SCHAPIRO DECLARATION EXHIBITS CONTINUED

Dockets.Justia.com

From: Courtney Nieman

Sent: Wednesday, January 03, 2007 2:38 AM

To: Michelena.hallie@mtvn.com; Morales, Cindy

Cc: Mark M. Ishikawa; Richard Kawasaki; Deana Arizala; Evelyn Espinosa; Cahan, Adam; Travis Hill

Subject: RE: Commercials & Promos

Michelena,

I confirmed with our Technical Group, that if one or more MTVN Business Unit had or has an account on YouTube that they are using for "authorized posting" we can filter those infringements out before notice sending begins.

Courtney Nieman

From: Michelena.hallie@mtvn.com
Sent: Tuesday, January 02, 2007 6:23 PM
To: Morales, Cindy; Courtney Nieman
Cc: Mark M. Ishikawa; Richard Kawasaki; Deana Arizala; Evelyn Espinosa; Cahan, Adam
Subject: Re: Commercials & Promos

----- Original Message -----From: Morales, Cindy To: Hallie, Michelena; 'courtneyni@baytsp.com' <courtneyni@baytsp.com> Cc: 'marki@baytsp.com' <marki@baytsp.com>; 'richardk@baytsp.com' <richardk@baytsp.com>; 'deanaa@baytsp.com' <deanaa@baytsp.com>; 'evelyn@baytsp.com' <evelyn@baytsp.com>; Cahan, Adam Sent: Tue Jan 02 21:17:16 2007 Subject: Re: Commercials & Promos

I forwarded the approved links as we received them -- ofcourse there's always the possibility that the marketing groups within the diff channels are posting without us knowing.

----- Original Message -----From: Hallie, Michelena To: 'courtneyni@baytsp.com' <courtneyni@baytsp.com>; Morales, Cindy Cc: 'marki@baytsp.com' <marki@baytsp.com>; 'richardk@baytsp.com' <richardk@baytsp.com>; 'deanaa@baytsp.com' <deanaa@baytsp.com>; 'evelyn@baytsp.com' <evelyn@baytsp.com>; Cahan, Adam Sent: Tue Jan 02 20:46:45 2007 Subject: Re: Commercials & Promos

Cindy - you have the "white list" correct?

----- Original Message -----From: Courtney Nieman <courtneyni@baytsp.com> To: Hallie, Michelena; Morales, Cindy Cc: Mark M. Ishikawa <marki@baytsp.com>; Richard Kawasaki <richardk@baytsp.com>; Deana Arizala <deanaa@baytsp.com>; Evelyn Espinosa <evelyn@baytsp.com>; Cahan, Adam Sent: Tue Jan 02 20:42:44 2007 Subject: RE: Commercials & Promos

I just looked back through the correspondence for this very issue, and the only authorized posts from MTVN would include (be surrounded by)

6/13/2008

the Comedy Central (Motherload) player. At that point the focus was on MySpace, so is there a list of Authorized Account names for YouTube? If so, forward them on to me and we will "white list" them out of the search/approve/decline process.

Courtney Nieman

From: Michelena.hallie@mtvn.com Sent: Tuesday, January 02, 2007 5:12 PM To: Courtney Nieman; Morales, Cindy Ce: Mark M. Ishikawa; Richard Kawasaki; Deana Arizala; Evelyn Espinosa; Cahan, Adam Subject: Re: Commercials & Promos

If they are commercials-trailers-promos for programs on the list they should be taken down unless they are from the addresses Cindy sent you that are clips we uploaded ourselves.

----- Original Message -----From: Courtney Nieman <courtneyni@baytsp.com> To: Hallie, Michelena; Morales, Cindy Cc: Mark M. Ishikawa <marki@baytsp.com>; Richard Kawasaki <richardk@baytsp.com>; Courtney Nieman <courtneyni@baytsp.com>; Deana Arizala <deanaa@baytsp.com>; Evelyn Espinosa <evelyn@baytsp.com> Sent: Tue Jan 02 20:08:31 2007 Subject: Commercials & Promos

Michelena,

A question came up from the group of people that are approving/declining the video clips; What about commercials/trailers/promos, should these be approved or declined?

At this point we are leaving this group of clips as declined. Let me know what you would like us to do with this content.

Courtney Nieman Manager Client Services BayTSP, Inc. 408-341-2314 AIM: BayTSPCanne Have you checked out BayTSP's Piracy news web log? <u>http://www.baytsp.com/weblog</u> <<u>http://www.baytsp.com/weblog</u>>

The information contained in this email message may be confidential and is intended only for the parties to whom it is addressed. If you are not the intended recipient or an agent of same, please notify us of the mistake by telephone (408-341-2300) or email and delete the message from your system. Please do not copy the message or distribute it to anyone.

- From: "Gurney, Michelle" <Michelle.Gurney@mtvstaff.com>
- Date: Sat, 10 Feb 2007 09:52:25 -0500
- To: "Courtney Nieman" <courtneyni@baytsp.com>, "Solow, Warren" < Warren.Solow@viacom.com>, "Morales, Cindy" <Cindy.Morales@ mtvstaff.com>, "Michelena Hallie" <michelena.hallie@mtvn>
- Cc: "Cahan, Adam" <Adam.Cahan@mtvn.com>, "Mark M. Ishikawa" <marki@ baytsp.com>, "Evelyn Espinosa" <evelyn@baytsp.com>, "Eric Antze " <erica@baytsp.com>
- Subject: RE: MTV2AllThatRocks

i do not know for sure

Michelle Gurney Manager, MTVN Music & Media Licensing Business & Legal Affairs t: 212.654.8559 NEW FAX: 201.553.6664 email: <mailto:michelle.gurney@mtvstaff.com> michelle.gurney@mtvstaff.com

From: Courtney Nieman [mailto:courtneyni@baytsp.com] Sent: Fri 2/9/2007 6:59 PM To: Solow, Warren; Morales, Cindy; Michelena Hallie; Gurney, Michelle Cc: Cahan, Adam; Mark M. Ishikawa; Evelyn Espinosa; Courtney Nieman; Eric Antze Subject: MTV2AllThatRocks

Is this one of your "approved" names: MTV2AllThatRocks

Courtney Nieman Manager Client Services BayTSP, Inc. 408-341-2314 AIM: BayTSPCanne Have you checked out BayTSP's Piracy news web log? http://www.baytsp.com/weblog

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From:Courtney NiemanSent:Friday, February 09, 2007 9:24 PMTo:'adam cahan'; 'Cindy Morales'; 'Michelena Hallie'; 'Michelle Gurney'; 'warren solow'Cc:Evelyn Espinosa; Mark M. Ishikawa; Courtney Nieman; Deana ArizalaSubject:RE: bestweekevertv

Thanks - we'll add it to the approved list

Courtney Nieman

----Original Message----From: Gurney, Michelle [mailto:Michelle.Gurney@mtvstaff.com] Sent: Friday, February 09, 2007 1:21 PM To: Courtney Nieman; Cahan, Adam; Morales, Cindy; Michelena Hallie; Solow, Warren Cc: Evelyn Espinosa; Mark M. Ishikawa Subject: RE: bestweekevertv

yes

----Original Message----From: Courtney Nieman [mailto:courtneyni@baytsp.com] Sent: Friday, February 09, 2007 4:19 PM To: Cahan, Adam; Morales, Cindy; Michelena Hallie; Gurney, Michelle; Solow, Warren Cc: Evelyn Espinosa; Mark M. Ishikawa Subject: bestweekevertv

Is this one of your authorized posting accounts on YouTube? bestweekevertv

Courtney Nieman Manager Client Services BayTSP, Inc. 408-341-2314 AIM: BayTSPCanne Have you checked out BayTSP's Piracy news web log? http://www.baytsp.com/weblog

The information contained in this email message may be confidential and is intended only for the parties to whom it is addressed. If you are not the intended recipient or an agent of same, please notify us of the mistake by telephone (408-341-2300) or email and delete the message from your system. Please do not copy the message or distribute it to anyone.

 Subject:
 Re: Fw: Unauthorized Baytsp Take-down Notice

 From:
 "Powell. Amy - Paramount"

 To:
 Perry, Alfred

 Cc:
 Salter, John - Paramount; Derwin-Weiss, Nancy - Paramount; Martin, Scott - Paramount

 Date:
 Wed, 26 Jul 2006 03:25:13 +0000

Al,

I look fwd to hearing back from you. As discussed in our meeting with BayTSP, they were strictly informed to never contact a third party without an OK from me, personally, either on the phone or in writing.

This instance violates our direction and I find it extremely concerning, not to mention his cavalier attitude.

amy

Amy Powell Senior Vice President, Interactive Marketing Paramount Pictures

-----Alfred Perry/PHE/MP/Paramount_Pictures wrote: -----

To:

From: Alfred Perry/PHE/MP/Paramount_Pictures Date: 07/25/2006 04:21PM

cc: John Salter/IS/Group/Paramount_Pictures@Paramount_Pictures, Nancy Derwin-Weiss/Business Affairs/MP/ Paramount_Pictures@Paramount_Pictures, Scott Martin/Business Affairs/MP/ Paramount_Pictures@Paramount_Pictures Subject: Re: Fw: Unauthorized Baytsp Take-down Notice

Amy, I want to discuss with Scott (who is in meetings) and then discuss with you.

BayTSP was not provided the trailer and therefore assumed (incorrectly) that the footage was unauthorized prerelease content from the film.

I, like Nancy, expressed incredulity to Mark that BayTSp would not have called to just make sure (given the sensitivity to removal of clips).

----- Replied by Alfred Perry on 7/25/2006 4:13:54 PM -------Inactive hide details for From:Amy PowellFrom:Amy Powell

From:Amy Powell 07/25/2006 03:49 PM To: Nancy Derwin-Weiss, Alfred Perry cc: John Salter, Scott Martin Subject: Re: Fw: Unauthorized Baytsp Take-down Notice

I have serious issues with this response. Al, can we discuss? I'm not comfortable with his business practices.

