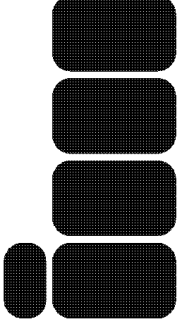


# **Rubin Reply Exhibit 7 continued**



# Evil Beet

<http://evilbeet.blogspot.com>

<http://evilbeet.blogspot.com/2007/01/blades-of-glory-trailer.html>

300,000 unique readers per month

Blades contest live on home page of entertainment blog, giving away two prize packs  
Contest feature also includes 4 clips and 3 Chazz podcasts



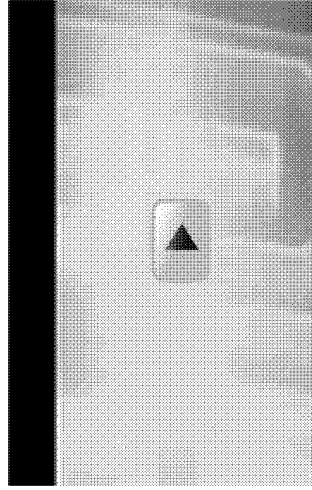
## The Evil Beet

Celebrity gossip with an evil twist.

**Monday, January 15, 2007**

### Blades of Glory Trailer

Check out the first trailer for the new film *Blades of Glory*, starring Will Ferrell (my favorite!) and Jon Heder (the *Napoleon Dynamite* guy). I actually laughed out loud at some parts of this trailer. Truly, Will Ferrell can do no wrong in my book.



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**Get Celebrity Autographs!**

Tested Celebrity Addresses / 70,000

\*\*\*\*\*

**GRAND PRIZE (1 winner):**  
Blades of Glory t-shirt  
Blades of Glory poster  
Blades of Glory soundtrack CD  
"Limited-edition" BOG cereal box (and I have been assured that there is real cereal in it)

**RUNNER-UP (1 winner):**  
Blades of Glory poster  
BOG cereal box (still limited edition)

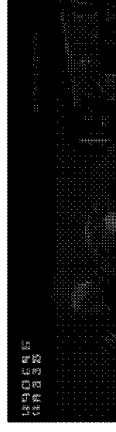
So how do you win?

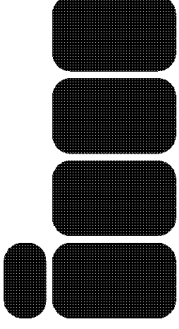
It's easy: just complete the following sentence as you see fit. We'll pick the entry we like best, and announce the winner at the end of the week. Leave your answer in the comments (please include your email address in your signature) or email us at [evilbeet@gmail.com](mailto:evilbeet@gmail.com), subject line "Contest."

**THE SENTENCE: Now that Lindsay Lohan's father is out of jail,** \_\_\_\_\_.

More [Blades of Glory](#) goodness after the jump:

Film tips:





# The Feed

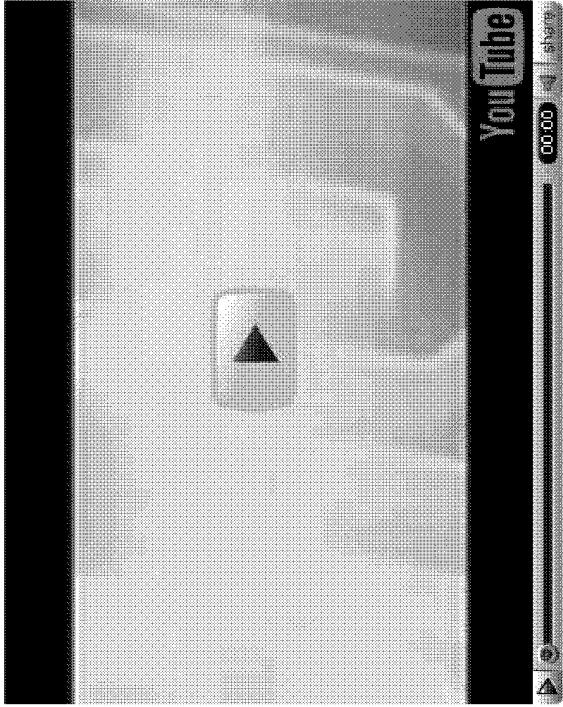
<http://thefeed.blogs.com>

[http://thefeed.blogs.com/the\\_feed/2007/01/that\\_young\\_man\\_.html](http://thefeed.blogs.com/the_feed/2007/01/that_young_man_.html)

Blades trailer featured on home page of sports blog

**The Feed**  
Time Magazine's Man Of The Year!

[That, Young Man, Is How Babies Are Made](#)



There are many questions I have about life here on Earth. Where do babies come from? (See Above) Why is Shannon Sharpe so excited all the time? (Drugs) Will the Jets ever win a Super Bowl? (Only if that plane crash George Costanza warned us about happens) When did I become a corporate shill? (Today) And when is Will Ferrell going to hit the Chevy Chase/Eddie Murphy/Jim Carrey wall and stop making good movies?

Your email address:

[Get email updates](#)  
Powered by [FeedBlitz](#)

[Email Me](#)

**ABOUT**

**RECENT POSTS**

[That, Young Man, Is How Babies Are Made](#)

[A Sour Apple From The Teacher](#)

[Stand It Like A Man](#)

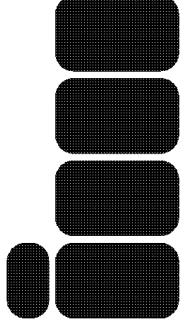
[Who Says George Bush Doesn't Care About Black People?](#)

[Texas Sized Win](#)

[Watch Out Here They Come](#)

[Sean Salisbury Making More News](#)

[What Have You Done For Me Lately?](#)



FHM

[http://www.fhmonline.com/wtf\\_big\\_eye\\_on\\_the\\_web.asp?cni\\_id=8&stn\\_id=9](http://www.fhmonline.com/wtf_big_eye_on_the_web.asp?cni_id=8&stn_id=9)

