

Exhibit C

Int. Cl.: 41

Prior U.S. Cl.: 107

**United States Patent and Trademark Office** Reg. No. 1,580,650  
Registered Jan. 30, 1990

**SERVICE MARK  
PRINCIPAL REGISTER**



VIACOM INTERNATIONAL INC. (OHIO CORPORATION)  
1211 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

FOR: EDUCATION AND ENTERTAINMENT SERVICES, NAMELY, PRODUCTION OF TELEVISION PROGRAMS; MUSIC SHOWS AND VIDEO FEATURING ATTENDEES; LIVE BROADCAST GAME SHOWS; LIVE CONCERTS; TV NEWS SHOWS; ORGANIZING TALENT CONTESTS, MUSIC AND TELEVISION AWARD EVENTS; ORGANIZING AND PRESENTING DISPLAY OF ENTERTAIN-

MENT MEMORABILIA AND PRODUCTS RELATING TO STYLE AND FASHION, IN CLASS 41 (U.S. CL. 107).

FIRST USE 4-13-1981; IN COMMERCE 4-13-1981.

OWNER OF U.S. REG. NOS. 1,310,411, 1,385,041 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MUSIC TELEVISION", APART FROM THE MARK AS SHOWN.

SER. NO. 73-787,279, FILED 3-16-1989.

LALITHA MANI, EXAMINING ATTORNEY

Int. Cls.: 38 and 41

Prior U.S. Cls.: 104 and 107

**United States Patent and Trademark Office**

Reg. No. 1,818,179

Registered Jan. 25, 1994

**SERVICE MARK  
PRINCIPAL REGISTER**

**MTV MUSIC TELEVISION**

VIACOM INTERNATIONAL INC. (DELAWARE CORPORATION)  
1515 BROADWAY  
NEW YORK, NY 10036

FOR: CABLE TELEVISION BROADCASTING SERVICES, IN CLASS 38 (U.S. CL. 104).

FIRST USE 4-13-1981; IN COMMERCE 4-13-1981.

FOR: EDUCATION AND ENTERTAINMENT SERVICES; NAMELY, PRODUCTION OF TELEVISION PROGRAMS; DANCE SHOWS, MUSIC SHOWS AND VIDEO AWARD SHOWS; COMEDY SHOWS, GAME SHOWS AND SPORTS EVENTS BEFORE LIVE AUDIENCES WHICH ARE BROADCAST LIVE OR TAPED FOR LATER BROADCAST; LIVE CONCERTS; TV NEWS SHOWS; ORGANIZING TALENT CONTESTS AND MUSIC AND TELEVISION

AWARD EVENTS; ORGANIZING AND PRESENTING DISPLAYS OF ENTERTAINMENT MEMORABILIA AND PRODUCTS RELATING TO STYLE AND FASHION, IN CLASS 41 (U.S. CL. 107).

FIRST USE 4-13-1981; IN COMMERCE 4-13-1981.

OWNER OF U.S. REG. NOS. 1,310,411, 1,580,650 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TELEVISION", APART FROM THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 74-241,030, FILED 1-28-1992.

HOWARD B. LEVINE, EXAMINING ATTORNEY

United States of America  
United States Patent and Trademark Office

**nick**

**Reg. No. 3,901,512**

**Registered Jan. 4, 2011**

**Int. Cl.: 38**

**SERVICE MARK**

**PRINCIPAL REGISTER**

VIACOM INTERNATIONAL INC. (DELAWARE CORPORATION)  
1515 BROADWAY  
NEW YORK, NY 10036

FOR: TELEVISION AND RADIO BROADCASTING; CABLE TELEVISION AND CABLE RADIO BROADCASTING; SATELLITE TELEVISION AND SATELLITE RADIO BROADCASTING; SATELLITE, CABLE, NETWORK TRANSMISSION OF SOUNDS, IMAGES, SIGNALS AND DATA; MOBILE RADIO COMMUNICATION; RADIO COMMUNICATION, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 3-15-2010; IN COMMERCE 3-15-2010.

OWNER OF U.S. REG. NOS. 1,390,284, 3,312,124, AND OTHERS.

THE MARK CONSISTS OF THE WORD "NICK".

SN 77-805,163, FILED 8-14-2009.

WON TEAK OH, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

# **nick**

**Reg. No. 3,908,810**

**Registered Jan. 18, 2011**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

VIACOM INTERNATIONAL INC. (DELAWARE CORPORATION)  
1515 BROADWAY  
NEW YORK, NY 10036

FOR: ENTERTAINMENT SERVICES, NAMELY, ON-GOING TELEVISION PROGRAMS AND RADIO PROGRAMS FEATURING LIVE ACTION, DRAMA, COMEDY, SCI-FI, ANIMATION, MUSIC, NEWS AND GENERAL ENTERTAINMENT; PROVIDING INFORMATION IN THE FIELD OF ENTERTAINMENT; PRODUCTION OF CABLE TELEVISION PROGRAMS AND RADIO PROGRAMS; MOBILE MEDIA AND ENTERTAINMENT SERVICES IN THE NATURE OF CONTENT PREPARATION, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-15-2010; IN COMMERCE 3-15-2010.

