

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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WPIX, INC.,	:
WNET.ORG,	:
AMERICAN BROADCASTING COMPANIES, INC.,	:
DISNEY ENTERPRISES, INC.,	:
CBS BROADCASTING INC.,	:
CBS STUDIOS INC.,	:
THE CW TELEVISION STATIONS INC.,	:
NBC UNIVERSAL, INC.,	:
NBC STUDIOS, INC.,	:
UNIVERSAL NETWORK TELEVISION, LLC,	:
TELEMUNDO NETWORK GROUP LLC.,	:
NBC TELEMUNDO LICENSE COMPANY,	:
OFFICE OF THE COMMISSIONER OF BASEBALL,	:
MLB ADVANCED MEDIA, L.P.,	:
COX MEDIA GROUP, INC.,	:
FISHER BROADCASTING-SEATTLE TV, L.L.C.,	:
TWENTIETH CENTURY FOX FILM CORPORATION,	:
FOX TELEVISION STATIONS, INC.,	:
TRIBUNE TELEVISION HOLDINGS, INC.,	:
TRIBUNE TELEVISION NORTHWEST, INC.,	:
UNIVISION TELEVISION GROUP, INC.,	:
THE UNIVISION NETWORK LIMITED PARTNERSHIP,	:
TELEFUTURA NETWORK,	:
WGBH EDUCATIONAL FOUNDATION,	:
THIRTEEN,	:
and PUBLIC BROADCASTING SERVICE,	:
 Plaintiffs,	:
 v.	: 10 Civ. 07415-NRB
 IVI, INC. and TODD WEAVER,	:
 Defendants.	:

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**DECLARATION OF CHRISTOPHER SCOTT MORROW IN SUPPORT OF  
PLAINTIFFS' OPPOSITION TO MOTION TO TRANSFER AND/OR DISMISS**

I, Christopher Scott Morrow, declare under penalty of perjury:

1. My name is Christopher Scott Morrow. I am an associate at Arnold & Porter LLP, with offices located at 399 Park Avenue, New York, New York, 10022. I submit this Declaration in connection with the Motion For Temporary Restraining Order and/or Preliminary Injunction submitted by the plaintiffs in this matter.

2. Attached hereto as Exhibit 1 is a true and correct copy of pages printed from www.prweb.com entitled ivi, Inc. Launches Highly Disruptive Software Delivering Live TV to the Internet, September 13, 2010.

3. Attached hereto as Exhibit 2 is, upon information and belief, a true and correct copy of the Declaration of Todd Weaver in Support of ivi's Opposition to Motion to Dismiss in *ivi, Inc. v. Fisher Commc'n, Inc.*, Civil Action No. 10-cv-1512 (W.D. Wash.), dated October 6, 2010.

4. Attached hereto as Exhibit 3 is a true and correct copy of pages printed from www.prweb.com entitled ivi TV™ Dials Up Internet TV; Announces New Feature, Market, October 14, 2010.

5. Attached hereto as Exhibit 4 is a true and correct copy of pages printed from www.prweb.com entitled ivi TV Surges from Cablevision-Fox Imbroglia; Midterm Election Coverage Tuesday to Further Bolster Numbers, November 1, 2010.

6. Attached hereto as Exhibit 5 is a true and correct copy of pages printed from www.prweb.com entitled ivi TV Offers to Referee Cablevision v. News Corp Spat As News Corp. Pulls the Plug on Fox 5 and My9 for Cablevision Customers, October 16, 2010.

7. Attached hereto as Exhibit 6 is a true and correct copy of pages printed from [www.tvnewscheck.com](http://www.tvnewscheck.com) entitled TV-On-Net Ivi Says It's Station Friend, Not Foe, by Harry A. Jessell, dated October 4, 2010.

8. Attached hereto as Exhibit 7 is a true and correct copy of pages printed from [www.thewrap.com](http://www.thewrap.com) entitled Start-Up Rides Copyright Gray Area to Offer Live TV Online, by Brent Lang, published September 13, 2010.

9. Attached hereto as Exhibit 8 is a true and correct copy of pages printed from [www.itvt.com](http://www.itvt.com) entitled THE ITV DOCTOR IS IN! CAN IVI TV ACCELERATE INTERACTIVE TELEVISION?, dated September 23, 2010.

10. Attached hereto as Exhibit 9 is a true a correct copy of pages printed from [www.lightreading.com](http://www.lightreading.com) entitled Q&A: ivi Inc. Founder & CEO Todd Weaver, by Steve Donohue, dated October 1, 2010.

I declare under penalty of perjury that the foregoing is true and correct.



C. Scott Morrow

Executed on November 3, 2010