750,000 unique readers per month

Blades trailer featured as 1/22/07's "Big Eye On The Web"

**FHM ONLINE MAGAZINE**  
 ONLINE MAGAZINE  
 REGISTERED  
 CONTENT

**FHM ONLINE.COM**

**Enter the MASH-UP! Contest**

**WTF!** **MTV!** **MSMTV**

**CLUBS** **ENTERTAINMENT** **GAMES** **MOVIES** **THE HOOKUP** **WTF!** **MSMTV** **EVER**

**BIG EYE ON THE WEB** WHO Y'ERE BEEL ABE YOUT? **BEER OF THE DAY** **CELL SLOTS** **FOXES** **FHM POLL** **HEADS GOLD** **EXCLUSIVES** **SEND US YOUR**

**WTF!** **BIG EYE ON THE WEB**

**SEND US LINKS!** Do you have Internet gold? Do your online busy send it to:

**YOU'VE CHOSEN WISELY. HERE'S YOUR LINK:**

**NO MA'AM**  
The wisdom of Al Bundy

**Monday, January 22, 2007**

**TOP 10**

- 1 Inreplaceable
- 2 Rachel Blount!
- 3 Bill Bored
- 4 No Ma'am
- 5 Beada Bhag!
- 6 Country Cutie
- 7 Jean Genie
- 8 Vampire Mansion
- 9 Sun Kissed
- 10 Big in Japan

**ALL TIME TOP 10**

- 1 The Ass on Cats?
- 2 Victoria At the Beach!

**Blades of Glory**

**Blades of Glory**

**Bill Bored**  
Top 10 billboards most likely to cause an accident

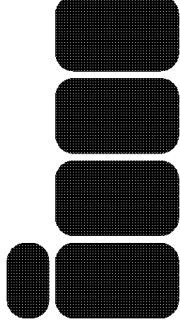
**Blades Of Glory**  
Ricky Bobby meets Napoleon Dynamite with this comedy

**Vampire Mansion**

**Added From S**  
**Blades**  
**Catego**  
**Tags**  
**URL**  
**Embed**

**Relat**  
**Showin**

**01:16 / 0:22**



# Film Rotation

<http://www.filmrot.com>

<http://www.filmrot.com/articles/news/007628.php>

100,000 unique readers per month

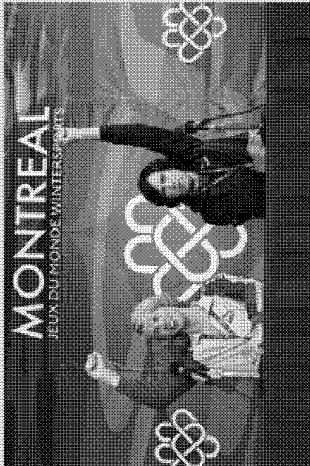
Blades trailer and still image featured on home page of movie site

- Kiefer Sutherland Talks About 24 (The Movie and The Show)
- CODENAME: THE CLEANER Contest (USA Only)
- Behind The Scenes: BLOODRAYNE II - Gobsnacked!
- CHILDREN OF MEN Grassroots Oscar Campaign
- DRACULA Contest (UK Only)
- Silent Star Wars

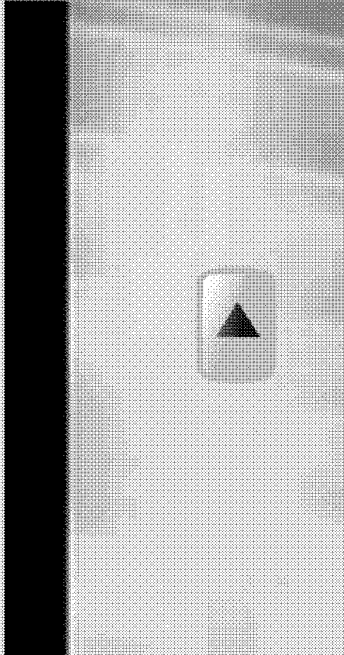
**Recent Reviews**


- DVD Review: LADY IN THE WATER
- 100 Days of Snark - Day 100: CHILDREN OF MEN
- 100 Days of Snark - Day 99: DATE MOVIE
- 100 Days of Snark - Day 98: BAD TASTE
- 100 Days of Snark - Day 97: THE DEAD NEXT DOOR

**BLADES OF GLORY Trailer**

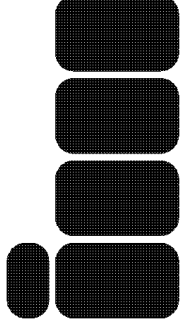


Sometimes I have to be prodded, gently nudged you might say, before I can bothered to post a trailer. I am so fed up with hype and marketing that I had toyed with the idea of going trailer-free for one whole year, but had to squash that when I realized my timing for showing up to movie theaters would never be that perfect. Anyway, I was sent an e-mail prompting me to check out the trailer for the next Will Ferrell comedy, **Blades of Glory**. He stars with Jon Heder as a disgraced figure skater who is forced to pair up with his most hated rival in order to compete again. I personally waited for **Talladega Nights** to hit DVD, but I can honestly say I thought it was pretty funny. I normally think redneck humor is hysterical anyway, but this new one could leave me, dare I say, cold? Before you accuse Jon Heder of playing Napoleon Dynamite again, ask yourself whether Jon Heder is actually cast to play the role of . . . Jon Heder. The dude might be just that nutty.





