# EXHIBITA

## Martha A. Woodmansee

Curriculum Vitae 1/09

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#### EDUCATION:

Ph.D. in German and English Literature, Stanford University, 1977 (with distinction). Dissertation: "The Concept of Literature: Formalist, Attitude, and Institutional Approaches to Its Definition" (Edgar Lohner / Kurt Mueller-Vollmer).

M.A. in German Studies, Stanford University, 1969.

B.A. in English and German Literature, Northwestern University, 1968 (magna cum laude).

## FOREIGN STUDY:

Rheinisch-Westfälische Technische Hochschule, Aachen, Germany, 1973-74. Freie Universität, Berlin, Germany, 1969-70.

## EMPLOYMENT:

Professor of English and Law, Case Western Reserve University, 2003-

Professor of English, Case Western Reserve University, 1995-.

Associate Professor of English and Comparative Literature, Case Western Reserve University, 1992-95.

Assistant Professor of English and Comparative Literature, Case Western Reserve University, 1986-92.

Andrew W. Mellon Faculty Fellow in the Humanities, Harvard University, 1985-86.

Visiting Assistant Professor of German, Columbia University, 1984-85.

Assistant Professor of German, English and the Program in Comparative Literature and Theory, Northwestern University, 1981-85.

Assistant Professor of Comparative Literature, Northwestern University, 1977-81.

Instructor of German, University of Pittsburgh, 1974-77.

## ADMINISTRATION:

Executive Director (with Lionel Bently), International Society for the History and Theory of Intellectual Property, 2008-. See: www.ishtip.org.

Executive Director, Society for Critical Exchange, 1990-2008. See: www.cwru.edu/affil/sce.

President, Midwest Modern Language Association, 1992-93; Vice President, 1991-92.

Coordinator, School of Criticism and Theory, Northwestern University, 1980-82.

## FELLOWSHIPS, AWARDS, HONORS:

Flora Stone Mather Award for Excellence in Research, 2008.

Samuel B. and Marian K. Freedman Center Fellow, 2008.

Baker Nord Senior Faculty Fellowship (4 mths.), 2006.

Senior Fulbright Teaching Fellowship to Brazil (6 mths.), 2004.

Core Participant in "New Directions in Copyright" Workshop funded by the British Arts and Humanities Research Council, 2004-2006.

CWRU Presidential Research Initiative Grant for Curriculum Development, 2003.

Guggenheim Fellowship (12 mths.), 2001-2002.

Senior Fellowship, Tanner Humanities Center, U of Utah (12 mths.), 1999-2000.

Honorable Mention, John Diekhoff Award for Distinguished Graduate Teaching, 1987, 1999.

Walter Nord Grant for Curriculum Development, 1998.

Andrew W. Mellon Doctoral Seminar in History & Literature, 1996, renewed 1997, 2000.

National Endowment for the Humanities Fellowship (12 mths.), 1995.

Flora Stone Mather Alumnae Fund Stipend for Course Development, 1994.

Deutscher Akademischer Austauschdienst Summer Research Stipend, 1993.

Ohio Board of Regents Research Challenge Grant, April-June, 1993.

Rockefeller Foundation Grant for Seminar in Bellagio, March 8-12, 1993.

W.P. Jones Faculty Development Fund Grant, 1992.

W.P. Jones Faculty Development Fund Grant, 1990.

Andrew W. Mellon Faculty Fellowship, Harvard U (12 mths.), 1985-86.

American Council of Learned Societies Grant-in-Aid, 1985.

Columbia U Seminar on Literary Criticism, 1984-86.

National Humanities Center Fellowship (12 mths.), 1982-83.

Northwestern U Research Grant, 1982.

Andrew W. Mellon Post-doctoral Fellowship, U of Pittsburgh (12 mths.), 1979-80.

Lilly Foundation Grant for Curriculum Development, 1978.

Deutscher Akademischer Austauschdienst Summer Stipend, 1977.

U of Pittsburgh Faculty Summer Stipend, 1976.

