

From: Chad Hurley <chad@youtube.com>
Sent: Thursday, April 27, 2006 8:47 PM
To: Roelof Botha <[REDACTED]>
Subject: Re: Myspace video

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http://news.com.com/Media+firms+work+to+stay+ahead+of+Net+consumers/2100-1026_3-6065571.html



"What's both exciting and frightening is the pent-up demand for video products," Chernin said. "We did a survey and more than 90 percent of (users') favorite material on (video sharing site) YouTube.com is copyrighted material (from studios)."

Redacted Pursuant to
Protective Order at
Request of Defendants

On Apr 27, 2006, at 12:45 PM, Roelof Botha wrote:

Their video business appears to be growing very rapidly. They are now at over 1m cumulative videos uploaded. And their top viewed videos are gaining traction.

I've also heard that Yahoo is gearing up to compete, and there is still Google who wants to own video online.

It is critical that we iterate rapidly on our product, and that we continue to deliver a superb experience on the site.

DATE: 8-5-09 EXHIBIT# 9
DEPONENT: BOTHA R
CASE: Viacom, et al., v. YouTube, et al., The Football Association Premier League, et al., v. YouTube, et al., Case Nos. 07-CV-2203 and 07-CV-3582

A: Ignacio Howard, CSR, RPR, CCRR, CLR, No. 9830

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