Inactive hide details for Nancy Derwin-WeissNancy Derwin-Weiss

From: Nancy Derwin-Weiss Sent: 07/25/2006 03:43 PM To: Alfred Perry Cc: Amy Powell Subject: Re: Fw: Unauthorized Baytsp Take-down Notice

I spoke to Mark about the incident. He wasn't exactly apologetic about the incident. He said that from their perspective, the Zack Braff footage appeared to be nothing more than pirated clips from the movie mashed together by an individual (whose name happened to be Zack Braff). I asked why they didn't put a call into us first before issuing the take-down notice since we just had the meeting about the very issue. He said that they didn't have any reason to believe that the material wasn't pirated as we hadn't given them the trailer in advance and in this instance, the footage looked pirated. He said that they were simply operating under the studio's directive to pull down unauthorized clips. He said he was going to direct Baytsp to stop searching Youtube for our content since it is creating too much of a headache for everyone. Frankly, I am not sure why he would do that since it may be that our unauthorized content appears there at a later date.

----- Replied by Nancy Derwin-Weiss on 7/25/2006 3:34:10 PM

Inactive hide details for From:Alfred PerryFrom:Alfred Perry

From:Alfred Perry 07/25/2006 03:15 PM To: Scott Martin, John Salter, Nancy Derwin-Weiss, Amy Powell cc: Subject: Fw: Unauthorized Baytsp Take-down Notice

I am calling BayTSP now! ----- Forwarded by Alfred Perry/PHE/MP/Paramount_Pictures on 07/25/2006 03:14 PM -----

From:Nancy Derwin-Weiss Sent by: Nancy Derwin-Weiss 07/25/2006 03:01 PM To: Alfred Perry cc: Amy Powell Subject: Unauthorized Baytsp Take-down Notice

We have just learned that Baytsp issued a take-down notice to Youtube for a Zach Brack montage trailer for The Last Kiss. This is content we uploaded to Youtube in connection with our marketing efforts for the film. Obviously, we never authorized Baytsp to issue take-down notice for footage we had posted. I have a call into Mark Ishikawa to see how this could have happened. We thought we could not be clearer in our meeting that we did not want Baytsp to issue take down notices unless we explicitly requested them to do so.

Nancy

Evelyn Espinosa From: Friday, May 05, 2006 12:20 AM Sent: Mark M. Ishikawa To: Subject: RE: [text] FW: Paramount [Fwd: FW: Video Rejected: Copyright Infringement] Ask courtney/sarah But essentially someone in csm sent infringement notices - see also my previous email from just before I went to the dentist - youtube took down the videos within minutes of receipt - they should NOT have been sent - paramount btiched out youtube - youtube called us - \ldots ----Original Message-----From: Mark M. Ishikawa Sent: Thursday, May 04, 2006 5:16 PM To: Evelyn Espinosa Subject: RE: [text] FW: Paramount [Fwd: FW: Video Rejected: Copyright Infringement] no ----Original Message-----From: Evelyn Espinosa Sent: Thursday, May 04, 2006 5:15 PM To: Mark M. Ishikawa Subject: RE: [text] FW: Paramount [Fwd: FW: Video Rejected: Copyright Infringement] You got clarification on this yet? ----Original Message-----From: Mark M. Ishikawa Sent: Thursday, May 04, 2006 4:56 PM To: Sarah Bergman Cc: Evelyn Espinosa; Courtney Nieman Subject: FW: [text] FW: Paramount [Fwd: FW: Video Rejected: Copyright Infringement] What happened here? I'm a bit confused Mark ----Original Message-----From: heather gillette [mailto:heather@youtube.com] Sent: Thursday, May 04, 2006 12:34 PM To: Copyright-Compliance Subject: [text] FW: Paramount [Fwd: FW: Video Rejected: Copyright Infringement] Below is the email we received letting us know that one of the videos Baytsp had us take down was actually uploaded by paramount themselves: http://www.youtube.com/watch?v=R0xxWL6vvPQ We have restored the video. ----- Original Message ------Subject: FW: Video Rejected: Copyright Infringement Thu, 4 May 2006 14:58:07 -0400 Date: XXXXXXXXXXXXXXXXXX From: To: <copyright@youtube.com>

this complaint was obviously placed by some rightwing nut the video is a trailer for a new

environmental film the website of the producers of the film even have a link to the trailer at YouTube

XXXXXXX

From: DMCA Complaints [mailto:copyright_counternotice@youtube.com] *Sent:* Thursday, May 04, 2006 1:47 PM *To:* chenson *Subject:* Video Rejected: Copyright Infringement

<http://www.youtube.com>

Dear Member:

This is to notify you that we have removed or disabled access to the following material as a result of a third-party notification claiming that this material is infringing:

an inconvenient truth: http://www.youtube.com/watch?v=R0xxWL6vvPQ

Please Note: Repeat incidents of copyright infringement will result in the deletion of your account and all videos uploaded to that account. In order to avoid future strikes against your account, please delete any videos to which you do not own the rights, and refrain from uploading additional videos that infringe on the copyrights of others. For more information about YouTube's copyright policy, please read the Copyright Tips <http://www.youtube.com/t/howto_copyright> guide.

If you elect to send us a counter notice, to be effective it must be a written communication provided to our designated agent that includes substantially the following (please consult your legal counsel or see 17 U.S.C. Section 512(g)(3) to confirm these requirements):

(A) A physical or electronic signature of the subscriber.

(B) Identification of the material that has been removed or to which access has been disabled and the location at which the material appeared before it was removed or access to it was disabled.

(C) A statement under penalty of perjury that the subscriber has a good faith belief that the material was removed or disabled as a result of mistake or misidentification of the material to be removed or disabled.

(D) The subscriberis name, address, and telephone number, and a statement that the subscriber consents to the jurisdiction of Federal District Court for the judicial district in which the address is located, or if the subscriberis address is outside of the United States, for any judicial district in which the service provider may be found, and that the subscriber will accept service of process from the person who provided notification under subsection (c) (1) (C) or an agent of such person.

Such written notice should be sent to our designated agent as follows:

DMCA Complaints YouTube, Inc. PO Box 2053 San Mateo, CA 94401 Email: copyright@youtube.com

Please note that under Section 512(f) of the Copyright Act, any person who knowingly materially misrepresents that material or activity was removed or disabled by mistake or misidentification may be subject to liability.

Sincerely, YouTube, Inc.

To change or cancel your email notifications, go to your email options

<http://www.youtube.com/my_profile_email>. Copyright C 2006 YouTube, Inc. abuse-copyright.tmpl

From: Philip Cialdella Sent: Wednesday, June 27, 2007 2:47 PM Gregg Barron To: Subject: RE: YouTube Malibu Rum Contest using Day O! Provide details to the group please. ----Original Message-----From: Gregg Barron Sent: Wednesday, June 27, 2007 9:46 AM To: Philip Cialdella Subject: RE: YouTube Malibu Rum Contest using Day O! Yes, we licensed this. Gregg Barron Director, Licensing Cherry Lane Music Publishing 6 East 32nd Street, 11th floor New York, NY 10016 P (212) 561-3045 F (212) 447-6885 gbarron@cherrylane.com ----Original Message-----From: Philip Cialdella Sent: Wednesday, June 27, 2007 9:28 AM To: Gregg Barron Subject: FW: YouTube Malibu Rum Contest using Day O! Please advise. ----Original Message-From: Philip Cialdella Sent: Wednesday, June 27, 2007 8:59 AM To: Keith Hauprich; Richard Stumpf Cc: Mike Connelly Subject: RE: YouTube Malibu Rum Contest using Day O! Gregg, Please advise. -Phil ----Original Message-----From: Keith Hauprich Sent: Wednesday, June 27, 2007 8:57 AM To: Philip Cialdella; Richard Stumpf Cc: Mike Connelly Subject: YouTube Malibu Rum Contest using Day O! Did we authorize this?

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Page 1

UNITED STATES DISTRICT COURT

FOR THE SOUTHERN DISTRICT OF NEW YORK

THE FOOTBALL ASSOCIATION PREMIER) LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all) others similarly situated,)

Plaintiffs,

vs.

) Case No. 07CV3582

YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,

Defendants.

VIDEOTAPE DEPOSITION OF GREGG BARRON

NEW YORK, NEW YORK

TUESDAY, SEPTEMBER 23, 2008

REPORTED BY: ERICA RUGGIERI, CSR, RPR JOB NO: 15379

DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

	Page 2
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3	
4	September 23, 2008
5	9:34 a.m.
6	
7	VIDEOTAPED DEPOSITION OF GREGG
8	BARRON, held at the offices of Mayer
9	Brown, LLP, 1675 Broadway, New York, New
10	York, pursuant to notice, before Erica L.
11	Ruggieri, Registered Professional Reporter
12	and Notary Public of the State of New
13	York.
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DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

	Page 3
1	
2	APPEARANCES:
3	
4	FOR THE LEAD PLAINTIFFS AND PROSPECTIVE
5	CLASS:
6	PROSKAUER ROSE, LLP
7	BY: WILLIAM M. HART, ESQ.
8	ELIZABETH FIGUEIRA, ESQ.
9	1585 Broadway
10	New York, New York 10036-8299
11	Whart@proskauer.com
12	Efiguiera@proskauer.com
13	
14	FOR THE DEFENDANTS YOUTUBE, INC.,
15	YOUTUBE, LLC and GOOGLE, INC.:
16	MAYER BROWN, LLP
17	BY: REGINALD R. GOEKE, ESQ.
18	RICHARD S. PIANKA, ESQ.
19	1909 K Street, N.W.
20	Washington, D.C. 20006-1101
21	Rgoeke@mayerbrown.com
22	Rpianka@mayerbrown.com
23	
24	ALSO PRESENT:
25	MANUEL ABREU, Videographer KEITH HAUPRICH, Cherry Lane

		Page 19
	1	G. Barron
	2	statements, what sorts of statements are
	3	you aware that BMI and ASCAP provide to
	4	Cherry Lane?
09:51:37	5	MR. HART: Same objections.
	6	A. I don't know. That's not my
	7	domain.
	8	Q. Other than licenses granted by
	9	your department and licenses granted
09:52:02	10	through BMI and ASCAP, is there any other
	11	entity, that you are aware of, that grants
	12	licenses to any use of Cherry Lane works?
	13	MR. HART: Objection to form.
	14	Prior testimony.
09:52:17	15	A. We also have a print department.
	16	They issue licenses for musical notation,
	17	sheet music.
	18	Q. Who is in charge of the print
	19	department?
09:52:45	20	A. John Stix.
	21	Q. Do you know whether licenses
	22	issued by the print department would be
	23	recorded in some fashion by Cherry Lane?
	24	MR. HART: Form.
09:53:05	25	A. I don't know how our print

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DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

		Page 20
	1	G. Barron
	2	department maintains their records.
	3	Q. Other than your department, BMI,
	4	ASCAP and the print department, are you
09:53:19	5	aware of any other entity that licenses
	6	any use of Cherry Lane works?
	7	MR. HART: Form, prior
	. 8	testimony.
	9	A. Overseas we have some publishers
09:53:35	10	who issue licenses on our behalf.
	11	Q. Is there do you know
	12	approximately how many subpublishers there
	13	are?
	14	MR. HART: Form.
09:53:58	15	Q. Do you know approximately how
	16	many subpublishers Cherry Lane employs
	17	overseas?
	18	MR. HART: I'll maintain
	19	objection as to form, but please go
09:54:07	20	ahead.
	21	A. There are approximately 20
	22	some-odd subpublishers.
	23	Q. And when you say they issue
	24	licenses, do they issue mechanical
09:54:32	25	licenses?