OWNER OF U.S. REG. NOS. 1,390,284, 3,312,124, AND OTHERS.

THE MARK CONSISTS OF "NICK".

SN 77-805,166, FILED 8-14-2009.

WON TEAK OH, EXAMINING ATTORNEY



*David J. Kyfos*

Director of the United States Patent and Trademark Office

Int. Cl.: 41

Prior U.S. Cl.: 107

**United States Patent and Trademark Office**

Reg. No. 1,390,284

Registered Apr. 15, 1986

**SERVICE MARK  
PRINCIPAL REGISTER**

**NICK**

MTV NETWORKS INC. (DELAWARE CORPO-  
RATION)  
1775 BROADWAY  
NEW YORK, NY 10019

FIRST USE 6-0-1983; IN COMMERCE  
6-0-1983.

SER. NO. 530,710, FILED 4-5-1985.

FOR: ENTERTAINMENT AND EDUCATION-  
AL SERVICES IN THE NATURE OF TELEVI-  
SION PROGRAMS, IN CLASS 41 (U.S. CL. 107).

MARK TRAPHAGEN, EXAMINING ATTOR-  
NEY

**Int. Cls.: 38 and 41**

**Prior U.S. Cls.: 104 and 107**

**United States Patent and Trademark Office**

**Reg. No. 1,745,015**  
Registered Jan. 5, 1993

**SERVICE MARK  
PRINCIPAL REGISTER**

**COMEDY CENTRAL**

COMEDY PARTNERS (PARTNERSHIP)  
1775 BROADWAY  
NEW YORK, NY 10019

FOR: TELEVISION BROADCASTING SERVICES, IN CLASS 38 (U.S. CL. 104).

FIRST USE 5-15-1991; IN COMMERCE 6-1-1991.

FOR: TELEVISION PRODUCTION SERVICES, IN CLASS 41 (U.S. CL. 107).

FIRST USE 5-15-1991; IN COMMERCE 6-1-1991.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COMEDY", APART FROM THE MARK AS SHOWN.

SN 74-170,498, FILED 5-28-1991.

JESSIE B. WARMAN, EXAMINING ATTORNEY

**Int. Cls.: 38 and 41**

**Prior U.S. Cls.: 100, 101, 104 and 107**

**United States Patent and Trademark Office**

**Reg. No. 2,533,788**

**Registered Jan. 29, 2002**

**SERVICE MARK  
PRINCIPAL REGISTER**



**VIACOM HAI HOLDING COMPANY (NEW  
YORK LIMITED PARTNERSHIP)  
1775 BROADWAY  
NEW YORK, NY 10019**

**FOR: CABLE TELEVISION BROADCASTING  
SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).**

**FIRST USE 10-30-2000; IN COMMERCE 10-30-2000.**

**FOR: CABLE TELEVISION PROGRAMMING  
AND PRODUCTION SERVICES, IN CLASS 41 (U.S.  
CLS. 100, 101 AND 107).**

**FIRST USE 10-30-2000; IN COMMERCE 10-30-2000.**

**OWNER OF U.S. REG. NOS. 1,741,737, 2,136,025  
AND OTHERS.**

**NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COMEDY", APART FROM THE  
MARK AS SHOWN.**

**SER. NO. 76-085,055, FILED 7-7-2000.**

**KAREN M. STRYZ, EXAMINING ATTORNEY**



Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

**United States Patent and Trademark Office**

Reg. No. 3,082,867

Registered Apr. 18, 2006

**SERVICE MARK  
PRINCIPAL REGISTER**



BLACK ENTERTAINMENT TELEVISION, INC.  
(D.C. CORPORATION)  
ONE BET PLAZA 1235 W STREBET NE  
WASHINGTON, DC 20018

FOR: ENTERTAINMENT SERVICES, NAMELY,  
ONGOING TELEVISION AND RADIO PROGRAMS  
IN THE FIELDS OF MUSIC, COMEDY, DRAMA,  
NEWS, LIVE PERFORMANCES, HEALTH AND  
FITNESS, LIFESTYLES, TRAVEL, FASHION,  
SPORTS AND TOPICS OF GENERAL INTEREST  
DISTRIBUTED VIA CABLE, BROADCAST, SATEL-

LITE, THE INTERNET, AND AUDIO AND VISUAL  
MEDIA, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-11-2005; IN COMMERCE 1-11-2005.

OWNER OF U.S. REG. NOS. 1,511,259, 1,665,252,  
AND 2,615,865.

