

# EXHIBIT B



WAR

KIRBY

BY MARK  
EVANIER

KING  
OF  
COMICS

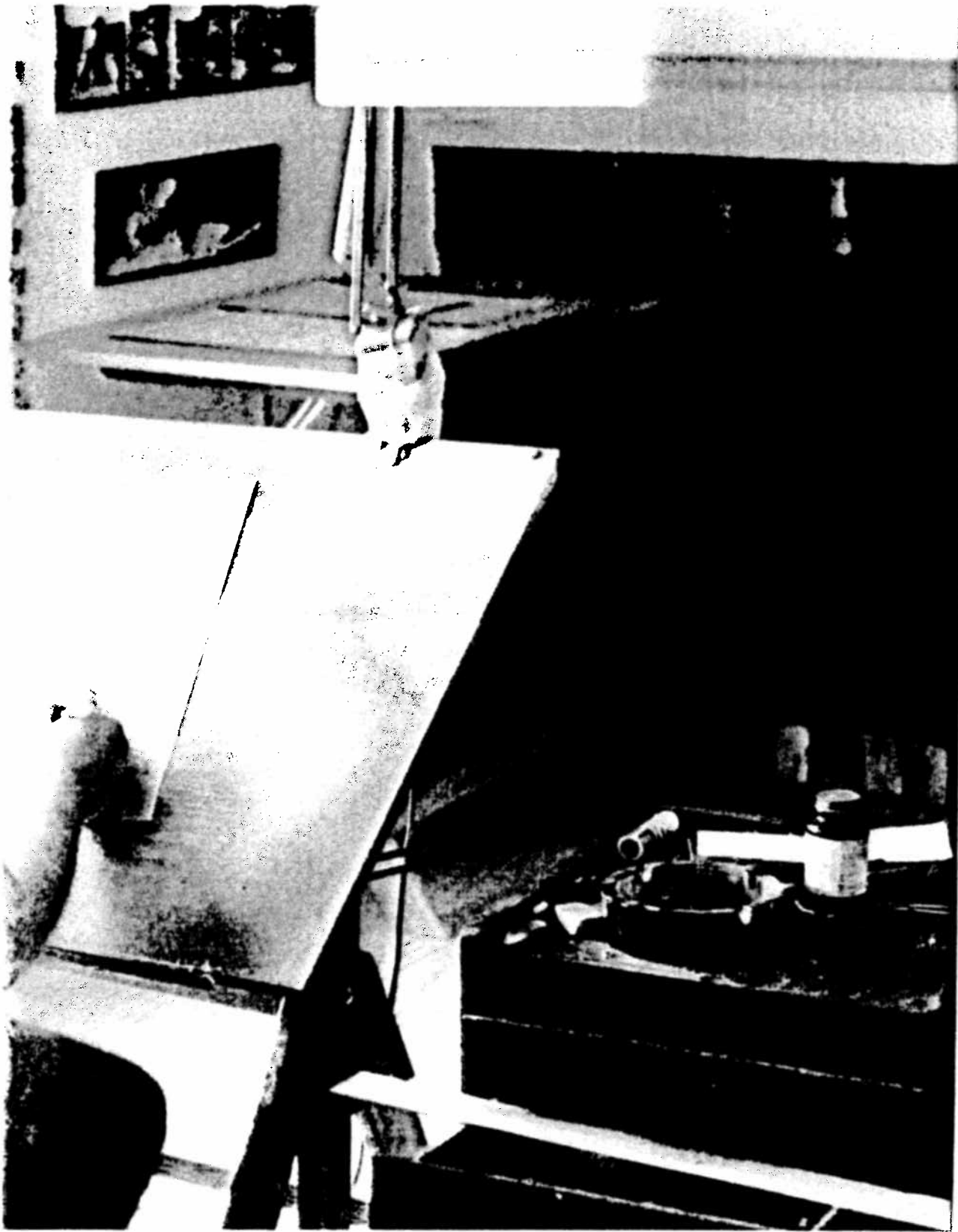
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# JACK KIRBY CREATED

