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Heart Attack Grill Television Monitoring Reports

Date Range: 2006/09/01 To 2010/03/12

-  1. SEP 21 2006 10:00PM AZ 5 News at Ten Nielsen Audience: 122,048
- KPHO-CBS PHOENIX, AZ
- [**10:20:15 PM**] HERE IS A LOOK AT THIS WEEK'S DEAN'S CHRIS. BAJA FRESH ON UNIVERSITY WEST OF MILL AND TEMPE, SIS CO'S BACKYARD GRILL, 67TH AVENUE IN PEORIA IN GLENDALE. **HEART ATTACK GRILL?** WHAT KIND OF A NAME IS THAT? YOU GO IN THERE CONFIDENT?
-  2. SEP 22 2006 5:00PM AZ 5 News at Five Nielsen Audience: 40,700
- KPHO-CBS PHOENIX, AZ
- [**05:47:38 PM**] CISCO'S BACKYARD GRILL, 67TH AVENUE AND PEORIA IN GLENDALE. THIS IS OUR FAVORITE. **HEART ATTACK GRILL.** WE'RE FIGURING THAT IT HAS SPICY FOOD. RIGHT?
-  3. OCT 27 2006 10:00PM AZ Nightbeat Nielsen Audience: 64,806
- KNXV-ABC PHOENIX, AZ
- [**10:10:56 PM**] A TEMPE RESTAURANT WHERE THE SERVERS ARE DRESSED LIKE NURSES. EAST VALLEY TRIBUNE TELLS US WHY SOME SAY IT'S INAPPROPRIATE. REPORTER: IT'S THE HOME OF THE **DOUBLE BYPASS BURGER.** THEY WANT THE GNAWTY NURSES OFF THE MENU. MY WIFE IS A NURSE AND SHE'S OKAY WITH IT.
-  4. NOV 8 2006 8:00AM ET CHANNEL 33 Nielsen Audience: 6,368
- WBFS MIAMI-FT. LAUDERDALE, FL
- [**08:27:47**] THE **HEART ATTACK GRILL.** THE QUADRUPLE BURGER HAS FOUR SLABS OF BEEF WEARING 2 POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, A RASHER OF BACON, LETTUCE AND SOME TOMATOES. THAT'S A FOR THE ROUGH ANGLE, YOU SEE. THE RESTAURANT HAS WHEELCHAIRS TO CARRY CUSTOMERS OUT AND PATRONS CAN ORDER THE SMALLER THREE LAYER BURGER COOKED IN PURE LARD.
-  5. NOV 8 2006 10:00PM ET TV 8 AT 10 PM Nielsen Audience: 191,795
- WJW-FOX CLEVELAND-AKRON-CANTON, OH
- [**10:24:42 PM**] STRONG REACTION ON BOTH SIDES AFTER YESTERDAY'S PASSAGE OF ANTISMOKING LAWS. AND LATER, A HAMBURGER TO DIE FOR. A RESTAURANT INTRODUCING THE **QUADRUPLE BYPASS BURGER.** WE'LL TELL YOU WHAT'S ON IT. DOES IT REALLY TAKE TWO TO TANGO?
- [**10:36:05 PM**] WHEN TODAY'S FOG LIFTS, WHAT KIND OF WEATHER WILL WE HAVE? DICK GODDARD'S FIVE-DAY FORECAST, COMING UP AND THIS IS CALLED THE **QUADRUPLE BYPASS BURGER.** WAIT UNTIL YOU SEE WHAT A POPULAR RESTAURANT HAS PILED ONTO A BUN. THE BRAND NEW BOND.
- [**10:50:02 PM**] A QUADRUPLE BURGER, AVAILABLE AT ARIZONA'S **HEART ATTACK GRILL.** THE BURGER PACKS 8,000 CALORIES. IT ALSO COMES WITH A FREE NURSE AND WHEELCHAIR SERVICE BACK TO YOUR CAR.
-  6. NOV 8 2006 11:00PM ET ACTION NEWS AT 11 PM Nielsen Audience: 130,428
- WOIO-CBS CLEVELAND-AKRON-CANTON, OH
- [**11:16:30 PM**] NOBODY COULD SAVE THE CAR. YOU NEED A MEDIC IF YOU EAT AT THIS PHOENIX ARIZONA RESTAURANT. THE **HEART ATTACK GRILL.** SERVES A 8,000 CALORIE BURGER. CALLED THE **QUADRUPLE BYPASS BURGER.** SCANTLY CLAD WAITRESSES PUSH THEM OUT IN WHEELCHAIRS IF THEY FINISH THE GIGANTIC HELPING. AN AUSTRALIAN COMPANY CAME UP WITH THE IDEA.
-  7. NOV 9 2006 6:00AM CT Headline News Nielsen Audience: 169,581
- HLN-CNN NATIONAL

CONFIDENTIAL

HAG--000659

[**06:38:47 AM**] YEAH. THIS IS MY FAVORITE. THE **HEART ATTACK GRILL**. THAT'S THE NAME OF A RESTAURANT AND IT'S PROUD TO CALL ITSELF THAT. THE HOME OF THE **DOUBLE BYPASS BURGER**. THAT'S NOT THE PROBLEM. THE SERVERS THERE DRESS AS NURSERS APPROXIMATELY NURSING ADVOCATES SAY THEY'RE REVEALING COSTUMES ARE COSTING NURSERS THEIR PROFESSIONAL REPUTATION.



8. NOV 9 2006 7:00AM CT **Headline News**

Nielsen Audience:
197,494

HLN-CNN NATIONAL

[**07:20:13 AM**] HEY, GET THIS, THERE'S A RESTAURANT THAT'S CAUSING A STIR. IT'S CALLED THE **HEART ATTACK GRILL**, THE HOME OF THE **DOUBLE BYPASS BURGER**. THAT'S NOT THE PROBLEM. THE SERVERS DRESS AS NURSES.



9. NOV 9 2006 8:00AM CT **Headline News**

Nielsen Audience:
261,587

HLN-CNN NATIONAL

[**08:49:58 AM**] THERE'S A RESTAURANT IN TEMPEE, ARIZONA, THAT'S CAUSING A STIR. IT'S CALLED THE **HEART ATTACK GRILLE**. AND IT'S PROUD TO CALL ITSELF THE HOME OF THE **DOUBLE BYPASS BURGER**. THAT'S NOT THE PROBLEM EITHER. THE SERVERS THERE DRESS AS NURSES AND THAT'S THE PROBLEM.



