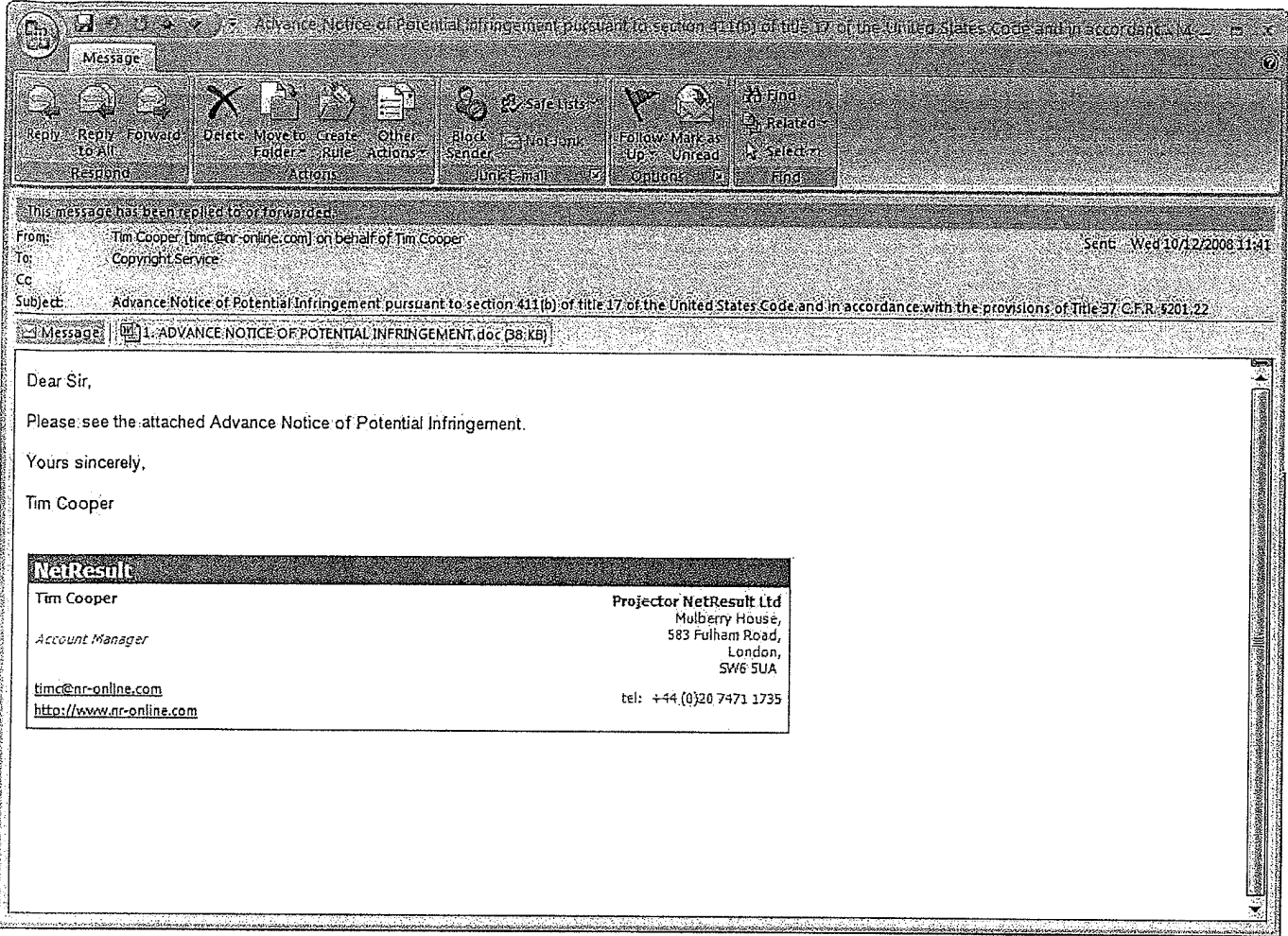


# EXHIBIT 1



This message has been replied to or forwarded.

From: Tim Cooper [timc@nr-online.com] on behalf of Tim Cooper  
To: Copyright Service  
Cc:  
Subject: Advance Notice of Potential Infringement pursuant to section 411(b) of title 17 of the United States Code and in accordance with the provisions of Title 37 C.F.R. §201.22

Message: 1. ADVANCE NOTICE OF POTENTIAL INFRINGEMENT.doc (88 KB)

Dear Sir,  
Please see the attached Advance Notice of Potential Infringement.  
Yours sincerely,  
Tim Cooper

<b>NetResult</b>	
<p>Tim Cooper Account Manager <a href="mailto:timc@nr-online.com">timc@nr-online.com</a> <a href="http://www.nr-online.com">http://www.nr-online.com</a></p>	<p><b>Projector NetResult Ltd</b> Mulberry House, 583 Fulham Road, London, SW6 5UA tel: +44 (0)20 7471 1735</p>

