


Schapiro Exhibit 16 continued

Monday Morning Commute

<http://www.mondaymorningcommute.com>

- (10K unique visitors per month)
- Nacho Libre Syndicated contest linked from homepage
- Podcast features a faux interview with Jack Black using our soundboard
- Podcast also promoted the 60gb iPod contest (2/3 into the podcast)

Monday Morning Commute

TAG  <http://mondaymorningcommute.blogspot.com/>

- Podcast music: DEEP SET UK - Moving On [site]
- Podcast music: ROCK FELLER - C'mon everybody [site]

Please e-mail me at: mondaymorningcommute@gmail.com if you have any questions.

Monday, April 10, 2006 12:25 AM 0 comments

Monday, April 10, 2006

Monday Morning Commute Podcast - Apr 10, 2006

Monday Morning Commute Podcast - Apr 10, 2006

(MMC-2006-04-10.m4a - 34:11 minutes, 15.1 MB)

Show Notes (Show Support for these bands):

- Podcast music: Gidgets Ga Ga - 9 ways [site]
- Podcast music: Gomez - How We Operate [site]
- Podcast music: Superbeing - Bright Idea [site]
- Podcast music: Margot & The Nuclear So and So - Barfight Revolution, Power Violence [site]
- Podcast music: TheDeadline - Bring On The Pain [site]
- Podcast music: Jupiter Rising - Go! [site]
- Podcast music: The Sleepers - Bad For Me [site]
- Podcast music: Stephen Frenwell - New York [site]

Please e-mail me at: mondaymorningcommute@gmail.com if you have any questions.

12:05 AM

0 comments

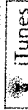
Feeds



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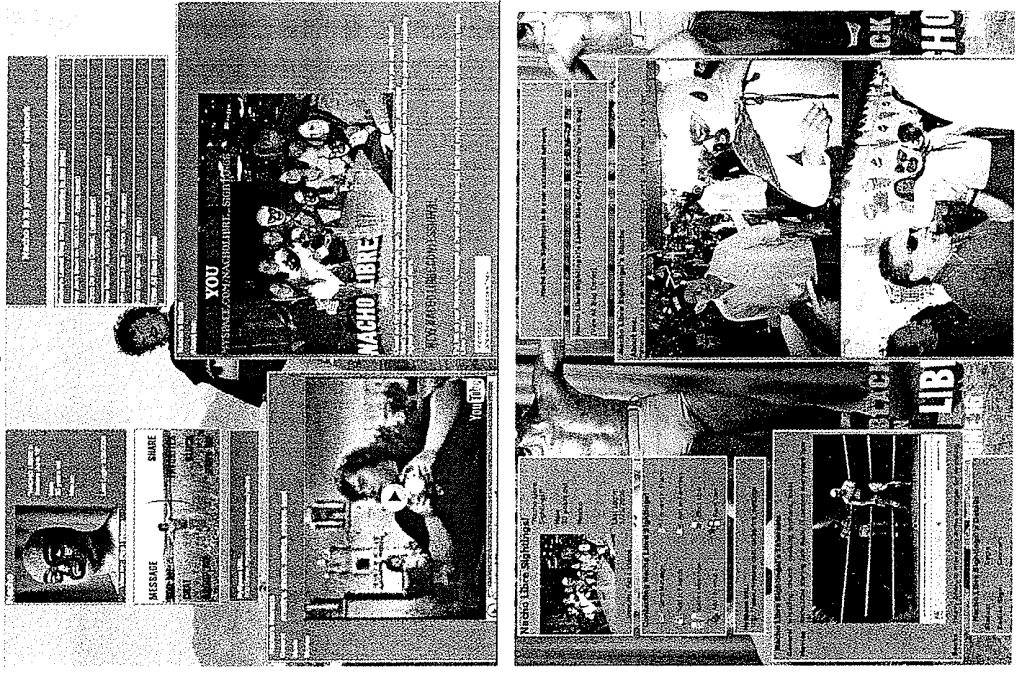
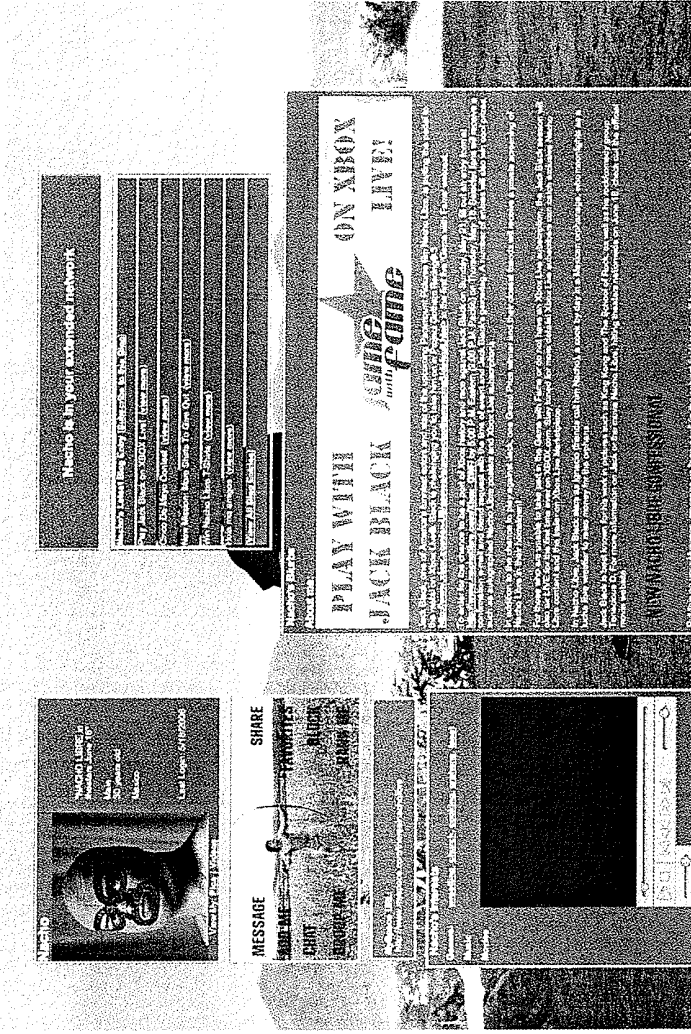
<http://www.bazzoni.net/podcast/MMC-2006-06-05.m4a>



