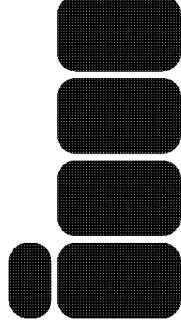


Rubin Reply Exhibit 7 continued

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Blades of Glory clips!

Movie Clip
Article
February 21, 2007



Blades of Glory

DreamWorks Pictures has sent over a ton of embed-able clips for their upcoming comedy **Blades of Glory** starring **Will Ferrell** and **Jon Heder**.

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It's a new day.
It's a new office.

Movie Clip
Article
April 21, 2007

Blades of Glory Junket Interviews

Movie Clip
Article
April 21, 2007



Blades of Glory

For those of you who have always dreamed of being a journalist who attended film junkets, DreamWorks is giving you a taste of what to expect with junket clips for **Blades of Glory**. With Amy Poehler, Will Ferrell, Jon Heder, Will Arnett and Hamilton on the stand, it is hard not to be entertained.

Junket Interviews: Blades of Glory

Ok, so these junket clips are not an exact impression of what takes place between journalist and actors/crew, but it's close. The interviews come at us in pairs to allow the actors to also interact and play off one another.

One example is the discussion of weight on **Blades of Glory**. According to Ferrell, he had to put on 50 pounds for the role. Chaz, Michael

DEPARTMENTS

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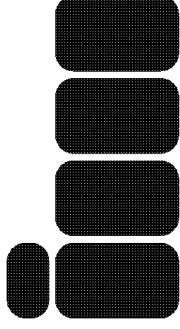
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Can't Stop The Bleeding

<http://www.cantstopthebleeding.com>

<http://www.cantstopthebleeding.com/?p=9015>

65,000 unique readers per month

Blades trailer link posted in blog entry about site not wanting to post trailer link

Can't Stop The Bleeding

01:23:07 | **A Whole (Ronnie) Lott Of Love**

Posted in Gridiron, Cinema, The Mailbag, Internal Affairs at 8:00 PM by CC

From: Jim VanBlaricum

Date: January 23, 2007 6:26:58 PM CST

To: info@cantstopthebleeding.com

Subject: Blades of Glory

Hey guys,

We're working the new Will Ferrell / Jon Heder comedy "Blades of Glory," we'll have a lot more content in the coming weeks but just wanted to give you this first trailer... thought it might work for your site because of the sports angle (granted, it's figure skating, but it's Will Ferrell figure skating).

Please let me know if you can do anything with it on CSTB. Thanks!

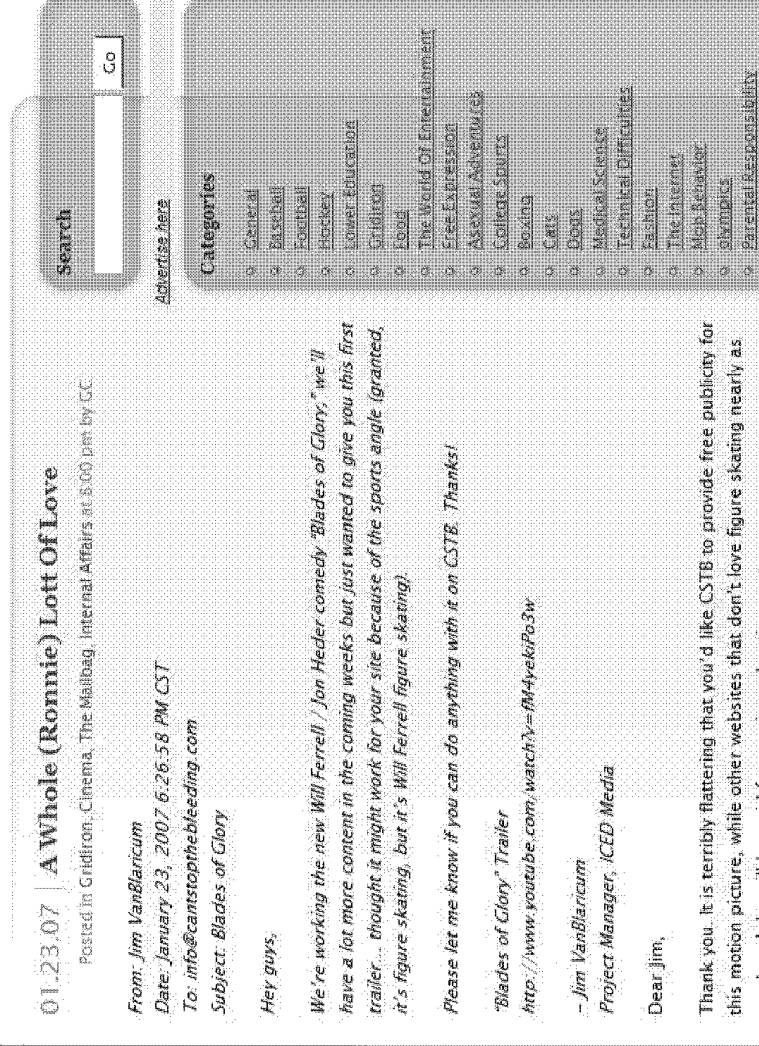
"Blades of Glory" Trailer

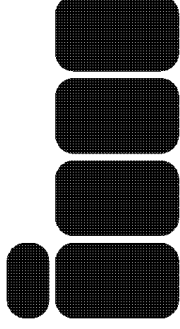
<http://www.youtube.com/watch?v=FM4yekPo3w>

*- Jim VanBlaricum
Project Manager, ICED Media*

Dear Jim,

Thank you. It is terribly flattering that you'd like CSTB to provide free publicity for this motion picture, while other websites that don't love figure skating nearly as





The Celebrity Café

<http://www.thecelebritycafe.com>

<http://thecelebritycafe.com/downloads/Detailed/352.html>

4,700,000 unique readers per month

Blades webisode 2 streams featured on home page of entertainment site

Blades prize pack giveaway live on home page of entertainment/celeb site

The screenshot shows the website's navigation menu with categories like News, Features, Interviews, Cars, Movies, Books, Message Boards, Contests, Interviews, Cars, Movies, Books, Message Boards, and Fun & Games. A prominent banner for 'Contests' is visible, along with a 'Weekly News Alert' section and a search bar. The main content area features a contest announcement for 'Blades of Glory Prize Packs' with a 'Save 20%' badge.