10. NOV 9 2006 9:00AM CT **Headline News**

Nielsen Audience:
243,640

HLN-CNN NATIONAL

[**09:06:31 AM**] SOME DRY THE ATKIN'S DIET. A NEW STUDY SAYS IF EATING ALL THAT FAT INCREASES A RISK OF HEART DISEASE. SOME DON'T CARE, THEY REST EASY BECAUSE NURSES ARE STANDING BY AS THEY DOWN THE **DOUBLE BYPASS BURGER**. THAT MAKES PEOPLE BELIEVE ON SOME LEVELS THAT MAYBE NURSES DO IN FACT PROVIDE SEXUAL SERVICES. SOME ARE FUMING AS YOU GET AN EYEFUL AND A BELLY FULL AT THE **HEART ATTACK GRILL**. HERE'S A TWIST FOR YOU. K-FED WANT TO FIGHT BRITNEY SPEARS FOR CUSTODY OF THEIR KIDS.

[**09:10:12 AM**] A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. ALONG WITH ITS **DOUBLE-BYPASS BURGER**, "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTY NURSES' COSTUMES. THE CUSTOMERS AREN'T COMPLAINING, BUT THE CENTER FOR NURSING ADVOCACY SAYS THE RESTAURANT GIVES THE IMPRESSION NURSES SERVE SEX ON THE SIDE. NO SELF-RESPECTING MAN OR WOMAN WOULD WANT TO BECOME A NURSE IN THIS ENVIRONMENT WHERE NURSES ARE CONSTANTLY DEPICTED AS THESE SEXUALIZED SYMBOLS.



11. NOV 9 2006 10:00AM CT **Headline News**

Nielsen Audience:
229,650

HLN-CNN NATIONAL

[**10:05:42 AM**] NOW, A NEW STUDY TELLS US IF ALL THAT FAT INCREASES OUR RISK OF HEART DISEASE. BUT SOME PEOPLE APPARENTLY DON'T CARE. THEY REST EASY BECAUSE NURSES ARE STANDING BY AS THEY DOWN THAT **DOUBLE-BYPASS BURGER**. IT MAKES PEOPLE ON SOME LEVELS THAT MAYBE NURSES DO IN FACT PROVIDE SEXUAL SERVICES. SOME ARE FUMING AS YOU GET AN EYEFUL AND A BELLY FULL AT THE **HEART ATTACK GRILL**. AND HERE'S A TWIST. K-FED WANTS TO FIGHT BRITNEY SPEARS FOR CUSTODY OF THEIR KIDS.

[**10:09:57 AM**] A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. ALONG WITH ITS **DOUBLE-BYPASS BURGER**, "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTY NURSES' COSTUMES. YOU SEE IT THERE. THE CUSTOMERS AREN'T COMPLAINING, BUT THE CENTER FOR NURSING ADVOCACY SAYS THE RESTAURANT GIVES THE IMPRESSION NURSES SERVE SEX ON THE SIDE.



12. NOV 9 2006 11:00AM CT **Headline News**

Nielsen Audience:
241,973

HLN-CNN NATIONAL

[**11:06:20 AM**] WE'VE TRIED THE HIGH-FAT, LOW-CARB PLAN. NOW A NEW STUDY TELLS US EATING ALL THAT FAT INCREASES OUR RISK OF HEART DISEASE AND SOME PEOPLE DON'T CARE. THEY REST EASY BECAUSE NURSES ARE STANDING BY AS THEY DOWN THAT **DOUBLE BYPASS BURGER**. THAT MAKES PEOPLE BELIEVE ON SOME LEVEL THAT MAYBE NURSES DO, IN FACT, PROVIDE SERVICES. SOME ARE FUMING AS YOU GIVE AN EYEFUL AND BELLIFYFUL.

[**11:10:52 AM**] A RESTAURANT IN TEMPE, ARIZONA, IS GIVING SOME NURSES INDIGESTION. ALONG WITH ITS **DOUBLE-BYPASS BURGER**, THE **HEART ATTACK GRILL** FEATURES WAITRESSES IN SCANTY NURSES' COSTUMES. THE CUSTOMERS AREN'T COMPLAINING, BUT THE CENTER FOR NURSING ADVOCACY SAYS THE RESTAURANT GIVES THE IMPRESSION NURSES SERVE SEX ON THE SIDE. NO SELF-RESPECTING MAN OR WOMAN WOULD WANT TO BECOME A NURSE IN THIS ENVIRONMENT WHERE NURSES ARE CONSTANTLY DEPICTED AS THESE SEXUALIZED BIMBOS.



13. NOV 9 2006 12:00PM CT **Headline News**

Nielsen Audience:
192,369

HLN-CNN NATIONAL

[**12:11:36 PM**] A STUDY WILL TELL US IF EATING THE FAT INCREASES THE RISK OF HEART DISEASE. FOR SOME, THEY DON'T CARE. THEY REST EASY, BECAUSE NURSES ARE STANDING BY DOWNING THE **DOUBLE BYPASS BURGER**. THAT

MAKES PEOPLE BELIEVE ON SOME LEVELS THAT MAYBE NURSES DO IN FACT, PROVIDE SEXUAL SERVICES. YEAH, SOME ARE FUMING WITH AN EYE AND BELLYFUL AT THE **HEART ATTACK GRILL**. WHEN SINUS PRESSURE FROM A COLD OR ALLERGIES. START TO BUILD, ALL YOU WANT IS RELIEF.



14. NOV 9 2006 7:00AM ET **The Daily Buzz**
SYN NATIONAL

Nielsen Audience: N/A

[**07:07:41 AM**] YOUR NEXT NUMBER THIS MORNING 8- THOUSAND A 8- THOUSAND CALORIE BURGER HAS GONE ON SALE IN THE U-S. THE **QUADRUPLE BYPASS BURGER** HAS FOUR SLABS OF BEEF WEIGHING 2LBS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO AND CAN BE FOUND AT THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA. THEY EVEN HAVE WHEELCHAIRS TO CARRY THE BRAVE CUSTOMERS OUT OF THE RESTAURANT. 3 NEWS BY NUMBERS ANIMATIO CONGRESS CHA



15. NOV 9 2006 6:00PM CT **CLTV Evening Edition**
CLTV-CABLE CHICAGO, IL

Nielsen Audience: 10,055

[**06:19:57 PM**] A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. BECAUSE ALONG WITH ITS LONG MENU LIST OF HAMBURGERS AND FRIES "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. IF SOMEONE'S HAD TOO MUCH TO EAT. THESE SO-CALLED NURSES TAKE TIME TO PUSH CUSTOMERS, IN WHEELCHAIRS, TO THEIR CARS.



