

# **EXHIBIT C**

20 Cards per Pack  
16 Packs per Box

HOBBY



Two Memorabilia Cards  
and One Autograph Card  
in every box!

Series 1  
BASEBALL  
2010



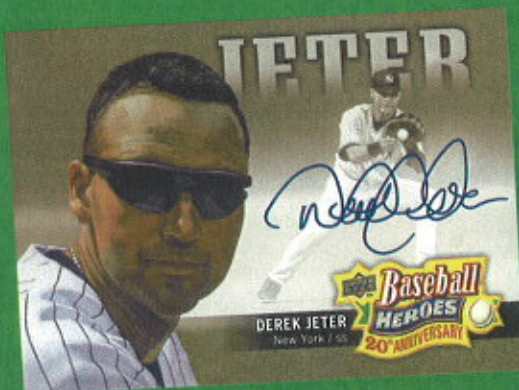
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# 2010 Series 1 BASEBALL

LOOK FOR 20TH ANNIVERSARY BASEBALL HEROES SIGNED ART CARDS  
FROM TEN OF TODAY'S GREATEST BASEBALL STARS!



Find Baseball Heroes Signed Art Cards of Evan Longoria, Ken Griffey Jr.,  
Jon Lester, Cole Hamels, Jonathan Papelbon and Derek Jeter!

Odds of finding insert cards: Game Used Memorabilia Cards 1:8 and Autographed Cards 1:18.

This box contains an assortment of Upper Deck Series 1 Baseball trading cards. **NO PURCHASE NECESSARY:** For a chance to obtain an insert card, while supplies last go to [npi.upperdeck.com](http://npi.upperdeck.com) and provide, where requested, your name, e-mail address, complete address with zip code (No P.O. Box), and day/evening telephone. Please note, we will no longer accept mail in requests. In order to receive your free insert card, you must register online at the website posted above and provide the requisite information. If you are under the age of 13, you must obtain your parent or legal guardian's permission by also having your parent or legal guardian fill out the form located at [npi.upperdeck.com](http://npi.upperdeck.com). Limit one (1) entry per household. Failure to comply will result in disqualification of entries. Only those awarded an insert card will be notified. Packs may contain time sensitive Hobby Exchange cards, see [www.UDHobbyExchange.com](http://www.UDHobbyExchange.com) for terms. Expired cards will not be accepted.

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