Contests

Feel free to stretch out. We now have the most legroom in coach. Sincerely, jetBlue AIRWAYS. [CLICK HERE](#)

Weekly News Alert

Enter e-mail add: Subscribe

Search >>>

Make a long-lasting, Kodak quality collage.

Save 20%

Win one of three Blades of Glory Prize Packs

Enter to win one of three "Blades of Glory" prize packs! Three lucky winners will be chosen to receive exclusive "Blades of Glory" gear, including a limited-edition cereal box containing real cereal.

Streams

Pope John Paul II DVD

Cannibal

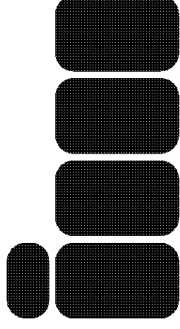
Lisa Palleschi: Learning How To Love Again

"Blades of Glory" - Webisode 2

National Lampoon's Spring Break Trailer

Shannon Moore - Quicksand

Air Guitar Nation



Cinema Blend

<http://www.cinemablend.com>

<http://www.cinemablend.com/previews/Blades-of-Glory-1979.html>

200,000 unique readers per month

Exclusive Blades clip ("trained monkey") featured on home page of movie site

Clip featured in homepage "Movie Previews" section as part of main "Blades of Glory" preview, as well as link in "News" section on sidebar

Chazz podcasts featured in home page news section of movie site

NEWS **REVIEWS** **UPCOMING** **OLD NEWS** **PODCASTS** **FEATURES** **FORUMS** **HOME**

TV **MUSIC** **CELEB** **GAMES** **TECH**

Ghost Rider
reviewed by Scott Cohn
★★★★
When it's all over, Ghost Rider is a trailer by sticking to the task of carving our own Ghost Rider came to be. In all, it's an unvarnished and unnecessary series of sequels on the horizon. Despite the movie's particularly obvious open ending, I'm content to know that the story goes on after this, but I won't just cheer if I never see Ghost Rider on the screen again. As a one-time fan, Ghost Rider doesn't seem to have a wild side program, but that's best left to stand alone. Here's hoping Adelstein can ride off into the sunset.
READ MORE

IQ QUESTION:
Which does not belong in the group?
AIDS BY GOOGLE **More Review Of** **Movie Site** **Movie Site** **Upcoming Movie**

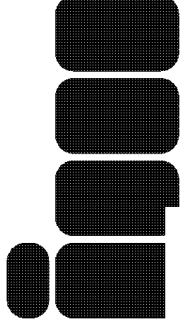
Upcoming Movie
Tickle Your Brain
Click Here!
Best Movie

MOVIE NEWS
CB Exclusive: New Clip From Blades Of Glory!
Will Ferrell trains monkeys only on CB.
Eckhart Wins Batman Bandle Coin Toss
Harry Darr Finally cast... mostly.
New Grimhouse Trailer Is Here!
One hot mama who knows the score.
Dilbert Fights His Pointy Haired Boss In Theaters
Better the first time when called Office Space.
Stills Stampede: Firehouse Boy, First Snow, Penelope
New images from upcoming movies.
Rambo Guns Down Another Career
Someone you may have heard of joins the cast.
Tillman Fights For His Right to Party
Director's chosen for Stage of Fulton Avenue
The Dark Is Blazing

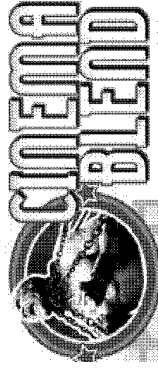
Blades of Glory
reviewed by Josh Tyler
When rival figure skaters Chazz Michael Michaels (Will Ferrell) and Jimmy MacElroy (Jon Heder) go ballistic in an embarrassing, no-holds-barred fight at the World Championships, they are shipped off their gold medals and banned from the sport for life. Now, three-and-a-half years on, they've found a loophole that will allow them to compete. If they can put aside their differences, they can skate together – in pairs, figure skating. Will Ferrell's new movie making fun of the sport is to be to make fun of several top sports. Last year, NASCAR was in

School for Scoundrels (Unrated Ballbuster Edition)
reviewed by Pete Welch
★★★★★
Todd Phillips just might be the best comedic director to appear on the scene for years. First he revived the road trip and far-house comedy sub-genres (*Road Trip* and *Old School*, respectively). Then he made one of those rare television to film adaptations that was actually pretty good (*Scrubs & Hitch*). For his latest work, *School for Scoundrels*, he manages to accomplish something that was previously

Breach
reviewed by Scott Cohn
★★★★★
AIP: Guitar Nation
★★★★★
reviewed by Levi Feinberg
Bridge to Terabithia
reviewed by Josh Tyler
★★★★★
Music and Lyrics
★★★★
reviewed by Levi Feinberg



Cinema Blend continued...



