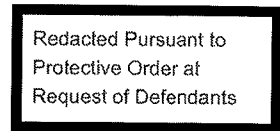


To: "Franck Chastagnol" <fchastagnol@youtube.com>
From: "David G King" <dgking@google.com>
Cc: "Richard Kuo" <rkuo@google.com>, "jianliang zhao" <jlzhao@google.com>, "Frey Waid" <frey@youtube.com>
Bcc:
Sent Date: 2007-06-23 00:13:27 CST
Subject: Re: List of questions regarding duplicate videos

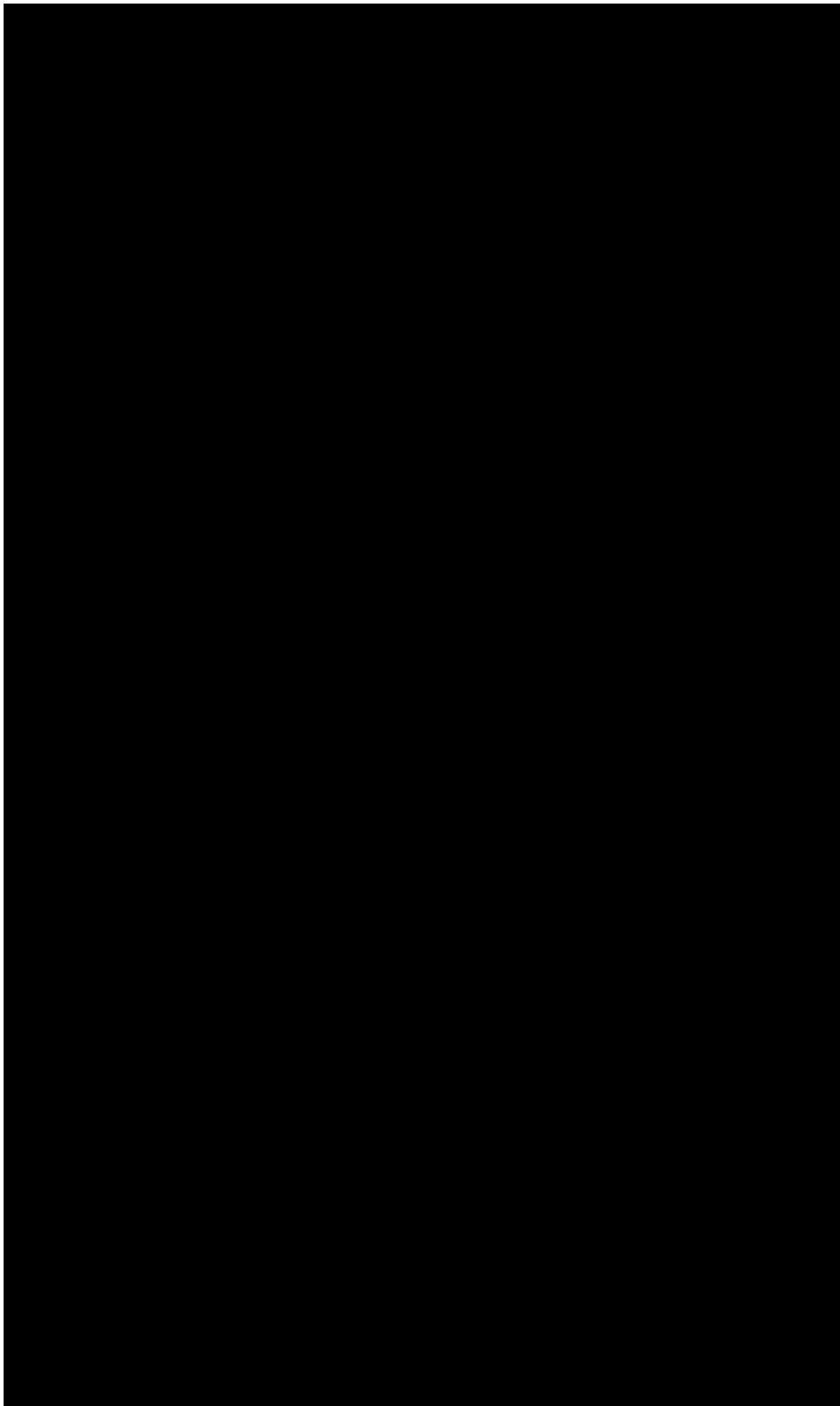


I have not gotten through to any partners on these questions. I'm not really sure which partner I could turn to for this type of detail. I think we'll just have to make a decision, with the understanding that as we get many live partners, they make ask us to change. One way of better deducing what partners want is by looking at data about what they are doing today (more on that below). Responses to questions below, or what I think we should do about each category.

Franck Chastagnol wrote:

- > Dave/Richard,
>
> Any feedback from partners on the questions below ?
>
> Thanks,
> Franck
> On Jun 18, 2007, at 11:25 PM, Franck Chastagnol wrote:
>
>> Dave,
>>
>> As a follow up to today's video fp meeting, here is a detailed list
>> of questions we would like to get feedback from partners asap (by
>> this Thursday would be great).
>>
>> CCing Frey, Richard since this is partner related.
>>
>> Thanks,
>> Franck
>>
>> -----
>>
>> Definitions:
>> - Duplicate = exact same original video file (MD5 are identical)
>> - Policies = video claim policy (RevShare, Track, Block) and match
>> policy (RevShare, Track, Block)
>> - Metadata = depending on industry type. music = song name, artist
>> name, etc...
>>
>> Note:
>> - we are considering here only Licensed video. UGC videos are *not*
>> considered. So below, a video means a *licensed* video uploaded by
>> partner.





>>-----
>
