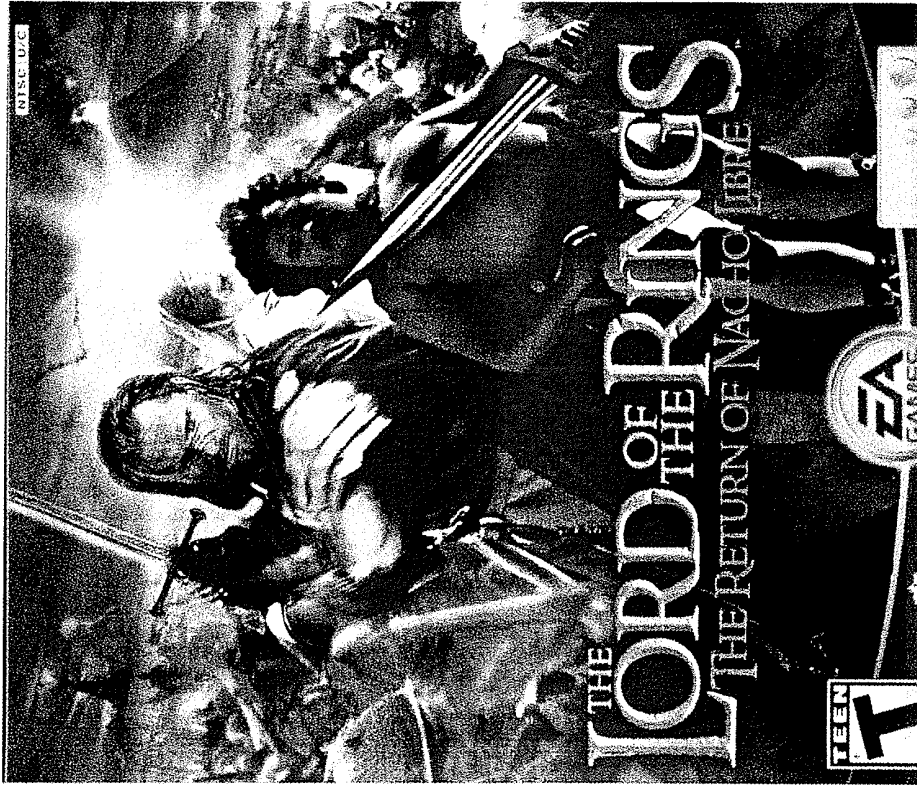


# **Schapiro Exhibit 16 continued**

**Drunken Delight (cont.)**  
- Example entries from Photoshop contest:



## DS Fanboy

<http://www.dsfanboy.com>

- (100K unique visitors per month)
- Confessional Teaser featured on homepage
- Editorial focuses on Jack Black's DS game system

Just Expressions

Add to My AOL MyEz

# ds fanboy

Touching. It's what we do.

**Tenacious D T-shirts**  
T-shirts, hoodies, stickers, buttons, mugs,  
bags, and more.  
[www.kungfury.com](http://www.kungfury.com)


**Jack Black Skin Care**  
Free Shipping & Gift Wrap with Jack  
Skin Care & Cologne  
[www.jacktenacious.com](http://www.jacktenacious.com)

Age by Google

### Nacho Libre is all about the DS apparently

Interviews News Fan stuff

Jack Black, best known for his comedic and musical stylings as part of the duo Tenacious D, is currently filming his upcoming movie *Nacho Libre* in which he stars as, well...Nacho Libre, a priest who dons the luchadore mask in order to save an orphanage. Recently, a teaser trailer was released for the upcoming behind-the-scenes video diaries of said film, filmed by Jack Black, for Jack Black, which if the trailer is to be believed, will mostly be about Jack Black wearing ridiculous outfits and getting his chest waxed.



In the teaser trailer, we see a glimpse of Jack lounging in what appears to be the character's priest costume, holding a DS. Now it's no new thing for celebrities to be lavished with free hardware from the companies, but this time around it appears that Jack procured the DS himself and brought it along for the long months of rigorous film-making he no doubt has to endure. Besides, even if he was given the DS free from Nintendo, wouldn't he instead have been given a DS Lite?