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CONTEST: Free Stuff From Blades Of Glory

By Josh Tyler: 2007-03-07 16:54:21

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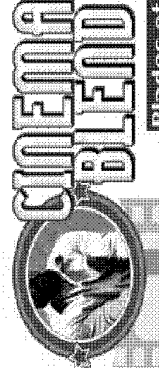
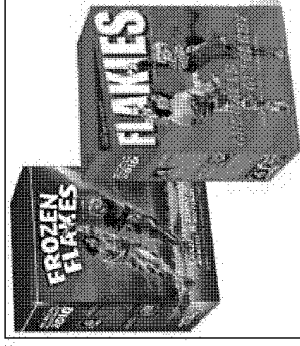
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Our annual dose of Will Ferrell hilarity is fast approaching. *Blades of Glory* hits theaters on March 30th. To celebrate, we're giving you the opportunity to eat Will Ferrell.

The folks from *Blades of Glory* have provided us with a really cool prize pack from the film to give away to one of you, and in addition to the usual movie poster, CD, and t-shirt it includes a box of Will Ferrell cereal. No really. They've sent me a box already. It's so weird... it's really cool.

We're ready and willing to spread the weirdness. If you don't win the prize pack, we'll pick two runners up who will get boxes of cereal, minus the t-shirt and other great *Blades of Glory* stuff. To win, send an e-mail to [contest \(at\) cinemablend.com](mailto:contest@cinemablend.com) with the words "MADE WITH 110% PASSION" in the subject line. We'll randomly select a winner from the entries. It's just that simple.

Additional rules: Winner must live within the United States (sorry international friends, we just can't afford the shipping). Cinemablend staff are not eligible for entry. No purchase necessary. Contest ends April 1, 2007. If you don't follow directions you won't win, even if you send me a sob story about how you're disabled, or have 15 children, or frittered away all your money on hookers and beer and you deserve to win one more than anyone else because your life sucks (you people know who you are). Well our life sucks too, and we're not getting free stuff! So keep all that to yourself.



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- REVIEWS
- UPCOMING
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CHRISTINA RICCI

GATHERING

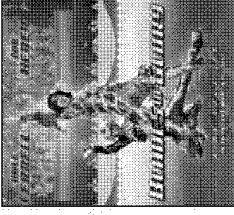
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Movie Review Trailer

Movie Critic

Movie Talk

Film Review



Blades of Glory - Preview

Preview Images Video More Info Discuss It

Distributor: DreamWorks Pictures

Release Date: 2007-03-30

Starring: Will Ferrell, Jon Heder, Will Arnett, Amy Poehler, William Fichtner, Jordna Fischer, Romany Malco, Nick Swardson, Rob Corddry, and Craig T. Nelson

Directed by: Will Speck & Josh Gordon

Produced by: Ben Stiller, John Jacobs, Stuart Cornfeld

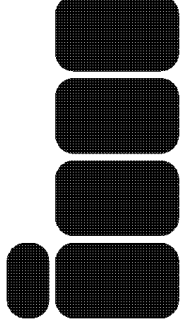
Written by: Jeff Cox & Craig Cox and John Altschuler & David Krinsky

Reviewed by Josh Tyler : 2007-01-12 03:43:32

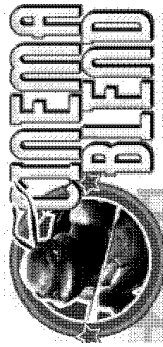
THE RUDOWN

When rival figure skaters Chazz Michael Michaels (Will Ferrell) and Jimmy MacElroy (Jon Heder) go ballistic in an embarrassing, no-holds-barred fight at the World Championships, they are stripped of their gold medals and banned from the sport for life. Now, three-and-a-half years on, they've found a loophole that will allow them to compete: if they can put aside their differences, they can skate together - in pairs' figure skating.





Cinema Blend continued...



main menu

- NEWS
- REVIEWS
- UPCOMING
- DVD
- DVD NEWS
- PODCAST
- FEATURES
- FORUMS
- HOME
- other
- TU-BLEND
- MUSIC
- CELEBRITIES
- G-GAMES
- TECH

BEHIND THE MASK
THE NEWSCASTER VERSION

Ads by Google Movie Review Film Review Critic Movie Rating Video Review Cinema

Will Ferrell's Thoughts On Glory By Josh Tyler: 2007-03-20 18:32:52

Ads by Google

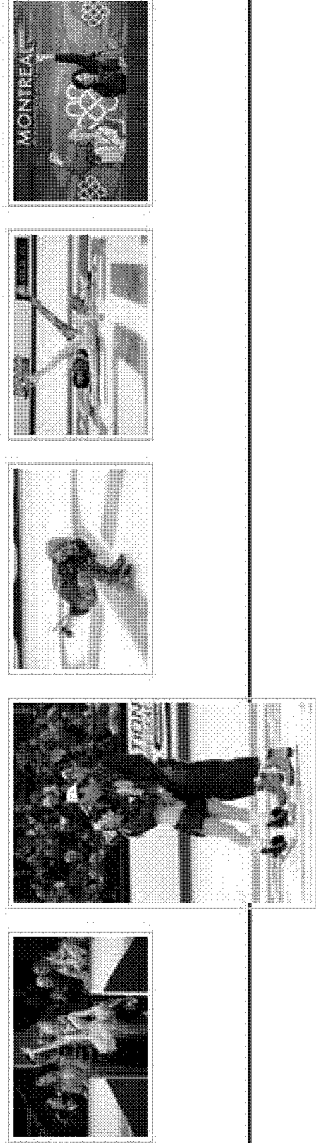
- "Shooter". See the Trailer
- A Marine Sniper Is Framed Trying To Kill The President. Out Tomorrow
- ShooterMovie.com

Blades of Glory seems to really be embracing the whole internet marketing thing. Every week they release a new batch of hilarious clips related to the film. The best thing about it is, that since *Blades* is made using Will Ferrell's random improvisational style there's no reason to worry that you're seeing the funniest bits from the film. Most of these probably won't even be in the movie.