		Page 21
	1	G. Barron
	2	MR. HART: Foundation.
	3	A. It's not my area of expertise.
	4	As in most countries outside of the United
09:54:49	5	States and Canada, societies like Harry
	6	Fox issue licenses, and we are not
	7	involved with the process on the U.S.
	8	side.
	9	Q. Do you know whether any of the
09:55:03	10	subpublishers issue synchronization
	11	licenses overseas?
	12	MR. HART: Same objections.
	13	A. Yes, I am.
	14	Q. Yes, you do?
09:55:18	15	MR. HART: For your sake, do you
	16	want to just restate the question?
· ·	17	MR. GOEKE: Yeah.
	18	Q. You indicated, "Yes, I am."
	19	The question was, do you know
09:55:25	20	whether any of the subpublishers issue
	21	synchronization licenses overseas?
	22	A. Yes, they do.
	23	Q. And are there any restrictions
	24	on the scope of licenses that those
09:55:40	25	subpublishers issue overseas?

		Page 110
	1	G. Barron
	2	recollection of having seen it. But if he
	3	sent me the link, I'm sure I watched it.
	4	Q. And at the top there it says,
12:23:22	5	"Thanks Selim, I don't recognize the
	6	song."
	7	Does that suggest you watched
	8	it?
	9	A. Yes, it does suggest I watched
12:23:28	10	it.
	11	Q. Now, what is Cherry Lane's
	12	relationship with Black Eyed Peas?
	13	MR. HART: Form.
	14	A. They are a client of ours.
12:23:42	15	Q. And does Cherry Lane typically
	16	manage all of Black Eyed Peas' works?
	17	MR. HART: Objection to form.
	18	Legal conclusion, competence.
	19	A. As far as I know, we administer
12:24:04	20	most of their catalog, but I don't know if
	21	any of it falls outside of the scope of
	22	our agreement.
	23	Q. And if something did fall
	24	outside the scope of your agreement, do
12:24:16	25	you have any idea who would administer

		Page 111
	1	G. Barron
	2	those rights?
	3	A. I don't know.
	4	Q. Now, at the top of this you
12:24:28	5	indicate that you don't recognize the
	6	song, perhaps it was written for the
	7	commercial, and that you forwarded this to
	8	the band's manager to clarify.
	9	Do you see that?
12:24:41	10	A. Yes, I see that.
	11	Q. I take it you couldn't tell,
	12	just by looking at the link on YouTube,
	13	whether or not the work was, in fact, a
	14	licensed work?
12:24:49	15	MR. HART: Objection to form.
	16	Competence, prior testimony,
	17	foundation.
	18	A. I didn't recognize the song upon
	19	watching the video.
12:25:02	20	Q. And so not recognizing the song,
	21	you couldn't tell whether it was licensed
	22	or not; is that right?
	23	MR. HART: Same objections.
	24	A. I wouldn't know.
12:25:12	25	Q. So as the director of licensing

		Page 112
	1	G. Barron
	2	for Cherry Lane, which administers most of
	3	the catalog for Black Eyed Peas, upon
	4	looking at the YouTube link that includes
12:25:26	5	the Black Eyed Peas song, you wouldn't
	6	know whether that song was, in fact,
	7	licensed; is that right?
	8	MR. HART: I'll object to the
	9	prior grounds, and also
12:25:31	10	mischaracterizes the witness's prior
	11	testimony.
	12	Go ahead.
	13	A. All I can confirm is that I
	14	didn't recognize the song that was used in
12:25:41	15	the video.
	16	Q. And you didn't know whether or
	17	not it was, in fact, approved to be used
	18	in that fashion?
	19	MR. HART: Objection,
12:25:48	20	foundation, competence, prior
	21	testimony.
	. 22	A. I don't know whether or not it
	23	was.
	24	Q. Okay. And then, if you turn to
12:26:11	25	the last page of this document, there's an

		Page 113
	1	G. Barron
	2	e-mail that appears to be following up
	3	from the prior string, in which you write
	4	back to them, "Hi, Selim, management
12:26:21	5	confirmed that the song was written for
	6	the commercial. No need for any action on
	7	our part."
	8	Do you see that?
	9	A. I see that.
12:26:28	10	Q. So does that refresh your
	11	recollection that perhaps this work was
	12	one that was not being administered by
	13	Cherry Lane?
	14	MR. HART: Objection to form.
12:26:38	15	Competence, foundation.
	16	A. It confirms that the song was
	17	written for the commercial. I can't
	18	confirm whether or not we obtained rights
	19	as a result.
12:26:56	20	Q. Okay. And it confirms you
	21	say, "no need for action on our part." So
	22	it confirms that this posting on YouTube
	23	was, in fact, an authorized use of that
	24	song; is that correct?
12:27:04	25	MR. HART: Objection, form,

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		- 1
	1	G. Barron
	2	legal conclusion, competence,
	3	foundation.
	4	A. It confirms that the song was
12:27:14	5	written for the commercial. What rights
	6	were granted to the ad agency, with
	7	respect to the broadcasting of the
	8	commercial, I can't speak to.
	9	Q. So is it your testimony that
12:27:49	10	even after you, as the director of
	11	licensing at Cherry Lane, spoke with the
	12	manager of Black Eyed Peas about a
	13	specific link on YouTube, you still could
	14	not determine whether or not that specific
12:28:07	15	context was, in fact, licensed to be used
	16	in the fashion it was posted on YouTube?
	17	MR. HART: I'm going to have to
	18	object to that, because it
	19	mischaracterizes the witness's
12:28:17	20	testimony and the document.
	21	A. I can only confirm that I
	22	confirmed that the song was written for
	23	use in the commercial. What was done
	24	what was licensed, with respect to the
12:28:28	25	media in which that commercial was to be

DAVID FELDMAN WORLDWIDE, INC.

Page 115 1 G. Barron 2 used, I can't speak to. 3 So again, the answer, though, is Ο. you couldn't tell just by looking at this 4 12:28:37 5 and talking to Black Eyed Peas management, 6 whether or not the use on YouTube was, in 7 fact, a licensed use? 8 MR. HART: I'm going to have to maintain my objection on the grounds 9 of competence and the witness's prior 12:28:48 10 11 testimony, which I think you are 12 mischaracterizing. 13 Could you repeat it, please. Α. 14 Yes. So the answer is that you 0. 12:29:03 15 couldn't tell, by looking at this link on 16 YouTube and talking to the Black Eyed Peas 17 management, whether or not the use of this 18 work on YouTube was, in fact, a licensed 19 use? 12:29:14 20 Same objections. MR. HART: 21 Competence, foundation, prior 22 testimony. 23 I don't know whether or not it Α. 24 was. 12:30:13 25 (Barron Exhibit 11, two

DAVID FELDMAN WORLDWIDE, INC.

		Page 116
	1	G. Barron
	2	documents, Bates numbers CH00001540,
	3	and CH00075142 to 143, marked for
	4	identification, as of this date.)
12:30:28	5	Q. Mr. Barron, I'm showing you a
	6	document that's marked as Barron
	7	Exhibit 11. This is two documents that
	. 8	have been attached, one to the next. In
	9	terms of Bates numbers, they are
12:30:52	10	nonsequential. The first Bates number is
Т	11	CH00001540, and the next two are Bates
	12	number CH00075142 to 143.
	13	MR. HART: So you are saying
	14	they didn't belong together as a
12:31:14	15	single document?
	16	MR. GOEKE: They were not
	17	produced together as a single
	18	document.
	19	MR. HART: I see. Thanks for
12:31:21	20	clarifying that.
	21	Q. Mr. Barron, are you familiar
	22	with the song, My Humps?
	23	A. Yes, I am.
	24	Q. And did there come a time when
12:31:36	25	you viewed the song My Humps, as performed

UNITED STATES DISTRICT COURT

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FOR THE SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL INC., COMEDY) PARTNERS, COUNTRY MUSIC) TELEVISION, INC., PARAMOUNT) PICTURES CORPORATION, and BLACK) ENTERTAINMENT TELEVISION LLC,) Plaintiffs,)) Case No. vs. YOUTUBE, INC., YOUTUBE, LLC,) 1:07CV02103 and GOOGLE, INC.,) Defendants.) THE FOOTBALL ASSOCIATION PREMIER) LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all)

Plaintiffs,) vs.) Case No. YOUTUBE, INC., YOUTUBE, LLC, and) 07CV3582 GOOGLE, INC.,)

Defendants.

