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Statement Regarding Southern District Court of New York Ruling

February 22nd, 2011

WPIX, Inc. et al v. IVI, Inc. et al

Seattle (February 22, 2011) – ivi TV today issued a statement regarding the ruling from the Southern District Court of New York.

Quote attributable to Todd Weaver, CEO

"This fight is for the people and their right to choice and control over their own entertainment — and it will continue. The oppressive big media networks must open their doors to innovators or they will inevitably fall. People want responsible choice, not the one-size-fits-all television offerings imposed by powerful media interests.

Specifically, regarding today's development, Judge Buchwald's opinion is premised on her statement that ivi is 'not complying with the rules and regulations of the FCC'. This conclusion is simply false, as ivi has met with all the commisioner's offices of the FCC repeatedly and have never heard anything from them about being in violation of any rule or regulation. Judge Buchwald makes the legal mistake of misinterpreting the copyright law to instead make communications policy. Communications policy is the province of the FCC and, by basing a judicial copyright decision on communications regulations to be administered by the FCC, the judge is overstepping her constitutional authority.

ivi will appeal to the Second Circuit Court of Appeals, will explore Congressional and Administrative solutions, and will continue to advance the public's interest in a balanced reading of the Copyright Law.

During the pendency of the appeal, ivi will continue to operate, will fight to 'win the future', and will fight to provide consumers with meaningful choice at a reasonable price."

Our message to our faithful users sums it up best:

A notice to all ivi TV subscribers and interested parties.

As you may be aware we have been in a fight to provide affordable Cable TV for the Internet.

Today the Southern District Court of New York granted a preliminary injunction in the case 1:10-cv-07415-NRB. We will be appealing the decision in the second circuit but in the interim we must shut-down most of our broadcast channel offerings.

We believe the court made an error in the ruling and will be appealing the decision supported by many public interest groups. But we cannot do it alone. In return, we ask that you support them. If you can, visit Public Knowledge http://www.publicknowledge.org

http://blog.ivi.tv/ 3/8/2011

Doc. 47 Att.

Watch TV Online Page 2 of 5

and/or EFF http://www.eff.org to leave a donation.

In the interim we are suspending invoicing for ivi Air and ivi Pro, so it is not necessary to cancel subscriptions. As soon as we can restore the channels we will resume the subscriptions from that point forward.

We will continue to carry a number of channels and will be adding channels from broadcasters and content providers as we grow.

Thank you for your support,

The ivi TV team

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Watch Chuck Online!

February 21st, 2011

Chuck, on NBC

Season 4, Episode 16, "Chuck Versus the Masquerade"

The geek-turned-CIA-agent action-comedy is now in it's 4th season and still going strong. Zachary Levi is the titular Chuck Bartkowski, playing the geek with the implanted government secrets with tons of charm. His love interest and mentor, Sarah Walker, played by Yvonne Strahovski, is equally comfortable in stiletto heels or a a stiletto blade. Adam Baldwin, veteran of the cult show "Firefly", is the gruff government agent assigned to protect Chuck from the baddies and from himself.

This week's episode sees Chuck and Sarah traveling to Merry Old England to protect an oil baron's son, which interrupts their Valentine's Day plans. Check out the spy-game hijinks online on ivi TV! Then stick around for the second of a two-part episode of NBC's superhero drama "The Cape".

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Watch the Daytona 500 Online!

February 19th, 2011

Watch TV Online Page 3 of 5

Daytona 500, on Fox

Sunday, February 20, at 12:00 noon EST

Watch the premier event on the NASCAR schedule. It's the Super Bowl of auto racing!

The race marks the 10th anniversary of Dale Earnhardt's untimely death on the course of the race that defined his career. In a touching homage to his legendary father, Dale Earnhardt, Jr. actually won the pole for the Daytona 500 during qualifying. Unfortunately, a mid-week crash means that Junior will have to win the race from the back of the pack. Junior is trying to do something his father never did and win a second Daytona 500.

Watch Jimmie Johnson, Tony Stewart, Jeff Gordon, and the whole Sprint Cup field at the legendary Daytona International Speedway. Strangely, the last three winners of the race, Ryan Newman in 2008, Matt Kenseth in 2009 and Jamie McMurray last year, failed to make the season-ending Sprint Cup Chase after winning the Daytona 500. But here's betting the winner of this year's race won't be worrying about any silly Chase curse. Because they'll be on the podium with the most prestigious trophy in racing. Watch it all unfold online on ivi TV!

<u>Watch TV Online</u> with ivi TV. You can simply download the ivi TV player from http://www.ivi.tv/ and start watching television live on your computer right now. Carrying the most popular channels, ABC, NBC, CBS, Fox, The CW, PBS from New York, Los Angeles, Chicago, and Seattle viewable anywhere within the U.S for \$4.99/mo. With more than 70 channels, you can watch all your favorite shows now.

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Posted in Cable TV, Current events, Television traditions, internet tv, ivi TV | No Comments »

Watch NHL Hockey Online!

February 19th, 2011

Hockey Day in America, on NBC!

Philadelphia Flyers at New York Rangers, at 12:30 p.m. EST

Pittsburgh Penguins at Chicago Blackhawks, at 3:30 p.m. EST

The race for the Stanley Cup continues as these four classic NHL franchises match-up. It's all day hockey coverage after a studio show Hockey Day in America on NBC! Watch the action online at ivi TV!

<u>Watch TV Online</u> with ivi TV. You can simply download the ivi TV player from http://www.ivi.tv/ and start watching television live on your computer right now. Carrying the most popular channels, ABC, NBC, CBS, Fox, The CW, PBS from New York, Los Angeles, Chicago, and Seattle viewable anywhere within the U.S for \$4.99/mo. With more than 70 channels, you can watch all your favorite shows now.

Watch TV Online Page 4 of 5

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Watch PGA Tour Golf Online!

February 19th, 2011

Northern Trust Open at Riviera Country Club, on CBS!

Saturday February 19, and Sunday February 20

Follow the final two rounds of this annual Los Angeles tour stop in Pacific Palisades. Your 36-hole leader is the venerable statesman of the PGA Tour, Fred Couples. Tune in and see if Freddy can hold off the likes of Aaron Baddeley, Trevor Immelman, Robert Allenby, and Stewart Cink. Will the new-blood tour members Kevin Na or Ryan Moore go low this weekend and take the crown? Will Phil Mickleson, Vijay Singh, or Padraig Harrington come from the pack and go low on the weekend? Find out on ivi TV!

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- o Statement Regarding Southern District Court of New York Ruling
- o Watch Chuck Online!

Watch TV Online Page 5 of 5

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