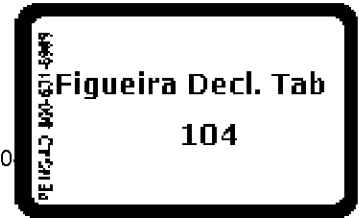


10/3/2008 Reider, Suzanne



1 UNITED STATES DISTRICT COURT
 2 FOR THE SOUTHERN DISTRICT OF NEW YORK

3 VIACOM INTERNATIONAL, INC., COMEDY)
 4 PARTNERS, COUNTRY MUSIC.)
 5 TELEVISION, INC., PARAMOUNT)
 6 PICTURES CORPORATION, and BLACK)
 7 ENTERTAINMENT TELEVISION, LLC,)

8 Plaintiffs,)

9 vs.)

NO. 07-CV-2203

10 YOUTUBE, INC., YOUTUBE, LLC,)
 11 and GOOGLE, INC.,)

12 Defendants.)

13 _____)
 14 THE FOOTBALL ASSOCIATION PREMIER)
 15 LEAGUE LIMITED, BOURNE CO., et al.,)
 16 on behalf of themselves and all)
 17 others similarly situated,)

18 Plaintiffs,)

19 vs.)

NO. 07-CV-3582

20 YOUTUBE, INC., YOUTUBE, LLC, and)
 21 GOOGLE, INC.,)

22 Defendants.)

23 VIDEOTAPED DEPOSITION OF SUZANNE REIDER
 24 SAN FRANCISCO, CALIFORNIA
 25 FRIDAY, OCTOBER 3, 2008

BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR
 CSR LICENSE NO. 9830
 JOB NO. 15910

1 REIDER 104-0002

2 A What is a remnant network?

3 Q Uh-huh.

4 A There are -- so an example of a remnant
5 network would be a company like Tribal Fusion or 24/7.
6 They are ad networks.

7 Q And does YouTube still engage with remnant
8 networks today, or is that something that YouTube only
9 did in the past?

10 A Today we have one. I believe one network,
11 and that's the AdSense network.

12 Q What is AdSense?

13 A AdSense is -- it's a Google -- it's a Google
14 product. It's -- it's a -- I don't even know how to
15 describe what it is.

16 Q What does it do?

17 A It serves ads.

18 Q What do you mean by "serves ads"?

19 A It's -- so your question is, what is -- can
20 you ask your exact question?

21 Q Yeah.

22 What is AdSense?

23 A AdSense is -- it's a Google advertising
24 product that renders or serves ads on an interactive
25 media property.