**ADVANCE NOTICE OF POTENTIAL INFRINGEMENT**

Pursuant to section 411(b) of title 17 of the United States Code and in accordance with the provisions of Title 37 C.F.R. §201.22,

(i) the Football Association Premier League Limited ("Premier League") as the copyright owner of the works identified below, objects to the activities described below and provides this "ADVANCE NOTICE OF POTENTIAL INFRINGEMENT" pursuant to 17 U.S.C. §411(b) with respect to the unauthorized reproduction, adaptation, distribution, public performance and display of the following works:

**(ii) Date, specific time and expected duration of the intended first transmission of the works:**

13/12/2008 12:45 GMT approximately 90 minutes of in-match play Middlesbrough v Arsenal

**(iii) Source of the intended first transmission of the works:**

Transmitted by British Sky Broadcasting (SKY) from The Riverside Stadium, Middlesbrough FC

**(iv) Identification, by Title, of the works:**

Middlesbrough v Arsenal; the work is a football or soccer match between these teams, as described in (ii) and (iii) above.

**(v) Name of at least one person or entity that will be considered the author upon fixation:**

At least one of Tony Mills and SKY LIVE

**(vi) Identity of the copyright owner and general statement of means by which it obtained ownership and particular rights owned:** Football Association Premier League Limited; pursuant to contractual arrangements with, including assignments of copyright by, parties responsible for capturing and recording live event 'feed;' all copyright rights in underlying audiovisual footage of match event(s) identified in (ii), above.

**(vii) Description of activities which would, if carried out, result in an infringement of the copyright:** unauthorized reproduction, adaptation, distribution and public performance and display of match footage identified above.

**The activities described in (vii) above, if carried out, subject YouTube, Inc., YouTube, LLC, and Google, Inc., to liability for copyright infringement, including all statutory remedies available therefor.**

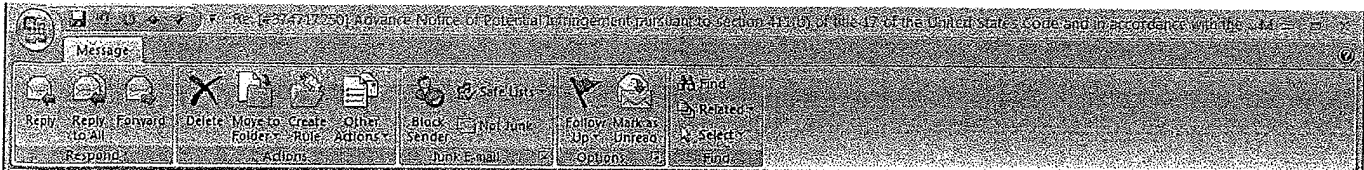
**The copyright owner identified above intends to secure copyright in the work upon its fixation.**

By: \_\_\_\_\_

As Duly Authorized Agent for the Premier League

Dated: \_\_\_\_\_

NetResult  
Mulberry House  
583 Fulham Road, London, SW6 5UA  
United Kingdom  
T: +44 (0) 20 7471 1731



Extra line break in the message were removed.

From: Copyright Service [copyright@youtube.com]  
To: timc@nr-online.com  
Sent: Wed 10/12/2008 11:41  
Cc:  
Subject: Re: [#374717250] Advance Notice of Potential Infringement pursuant to section 411(b) of title 17 of the United States Code and in accordance with the provisions of Title 37 C.F.R. §201.22

Thanks for contacting YouTube! You've reached the copyright and DMCA compliance team. Your message has been received and is now queued for review. Please note that general help inquiries won't be answered here.  
For help with other site-related issues, please visit our Help Center at <http://help.youtube.com>. If you wish to report abuse or inappropriate content, please visit <http://help.youtube.com/support/youtube/bin/topic.py?topic=13044>, or if you feel you have a privacy request, please visit <http://help.youtube.com/support/youtube/bin/answer.py?answer=78346>.  
If you're requesting removal of a video that is allegedly infringing your copyright, please make sure that you have provided us with all of the required information in order to process your complaint. Providing incomplete information may delay the processing of your claim. For the requirements of DMCA notification, or if you have questions about our DMCA policy, please see: [http://www.youtube.com/t/dmca\\_policy](http://www.youtube.com/t/dmca_policy)  
Did you know that YouTube offers copyright owners a tool for submitting notifications more easily? If there are many videos to be removed, or you expect to have an ongoing need to remove potentially infringing content from YouTube, we suggest that you sign up for our Content Verification Program, which electronically notifies us, removing any room for error, and significantly increases the speed at which we are able to remove any infringing content. To sign up for this tool please visit: [http://www.youtube.com/t/copyright\\_program](http://www.youtube.com/t/copyright_program)

Regards,  
The YouTube Team

Original Message Follows:  
From: "Tim Cooper" <timc@nr-online.com>  
Subject: Advance Notice of Potential Infringement pursuant to section 411(b) of title 17 of the United States Code and in accordance with the provisions of Title 37 C.F.R. §201.22  
Date: Wed, 10 Dec 2008 11:40:51 -0000

Dear Sir,  
  
Please see the attached Advance Notice of Potential Infringement.