MySpace - Nacho Libre

<http://www.myspace.com/nacholibre>

- Nacho's Myspace has over 13,500 friends
- Each week the profile was updated with latest confessionals and team missions to get the word out about Nacho
- Missions varied from posting photos on comments sections to putting up confessionals on their pages, getting friends to join our page and more
- We also made comments on people's pages with Nacho photos including special Cinco de Mayo images we created



MySpace – Sightings

http://www.myspace.com/nacholibre_sightings

- Sightings page contains photos as well as photos and video from JB's Xbox Game With Fame experience and the newest trailer
- currently has over 1000 friends
- this was linked from our original Nacho Myspace page



Newstoday

<http://www.newstoday.com>

- (600K unique visitors per month)
- All 18 confessionals have been featured
- Link to iTunes featured on homepage

May 19, 2006



(NTB)

director in
BBCO.

clips they
wards.

Public Broadcast (PBS)

1:58:28 Broadcast

Jack Black's Nacho Libre Confessional #15
Jack talks about other comedians' jealousy. Check out the fifteenth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre" in theaters June 16.

Friday May 05, 2006



Newstoday Broadcast (NTB)

1:58:28 Broadcast

Now Hiring Flash Developer in Madrid, Spain at WYS.WYG.NET

Post a job. Find a job

Philas Bodyroom

The funniest sites that I have seen so far this year. A great example of how online advertising should be done.

Public Broadcast (PBS)

1:58:28 Broadcast

Jack Black's Nacho Libre Confessional #13

Jack talks about his pastage. Check out the thirteenth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre" in theaters June 16.

Monday May 08, 2006



Newstoday Broadcast (NTB)

Now Hiring Mail Developer in Madrid, Spain at WYS.WYG.NET

Post a job. Find a job

Philas Bodyroom

The funniest sites that I have seen so far this year. A great example of how online advertising should be done.

Public Broadcast (PBS)

1:58:28 Broadcast

Jack Black's Nacho Libre Confessional #14

Jack talks about his pastage. Check out the fourteenth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre" in theaters June 16.

Friday Apr 28, 2006



Newstoday Broadcast (NTB)

Now Hiring Mail Developer in Madrid, Spain at WYS.WYG.NET

Post a job. Find a job

Philas Bodyroom

The funniest sites that I have seen so far this year. A great example of how online advertising should be done.