**Recent Comments**



# Film Stalker

<http://www.filmstalker.co.uk>  
[http://www.filmstalker.co.uk/archives/2007/01/blades\\_of\\_glory\\_trailer\\_online.html](http://www.filmstalker.co.uk/archives/2007/01/blades_of_glory_trailer_online.html)  
[http://www.filmstalker.co.uk/archives/2007/03/blades\\_of\\_glory\\_clips\\_and\\_revi.html](http://www.filmstalker.co.uk/archives/2007/03/blades_of_glory_clips_and_revi.html)

60,000 unique readers per month

Blades trailer, clips and still image featured on home page of movie site

Home page feature with new batch of Chazz "Thoughts of Glory," included as part of site's review of the film

## Blades of Glory clips online

Filmstalker has some clips from *Blades of Glory*, the new Will Ferrell and Jon Heder comedy set in the world of male figure skating, a strange world indeed.

Two Olympic skaters are stripped of their medals and permanently banned from men's single skating in competition after they fought on the ice. Now they have a great idea to return to competition, in the doubles competition.

I'm not a big Ferrell fan, but there's something strangely silly about this that I just can't shake off, perhaps the current trend of interest with the whole ice skating world on reality TV, who knows.

Regardless I have some clips for you from the film. Have a look and tell me what you think...

Baby Back Ribs

Singing On Floor

## Blades of Glory clips and review



I have some new clips for *Blades of Glory* which feature more thoughts from Chazz Michael Michaels (aka Will Ferrell), one of the lead skaters. There's also a review online which reflects some of the clips.

You can see the clips in the main article, but the review is quite strong and boils down to:

How many times can you watch a guy touch awkwardly touch another guy or hit him the balls, anyway?...In fact, how many times can you watch Will Ferrell in a movie where his character is the self-proclaimed legend of some sport, watch him screw it up, and then try to rebuild himself to his former glory...Ferrell's next movie is about him being an NBA great...

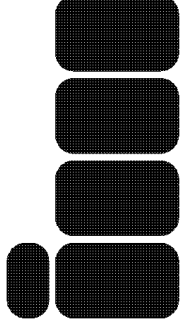
Oh dear, not so good at all. Although there is some strong advice from the review over at [Newsvine](#) from Corey Spring.

Stay midway through the end credits to see a bonus scene with Nick Swardson, who plays a stalker of Jon Heder's character.

Well, onto the clips...

[Read the full story...](#)

Posted by Richard Brunton | [Permalink](#) | [Comments \(1\)](#)



## Film Wad

<http://www.filmwad.com>

<http://www.filmwad.com/blades-of-glory-trailer--1707-p.html>

*60,000 unique readers per month*

Home page feature with Blades trailer

The screenshot shows the FilmWad website layout. At the top left is the 'FILMWAD' logo in large, bold, black letters. Below the logo is a navigation menu with links for 'Jordan Pruitt CD - 13.99', 'Borat Movie Trailer', and 'News > Blades of Glory trailer!'. The 'Jordan Pruitt CD' link is highlighted. To the right of the navigation menu is a sidebar with the heading 'Quality Open Trailers' and text describing their service, including 'Prices Free shipping & \$40 Gas', 'BBB member', and the website 'www.FamilyGoKarts.com'. Below this is a 'Ads by Google' section. The main content area features a large YouTube video player with a play button in the center. The video player interface includes the YouTube logo, a progress bar, and a 'share' button. The video title is 'Blades of Glory trailer!'.

**FILMWAD**

**Jordan Pruitt CD - 13.99**  
Preorder Jordan's new CD & get a free Lip Smacker - its a great buy!  
Ads by Google

**Borat Movie Trailer**  
Watch Borat Trailer Free Today! Borat Movie This Fall Only at vMix.  
Advertise on this

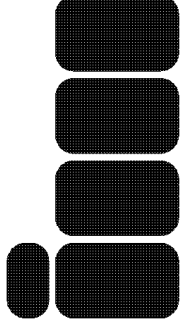
**Quality Open Trailers**  
Excellent service. Wholesale Prices. Free shipping & \$40 Gas. BBB member  
www.FamilyGoKarts.com  
Ads by Google

**News > Blades of Glory trailer!**

YouTube

share





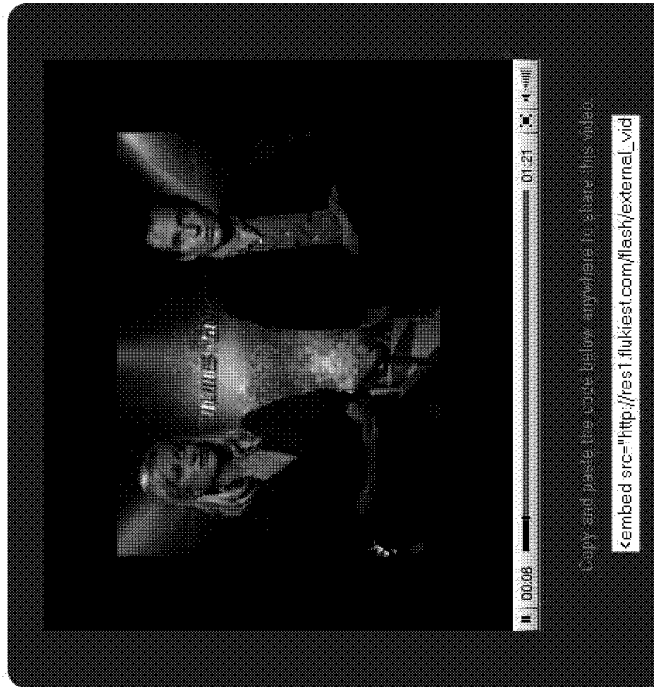
# Flukiest

<http://www.flukiest.com>

[http://www.flukiest.com/media?f\\_id=473923](http://www.flukiest.com/media?f_id=473923)

8 clips uploaded to site

Over 4,900 views thus far



"Blades of Glory" - Will Arnett and Amy Poehler

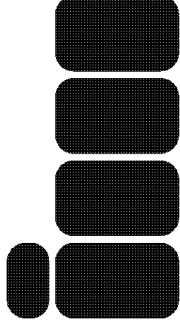
Will Arnett and Amy Poehler discuss their upcoming film "Blades of Glory," in theaters March 30.