Yours sincerely,  
  
Tim Cooper

NetResult

Tim Cooper  
Account Manager  
Projector NetResult Ltd  
Mulberry House,  
583 Fulham Road,  
London,  
SW6 5UA

[timc@nr-online.com](mailto:timc@nr-online.com)  
<http://www.nr-online.com>

tel:  
  
+44 (0)20 7471 1735

---

**From:** Marc Dunn [marc.dunn@fedex.com]  
**Sent:** Tuesday, June 02, 2009 12:56 PM  
**To:** Virginia Leather  
**Subject:** Emailing: find.htm

June 02, 2009

VIRGINA LEATHER  
FA PREMIER LEAGUE LTD  
30 GLOUCESTER PLACE  
LONDON-8PL, W1U  
GB

Dear VIRGINA LEATHER:

Our records reflect the following delivery information for the shipment with the tracking number 866614513804.

DELIVERY INFORMATION:

D.RIOS

Signed For By:

*D.Rios*

Delivered to: 901 CHERRY AVENUE

Delivery Date: December 11, 2008

Delivery Time: 09:44 AM

Shipping Information:

Shipment Reference Information: LONA 246

Tracking No: 866614513804

Ship Date: December 10, 2008

VIRGINA LEATHER  
Shipper: FA PREMIER LEAGUE LTD Recipient: DHCA COMPLANTS  
30 GLOUCESTER PLACE YOUTUBE LEE  
901 CHERRY AVE

30 GLOUCESTER PLACE  
LONDON-8PL, W1U  
GB

SAN BRUNO, CA 94066

Thank you for choosing FedEx Express. We look forward to working with you in the future.

FedEx Worldwide Customer Service

08456070809

Reference No: EDR WEB 06/02/2009 11:54:24 by 170.86.199.41

This information is provided subject to the FedEx Service Guide.

# EXHIBIT 2

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**From:** Oliver Weingarten [OWeingarten@premierleague.com]  
**Sent:** Wednesday, October 08, 2008 5:53 AM  
**To:** Copyright Service  
**Subject:** RE: [#333798414] FW: Advance Notice of Potential Infringement pursuant to section 411(b) of title 17 of the United States Code and in accordance with the provisions of Title 37 C.F.R. §201.22

Dear "YouTube Team"

As we have already advised you, the Premier League intends to continue to exercise our statutory rights and remedies under the U.S. Copyright Act, including those under §411(b). Your claimed inability to identify our content is one of the issues in the pending litigation. As you know, we believe that YouTube has ample knowledge of the fact that the Premier League footage which you are exploiting is infringing. It is not however my objective to argue the case with you in this email.

Instead, I must take issue with your statement suggesting that fingerprinting tools have been made available to the Premier League. The only offer that I am aware of linked the availability of some unspecified "filtering" technology to a "content deal" with YouTube. This was entirely unacceptable, as we informed you at the time. Your statement suggesting that fingerprinting tools have been offered to the Premier League without such additional conditions is not true, nor is your similar statement suggesting that NetResult has also been offered such fingerprinting tools. Treating a "take-down" notice mechanism under the same label as fingerprinting or filtering only makes your statements more misleading.

Of course the Premier League is interested in any means by which YouTube can mitigate the infringements of our content that YouTube continues to foster and exploit. For that reason, we remain open to a meeting in which YouTube provides us with concrete information concerning the use and availability of fingerprinting and other technological tools to mitigate its on-going infringements. This is obviously without prejudice to our position in the litigation that the Premier League should not bear the onus of continually trying to prevent the defendants' knowing, and in our estimation, quite deliberately, infringing activity.

Your reference to "litigation posturing" in this context is particularly surprising, given the anonymous nature of your "YouTube Team" messages, which make various, and sometimes baseless, assertions which are impossible to pin down to identifiable individuals at YouTube or Google. I would appreciate it if the persons responsible for taking these positions on behalf of YouTube and Google identify themselves in future correspondence simply because, if any of this does play out in the litigation, the truth of these "YouTube Team" assertions can then be properly tested under oath.



