

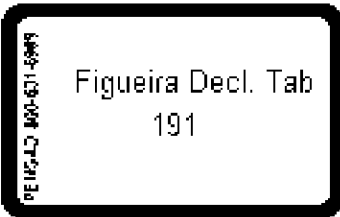
Mia

The YouTube Team

WEDNESDAY, NOVEMBER 1, 2006

Election Day + Featured Videos

Greetings, everyone. How's that candy hangover today?



Now that the Halloween revelry is over, it's down to some serious matters. First, Election Day is around the corner in the U.S., so if you're over 18, don't forget to vote. These might be midterm elections, but there are still some important issues at stake, namely the balance of power in the Senate and the House, not to mention some fierce local races. You've probably noticed a lot of politicians using YouTube to showcase their campaign ads; we've built a special area to highlight just some of the candidates. We encourage you to explore YouTube to find other politicians relevant to your area, party or ideals.

Second, we've noticed a rash of videos and commentary claiming that "the only featured videos we're seeing [on the YouTube home page] are paid advertising videos." This is totally untrue – anything you see in the box marked "Featured Videos" has been selected by a team of editors who are constantly thinking about what might appeal to you, the users, and trying to balance the types of videos and subject matter seen here. We don't always nail it, but the intentions are never commercially oriented, we can promise you that.

Cheers,

Mia

The YouTube Team

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