Date uploaded: 2007-03-22 10:52:50

Views: 2 times

Send to a friend





# FlixYa

<http://www.flixya.com/blades-of-glory-skate-your-tits-off>

2 clips uploaded to site

Over 1,200 views thus far

The screenshot shows the FlixYa website interface. At the top, there is a navigation bar with links for Home, New Videos, Most Viewed, Top Videos, Tags, and Submit. Below this is a breadcrumb trail: You are here: Home \* blades Of Glory | comedy | Entertainment | funny | ice Skating | jon Heder | Ferrell \* Blades Of Glory - Skate Your Tits Off. The main content area features the video title "Blades of Glory - Skate Your Tits Off" and a submission notice from "thatsfunny" dated 4/11/07. A video player is embedded, showing a scene from the movie "Blades of Glory" with two men in a room. The video player includes a progress bar, volume control, and a "ClipShack" logo. To the right of the video player are two advertisements. The first ad is for "Sexy Crazy Videos" and the second is for "Ice Skating Dress".

**FLIX** share everything™

Home New Videos Most Viewed Top Videos Tags Submit

You are here: Home \* blades Of Glory | comedy | Entertainment | funny | ice Skating | jon Heder | Ferrell \* Blades Of Glory - Skate Your Tits Off

**Blades of Glory - Skate Your Tits Off**

Submitted by thatsfunny  
4/11/07  
Great Selection and Fast Shipping Order Online Today and Save!

**Web Video How-To Guide**  
Learn How to Make Web Videos and Get Massive Visitors To Your Site

Ads by Go0000000000

**Sexy Crazy Videos**  
700,000+ Free Hot videos, updated every 20 minutes! Watch and enjoy  
www.hot-funny-video.com

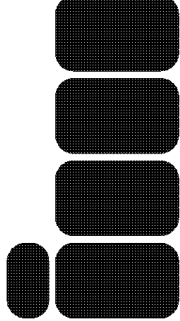
**Ice Skating Dress**  
Searching for skating dresses? Visit our skating dresses guide  
DressesExplorer.com

11:46:40  
00:17

Blades of Glory

00:17:31:05  
00:17:31:06

ClipShack



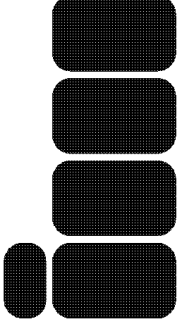
## Fliqz

<http://www.fliqz.com/FliqzAPI/>

<http://www.fliqz.com/FliqzWebPublic/Dynamic/Player.htm?un=thatsfunny>

1 clip uploaded to site

The screenshot displays the Fliqz website interface. At the top left is the **fliqz™** logo. Below it, a navigation bar contains the text "Try a FREE Issue of **alternative** medicine" and "and get healthy... naturally!". To the right of this bar is a "Return to Videos" link. The main content area features a video player with a thumbnail image of a dog. The video title is "Blades of Glory" - Jimmy Part 1, with a timestamp of 03/16/2007 9:01AM and a duration of 0:08. The video player includes "Email this!" and "Play this!" buttons. The video title "THOUGHTS OF GLORY" and the name "with Jimmy MacElroy" are overlaid on the video frame. A progress bar at the bottom of the video player shows the video is at the 00:03:00:00 mark.



# Flurl

<http://www.flurl.com>

9 clips uploaded to site  
Over 12,500 views thus far

**FLURL**

THE BEST OF ONLINE VIDEO

Home Videos & More Upload Sites

Video Search: Media Search: Searching over 2 million items!

All Types Search Adult Filter Off

Categories: Humor - Action - Games - Sex!



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The best work from home  
opportunities!!

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love now.

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**Refinance Rate:**  
4.625%  
\$350,000 Mortgage only  
\$1,349 a month

**Degrees in 1 year!**  
Bachelors, Masters, &  
Associate. Apply

Advertiser Here



"Blades of Glory" - Will Arnett and Amy Poehler Interview 1

Added: Mar 22 2007

By: [thatstunny](#) In Category: [Humor](#)

External Referrers: View

Tags: [Blades of Glory](#) [Will Ferrell](#) [Will Arnett](#) [Amy Poehler](#) [comedy](#) [funny](#) [humor](#)

URL: [http://www.flurl.com/Item/\\_Blades\\_of\\_Glory\\_\\_Will\\_Arnett\\_and](http://www.flurl.com/Item/_Blades_of_Glory__Will_Arnett_and)

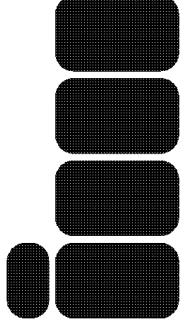
X-**Rated Hude Prcs, Vids and Shows for \$1**

Looking for internet dating? View over 6,000 free vide.o

chatrooms 24/7

[www.flurl.com](http://www.flurl.com)

**Mortgage Rates at 3.6% - Save Thousands**



FreeOps

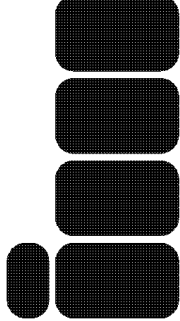
<http://www.freeoops.net>

200,000 unique readers per month

Various posts to Blades trailers on viral sites

The screenshot shows the FreeOps website with the following elements:

- Header:** "FreeOps" logo on the left, "HOME ARTICLES RSS" on the right, and "welcome Guest" on the far right.
- Navigation:** "SCANNER DOWNLOAD NEWS LOGIN" in the top right corner.
- Main Content:**
  - A large banner with the text "Shop cool stuffs now" and a "Click here" button.
  - A section titled "January 2007 news [5]" containing a news item:
    - Guest:** 1/16/2007 12:26:00 AM
    - 'Blades of Glory' trailer**
    - Text:** Exclusive first look at the trailer for "Blades of Glory," starring Will Ferrell, Jon Heder, and Will Arnett. Ferrell and Heder star as two rival figure skaters, banned from competition for life, who find a loophole and begin competing as a pair. In theaters March 30.
- Footer:** "archive by month" with a list of months from January 2007 to April 2006.



