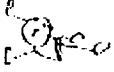


# **EXHIBIT K**

# NICOTEXT


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## ABOUT NICOTEXT

Hi! We are Nicotext. We make books. More specifically, we make books whose sole purpose it is to make you giggle. While thumbing our collective nose at the literati, we have found our niche amongst the useless, the trivial and the potentially offensive. The books in our catalogue may not reflect our capacity for intellectual athleticism, but they will put a smile on your face, which is our main objective.

### History:

Our joint plan for world domination formed when we were only knee-high to a moose. With age came wisdom and the ability to detect a gaping hole in publishing market. We founded Nicotext in 2003 as a vehicle to unleash our own special brand of entertainment on the general public. Our goal was clear from the beginning—to make funny, eclectic books based on smart ideas. Soon enough the company developed into what it is today: a successful, unique publishing house with slightly megalomaniacal tendencies. We currently publish our books in the US, UK, Sweden, Norway, Denmark, Australia and South Africa, but it's only a matter of time before news of our genius spreads like an airborne virus to the rest of the world. With our finger firmly on the pulse of the beast that is pop culture, our books reflect the best of humour, movies, games, food, health and trivia. What we do is actually pretty simple, which is how we think it should be: funny, stylish and simple, with a splash of cleverly executed absurdity.

**Nicotext –Happy Books for Happy People.**

Carl-Johan Gadd and Fredrik Colting



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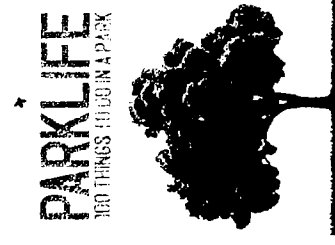
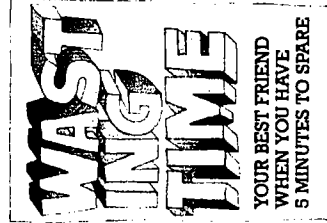
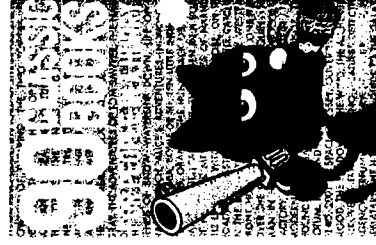
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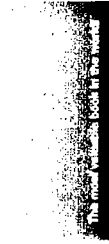
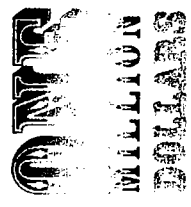
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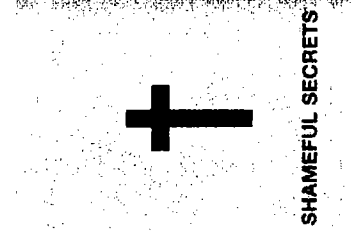
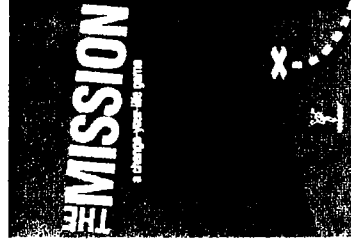
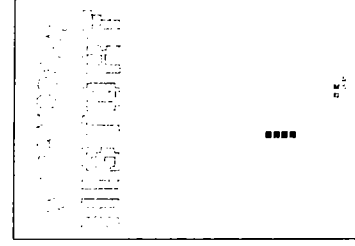
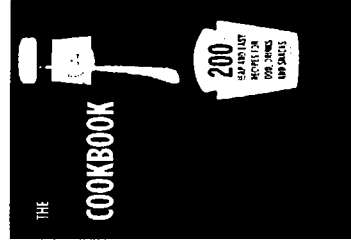
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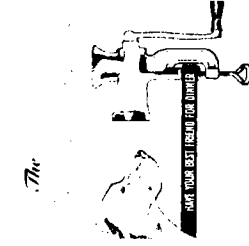
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