16. NOV 9 2006 6:30PM CT **CLTV Evening Edition**
CLTV-CABLE CHICAGO, IL

Nielsen Audience: 10,580

[**06:58:21 PM**] A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. BECAUSE ALONG WITH ITS LONG MENU LIST OF HAMBURGERS AND FRIES "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. IF SOMEONE'S HAD TOO MUCH TO EAT. THESE SO-CALLED NURSES TAKE TIME TO PUSH CUSTOMERS, IN WHEELCHAIRS, TO THEIR CARS.



17. NOV 9 2006 7:30PM CT **CLTV Evening Edition**
CLTV-CABLE CHICAGO, IL

Nielsen Audience: 6,694

[**07:57:00 PM**] A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. BECAUSE ALONG WITH ITS LONG MENU LIST OF HAMBURGERS AND FRIES "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. IF SOMEONE'S HAD TOO MUCH TO EAT. THESE SO-CALLED NURSES TAKE TIME TO PUSH CUSTOMERS, IN WHEELCHAIRS, TO THEIR CARS.



18. NOV 9 2006 8:30PM CT **CLTV Evening Edition**
CLTV-CABLE CHICAGO, IL

Nielsen Audience: 10,039

[**08:57:04 PM**] A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. BECAUSE ALONG WITH ITS LONG MENU LIST OF HAMBURGERS AND FRIES "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. IF SOMEONE'S HAD TOO MUCH TO EAT. THESE SO-CALLED NURSES TAKE TIME TO PUSH CUSTOMERS, IN WHEELCHAIRS, TO THEIR CARS.



19. NOV 9 2006 9:00PM CT **CW33 NEWS AT 9**
KDAF-CW DALLAS-FT. WORTH, TX

Nielsen Audience: 56,791

[**09:18:41 PM**] A RESTAURANT IN TEMPE, ARIZONA, IS GIVING NURSES INDE GETION BECAUSE THE **HEART ATTACK GRILL** IS NURSES WITH SCANTILY CLOTHED COSTUMES. THE OWNER GOT FLACK. MY E-MAIL HAS LITERALLY 5 TO 6 HUNDRED E-MAILS.



20. NOV 9 2006 11:00PM ET **Newscenter 5 Late**
WCVB-ABC BOSTON-MANCHESTER, MA

Nielsen Audience:
185,530

[**11:09:00**] TEASE CURT SCHILLING ON JEOPARDY, WEATHER, **HEART ATTACK GRILL**, COURTS SOFT ON TAILGATORS
[**11:16:00**] TEMPE, ARIZONA **HEART ATTACK GRILL**. REAL NURSES ANGRY. I "DOCTOR JON" OF **HEART ATTACK GRILL**.



21. NOV 9 2006 5:00PM ET **7 News at Five**
WHDH-NBC BOSTON-MANCHESTER, MA

Nielsen Audience:
138,200

[**05:45:05**] NAUGHTY NURSES IN ARIZONA ARE SERVING UP FOOD AT A RESTAURANT, IT IS CALLED THE **HEART ATTACK GRILL**, SOME REAL NURSES ARE AGAINST IT, I-SANDY SUMMERS-EXECUTIVE DIRECTOR, THE CENTER FOR NURSING ADVOCACY, I-NICOLE BEYER-TEPE, AZ



22. NOV 9 2006 5:00PM ET 9 EYEWITNESS NEWS 5 PM
WUSA-CBS WASHINGTON, DC-HAGERSTOWN, MD

Nielsen Audience: 76,904

[**05:47:24 PM**] NOW FOR A LOOK AT SOME OF THE STRANGER STORIES ON WUSA9.COM. OUT TO TEMPE, ARIZONA WHERE THERE'S A RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. HERE'S Y. THEY'VE GOT A BURGER SO BIG, THEY'VE ACTUALLY BROUGHT IN WHEELCHAIRS TO ROLL YOU OUT WHEN YOU'RE DONE. THE **QUADRUPLE BYPASS BURGER** HAS FOUR SLABS OF BEEF, WEIGHS TO POUNDS, THREE LAYERS OF CHEESE, FOUR RATIONS OF BACON PLUS LET TO US AND TOMATO BECAUSE THAT MAKES IT HEALTHY. A SPOKESPERSON SAYS YOU HAVE TO BE A REAL MAN TO DINE THERE. YOU PROBABLY WON'T SEE THIS ONE POSTED NEWSPAPER A LOT OF GARAGES BUT POPE BENEDICT AT AGE 79 TRYING HIS HAND AT MODELING FOR 2007 CALENDAR.



23. NOV 9 2006 6:30AM CT EYEWITNESS NEWS AT 6:30AM
KTRK-ABC HOUSTON, TX

Nielsen Audience:
101,988

[**06:54:30 AM**] YOU HAVE TO LOOK AT THIS. DON'T JUST LISTEN IN THE FILES THIS MORNING AN ENTREE SO BAD FOR YOU WHEELCHAIR SERVICE IS INCLUDED WITH THE MEAL. TAKE A LOOK AT THE 8 SOMEHOW CALORIE QUADRUPLE BY PASS BURGER NOW BEING SOLD AT THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA. 2-POUND PLUS MON VOSS CITY HAS 4 SLABS ARE BEEF, BACON, LET US, TOMATO, CHIPS, AND SPECIAL SAUCE. WHEN YOU ORDER IT WAITRESSES TREMENDOUS DRESSED AS IN YOUR OPINIONS WHEEL YOU OUT.



24. NOV 9 2006 10:30PM ET Fox at 10:30pm
WJBK-FOX DETROIT, MI

Nielsen Audience:
127,859

[**10:47:23 PM**] IN THE NIGHT CAP ONE RESTAURANT IN ARIZONA IS GIVING A FEW NURSES INDIGESTION. IT'S CALLED THE **HEART ATTACK GRILL**. THE MENU IS DOUBLE BYPASS HAMBURGERS SERVED BY WOMEN IN LITTLE NURSES COSTUMES. SOME NURSES SAY IT COULD GIVE NURSES A BAD REPUTATION, BUT THE WORKERS SAY IT'S FUN AND GAME.



25. NOV 9 2006 6:30PM ET CHANNEL 13 NEWS
WTVT-FOX TAMPA-ST. PETERSBURG-SARASOTA, FL

Nielsen Audience:
140,599

[**06:51:00 PM**] THE STICKY FINGERS RESTAURANTS ARE THROUGHOUT THE SOUTHEAST. THERE ARE SOME IN NORTH FLORIDA. THEY WORK THE AT A BURGER JOINT CALLED **HEART ATTACK GRILL**. THE WAITRESSES DRESS UP LIKE NURSES. NURSING ADVOCACY GROUPS SAY THEY GIVE NURSES A BAD NAME. I SAID OKAY I'M A NURSE. IF THERE'S SOMEONE OUT THERE THAT HAD TOO MUCH TO EAT THE SO-CALLED NURSES PUSH THEM TO THEIR CAR IN A WHEELCHAIR. THE OWNER OF THE **HEART ATTACK GRILL** IS A MAN WHO CALLS HIMSELF DR. JOHN. HE SAYS IT'S ALL IN GOOD FUN. A LOT OF FREE ADVERTISING ON TV.