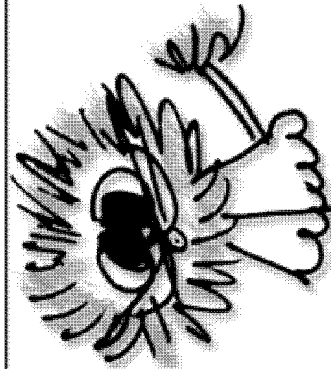
## Fuzzy Lion

<http://www.fuzzylion.com>

<http://www.fuzzylion.com/2007/01/more-blades-of-glory/>

*20,000 unique readers per month*

Trailer and still image featured on home page of entertainment blog

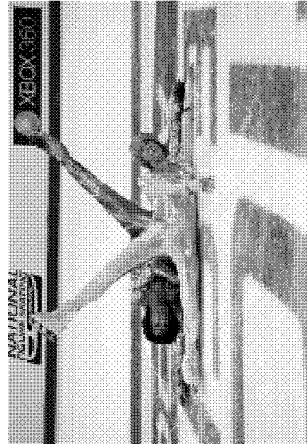


# FUZZY LION

### Blades Of Glory

January 16, 2007

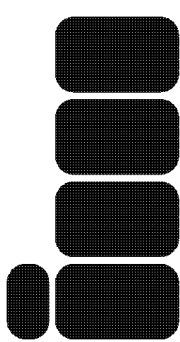
Filed under: [Movies](#), [Comedy](#) — Tim @ 4:24 pm



If you haven't seen the recently released trailer for the upcoming "Blades of Glory" movie, make sure you downloaded it in [HD here](#).

Is there really anything with more of a potential of hilarity than a movie about 2 male figure skaters and features an all-star cast that includes Will Ferrell, Jon Heder, Will Arnett, Amy Poehler, and Nick Swardson? I think not.

 Comments (0)



# Glide Magazine

<http://www.glidemagazine.com>

<http://www.glidemagazine.com/giveaways.php?g=536&PHPSESSID=007a9d911b80a484670c37934db5dccb6>

*150,000 unique readers per month*

Blades contest live on home page of entertainment site

# glide

magazine.com

## 25 FREE DOWNLOADS

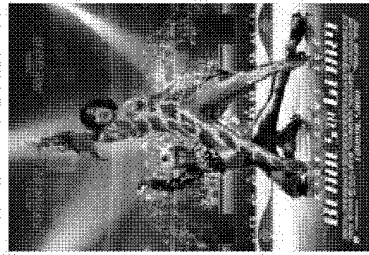
emusic

• MIX & BURN CD'S  
• #1 SITE FOR INDEPENDENT MUSIC

search  glide updates Enter Email  login register

NEWS :: FEATURES :: REVIEWS :: COLUMNS :: MEDIA CENTER :: PODCAST :: BLOG :: SHOP :: LIMELIGHT

### Will Ferrell Autographed "Blades of Glory" Poster



When rival figure skaters Chazz Michael Michaels and Jimmy MacElroy go ballistic in an embarrassing, no-holds-barred fight at the World Championships, they are stripped of their gold medals and banned from the sport for life. Now, three-and-a-half years on, they've found a loophole that will allow them to compete: if they can put aside their differences, they can skate together—in pairs' figure skating.

Glide Magazine is proud to giveaway to one reader a cast-autographed "Blades of Glory" poster

To enter, simply complete the form below and you'll automatically be entered to win. The winner will be chosen at random from all the entries we receive. Good luck!

First Name   
Last Name

find yourmusic

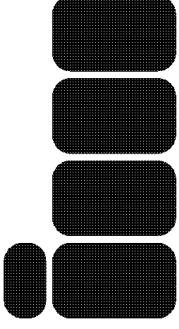
**All CDs \$6.99**  
**FREE Shipping Always!**

take me to [yourmusic.com](http://yourmusic.com)

Ads by Google

Trade Show GiveAways  
Over 700,000 giveaways available! Custom products, all price ranges.

Advertise on this site



# Google Video

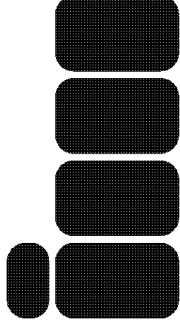
<http://video.google.com/videoplay?docid=-5427232590584774547&hl=en>

1 clip uploaded to site

Over 158 views thus far

The screenshot shows a Google Video page. At the top left is the Google logo with 'Video' underneath. Navigation links include 'Web', 'Images', 'Video', 'News', 'Maps', and 'more'. A search bar is present with a 'Search' button. Below the search bar are links for 'Top 100', 'Comedy', 'Music videos', 'Sports', 'Animation', 'TV shows', and 'Google Picks'. A 'New! Upload your videos' link is also visible. The main content area features a video player showing a scene from the movie 'Blades of Glory' with Will Arnett and Amy Poehler. Below the player, the title is '"Blades of Glory" - Will Arnett and Amy Poehler Interview 1'. The video duration is '1 min 29 sec - Mar 22, 2007'. There are buttons for 'Add tag', 'Download for Windows/Mac', and 'Email - Blog - Post to MySpace'. A short description follows: 'Will Arnett and Amy Poehler discuss their upcoming film "Blades of Glory," theaters March 30.' Below this are links for 'Prev - Next video', 'Playlist - Details - From user - Related Comments - Flag as inappropriate', and 'Continuous Playback: ON - OFF'. A small thumbnail of the video is shown with the title '"Blades of Glory" - Will Arnett and...' and a duration of '1 min'. The uploader's name, 'Christopher Titus', is listed at the bottom right of the video player area.





