

Schapiro Exhibit 16 continued

FilmWad

<http://www.filmwad.com>

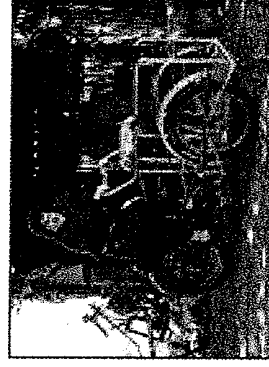
(75K unique visitors per month)

- Photos added to Nacho Libre media page



FILMWAD

Media > Nacho Libre



FIXINS

<http://www.fixins.com>

(100K unique visitors per month)

- All formats of Nacho Libre trailer featured on Entertainment hub



FIXINS

ENTERTAINMENT

SPARKS TECHNOLOGY ON MUSIC & SPORTS

WEDNESDAY, MARCH 08, 2006

Nacho Libre Trailer...

Do you like the messiness and action of Lucha Libre? Well then Nacho Libre is up your alley. It's written and directed by Jared Hees, who was behind Napoleon Dynamite. And it looks Dynamite!

official site: [...](#)

windows media: [...](#)

real media: [...](#)

quicktime: [...](#)

others: [...](#)

posted by car @ 1:25 PM

JUNE 2

JACK BLACK
IN
NACHO LIBRE

Sunday, August 14, 2005
DVD of the week

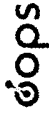
Anyone who's ever had a difficult roommate will relate to this outrageous and violent Japanese comedy.

Free Oops

<http://www.freeoops.net>

(200K unique visitors per month)

- All 18 Confessionals featured on homepage



archive by month

- april 2006
- march 2006
- february 2006
- january 2006
- december 2005
- november 2005
- october 2005
- september 2005
- august 2005
- july 2005
- june 2005
- may 2005
- 1 2 3 4

oops supports:

- 4/
- SF
- 5/
- WV

Ads by Google

THIS IS WHAT'S GOING ON!

april 2006 news [4]

HOME ARTICLES [5] EC

Insert News

Guest: 4/1/2006 7:10:00 PM
Jack Black's Nacho Libre Confessional #4
 Jack discusses the magic of film. Check out the fourth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre" in theaters June 15.

Guest: 4/1/2006 5:23:00 PM
Jens Lennartsson
 Such an documentary photographer. Have a look!

Guest: 4/1/2006 4:30:00 PM
[eroded] Magazine #11 has launched
 Theme sheets for all of you who like to get graphically inspired.

Guest: 4/1/2006 9:43:00 AM
many stuff

Oops

archive by month

- may 2006
- april 2006
- march 2006
- february 2006
- january 2006
- december 2005
- november 2005
- october 2005
- september 2005
- august 2005
- july 2005

THIS IS WHAT'S GOING ON!

may 2006 news [8]

HOME ARTICLES [5] EC

Insert News

Guest: 5/8/2006 8:33:00 PM
Jack Black's Nacho Libre Confessional #14

Jack talks about the momentum of the film. Check out the fourteenth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre" in theaters June 15.

Guest: 5/8/2006 2:00:00 PM
pure a rock'n'roll

Oops

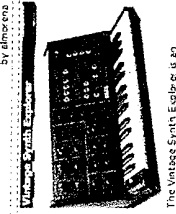
articles

last articles



After project talk, the above to make the words better about the system at Cut out at 4:56 [1]

MISC



The Vintage Synthesizer is an analog synthesizer. It has a sound that is very unique and hard to find.

26/01/2006
 by Sander

Oops

HOME ARTICLES [5] EC

last articles



With stickers, anyone can play a role in the recognition and obtain instant coverage. While the itself is inconspicuous, this book documents the best submissions from the first international sticker awards which have been established to record this constantly evolving movement.