26. NOV 9 2006 9:00PM MT NEWS2 NEWS@NINE
KWGN-WB DENVER, CO

Nielsen Audience: 82,420

[**09:50:07 PM**] BURGER. AT 9:58. WELCOME TO THE **HEART ATTACK GRILL**. FIND OUT WHY REAL NURSES ARE NOT HAPPY WITH THIS EATING ESTABLISHMENT. AND AHEAD IN SPORTS.
[**09:59:01 PM**] MEANS YA CANT SEE ==NATS UP== OUT; HOSPITAL NURSES ARE UPSET WITH A RESTAURANT THAT HASO-CALLED "NAUGHTY NURSES" DELIVERING THE FOOD. THE **HEART ATTACK GRILL** IN TEMPE ARIZONA HAS A CREWS OF WAITRESSES WHO DRESS LIKE HOTTIE HEALTH CARE WORKERS. NOW, A NURSING ADVOCACY GROUP SAYS THE "NAUGHTY NURSES" AND THEIR REVEALING COSTUMES MAKE PEOPLE BELIEVE THAT NURSES MIGHPROVIDE SEXUAL SERVICES. THE RESTAURANT OWNER SAYS RELAX-



27. NOV 9 2006 5:00AM ET TV 8 IN THE MORNING
WJW-FOX CLEVELAND-AKRON-CANTON, OH

Nielsen Audience: 35,653

[**05:54:15 AM**] IF YOU ARE JUST GETTING UP, 5:51 IS YOUR TIME RIGHT NOW. THEY ARE SO SURE THIS BURGER WILL KILL YOU, IT COMES WITH A NURSE AN WHEELCHAIR. INTRODUCING **QUADRUPLE BYPASS BURGER**. LADIES, DO YOU NEED A REASON TO STUFF YOUR BRA? NO, HOW ABOUT TO SAVE THE PLANET.
[**05:58:39 AM**] IT WILL PUT YOU ON AT FAST TRACK FOR A HEART ATTACK IN JUST ONE MEAL. ARIZONA'S **HEART ATTACK GRILL** HAS JUST UNVEILED THE QIEWD RUPELE BYPASS BURGER. IT IS FOUR LAYERS OF BEEF PACKING ABOUT 8,000 CALORIES. THE MEAL ALSO COMES WITH A FREE NURSE AN A WHEELCHAIR TO SERVICE YOU BACK TO YOUR CAR.



28. NOV 9 2006 8:00PM PT KCRA 3 News Special
KCRA-NBC SACRAMENTO-STOCKTON-MODESTO, CA

Nielsen Audience: 88,347

[**08:49:52 PM**] I JUST TOOK IT TOO FAR. O KEEP YOUR WORKOUTS FROM GETTING OUT OF HAND. PLUS, WHY NURSES

CONFIDENTIAL

HAG--000662

ARE OUTRAGED OVER THE "HEART ATTACK GRILL" I'M JOIN US TONIGHT AT ELEVEN ON KCRA THREE.



29. NOV 9 2006 11:00PM PT 3 reports 11pm

Nielsen Audience:
122,353

KCRA-NBC SACRAMENTO-STOCKTON-MODESTO, CA

[**11:17:33 PM**] HEART ATTACK GRILL--VO- THE MORNING. A RESTAURANT IN TEMPE, ARIZONA, KNOWN FOR ITS VERY UNHEALTHY FARE IS NOW GIVING SOME NURSES INDIGESTION. THIS RESTAURANT IS CALL THE HEART ATTACK GRILL. YOU'LL FIGURE THIS OUT. ALONG WITH ITS LONG MENU LIST OF HAMBURGERS AND FRIES, IT FEATURES WAITRESSES IN SCANTILY CLAD OUTFITS. THE OWNER SAYS IT IS ALL IN GOOD FUN BUT THE NURSING ADVOCACY IS HE IT IS GIVING NURSES A BAD IMAGE. TO SAY THIS IS MISOGYNY IS RIDICULOUS. I'M A NURSING STUDENT. I DON'T CARE.

[**11:18:14 PM**] I'M A NURSING STUDENT. I DON'T CARE. BY THE WAY, THE HEART ATTACK GRILL SERVES UP WHAT IS KNOWN AS THE DOUBLE BYPASS BURGER. AND IF A CUSTOMER HAD TOO MUCH TO EAT OF THAT OR ANYTHING ELSE, THE WAITRESSES WILL OFFER TO PUSH THEM IN WHEEL CHAIRS OUT TO THEIR CARS.



30. NOV 9 2006 10:00PM PT Fox 40 News at 10

Nielsen Audience:
100,670

KTXL-FOX SACRAMENTO-STOCKTON-MODESTO, CA

[**10:29:50 PM**] CONTROVERSY OVER HOOTERS IS NOTHING NEW BUT BACKLASH SURROUNDING A DIFFERENT, THE HEART ATTACK SERVED LOTS OF JUICY ITEMS. IT IS WITH WHAT THE WAITRESSES ARE DOING THAT HAS MEDICAL PERSONNEL LODGING COMPLAINT. HOME OF THE DOUBLE BYPASS BURGER. ONE GROUP WANTS THE NAUGHTY NURSES OFF THE MENU. MY WIFE IS A NURSE AND SHE'S OKAY WITH IT.



31. NOV 9 2006 5:00PM PT News 8 at 5pm

Nielsen Audience: 77,007

KFMB-CBS SAN DIEGO, CA

[**05:58:32 PM**] STAN: SNUFFING OUT SMOKING IN OCEANSIDE HOW FAR A PROPOSED BAN COULD GO. WHY SOME NURSES IN ARIZONA SAY THE HEART ATTACK GRILL IS GIVING THEM A BAD NAME. IT HAS NOTHING TO DO WITH THE DOUBLE BYPASS BURGER ON THE MENU. WHY THIS OFFICE IS ON THE MOVE. BARBARA-LEE: ONE OF THE WORLD'S LARGEST FISH IS GETTING A PHYSICAL AT THE GEORGIA AQUARIUM.