)

)

DEPOSITION OF LAUREN APOLITO NEW YORK, NEW YORK THURSDAY, January 7, 2010

REPORTED BY: ERICA RUGGIERI, CSR, RPR JOB NO: 18448

others similarly situated,

1	
2	
3	
4	January 7, 2010
5	10:03 a.m.
6	
7	VIDEOTAPED DEPOSITION OF LAUREN
8	APOLITO, held at the offices of WILSON
9	SONSINI GOODRICH & ROSATI, 1301 Avenue of
10	the Americas, New York, New York, pursuant
11	to notice, before before Erica L.
12	Ruggieri, Registered Professional Reporter
13	and Notary Public of the State of New
14	York.
15	
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DAVID FELDMAN WORLDWIDE, INC. 450 Seventh Avenue - Ste 2803, New York, NY 10123 (212)705-8585

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1	
2	APPEARANCES:
3	
4	FOR THE DEFENDANTS YOUTUBE, INC., YOUTUBE,
5	LLC and GOOGLE, INC.:
6	WILSON SONSINI GOODRICH & ROSATI, LLP
7	BY: MAURA REES, ESQ.
8	650 Page Mill Road
9	Palo Alto, California 94304-1050
10	(650) 493-9300
11	Mrees@wsgr.com
12	
13	FOR THE HARRY FOX AGENCY AND
14	THE WITNESS:
15	LIEFF CABRASER HEIMANN & BERNSTEIN
16	BY: DAVID S. STELLINGS, ESQ
17	ANNIKA K. MARTIN, ESQ.
18	250 Hudson Street, 8th Floor
19	New York, NY 10013-1413
20	(212) 355-9500
21	Dstellings@lchb.com
22	
23	ALSO PRESENT:
24	MANUEL ABREU, Videographer
25	

3

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1		APOLITO
2		synchronization licenses on an ad hoc or a
3		one-off basis?
4		A. No.
5	02:57:06	Q. Does Harry Fox Agency have any
6		policies prohibiting its employees from
7		using YouTube while at work?
8		A. No.
9		Q. Does HFA have any policies
10	02:57:44	specifically about whether its employees
11		can watch videos on the Internet at work
12		that infringe other people's copyrights?
13		A. No.
14		MS. REES: Exhibit 31.
15	02:58:20	(Apolito Exhibit 31, e-mail
16		chain among Harry Fox employees
17		regarding a YouTube video, marked
18		for identification, as of this
19		date.) .
20	02:58:51	(Witness reviews document.)
21		Q. Can you identify Exhibit 31?
22		A. This appears to be an e-mail
23		chain among three or four Harry Fox
24		employees regarding a particular YouTube
25	02:59:20	video.

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	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
1		APOLITO
2		Q. The first e-mail is from
3		Jonathan Elsas. It says in this e-mail,
4		"signature licensing agent."
5	02:59:31	Is that his title at Harry Fox
6		Agency?
7		A. Yes.
8		Q. Who is Stephen Ebinger?
9		A. He's also a licensing or at that
10	02:59:46	time was a licensing agent and is now a
11		collections agent.
12		Q. What is Joseph DiPalo's
13		position?
14		A. Joseph is part of the licensing
15	03:00:02	department, and he also handles a lot of
16		our metadata work.
17		Q. And what is Fred Beteille's
18		title?
19		A. Fred is the director of business
20	03:00:15	affairs and licensing technology.
21		Q. And there's I guess three links
22		to YouTube videos listed in this e-mail.
23		I take it you don't have any way
24		of knowing whether any of the videos that
25	03:00:45	are located at these links include music

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			1
1		APOLITO	
2		that infringe a composition copyright?	
3		MR. STELLINGS: Object to the	
4		form of the question.	
5	03:00:55	But you can answer.	
6		A. I have no information.	
7		Q. Is that something that you would	
8		be able to determine with more	
9		information?	
10	03:01:13	MR. STELLINGS: Object to the	
11		form of the question.	
12		A. It would be a multi-step	
13		process.	
14		Q. And what steps are you thinking	
15	03:01:27	of?	
16		A. One would have to put in this	
17		URL, see if it's still operable, identify	
18		if there was a sound recording associated	
19		with it and then conduct research to	
20	03:01:44	determine if it was licensed.	
21		MS. REES: Exhibit 32.	
22		(Apolito Exhibit 32, e-mail	
23		from Fred Beteille to Maurice	
24		Russell, providing two links, marked	
25	03:02:58	for identification, as of this	

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1		APOLITO
2		date.)
3		(Witness reviews document.)
4		Q. Can you identify Exhibit 32?
5	03:02:50	A. It is an e-mail from Fred
6		Beteille to Maurice Russell that provides
7		two links.
8		Q. And one of the links appears to
9		be a YouTube.com link?
10	03:03:08	A. Correct.
11		Q. You told me before, I think,
12		what Maurice Russell's title was, and I
13		forgot.
14		Could you remind me?
15	03:03:20	A. Sure. He's VP of licensing and
16		collections.
17		Q. And who is Warren Adler?
18		A. Warren Adler is a former
19		employee. He was in our publisher
20	03:03:34	services department.
21		Q. And, again, with respect to the
22		YouTube link that's in this e-mail, I take
23		it you don't have any information about
24		whether the video at this link includes a
25	03:03:59	musical composition that infringes a

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## Schapiro Exhibit 154

From: Sent: To: Cc: Subject: Brian Bradford Friday, June 08, 2007 8:50 PM Copyright Service Jerry Martin; Daniel Hill; 'Daniel Girard'; Doherty, Kevin M. RE: [C#154263444] DMCA Counter Notification - from Universal Music Group - re: Cal IV Entertainment, LLC

Attachments:

Complaint (Filed copy).pdf



Complaint (Filed copy).pdf (1 ...

Heather:

Please find the attached Complaint filed in federal court in the Middle District of Tennessee. At this time, CAL IV will not object to these particular URLs remaining on your website until further clarification of ownership or licensing rights can be obtained.

Regards,

BRIAN K. BRADFORD | Director, Administration Cal IV Entertainment, LLC | 808 19th Avenue South, Nashville, TN 37203 Tel: 615.321.2700 | Fax: 615.321.3222 | eMail: brian.bradford@cal4.com Visit us on the web: www.cal4.com

This email and any files transmitted with it are confidential and intended solely for the use of the individual or entity to whom they are addressed. If you have received this email in error please notify the system manager. This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. If you are not the intended recipient you are notified that disclosing, copying, distributing or taking any action in reliance on the contents of this information is strictly prohibited.

----Original Message----From: Copyright Service [mailto:copyright@youtube.com] Sent: Thursday, May 31, 2007 4:41 PM To: Brian Bradford Subject: Re: [C#154263444] DMCA Counter Notification - from Universal Music Group - re: Cal IV Entertainment, LLC

Dear Brian,

We received the attached counter-notification in response to a complaint you filed with us. As described in the United States Digital Millennium Copyright Act (DMCA) 17 U.S.C. 512, by this email, we're providing you with the counter-notification and await your notice (in not more than 10 days) that you've filed an action seeking a court order to restrain the counter-notifier's allegedly infringing activity. Such notice should be submitted by replying to this email. If we don't receive notice from you, we will reinstate the material to YouTube.

If you have any questions, please contact copyright@youtube.com.

Sincerely,

Heather The YouTube Team Original Message Follows:

From: "Sanchez, Angela" <angela.sanchez@umusic.com> Subject: DMCA Complaint: UMG Counter Notification Date: Thu, 31 May 2007 11:06:42 -0700

The attached 4 Copyright Infringement notices were sent to Universal Music Group byCal IV Entertainment, LLC for the videos listed below.

Shooter Jennings - Steady At The Wheel: Closed Captioned: http://www.youtube.com/watch?v=mOtTZ2Ks_48

McBride And The Ride - Sacred Ground: http://www.youtube.com/watch?v=06bHooOCXps

Tracy Lawrence - It's All How You Look At It: Closed Captioned: http://www.youtube.com/watch?v=v9zWnAeIG4Y

Gary Nichols - Unbroken Ground: Closed Captioned: http://www.youtube.com/watch?v=_ajRyqcWtXg

Universal Music Group has a good faith belief that the material was removed or disabled as a result of mistake or misidentification of the material. Universal Music Group does have rights to these videos pursuant to physical licenses for Shooter Jennings, McBride and the Ride, and Tracy Lawrence and a contractual license for Gary Nichols in his recording agreement. Universal Music Group would like to request that the videos remain on youtube.com and that the copyright infringement notices not be associated with the Universal Music Group account.

Universal Music Group consents to the jurisdiction of Federal District Court for the judicial district in which the following address is located:

Universal Music Group 2220 Colorado Avenue Santa Monica, CA 90404

Angela Sanchez Sr. Director of Marketing/Digital Universal Music Group Distribution

## Schapiro Exhibit 155

Page 1

#### UNITED STATES DISTRICT COURT

FOR THE SOUTHERN DISTRICT OF NEW YORK

Plaintiffs, vs. No. 07-CV-2203 YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al., on behalf of themselves and all others similarly situated, Plaintiffs, vs. No. 07-CV-3582 YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF DANIEL HILL SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594	VIACOM INTERNATIONAL, INC., COME PARTNERS, COUNTRY MUSIC. TELEVISION, INC., PARAMOUNT PICTURES CORPORATION, and BLACK ENTERTAINMENT TELEVISION, LLC,	DY ) ) ) )
YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al., on behalf of themselves and all others similarly situated, Plaintiffs, Vs. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF DANIEL HILL SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594	Plaintiffs,	)
and GOOGLE, INC., Defendants. THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al., on behalf of themselves and all others similarly situated, Plaintiffs, vs. NO. 07-CV-3582 YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF DANIEL HILL SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594	VS.	) NO. 07-CV-2203
THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, BOURNE CO., et al., on behalf of themselves and all others similarly situated, Plaintiffs, VS. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF DANIEL HILL SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594	• • •	) )
LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all others similarly situated, Plaintiffs, VS. YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF DANIEL HILL SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594	Defendants.	) )
VS. NO. 07-CV-3582 YOUTUBE, INC., YOUTUBE, LLC, and Defendants. VIDEOTAPED DEPOSITION OF DANIEL HILL SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594	LEAGUE LIMITED, BOURNE CO., et a on behalf of themselves and all	
GOOGLE, INC., Defendants. VIDEOTAPED DEPOSITION OF DANIEL HILL SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594		) ) NO. 07-CV-3582
VIDEOTAPED DEPOSITION OF DANIEL HILL SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594		
SAN FRANCISCO, CALIFORNIA FRIDAY, MARCH 13, 2009 BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16594	Defendants.	
JOB NO. 16594	SAN FRANCISCO,	CALIFORNIA
		SR, RPR, CLR

-	Page 2
1	MARCH 13, 2009
2	9:33 A.M.
3	
4	VIDEOTAPED DEPOSITION OF DANIEL HILL,
5	WILSON SONSINI GOODRICH & ROSATI, LLP,
6	One Market Street, Spear Tower, San Francisco
7	California, pursuant to notice, and before,
8	ANDREA M. IGNACIO HOWARD, CLR, RPR, CSR
9	License No. 9830.
10	
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DAVID FELDMAN WORLDWIDE, INC.