# Grouper

<http://www.grouper.com>  
<http://grouper.com/video/MediaDetails.aspx?id=1738418&ml=ff%3d%26fu%3d718340&>

1 clip uploaded to site  
Over 720 views thus far

The screenshot displays the Grouper website interface. At the top, there are navigation tabs: **grouper**, **Watch**, **Upload**, and **Create**. Below these are links for **Program Guide**, **Featured**, **Most Viewed**, **Highest Rated**, **Most Viral**, **Members**, **Tags**, and **Free Toys**. A search bar is located on the right with the text "Video Search".

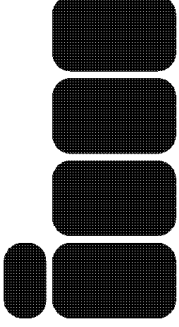
The main content area features a video player for a clip titled **"Blades of Glory" - Arnett and Poehler Interview 1**. The video player includes a progress bar, a volume icon, a full-screen icon, and a "Save Video To Playlist" dropdown menu. The video player also shows a "Rate:" section with a star icon and a "Send to Friend" button.

Below the video player, there are several sections:

- Channels:** A dropdown menu set to "Funny".
- Featured:** A section showing a video thumbnail.
- Stats:**
  - Total Views: 5
  - Duration: 1:30
  - Shared: 03/22/2007
  - By: **thatsummy**
  - Flag as Inappropriate
- 1-Click Publish:**
  - Friendster
  - MySpace
  - Facebook
  - Digg
  - Publish To Any Site
- Permalink:** <http://grouper.com/video/M...>
- Embed:** A section for embedding the video.

On the right side of the page, there are several promotional boxes:

- Grouper News:**
  - Introducing Playlists:** Organize your videos!
  - Off The Hook:** Grouper's top picks
  - Got Feedback?:** Send your comments
- Ads by Google:**
  - M.A.R Reporting Group LLC:** Court reporting, litigation support & videoconferencing - Virginia/DC [www.marreporting.com](http://www.marreporting.com)
  - Free Biflixxx Videos:** Watch These Hilarious Videos For A Chance to Win a Home Theater! [www.biflixxx.com](http://www.biflixxx.com)
  - Wow, I Can Get Sexual Too:** Say Anything's hilarious



# Heavy

<http://www.heavy.com>

<http://www.heavy.com/video/8678>

Site stats pending

Exclusive clip featured on home page

Join or Sign in to MyHeavy

THANK YOU GOT WHAT IT TAKES TO GET IN THE RING. SEND IN A VIDEO OF YOU DOING YOUR THING. BE PART OF THE GREATEST SHOW ON THE NET!

enter search

videos people channels

home videos people channels radio myheavy

welcome, guest join myheavy

you are the network.

AWESOME presented by Hot Tamales

HEAVY NEWS  
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MUSIC  
MOVIES  
TV  
COMICS  
SPORTS  
TECH  
GEEKS  
GIRLS  
GAYS  
KIDS  
PETS  
SCIENCE  
TRAVEL  
FOOD  
DRINK  
LIFE  
HEALTH  
RELATIONSHIPS  
CAREERS  
BUSINESS  
POLITICS  
MONEY  
REAL ESTATE  
LAW  
MILITARY  
HISTORY  
CULTURE  
ARTS  
ENTERTAINMENT  
SPORTS  
GAMES  
TECH  
GEEKS  
GIRLS  
GAYS  
KIDS  
PETS  
SCIENCE  
TRAVEL  
FOOD  
DRINK  
LIFE  
HEALTH  
RELATIONSHIPS  
CAREERS  
BUSINESS  
POLITICS  
MONEY  
REAL ESTATE  
LAW  
MILITARY  
HISTORY  
CULTURE  
ARTS  
ENTERTAINMENT

featured channels

today's featured videos

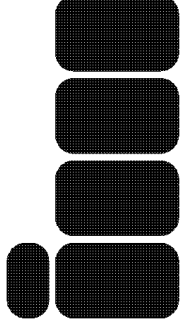
ASC: Two Thumbs Up for Sucking  
by: A. [unreadable]

McCain's Stupid President Tricks  
by: HEAVYNEWS

Blades of Glory  
by: heavyvan

FOUR YEARS OF VIETNAM WAR STORIES?

Sign Up For MyHeavy  
Sign In



Heavy continued...

heavy  
featured videos | most popular | top rated | most saved | most recent

videos | people | channels | radio | myheavy

enter search | videos | people | channels

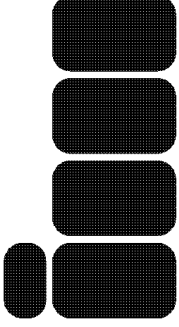
exit video | flag video

save to myVIDEOS | rate it | share it | embed it | comments(0)

Heavy  
Blades of Glory by heavyysam (20 views)

RESISTANCE  
FALL OF MAN

PLAYSTATION 3



# Hip Hop DX

<http://www.hiphopdx.com>

<http://www.hiphopdx.com/index/contests>

600,000 unique readers per month

Blades contest live on home page of urban entertainment site

**HIPHOP DX**  
URBAN ENTERTAINMENT

CONTACT US | INTERNSHIP | ADVERTISE

**LOU.COM PRESENTS**  
**HIPHOP DX**  
WIN \$100,000 AND RECORD DEAL WITH SRC  
SIGN UP TODAY. THE BATTLE BEGINS APRIL 15TH.  
WWW.LOUD.COM

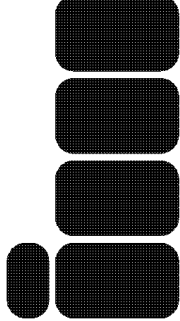
**CONTESTS**

**Win A Blades of Glory Prize Pack**  
Putting Will Ferrell in a figure skating movie just can't miss, and adding Jay "Napoleon Dynamite" Heiter to the mix just can't hurt either. *Blades of Glory* hits theaters March 30th and we've got a prize pack just in time.  
One lucky winner will receive:  
An autographed *Blades of Glory* poster  
A *Blades of Glory* T-shirt  
A promo cereal box (pictured below)  
A copy of the official [sound pack](#)

**OTHER CONTESTS**  
Ads by Glossocoids  
Win \$10,000 Free Cash  
Win Free Stuff Prize All Types of Products. Top Brands Free Samples & Offers. See Now!

