

# **Schapiro Exhibit 16 continued**

# Teen Hollywood

<http://teenhollywood.com/contests.asp?c=692&>

- (2 million unique visitors per month)
- Nacho Libre prize pack contest page includes 9 different confessionals and the trailer
- Giving away t-shirts, signed posters and DVDs
- Nacho Libre Confessional featured on homepage in flash window saying "The First Of Many Confessional Videos"

**teen HOLLYWOOD**

Member Name: \_\_\_\_\_ Password: \_\_\_\_\_

Sign Up FREE! | Sign In | Lost Password

News | Interviews | Reviews | Movies | Photos | Trailers/Video | Contests | Games | Horoscopes | Chats

Your location: home > Contests > Nacho Libre

Ads by Google | Prizes Giveaway | Contests Giveaway | Sweepstakes Prizes | Contest Money

**Enter now to win prizes from Nacho Libre!**

Check out the **NEW trailer for Nacho Libre Windows | Real**

Watch Jack Black's Confessionals:

- Confessional One
- Confessional Two
- Confessional Three
- Confessional Four
- Confessional Five
- Confessional Six
- Confessional Seven
- Confessional Eight
- Confessional Nine

In theatres June 6th 2006!

**Prizes:**

2 winners will receive:

- 1 Nacho Libre poster autographed by Jack Black
- 1 Napoleon Dynamite DVD ("like, the best special edition ever")
- 1 School Of Rock DVD (collector's edition)

**Don't miss out on your chance to win!**

Please read the [contest rules](#) before entering.

**WANT THE FULL PICTURE?**

[click here](#)

[enter to win](#) | [enter the contest](#) | [share this page](#) | [e-mail this page](#) | [add comments](#) | [add a comment](#)

**teen HOLLYWOOD**

Member Name: \_\_\_\_\_ Password: \_\_\_\_\_

Sign Up FREE! | Sign In | Lost Password

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Your location: home > Contests

Ads by Google | Contests Sweepstakes | Prize Contests | Home Contests | Contests to Win | Contests Give Away

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**WANT THE FULL PICTURE?**

[click here](#)

[enter to win](#) | [enter the contest](#) | [share this page](#) | [e-mail this page](#) | [add comments](#) | [add a comment](#)

## Teen Hollywood (cont.)

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The screenshot shows the Teen Hollywood website homepage. At the top, there is a navigation bar with links for News, Interviews, Reviews, Movies, Photos, Trailers/Video, Contests, Games, Horoscopes, and Chats. Below this is a search bar and a sign-in section. The main content area features several video trailers, including "DATE MOVIE", "Mission: Impossible III", "Shrek Third", "Mean Girls", "Pirates of the Caribbean: Dead Man's Chest", and "Date Movie". There are also sections for "featured video", "browse video", "video streams", and "recent additions". The website has a dark theme with red and white text.

Toy Tokyo

<http://www.toytokyo.com>

- (200K unique visitors per month)
- Contest featured on homepage
- Giving away a limited edition Lucha figure and Nacho Libre Prize Packs
- We are the only entertainment content on this page that doesn't have merchandise for sale yet

**NACHO LIBRE CONTEST!** May 1st - June 18th

**You Could Win:**

- Limited Edition Nacho Libre Green Vision Figure!
- Nacho Libre Lucha Mask!
- Red Black & White Poster!
- Nacho Libre Movie Poster!
- Nacho Libre T-shirt!

**TO BE ELIGIBLE, place an order during the contest dates!**  
Random drawing will be held June 18th for ONE WINNER!

SHOPPING | SHIPPING/RETURN | TT CREATORS FILE | ABOUT TT | VISIT OUR STORE | THE SHOWROOM NYC | CONTACT | HOME

**SUCKLORD 76** | **HAIR MASKS** | **TT NEWS LETTER**

**SUCKLORD 76** | **HAIR MASKS** | **TT NEWS LETTER**

**SUCKLORD 76** | **HAIR MASKS** | **TT NEWS LETTER**

enter  
TOY TOKYO.COM

Need MORE toys?? Read on to see how you can score FREE TOYS just by shopping at TOYTOKYO!! [Read More]

Come get your suck on with us at Hi-Five for Suckadelic's Toy Release Party May 18th!! [Read More]

Nacho Libre Give-Away Contest: Is on!! Just place an order for a chance to win!! [Read More]

Free Ground Shipping For May on all Domestic Orders Over \$100!! (excludes pre-orders and orders to AK, HI) [Read More]

