

Exhibit 133

To the Declaration of Claudia Ray In Support of The Associated Press' Motion for Summary Judgment

Clothes Maker Obey Expanding in Irvine

APPAREL: Company takes former Silver Star headquarters



Obey Clothing's Irvine building, Fairey's
Obama poster: nearly 100,000 square feet

By [Kari Hamanaka](#)

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Obey Clothing has moved its headquarters from Santa Ana to Irvine in an expansion for the maker of clothes inspired by urban fashion.

The company leased a 97,400-square-foot building on Von Karman Avenue near John Wayne Airport, upping its space by about 60%.

Obey had been in a pair of Santa Ana buildings with about 60,000 square feet of space.

The Irvine building previously was home to a couple of apparel companies.

Silver Star Casting Co., a maker of clothes inspired by mixed martial arts, operated at the site from early 2009 to late 2010, when it was acquired by New York-based Authentic Brands Group LLC.

Before that, the building was a longtime home to nZania LLC, a maker of various brands of clothes that went out of business in early 2009.

The Irvine building includes a screen printing facility, warehouse space and offices.

John Griffin, an executive vice president in Voit Real Estate Services Inc.'s Irvine office, represented landlord Todd Schiffman in the lease.

Griffin declined to comment on the deal.

Don Juncal, owner of Obey Clothing parent company One 3 Two Inc., also declined to comment for this story.

The company, which makes clothes and accessories with designs from graphic artist Shepard Fairey, signed a lease for the building last year and started moving in this month, according to sources familiar with the move.

Earlier this month, posters bearing pro wrestler Andre the Giant and the word "Obey"—an image synonymous with Obey Clothing—went up outside the building.

A few days later, the posters were covered up with white paint.

Artist

Fairey, whose artwork adorns shirts and bags sold by Obey Clothing, initially attracted attention through Andre the Giant stickers.

He gained national notoriety in 2008 with the "Hope" poster of then-presidential candidate Barack Obama.

The design sparked a copyright lawsuit for using an Associated Press image of Obama that Fairey claimed he had the right to use under the fair use doctrine.

The two struck a settlement earlier this month.

A related lawsuit against Obey Clothing still is ongoing, with Associated Press seeking to recover money it claims it is owed from the sale of "Hope" merchandise.

The case could go to trial in March if it is not settled.

Murals bearing Fairey's graphic style, which draws inspiration from political propaganda posters, can be found throughout the world.

Fairey operates multiple companies, including marketing and design firm Studio Number One Inc. in Los Angeles and Obey Giant Art Inc., which sells his artwork.

Obey Giant provides a set number of Fairey's designs each year to Obey Clothing, which pays a royalty to the artist.

History

In 2001, Fairey approached Juncal, a former national sales manager for Irvine-based Redsand Inc.—now part of Perry Ellis International Inc.—about using his art on clothes.

Juncal and three partners invested \$1 million of their own money to get the business off the ground.

Obey Clothing started with basic T-shirts and sweatshirts using Fairey's artwork. It now does full lines of clothing and accessories for men and women. n



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