Q1 CYC Priorities - Feature List

ទីទី ទីFigueira Decl. Tab 160

				Engine			
Castura nama	Delaulte	Target	System -	ering	and	Costure detaile	Notes
Feature name Automate policy	Priority		Project CYC data	scope	Status DK	Feature details As we process incoming rights,	Notes
upload to AM	'	2/21/2007	CTC data		DK	automatically upload policies and DB	
lupioau to Aivi						build list to Audible Magic	
Rev share scenarios	1	2/21/2007	CVC		DK	Create comprehensive view of all rev	
TIOV SHARE SCORATIOS	· '	2/2 1/2001	Deals			share liabilities and how they interact,	
			Deals			including YT, users, disty partners,	
						labels, music publishers, video providers,	
						ad networks, etc. This is vital to ensuring	1
						that our range of deals and programs	
						around CYC are compatible with each	
						other.	
Turn on fingerprinting	1	2/14/2007	FP		DK	Start with UMG, and add other labels as	In general,
	· '	2/14/2007	' '			appropriate. As block policies come in,	fingerprinting
						revisit user experience in production to	projects associated
						sanity check and optimize. After target	with AM will
						date, management of policy database	increase greatly in
						remains ongoing.	priority if Google
						Tornains origonity.	fingerprinting looks
							unlikely.
Video fingerprinting	1	3/28/2007	FP		DK	Work with Jay and Jeremy on defining	armitoly:
pilot	•					YT specific requirements, and Steve on	
 						pushing priority	
AudioSwap Bug	1	2/21/2007	AudioSwa		ML	Fix v1 bugs: 1. Remove default mute on	
Fixes			p v2			player, 2. Add seeking capability and	
			[least common denominator status bar, 3.	
						Publishing ability wired on	
Browse	1	2/21/2007	AudioSwa		ML	Improve navigation of song catalog with	Add in auto-
Taxonomy/Search			p v2			search and browse features.	complete pending
for Editor							approval by Ops
	•	•	•	•	-	-	160

160

New Flow for selecting video to edit	1	2/21/2007	AudioSwa p v2	ML	Users need a pro-active way to access and select from their videos before swapping audio as well as new messaging for MyVideos page and TestTube page	
Viacom takedown automation	4		PSO		Determine policy for how we manage Viacom takedowns, adding as much automation as we can, without letting them block music fingerprints controlled by other partners. This is primarily a relationship management problem, and no engineering work should be done until we have worked out a clear policy. Matt will take this up with the PSO team.	
Additional Features	1.5	2/21/2007	AudioSwa p v2/v2.5	ML	Audio slider (offset), fading of audio	
Publish New Video	1.5	2/21/2007	AudioSwa p v2/v2.5	Μ̈́L	Pro-active editing will allow users to publish a new video as opposed to replacing their old video	
Audible Magic - DB split	2	3/21/2007	FP	DK	Separate DB's for UGC vs. commercial videos	
Consolidate publisher rights	2	3/21/2007	CYC Data	DK	We will receive fractional ownership information from publishers. We must consolidate this information to produce a Y/N decision on track rights. This is the barebones abilty to manage publisher rights using data provided by labels.	
CYC for CBS	2	3/14/2007	CYC Deals	ML	Does CBS have any specific requirements	

Audible Magic - match accuracy	2.5	Q2	FP	DK	Does it make sense to improve audio fingerprinting to sample entire audio track instead of first 60 seconds if we don't have video fingerprinting soon to improve comprehensiveness? Also, should we require entire table scan for every FP reference check to return best match instead of first match to improve accuracy?	
Automate song reception	2.5		AudioSwa p Support	ML	Drop box for automated xml deliveries of audio	
Commerce Link	2.5		AudioSwa p v2.5	ML	Include commerce links	Priority and implementation subject to change depending on BD discussions
Prevent MP3 direct downloads	2.5		AudioSwa p Support	ML	Make play buttons virtual URL's that expire after single click	
Audible Magic - delete API	3	Q2	FP	DK	As we identify audio fingerprints that produce incorrect matches, we want an API allowing us to delete those fingerprints from our reference tables	
Music policies - automate reception	3	Q2	CYC data	DK	Drop box, and processing of xml and excel files received from music labels and publishers to ingest their track policies	CYC data projects increase in priority as volume of deals grows.
N-way rev sharing	3	Q2	CYC Data	DK	Determine if N-way rev sharing is needed to satisfy music publisher deals, and spec out mechanics of reporting	

Store Publisher metadata	3 Q2	CYC Data	DK	Publishers will send us lists of blocked artists, metadata, and split information. We must be able to store this data without overwriting information received from other sources such as labels. This is a more full-featured ability to manage publisher rights using data provided by publishers, and mapping those views back to label data.	
Reporting - international	3 Q2	Reporting	DK, partner roadmap	Reporting by country or geographic region is required by some content partners (shared requirement with partner roadmap)	
Reporting for publishers	3 Q2	Reporting	DK, partner roadmap	What are reporting requirements for publishers, or will all reporting go through labels?	
Upload flow roadblock	3	AudioSwa p v3	ML	Introduce AudioSwap during initial upload process	