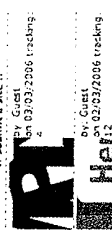
Low-tech and prepared in advance, stickers are made from a multitude of materials and techniques from hand, photocopies, posters and wheat pastes to walls, stencils and crosswalk boxes to street signs and walls, public surfaces blending into and becoming part of the streets. Motifs vary from scribbles and characters to intricate figurative images, often personal logos or tags functioning as trademarks. Stickers have created a revolution in communication - proving to be effective tools in establishing dialog, inspiring reaction and feature messages that are subversive, fun and often cryptic. This extensive volume presents over 800 examples from around the world and includes 2 pages of award winning real stickers for the reader's enjoyment.

link: <http://www.stickeraward.info>
 on 02/03/2006

Oops

HOME ARTICLES [5] EC

last articles



From the first international sticker awards Stickers have become an essential element of contemporary street art used by the most underground of artists.

With stickers, anyone can play a role in the recognition and obtain instant coverage. While the itself is inconspicuous, this book documents the best submissions from the first international sticker awards which have been established to record this constantly evolving movement.

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Oops

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may 2006 news [8]

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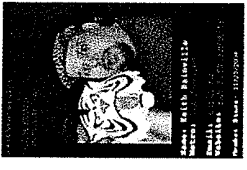
From Parts Unknown Blog
<http://www.xanga.com/keithrainville>

(40K unique visitors per month)

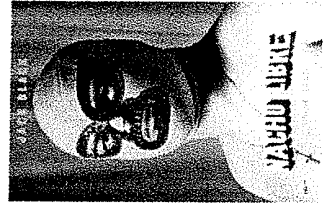
- Full movie feature with editorial and photos



SEARCH RESULTS: SEARCH: **STYLISH**
 Results: **1** results for **STYLISH**



Mach Libre, trailer Jan 2004

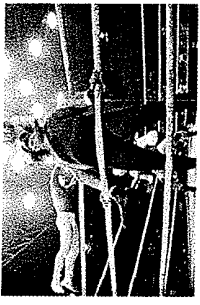


... a few years ago myself and some other undergrounders went to the John Deere show...
 ... the show was...
 ... the show was...
 ... the show was...

... the show was...
 ... the show was...
 ... the show was...

... the show was...
 ... the show was...
 ... the show was...

... the show was...
 ... the show was...
 ... the show was...



... a photo of the night...
 ... a photo of the night...



... a photo of the night...
 ... a photo of the night...

Gamerscore Blog

<http://gamerscoreblog.com/team/archive/2006/05/26/535041.aspx>
(75K unique visitors per month)

- In comments section of an article about the Xbox "Game With Fame" featuring Jack Black, a user posted that she couldn't find the Confessionals. We posted a comment with a link to the two latest confessionals (#16 and #17), along with a link to NachoLibre.com.

re: Jack Black is a Gamer: "My Skills are Sharp..."

<http://www.nacholibre.com/> (141,141)

Hey, off-topic: what happened to the missing Jack Black Confessionals? I'd like to download them off the Marketplace (in the background, of course). :)

Here are links to two confessionals with Jack Black and Jared Hess, where they discuss Thanksgiving, the Neverending Story, and Jack's missing PSP.

http://www.nacholibre.com/public/video_files/conf_16/confessionals_ep16_medium.mov
http://www.nacholibre.com/public/video_files/conf_17/confessionals_ep17_medium.mov

*You can get all the confessionals in various formats at <http://www.nacholibre.com>

Game Set Watch

http://www.gamesetwatch.com/2006/05/jack_black_has_lost_his_psp_uh.php
(100K unique visitors per month)

- Site features article on Jack Black being a gamer, along with links to confessionals #16 and 17 and brief description of those confessionals



[Nintendo Announces New 'Touch Generations' Game Branding](#) | [Main](#) | [Essays](#)
[Looks Into Office Space](#)

Jack Black Has Lost His PSP, Uhoh



Thanks to some silly promotional people, we got links to the two latest videos from Jack Black's Nacho Libre 'confessionals' - both of which co-star director Jared Heza, and actually discuss video games - here's the links - [Episode 16](#), [Search for the Missing PSP \(MOV\)](#), and [Episode 17](#), [Thanksgiving \(MOV\)](#).

