## 5/6/2009 Schmidt, Eric

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                    UNITED STATES DISTRICT COURT
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                FOR THE SOUTHERN DISTRICT OF NEW YORK
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      VIACOM INTERNATIONAL, INC., COMEDY )
      PARTNERS, COUNTRY MUSIC
4
      TELEVISION, INC., PARAMOUNT
                                            )
5
      PICTURES CORPORATION, and BLACK
      ENTERTAINMENT TELEVISION, LLC,
6
                        Plaintiffs,
7
                                            ) NO. 07-CV-2203
      VS.
8
      YOUTUBE, INC., YOUTUBE, LLC,
9
      and GOOGLE, INC.,
10
                        Defendants.
11
      THE FOOTBALL ASSOCIATION PREMIER
12
      LEAGUE LIMITED, BOURNE CO., et al.,)
      on behalf of themselves and all
13
      others similarly situated,
14
                        Plaintiffs,
      vs.
                                            ) NO. 07-CV-3582
15
      YOUTUBE, INC., YOUTUBE, LLC, and
      GOOGLE, INC.,
16
17
                        Defendants.
18
                 VIDEOTAPED DEPOSITION OF ERIC SCHMIDT
                      SAN FRANCISCO, CALIFORNIA
19
                       WEDNESDAY, MAY 6, 2009
20
      JOB NO. 16802
21
22
23
24
25
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## 5/6/2009 Schmidt, Eric

1	SCHMIDT, ERIC 110-0002
2	MR. MANCINI: Objection to form.
3	THE WITNESS: I don't remember the exact
4	board conversation, but I explained the I explained
5	my reasoning to them, absolutely.
6	MR. BASKIN: Okay.
7	Q And as best you can recall, can you tell us
8	what reasoning you explained?
9	A Sure.
10	This is a company with very little revenue,
11	growing quickly with user adoption, growing much
12	faster than Google Video, which was the product that
13	Google had. And they had indicated to us that they
14	would be sold, and we believed that there would be a
15	competing offer that, because of who Google was, pay
16	much more than they were worth.
17	In the deal dynamics, the price, remember, is
18	not set by my judgment or by a financial model or a
19	discounted cash flow. It's set by what people are
20	willing to pay.
21	And we ultimately concluded that 1.65 billion
22	included a premium for moving quickly and making sure
23	that we could participate in the user success of
24	YouTube.

Q And that was the analysis that you

25