Yours sincerely

Oliver Weingarten

-----Original Message-----

From: Copyright Service [<mailto:copyright@youtube.com>]

Sent: 07 October 2008 01:33

To: Oliver Weingarten

Subject: Re: [#333798414] FW: Advance Notice of Potential Infringement pursuant to section 411(b) of title 17 of the United States Code and in accordance with the provisions of Title 37 C.F.R. §201.22

Dear Mr. Weingarten,

The advance notices of potential infringement you have provided do not identify the works at issue. As we have repeatedly stated, we will need more specific information -- for example, a URL, an audio-visual fingerprint -- to identify the specific work you allege to be infringing.

To be absolutely clear, our content management tools (e.g., Content Identification Program, Content Verification Program) have been and are currently available for you to use. You do not need to become a "content partner" to use those tools. In fact, as you probably already know, your agent NetResult is quite familiar with our content management tools because they have been using them on behalf of other clients for some time now.

Our local team has met in person with you once, and also attempted numerous times to schedule further appointments with you to discuss these tools. If this is truly more than litigation posturing, please respond with your availability for a meeting and they will contact you immediately to schedule.

Sincerely,

The YouTube Team

Original Message Follows:

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From: "Oliver Weingarten" <[OWeingarten@premierleague.com](mailto:OWeingarten@premierleague.com)>  
Subject: FW: [#333798414] Advance Notice of Potential Infringement pursuant to section 411(b) of title 17 of the United States Code and in accordance with the provisions of Title 37 C.F.R. §201.22  
Date: Tue, 16 Sep 2008 23:18:00 +0100

Dear Sir or Madam

Your 11th September 2008 email to Christopher Stokes at Netresult has been forwarded to me for response, as an in-house counsel lawyer at the Premier League.

Please recognise that the notices we are sending are expressly contemplated by the U.S. Copyright Act and pertinent regulations and we will continue to send them, to exercise our rights and remedies to ameliorate copyright infringement of unauthorised Premier League footage on YouTube.

With respect to your statement that Premier League has been told in the past that it is welcome to participate in your "Content Identification Program". Could you please identify what statements, and to which persons on behalf of the Premier League you refer to? The only discussion I am aware of, as an in-house lawyer at the Premier League, was a mention in passing of the availability of fingerprinting or filtering that was tied to a proposal that the Premier League become a "content partner" of YouTube, i.e., strike a commercial relationship.

Also, even now, it seems to me that there are only cryptic details about the Video ID program on the YouTube website. If YouTube is serious about offering its fingerprinting or filtering technology to the Premier League, we would urge you to provide us with concrete information and specific details about how we can use this technology without further delay.

Looking forward to receiving your timely response.

Yours faithfully

Oliver Weingarten  
Solicitor - Commercial and IP  
Premier League  
Tel 020 7864 9178  
Fax 020 7864 9227

-----Original Message-----

From: Copyright Service [<mailto:copyright@youtube.com>]  
Sent: 11 September 2008 20:03  
To: Christopher Stokes  
Subject: Re: [#333798414] Advance Notice of Potential Infringement pursuant

to section 411(b) of title 17 of the United States Code and in  
accordance  
with the provisions of Title 37 C.F.R. §201.22

Dear Christopher,

As you know, we have no means of identifying the broadcast you describe. Prior to fixation, it is not possible for a copy of the broadcast you describe to appear on our service. After fixation, once the audio-visual work exists, we have several tools that can help you identify any allegedly infringing versions of the work on our site and have them removed. To do so, we will need more specific information (e.g., a URL, an audio-visual fingerprint) to identify the specific work you allege to be infringing. With your cooperation, we can help you prevent copies of the broadcast you describe from being published on YouTube.

As we have stated to the Premier League in the past, you are welcome to participate in our Content Identification Program, which would allow you to submit reference files of your audio-visual works once they are fixed for automated detection on our service. Once a reference file is active in our system, we compare every video subsequently uploaded to YouTube against the reference file before it is published to YouTube to see if we can identify a match. Once we have identified a match, the work may be blocked, monetized or tracked at the Premier League's discretion. More details on this program are available at [http://www.youtube.com/t/video\\_id\\_about](http://www.youtube.com/t/video_id_about). If you are interested in submitting a reference file this weekend, please respond immediately to this message so that we can get you started.

Please note that we also offer other tools to allow content owners to manage their content on our site, including our Content Verification Program, which enables content owners to search for their content on YouTube and request removal of allegedly infringing videos with the click of a mouse (see [http://www.youtube.com/t/copyright\\_program](http://www.youtube.com/t/copyright_program)), and our online DMCA form (see [http://www.youtube.com/copyright\\_complaint\\_form](http://www.youtube.com/copyright_complaint_form)), which enables content owners to very easily submit takedown notices for allegedly infringing videos on YouTube.

All three of these options are available to you if you so choose, and we encourage you to use one or more of them. Please let us know if we may be of any assistance.

Sincerely,  
The YouTube Team