

From: Jawed <[REDACTED]>
Sent: Tuesday, July 19, 2005 11:54 AM
To: Chad Hurley <chad@youtube.com>
Subject: Re: GOAL (fwd)

100-103-001-07-51130
Figueira Decl. Tab
237

Ok, Steve apologized for overreacting :)

Jawed

Redacted Pursuant to
Protective Order at
Request of Defendants

<http://www.jawed.com/>

----- Forwarded message -----
Date: Tue, 19 Jul 2005 10:26:50 -0700
From: Steve Chen <[REDACTED]>
To: Jawed <[REDACTED]>
Cc: Chad Hurley <chad@youtube.com>
Subject: Re: GOAL



why don't i just put up 20 videos of pornography and obviously
copyrighted materials and then link them from the front page.
what were you thinking.

-s

On Jul 19, 2005, at 9:14 AM, Jawed wrote:

> well I was talking about VIEWERS, not views.. 21,000.

>

> Jawed

>

> <http://www.jawed.com/>

>

>

>

> On Tue, 19 Jul 2005, Steve Chen wrote:

>

>

>> 30000 actually,

>> -s

>>

>> On Jul 18, 2005, at 11:10 PM, Jawed wrote:

>>

>>

>>> Uh read my email below. Today we had 21,000.

>>>

>>>

>>>

>>>

>>>

>>> <http://www.jawed.com/>

>>>

>>>

>>>

>>>

>>> On Sat, 9 Jul 2005, Jawed wrote:

>>>
>>>
>>>
>>>> We have never really put this into precise words or numbers, but I
>>>> would
>>>> like to state our goal right here, for the next 6 months.
>>>>
>>>> REACH 50,000 UNIQUE VIDEO VIEWERS PER DAY.
>>>>
>>>> It took uGoto about 9 months to scale from 0 to 70,000 unique
>>>> visitors per
>>>> day. The thing is, I have no idea what tactics they employed. Did
>>>> they
>>>> advertise? Does eBaumsworld advertise? Does big-boys.com
>>>> advertise? Does
>>>> collegehumor advertise?
>>>>
>>>> Jawed
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>>>> <http://www.jawed.com/>
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