805 Third Avenue, New York, New York 10022 (212)705-8585

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1	APPEARANCES:
2	
3	FOR THE PLAINTIFFS CAL IV ENTERTAINMENT:
4	GIRARD GIBBS LLP
5	By: CHRISTINA C. SHARP, Esq.
6	601 California Street, 14th Floor
7	San Francisco, California 94108-2819
8	(415) 981-4800 chc@girardgibbs.com
9	
10	FOR THE DEFENDANTS YOUTUBE, INC., YOUTUBE, LLC and
11	GOOGLE, INC.:
12	MAYER BROWN LLP
13	By: GREGRORY FRANTZ, Esq.
14	ILANA D. GOLANT, Esq.
15	1675 Broadway
16	New York, New York 10019-5820
17	(212) 506-2423 gfrantz@mayerbrown.com;
18	igolant@mayerbrown.com
19	
20	ALSO PRESENT: Lou Meadows, Videographer.
21	
22	000
23	
24	
25	

DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

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Page 3

		Page 67
	1	HILL
11:37:38	2	Q And what do you know now?
11:37:41	3	MS. SHARP: Form.
11:37:43	4	THE WITNESS: That it did not help Carey Ott,
11:37:47	5	and it was not properly licensed.
11:37:53	6	MR. FRANTZ: Q. What do you mean by "it was
11:37:55	7	not properly licensed"?
11:37:58	8	A I don't believe we issued a license, and I
11:38:03	9	don't believe that we can control the the content
11:38:11	10	over YouTube at this time, and that is detrimental to
11:38:17	11	Cal IV.
11:38:18	12	Q And when you say you don't believe it helped
11:38:25	13	Carey Ott, why do you say that?
11:38:29	14	A Because his his content was posted. It
11:38:35	15	was intended for possible promotion. His album did
11:38:40	16	not get the exposure that was intended, and
11:38:45	17	subsequently we had to drop Carey from our roster.
11:38:53	18	Q And do you attribute the circumstances you
11:38:56	19	just described to the posting of his works on YouTube?
11:38:59	20	MS. SHARP: Form.
11:39:00	21	THE WITNESS: I don't believe that it helped
11:39:03	22	Carey.
11:39:05	23	MR. FRANTZ: Q. Do you believe it harmed
11:39:07	24	Carey?
11:39:08	25	A Yes.

DAVID FELDMAN WORLDWIDE, INC.

		Page 68
	1	HILL
11:39:08	2	Q How so?
11:39:09	3	A It made the music available for free on
11:39:15	4	YouTube and dis-incentivized people from going out and
11:39:27	5	buying Carey's music.
11:39:29	6	Q Did you ever attempt to substantiate that
11:39:35	7	with an analysis of any data?
11:39:42	8	A No.
11:39:42	9	Q Other than the Carey Ott situation, were
11:39:45	10	there other instances in which you allowed content to
11:39:49	11	remain on YouTube?
11:39:51	12	MS. SHARP: Form.
11:39:52	13	THE WITNESS: There was a situation where
11:40:03	14	Universal Music or Universal Records, I believe,
11:40:09	15	requested that YouTube repost several videos on
11:40:15	16	YouTube.
11:40:19	17	We chose not to fight Universal on the
11:40:25	18	posting of those videos. It's arguable whether they
11:40:32	19	had the right. But at the time, we felt that we did
11:40:35	20	not want to enter into a dispute with Universal with
11:40:41	21	those videos posted.
11:40:47	22	But I would not permit them to be posted now.
11:40:52	23	MR. FRANTZ: Q. Can you explain what you
11:40:53	24	mean by it was arguable whether Universal had the
11:40:59	25	right to post the videos on YouTube?

DAVID FELDMAN WORLDWIDE, INC.

Page 69 HILL 1 Well, Universal apparently claimed that they 11:41:01 2 Α had the right to post those videos, and I would 11:41:06 3 11:41:08 4 dispute that. Your position is they did not have the right 11:41:11 5 0 11:41:14 6 to post the videos? 7 11:41:15 That is correct. А And do you understand what their position is 11:41:15 8 Q as to the right to post the works on YouTube? 11:41:20 9 10 MS. SHARP: Form. 11:41:23 THE WITNESS: No. Only their insistence to 11:41:29 11 post the videos, as they did in their request. 11:41:32 12 Did they give you any 11:41:44 13 MR. FRANTZ: Q. evidence that they, in fact, had a right to post the 11:41:45 14 11:41:47 15 works on YouTube? 11:41:50 16 Not that I can recall. Α And yet you allowed them to post the works on 11:41:51 17 0 YouTube without taking them down. Why is that? 11:41:55 18 Well, we had taken them down. We -- we had 11:41:57 19 А That's why they requested for them 11:42:00 20 them taken down. 11:42:04 21 to be reposted. I made a judgment call not to dispute their 11:42:06 22 claim at that time, because I didn't feel that it was 11:42:20 23 in our best interests at that time to dispute the 11:42:31 24 11:42:37 25 claim.

DAVID FELDMAN WORLDWIDE, INC.

HILL 1 Why did you believe it was not in your best 11:42:37 2 0 interests to dispute the claim? 11:42:40 3 MS. SHARP: Caution the witness as to the 11:42:42 4 11:42:43 5 attorney-client privilege. 11:42:45 THE WITNESS: It was something that we had 6 discussed with our attorneys and made a determination. 11:42:48 7 MR. FRANTZ: Q. And you say you wouldn't 8 11:42:51 reach the same decision if a similar circumstance were 9 11:43:04 permitted -- were to occur in the present; is that 11:43:09 10 11:43:12 11 correct? 11:43:16 MS. SHARP: Form. 12 THE WITNESS: That's correct. 11:43:17 13 MR. FRANTZ: Q. And why is that? 11:43:17 14 Because I -- I think that there are -- there 11:43:19 15 Ά 11:43:27 16 are too many issues that still need to be worked out in regards to licensing work on YouTube, and I think 11:43:32 17 it's detrimental to -- to us to allow works to be up 11:43:39 18 That's it. there. 11:43:48 19 What are those issues that need to be worked 11:43:58 20 0 11:44:01 21 out? Control over our works and -- and 11:44:06 22 Α compensation for the creators for the works. 11:44:20 23 Weren't you aware of those issues when you 11:44:26 24 Q had decided to allow Universal to keep the clips up on 11:44:32 25

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Page 70

Page 71 HILL 1 11:44:37 2 YouTube? 11:44:39 3 А Yes. Has your opinion on those issues changed as a 11:44:39 4 Q result of the experience with Universal? 11:44:47 5 6 My opinions have not changed in regards to 11:44:56 Α 11:45:02 7 the infringement of YouTube and the songs being 11:45:10 present on YouTube. This is something that we are 8 11:45:15 9 working out. Our licenses and contracts are something that 11:45:18 10 11:45:29 11 are changing and must change in light of the new 11:45:38 technology. And -- and we are in the process of 12 reviewing all of our licenses and contracts, and we'll 11:45:49 13 11:45:54 14 adjust them in counsel with our attorneys as we see it's to our benefit and the benefit of our 11:46:03 15 11:46:08 16 songwriters. 11:46:10 17 And when you say the licenses and contracts Q 11:46:12 are something that "must change in light of the new 18 technology," what do you mean by that? 11:46:14 19 Anything that's left for interpretation, such 11:46:19 20 Α as digital rights, streaming, downloading, obviously 11:46:24 21 11:46:29 22 these issues are evolving as we speak. And we need to be able to address the issues of theft and 11:46:37 23 11:46:45 24 infringement on our rights and decide what the best 25 course of action is as these technological innovations 11:46:56

DAVID FELDMAN WORLDWIDE, INC.

Page 72

1

HILL

11:47:03 2 evolve.

8

11

11:47:56

11:48:31

11:47:04 3 Do you believe that your current licenses Q 11:47:07 4 sometimes leave ambiguity as to whether a work can be 11:47:10 5 posted on YouTube? I believe that in the past licenses have not 11:47:30 6 А anticipated developments such as YouTube, and our 11:47:46 7

contracts are evolving. Certain entities may interpret certain -- certain aspects of licenses and 11:48:08 9 assume that they allow certain uses which were not 11:48:18 10

I think we're -- we're out of tape now, so 12 11:48:34 0 11:48:38 13 why don't we take a break.

intended by Cal IV.

11:48:40 14 All right. Α

THE VIDEOGRAPHER: This marks the end of 11:48:40 15 11:48:42 16 videotape number one.

Off the record. 11:48:43 17

The time is 11:47 a.m. 11:48:44 18

11:48:46 19 (Recess taken.)

THE VIDEOGRAPHER: On the record. 12:04:37 20

This marks the beginning of videotape number 12:04:38 21

two in the deposition of Daniel Hill on March 13, 12:04:40 22

2009. 12:04:40 23

The time is 12:03 p.m. 12:04:46 24

12:04:49 25 Please continue.

DAVID FELDMAN WORLDWIDE, INC.

Page 73 HILL 1 12:04:49 2 MR. FRANTZ: Q. Mr. Hill, you testified 12:04:51 3 earlier that your company is in the process of reviewing all of its licenses to account for new 12:04:54 4 technology such as YouTube; correct? 12:04:56 5 12:04:58 6 MS. SHARP: Form. 7 12:04:59 THE WITNESS: Yes. MR. FRANTZ: Q. When did that process of 12:04:59 8 12:05:01 9 review begin? 12:05:03 10 It is ongoing. Α 12:05:07 11 And when did it begin? 0 12:05:11 It began when we realized that there are 12 А problems with YouTube and our rights on YouTube. 12:05:18 13 12:05:30 14 0 And when was that? That would be around the time that we 12:05:34 15 Α filed -- a bit before we filed for the class action 12:05:40 16 12:05:47 17 lawsuit. 12:05:48 Are you referring to the Tennessee action? 18 0 12:05:50 19 А Yes. And when you say you "realized there are 12:05:50 20 Q problems with YouTube and our rights on YouTube, " what 12:05:54 21 12:05:59 22 did you mean by that? We realized that, excuse me, there were and 12:06:02 23 Α are works up on YouTube that are our copyrights that 12:06:10 24 25 we are not being compensated for. 12:06:19

DAVID FELDMAN WORLDWIDE, INC.

## Schapiro Exhibit 156

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#### **DVD SYNCHRONIZATION LICENSE AGREEMENT**

License Agreement entered into this 16 day of April, 2008, between EAGLE ROCK ENTERTAINMENT, whose address is 22 W. 38th Street, New York, N.Y. 10018 Attn: Melissa Roy (hereinafter referred to as "Licensee") and STAGE THREE MUSIC (U.S.) INC. d/b/a STAGE THREE SONGS (ASCAP) whose address is 1616 Vista del Mar, 2nd Fl., Los Angeles, CA 90028 (hereinafter referred to as "Publisher").