Upcoming installments of Jack Black's behind the scenes diaries will be twice a week starting March 15th available through iTunes. Here's to hoping Jack throws down in some *Marie Kart* and provides a friend code in an upcoming installment. Slamming Wonderboy with a red shell? Sign us up!

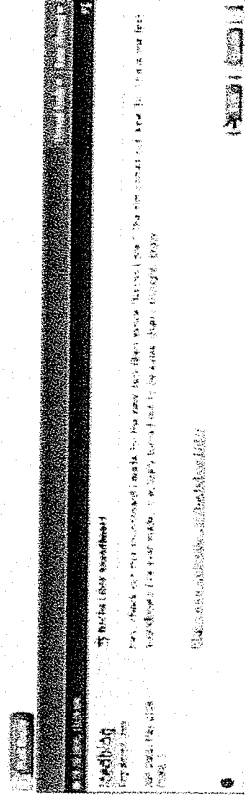
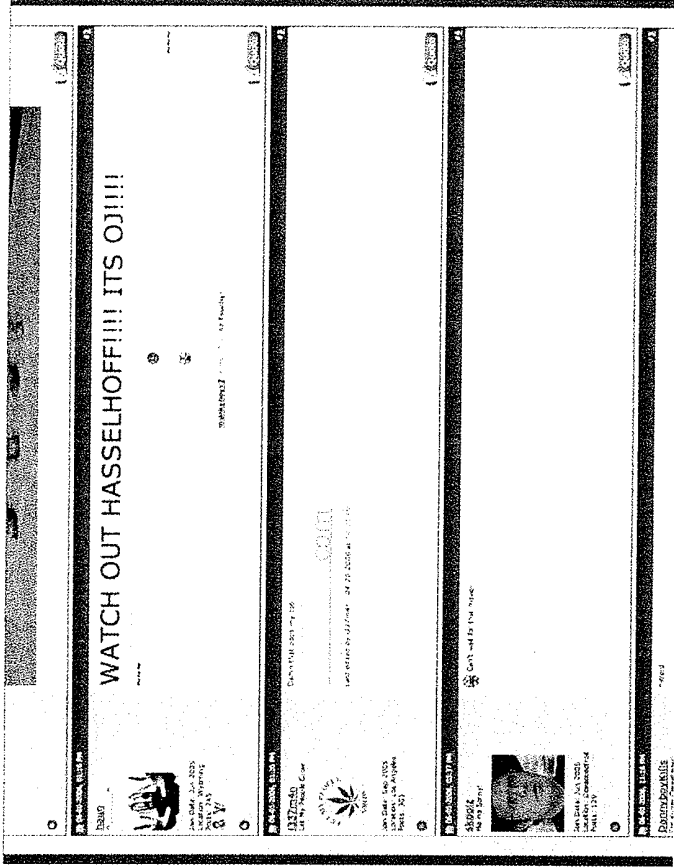
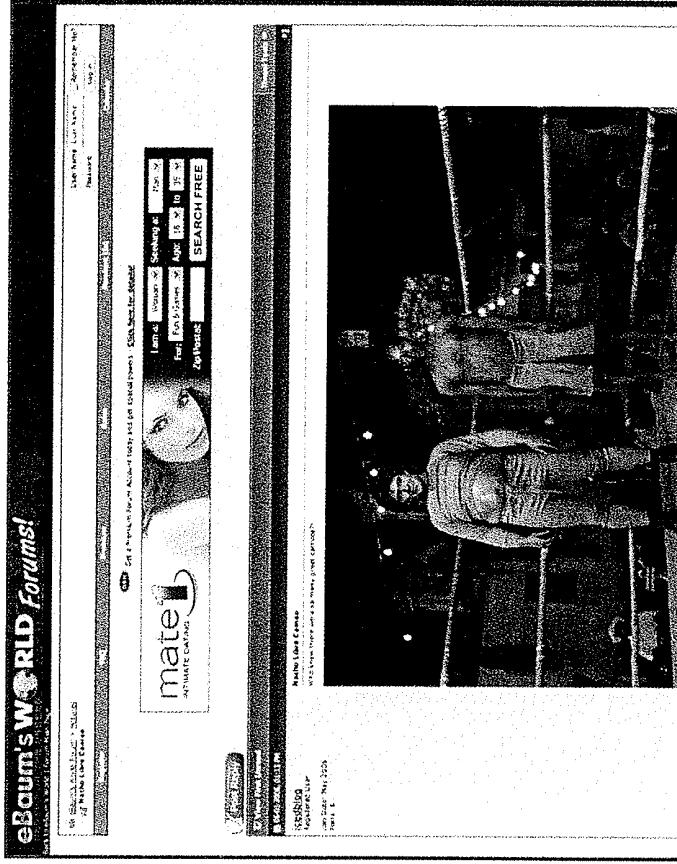
Clicking on the Read link will automatically open the video in Windows Media Player.