Public Broadcast (PBS)

1:58:28 Broadcast

Jack Black's Nacho Libre Confessional #12

Jack talks about his pastage. Check out the twelfth installment of Jack Black's confessionals behind the scenes of his new comedy "Nacho Libre" in theaters June 16.

Oh No They Didn't!

<http://community.livejournal.com/ohnotheydidnt/5924164.html>

(3616053 Community Members)

- All 18 confessionals added to ONTD live journal page
- Many positive comments generated from each post

OHNO THEY DIDN'T! LIVE JOURNAL COMMUNITY

Nacho Libre confessional with Jack Black, Part Uno

Go behind the scenes with Jack Black on the set of his new comedy "Nacho Libre" in his first weekly confessional...

Each weekly confessional will be made available on iTunes for free downloads, but you can check out the clip at the links below...

Windows Media - Small, Medium, Large
Real Player - Small, Medium, Large
Quicktime - Small, Medium, Large
PSP, iPod, Mobile

Nacho Libre will hit theatres June 2nd.
Source: JoBlo

OHNO THEY DIDN'T! LIVE JOURNAL COMMUNITY

OHNO THEY DIDN'T! LIVE JOURNAL COMMUNITY

Behind The Scenes with Jack Black...

Behind The Scenes with Jack Black on the set of his new movie Nacho Libre.
(More in here...)

OHNO THEY DIDN'T! LIVE JOURNAL COMMUNITY

OHNO THEY DIDN'T! LIVE JOURNAL COMMUNITY

Nacho Libre Libros, Ebooks and Confessionals

There's a ton of great information about Nacho Libre on the Internet. You can find books, e-books, and confessionals. Check out the links below for the books, e-books, and confessionals.
(More in here...)

OHNO THEY DIDN'T! LIVE JOURNAL COMMUNITY

OHNO THEY DIDN'T! LIVE JOURNAL COMMUNITY

Nacho, Nacho, Nacho!

Posted some of these a while back, and I came across some others so I figured I'd spread the love...
(Come and get you some Nacho...)

OHNO THEY DIDN'T! LIVE JOURNAL COMMUNITY

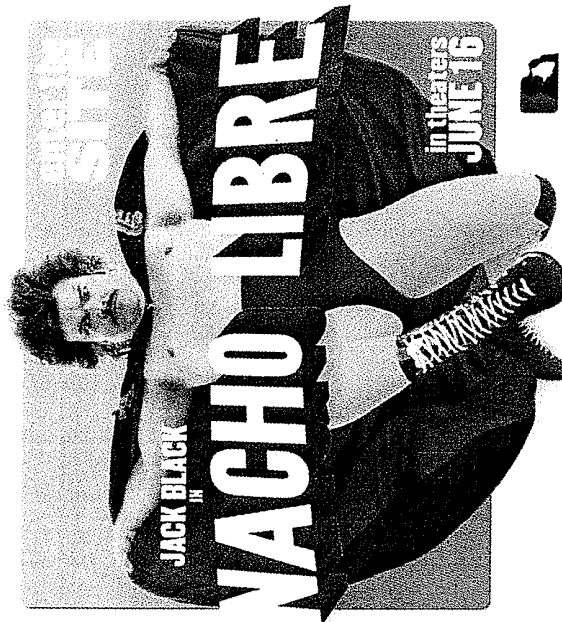
Pariguayo

<http://www.pariguayo.com>

- (100K unique visitors per month)
- Site features Nacho Libre splash page as portal to homepage
- Links to a Nacho Libre page they've created with all of the content we've provided: trailer, confessionals, photos, official site
- Official site link also featured in weekly newsletter that went out to 50,000 subscribers

Nacho Libre Movie - Marketing with a Kick - On a Mission to Inspire - Official Site

Tag <http://www.pariguayo.com/>



Pariguayo.com

Page 1

Pariguayo.com is a free online community for people who love the movie Nacho Libre. Click here to go to the Official Nacho Libre Site

EVENTOS SEMANALES

WIN A CD Video Pack \$25 iTunes gift Certificate, gameographed poster and limited edition Nacho Libre t-shirt and t-shirt!