Get Decked Out at the Showroom NYC June 1st-18th. Click for more details!! [Read More]

TOY TOKYO FEATURED PRODUCTS

Products: 37

**KUBRICKS/BE@BRICKS** 400% designed by Pushhead HMV exclusive  
Price: \$ 289.99 [Buy Now!]

**KUBRICKS/BE@BRICKS** 400% designed by Pushhead HMV exclusive  
Price: \$ 129.99 [Buy Now!]

**KAWS** 400% Be@brick  
Chomper/kubricks/be@bricks  
Price: \$ 299.99 [Buy Now!]

# TrailerDownload.net

<http://www.trailerdownload.net>

(5K unique visitors per month)

- Homepage features movie poster, trailer links and more

- Site running contest giving away a Nacho Libre prize pack, including posters, DVDs and t-shirts



Number	Movie	Active Contests
46	Nacho Libre	End 2006-06-30

[www.1111entertainment.com](http://www.1111entertainment.com)  
(5K unique visitors per month)

- Confessionals 1 & 2 featured on homepage



### Clip Corner

See it. Hear it. Feel it.



"Himm Himm" Beanie Man's New Single

[Video](#)



Jack Black behind the scenes i of new film Neco Libre

Needed to Help Rebuild Lives

## NEXT UP to the MIC

This is where you will find out about the next big musical stars that are coming out.

"The younger generation hasn't witnessed such an authentic soulful sound from a male group since Dru Hill or Jodeci. They are a total package." -Beyonce-

"I haven't seen a combination of singers this hot since Jodeci. They're bringing a style, a texture and an energy that's needed right now." -Tyrese-

"I think that Luke & Q are the real deal!" -Usher-

## Luke & Q



[Listen](#)

[Mv Turn Luke & Q](#)

1050 Media: Neco Libre Online Campaign

# University Humor

<http://www.universityhumor.com>

(100K unique visitors per month)

- Nacho Libre Confessionals 1 to 5 featured on homepage along with blurb on contest



UniversityHumor.com



TAG

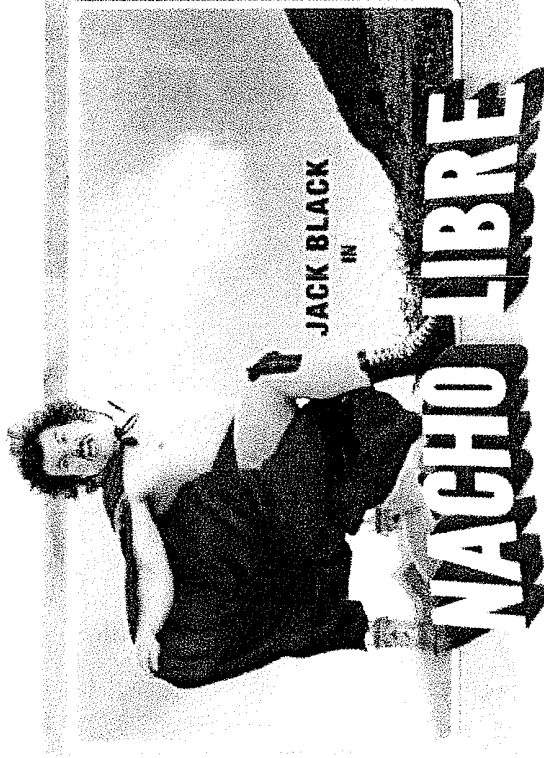
<http://universityhumor.com/>

Nacho Libre - Episode V

## Web Finds

Monday, 10/11/04 11:30 AM

We are pleased to announce that we will be featuring a new behind the scenes episode of Jack Blacks new movie Nacho Libre each Monday for the next few weeks.



EPISODE V

## Updraft Solutions

<http://luke.updraftsolutions.com/?p=190>

(15K unique visitors per month)

- Site posted new stills and will post links to confessionals in next few days

Nacho!