32. NOV 9 2006 6:30PM PT News 8 at 6:30pm

Nielsen Audience: 82,712

KFMB-CBS SAN DIEGO, CA

[**06:43:13 PM**] FIGURE SKATING SUPERSTAR MICHELLE KWAN IS TAKING ON A NEW CHALLENGE AS AMERICA'S FIRST EVER PUBLIC DIPLOMACY ENVOY. KWAN WILL ENGAGE IN DIALOGUE WITH YOUNG PEOPLE WORLDWIDE TO BOOST AMERICA'S IMAGE ABROAD. KATHLEEN: A SIZZLING CONTROVERSY AT THE HEART ATTACK GRILL IN ARIZONA. ITS SCANTILY CLAD WAITRESS SAYS ARE RAISING THE BLOOD PRESSURE OF REAL NURSES WHO DON'T LIKE THEIR SKIMPY OUTFITS OR ROLE PLAYING. NURSING ADVOCATES SAY THE REVEALING COSTUMES DEGRADE NURSES AND ARE SEXUAL OBJECTS.



33. NOV 9 2006 4:00PM PT News 10 at 4

Nielsen Audience: 6,798

KGTV-ABC SAN DIEGO, CA

[**03:59:10 PM**] LEE ANN: WELL, COMING UP, WHEN YOUR BABY CRIES IT IS USUALLY A SIGN HE OR SHE IS HUNGRY OR TIRED, BUT YOUR BABY COULD ALSO HAVE THE BLUES. A LOOK AT BABY DEPRESSION NEXT. CAROL: AND THEN AN ARIZONA RESTAURANT CALLED THE HEART ATTACK GRILL HAS NURSES UPSET ABOUT THE WAITRESSES AND WHAT THEY ARE WEARING. LEE ANN: AND THE HOLIDAY SPIRIT IS NOW BACK AT WAL-MART. THE ONE WORD THEY WILL NOW BE ABLE TO SAY.



34. NOV 9 2006 4:00PM PT News 10 at 4

Nielsen Audience: 6,798

KGTV-ABC SAN DIEGO, CA

[**04:43:15 PM**] LEE ANN: THANK YOU, STEVE. A RESTAURANT IN ARIZONA IS BEING ACCUSED OF GIVING NURSES A BAD IMAGE. CAROL: THAT'S BECAUSE THE HEART ATTACK GRILL FEATURES WAITRESSES SCANTILY DRESSED IN NURSES COSTUMES. EMPLOYEES AND CUSTOMERS SAY IT IS ALL IN GOOD FUN IN. FACT, PART OF THE FUN INCLUDES ROLE PLAYING.



35. NOV 9 2006 11:00PM CT CHANNEL 8 NEWS AT 11

Nielsen Audience: 94,439

WTNH-ABC HARTFORD-NEW HAVEN, CT

[**11:28:14 PM**] A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. AND IT HAS NOTHING TO DO WITH THE FOOD. 'THE HEART ATTACK GRILL'. FEATURES WAITRESSES SCANTILY CLAD IN NURSES' COSTUMES. EMPLOYEES AND CUSTOMERS OF THE GRILL SAY IT'S ALL IN GOOD FUN.

36. NOV 9 2006 6:00PM CT 5 at Six

Nielsen Audience: 62,845

CONFIDENTIAL

HAG--000663



KCTV-CBS KANSAS CITY, MO

[**00:11:04**] T; **HEART ATTACK GRILL** CONTROVERSY.

37. NOV 9 2006 11:00PM ET News

Nielsen Audience: 84,148

WCPO-ABC CINCINNATI, OH

[**00:15:25**] RESTAURANT IN TEMPE, ARIZONA IS GIVING NURSES SOME INDIGESTION. **HEART ATTACK GRILL**. WAITRESSES IN CLAD NURSES COSTUMES JUST HAVING FUN. V: SCENES. CENTER FOR NURSES ADVOCACY SAY OUTFITS ARE GIVING NURSES A BAD IMAGE.



38. NOV 9 2006 11:00PM ET Channel 9 at 11

Nielsen Audience: 84,148

WCPO-ABC CINCINNATI, OH

[**11:09:23 PM**] "IT'S SOMETHING THAT A WOMAN CAN DO FOR HERSELF TO SORT OF TAKE CHARGE OF HER OWN SEXUALITY. "A NEW PATCH PROMISES TO REVIVE YOUR SEX DRIVE. A COMBO MEAL OF A **DOUBLE BYPASS BURGER** AND SCANTILY-CLAD SERVERS IN NURSE UNIFORMS IS CREATING A HUGE CONTROVERSY AT "THE **HEART ATTACK GRILL**.

[**11:12:46 PM**] BRADLEY WAS 65. A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. BECAUSE ALONG WITH ITS "**DOUBLE BYPASS BURGER**" AND FRIES. "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. EMPLOYEES AND CUSTOMERS OF THE GRILL SAY IT'S ALL IN GOOD FUN. IF SOMEONE'S HAD TOO MUCH TO EAT, THE SO-CALLED NURSES PUSH THEIR CUSTOMERS IN WHEELCHAIRS TO THEIR CARS.



39. NOV 9 2006 9:00PM CT Fox Six News at 9

Nielsen Audience:

101,171

WITI-FOX MILWAUKEE, WI

[**09:57:04 PM**] IT'S KINDA LIKE HOOTERS- WITH HEALTH CARE WORKERS. WHY NAUGHTY NURSE WAITRESSES AT THE **HEART ATTACK GRILLE** HAS SOME PEOPLE UPSET. TONIGHT LIVING IN A FANTASY DO YOU THINK I'M A NASTY GIRL



40. NOV 9 2006 10:00PM CT FOX TEN O CLOCK NEWS

Nielsen Audience: 66,656

WHNS-FOX GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

[**10:22:43 PM**] AN ARIZONA RESTAURANT PRIDES ITSELF ON MAKING CUSTOMERS SICK-BUT IT'S NOT BECAUSE OF THEIR BURGERS AND FRIES. THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA FEATURES WAITRESSES IN SCANTILY CLAD NURSES' COSTUMES. EMPLOYEES AND CUSTOMERS SAY IT'S ALL IN GOOD FUN. BUT NURSING ADVOCACY GROUPS SAY THE SERVERS ARE GIVING NURSING A BAD IMAGE.



41. NOV 9 2006 11:00PM CT NEWS 13 TONIGHT

Nielsen Audience: 48,652

WLOS-ABC GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

[**10:59:52 PM**] 33 AN ARIZONA RESTAURANT OWNER IS IN HOT WATER WITH A NATIONAL NURSES GROUP. HE CALLS THE PLACE. THE **HEART ATTACK GRILL**. WITH LOTS OF FATTY FOODS ON THE MENU. INCLUDING THE **DOUBLE BYPASS BURGER** PLATE. BUT THE UNHEALTHY FOOD IS NOT WHAT'S BUGGING THE NURSES. IT'S THE RACY NURSES OUTFITS THE WAITRESSES WEAR.