LAST OPORDNS - ÚLTIMAS FOTOS DE EVENTOS 2006

ICED Media: Nacho Libre Online Campaign

Confidential

Perez Hilton

<http://www.perezhilton.com>

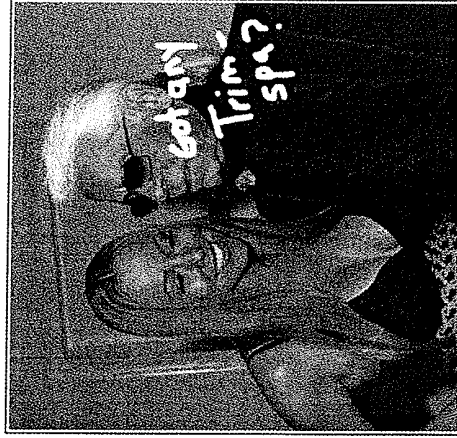
- (13 million unique visitors per month)
- Nacho Libre syndicated contest linked from right side banner
- Includes image and link to confessional 13
- Homepage post with link to syndicated contest

Juvenax Spa: Open 24/7
 Perfect Face Perfect Body Services Designed for Today's Woman
www.juvenaxspa.com
 ALEXANDRIA

When Crazy Carey Met Crazy Karl

Filed Under: Karl Lagerfeld > Sarah Carey

Mimi and Uncle Karl share a moment at the Farewell To Daylight photo exhibit in New York on Thursday night.



Nacho Libre Contest
 Enter to win a huge cash prize and Jack Black's signed guitar!



Jack Black stars in Nacho Libre, written by and directed by Jared Hess (Napoleon Dynamite), in theaters June 15.

Enter to win a huge cash prize and Jack Black's signed guitar!

Love and Pride: Gay and Lesbian Jewelry



Top Fashion Jewelry and Accessories, jewelry designed for the gay and lesbian

Celebrity gossip juicy celebrity rumors Hollywood gossip blog from Perez Hilton
<http://www.perezhilton.com/>

Wanna Play With Paris?

Filed Under: Paris Hilton



Paris Hilton has released two books, a few fragrances, some dog jewelry, a lip plumper and now the mini-mag! Has also come out with her own video game.

SH!t, we're just trying to get Perez's reality show on the air. But, a book and all that wouldn't be bad either.

Paris arrived at the EA expo on Thursday to promote her new game, "Paris Hilton's Jewel Jam."

Her game, which can be played on a cell phone, will be available this summer. Video game maker GameLoft will produce a series of video games with Hilton.

Nacho Libre Contest



Enter to win a huge cash prize and Jack Black's signed guitar!

Jack Black stars in Nacho Libre, written by and directed by Jared Hess (Napoleon Dynamite), in theaters June 15.

Please take a moment to check out our friends.

- Annie's Edibles
- NoiceBot
- Bryan-Boy
- Dead Man's Shoes
- Shoe Star
- Palmer Cash
- Crush Footwear
- PsychGirl.com
- Compu 360
- Nacho Libre
- Lucky Scent
- Love & Prude
- CheaperCashNow.com
- Enbore
- The Ex-Factor
- 250 Bowls

Popoholic

<http://www.popoholic.com>

<http://www.popoholic.com/2006/04/28/jack-black-is-nacho-libre/>

(40K unique visitors per month)

- Latest trailer featured on homepage

POPOHOLIC

Big, funny
Date Hundreds of Thousands of Plus-size Singles, Admirers, & more.
www.Lettermedia.com

Funny video
Browse a huge selection now. Find exactly what you want today.
www.etsy.com

Cats love to watch CATDVD
This is the video your pet wants. Cats really want! As seen on TV.
www.catdvd.com

Ad: by 6060906014

- Erica Durance Film Pictures
Robert Rodriguez To Begin Filming 'Madman'?

Jack Black is... Nacho Libre!
Friday, April 28th, 2006

I haven't laughed this much watching a trailer... ever. Jack Black is one funny dude. And man does he have a fit body. Here's the trailer and a Nacho Libre background.

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- April 2006

Links

- Hollywood Tuna
- Egoistic
- The Bastards

PopYOUlarity.com

<http://www.popyoularity.com/variables/nacholibrecontest.shtml>
 (200K unique visitors per month)

- Nacho Libre prize pack contest featured on homepage
- Contest to give away signed poster, t-shirt, Napoleon Dynamite and School Of Rock DVDs
- Contest page includes synopsis, photo and trailer link
- 2 movie clips featured on homepage

Nacho Libre



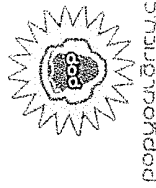
Enter to win one prize pack that includes: Nacho Libre poster, autographed by Jack Black, Napoleon Dynamite DVD ("like, the best special edition ever"), School Of Rock DVD (collector's edition) and a Nacho Libre T-shirt.

