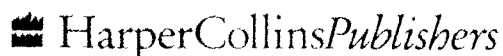


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Christopher Goff
Senior Vice President -
General Counsel



Via E-Mail

November 17, 2010

Gawker Media LLC
210 Elizabeth Street
4th Floor
New York, NY, 10012

Attn: Maureen O'Connor

Dear Ms. O'Connor:

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Very truly yours,

A handwritten signature in cursive script, appearing to read "Christopher Goff".