They've just sent us a new batch of *Blades of Glory* clips, this time focused on Chazz Michael Michaels (Will Ferrell) thoughts on glory. Watch them all, and laugh your ass off, below:



Thumbnails Gallery for Blades of Glory



Cinema Confidential

<http://www.cinecon.com>

<http://cinecon.com/news.php?sid=298>

Site stats pending

Blades trailer featured on home page of movie site

OGO CINEMA CONFIDENTIAL WWW.CINECON.COM

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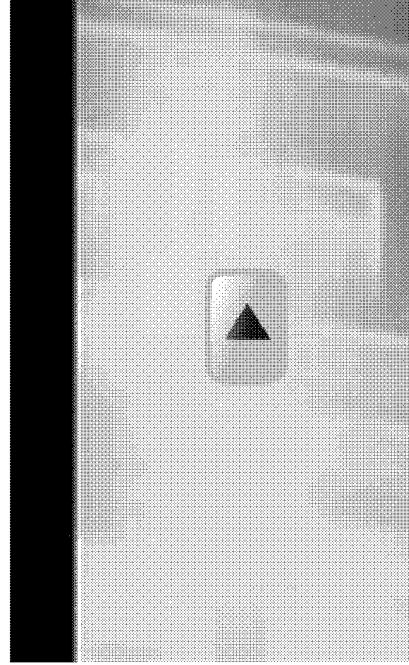
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"Blades of Glory" trailer

POSTED 01/18/2007 AT 5:28 PM ET

CATEGORIES: [News](#), [Trailer](#), [Comedy](#)

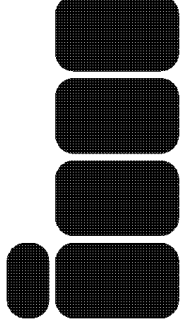
If you haven't checked out the hilarious trailer for "Blades of Glory" starring Will Ferrell and Jon Heder ("Napoleon Dynamite"), click on the YouTube play button below to check it out. (Oh yeah, that cute chick from "The Office", Jenna Fischer is in the movie, too).



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- "Blades of Glory" trailer
- New "Hot Fuzz" trailer
- JJ Abrams and William Shatner on "Star Trek XI"
- Johnny Depp picks up rights to Litvinenko story



CitySearch/Ticketmaster

<http://www.citysearch.com> (banners in rotation)

<http://www.ticketmaster.com> (banners in rotation)

Contest banners are running on ticketmaster.com and citysearch.com

ENTER FOR A CHANCE TO WIN A FIGURE SKATING OUTFIT FROM *BLADES IN GLORY* in Theaters 3/30
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2. [360](#)
3. [Sheepie](#)
4. [Wild Hogs](#)
5. [The Last Mimzy](#)
6. [Premontion](#)
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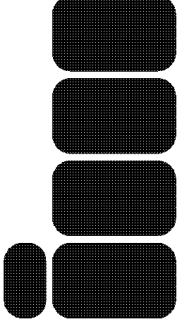
Hottest Tickets in Town
 Find movie theaters, reviews and showtimes for films playing in your city.

With 300 setting the nation's box offices on fire its opening weekend, critics had their own thoughts. What did you think? Was it "...the Citizen Kane" of cinematic graphic novels" or "...little more than a video game on the big screen"? Share your thoughts by [writing your own review](#).

Blades of Glory
 Will Ferrell and Jon Heder play figure skating competitors banned from the sport for life who come to realize their only way back is to team up—in the pairs' competition

match.com
 IT'S OKAY TO LOOK
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AMC Empire 25 (2.41 miles)
 Get discount movie tickets



Clever

<http://viralvideo.clever.com/video/825c47c2-50b6-452a-bbc4-98ba00d57764.htm>

7 clips uploaded to site

Over 18,600 views thus far

The screenshot shows the Clever website interface. At the top, there is a navigation menu with links for HOME, MUSIC, MOVIES, and VIRAL VIDEO. Below the menu, there are buttons for Watch Videos, Upload Video, Edit Videos, My Profile, and Log-Out. The main content area features a video player with a play button and a progress bar. Below the video player, there is a text block starting with "From: that'sfunny" and a description of a video about ice skaters. To the right of the video player, there are social media sharing options and a "Share this Video" button. Below the sharing options, there is a "bulletin board" section with a link to a report violation page. At the bottom of the page, there is a search bar and a "try the improved search engine now" button.

Watch Videos **Upload Video** **Edit Videos** **My Profile** **Log-Out**

clever

HOME **MUSIC** **MOVIES** **VIRAL VIDEO** **Upload Videos** **My Videos** **My Account**

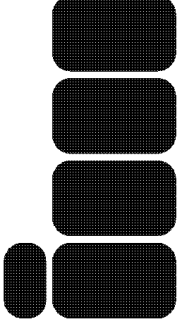
From: that'sfunny
 Will Ferrell and Jon Heder star as rival Olympic ice skaters who were stripped of their gold medals and permanently banned from men's single competition. Now, they've found a loophole that will allow them to qualify as a pairs team.

score (0) **487 views** **0 comments** **5 days ago**

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"Blades of Glory" - Will Arnett and Amy Poehler Interview
1
Will Arnett and Amy Poehler discuss their upcoming film "Blades of Glory," in theaters March 30.