Watch the trailer [here](#). Movie hits theatres June 16th.

Questions: (1)What do you like about Nacho Libre?
 (2)Would you like to be added to the popYOUlarity newsletter?

Email your full name and address, along with the answers to the above questions [here](#).

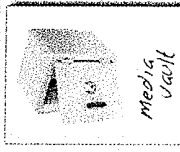
Incomplete entries will not be accepted. Entries must have both questions answered to qualify. Hurry, though! You don't have much time. Contest ends May



1	Benji In Bar Fight
2	Eminem Pays Tribute To Proof
3	Britney Sped By Ex-Bodyguards
4	Pink's Admits To Drug Use
5	Up-Coming Interviews/Events!
6	Music Industry Shake-Up
7	Advertise With Us!



Specials



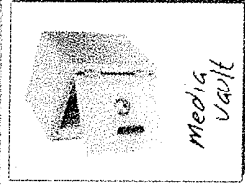
1	Elky Brothers (Audio) Just Came Here To Cha
2	Missy Elliot (Video) We Run This
3	The Chirons (E-card)
4	Jawer (Audio) Answer Is Yes
5	Nacho Libre (Trailer)
6	Edge City Outlaws (Video) Women and



1	The Shoguns (Video) For Extra
2	W.O.D. (Video)
3	Nasty (Video) Open as Fire
4	Shine (Video) What's Your Secret Power
5	Rock High School (Video) What's Your Secret Power



1	The Progressive (Video)
2	Linkin
3	Teddy Gump
4	The Libras
5	Music Industry



1	Everclear (E-Card)
2	Under The Influence Of Giants (Audio) Mamma's Room
3	Allen Ant Farm (Audio) Forgive & Forget
4	Ashlee Simpson (Audio) Invisible
5	Championaire (Audio) Crown and Sexy
6	The Veronka's (Video) When It All Falls Apart
7	Chingy (Video) Pullin' Me Back
8	Paris Hilton (Video) Stars Are Blind
9	Cassie (Video) Me & U
10	Sean Paul (Audio) Give It Up To Me
11	Cherish (Video) Do It To It
12	Meatloaf (E-card)
13	Buckcherry (Video) Next 2 You
14	Re Jumpout Apparatus (Video) Face Down
15	Madonna (Trailer) I'm Going To Tell You A Secret
16	Nacho Libre (Movie Clip)

PopMatters


<http://www.popmatters.com>

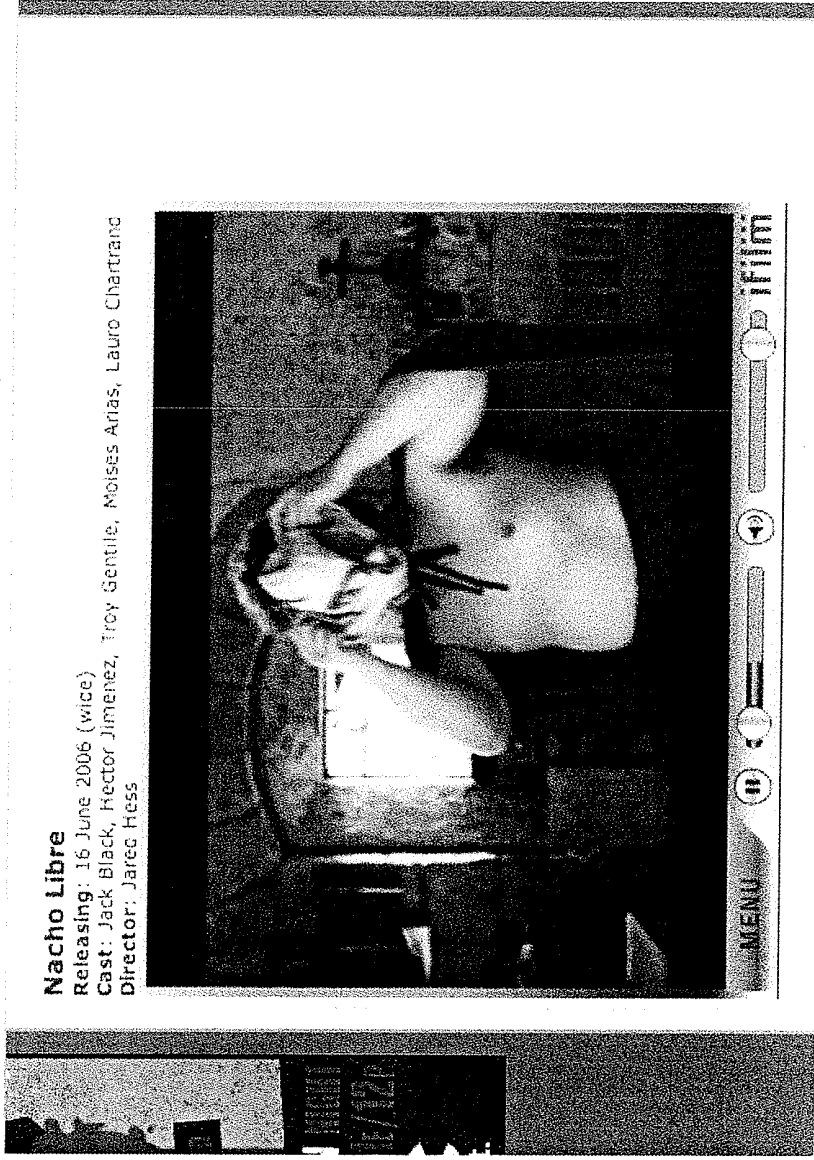
(1 million unique visitors per month)

