

CODED FIELDS:

BEGDOC: GOO001-00507535  
 ENDDOC: GOO001-00507540  
 BEGATTACH: GOO001-00507535  
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 RECORDTYPE: E-File  
 CUSTODIAN: Dunton\_(Maryrose)-GOONDCE000001612  
 DATASETID: GOONDCE000001612  
 MASTER\_DATE: 02/28/2006  
 SENTON\_DATE\_TIME:  
 CREATE\_DATE\_TIME: 02/28/2006:07:51:49  
 LASTMOD\_DATE\_TIME: 02/28/2006:07:51:49  
 RECEIVED\_DATE\_TIME:  
 PARENTFOLDER: HAL-SB-0207\1 Customer\Macintosh HD\Users\maryrose\Library\Application  
 Support\Adium 2.0\Users\Default\Logs\AIM.maryrosedunton\tunawarrior-GOONDCE000001612  
 AUTHOR:  
 TO:  
 CC:  
 BCC:  
 SUBJECT\_TITLE: tunawarrior (2006-02-27).html  
 ORIGINALSOURCE:  
 NATIVEPATH:  
 FILEEXT: html  
 FILENAME: tunawarrior (2006-02-27).html-GOONDCE000001612  
 FILESIZE: 24265  
 MD5HASH: e38111c769642284cc539cd2fe3acff6

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Redacted Pursuant to Protective Order at Request of Defendants

DATE: 8-22-07 EXHIBIT# 5  
 DEPONENT: DUNTON, MARYROSE  
 CASE: Viacom, et al., v. YouTube, et al., The Football Association Premier League, et al., v. YouTube, et al., Case Nos. 07-CV-2203 and 07-CV-3582  
 A. Ignacio Howard, CLR, RPR, CSR No. 9830

HIGHLY CONFIDENTIAL

12:02:16 AM tunawarrior:

yo mrd

15 -0002

12:02:22 AM maryrosedunton:

yo

12:02:23 AM tunawarrior:

are you around?

12:02:24 AM tunawarrior:

dude

12:02:27 AM maryrosedunton:

haha

12:02:28 AM maryrosedunton:

ya

12:02:28 AM tunawarrior:

i'm kicking ass

12:02:29 AM tunawarrior:

on shit

12:02:35 AM tunawarrior:

[http://steve.dev.youtube.com/admin\\_flagged](http://steve.dev.youtube.com/admin_flagged)

12:02:36 AM tunawarrior:

check it

12:02:39 AM maryrosedunton:

just saw your email to heather

12:02:41 AM tunawarrior:

i just added a mass flag tool

12:02:43 AM tunawarrior:

and also

12:02:45 AM tunawarrior:

a list strikes thing

12:02:53 AM tunawarrior:

[http://steve.dev.youtube.com/admin\\_list\\_strikes](http://steve.dev.youtube.com/admin_list_strikes)

12:02:56 AM tunawarrior:

you can type in mrizzo

12:02:59 AM tunawarrior:

aw man

12:03:01 AM tunawarrior:

is there anything else?

12:03:39 AM maryrosedunton:

that's awesome. heather will be so happy

12:04:12 AM tunawarrior:

er i called you earlier. while im in this area for admin

12:04:15 AM tunawarrior:

was there anything else?

12:04:42 AM maryrosedunton:

oh, the other big thing heather has been asking for is a tool to close accounts

12:04:55 AM tunawarrior:

oh wasn't there supposed to be something going out w/ this push?

12:05:01 AM maryrosedunton:  
without the 3 strikes stuff

15 -0003

12:05:17 AM maryrosedunton:  
she's requested it, but no, no one  
has worked on that for this push

12:06:01 AM tunawarrior:  
oh

12:06:07 AM tunawarrior:  
i thought we were doing a close account  
thing for this push

12:06:07 AM tunawarrior:  
hmm

12:06:12 AM tunawarrior:  
i could do it, it's pretty easy to  
do

12:06:15 AM tunawarrior:  
but

12:06:18 AM tunawarrior:  
it won't have all the additional  
stuff

12:06:23 AM tunawarrior:  
like disabling their profiles

12:06:25 AM tunawarrior:  
and whatever else

12:07:01 AM maryrosedunton:  
ok cool...no, we didn't have anything  
planned for this push - I had it with all the  
other stuff she requested for the next push

12:07:20 AM maryrosedunton:  
right, I think that's ok about the  
profiles

12:07:30 AM tunawarrior:  
i think them still continuing to  
receiev emails

12:07:34 AM tunawarrior:  
w/o a way to disable that

12:07:37 AM tunawarrior:  
is kind of bad

12:07:39 AM maryrosedunton:  
hrm

12:07:51 AM maryrosedunton:  
what happens when they get 3 strikes  
now, they stil get emails?