Publisher, to the extent indicated herein, **owns and/or controls 100%** of the worldwide copyrights in and to the musical Compositions hereinafter designated. Licensee is a potential user of the Compositions in the production and distribution of the DVD Program below, and desires to use said Compositions as part of the Program. Publisher is willing to grant to Licensee a synchronization license, which will permit Licensee, to use the Compositions for the purposes contemplated, subject to the terms and conditions of this License. Upon the terms, conditions and covenants herein, it is agreed:

1.	COMPOSITION(S):	SEE ATTACHED SCHEDULE

- 2. WORDS & MUSIC BY: SEE ATTACHED SCHEDULE
- 3. TITLE ("Program" or "DVD"): "ZZ TOP-LIVE FROM TEXAS"/# EV30252-9/EVBRD 33316-9
- 4. ARTIST: ZZ TOP
- 5. <u>TERRITORY:</u> UNITED STATES AND CANADA
- 6. <u>TERM:</u> The term shall commence upon the release date of the Program, June 24, 2008 and shall continue for a period of ten (10) years.
- 7. USE & TIMINC: Up to 1 full performance use of each of the Compositions, and for use behind bonus material, up to 3 uses each of the four (4) Compositions listed on the attached Schedule
- 8. <u>ADVANCE:</u>
- 9. GRANT OF RIGHTS

<u>Video/DVD</u> Publisher hereby grants to Licensee and its successors and assigns the nonexclusive, limited right, license, privilege, and authority to cause the fixing of or the synchronization of the Composition in and as part of the Program on audiovisual contrivances such as video cassettes, video tapes, video discs and similar compact audiovisual devices reproducing Videos of the entire Program in substantially its original form ("Videos" or "DVD's") during the Term and in the Licensed Territory, including use in trailers/promotions for the Porgram only, in all media. The License granted to Licensee herein shall also include the right to reproduce, and to sell, lease, license, or otherwise distribute and make such Video available to the public by sale or other transfer of ownership as a device intended primarily for "home use" (as such term is commonly understood in the entertainment industry). Provided the Licensee is not then in breach of any of the terms or conditions of this Agreement. Licensee shall have the right, for six (6) months following the end of the Term, to sell off its remaining inventory of the Program provided Licensee accounts to Publisher.

#### 10. ACCOUNTINGS & AUDITS

(a) In consideration for the rights which are subject to this License, Licensee hereby agrees to pay to Publisher, and Publisher agrees to accept a royalty equal to

for all copies of the Program manufactured and distributed by Licensee or under its authority, and not returned, in the Territory during the Terri. Licensee shall send an immediate up-todate accounting and payment, and thereafter shall account to Publisher quarterly, within forty-five (45) days after the end of each March 31st, June 30th, September 30th and December 31st period, on the basis of DVD's made and

> SP08010 Page 1 of 4

distributed. In the event Licensee fails to account to Publisher and pay royalties as herein provided, Publisher or our agent may give written notice to Licensee that, unless the default is remedied within thirty (30) days from the date of the notice, this license will be automatically terminated. Such termination shall render either the making or the distribution, or both, of all copies of DVD's for which the royalties have not been paid, actionable as acts of infringement under and fully subject to the remedies provided by the Copyright Act.

(b) Licensee agrees to maintain accurate books and records with respect to the Composition. Publisher and/or our designated representatives shall, upon thirty (30) days' written notice, have the right to inspect Licensee's books and records with respect to each statement for a period of three (3) years after the date such statement is rendered, and not more than once during any calendar year and only once with respect to any statement rendered hereunder. Any such inspection shall be made by a certified public accountant appointed by Publisher and shall take place during Licensee's normal business hours at Licensee's principal place of business or such other place where Licensee maintains the books and records which relate to Licensor's statements hereunder and which are necessary to verify the accuracy of the statement or statements in question.

11. <u>COPIES</u> Upon written request, Licensee agrees to furnish Publisher with a copy of the Program for review and for Publisher's records.

12. <u>**RESTRICTIONS**</u> This license does not authorize or permit any use of the Composition not expressly set forth herein. Without in any way limiting the generality of the foregoing, this license does not include the right to alter the fundamental character of the music of the Composition, to use the title or subtille of the Composition as the title of the Program, to use the story of the Composition, to use the Composition in audio-only sound recordings, or to make any other use of the Composition not expressly authorized hereunder. All rights granted hereunder are granted on a non-exclusive basis.

13. <u>WARRANTIES</u> Publisher warrants only that it has the legal right to grant this license and this license is granted to and accepted by Licensee, its successors and assigns, without other warranty or recourse against Publisher, its successors or assigns.

14. <u>COPYRIGHT NOTICE</u> Licensee agrees to accord credit for the Composition by listing the title and the writer(s) inside the packaging of the Program. Further, if any publisher of a composition embodied in the Program shall receive credit, then Publisher shall also receive credit in the Program. The size and placement of all such credit shall be no less favorable to Publisher than the size and placement of the credits for other outside musical compositions used in the Program.

15. <u>**RIGHTS RESERVED</u>** All rights in the Composition not expressly granted to Licensee herein are reserved to Publisher, and no expansion or modification of rights explicitly granted is to be inferred by use or convention.</u>

16. <u>TERMINATION</u> Timely and faithful performance of each of the terms and conditions of this License are of the essence. All rights of any nature in the Composition are derived solely from this License, and shall terminate immediately upon the expiration or cancellation of this License. Any use thereafter, or any use not expressly authorized hereunder shall be deemed a violation of the applicable provisions of the United States Copyright Act (17 U.S.C., Section 101 et. seq.), and Publisher reserves all rights and remedies thereunder. The license set forth herein will be void if an up-to-date accounting/payment and a fully executed copy hereof is not returned to Publisher within thirty (30) days of the date above

17. **INTEGRATION** This agreement shall be governed by and construed and enforced in accordance with the laws of the State of California applicable to agreements made and to be wholly performed therein.

IN WITNESS WHEREOF, the parties have caused the foregoing to be executed as of the date first above written.

EAGLE ROCK ENTERTAINMENT

By: Makoy

STAGE THREE MUSIC (U.S.) INC. By: <u>Multiple Jonal</u>

SP08010 Page 2 of 4 An Authorized Signatory

An Authorized Signatory

SP08010 Page 3 of 4

### SCHEDULE A

#### ZZ TOP-LIVE FROM TEXAS DVD:

COMPOSITION	WRITER(S)	STAGE THREE <u>SHARE</u>
GOT ME UNDER PRESSURE	Gibbons/Hill/Beard	100%
WAITIN' FOR THE BUS	Gibbons/Hill	100%
JESUS JUST LEFT CHICAGO	Gibbons/Hill/Beard	100%
I'M BAD I'M NATIONWIDE	Gibbons/Hill/Beard	100%
PINCUSHION	Gibbons/Hill/Beard	100%
CHEAP SUNGLASSES	Gibbons/Hill/Beard	100%
PEARL NECKLACE	Gibbons/Hill/Beard	100%
HEARD IT ON THE X	Gibbons/Hill/Beard	100%
JUST GOT PAID	Gibbons/Ham	100%
ROUGH BOY	Gibbons/Hill/Beard	100%
BLUE JEAN BLUES	Gibbons/Hill/Beard	100%
GIMME ALL YOUR LOVIN'	Gibbons/Hill/Beard	100%
SHARP DRESSED MAN	Gibbons/Hill/Beard	100%
LEGS	Gibbons/Hill/Beard	100%
TUBE SHAKE BOOGIE	Gibbons/Hill/Beard	100%
LA GRANGE	Gibbons/Hill/Beard	100%
BARB-B-Q	Gibbons/Ham	100%
TUSH	Gibbons/Hill/Beard	100%

#### TRACKS USED AS BACKGROUND TRACK TO BONUS MATERIAL

GIMME ALL YOUR LOVIN'	Gibbons/Hill/Beard	100%
WAITIN' FOR THE BUS	Gibbons/Hill/Beard	100%
JESUS JUST LEFT CHICAGO	Gibbons/Hill/Beard	100%
JUST GOT PAID	Gibbons/Ham	100%

"Back up is" "Bur Jean Blues" Song file

SP08010 Page 4 of 4

## Schapiro Exhibit 157

From: Mary Ann Slim
Sent: Wednesday, April 08, 2009 1:51 PM
To: Steve Lewis; Alan Kading
Subject: "Stuck In The Middle With You" - C1000 Supermarket Ad in Holland - Possible Soundalike

Importance: High Hi Steve & Alan

Please see below and watch/listen to the YouTube link. I'm not convinced we would win this one but please let me know if you would like CP Masters to pursue this and get a musicologist involved which we would have to pay for.

Mary Ann

Mary Ann Slim Head of Film, TV & Media Stage Three Music Ltd 13A Hillgate Street London W8 7SP Tel: + 44 20 7792 6060

www.stagethreemusic.com



From: Bobby Sukhraj [mailto:bobby.sukhraj@ctm.eu.com] Sent: 08 April 2009 13:41 To: Mary Ann Slim Subject: C1000 - Stuck In the Middle

Dear Mary-Ann,

Please find enclosed a youtube link to the TV commercial of a big supermarket chain in Holland called 'C1000'. As you will notice they have very cleverly arranged music sounding very obviously like 'Stuck In the Middle' to accompany the visuals. We think it might be worthwhile to involve a musicologist and eventually take the appropriate steps. What do you think?

# Please also let us know if you want to contact Joe Egan about this or want us to do it for you.

Here is the link: http://www.youtube.com/watch?v=GVosC9liN1g

Best, Bobby

http://etr logo.gif

Bobby Sukhraj CP Masters BV

P.O. Box 1088 - 1200 BB - Hilversum | Marathon 11 - 1213 PG - Hilversum | The Netherlands T F +31 (0)35 6474049 M E bobby@ctm.eu.com

.... ... ...

NOTICE: The contents of this e-mail is subject to a disclaimer. Please refer to <u>http://ctm.eu.com/emaildisclaimer</u> for details.