Specifically, it's explained to us: Jack Black loves video games. He does NOT lose losing his beloved PSP handheld... check out this behind the scenes footage from the set of Jack's new comedy 'Nacho Libre', in theaters June 16. Jack Black and director Jared Heza (Nacho Libre, Napoleon Dynamite) discuss Jack's missing PSP, how the Nintendo DS compares to the PSP, Thanksgiving food, and the Neverending Story.

Check out the Thanksgiving movie, in particular, for Black explaining that his DS does not make up for losing his PSP: "That's how spoiled I am - Nintendo DS, that's all I got", expostulates Black, before hurling his DS across the room (see picture), and then commenting wistfully: "Yesterday I actually had to read some of a book. We know it hurts."

Golden Fiddle

<http://goldenfiddle.com/node/3214>

(80K unique visitors per month)

- Site added every link we'd sent them at that point (12 total) to their homepage
- Created their own "Trailer"

4/28/2006

Nacho Matanza Excesiva



Hola, amigos! Have you heard of this hilarious new film coming out called Nacho Libre?! No?!? Holy frijoles. Well today, my friends, is your lucky day!!! ICED Media Project Manager Jim "Nacho Libre" VanBlaricum was nice enough to just send us a "whole bunch" of Nacho Libre links (free of charge!) to Nacho Libre media confessionals, trailers, teasers, tweakers, pinchers, and finger-bangers for this upcoming Nacho Libre film, via the power of the email!!! Hopefully, one of these various Nacho Libre formats will work with your own particular brand of computer internet device. Although, and not to blow our own Burrito Supreme, but we're pretty darn partial to our own little Nacho Libre trailer that we cut using high-tech, non-linear, video editing software at the home office on top of the world. So, you could watch one of the many, many, many Nacho Libre items that ICED Media Project Manager Jim "Nacho Libre" VanBlaricum has provided here, or you could watch the exclusive, new, full-length Nacho Libre trailer, courtesy of YouTube 2.0, -**featured above**- that we believe really captures the essence of the film... *Nacho Libre*... that we cut. Did we mention that it really captures the essence of the film? Bueno.

NEW Nacho Libre Trailer Windows Media

<http://mfile.akamai.com/17690/wmv/paramount.download.akamai.com/30/mp/>

<http://mfile.akamai.com/17690/wmv/paramount.download.akamai.com/30/mp/>

<http://mfile.akamai.com/17690/wmv/paramount.download.akamai.com/30/mp/>

<http://mfile.akamai.com/17690/wmv/paramount.download.akamai.com/30/mp/>

ICED Media: Nacho Libre Online Campaign



goldenfiddle

<http://goldenfiddle.com/>

1/33

- You know how we knew sixteen-year-old, Brunette Katarina from MTV's *Tea Girl* wasn't going to win the Southeast Michigan Teen Galaxy Pageant? Here are some hints: 2nd runner up, blonde. 1st runner up, blonde. Winner, blonde.
- Can *Shrek* or *A Pig is a Four* out-Napoleon Dynamite *Nacho Libre*? Only time will tell, my friends. Only time will tell.

Confidential

Grouper

<http://www.grouper.com>

<http://grouper.com/GlobalMedia/MediaDetails.aspx?id=967729&st=0&s=7&q=nacho>
(100K unique visitors per month)

- "Satan's Cavemen" clip uploaded to viral/humor website

grouper
beta

Newest Video (1-20 of 200)

Video

Newest Most Viewed Top Rated Most Downloads Most Discussed Tags

Video To Go! Video Podcast! RSS Video!