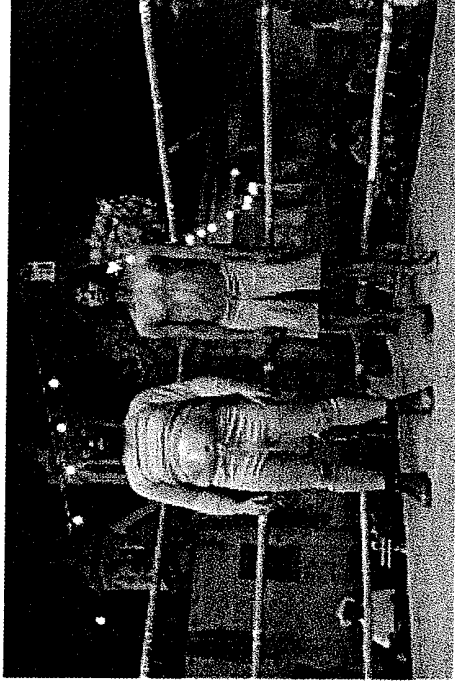
Posted by [Lance](#) under Film

No Comments

In an interesting marketing technique, I got a cool email from the people producing [The Big Heat](#) because they found my blog had a mention of the movie in it. They actually sent me a bunch of pictures from the movie, mostly cool fight scenes, and direct links to some of the video podcast confessionals entries by Jack Black, and told me "Please feel free to feature them on your site." And so I will. I feel very free. Thank you very much. Have I finally sold out to the Big Heat? Good Machine? I sure hope so! Here are some of my favorites. I dubbed them all over at [http://www.bigheat.com](#) also. I'm not posting the podcast things, because the links he sent me were not to my favorite ones. Maybe I'll modify them and see if they link to some others later on.



Is that a me and of me not?



Shut. Bitch. Maybe I should consider using





Video Detective

<http://www.videodetective.com>

- Nacho Libre Confessional #1, 2, 3, 4 Trailer and Confessional Teaser featured

videodetective.com

HOME THEATRICAL DVD MUSIC VIDEOS BROWSE TRAILERS SEARCH GO

SHARON STONE DAVID MORRISSEY  
**BASIC INSTINCT**  
 A SHEEP'S CLOTHING STORE AND TONGUE TO TALK ABOUT HUSBY LIST...

This Information

Buy DVD Buy Tickets Download

Preview **NACHO LIBRE (2006)**

Director: **Jared Hess**  
 Cast: **Jack Black, Efron Ramirez, Toy Gonzalez, Carla Jimenez, Dominick Kurek**  
 Screenplay: **Conroy**  
 Book: **Black**  
 Studio: **Paramount Pictures**  
 Theatrical Release: **6/2/2006**  
 VHS/DVD Release:

55,000 Times  
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NO LATE FEES  
 Keep each DVD watching as you wish!  
 Add it to your list  
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FREE DELIVERY  
 Includes tax  
 Add it to your list  
 Add it to your list

FREE TRIAL  
 Add it to your list  
 Add it to your list

ADAM & STEVE  
 LITTLE MAN  
 AWESOME! (SHOT THAT)  
 KINKY BOOTS  
 THE SENTINEL  
 STICK IT

in theaters 3/31/2006  
 in theaters 7/5/2006  
 in theaters 3/31/2006  
 in theaters 4/14/2006  
 in theaters 4/21/2006  
 in theaters 4/28/2006

HOME THEATRICAL DVD MUSIC VIDEOS BROWSE TRAILERS SEARCH GO

JACK BLACK IN  
**NACHO LIBRE**  
 JUNE 16

WALTER JACK BLACK'S CONFESSATIONALS

This Information

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Top New Trailers

KEEPING UP WITH THE STEINS  
 WAIST DEEP  
 GOAL!  
 WAH-WAH  
 PREACHING TO THE CHOIR  
 AN AMERICAN HAUNTING  
 LITTLE MAN  
 KINKY BOOTS

in theaters 7/2/2006  
 in theaters 6/23/2006  
 in theaters 5/12/2006  
 in theaters 5/5/2006  
 in theaters 4/19/2006  
 in theaters 5/9/2006  
 in theaters 7/5/2006  
 in theaters 4/14/2006

Preview **NACHO LIBRE (2006)**

ICED Media: Nacho Libre Online Campaign

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... on homepage



http://www.vmix.com/search.php?query=nacho+libre

**VMIX**

Free SSL Certificates  
Issued in mins installed in  
single root 128/256 bit  
Ads by Google