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"Blades of Glory" Will Ar...
by thatsfunny

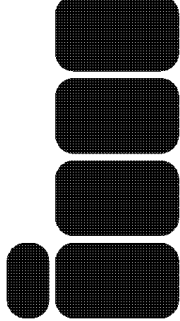
"Blades of Glory" Will Ar...
by thatsfunny

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Blades trailer and clip feature

ENTERTAINMENT

MUSIC REVIEW
Hollywood Hustler
 Take a stroll down Hollywood Boulevard with Mickey Avalon -- the face of gram-rap.

MOVIES / DVDS / TV > **GAMES** > **MUSIC**

ENTERTAINMENT FEATURE
A Dust With Drew
 Is Drew the next actress-turned-singer? Find out, and get the scoop on her new flick, *Music & Lyrics!*

MOVIE PREVIEW
Blades of Glory
 Lace up your skates, put on your Spandex, and check out clips from this hilarious flick!

TV REVIEW
Barbers of the Party
 Director Cle Sloan documents the heated history of the rise of the Bloods, and the Crips.

ENTERTAINMENT | **FEATURE** | **E-MAIL THIS PAGE** | **ARCHIVE**

Blades of Glory Preview
 Lace up your skates, put on that Spandex, and get ready for *Blades of Glory!*

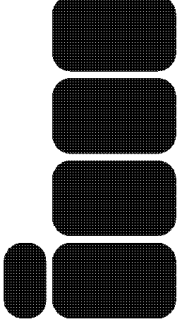
"Baby Back Ribs"

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Blades of Glory Preview
 Lace up your skates, put on that Spandex, and get ready for *Blades of Glory!*

"Baby Back Ribs"



College Humor

<http://www.collegehumor.com>

4 different Blades clips are featured on the site

CollegeHumor
Search results for 'blades of glory'
4 total items, updates, schools, and users found

3 items 0 Pictures 6 Videos

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"Blades of Glory" - Skate Your T*ts Off
 Clip from the upcoming Will Ferrell ice-skating comedy "Blades of Glory," in theaters March 30.
 From thatsfunny 0 likes

3 days ago
"Blades of Glory" - Baby Back Ribs
 Clip from the upcoming movie, "Blades of Glory", starring Will Ferrell. In theaters March 30.
 From thatsfunny 0 likes

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"Blades of Glory" - Will Ferrell Singing
 Will Ferrell sings Aerosmith.
 From thatsfunny 0 likes

3 days ago
"Blades of Glory" - Will Ferrell Sex Pushups
 Will Ferrell sex pushups from upcoming film, "Blades of Glory."
 From thatsfunny 0 likes

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"Blades Of Glory" - Skate Your T*ts Off
 Clip from the upcoming Will Ferrell ice-skating comedy "Blades of Glory," in theaters March 30.
 From thatsfunny on Feb 27, 2007

Search [] go

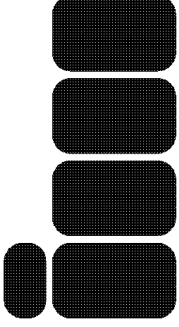
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601:57:25:8324+138 8:08:17:33:21
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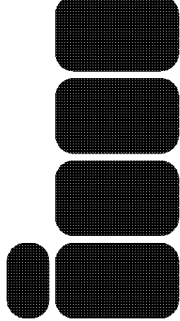
Comedy Central Insider

<http://ccinsider.comedycentral.com>

http://ccinsider.comedycentral.com/cc_insider/2007/01/video_blades_of.html

Trailer, 3 clips posted to home page of CC Insider blog
Contest linked from home page

The screenshot shows the Comedy Central Insider website. At the top, there's a navigation bar with links like 'Home', 'Schedule', 'Shows', 'Movies', 'Clips', 'Community', 'Contests', 'Press', 'Mobile', 'Index', 'Shop', and 'Full Schedule'. Below this is a search bar and a 'Google search' button. The main content area features a 'Blades of Glory Contest' announcement. The text reads: 'The delightful b-holes over at [Lunkhead](#) (Eg: of which Merf is one) are running a contest to promote the new Will Ferrell/Con Heer movie [Blades of Glory](#). By voting for [this post](#) on Digg, you're automatically entered to win a prize pack that includes a poster autographed by the cast, a t-shirt and the soundtrack CD. Two runners up will each get a pair of the limited-edition [Blades of Glory](#) cereal boxes you see to your left. If you're still not excited about this movie, check out [this previous post](#) featuring three clips from the flick, or watch the one below, or click past the jump for a couple more.' Below the text is a video player with a 'Play this video' button. To the right of the video are social media sharing options for Facebook, MySpace, and YouTube. At the bottom of the page, there are sections for 'INSIDER HOME', 'SEND US A TIP', 'TOP STORIES', and 'TAGS'. The 'TOP STORIES' section lists 'Legends of the Fall-City', 'Stephen Colbert: The Man, The Pox, C Top', 'Comedy Central Garmyville', 'The Return Of Patton Oswalt!', and 'Dot Com!'. The 'TAGS' section lists various comedy-related terms like 'Abundant Political Predictions', 'That Do Not Belong Here', 'Amy Poehler', 'CC Insider', 'CC Pumpin'', 'Cupcake Obnoxious', 'Curses Munch', 'Chicago Christian Pringle', 'Comedian Signings', 'Comedy', 'Comedy Central Mailbag', 'Comedy Central Rescued', 'Comedy Central Rocks', 'Comedy Punks We Only Report On', 'Comedy Gaselle', 'Comedy History', 'Dave Chappelle', 'David Cross', 'David Koechner', 'Demetri Martin', 'Dog Bites Man', 'Dr. Katz', 'Drew Pinsky', 'Drinking Games', 'Ecards', 'Eugene Mirman', 'Fox News', 'Kenny Rogers', 'Frank Show', 'Funny Internet Thing', 'Garcia', 'Improv', 'In the Name of...', 'Indecision: 2005', 'Intervieve Julia Klavner', 'Kambel Crawls', 'Karl Rove', 'Kristin Schall'.