[Thanks Krystian:]

# Ebaum's World

<http://www.ebaumsworld.com>

- 1 million unique visitors per day
- Nacho Soundboard posted on "Soundboards and Pranks" forum on viral/humor
- photoshopped images posted with many responses



# El Jaqueo

<http://www.eljaqueo.com>

(100K unique visitors per month)

- Nacho Libre banner in rotation on homepage
- Links to a Nacho Libre page they've created with all of the content: trailer, confessionals, photos, official site
- Official site link also featured in weekly newsletter that went out to 50,000 subscribers
- At a NYC high school event, Eljaqueo gave away 10 Nacho Libre shirts and posters as part of their weekly party

**Nacho Libre**  
\*ICED MEDIA\*  
My URL: <http://www.eljaqueo.com/mispacko/user/PP=nacholibre>  
ADD TO FRIENDS SEND MESSAGE SEND CRUSH ADD TO FAVORITES INVITE TO GROUPS

ONLINE

**ARE YOU HOT?** TAKE THE QUIZ

POINTS: 7 (5)  
GENDER: MS  
LOCATION: MEXICO  
AGE: 33  
VIEWS: 2  
STAR SIGN: Pisces  
LAST LOGIN: Online Now

**MY GALLERY** (BROWSE MORE)

- PROFILE
- GALLERY
- BLOGS
- GUESTBOOK
- FRIENDS
- FAVORITES
- RATE ME
- MAIN PAGE

**JOB: ARTIST**  
SHOKE: No  
DRINK: No  
RELIGION: Protestant  
ORIENTATION: Straight  
DATING STATUS: Confused  
MEMBER SINCE: March 24, 2006

MY GALLERY (BROWSE MORE)

MY FRIENDS (FOLLOWERS)

ABOUT ME

Tu Mundo Portal

**EVENTOS SEMANALES**

**NACHO LIBRE**

La Televisión Dominicana que un Nuevo Presente Remolca: "La Televisión de un Mundo de Nueva York"  
El Nuevo Canal de Televisión Especial "Televisión Dominicana" "La Jaqueo" que un Presente del Futuro para el Mundo de Nueva York.  
The Secret Line: [www.3000.com](http://www.3000.com)

