



## THE PITCOCK LAW GROUP

generating a mobile web site identified by a second uniform resource locator different than the first uniform resource locator, the mobile web site being accessible independently of the content management web site via one or more mobile devices, the mobile web site being configured to receive data automatically from the external data source designated by the user at the content management web site.

We believe your company performs the steps of at least allowed claim 1. Specifically, we believe that your website at [www.youtube.com](http://www.youtube.com) is a "content management website" that is configured to permit users to designate various external data sources. We believe that the website generated at [m.youtube.com](http://m.youtube.com) is a "mobile web site" that is independently accessible by one or more mobile devices and is configured to receive data automatically from the external data source designated by the user at the content management web site. Other pending claims appear to be infringed as well.

The patent application was published on February 18, 2010. The claims that have been allowed in the patent (including claim 1 above) are substantially identical to the claims published on February 18, 2010. Without waiving the ability to prove an earlier date, this letter constitutes actual notice pursuant to 35 U.S.C. § 154(d). We expect the patent to issue in the next few weeks, and reserve the right to seek any and all appropriate relief.

Best regards,

Jeremy S. Pitcock



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February 23, 2011

*Re: Notice Of Patent Application Pursuant to 35 U.S.C. § 154(d)*

Ms. Lin Cherry, Esq.  
General Counsel & Executive Vice President  
MySpace, Inc.  
407 North Maple Drive  
Beverly Hills, CA 90210

Dear Ms. Cherry:

My firm represents Wireless Ink Corporation. I write to provide your company with actual notice of U.S. Patent Application 12/548,928 (attached as Exhibit A) pursuant to 35 U.S.C. § 154(d), although Wireless Ink reserves the right to prove a date of actual notice earlier than the date of this letter.

You may have heard of our ongoing litigation against Facebook, Inc. and Google, Inc. in the District Court for the Southern District of New York regarding Wireless Ink's U.S. Patent No. 7,599,983 B2 ("the '983 patent"). The docket number is 10-cv-1841 if you wish to review the proceedings on PACER.

During that litigation, in response to various discovery requests, the Defendants produced all known relevant prior art to the '983 patent, which issued from the parent application to application 12/548,928. All of the art identified by the Defendants (1200+ pages) was disclosed to the Patent and Trademark Office ("PTO") in the prosecution of application no. 12/548,928, in addition to the voluminous prior art already disclosed. The proceedings in the PTO can be viewed at <http://portal.uspto.gov/external/portal/pair>.

The PTO issued a notice of allowance for the pending claims shortly after all the art was disclosed. The first claim allowed in the pending patent application reads as follows:

1. A method for managing information content in a network-based communication system, the method comprising the steps of:

providing a content management web site identified by a first uniform resource locator and accessible to a user of the communication system, the content management web site being configured to permit the user to designate at least one data source that is external to the content management web site; and



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generating a mobile web site identified by a second uniform resource locator different than the first uniform resource locator, the mobile web site being accessible independently of the content management web site via one or more mobile devices, the mobile web site being configured to receive data automatically from the external data source designated by the user at the content management web site.

We believe your company performs the steps of at least allowed claim 1. Specifically, we believe that your website at [www.myspace.com](http://www.myspace.com) is a "content management website" that is configured to permit users to designate various external data sources. We believe that the website generated at [m.myspace.com](http://m.myspace.com) is a "mobile web site" that is independently accessible by one or more mobile devices and is configured to receive data automatically from the external data source designated by the user at the content management web site. Other pending claims appear to be infringed as well.

The patent application was published on February 18, 2010. The claims that have been allowed in the patent (including claim 1 above) are substantially identical to the claims published on February 18, 2010. Without waiving the ability to prove an earlier date, this letter constitutes actual notice pursuant to 35 U.S.C. § 154(d). We expect the patent to issue in the next few weeks, and reserve the right to seek any and all appropriate relief.

Best regards,

Jeremy S. Pitcock