**PREVIOUS CONTEST WINNERS**  
Ashanti from *Whisper*  
Slowee from *Chavez*  
Samuel from *Laural*  
David from *Presque*  
Trent

**ARCHIVED CONTESTS**  
February - 2007



# Hip Hop DX continued...

**DOWNLOAD BEATS FROM TODAY'S HOTTEST PRODUCERS FOR JUST \$1.99**



**SRC** STREET RECORDS CORPORATION  
WWW.LOUD.COM



**ifilm**  
About to Play:  
Doing Push Ups With Jimmy & Chazz

EMAIL PLAY

0:00 / 0:09

01.05.07 - Get Your Blak-Jak Bobbie Read!  
December - 2006  
12.14.06 - Jessi Melay Is Giving Away A 30 gig  
12.11.06 - Win A Pair of Air Jordans from

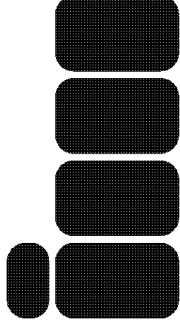
READ

Note: To view archived articles, click on article then hit the read button.



TRIVIA QUESTION: What other movie did Farrel play a character by the name of Chazz?





## Hip Hop Ruckus

<http://hiphopruckus.blogspot.com/>

<http://hiphopruckus.blogspot.com/2007/03/blades-of-glory-contest-from.html>

<http://hiphopruckus.blogspot.com/2007/03/watch-new-clips-of-blades-of-glory.html>

*100,000 unique readers per month*

Blades contest featured on home page, includes 4 clips from the film

Blades interview clips featured on home page

### Blades of Glory Contest from HipHopRuckus!!

Permalink: [Link](#) | [Tell A Friend](#): [Email](#)



#### Exclusive Offer

Yo, we here at HipHopRuckus are promoting the new movie, Blades of Glory, starring crazy dude, Will Ferrell and Jon Heder (you know from Napoleon Dynamite) by holding a little contest. One luck winner will receive: an autographed poster, a copy of the Blades of Glory soundtrack, a B.O.G.

T-shirt as well as a B.O.G.

Box of cereal (yes, a box of cereal)!!! So what's the catch cuz? Well, this is what you do. Just send an email to [HipHopRuckus@lycos.com](mailto:HipHopRuckus@lycos.com) telling us which rapper wrote this sortof famous hip hop quote....*"Hey word up yo, Time is running out...it's for for real though...let's connect, politic ditto....we can trade places, get lifted in the stair cases...word up peace incarcerated scarfaces."* Got that yo? And in the mean time, check out some of these crazy ass clips from the movie.

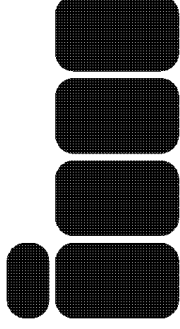
[Clip 1 \(click to view\)](#)

[Clip 2 \(click to view\)](#)

[Clip 3 \(click to view\)](#)

[Clip 4 \(click to view\)](#)

**Share It:** [Digg](#) | [Del.icio.us](#) | [My Yahoo](#)



# Hot Sauce Live

<http://www.hotsaucelive.com>

<http://www.hotsaucelive.com/2007/02/will-ferrel-is-always-funny.asp>

250,000 unique readers per month

Blades trailer featured on home page of men's entertainment blog

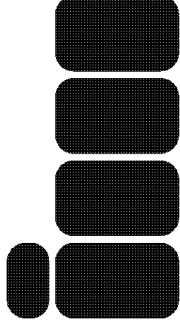
Fiona Horne  
Jobe Martin  
Joanna Krupa  
Jennifer Nicole Lee  
Alicia Marie  
Diana Kaufman  
Lucia Corvelli  
Alexandra Kamp  
Jenna Morasca  
Melissa Howard

**Will Ferrel is Always Funny**  
and *Blades of Glory* looks to be right on with his recent stuff. [Clip here.](#)

// posted by JD @ 8:17 PM

Sexy Shower ...  
Ankle Grab  
Surprise  
Rail of War  
We Are Amazi...  
Bobby Needs ...  
What Women  
Want  
Aventura Magica





## ICED Blog

<http://www.icedblog.com>

[http://www.icedblog.com/2007/03/glorious\\_blades.html](http://www.icedblog.com/2007/03/glorious_blades.html)

*2,500 unique readers per month*

Blades feature on home page, including "Skate Your Tits Off" clip, 4 still images, and interview/podcast clips in embedded players

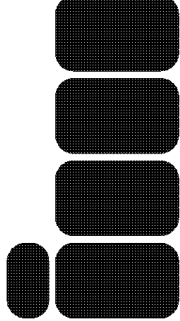
MARCH 29, 2007

Glorious "Blades"

00:17:27:06

Play this video

00:17:27:06




ifilm

<http://www.ifilm.com/profile/thatissalsofunny/video/2825584?sublisting=videos&page=1>

2 clip uploaded to site

Over 9,000 views thus far



[thatissalsofunny's page](#) | [Log-out](#)

**S**


**I graduated in:**

State: MD Year: 96 GO!