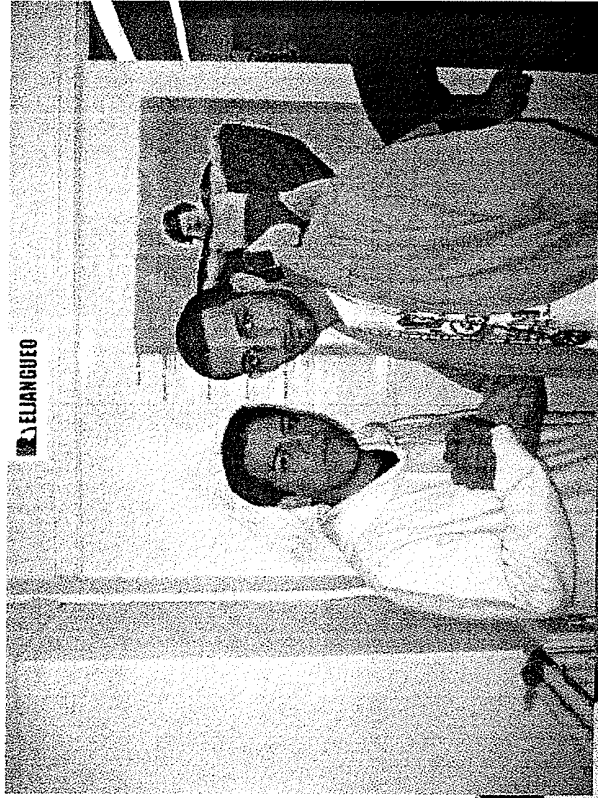
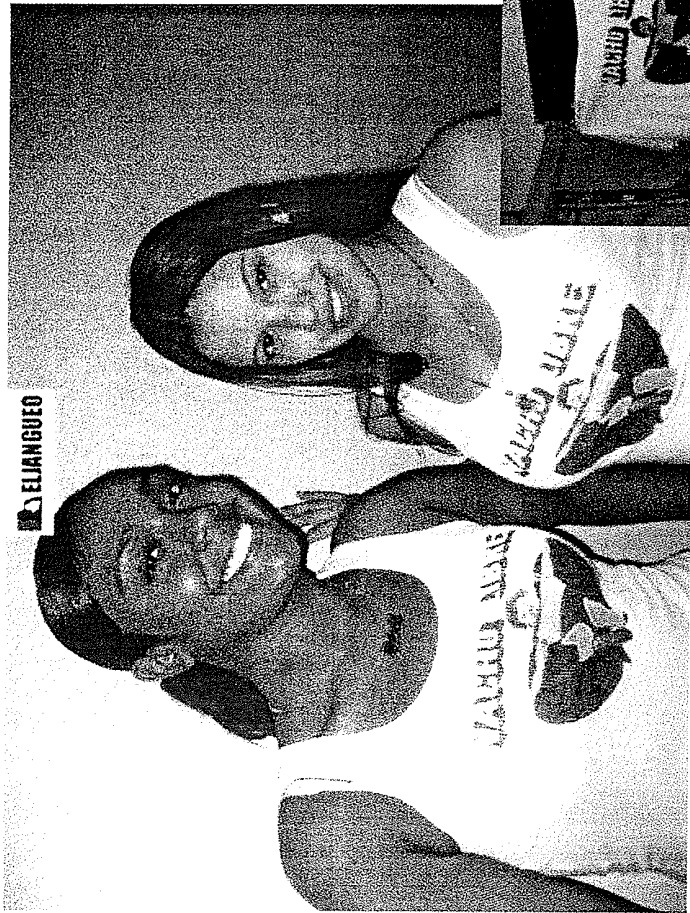
Con Misa de Celebración "Televisión Dominicana" Presenta los Premios de Cine de la "Televisión Dominicana" en República Dominicana. La Jaqueo presenta el primer "Premio de Cine de la Televisión Dominicana".  
This upcoming **Saturday L2006**  
Mystery, Politics and US Drama features will be playing "but" the entire night in **Mundo Nueva Lounging "Brooklyn"** Come and enjoy a night of Ecstasy.  
We have 20 Free Tickets for the first 20 people that call this number: 917 398 6112  
This game is **Thursday March 30, 2006** 10:00 PM EST  
The game is **Thursday March 30, 2006** 10:00 PM EST  
To play, only contact me: 917 398 6112  
With a 100% success rate, I guarantee you will win the game. I will be in the game with you. I will be in the game with you. I will be in the game with you.  
Support: [www.3000.com](http://www.3000.com)  
Support: [www.3000.com](http://www.3000.com)

ICED Media: Nacho Libre Online Campaign

Confidential

## El Janguero (cont.)

- At a NYC high school event, Eljanguero gave away 10 Nacho Libre shirts and posters as part of their weekly party



# Entertainment World

<http://www.entertainmentworld.us>

- (500K unique visitors per month)
- Contest giving away Nacho Libre prize packs featured on contest hub
- Contest page feature links to trailer and confessional
- Site also featured confessionals 1, 2 and 3

HOME MOVIES MD

ENTER TO WIN ONE OF TWO PRIZE PACKS. EACH INCLUDES THE FOLLOWING:  
 Nacho Libre poster autographed by Jack Black  
 Napoleon Dynamite DVD ("like, the best special edition ever")  
 School Of Rock DVD (Collector's edition) Nacho Libre T-shirt