Comedy Central Insider continued...

Already a member? Sign Up, why don't you?

tv schedule **COMEDY CENTRAL INSIDER**

9:00 P Cheppelle's Show South Park

10:00 P Cheppelle's Show South Park

Search the Comedy Central Insider [Google search](#)

March 02, 2007

Video: Three Tiny Blades of Glory Clips

If these three bite-sized clips from *Blades of Glory* are any indication, the flicks going to be a big string of goofy bits held together by a loose-to-nonexistent plot. Where I come from, that makes for a good Will Ferrell movie. Think *Anchorman On Ice*.

Video: Three Tiny Blades of Glory Clips

Second and third clips after the jump.

[Continue reading "Video: Three Tiny Blades of Glory Clips"](#)

Already a member? Sign Up, why don't you?

tv schedule **COMEDY CENTRAL INSIDER**

9:00 P Cheppelle's Show South Park

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Search the Comedy Central Insider [Google search](#)

March 02, 2007

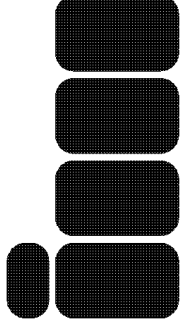
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Video: Three Tiny Blades of Glory Clips

Second and third clips after the jump.

[Continue reading "Video: Three Tiny Blades of Glory Clips"](#)



Cracked

<http://www.cracked.com/index.php>

<http://www.cracked.com/index.php?name=News&sid=1783>

700,000 unique readers per month

Home page feature with 6 different Blades videos

CRACKED.COM | ARTICLES | VIDEOS | COMICS | BUT SERIOUSLY | WEBPICKS | BLOGS | RSS | STORE

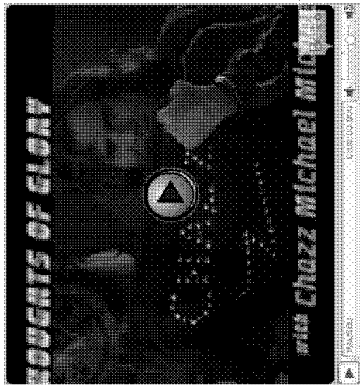
WRESTLEMANIA
SPECIAL GUEST REFRESH STONE COLD STEVE AUSTIN

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6 Clips from Blades Of Glory

By ICED Media [Send](#) [Print](#)

Chazz Michael Michaels (Will Ferrell) tells you why he skates. Not surprisingly, it involves a Panther.



Strausz and Fairchild (Will Arnett and Amy Poehler) impart some Biblical knowledge on that ass:



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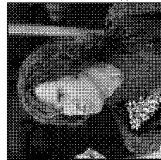
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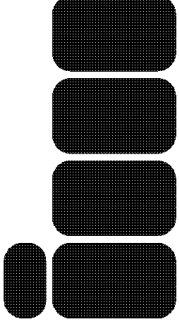
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Trailer for Blades of Glory

[Send](#) [EZ](#)





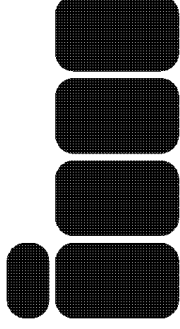
Cracked continued...

A pick up line that a lot of us at CRACKED will probably be repeating frequently in coming months ...unfortunately:

Ferrell shows us how push ups are done where he comes from:

Will Ferrell and Jon Heder talk about Ferrell's deliciously marbled muscle in a publicity interview:

Amy Poehler and Will Arnett talk about the importance of Marky Mark and his Funky Bunch to their marriage in this interview:



Crave Online

<http://www.craveonline.com>

http://vids.craveonline.com/videos/00003788/blades_of_glory_clip.html

http://www.craveonline.com/humor/articles/04647634/new_blades_of_glory_pics.html

http://vids.craveonline.com/videos/00004130/blades_of_glory_will_arnett_and_amy_po.html
3,000,000 unique readers per month

Chazz podcast, Amy Poehler/Will Arnett and Will Ferrell/Jon Heder interview clips, and still images featured on home page of Crave Online and Crave Video

CRAVE
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WHEN HE WAS TWELVE.

EXCESS OF GLORY

LR 66789
CR 135

EH 334750 5419+10E R 15:10:08:18 . 2
AT 10:22:48:11 M 15:10:08:23 . 2

NEW PLAYING: BLADES OF GLORY CLIP
AN EXCLUSIVE CLIP FROM 'BLADES OF GLORY'

TOP VIDEOS

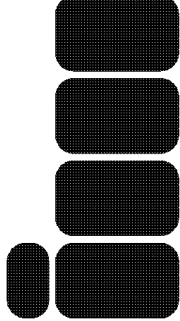
- BLADES OF GLORY CLIP**
An exclusive clip from 'Blades of Glory.'
- I THINK I LOVE MY WIFE**
The new comedy from Chris Rock.
- BRITNEY IS A TERRIBLE SINGER**
Even rehab can't help this
- THE DONALD VS. VINCE MCMAHON**
April 1: Battle Of The Billionaires. Los....
- KNOCKED UP.**
Is this a comedy or a horror film?
- MR. BROOKS TRAILER**
- CRAZY HOOK SHOT**

CRAVE RECOMMENDS

THE DONALD VS. VINCE MCMAHON
April 1: Battle Of The Billionaires. Loser shaves his head.