New Videos    Most Popular    Just Played

**PLAY** Watch videos from around the world.

**Videos (2 matches)**

Jack Black confessional 4 on the set  
of Nacho Libre  
Plays: 9  
Length: 1:15

Jack Black confessional 5 on the set  
of Nacho Libre  
Plays: 16  
Length: 2:46

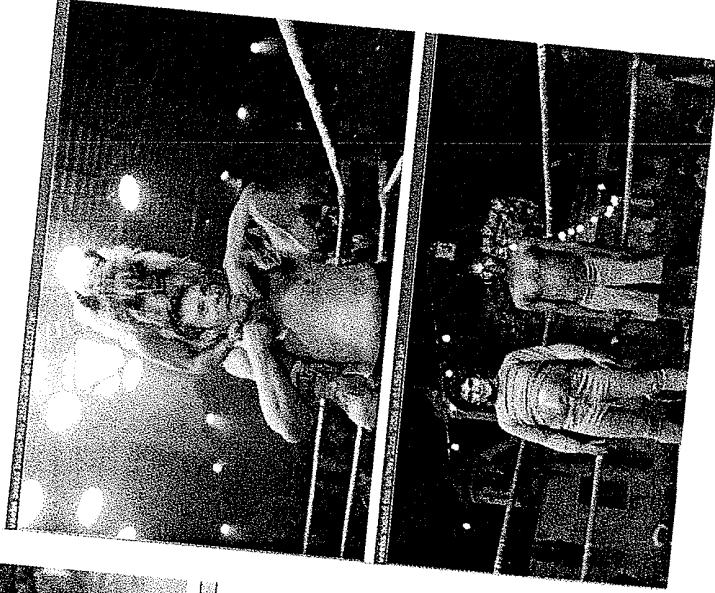
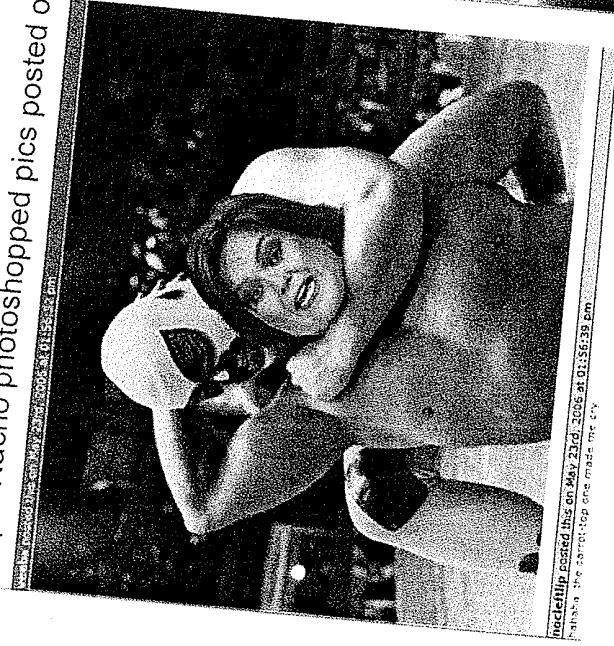
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ICED Media: Nacho Libre Online Campaign

Confidential

**Williamsboard**

<http://williamsboard.com/t.php?id=12016&amp.t=45>  
(1k unique users per month)  
- Multiple Nacho photoshopped pics posted on message board with more than 30 replies



ICED Media: Nacho Libre Oritins Campaign

Witz.org

http://www.witz.org

(80K Unique visitors per month)

