

9/24/2009 Hauprich, Keith

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UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF NEW YORK

THE FOOTBALL ASSOCIATION PREMIER)
LEAGUE LIMITED, BOURNE CO., et al.,)
on behalf of themselves and all)
others similarly situated,)

Plaintiffs,)

vs.)

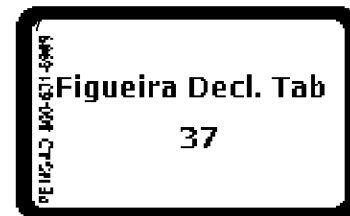
) NO. 07-CV-3582

YOUTUBE, INC., YOUTUBE, LLC, and)
GOOGLE, INC.,)

Defendants.)

VIDEOTAPED DEPOSITION OF
KEITH HAUPRICH
NEW YORK, NEW YORK
THURSDAY, SEPTEMBER 24, 2009

BY: REBECCA SCHAUMLOFFEL
JOB NO. 17720



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KEITH HAUPRICH

37-0002

technology.

Q. When did Cherry Lane first become aware of YouTube's fingerprinting technology?

A. I believe I found something that I submitted my interest in the form of an E-mail or a click here, maybe in October of 2007. It was a link I found that said click here for your -- you know, if you are interested in video identification services on YouTube.

A month later, I got an E-mail back asking me for further information as to what I meant by I was interested and that's what tipped off the letter writing campaign.

Q. And have you had communications with YouTube regarding the fingerprinting technology to monitor YouTube?

A. I have observed -- excuse me. I have observed a PowerPoint presentation, generally, about the