VIDEO

Naruto - Everything is Alright
Song: Everything is Alright Artist: Naruto City Country: Anime
Download Video Send to Friends Shared By: green_133ure
Shared On: 6/15/2006 Rating

Views: 1
Duration: 3:17

VIDEO

Naruto - By the Way
Song: By the Way Artist: Naruto City Country: Anime
Download Video Send to Friends Shared By: green_133ure
Shared On: 6/15/2006 Rating

Views: 1
Duration: 3:17

VIDEO

Nacho Libre Wrestling "Satan's Cavemen"
Track: Nacho Libre Artist: Nacho Libre City Country: Mexico
Download Video Send to Friends Shared By: statsfunny
Shared On: 6/15/2006 Rating

Views: 1
Duration: 0:30

Guba

<http://www.guba.com>

(80K unique visitors per month)
- Confessional 16 added to site



The screenshot shows the Guba website interface. At the top, there are navigation links: "Login to Your Account", "Signup for a FREE Account", and "Upload a Video". A search bar contains "Search GUBA" and a dropdown menu is set to "Advanced". Below the search bar, there are links for "Free Videos", "Search for nacho : Nacho Libre Confessional #16", "iPod Video", and "Email to Friend". A list of video categories is displayed, including Action, Cartoons, Comedy, Documentary, Drama, Educational, Family, Foreign, Independent, Miscellaneous, Music Videos, Romance, Sports, and Thriller. A "Browse Usenet Groups" link is also present. The main content area features a video player with a large, stylized title: "JACK BLACK'S NACHO LIBRE confessional EPISODE # 16 : JARED AND JACK, PART 1". The video player includes a play button, a progress bar, and a timestamp of "00:04/02:22". At the bottom of the player, there is a warning: "More From This Author | Mark Content as Inappropriate".

ICED Media: Nacho Libre Online Campaign

Confidential

HipOnline

<http://www.hiponline.com>

- (500K unique visitors per month)
- Contest featured on homepage
- Contest page includes trailer link and photo
- Giving away a Nacho Libre prize pack with shirts, posters and DVDs

HipOnline (cont.)

- 500K unique visitors per month
- Jack Black interview featured on homepage and film hub
- Contest still live giving away a Nacho Libre prize pack with shirts, posters and DVDs

The screenshot shows the HipOnline website homepage. At the top, there's a navigation bar with 'entertainment', 'interviews', 'reviews', 'videos', 'advice', and 'search'. The main content area features a large advertisement for 'An upgrade for you. An upgrade for Dad's brain.' which includes an image of a man's head with gears and the text 'BRAIN AGE'. Below this is a promotion for 'Buy a Mac & get a free iPod nano after rebate' with an image of a Mac laptop and an iPod nano. A sidebar on the right contains a 'HOME' button and a 'LIVE' section with a 'NACHO LIBRE Jack Black: The Interview' featured prominently. Other sections include 'REVIEWS', 'INTERVIEWS', 'CONTESTS', and 'MUSIC'. A 'MUSIC' section at the bottom right features 'MAKING the BANDOS'.

This screenshot shows a detailed interview page on HipOnline. The top navigation bar is identical to the previous screenshot. The main content area is titled 'INTERVIEW' and features a large photo of Jack Black. The text of the interview is visible, starting with 'Being a producer on a film that you're not in is a lot more fun than being an actor or do you enjoy it both you all this time?' and continuing with 'I mean, even before it was producing movies, I would be interested in some of those things, but just not voice them, or sometimes I would voice them. But now it's part of my job to voice them, and to do a part of the crew and the different things about producing. All the promotions and all the different aspects of it. I liked it.' Below the text is a 'MUSIC' section for 'MAKING the BANDOS' with a 'SEASON PREMIERE' on 'TRU TV' on 'JUNE 15 9:30PM ET/PT'. A sidebar on the right contains a 'HOME' button and a 'LIVE' section with a 'NACHO LIBRE Jack Black: The Interview' featured prominently. Other sections include 'REVIEWS', 'INTERVIEWS', 'CONTESTS', and 'MUSIC'. A 'MUSIC' section at the bottom right features 'MAKING the BANDOS'.