42. NOV 9 2006 10:00PM ET 10PM NEWS

Nielsen Audience: 52,887

WPMT-FOX HARRISBURG-LANCASTER-LEBANON-YORK, PA

[**10:29:30 PM**] IN MANY OF YOUR FAVORITE PROGRESSO SOUPS. CHEESEBURGER AND FRIES COMING UP. IT'S THE **HEART ATTACK GRILL**. IF THEY'RE LIKE OH. I'M HAVING A HEART ATTACK.

[**10:43:02 PM**] WHERE A BLACK SWAN IN GERMANY HAS FALLEN IN LOVE WITH THIS PLASTIC PEDDLE BOAT SHAPED LIKE A SWAN- STILL AHEAD. AND, IT'S THE **HEART ATTACK GRILL**. WHERE NURSES- SLASH- WAITRESSES TAKE TIME TO PUSH THEIR CUSTOMERS, IN WHEELCHAIRS TO THEIR CARS WHEN THEY'VE HAD TOO MUCH TO EAT. YOU'RE WATCHING FOX43 NEWS AT TEN.

[**10:48:01 PM**] AND IT'S GIVING SOME NURSES INDIGESTION THAT'S BECAUSE ALONG WITH ITS LONG LIST OF GREASY GRUBS- "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SKIMPY NURSE COSTUMES. NURSING ADVOCACY GROUPS SAY THE NURSES ARE GIVING THE PROFESSION A BAD WRAP. BUT WAITRESSES WORKING AT THE HEARTATTACK GRILL SAY IT'S ALL IN GOOD FUN.

WHY NURSES? APPARENTLY AT THE **HEART ATTACK GRILL** WHICH IS HOME TO THE **DOUBLE BYPASS BURGER** FOLKS GET PRETTY FULL SO



43. NOV 9 2006 10:00PM CT NEWS AT TEN

Nielsen Audience: 40,993

WIAT-CBS BIRMINGHAM-ANNISTON-TUSCALOOSA, AL

CONFIDENTIAL

HAG--000664

[**09:58:31 PM**] TONIGHT ON NEWS 42, A KIDNAPPING SUSPECT TAKES THE AYS WAS BEHIND THE ABDUCTION OF A LOCAL ATTORNEY. AND, TIME TO CHECK YOUR MEDICINE CABINET.

[**10:08:48 PM**] A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. THIS BECAUSE ALONG WITH ITS LONG MENU LIST OF HAMBURGERS AND FRIES. "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. THE "NURSES" PROVIDE SERVICES SUCH AS PUSHING CUSTOMERS WHO HAVE TOO MUCH TO EAT, OUT TO THEIR CARS IN A WHEELCHAIR. EMPLOYEES AND CUSTOMERS OF THE GRILL SAY IT'S ALL IN GOOD FUN.



44. NOV 9 2006 6:00PM PT **NEWS AT 6PM**
KTNV-ABC LAS VEGAS, NV

Nielsen Audience: 17,297

[**06:48:02 PM**] THEN, I'M LIKE OH, OK. I'M A NURSE. THIS IS THE **HEART ATTACK GRILLE** IN TEMPE ARIZONA. EMPLOYEES AND CUSTOMERS SAY THEY LIKE THE HOSPITAL-LIKE ATMOSPHERE. BUT SOME NURSING GROUPS SAY IT'S GIVING THEIR PROFESSION A BAD IMAGE.



45. NOV 9 2006 11:00PM ET **13 News at 11**
WVEC-ABC NORFOLK-PORTSMOUTH-NEWPORT NEWS, VA

Nielsen Audience: 58,878

[**11:23:50 PM**] IT'S ENOUGH TO GIVE SOME REAL-LIFE NURSES A HEART ATTACK. ALONG WITH A MENU FEATURING BURGERS AND FRIES, A RESTAURANT IN TEMPE, ARIZONA FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. EMPLOYEES AND CUSTOMERS OF THE '**HEART ATTACK GRILL**' SAY IT'S ALL IN GOOD FUN. BUT NURSING ADVOCACY GROUPS ARE STEAMED. THEY SAY THE SERVERS ARE PERPETUATING THE STEREOTYPE OF NAUGHTY NURSES 'DISHING OUT' SEXUAL FAVORS TO HOSPITAL PATIENTS.



46. NOV 9 2006 6:00AM CT **KOCO 6AM**
KOCO-ABC OKLAHOMA CITY, OK

Nielsen Audience: 17,888

[**06:48:41**] FOOD. A RIB RESTAURANT IN CHARLESTON IS GIVING AWAY A FREE APPETIZER TO ANYONE WHO BRINGS IN A SIGN A CANDIDATE LEFT BEHIND. THE CHAIN'S OWNER SAYS IT'S A SIMPLE WAY TO KEEP THE NEIGHBORHOODS CLEAN. BUT PEOPLE HAVE TO HUSTLE TO PICK UP THE SIGNS. THE PROMOTION ENDS NEXT WEDNESDAY. DOESN'T THIS SOUND TASTY. AN 8-THOUSAND CALORIE BURGER SOUND TASTY. AN 8-THOUSAND CALORIE BURGER HAS GONE ON SALE IN THE US. THE **QUADRUPLE BYPASS BURGER** HAS FOUR SLABS OF BEEF WEIGHING TWO POUNDS. IT HAS THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO. THE ARIZONA RESTAURANT SAYS CUSTOMERS CAN ALSO ORDER THE SMALLER TRIPLE BYPASS BURGER AND FLATLINER FRIES COOKED IN PURE LARD. THE SPOKESMAN SAYS 'YOU HAVE TO BE A REAL MAN TO DINE HERE. ANOTHER DAY WITH TEMPERATURES WELL ABOVE NORMAL, BUT MUCH COOLER WEATHER FOR TOMORROW. THE COLD FRONT WILL MOVE THROUGH LATE TONIGHT AND TOMORROW MORNING, BRINGING A STRONG WIND, AND TEMPERATURES IN THE 50S AND 60S TOMORROW. A COOL WEEKEND WITH A CHANCE FOR RAIN ON SUNDAY. A DRIVER HIT AND KILLED A MAN. THEN LEFT. THE WITNESSES WHO



47. NOV 9 2006 10:00PM CT **EYEWITNESS NEWS AT 10 PM**
WJXT JACKSONVILLE, FL

Nielsen Audience: 53,145

[**10:25:20 PM**] ARE THEY TRYING TO GIVE THEIR CIFT MERZ CARDIAC ARREST? NEW AT TEN, A RESTAURANT THAT DOESN'T DENY THE RAISING PEOPLE'S PULSES. WE'RE GOING TO VISIT THE **HEART ATTACK GRILL**.

