

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

-----X
SELLIFY INC.,

Plaintiff,

-against-

AMAZON.COM, INC.,

Defendant.
-----X

USDC SDNY DOCUMENT ELECTRONICALLY FILED DOC #: DATE FILED: 11/5/10
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09 CIVIL 10268(JSR)

JUDGMENT

Defendant having moved for summary judgment, and the matter having come before the Honorable Jed S. Rakoff, United States District Judge, and the Court, on November 3, 2010, having rendered its Memorandum Order granting defendant's motion for summary judgment, and directing the Clerk of the Court to enter final judgment for defendants, dismissing the complaint in its entirety with prejudice, it is,

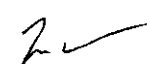
ORDERED, ADJUDGED AND DECREED: That for the reasons stated in the Court's Memorandum Order dated November 3, 2010, defendant's motion for summary judgment is granted, and final judgment is entered for defendants, dismissing the complaint in its entirety with prejudice.

Dated: New York, New York
November 5, 2010

RUBY J. KRAJICK

Clerk of Court

BY:



Deputy Clerk

THIS DOCUMENT WAS ENTERED
ON THE DOCKET ON _____