- Confessionals teaser posted on homepage



# witz.org

## jon hurwitz vs new york city

PHOTOGRAPH BY: JONAS  
STYLING: JONAS WITZ FOR WITZ.ORG



# witz.org

## jon hurwitz vs new york city

CONFESSIOALS

PHOTOGRAPH BY: JONAS



PHOTOGRAPH BY: JONAS  
STYLING: JONAS WITZ FOR WITZ.ORG

PHOTOGRAPH BY: JONAS

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witz.org

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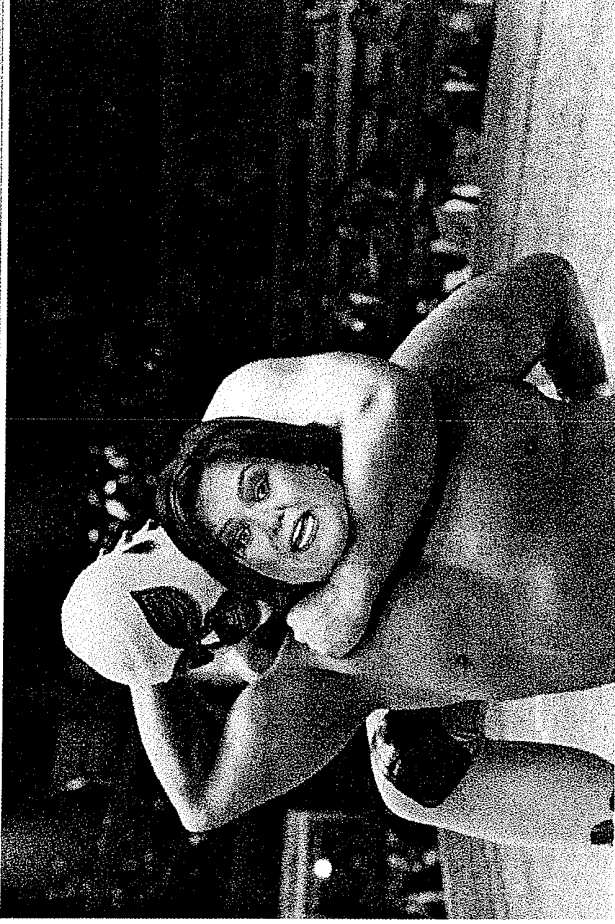
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STYLING: JONAS WITZ FOR WITZ.ORG

## Worth 1000

<http://www.worth1000.com/stories/thread.asp?cid=290362>

(200K unique visitors per month)

- Our Nacho Libre Photoshop pictures are posted on the message boards on Worth 1000, a leading site for Photoshop contests and art



[Edited by thatsfunny on 5/26/2006 1:11:33 PM]

Comments: 1  
Contest Entries: 0

**Randominsanity**

5/26/2006 1:14:37 PM



Status: Google: 1, Google: 0

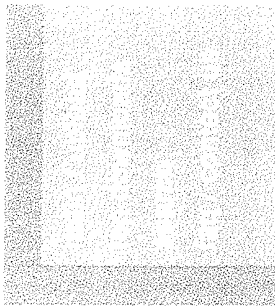
Wow! uh... NSFWR!!!

# YourFileHost

<http://www.yourfilehost.com>

(100K unique visitors per month)

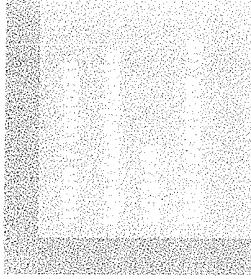
- Confessionals uploaded to viral / video-hosting site



## Yourfilehost.com

Upload Your File ( )  
Your Nickname / Sitename:  
(+) show optional fields

Browse...



## Yourfilehost.com

Upload Your File ( ) no file selected  
Choose File  
Your Nickname / Sitename:  
(+) show optional fields

### Application Migration

Calculating of ROI, ROI migration calculator

### Mainframe Web Services

Transform CICS apps into Web services, rapid results, no coding

### Mainframe Outsourcing

Find Out If Outsourcing Report

I have read and agree to the [IOS](#)

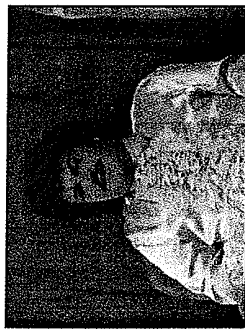
Upload file

Ads by Google

### Top 15 Quality Sites

- 1 [Extreme Videos](#)
  - 2 [SuperZoo!](#)
  - 3 [Hereinscheet](#)
  - 4 [Bizarro!](#)
  - 5 [Your Dirty Mind](#)
  - 6 [Macho Video](#)
  - 7 [Newest Mp3s](#)
  - 8 [Crazy Videoclips](#)
  - 9 [Wouiii](#)
  - 10 [Jaggle](#)
  - 11 [The Funvideoblog](#)
  - 12 [Kolla Hit Svenne](#)
  - 13 [Flabber](#)
  - 14 [Mp3 Fusion](#)
  - 15 [Cartoonland](#)
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Share Mainframe data with real-time data replication software  
[www.DataMirror.com](http://www.DataMirror.com)

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  - 2 [Extreme Videos](#)
  - 3 [SuperZoo!](#)
  - 4 [Bizarro!](#)
  - 5 [Macho Video](#)
  - 6 [Shocking Videos](#)
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katebabo



freakychick6902

## You Can't Make This Up

<http://www.youcantomakethisup.blogspot.com>

(10K unique visitors per month)