[**10:27:37 PM**] CHANNEL 4'S JENNIFER WAUGH IS HERE TO TELL US MORE. JEN? IT IS CALLED THE **HEART ATTACK GRILL** AND IT'S HOME OF THE **DOUBLE BYPASS BURGER**. SOME PEOPLE ARE DEMAND TO GO SEE NAUGHTY NURSES, WHICH YOU SEE THERE, SHOULD BE REMOVED FROM THE MENU. MY WIFE IS A NURSE AND SHE'S OKAY WITH IT. I'M ACTUALLY A NURSING STUDENT AND I DON'T CARE. NO SELF-RESPECTING MAN OR WOMAN WOULD WANT TO BECOME A NURSE IN THIS ENVIRONMENT WHERE NURSES ARE CONSTANTLY DEPICTED AS THESE SEXUALIZED BIMBOS. THE **HEART ATTACK GRILL** HAS OPENINGS FOR MEN AS WELL. THE MEN ARE USUALLY BURGER COOKS DRESSED AS DOCTORS. TOM?



48. NOV 9 2006 9:00PM CT **Eyewitness News at 9**
WLMT-CW MEMPHIS, TN

Nielsen Audience: 53,301

[**09:18:39 PM**] IF YOU ARE HAVING A PROBLEM WITH YOUR LANDLORD. CALL OUR RENTERS' RIGHTS HOTLINE AT 321-7619. THE "**HEART ATTACK GRILL**" BURGER JOINT IS LEAVING SOME NURSES WITH QUITE A CASE OF INDIGESTION. COMING UP. WE'LL TELL YOU WHY THESE WAITRESSES POSING AS NAUGHTY NURSES ARE BECOMING A PAIN* IN THE NECK FOR THE REAL ONES.

[**09:35:49 PM**] IN TEMPE, ARIZONA IS LEAVING A BAD TASTE IN THE MOUTHS OF SOME NURSES. THAT'S BECAUSE ALONG WITH THE "**DOUBLE BYPASS BURGER**". THE **HEART ATTACK GRILL** FEATURES WAITRESSES IN SCANTILLY CLAD NURSES OUTFITS. EMPLOYEES AND CUSTOMERS OF THE GRILL SAY IT'S ALL IN GOOD FUN AND THAT THE ALLURE OF THE RESTAURANT IS THE ROLE PLAYING. IF SOMEONE'S HAD TOO MUCH TO EAT.



49. NOV 9 2006 10:00PM ET **WRLH 10pm**
WRLH RICHMOND-PETERSBURG, VA

Nielsen Audience: 38,893

[**10:40:07 PM**] PAUZE FOR ANIM(CURT) A RESTAURANT IN TEMPE, ARIZONA IS RAISING BLOOD PRESSURE AND NOT WITH THE FOOD. THE '**HEART ATTACK GRILL**' IS HOME OF THE **DOUBLE BYPASS BURGER**. BUT IT'S WHO'S SERVING IT,

THAT'S GOT SOME FEELING A LITTLE HOT UNDER THE COLLAR: CURT) COMING UP, A PAIR OF LOCAL



50. NOV 9 2006 9:00PM CT KOKI Fox
KOKI-FOX TULSA, OK

Nielsen Audience: 46,063

[**09:44:46 PM**] AN ARIZONA RESTAURANT. CALLED "THE **HEART ATTACK GRILLE**". IS GIVING SOME NURSES INDIGESTION. THAT'S BECAUSE- THE RESTAURANT FEATURES "WAITRESSES IN SCANTILY CLAD" NURSES' COSTUMES. CUSTOMERS WHO COMPLAIN OF "FULL BELLIES". ARE TAKEN TO THEIR CARS IN WHEELCHAIRS. EMPLOYEES AND CUSTOMERS SAY IT'S ALL IN GOOD FUN. BUT NURSING ADVOCACY GROUPS- SAY THE SERVERS ARE GIVING NURSING A BAD IMAGE. THE OWNER. WHO CALLS HIMSELF "DOCTOR JON". SAYS HE'S BEEN "INUNDATED WITH COMPLAINTS". BUT- HE DOESN'T MEAN ANY DISRESPECT TO NURSES OR WOMEN.



51. NOV 9 2006 11:00PM ET WTVQ 11pm News
WTVQ-ABC LEXINGTON, KY

Nielsen Audience: 15,825

[**11:24:28 PM**] IT'S THE THIRD SHUTTLE LAUNCH OF THE YEAR. THERE'S TROUBLE BREWING. AT THE '**HEART ATTACK GRILL**' IN TEMPE, ARIZONA. IT'S A RESTAURANT THAT DOESN'T SPECIALIZE IN HEALTH FOOD. A FAVORITE MENU ITEM IS THE '**DOUBLE BYPASS BURGER**'. BUT HERE'S THE CONTROVERSY. WAITRESSES DRESS AS NURSES. AND THE OWNER HAS SOME ADVICE FOR PEOPLE WHO DON'T LIKE IT. 'EAT SOMEWHERE ELSE. **HEART ATTACK GRILL**- VO-2 **HEART ATTACK GRILL**-SOTVO-2 LOUISVILLE FACES ANOTHER BIG GAME. AGAINST RUTGERS. AND THE CATS WANT WIN NUMBER SIX.