SER. NO. 78-652,283, FILED 6-16-2005.

CAROLINE WEIMER, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

**United States Patent and Trademark Office**

Reg. No. 2,933,024

Registered Mar. 15, 2005

**SERVICE MARK  
PRINCIPAL REGISTER**

**BET JAZZ**

BLACK ENTERTAINMENT TELEVISION, INC.  
(D.C. CORPORATION)

ONE BET PLAZA 1235 W STREET NE

WASHINGTON, DC 20018

FOR: ENTERTAINMENT SERVICES IN THE  
NATURE OF ON-GOING TELEVISION PROGRAM-  
MING IN THE FIELD OF MUSIC, ENTERTAIN-  
MENT, NEWS AND GENERAL INTEREST TOPICS,  
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-1-2001; IN COMMERCE 11-1-2001.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,075,972, 2,572,634  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "JAZZ", APART FROM THE MARK  
AS SHOWN.

SER. NO. 78-359,495, FILED 1-29-2004.

ZACHARY BELLO, EXAMINING ATTORNEY

**Int. Cls.: 38 and 41**

**Prior U.S. Cls.: 100, 101, 104, and 107**

**United States Patent and Trademark Office**

**Reg. No. 3,500,146**

**Registered Sep. 9, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**

**BETJ**

BLACK ENTERTAINMENT TELEVISION, LLC  
(D.C. LIMITED LIABILITY COMPANY)  
LEGAL AFFAIRS  
ONE BET PLAZA, 1235 W STREET, N.E.  
WASHINGTON, DC 20018

FOR: CABLE TELEVISION BROADCASTING  
SERVICES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 3-8-2006; IN COMMERCE 3-8-2006.

FOR: ENTERTAINMENT SERVICES IN THE  
NATURE OF ON-GOING TELEVISION PROGRAM-  
MING IN THE FIELD OF MUSIC, ENTERTAIN-  
MENT NEWS AND GENERAL INTEREST TOPICS,  
IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-8-2006; IN COMMERCE 3-8-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,511,259, 2,572,634,  
AND OTHERS.

SN 78-776,034, FILED 12-19-2005.

ALLISON SCHRODY, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cls.: 100, 101, and 107

**United States Patent and Trademark Office**

Reg. No. 2,902,191

Registered Nov. 9, 2004

**SERVICE MARK  
PRINCIPAL REGISTER**

**CMT**

COUNTRY MUSIC TELEVISION, INC. (TENNESSEE CORPORATION)  
2806 OPRYLAND DRIVE  
NASHVILLE, TN 37214

FIRST USE 4-14-1997; IN COMMERCE 4-14-1997.

OWNER OF U.S. REG. NO. 1,698,119.

FOR: PROVIDING INFORMATION IN THE FIELD OF ENTERTAINMENT, MUSIC, AND NEWS BY MEANS OF A GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SN 78-106,211, FILED 2-1-2002.

JENNIFER CHICOSKI, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## GET COUNTRY

**Reg. No. 3,931,830**

**Registered Mar. 15, 2011**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

COUNTRY MUSIC TELEVISION, INC. (TENNESSEE CORPORATION)  
1515 BROADWAY  
NEW YORK, NY 10036

FOR: ENTERTAINMENT SERVICES, NAMELY, TELEVISION PROGRAMS FEATURING LIVE ACTION, DRAMA, COMEDY, ANIMATION, MUSIC, NEWS, AND GENERAL ENTERTAINMENT; PROVIDING ONLINE INFORMATION IN THE FIELD OF ENTERTAINMENT CONCERNING TELEVISION PROGRAMS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-1-2010; IN COMMERCE 1-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COUNTRY", APART FROM THE MARK AS SHOWN.

SN 77-776,728, FILED 7-8-2009.

DOMINIC FATHY, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## CMT CROSSROADS

**Reg. No. 3,740,085** COUNTRY MUSIC TELEVISION, INC. (TENNESSEE CORPORATION)  
Registered Jan. 19, 2010 1515 BROADWAY  
NEW YORK, NY 10036

**Int. Cl.: 41** FOR: ENTERTAINMENT SERVICES IN THE NATURE OF TELEVISION SERIES, FEATURING  
LIVE ACTION, COMEDY AND DRAMA; PROVIDING ONLINE INFORMATION IN THE  
FIELD OF ENTERTAINMENT CONCERNING TELEVISION PROGRAMS, IN CLASS 41 (U.S.  
CLS. 100, 101 AND 107).

**SERVICE MARK  
PRINCIPAL REGISTER**

FIRST USE 1-13-2002; IN COMMERCE 1-13-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,698,119, 3,313,702 AND OTHERS.

SER. NO. 78-825,205, FILED 2-28-2006.

KATHERINE STOIDES, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office