12:07:56 AM tunawarrior:  
ya

12:08:06 AM tunawarrior:  
oh we broke 25m views

12:08:06 AM maryrosedunton:  
hah. oh ya, that's bad

12:08:09 AM tunawarrior:  
and uh

12:08:13 AM tunawarrior:

haha

12:08:20 AM tunawarrior:

Signups 24572

Uploads 33918

15-0004

12:08:22 AM tunawarrior:

33k uploads

12:08:23 AM tunawarrior:

god

12:08:34 AM maryrosedunton:

I know!! I saw that - that's crazy

12:08:51 AM tunawarrior:

wait, yesterday we were only at 24m?

12:09:02 AM tunawarrior:

for sunday, we broke the 25m mark

12:09:21 AM maryrosedunton:

yesterday 24, 28K uploads righth?

12:10:17 AM maryrosedunton:

so wait, for the close account stuff,  
can you not unsubscribe them to all email  
alerts as well?

12:10:33 AM tunawarrior:

that one is a little tricky

12:10:48 AM tunawarrior:

well, at least i think it is

12:10:55 AM tunawarrior:

i think by the time the code gets  
down to sending out the email

12:11:02 AM tunawarrior:

it just has an email message and  
an email destination

12:11:20 AM tunawarrior:

which means it has to look back in  
the database for each email to see, "has any  
of the users associated with this email address been suspended"?

12:11:52 AM tunawarrior:

and esp. for those mass emails we  
sent out, like the weekly tube

12:11:55 AM maryrosedunton:

hrm. that is bad though. if not for  
this push, we will have to figure out a way to  
change that

12:11:59 AM tunawarrior:

it'll take 2x as long or something

12:12:12 AM tunawarrior:

ya it's bad

12:12:49 AM maryrosedunton:

kinda funny to think that we suspend  
these users account, but we keep sending  
them the weekly tube

12:13:00 AM tunawarrior:

hahaha

12:13:14 AM tunawarrior:

we don't discriminate

12:13:18 AM maryrosedunton:

15 -0005

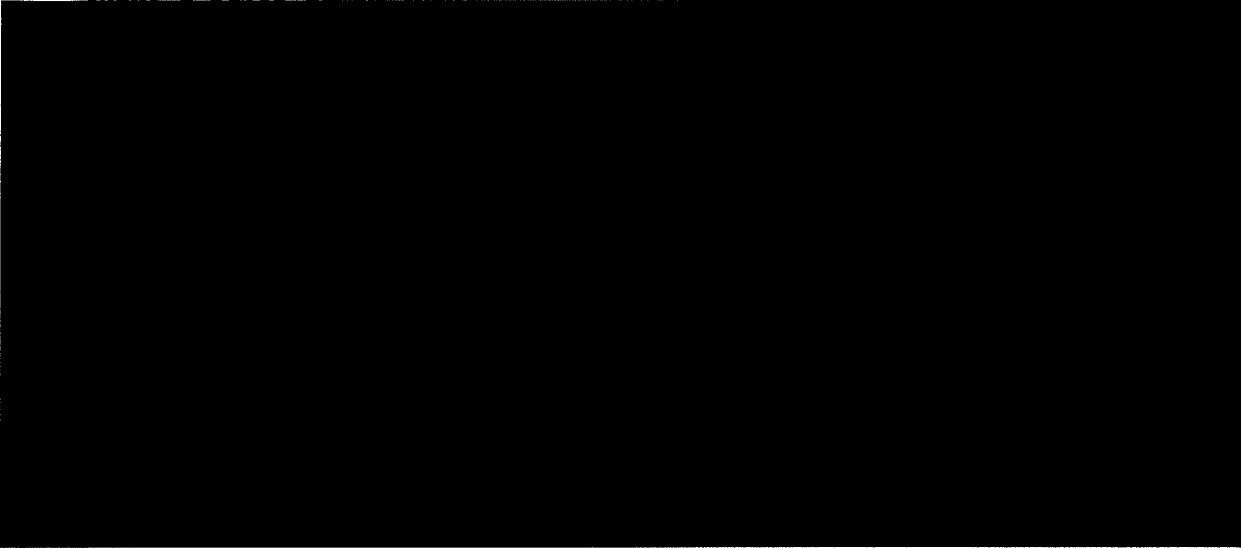
hah

12:15:47 AM maryrosedunton:

oh, cool, I just looked at the strikes  
count thing too.

12:16:34 AM tunawarrior:

ya i also made the mass flagging  
thing a super admin thing



12:19:34 AM tunawarrior:

so our alexa ranking is 49

12:19:37 AM tunawarrior:

by these metrics from today

12:19:42 AM tunawarrior:

we may shoot up to like 30's

12:19:49 AM maryrosedunton:

f-ing a

12:19:58 AM tunawarrior:

and we're essentially doubling bandwidth  
with colin/new serverbeach stuff  
coming online

12:19:59 AM tunawarrior:

in march

12:20:06 AM tunawarrior:

chad was joking about shooting up  
to top 10

12:20:06 AM tunawarrior:

haha

12:20:26 AM tunawarrior:

what if...

