UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

VIACOM INTERNATIONAL INC., ET AL.,)
Plaintiffs, v. YOUTUBE, INC., ET AL.,)) ECF Case)) Civil No. 07-CV-2103 (LLS)
Defendants.))
THE FOOTBALL ASSOCIATION PREMIER LEAGUE LIMITED, ET AL., on behalf of themselves and all others similarly situated,))) ECF Case
Plaintiffs, v.) Civil No. 07-CV-3582 (LLS)
YOUTUBE, INC., ET AL.,	,))
Defendants.	<pre>>))</pre>

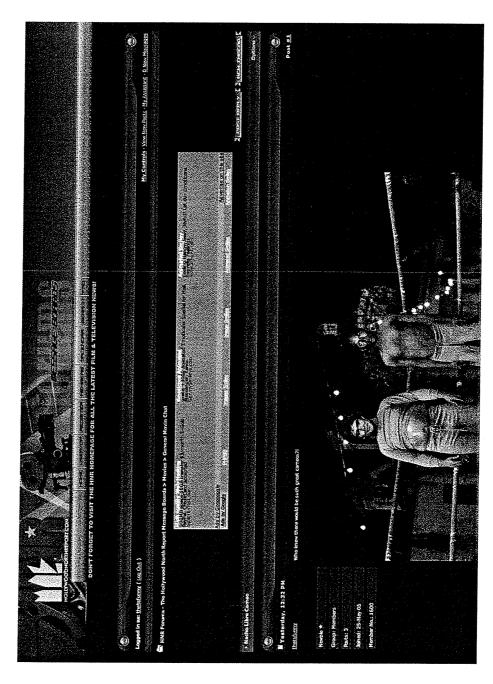
SUPPLEMENT TO

THE DECLARATION OF ANDREW H. SCHAPIRO IN SUPPORT OF DEFENDANTS' OPPOSITION TO PLAINTIFFS' MOTIONS FOR PARTIAL SUMMARY JUDGMENT AND DEFENDANTS' OBJECTIONS TO EVIDENCE AND MOTION TO STRIKE MATERIAL FROM VIACOM'S SUMMARY JUDGMENT SUBMISSIONS AND PUTATIVE CLASS PLAINTIFFS' RULE 56.1 STATEMENT

Schapiro Exhibit 16 continued

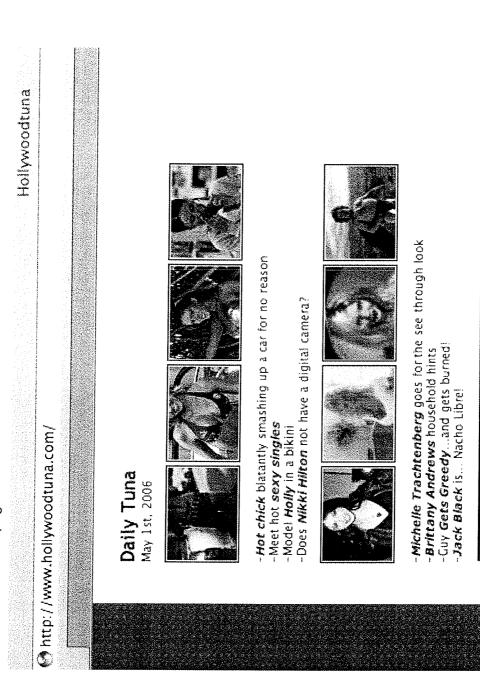
Hollywood North Report http://www.hollywoodnorthreport.com (200K unique vísitors per month) - Our Photoshopped images featured in mas

- Our Photoshopped images featured in messageboards



ICED Media: Nacho Libre Online Campaign





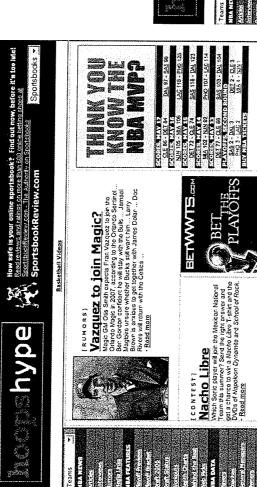
HoopsHype http://hoopshype.com http://hoopshype.com/c