OR CO-CREATED  
SOME OF COMIC BOOKS'  
MOST POPULAR CHARACTERS

INCLUDING CAPTAIN AMERICA, THE X-MEN,  
THE HULK, THE FANTASTIC FOUR, THE MIGHTY THOR,  
DARKSEID, AND THE NEW GODS. MORE SIGNIFICANTLY,  
HE CREATED MUCH OF THE VISUAL LANGUAGE FOR  
FANTASY AND ADVENTURE COMICS. THERE WERE COMICS  
BEFORE KIRBY, BUT FOR THE MOST PART THEIR PAGE  
LAYOUT, GRAPHICS, AND VISUAL DYNAMIC APED WHAT  
WAS BEING DONE IN SYNDICATED NEWSPAPER STRIPS.  
ALMOST EVERYTHING THAT WAS DIFFERENT ABOUT COMIC  
BOOKS BEGAN IN THE FORTIES ON THE DRAWING TABLE  
OF JACK KIRBY. THIS IS HIS STORY BY ONE WHO KNEW HIM  
WELL — THE AUTHORIZED CELEBRATION OF THE ONE AND  
ONLY "KING OF COMICS" AND HIS GROUNDBREAKING WORK.





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# KIRBY

## KING OF COMICS

MARK EVANIER

INTRODUCTION BY NEIL GAIMAN

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folio



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**CAPTAIN AMERICA**

no. 112  
April 1969  
Art: Jack Kirby and George Tuska  
Marvel Comics

Galactus  
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Marvel Comics

Presentation art  
Mid-1980s  
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Silver Star  
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Below and opposite, left to right  
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October 1950  
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Crestwood Publications

**BULLSEYE**  
no. 1  
August 1954  
Art: Jack Kirby  
Mainline Comics



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SEVEN

# GODS ON EARTH

"I DON'T THINK IT'S ANY ACCIDENT THAT AT THIS POINT IN THEIR HISTORY THE ENTIRE MARVEL UNIVERSE AND THE ENTIRE DC UNIVERSE ARE NOW ALL PINNED OR ROOTED ON KIRBY'S CONCEPTS."

—MICHAEL CHABON, *THE NEW YORK TIMES*

JACK KIRBY SPENT the last ten years of his life being flattered. He was semiretired, but receiving accolades was almost a full-time job. King of Comics, indeed.

The positive side won out, as it always had with Kirby. He rarely thought about what he hadn't gotten, and focused instead on what he had. Oddly enough, the whole brouhaha over his original artwork—as painful as it had been for him and Roz—helped. Having the industry and fandom rally around him erased all concerns that he would be forgotten.

"They never got my name," Jack said proudly on more than one occasion. His decreasing ability to produce artwork seemed to coincide with a rise in trophies and tributes. His name was everywhere, and he was even able to lease it along with some leftover character concepts to the Topps trading card company for a new, short-lived comic book line. They called it "The Kirbyverse." Again, there wasn't much money, but the principle was twenty-four karat.

MANY OF JACK'S TRIBUTES came via the annual comic book convention in San Diego. The con had started in 1970 with him as one of its first guests of honor. Apart from the year of his heart attack, he attended every one during his lifetime, watching unsurprised as the event grew ever bigger and more media-diverse.

Early on, it had been the subject of one of those Kirby predictions that few took seriously when he made it. He said the con would grow until it took over all of San Diego. He said that the definition of "comics" would expand beyond those things printed on cheap paper. It would be about comic books as movies, comic books as television, comic books in forms yet to be invented. He said—and this is a quote—"It will be where all of Hollywood will come every year to look for the idea for next year's movies."



Opposite  
Presentation drawings for a proposed new version of Captain America.  
1968  
Art: Jack Kirby and Don Heck  
Color: Jack Kirby

Above  
CAPTAIN GLORY  
No. 1, cover  
April 1993  
Art: Don Alan Zakrzewski, adapting Kirby drawing from 1968  
The Topps Company, Inc.