Release Date: June 16

Cast: Jack Black, Ana de la Reguera, Hector Jimenez, Richard Montoya, and Peter Stormare

Synopsis: Jack Black stars as Ignacio (friends call him Nacho), a Mexican priest who moonlights as a lucha libre wrestler to raise money for his church. When he's called to the States to help with the rebuilding of a school destroyed by a fire, he ends up in the hands of a group of young children who idolize him. Nacho Libre opens nationwide on June 16. The film is written by Mike White (School Of Rock) and is directed by Jack Black. Nacho Libre is a comedy starring Jack Black, Hector Jimenez, Richard Montoya, and Peter Stormare. The film is written by Mike White (School Of Rock) and is directed by Jack Black. Nacho Libre is a comedy starring Jack Black, Hector Jimenez, Richard Montoya, and Peter Stormare.

Download: [Trailer for Your iPod](#)  
[Nacho Libre Trailer](#)  
[Nacho Libre - Trailer](#)  
[Download - Trailer for iPod](#)

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Download: [Trailer for Your iPod](#)  
[Nacho Libre Trailer](#)  
[Nacho Libre - Trailer](#)  
[Download - Trailer for iPod](#)

Release Date: March 31st

Cast: Craig T. Nelson, John C. Reilly, Elizabeth Banks, David Duchovny, and William B. Davis

Synopsis: The sleepy town of Wheelsey could be any small town in the Midwest. The folks who mind their own business. But something unnamable and evil has arrived...and is growing. No one seems to notice as telephone poles become crisscrossed with milking pacifiers, or as the town's livestock begins to act strangely. But when farmers' livestock turn up horribly mutilated and a young woman goes missing, Sheriff Bill Parody (Craig T. Nelson) and his team, aided by Grant's wife Starla (Elizabeth Banks), uncover the dark, once laying siege to their town...and

Download: [Trailer for Your iPod](#)  
[Slither Trailer](#)  
[Slither - Trailer](#)  
[Download - Trailer for iPod](#)

Entertainment World - Coming Soon

<http://entertainmentworld.us/moviesnew.asp>

# Entertainment World (cont.)

(500K+ unique visitors per month)

- Jared Hess "20 things" featured on homepage

- Links to contest giving away Nacho Libre prize packs featured on contest hub



**ENTERTAINMENT WORLD**

HOME MOVIES MUSIC TELEVISION DVDS BOOKS VIDEO PRICES FUN



**Ask by Yahoo!**

**\$145,000 mortgages for \$484/mo**  
 Rates as low as 4.5% with low closing costs, referrals and 24-hour service.  
[View Details](#)

**Online College Programs - US**  
 Get the best education from home. Serious inquiries only.  
[View Details](#)

**Big Credit Refinance**  
 Refinance your credit cards and home. Serious inquiries only.  
[View Details](#)

**MATE BECQUISALE**  
**RED CARPET - CLIPS PREMIERE**  
 How hot is Miss Beckwith's dress? You will have to see how Adam Sandler dressed down for his own premiere in Westwood. [View Details](#)

**NACHO LIBRE - DIRECTOR**  
**JARED HESS**  
 Jared also directed Napoleon Dynamite. But here is one of cool 20 facts about Jared. His all time TV entry passed to "The A-Team". [View Details](#)

**MTV MOVIE AWARDS**  
**RED CARPET PHOTOS**  
 2006 MTV Movie Awards was filmed June 3rd at Sony Picture Studios in Culver City, CA, and premiered to audiences nationwide on Thursday, June 8th at 9pm ET/PT on MTV. [View Details](#)

**BLUE OCTOBER**  
**28 THINGS!!**  
 The brand Blue October wasn't satisfied with the first 20 things we did. You should be able to do 28 things so here we do 28 of them for you. [View Details](#)