Deutscher Akademischer Austauschdienst Fellowship (12 mths.), 1973-74.

American Association of University Women Fellowship (12 mths), 1972-73.

Mabelle McLeod Lewis Memorial Fund Fellowship (12 mths.), 1972-73.

Stanford U Exchange Fellowship, Freie Universität, Berlin (12 mths), 1969-70.

Ford Foundation Fellowship, Stanford U (12 mths.), 1968-69.

Phi Beta Kappa, Northwestern U, 1968.

#### PUBLICATIONS:

# Books:

## Authored:

The Author, Art, and the Market: Rereading the History of Aesthetics. Forward by Arthur Danto (New York: Columbia UP, 1994; rpt. 1996), 200 pp. [reviewed: The New Republic, April 25, 1994, pp. 27-34; The Philadelphia Inquirer, July 31, 1994, p. M3; Yale Journal of Law & the Humanities, Vol. 6, No. 2 (1994), 397-422; Journal of Aesthetics and Art Criticism, Vol. 53, No. 1 (1995), 85-86.]

#### Edited:

New Economic Criticism: Studies at the Intersection of Literature and Economics, ed. and intro. Martha Woodmansee and Mark Osteen (London and New York: Routledge, 1999), 437 pp.

The Construction of Authorship: Textual Appropriation in Law and Literature, ed. and intro. Martha Woodmansee and Peter Jaszi (Durham: Duke UP, 1994), 463 pp. Rpt. of Intellectual Property and the Construction of Authorship (below).

Intellectual Property and the Construction of Authorship, ed. Martha Woodmansee and Peter Jaszi. Special issue of Cardozo Arts & Entertainment Law Journal, Vol. 10, No. 2 (1992), 448 pp.

Erkennen und Deuten. Essays zur Literatur und Literaturtheorie. Edgar Lohner in memoriam, ed. Martha Woodmansee and Walter F.W. Lohnes (Berlin: Erich Schmidt, 1983), 357 pp. [reviewed: The Germanic Review, Vol. 60, No. 4 (1985), 150-151; Seminar, Vol. 21, No. 4 (1985), 304-5; German Studies Review, Vol. 8, No. 2 (1985), 323-24; Deutsche Literaturzeitung, Heft 10/11, Jg. 106 (Okt./Nov. 1985), 810-12; Modern Language Notes, Vol. 101, No. 3 (1986?), 727-29.]

#### Translated:

Peter Szondi, Literary Hermeneutics, tr. Martha Woodmansee (Cambridge: Cambridge UP, 1995), 144 pp.

## In Progress:

Making and Unmaking Intellectual Property: Creative Production in Legal and Cultural Perspective – an edited volume under consideration at the U Chicago Press, focusing on current intellectual property issues in science and technology (with Mario Biagioli and Peter Jaszi).

New Histories of Writing -- an edited special issue of Genre designed to identify, define, and develop a new interdisciplinary research focus combining theories of the material production of texts, the history of the book, information/media studies, and histories and practices of writing instruction.

<u>Commerce in Ideas</u> — a monograph in progress on authors' role in the formation of international copyright during the nineteenth century.

# Articles:

"'Author'/'Pirate': Literary Theory in the Global Commerce in Ideas." Forthcoming in Foreign Literature Studies, 36 ms. pp.

"Literary Authorship in Contemporary Copyright." Accepted for publication in Portuguese in *Literatura*, técnica & outras artes: Intermidia e cultura contemporanea, ed. Flora Süssekind, Tánia Dias, and Natalia Brizuela (Rio: Fundação Casa de Rui Barbosa, forthcoming), 34 ms. pp.

(with Peter Jaszi), "Copyright in Transition." A History of the Book in America, Vol. 4, ed. Carl F. Kaestle and Janice A. Radway (Chapel Hill: U North Carolina P, 2009), pp. 90-101.

"Das Urheberrecht als Anreiz/Hemmnis für die schöpferische Produktion." <u>Fälschungen. Zu Autorschaft und Beweis in Wissenschaften und Künsten</u>, ed. Anne-Kathrin Reulecke (Frankfurt: Suhrkamp, 2006), pp. 291-306.