What is the name of the national Scion club with chapters in more than 14 states?
 Sokolovics
 Street Scion
 Scionators
 Answer

Remember to check back often for the latest, most significant news and book.



Crave Online continued...

GRAVE
ONLINE
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LIFESTYLE | FILM/TV | MUSIC | GAMING | COMICS | ENTERTAINMENT | GARAGE | HUMOR | VIDEO | SPEAKEASY

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LIFE

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PLANET TERROR AND DEATHPROOF
THE ALL NEW GRINDHOUSE TRAILER

Ads by Google

Who is Your Soul Mate?

Calculate Exactly, Down To The Name
Who Your Love Soul Mate Is. Try It!

www.LoveSoulMate.net

Advertise on this site

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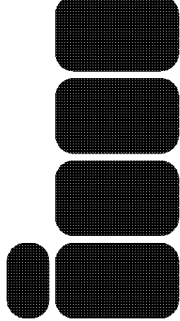
BLADES OF GLORY CLIP
An exclusive clip from Blades of Glory.

I THINK I LOVE MY WIFE
The new comedy from Chris Rock.

BRITNEY IS A TERRIBLE SINGER
Even rehab can't help this

THE DONALD VS. VINCE MCMAHON
April 1: Battle Of The Billionaires. Los...

KNOCKED UP.
Is this a comedy



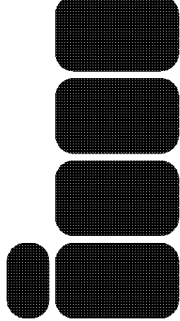
Daily Motion

http://www.dailymotion.com/video/x10gts_blades-of-glory-trailer

24 clips uploaded to site

Over 43,500 views thus far

The screenshot shows a web browser window displaying a video player on the Daily Motion website. The browser's address bar shows the URL: http://www.dailymotion.com/video/x10gts_blades-of-glory-trailer. The website's navigation bar includes links for Home, Create an account, Contact us, Help, Videos, and a search bar. The video player itself features a dark background with the text: "Will Arnett and Amy Poehler On 'Marky Mark and the Funky Bunch'". The video title is "Blades of Glory" - Poehler Interview 1. The player includes a rating system (0.0 votes), a "return to the list" link, and a "thatsfunny's videos" logo. A sidebar on the right contains social sharing options (add to favorites, share this video, blog this video, spread this video) and a note that the video may offend. The video player interface also shows "0 fav" and "10 views" statistics.



Dave's Daily

<http://video.davesdaily.com/media/?t=video&v=mostviewed&d=1>

<http://video.davesdaily.com/media/PlayVideo.aspx?cid=7D015871399D4A54AC3703A3D10E2A56>

1 clip uploaded to site

Over 820 views thus far

DAVE'S DAILY
 Funny, Strange, Bizarre News Stories and Media from Around the World
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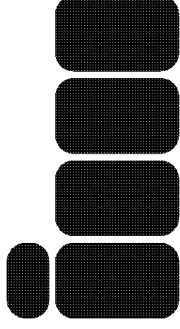
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 Upload Video | My Videos | My Favorites | New Videos | Most Viewed | Most Dis

Nextest Videos

1 | 2 | 3 | 4 | 5 | Next

	Nanuto Southpark Added: 5 hours ago Views: 7		Sexy girl takes a shower in a hot pink skirt Added: 6 hours ago Views: 60		Sexy Jessica Simpson in a bikini bouncing her boobs Added: 15 hours ago Views: 84		Blades of Glory - Skate Your Tits Off Added: 23 hours ago Views: 67
--	--	--	---	--	---	--	---

Show Details



Dead Spin

<http://www.deadspin.com>

<http://deadspin.com/sports/leftovers/leftovers-a-tortured-eagle-229666.php>

Site stats pending

Blades trailer feature from With Leather linked from home page of Gawker-network sports blog

DEADSPIN

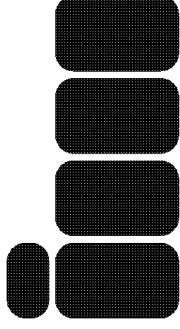
THU//07.18.2007

Leftovers: A Tortured Eagle

- Andre Waters' suicide was caused by brain damage. [New York Times]
- If you haven't seen the Will Ferrell/Jon Heder/GOB ice skating movie trailer yet, it's highly recommended. [With Leather]
- Meet the newest attractive woman to drive cars at frightening speeds. [RizzoSports]
- Pittsburgh and Kansas City are fighting over the Penguins. How cute. [Help: The Paris]

Deadspin, sports news without access, favor, or discretion.
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tips@deadspin.com

food network
nighttime
Asst. Cakes

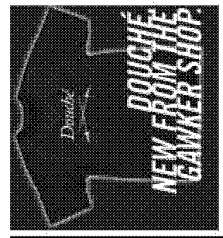


Defamer

<http://www.defamer.com>

<http://defamer.com/hollywood/short-ends/short-ends-the-semiviral-blades-of-glory-workout-238651.php>

"Push-Ups" clip featured on home page of celeb/entertainment blog in embedded player



DEFAMER TEAM
 NEW YORK EDITORS:
ips@defamer.com

EDITOR: MARK LISANTI
[mail](mailto:)