**Director Jared Hess**

**You already know he directed Napoleon Dynamite and Nacho Libre.**

**Here are 20 things you don't know.**

1. He doesn't drink coffee
2. As a child he attended Boy scout camp in Idaho
3. He's got tremendous yo-yo skills
4. He's really good at Nintendo Double Dragon
5. His first wrestling experience was at a Lucha Libre show in Mexico City
6. The last CD he purchased was Hot Chip
7. He's allergic to cats and dogs
8. He once had a pet roach
9. His first industry job was as a camera intern on a pos documentary. He has an extensive collection of mountain bikes and low powered mopeds
10. Last concert he saw: Bushy Rhymes' performance when he also appeared on Jimmy Kimmel Live
11. Last concert he paid for: The Wiggles (with his child)

Google

Web entertainmentworld.us

Home Music Television DVD Fun Stuff

**MATE BECQUISALE**  
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ICED Media: Nacho Libre Online Campaign

Confidential





## Fever Magazine

<http://www.fevermagazine.com>

(25K unique visitors per month)

- Confessional #1 featured on homepage



**FEVER** MAGAZINE

**FEVERIRADIO™**

CLICK HERE TO LISTEN NOW

HOME GIRLS ENTERTAINMENT GADGETS RIDES DOWNLOADS THE WIRE SPORTS GAMES

MOVIES RIDES SPORTS COMMUNITY CHAT NEWS FEVER RADIO

## HEADLINES

### Nacho Libre Movie - Starring Jack Black

Recommend this article

Jack Black Confessional #1: Filming Start



```
coastbase=http://activex.microsoft.com/activex/controls/mplayer/en/nsmp2inf.cab#version=5,1,52,701' standby='Loading Microsoft Windows Media Player components...' type='application/x-oleobject'>  
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```

FHM Magazine

<http://www.fhmag.com>

(1 million unique visitors per month)

- FHM, a leading men's magazine, featured an interview with Jared Hess on the front page of the homepage and in the Movie Interviews hub

The screenshot displays the FHM website homepage with the following sections:

- TOP MUSIC SEARCHES:** A list of artists including Taylor Hicks, Chase Brown, Match Carey, Ashanti, and Shakira.
- MOVIE INTERVIEWS:** A featured article for 'NACHO LIBRE!' with a photo of Nacho Libre and the text: 'CAN THE DIRECTOR OF NAPOLEON DYNAMITE TOP THE CUT-FILM WITH HIS TALE OF MASKS AND MACHISMO?'.
- TRENDFIXERS:** A section with a 'COVER GIRL' image and the headline 'TERAPATRICK SO HOT IT SHOULD BE LEGAL'.
- GIRLS:** A section titled 'NEWSLETTER SIGN UP' with the text 'SIGN UP FOR UPDATES, NEWS AND THE LATEST ADDITIONS TO THE GIRL ARCHIVES' and a 'SIGN UP' button.
- ENTERTAINMENT:** A large central banner for 'HUGH JACKMAN' with the headline 'THE X-MEN STAR REVEALS WHAT IT'S LIKE TO BE WOLVERINE!' and a 'SUBSCRIBE' button.
- MOVIE INTERVIEWS:** A grid of smaller interview thumbnails for 'NACHO LIBRE!' (Director Jared Hess), 'GRUHLAPALOOZAI' (Alec Joynes), and 'SUPERMAN RETURNS' (Christopher Reeve).
- NAVIGATION:** A top navigation bar with links for 'GIRLS', 'READERS', 'ENTERTAINMENT', 'GAMES', 'HORROR', 'INCORPORATE', 'MUSIC', 'WTF', 'HITS', and 'FRANK'.
- VELOCITY:** A promotional banner for 'SAVE UP TO 50%' on 'VELOCITY' magazine.

# Filecow

<http://www.filecow.com>

<http://www.filecow.com/download/32>

(200K unique visitors per month)

- "Satan's Cavemen" clip uploaded to viral/humor website



## Menu

- Home
- videos - Shocking
- videos - College
- videos - TV
- videos - Sports
- videos - Random
- Upload Files
- Contact

## Downloading Center

**File info:**  
Name: nacho\_libre\_satan\_cavemen\_medium.mov  
Time uploaded: 2006-08-15 16:55:26  
Size: 4 722 313 bytes  
Owner: jim  
Type: video

[Preview - \(Click here\)](#)

## User menu

- User: jim**
- Managing uploads
- User Profile
- Logout

## Friends

- Imageshack
- vidLife
- Geoguer
- TagWorls
- YouTube