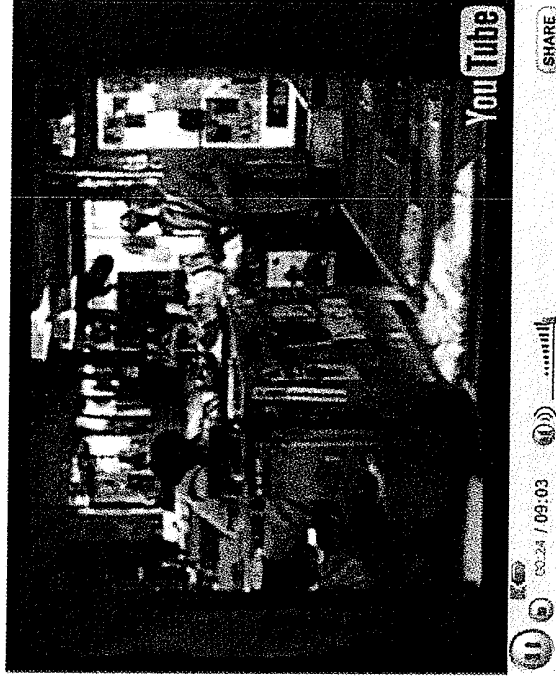
- Homepage entry about Nacho Libre opening this week, links to trailer

You Can't Make It Up - You Better Watch It - Two Times

<http://youcantomakethisup.blogspot.com/2006/06/you-better-watch-it-two-times.html>

With **Nacho Libre** coming out this Friday, my friend Alyson e-mailed me to reminisce about the famous Jbles interview, which we hadn't seen in years. But thanks to George Jetson and all of his wacky technology (I literally took a shower on a conveyor belt this morning, go figure), **THE JACK BLACK INTERVIEW IS ON YOUTUBE!** So, of course, it is my duty to pass it along.

Enjoy.



Source: <http://www.youcantomakethisup.blogspot.com>





Zap2it

- <http://www.zap2it.com/movies>
- <http://movies.zap2it.com/index/games/>
- <http://movies.zap2it.com/index/games/1.1146.movies-28145.00.html>

(2 million unique visitors per month)

- Nacho Libre contest live and featured from movie hub
- Contest giving away prize pack that includes signed mask, DVDs, poster and shirt

**ZAP 2it** WHAT TO WATCH. WHERE TO WATCH IT.

MOVIES HOME **LETS GO** REVIEWS COMING SOON

**Montreal Matchplay**

**LIMITED TIME ONLY**  
Get up to \$ for 3 days on all

**Jack Black Serves Up 'Nacho Libre'**  
Veteran comic had to learn to wrestle and produce on his new film

By Daniel Fierberg June 13 2006

There are probably actors who are morning people. Jack Black, however, is not.

"Sorry, I just woke up," Black apologizes. "Today was one of those times where you wake up and ... like sometimes I wake up and I'll be tired and I'll be like, 'Ahhh, I was gonna get up anyway. It's all right.' But today was not one of those days. Today was like, 'Dooohhh, I would definitely sleep seven more hours if I didn't have to get up and go things. Aahhh.' It was actual physical and emotional stress."

It is, in fact, 8 a.m. on a Friday morning and Black isn't the only one yawning to his credit, the "King Kong" star may be groggy, but he's still able to stir up the necessary enthusiasm for his new film, "Nacho Libre." In the film, directed by Jared Hess ("Napoleon Dynamite"), Black plays Ignacio, a cook at a monastery who dreams of the wealth and fame that come from being a Lucha Libre wrestler.



Jack Black in 'Nacho Libre'

- **Get Showtimes** ...  
"I did a lot of wrestling preparation," Black says. "I had a real instructor who taught me all the moves. His name was Tom and he didn't reveal his secret wrestling identity to me, and he said that I was a natural. I don't know if he was trying to bump up my confidence, but I believed him."

ICED Media: Nacho Libre Online Campaign

Confidential

**ZAP 2it** JUNE 1 | WHAT TO WATCH

SEARCH [ ] GO

TV LISTINGS > MOVIE SHOWTIMES >

MOVIES TV MOVIES NEWS DVD VIDEO GAMES **CONTESTS & SWEEPSTAKES** PHOTOS

**CONTEST AND SWEEPSTAKES**

Enter to Win Muy Bueno 'Nacho Libre' Swag

Ignacio, better known to his friends as Nacho, is a cook by day at a Mexican orphanage. At night though he transforms into a masked *lucha libre* wrestler for philanthropic reasons. Enter to win autographed Nacho Libre swag now.

Click here for more and to enter:  
**Entries accepted through June 19, 2006.**