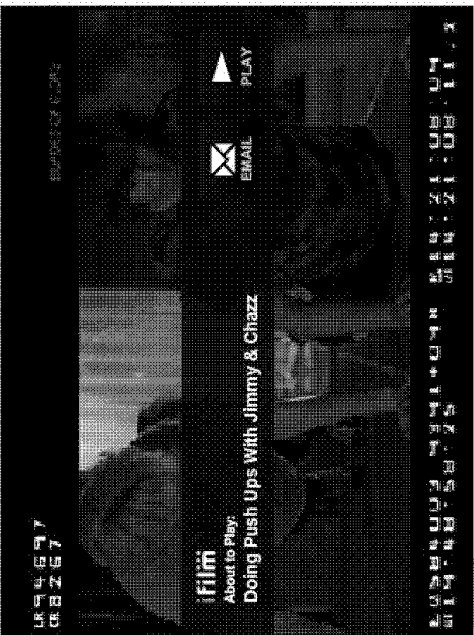
ASSOCIATE EDITOR:
 SETH ABRAMOVITCH
[mail](mailto:)

SYNDICATION
 FULL CONTENT (with ads)
 PARTIAL CONTENT (ad-free)
 COMMENTS

RECOMMENDED
 THE GAWKER SHOP
 Save your breast in Defamer style
 with one of our tees!

21 FEBRUARY 2007

SHORT ENDS: THE SEMI-VIRAL 'BLADES OF GLORY' WORK-OUT



08:46:17
08:26:17

iFilm
 About to Play:
 Doing Push Ups With Jimmy & Chazz

EMAIL

PLAY

08:46:17
08:26:17

MENU

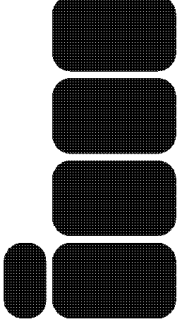
Press Ups with Jimmy & Chazz

08:46:17
08:26:17

Is releasing clips with exposed time codes so they look "leaked" the newest thing in promotional viral video? Anyway, enjoy these Will Ferrell dick-dips from *Blades of Glory*, coming soon to a theater near you!

Famous person has two babies? At the same time! Incredible.

Where will Britney do her first *Redemption* Tour interview? If she's truly lost her shit, she'll bypass Diane Sawyer for Carson Daly.



Dorks

<http://www.dorks.com>

http://dorks.com/user/videos/skate_your_tits_off.html

1,100,000 unique readers per month

Blades clip to get home page coverage

DORKS.com

Check out all the new titles added to our massive video library

NEW VIDS NEW GAMES NEW PICS USER STUFF FORUM MY ACCOUNT

Sign Up For The Newsletter
your email address

HIGH RANKED PICS

- Tiny Finger Sized Cat
- Dolphin Kiss Picture

SKATE YOUR TITS OFF
Clip from the New Will Farrell movie, Blades of Steel.

Submitted 03/02/2007
Views: 7
Sign-in up top to rate!
Not rated yet!

share with a friend

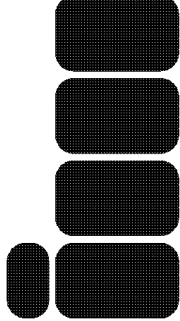
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Object:
classid= 'clsid:d27c166b-3f7a-48a8-b988-1e182b708497'
codebase= 'http://www.adobe.com/...'
width= '420'
height= '280'

flag as inappropriate

SIGN IN UP TOP OR REGISTER TO POST A COMMENT

Agg. by Yahoo!
Register to Meet Hot NYC
www.NYCSingles.org

kia automobile
www.susmarkia.com



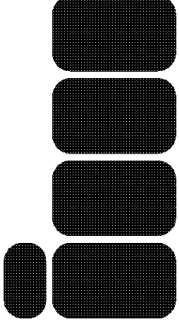
Drop Shots

<http://www.dropshots.com/day.php?userid=261167&cdate=20070316&ctime=101437>

Blades podcast featured on viral site

The screenshot shows the DropShots website interface. At the top, there is a navigation menu with links for Home, Join, Upgrade, Upload, Settings, and Help. Below this is the 'thatsfunny' logo and a 'Join DropShots for Free! Click Here' button. The main content area features a video player with a play button, a progress bar, and a 'DropShots' logo. The video title is 'Blades of Glory MARCH 30'. Below the video player, there is a 'leave a comment' button. On the right side, there is a list of actions: Title, Caption, Rotate, Date, Delete, Email, Blog, and Order Prints (Mug, T-Shirt, etc.).





Ebaum's World

<http://emuse.ebaumsworld.com/watch/11356>

Blades trailer featured on site

Over 380 views thus far

eBaum's WORLD Sign Up! | Login

ENTERTAINMENT

- HOME
- Video
- Pictures
- Games
- Audio / Prank Calls
- Jokes
- Flash Animation
- Daily Dump
- Forum / Live Chat
- IMPRANK is back!
- Submit Content

No Girlfriend??
You've got to check this out!

How To Attract Women
Powerful Tips Of Seduction

Extreme pockets?
For the extreme lifestyle!

Wanna see pics of girls who live by you?
All you need is a zip code

Blades of Glory Trailer

You know how I know you're gay? - Click here!

Featured Video | Most Viewed | Just Submitted | By Category | Upload

Description: Will Ferrell and Jon Heder star as rival figure skaters forced to compete as the first male-male figure skating pair in history. Blades of Glory skates into theaters March 30, 2007.

Submitted By: [thatsfunny](#)

Category: Entertainment

Tags: [Will Ferrell](#) [Comedy](#) [funny](#) [skating](#)

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