12:20:27 AM tunawarrior:

we beat myspace

12:20:30 AM tunawarrior:

by the end of march

12:20:52 AM maryrosedunton:

hah. god, I still keep 1/2 expecting us to hit a ceiling...to plateau - but it doesn't seem like it's going to happen

15-0006

**12:21:37 AM tunawarrior:**

i have been thinking a little differently about it. i was thinking, maybe we're doing so well on all the rankings and registrations is that we may be fundamentally different from all these other websites, as in.

**12:21:46 AM tunawarrior:**

we don't really provide a service like ebay/google/craigslist

**12:22:18 AM tunawarrior:**

but we're the first mass entertainment thing accessible through the internet. uhm, like we're some kind of convergence thing between tv/internet.

**12:22:53 AM maryrosedunton:**

yup. I spent like an two hours today just zoned out watching videos

**12:23:05 AM tunawarrior:**

dude, watch your email in about 2 minutes

**12:23:07 AM tunawarrior:**

these numbers are amazing

**12:23:08 AM tunawarrior:**

today

**12:23:14 AM maryrosedunton:**

hah...cool.

**12:24:13 AM maryrosedunton:**

oh, I totally agree on the convergence thing - it sounds sort of dorky, but I really do think we're revolutionizing entertainment

**12:24:39 AM maryrosedunton:**

I run into more and more random people who are huge fans of ours

**12:24:51 AM tunawarrior:**

oh, exactly. re: revolutionizing entertainment

**12:25:04 AM tunawarrior:**

haha, it does sound dorky but i think it has just been over-used by other companies who have attempted to do it.

**12:26:20 AM maryrosedunton:**

ya, totally. oh man, powers was telling me about all this cool collaborative filtering/recommendations stuff he built for slide - and it's never been used. max doesn't think that's the right direction for the product or something.

**12:26:40 AM tunawarrior:**

right, i was sort of thinking. like while it's awesome that we're kicking ass on alexa and we're rising on the charts.

**12:26:54 AM maryrosedunton:**

hah

12:26:59 AM tunawarrior:

but i think we're bigger than the internet, that we should be comparing ourselves to, say, abc/fox/whatever.

12:27:00 AM maryrosedunton:

I like the steve mike thing you put in there

12:27:40 AM maryrosedunton:

f-ing a. look at the numbers from 2/1 to now

12:27:52 AM tunawarrior:

ya

12:27:55 AM tunawarrior:

like a 150% increase

12:27:59 AM tunawarrior:

and!!

12:28:06 AM tunawarrior:

the thing is, still, a ton of people have never heard of us.

12:28:20 AM tunawarrior:

if we can keep up the scaling and make some revenue

12:28:44 AM maryrosedunton:

oh, I know, although I meet more and more people who have heard of us now

12:28:49 AM tunawarrior:

who wouldn't use us? potentially better entertainment than cable and you don't have to pay for it, you can talk to other users about it, you can create your own channels, so on so on.

12:29:29 AM maryrosedunton:

yup. registrations doubled this month, but I still feel like we're lacking there

12:29:51 AM tunawarrior:

hahaha. it's a little funny, being in the product side of youtube, isn't it?

12:29:59 AM tunawarrior:

it's like, you have to look at these charts and numbers and see where we can improve

12:30:03 AM tunawarrior:

when this is like unprecedented growth

12:30:04 AM tunawarrior:

for any company

12:30:19 AM maryrosedunton:

hah. ya, totally. you still have to always focus on where we can do better

15-0007

12:37:26 AM maryrosedunton:

oh, so by the way, after our discussion

15-0008

on friday, I did a little exercise on friday  
and went through all the most viewed/most discussed/top favorites/top  
rated to try and figure out what percentage  
is or has copyrighted material. it was over 70%

12:38:55 AM maryrosedunton:

hah. shit. never mind

12:39:12 AM tunawarrior:

hahaha

12:39:21 AM tunawarrior:

maryrose, you're fired.

12:39:43 AM maryrosedunton:

oh, what I meant to say is after

I found that 70%, I went and flagged it all for  
review

12:39:57 AM tunawarrior:

oh! of course.

12:40:36 AM maryrosedunton:

because we've got to work towards  
having a site 100% free of copyrighted  
material, ya know.

12:40:54 AM tunawarrior:

yes, error on the side of protecting  
copyrights. at all costs.

12:41:12 AM maryrosedunton:

too bad micah doesn't agree with  
us. we might have to fire him.

12:41:48 AM tunawarrior:

yes, sticking to our in-house 1 strike  
per employee policy.

12:41:55 AM tunawarrior:

love the guy to death, but rules  
are rules.

tunawarrior disconnected (1:41:46 AM)

11:51:48 PM tunawarrior:

<http://www.apple.com/downloads/dashboard/>