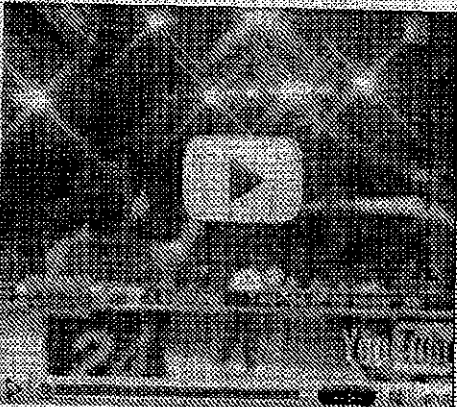


# CYC management console

AMF-19-04-CT-2136  
Figueira Decl. Tab  
227-Part 4

Claim ID: 3ZKThaoGEyo - Video ID: 5BKm3pUc1k8

Claim Status	Active <input type="button" value="Close claim"/>
Custom ID	24g_highlights_070217
Claim type	Audio Visual <input type="button" value="x"/>
Policy	Rev Share <input type="button" value="x"/>
Match Policy	Rev Share <input type="button" value="x"/>
Ref FP Match	<input checked="" type="checkbox"/>
Licensed	Yes
Show Title	
Episode Title	
Episode Number	
Season Number	
Rating	14-adult
Notes	
<a href="#">Set Country Viewing Restrictions</a>	
<input type="button" value="Save changes"/> <input type="button" value="Cancel"/>	

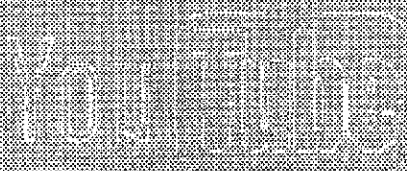


- ❖ Ability to assign a custom ID for internal tracking purposes
- ❖ The action setting for a claimed video can always be changed (e.g., from track to monetize)

# Removal of Inappropriate Content

*YouTube is committed to providing a safe and positive environment for its users*

- YouTube therefore prohibits the following types of content from appearing on the site:
  - **Obscene**
  - **Threatening**
  - **Pornographic**
  - **Harassing**
  - **Hateful**
  - **Racially or ethnically offensive**
  - **Encourages or depicts illegal behavior**
  - **Otherwise inappropriate**
- YouTube provides community flagging tools to enable any user to easily report inappropriate content. Reports are viewed by YouTube's "Content Squad" very quickly, and inappropriate material is removed from the site.



# Summary

## **YouTube Has In Place Robust Copyright Policies**

- ✓ Education (Copyright tips, Prominent Messaging)
- ✓ Technology (MD5 hash, Content Verification Tool)
- ✓ Policies (10-Minute Limit, Repeat Infringer Policy)
- ✓ Promote Business Opportunities
  - Claim Your Content
  - Expand Options to Promote & Monetize Beyond Take Downs

Speaker Notes Slide: 1  
Welcome to this overview of Google.