"Copyright as Dis/Incentive to Creative Production," Artwork through the Market: The Past and the Present, ed. Ján

Bakos. Foundation - Center for Contemporary Arts (Bratislava: VEDA, 2004), 325-34.

(with Peter Jaszi), "A construção da autoria," <u>A Historiografia Literária e as Técnicas de Escrita: Do Manuscrito ao Hipertexto</u>, ed. Flora Süssekind e Tánia Dias (Rio: Vieira & Lent, 2004), pp. 115-38.

(with Peter Jaszi), "Beyond Authorship: Refiguring Rights in Traditional Culture and Bioknowledge," <u>Scientific Authorship: Credit and Intellectual Property in Science</u>, ed. Mario Biagioli and Peter Galison (New York: Routledge, 2003), pp. 195-223.

"Response to David Nimmer, 'Copyright in the Dead Sea Scrolls: Authorship and Originality." <u>Houston Law Review</u> 38.1 (Spring 2001): 231-36.

"Der Autor-Effekt. Zur Wiederherstellung von Kollektivität," Autor. Texte zur Theorie der Autorschaft, ed. Fotis Jannidis, Gerhard Lauer, Matias Martinez, and Simone Winko (Stuttgart: Reclam, 2000), pp. 295-314.

(with Peter Jaszi), "Die globale Dimension des Begriffs der 'Autorschaft," <u>Rückkehr des Autors. Zur Erneuerung eines umstrittenen Begriffs</u>, ed. Fotis Jannidis, Gerhard Lauer, Matias Martinez, and Simone Winko (Tübingen: Max Niemeyer, 1999), pp. 391-419.

"The Cultural Work of Copyright: Legislating Authorship in Britain 1837-1842," Law in the Domains of Culture, ed. Austin Sarat and Thomas R. Kearns (Ann Arbor: U of Michigan P, 1998), pp. 65-96.

"Om författareffekten. Kollektivets aterkomst," <u>Böker och bibliotek</u>, ed. Margareta Bjorkman (Stockholm: Studentlitteratur, 1998), pp. 99-111.

(with Peter Jaszi), "The Ethical Reaches of 'Authorship.'" South Atlantic Quarterly, Vol. 95, No. 4 (Fall 1996), 948-77.

(with Peter Jaszi), "The Law of Texts: Copyright in the Academy," College English, Vol. 57, No. 7 (November 1995), 769-87.

"A Response to Frederick Crews," Mark Twain. Adventures of Huckleberry Finn. A Case Study in Critical Controversy, ed. Gerald Graff and James Phelan (Boston: St. Martin's, 1995), pp. 525-27.

(with James Boyle and Peter Jaszi), "Declaration of the Bellagio Conference on Cultural Agency/Cultural Authority: Politics and Poetics of Intellectual Property in the Post-Colonial Era," <u>Schattenlinien</u>, 8 & 9 (February 1994) pp. 61-65; rpt. <u>South Atlantic Quarterly</u>, Vol. 95, No. 4 (Fall 1996), 971-74.

"'Art' as a Weapon in Cultural Politics. Rereading Schiller's 'Aesthetic Letters,'" <u>Eighteenth-Century Aesthetics and the Reconstruction of Art</u>, ed. Paul Mattick, Jr. (Cambridge: Cambridge UP, 1993), 178-209.

"From Author to Writer," <u>LiLi</u>. <u>Zeitschrift für Literaturwissenschaft und Linguistik</u>, Jahrgang 22, Heft 87/88 (1992), 151-58.

"On the Author Effect: Recovering Collectivity," <u>Cardozo Arts & Entertainment Law Journal</u>, Vol. 10, No. 2 (1992), 279-92. Rpt.: <u>The Construction of Authorship</u>, ed. Martha Woodmansee and Peter Jaszi (Durham: Duke UP, 1994, pp. 15-28. Trans.: "Om författareffekten. Kollektivets aterkomst" in: <u>Böker och bibliotek</u>, ed. Margareta Bjorkman (Stockholm: Studentlitteratur, 1998), pp. 99-111. Rpt.: <u>Berilo 02 / Reader 02: Area Kolaborativa</u>, ed. Natasa Petresin and Dunja Kukovec (Ljubljana, Slovenija: Galerija Skuc, 2004).