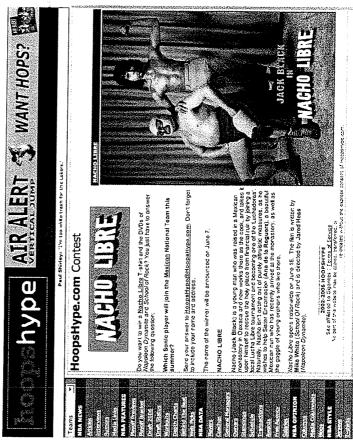
http://hoopshype.com/contest_nacho.htm

(200K unique visitors per month)

- Nacho Libre contest featured on homepage (the only non-basketball content on the page)

- Contest page includes photos and links to confessional 9





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Hvbrid Magazine

http://www.hybridmagazine.com/contest/nacholibre.html (80K unique visitors per month)

- Nacho Libre prize pack contest featured on homepage

- Contest gave away signed poster, t-shirt, Napoleon Dynamite and School Of Rock DVDs - Contest page featured synopsis, photos and trailer links

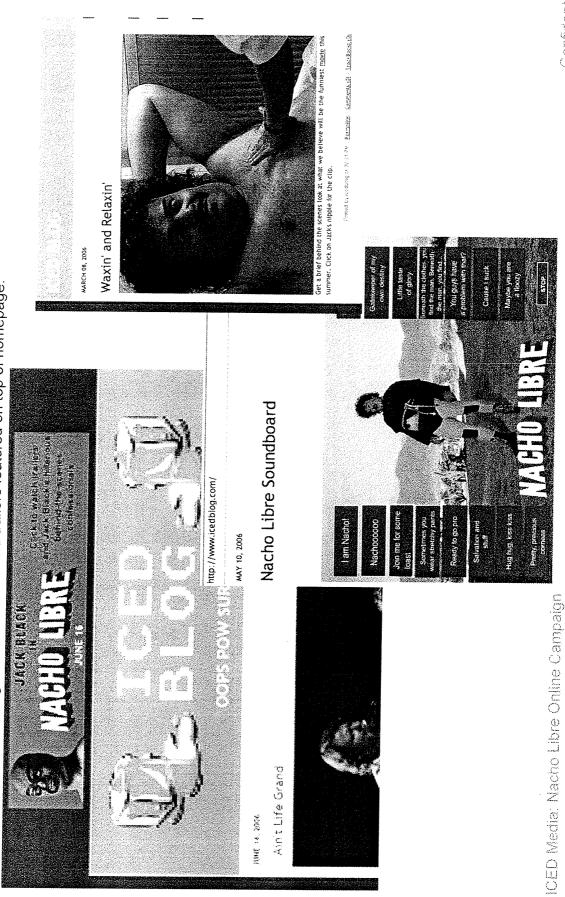


ICED Media: Nacho Libre Online Campaign



http://www.icedblog.com /10K_unique_visiters.sor.m

- (10K unique visitors per month)
- Syndicated Nacho Libre contest featured on homepage with soundboard
 - "Sizzle reel" clip featured on homepage with link to official site
- Nacho Libre banner linking to confessionals and trailers featured on top of homepage.



Idle Riot http://www.idleriot.com (50K unique visitors per month) - Confessional 1 and trailer featured on homepage

http://idleriot.com/	eriot.com/ Featured Video 	- Ω
Tonight. Tonight. Tonight. Total		Vacho Libre 2.22 views 7.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4.4
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- Art Hann Login Ogin:	The guy behind seems to be missing the point	536 views ★★
Ssword:	Can be pretty hazardous	348 views Add To Favorites * Comments [0]
Nideos	Images: Avoid Sunburn This guy knows how to stop sunburn	490 views Add To Favorites * Comments [<u>0</u>]
	Images: Street Cleaners Nightmare Whats the fine for an elephant dumping in the street	340 views ne street Add To Favorites 🕷 Comments [0]
h Leaders	Videos: Jack Black Behind the Scenes of Nacho Libre Behind the scenes of Jack Black's new film, Nacho Libre	f Nacho 222 views lacho Libre Add To Favorites Fou