## Schapiro Exhibit 158

#### UNITED STATES DISTRICT COURT

FOR THE SOUTHERN DISTRICT OF NEW YORK

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VIACOM INTERNATIONAL, INC., COMEDY ) PARTNERS, COUNTRY MUSIC ) TELEVISION, INC., PARAMOUNT ) PICTURES CORPORATION, and BLACK ) ENTERTAINMENT TELEVISION, LLC, )

Plaintiffs,

vs.

vs.

YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,

Defendants.

THE FOOTBALL ASSOCIATION PREMIER ) LEAGUE LIMITED, BOURNE CO., et al.,) on behalf of themselves and all ) others similarly situated, )

Plaintiffs,

) NO. 07-CV-3582

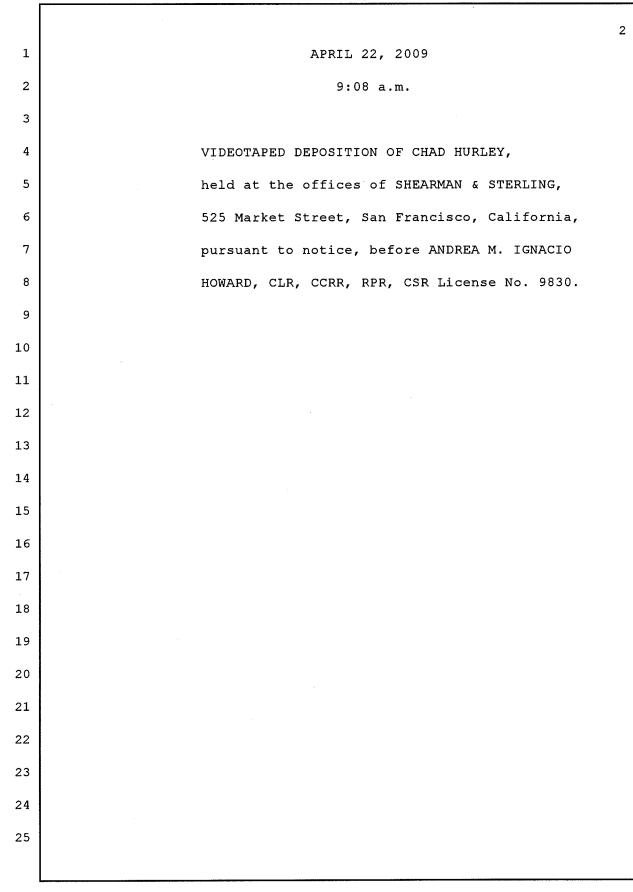
) NO. 07-CV-2203

YOUTUBE, INC., YOUTUBE, LLC, and GOOGLE, INC.,

Defendants.

VIDEOTAPED DEPOSITION OF CHAD HURLEY SAN FRANCISCO, CALIFORNIA WEDNESDAY, APRIL 22, 2009

BY: ANDREA M. IGNACIO HOWARD, CSR, RPR, CLR JOB NO. 16789



1	APPEARANCES:
2	
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22	(212) 848-4000 stuart.baskin@shearman.com
23	
24	
25	

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1	APPEARANCES (Continued.)
2	
3	FOR THE DEFENDANTS YOUTUBE, INC., YOUTUBE, LLC and
4	GOOGLE, INC.:
5	MAYER BROWN, LLP
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7	BRIAN WILLEN, Esq.
8	1675 Broadway
9	New York, New York 10019-5820
10	(212) 506-2279 aschapiro@mayer.com
11	
12	ALSO PRESENT:
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14	By: ADAM L. BAREA, Litigation Counsel
15	1600 Amphitheater Parkway
16	Mountain View, California 94043
17	(650) 214-4879 adambarea@google.com
18	
19	KEN REESER, Videographer.
20	
21	000
22	
23	
24	
25	

1		HURLEY, CHAD
2	09:58:21	professional was actually there with authorization,
3	09:58:24	and we found by trying to make decisions like these,
4	09:58:27	that we were making mistakes, just as our users would
5	09:58:29	make mistakes.
6	09:58:31	MR. BROWNE: Q. Well, at this time, at least
7	09:58:33	June of 2005, you as the CEO of YouTube believed that
8	09:58:37	the right way to go about keeping copyrighted material
9	09:58:40	off of the website was to make some judgment calls
10	09:58:42	about professional content and reject it if you
11	09:58:45	thought that it was copyrighted; is that correct?
12	09:58:46	MR. SCHAPIRO: Objection; foundation.
13	09:58:47	THE WITNESS: We didn't we didn't know.
14	09:58:50	We were trying to do what was right.
15	09:58:54	MR. BROWNE: Q. And at this time, you
16	09:58:54	thought the thing that was right was to review videos,
17	09:58:58	and, if they looked like they were up on the website
18	09:59:01	without authorization, to remove them; isn't that
19	09:59:03	right?
20	09:59:04	A We didn't know the process.
21	09:59:06	Q Well, whether you knew it or not, this was
22	09:59:08	the judgment that you had reached as of June of 2005;
23	09:59:11	right?
24	09:59:12	MR. SCHAPIRO: Objection; asked and answered.
25	09:59:15	THE WITNESS: Yeah, like I said, I that's
	1	

DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

1		HURLEY, CHAD
2	09:59:18	what I stated.
3	09:59:28	MR. BROWNE: Q. Now, is it is it fair to
4	09:59:29	say that in this Exhibit 2 that you were making a
5	09:59:32	judgment as the CEO of YouTube that the user
6	09:59:36	OCRocks311 was not authorized to post the entire
7	09:59:43	season finale of Charmed on the YouTube website?
8	09:59:49	A I mean, like I was trying to to state
9	09:59:52	before, I mean, we wanted if if it was
10	09:59:55	authorized or not, it was it was something that
11	09:59:57	looked professional, and we wanted personal videos
12	09:59:59	to to be what the site's about. That's what the
13	10:00:03	site's about today, and it's you know, down the
14	10:00:06	road, you know, we we may, perhaps, you know, some
15	10:00:08	day offer premium content, but that's not what we were
16	10:00:11	concentrating on at that time.
17	10:00:13	Q Well, at at this time, were were
18	10:00:15	your was you or anyone else at YouTube going
19	10:00:19	through the site and removing all professional
20	10:00:21	content?
21	10:00:23	A I can't I can't recall what we were doing
22	10:00:25	at the time.
23	10:00:25	Q At do you recall at any point in time
24	10:00:28	anyone at YouTube doing that?
25	10:00:32	A I I don't know.
	1	

DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

1		HURLEY, CHAD
2	10:00:33	Q You can't recall one way or the other?
3	10:00:35	A I can't.
4	10:00:41	Q Now, a little bit further down on that
5	10:00:43	on on that e-mail, you say, "When it blatantly
6	10:00:45	comes from a network or movie, we shouldn't mess
7	10:00:48	around."
8	10:00:49	What did you mean when you wrote that?
9	10:00:57	A Again, kind of us assuming, you know, because
10	10:01:01	it was professional, it shouldn't be there and it
11	10:01:06	it wouldn't resonate with what the site's about.
12	10:01:09	That, you know, for us to be good business partners,
13	10:01:15	we'd have to try to do what's right, I mean.
14	10:01:17	Q And and you felt that the thing that was
15	10:01:19	right was to to take down from the website stuff
16	10:01:24	that you felt was a copyrighted material that was up
17	10:01:28	there without authorization from the copyright owner?
18	10:01:31	A Well, it was professional and we didn't know
19	10:01:35	if it had authorization, but like I was saying, we
20	10:01:37	came to realize that us doing it or users doing it,
21	10:01:40	we're making many mistakes; where, in fact, studios
22	10:01:44	and networks and advertisers, everyone was was
23	10:01:46	uploading content. We didn't know who had the rights.
24	10:01:49	Q Did you ever learn well, strike that.
25	10:01:52	Did you ever do you know whether you or
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DAVID FELDMAN WORLDWIDE, INC. 805 Third Avenue, New York, New York 10022 (212)705-8585

## Schapiro Exhibit 159

UNITED STATES DISTRI	CT COURT
FOR THE SOUTHERN DISTRIC	T OF NEW YORK
ATTORNEYS EYES	ONLY
VIACOM INTERNATIONAL INC., COMEDY	)
PARTNERS, COUNTRY MUSIC	)
TELEVISION, INC., PARAMOUNT	)
PICTURES CORPORATION, and BLACK	)
ENTERTAINMENT TELEVISION, LLC,	)
Plaintiffs,	)
vs.	) Case No 1:07CV02103
YOUTUBE, INC., YOUTUBE, LLC,	)
and GOOGLE, INC.,	)
Defendants.	)
	)
THE FOOTBALL ASSOCIATION PREMIER	)
LEAGUE LIMITED, BOURNE CO., et al.	)
on behalf of themselves and all	)
others similarly situated,	)
Plaintiffs,	)
vs.	) Case No. 07CV03582
YOUTUBE, INC., YOUTUBE LLC, and	)
GOOGLE, INC.,	)
Defendants.	)
	)

#### Deposition of VARUN KACHOLIA

Palo Alto, California

Friday, January 8, 2010

JOB NO. 18544

1	
2	January 8, 2010
3	9:35 a.m.
4	
5	
6	
7	VIDEOTAPED DEPOSITION OF VARUN KACHOLIA,
8	held at the offices of Wilson Sonsini Goodrich
9	& Rosati, 601 South California Avenue, Palo Alto,
10	California, pursuant to Notice before Peppina Rayna
11	Thompson, Certified Shorthand Reporter of the State
12	of California.
13	
14	
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19	
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22	
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24	
25	

### VARUN KACHOLIA - ATTORNEYS EYES ONLY

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1	
2	APPEARANCES.
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14	
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18	650.493.9300 mrubin@wsgr.com
19	mrubinewsgr.com
20	ALSO PRESENT:
21	WILLIAM TRUELOVE
22	ARMANDO CARRASCO, Videographer
23	
24	
25	

VARUN KACHOLIA - ATTORNEYS EYES ONLY

			171
1	16:00:00	MR. GALDSTON: (Nods head)	
2		Q So there's	
3		A They do not consult each other. They work in	
4		parallel.	
5		Q Very good, that's helpful.	
б		Similarly, on the right-hand side occasionally	
7		you see advertisements that are returned in response to	
8		a query. And I'd ask the same question: Is there some	
9		functional connection between the search functionality	
10		and the advertising that's returned?	
11		A It's do you mean advertising which is not	
12		Promoted Videos?	
13		Q Correct.	
14		A What kind of advertising?	
15	16:00:00	Q Well, I can show you an example if that would	
16		be helpful.	
17		A Sure.	
18		Q Okay.	
19		MR. RUBIN: Again, this is beyond the scope of	
20		the deposition.	
21		MR. GALDSTON: Sir, I'll hand you what's been	
22		previously marked in the deposition of Susie Ryder	
23		Exhibit 13.	
24		(Plaintiffs' Exhibit 15 marked for	
25		identification)	