"Toward a Genealogy of the Aesthetic: The German Reading Debate of the 1790s," <u>Cultural Critique</u>, 11 (Winter 1988-89), 203-21.

- "Die poetologische Debatte um Bürgers <u>Lenore</u>," <u>Verlorene Klassik? Ein Symposium</u>, ed. Wolfgang Wittkowski (Tübingen: Max Niemeyer, 1986), pp. 237-49; "Diskussion," pp. 249-54.
- "Toward a History of Modern Criticism: The Emergence of a Paradigm," <u>Proceedings of the Tenth Congress of the International Comparative Literature Association</u>, Vol. 1, ed. Douwe W. Fokkema (New York: Garland, 1985), pp. 177-83.
- "The Genius and the Copyright: Economic and Legal Conditions of the Emergence of the 'Author,'" <u>Eighteenth-Century Studies</u>, Vol. 17, No. 4 (1984), 425-48. Rpt. in <u>Intellectual Property Rights: Critical Concepts in Law</u>, ed. David Vaver (NY: Routledge, 2006); <u>Intellectual Property</u>, ed. William T. Gallagher (Ashgate, 2007), pp. 3-26.
- "The Interests in Disinterestedness: Karl Philipp Moritz and the Emergence of the Theory of Aesthetic Autonomy in Eighteenth-Century Germany," <u>Modern Language Quarterly</u>, Vol. 45, No. 1 (March 1984), 22-47. Rpt. in <u>Palavra</u>, 7 (Rio de Janeiro: Nau, 2001), pp. 20-43.
- "Deconstructing Deconstruction: Toward a History of Modern Criticism," Erkennen und Deuten, ed. Martha Woodmansee and Walter F.W. Lohnes (Berlin: Erich Schmidt, 1983), pp. 23-32.
- "Die Schriften Edgar Lohners," <u>Erkennen und Deuten</u>, ed. Martha Woodmansee and Walter F.W. Lohnes (Berlin: Erich Schmidt, 1983), pp. 347-57.
- "Speech Act Theory and the Perpetuation of the Dogma of Literary Autonomy," Centrum, Vol. 6, No. 2 (1978), 78-89.
- "Towards a Coherent Undergraduate Curriculum," Monatshefte, 70 (1978), 233-38.
- "The Role and Value of Literature," <u>Proceedings of the 42d Annual Meeting of the American Association of Teachers of German</u>, ed. Reinhold Grimm (Philadelphia: AATG, 1975), p. 61 (abstract).
- "Melville's 'Confidence-Man,'" <u>Der amerikanische Roman</u>, ed. Edgar Lohner (Berlin: Erich Schmidt, 1974), pp. 49-69.

# PAPERS AND PRESENTATIONS:

- "'Author'/'Pirate': Literary Theory in the Global Commerce in Ideas." International Conference on Literary Theory in the Past Thirty Years. Central China Normal University, Wuhan, China, June 22-25, 2007.
- "Author/Writer: How Rhetoric Counts." Invited Keynote Address. Fifth Annual Graduate Student Spring Symposium. Department of English, University of Akron, March 9, 2007.
- "Publishers, Privateers, Pirates." Interdisciplinary Conference on the Impact of Technological Change on the Creation, Dissemination and Protection of Intellectual Property. Albany Law School, New York, October 26-28, 2006 (invited presentation).
- "Plagiarism in Critical Perspective." University of Stockholm, May 11, 2006 (invited lecture).
- "Publishers, Privateers, Pirates." Adam Helms Lecture. University of Stockholm, May 9, 2006 (invited address). "Publishers, Privateers, Pirates: Eighteenth-Century German Book Piracy Revisited." Caxton Club. Chicago, April 1, 2006 (invited lecture).