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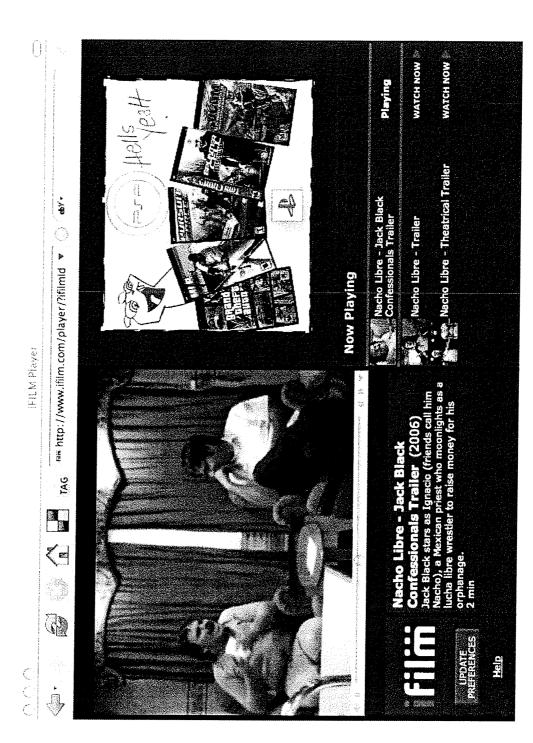
760 views

Vidane, Treana chudivar

http://www.ifilm.com

(5.5 million unique visitors per month)

Featured trailer and confessional teaser
 Site added new confessionals every week





20 9

<u>http://www.ian.com</u>

(24 million unique visitors per month)

- Site updated with new release date, images and more

- Site added confessionals and Xbox clips

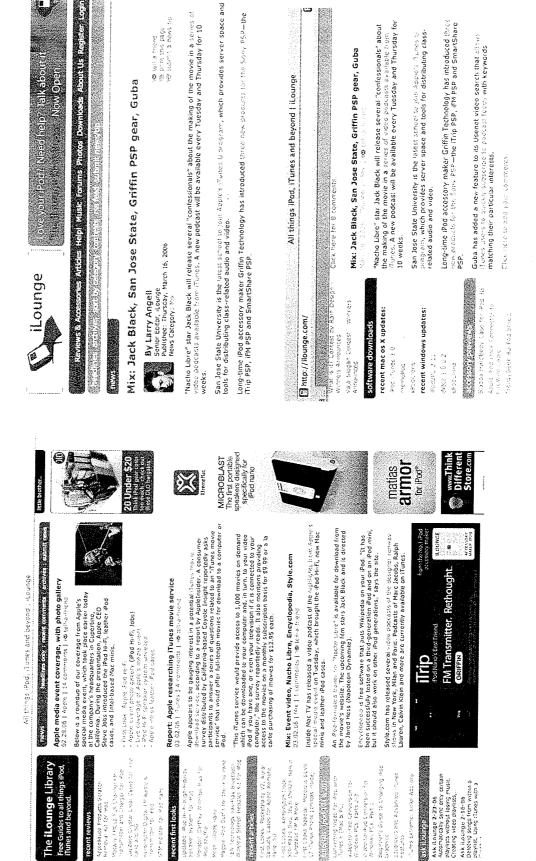


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Royale Rumble!

- Nacho Libre PSP and iPod downloadable Confessional #1 featured on homepage with link to iTunes





2001-2000

recent reviews 1.10 2.00

Imageyenation http://www.imageyenation.com (40K unique visitors per month) - Confessionals 1-12 are featured on this site





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Inside Pulse

http://www.insidepulse.com/

http://wrestling.insidepulse.com/

http://wrestling.insidepulse.com/articles/46914

- (700K Unique visitors per month)
- Nacho Libre news featured on front page

- Full feature included news on film, images, links to official site and trailer on wrestling hub



an Road Modia a isrge a Aradium a 56% a

Confidential





I Watch Stuff <u>http://www.iwatchstuff.com</u> (150K unique visitors per month)

- Confessionals teaser featured on homepage with editor's commentary