- Trailer and release date info feature on downloads hub



PopMatters Media Center -- MP3s, videos, trailers, streaming media a

TAG  <http://www.popmatters.com/music/downloads/index.shtml>



Nacho Libre
Releasing: 16 June 2006 (vide)
Cast: Jack Black, Hector Jimenez, Troy Gentile, Moises Arias, Lauro Chartrand
Director: Jared Hess

Prefix Magazine

<http://www.prefixmag.com>

(30K unique visitors per month)

- Nacho Libre trailer featured on homepage



Ak'Sent

Zingy (Video)



Nacho Libre

Movie Trailer (Video)

03.09.06



Jimmy Edgar

LBLB Detroit (Video)



Morrissey

You Could Have Killed Me (Video)

ProductShopNYC

<http://www.productshopnyc.com>

http://kollegedaily.typepad.com/product_shop_nyc/2006/week6/index.html

(100K Unique visitors per month)
- Nacho Libre trailer featured in daily post on homepage

CELEBRATION
THE HONG KONG
BABY SHAKES
STALKERS
SPECIAL GUEST DJs
RUCIGNE MIRMAN
MARC SPITZ
ROTHKO | FEB 16 | \$10

Product Shop NYC - The Best Shop in Time Magazine

<http://productshopnyc.com/>

AMERICAN HOME

February 12, 2006

UPCOMING FILMS | Betty Page, Block Party, Will Ferrett & more

Gretchen Mol stars in *The Notorious Betty Page* and it looks hot. Bio-pics are always iffy, but this trailer sure is enticing. David Strathairn and Lili Taylor and also star in the film, which usually mean that at least the script is good...
WATCH: *The Notorious Betty Page* (link to trailer)

Jack Black as a wannabe Mexican wrestler. Sounds subpar until you find out this is the new flick from the writer and director of *Napolean Dynamite*. Tickle me excited....
WATCH: *Nacho Libre* (trailer)

The totally not safe for work promo reel for the second *Basic Instinct* flick is as dirty as an Ed Powers video. I have no idea what the plot is, but I know that Sharon Stone is shaved and bi-sexual....
WATCH: *Basic Instinct 2: Risk Addiction* promo reel (NSFW)

Will Ferrell has proven to be extremely hit or miss. The good news is that his upcoming NASCAR inspired comedy is written by the folks who did *School of Rock*. The bad news is it's also done by the people who made *Anchorman*.....
WATCH: *Talladega Nights...The Ballad of Ricky Bobby* (trailer)

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AMERICA BLOES
AZIZ IS BORED
BROOKLYN VEGAN
CENTRAL BILLIARD
DOME WAITING
PSOCIAL CLUB
LOO SE RECORD
MANG MESS
MELODY NELSON
NY HAPPENINGS
ONE LOYDER INDS
STEREOTYEM

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