#### VARUN KACHOLIA - ATTORNEYS EYES ONLY

			172
1	16:00:00	MR. GALDSTON: If you would just take a moment	
2		to look at that, I will represent to you that my	
3		questions will only concern the advertisement on the	
4		right-hand side.	
5		MR. RUBIN: Are you done with 14?	
6		MR. GALDSTON: I am done with 14, right.	
7		MR. RUBIN: And 4?	
8		MR. GALDSTON: Correct.	
9		THE WITNESS: Sir, what is your question here?	
10		MR. GALDSTON:	
11		Q It's really the same question that I was asking	
12		about the promoted videos.	
13		When the user inputs a term, in this case	
14		English Premier League 2008, is there functional	
15	16:00:00	connection between the search engine technology and the	
16		functionality that displays advertising on the	
17		right-hand side?	
18		MR. RUBIN: Objection, vague, outside the scope	
19		of the deposition. I'm going to allow the witness to	
20		answer to establish that.	
21		THE WITNESS: Okay. Our advertising system is	
22		a completely separate system.	
23		MR. GALDSTON: Okay.	
24		THE WITNESS: It runs independent of search.	
25		And search runs independent to advertising.	

VARUN KA	CHOLIA -	ATTORNEYS	EYES ONLY

1	16:00:00	MR. GALDSTON: Okay. What I'm trying to
2		understand is if within the search functionality is
3		there a component when a user inputs a term like
4		"English Premier League 2008" where the search
5		functionality says let's go capture some promoted videos
6		that are relevant or responsive to these search terms
7		and put them on the right-hand side margin of the
8		screen.
9		MR. RUBIN: Objection, asked and answered with
10		respect to prior exhibit. The witness testified that
11		that was not the case, and I'm not going to allow him to
12		answer that question again.
13		It's well outside the scope of the deposition.
14		Mr. Kacholia is here to testify about selecting and
15	16:00:00	ranking videos in response to search queries. He's
16		testified
17		MR. GALDSTON: Michael, it's really a
18		foundational question.
19		MR. RUBIN: Let me finish.
20		MR. GALDSTON: If there's no foundations to be
21		laid, it's beyond the scope. I'm just getting a yes or
22		no.
23		MR. RUBIN: Let me finish the objection.
24		He's testified with respect to a prior exhibit
25		that you are now were visiting that the other system is

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			174
1	16:00:00	separate, and he just testified that this system is	
2		separate.	
3		MR. GALDSTON: Okay.	
4		MR. RUBIN: Okay. He already he already	
5		you already established you already	
6		established that the foundation didn't exist and you	
7		have gone further.	
8		MR. GALDSTON: I don't believe I have. But I'd	
9		like the witness to answer the question as opposed to	
10		your testimony.	
11		MR. RUBIN: He did. He already did and you are	
12		asking the question again.	
13		MR. GALDSTON: No, it's a different question.	
14		THE WITNESS: You have asked the same question	
15	16:00:00	five times now. You know, You can ask her to repeat the	
16		same thing for you.	
17		MR. GALDSTON: Indulge me on this one last	
18		question, and we'll put the document away.	
19		THE WITNESS: Sure. Please ask it again.	
20		MR. GALDSTON: Sure.	
21		Q When a user inputs a search term like "English	
22		Premier League 2008" does the search functionality have	
23		any functionality that determines whether, for example,	
24		a promoted video is displayed on the right-hand side	
25		versus an advertisement?	

## Schapiro Exhibit 160

To: From:	"'Chad Hurley'" "Steve Chen"	
Cc: Bcc:	"Jawed"	
Received Date: Subject:	2005-04-04 09:03:42 GMT RE: deploying to live	

Okay, cool. I think we're all in agreement then.

So, Chad, if you can figure out a way to blend together the two, HotOrNot and Flickr, into one common site, let's hear it! One problem I saw with the channels was that it's not just about channels but like all the features/payment models would be different too, you know?

It seems like you're pretty opposed to the idea of two different sites though. Why is that? I'm curious.

Yahoo of videos, I like it.

-s

-----Original Message-----From: Chad Hurley Sent: Sunday, April 03, 2005 10:37 PM To: Steve Chen Cc: 'Jawed' Subject: Re: deploying to live

Yes, I see your point. I thought that our site would become the hub of short, personal videos and we could have channels to separate the differences. We would be the Yahoo of videos in a way.

Lets get together as soon as we can and really talk about this. But I think we are all on the same page to launch our current product as is. We need to figure out where we are going down the road.

-Chad

On Apr 3, 2005, at 8:12 PM, Steve Chen wrote:

> I agree with you on the most part. The primary motivation for

> creating a new site is the intended audiences and consequently the

> payments model. I feel that these differences are irreconciliable to

> the point where they can't be the same site.

>

> For HotOrNot, it's about dating. The intended audience are hip

> college kids with raging hormones trying to hook up. The payments

> model would be based on connections and interaction between members.

>

> For Flickr, it's about creativity and colleague acceptance. The

> intended audience would be designers, artists, and creative folks.

> The payments model would be based on hosting, backups, and management > abilities.

> abiii

> Those differences are the motivators for me to not merge the two.

> What do > you think? > > -S > > -----Original Message-----> From: Chad Hurley > Sent: Sunday, April 03, 2005 8:06 PM > To: Steve Chen > Cc: 'Jawed' > Subject: Re: deploying to live > > I agree we launch the site as a dating/connection site, but evolve the > site into more. I don't think we need to build another site > necessarily. > > This is what I wanted to talk about at the next meeting. I don't know > if Flickr would work as well for video. It's much more difficult to > get the video on your computer, edit it, export it, and upload it to > the web. > Posting photos and typing daily blogs is sooo much more straight > forward. > Plus, photos are easier to browse, letting someone go through many in > a short amount of time. > > If we solve some of these problems, I think it can work. But > currently, I think we are going in the right direction... we are > letting people put up short videos with a "purpose" and that add > "value". Dating is a good start for our company, people want to see > and be seen, and would be willing to pay to make a connection. > > We build on this idea of "purpose" and "value" videos to make more > channels. > Like, I was talking about at one meeting, a product channel would be a > good extension... people would have the "purpose" of selling there > product and we add "value" by hosting the video for the time the > auction is live. So, for this channel, the payment scheme would be > different, like a flat fee for each video hosted. > > Thoughts? > > -Chad > > > > > On Apr 3, 2005, at 6:56 PM, Steve Chen wrote: > >> Chad, do you agree? >> >> If we agree, let's work on compiling a list of remaining big-ticket >> todos we need to have for private 1.0 launch. >> >> In parallel, let's also start talking about the Flickr YouTube idea. >> Chad, >> do you have a good name for this already? :) >> >> -s

>> >> -----Original Message----->> From: Jawed >> Sent: Sunday, April 03, 2005 6:47 PM >> To: Steve Chen >> Cc: 'Chad Hurley' >> Subject: RE: deploying to live >> >> That makes the most sense... agreed. >> >> >> Jawed >> >> >> Jawed Karim http://jawed.com/ >> >> On Sun, 3 Apr 2005, Steve Chen wrote: >> >>> So, you guys, what do you think about the strategy of finishing up >>> YouTube as a Video Dating site. Then after we launch 1.0 YouTube, >>> start brainstorming on all a Flickr-like Video site? >>> >>> -S >>> >>> -----Original Message----->>> From: Chad Hurley >>> Sent: Sunday, April 03, 2005 6:21 PM >>> To: Steve Chen >>> Cc: 'Jawed' >>> Subject: Re: deploying to live >>> >>> Yeah, I know what you mean, I noticed the email chatter dropped >>> off... >>> I was busy last week with house crap, Jawed's family is in town, >>> plus he just quit PayPal and is enjoying his time off, and you are >>> buying a new place. So, I think last week wasn't good for anyone. >>> >>> But yes, lets get the energy back up this week. Let's get together >>> for another meeting... I have some ideas on why we will be different >>> than flickr. >>> >>> -Chad >>> >>> >>> >>> On Apr 3, 2005, at 5:00 PM, Steve Chen wrote: >>> >>>> Okay, I wanted to start thinking about it. >>>> >>>> What are the availability for you guys? I want to keep the energy >>>> going for the next couple weeks until we launch. >>>> >>>> I'm going to be working on the convert scripts with the new >>>> directory structure. Let me know what else you guys want me to >>>> look at. >>>> >>> -S >>>>

```
>>>> -----Original Message-----
>>>> From: Jawed
>>>> Sent: Sunday, April 03, 2005 11:20 AM
>>>> To: Steve Chen
>>>> Cc: Chad Hurley
>>>> Subject: Re: deploying to live
>>>>
>>>> I think we can look into it, but we definitely shouldn't buy or set
>>>> anything up. These are things that can be done on 24 hr notice.
>>>>
>>>> There will be a lot of options to discuss, so let's just wait until
>>> we are actually nearly ready to deploy.
>>>>
>>>> We also still need a PayPal account to test the membership stuff
>>> with.
>>>>
>>>> Jawed
>>>>
>>>>
>>>> Jawed Karim
                                  http://jawed.com/
>>>>
>>>> On Sun, 3 Apr 2005, Steve Chen wrote:
>>>>
>>>> hey guys --
>>>>>
>>>> should I start looking into getting us the live server and getting
>>>> ready for deployment?
>>>>>
>>>> -S
>>>>>
>>>>
>>>
>>>
>>>
>>
>
<?xml version="1.0" encoding="UTF-8"?>
<!DOCTYPE plist PUBLIC "-//Apple Computer//DTD PLIST 1.0//EN" "http://www.apple.com/DTDs/PropertyList-
1.0.dtd">
<plist version="1.0">
<dict>
        <key>flags</key>
        <integer>8590195845</integer>
        <key>original-mailbox</key>
        <string>imap://m3092049@mail.chadhurley.com/INBOX/old-messages</string>
        <key>remote-id</key>
        <string>2750</string>
</dict>
</plist>
```