Springfield High (1084)

---

**Upload a Video**



Flag image as inappropriate

**thatissalsofunny's IFILM**


IFILM members since '07

Uploads - 2 videos

Playlist - 0 videos

Aerosmith • Blades • Ferrell • Funny •

**Search IFILM**



00:04 / 00:09

Home > [Movie Trailers & Clips](#) | ++

**Doing Push Ups With Jimmy & Chazz**

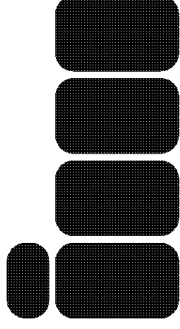
Posted Feb 21 '07 at 3:18 PM by [thatissalsofunny](#)

Movie Trailers & Clips - funny clip from "Blades Of Glory"

**0**

**Stats:**  
6,259 views  
0 comments

**Channel:**



# Inside Pulse/Popcorn Junkies

<http://popcornjunkies.insidepulse.com>

<http://popcornjunkies.insidepulse.com/articles/64032/2007/01/17/sneak-peek-at-iblares-of-gloryi-trailer.html>

900,000 unique readers per month

Trailer and still image posted in home page feature on male-oriented movie/entertainment website

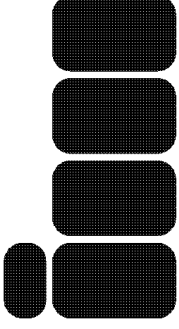
The screenshot shows the website's header with a navigation menu: >> NEW TO IPT >> FORUM >> STAFF >> ABOUT US. Below the menu is a login form with fields for USERNAME and PASSWORD, and a Login button. The main content area features a large banner for the 'Blades of Glory' trailer, including the text 'Sneak Peek At Blades Of Glory Trailer', 'Credit: ICEDMedia', and a description: 'Got a heads up look at the new figure skating comedy coming out starring Will Ferrell and Jon Heder called Blades Of Glory.' To the right of the banner is a list of staff members: >> Popcorn Junkies RSS Feed, >> Popcorn Junkies on MySpace, >> Batesmen, >> Brad Torregano, >> Dan Hevia, >> Danny Cox, >> Eric Szulczewski, >> gloomchen, >> Joe Corey, >> John Cavanagh, >> Josh Clinton, >> Matthew Romanada, >> Michaelangelo McCullar, >> Mike Noves, >> ML Kennedy, >> Murtz Jaffer, >> Robert Suttion, >> Ryan Closs, >> Scott "Kubryk" Sawitz, >> Shaun Norton.

Two male figure skaters were stripped of their Olympic medals and banned from figure skating competition back at the 2002 Winter Games. They have reluctantly found a loophole in the rules that will allow them to team up and become a pairs team to try and win back their skating greatness.

Check out the trailer here for Real Media, here in Windows Media, or here on YouTube.

The film is scheduled for release in theatres on March 30, 2007.

Posted by Danny Cox in News, Trailers & Clips (01.17.2007) | Full Article | Comments (0)



# Joblo

<http://www.joblo.com>

<http://joblo.com/excl-blades-tits-clip>

1,400,000 unique readers per month

Blades exclusive clip ("Skate Your Tits Off") featured on home page of male-targeted movie/entertainment site

4 Blades podcasts featured in Movie Trailers section of movie site

**LATEST HEADLINES**

- Show on Prom Night
- Grace Is Taken
- Howard clears Cache
- Saw 4 coming...ZZZZ
- Joblo on the radio
- Excl: Blades tits clip
- DVD: For Your...
- DVD: The Butcher Boy
- DVD: A Guide to...
- Oscar Predict Contest!
- Grinhouse time again
- Directors all around
- New Simpsons trailer
- Hobbit on the way?
- Departed 2 talk
- Shia Is Ind'y's Kid?
- This Week's Releases
- DVD: Fiddler on the...
- DVD: Fiddler on the...
- Golden Schmoie winners!
- MOVIE POLL #185
- Weekend Box-Office
- The pigface trailer
- Homemade Grinhouse
- Edgar Wright's next
- Bruckheimer's Jihad
- DVD: Cool News #187
- Smith on TV and more
- Beckinsale's Creatures
- Kutman & Watts team
- Grinhouse hits!
- Janssen does Red
- See Fuzz early!
- Vote for the Schmoest!
- Review: BreatH
- Review: Ghost Rider
- DVD: School for...

**Excl: Blades tits clip**

Source: [joblo.com](http://joblo.com)

Feb. 20, 2007

by Joblo

**BLADES OF GLORY**

For purely selfish reasons, I wasn't behind Will Ferrell's latest movie, **BLADES OF GLORY**, a while back. Mostly because they shot the film in my backyard and yet Joblo.com wasn't invited to the set. I realize that no other fansites were invited either, but like I said, it was a selfish thought, as I'd have loved to meet Mr. Ferrell in real life. That said, I visited the set of the fraggin' **FOUNTAIN** when it shot in Montreal, so what the shit am I complaining about?! What a baby!! Aaaaanyway, when the **BLADES** trailer hit the Net a few weeks ago, I changed my tune, and have to say that I was SOLD pretty much the whole way through, but even more so, after Ferrell's funny take on the **Black Eyed Peas**: "The Humrps" ("No one knows what it means, but it's provocative.")

Today, Joblo.com received an exclusive clip from the film with the word "tits" in it. I'm not sure why Joblo.com always gets picked for these clips featuring either hot girls or foul language, but I for one...**AM ALL FOR IT!!!** The clip only lasts about 6 seconds, so don't get too excited, but it's funny, at least, to me. The film is set for release on March 30th.

**NIGHT OF THE LIVING DORKS**  
Own it  
February 20th!

**SPONSORS!**  
THE ONLY PLACE TO BUY IT NOW!  
CLICK HERE TO BUY IT NOW!

**Latest Trailers!**

- Simpsons, The
- Lucky You
- Beyond the Gates
- Close to Home
- Condemned, The
- Grindhouse
- Hot Fuzz
- Live Free or Die Hard
- Nanny Diaries, The
- Penelope
- Ghost Rider
- 300
- Away From Her
- Bee Movie
- Knocked Up
- Starter for 10
- Underdog
- First Snow
- Gray Matters
- I Think I Love My...

**Joblo.com LATEST MEMBERS**