

EXHIBIT B
TO THE
DECLARATION OF
JEFFREY R. WANG
(REDACTED)

REVISED DAMAGES CALCULATION

Year	Revenue	Profit	Entity
2006	\$4,329,632	\$638,935	OneQuality LLC
2007	\$3,961,447	\$317,181	OneQuality LLC
2008			Sellify LLC (without OneQuality.com)
2009			Sellify LLC (with OneQuality.com and rough estimate)

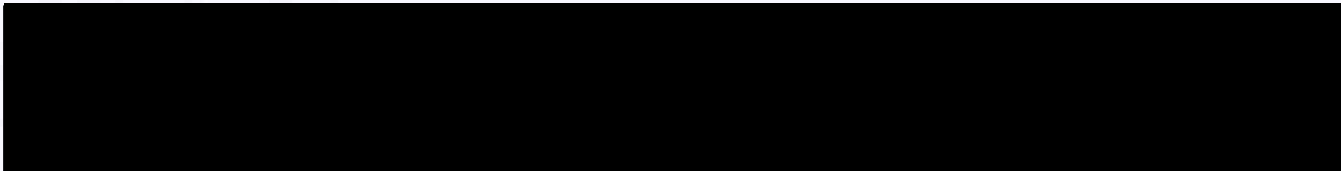
*The only difference in this and the original is that the revenue was revised up as I got more accurate numbers as I progressed with my taxes. These are still just rough estimates since we filed for an extension on our taxes for 2009.

In 2008 I did not have the rights to the name OneQuality and was unable to sell under this name. In early 2009, I received the rights to sell under OneQuality.com.

In early 2009, when re-launching the website the negative ads appeared and severely damaged the businesses reputation. When calculating the damages to the brand/business, I looked at the value of the OneQuality.com brand in 2007 and compared it to OneQuality.com brand in 2009. 2008 it was omitted because the business/brand was apparently operating at a minimal level.

Valuing the business/brand:

I applied a conservative earnings multiple of 9 times earnings. In comparison Amazon.com is valued at 70 times earnings in the open market. If I apply a higher multiple of earnings the damages would be even greater.



The difference in value is \$2,404,629. Thus the damages done by the negative ad campaign are \$2,404,629.

Confidential

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