52. NOV 9 2006 11:00PM ET News 7 at 11
WDBJ-CBS ROANOKE-LYNCHBURG, VA

Nielsen Audience: 40,639

[**10:58:01 PM**] CAPTIONED BY MEDIA ACCESS GROUP AT WGBH ACCESS. WGBH. ORG PLUS NOT EVERYONE'S HAPPY WITH THE '**HEART ATTACK GRILL**' THOSE STORIES IN JUST A MOMENT. TONIGHT'S GOBBLE GALA TAKES PLACE AT THE VIRGINIA TECH GERMAN CLUB. HEHEHE BREAKING NEWS.
[**11:10:06 PM**] IF PASSED IT WON'T TAKE AFFECT UNTIL THE FIRST OF JANUARY. WE'LL TRAVEL BACK IN TIME WITH GRANT KITTELSON AND THE WASHINGTON AND LEE GENERALS IN SPORTS. AND YOU CAN ORDER UP A '**DOUBLE BYPASS BURGER**' HERE, BUT DON'T HAVE A HEART ATTACK BECAUSE THESE AREN'T REAL NURSES. PART OF THE NEW ART MUSEUM GOES UP, COMES DOWN.
[**11:20:18 PM**] INCLUDING BEING THE ONLY TELEVISION REPORTER TO INTERVIEW OKLAHOMA CITY BOMBER TIMOTHY MCVEIGH. HE WAS CONSIDERED ONE OF THE BEST IN THE BUSINESS AND ONE OF THE MOST HONORABLE BECAUSE OF NOT ONLY HIS JOURNALISM SKILLS BUT ALSO HIS HUMANITY. **HEART ATTACK GRILL**. THE NAME SAYS IT ALL. BUT SOME NURSES ARE HAVING NEAR HEART ATTACKS OVER WHAT THE GRILL'S WAITRESSES ARE WEARING. WITH IT BEING HOME OF THE '**DOUBLE BYPASS BURGER**'. YOU'D THINK THE HEALTH ISSUE IS WHAT WOULD HAVE NURSES IN AN UPROAR, BUT IT'S THESE OUTFITS THAT NURSES CLAIM GIVE THEM A BAD IMAGE. THE GRILLE'S OWNER, A MAN WHO CALLS HIMSELF DR. JON, DISAGREES AND SO DOES ONE OF HIS WAITRESSES WHO HAPPENS TO BE A NURSING STUDENT.



53. NOV 9 2006 10:00PM CT Eyewitness News at 10pm
KWCH-CBS WICHITA-HUTCHINSON, KS

Nielsen Audience: 72,994

[**10:05:21 PM**] THE BOTTLES IN QUESTION CONTAIN 500 MILLIGRAM CAPLETS. IF YOU THINK YOU HAVE ONE CALL 1-877- 546-0454. IT'S KNOWN AS THE **HEART ATTACK GRILL** SERVING UP **DOUBLE BYPASS BURGER**. BUT SEE WHY SOME SAY THIS RESTAURANT IS BELITTLING THE NURSING PROFESSION. PLUS
[**10:22:19 PM**] NURSES INDIGESTION. WAITRESSES AT THE **HEART ATTACK GRILL** SERVE UP THE **DOUBLE BYPASS BURGER** IN REVEALING NURSE COSTUMES. IF CUSTOMERS HAVE TOO MUCH TO EAT THE NURSES PUSH THEM OUT TO THE CARS IN WHEELCHAIRS.



54. NOV 9 2006 5:00PM PT 5pm News
KXLY-ABC SPOKANE, WA

Nielsen Audience: 19,140

[**06:57:36 PM**] HE DIDN'T. BUT THE BETTER BUSINESS BUREAU SAYS YOU SHOULD BE AWARE OF THIS SCAM- AND NEVER GIVE OUT YOUR PERSONAL INFORMATION OVER A TEXT MESSAGE. COMING UP TONIGHT ON NEWS FOUR AT 11: WHY THE "**HEART ATTACK GRILL**" IS GIVING SOME NURSES SERIOUS INDIGESTION. AND IT HAS NOTHING TO DO WITH THE BURGERS. PLUS THE RADIO TALK SHOW RMURDER CONFESSION.



55. NOV 9 2006 10:00PM ET News
WSTQ-CW SYRACUSE, NY

Nielsen Audience: 8,990

[**10:08:34 PM**] A RESTAURANT IN ARIZONA IS GIVING NURSES A CASE OF INDIGESTION. IT FEATURES WAITRESSES IN SCANTY NURSES COSTUMES. EMPLOYEES AND CUSTOMERS OF THE '**HEART ATTACK GRILL**' SAY ITS ALL IN GOOD FUN. BUT THE CENTER FOR NURSING ADVOCACY SAYS THE REVEALING COSTUMES ARE COSTING NURSES THEIR PROFESSIONAL REPUTATION. SO FAR THE RESTAURANT'S OWNER

56. NOV 9 2006 9:00PM CT KFTA News at 9
KFTA-NBC FT. SMITH-FAYETTEVILLE-SPRINGDALE-ROGERS,

Nielsen Audience: 8,860

CONFIDENTIAL

HAG--000666



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[**09:28:51 PM**] KETCHUP WITH THEIR FRIES. ALONG WITH THE LONG MENU OF HAMBURGERS, AND FRIES THE "HEART ATTACK GRILL" FEATURES WAITRESSES IN SCANTILY CLAD NURSE COSTUMES. IT'S ALL PART OF GIMMICK. YOU HAVE A HEART ATTACK FROM ALL THE FRIED FOODS



57. NOV 9 2006 7:00AM PT The Daily Buzz
KREN-WB RENO, NV

Nielsen Audience: 463

[**07:07:43 AM**] YOUR NEXT NUMBER THIS MORNING 8- THOUSAND A 8- THOUSAND CALORIE BURGER HAS GONE ON SALE IN THE U-S. THE **QUADRUPLE BYPASS BURGER** HAS FOUR SLABS OF BEEF WEIGHING 2LBS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO AND CAN BE FOUND AT THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA. THEY EVEN HAVE WHEELCHAIRS TO CARRY THE BRAVE CUSTOMERS OUT OF THE RESTAURANT. 3 NEWS BY NUMBERS ANIMATIO CONGRESS CHA



58. NOV 9 2006 10:00PM CT FOX 54 NEWS AT 10
WFXG-FOX AUGUSTA, GA

Nielsen Audience: 9,665

[**10:15:25 PM**] KIMBERELY+ IS IT A HARMLESS THEME, OR TRASHING AN IMPORTANT NA, A RESTAURANT IS GIVING SOME NURSES INDIGESTION. AND IT HAS NOTHING TO DO WITH THE FOOD. THE WAITRESSES AT THE **HEART ATTACK GRILL** ARE DRESSED LIKE MEDICAL STRIPERS. LOCAL NURSES HAVE A PROBLEM WITH THIS. THEY SAY THE COSTUMES ARE HURTING THEIR CREDIBILITY.



59. NOV 9 2006 5:00PM PT Action News at 5pm
KSBW-NBC MONTEREY-SALINAS, CA

Nielsen Audience: 24,376

[**05:11:22 PM**] THE ACCIDENT HAPPENED AROUND 4 AM BUT TOOK HOURS MORE TO CLEAR IT OFF THE ROADS. SOME OF THE CARS WERE PRETTY CRUNCHED UP BUT NO ONE WAS SERIOUSLY HURT. THERE'S A RESTAURANT IN TEMPE CALLED THE **HEART ATTACK GRILL**. ON THE MENU THE **DOUBLE BYPASS BURGER**. BUT WHAT'S REALLY GOT SOME HEALTH WORKERS UPSET ARE THE NAUGHTY NURSES COSTUMES THE WAIT STAFF WEARS!



60. NOV 10 2006 7:00AM ET The Daily Buzz
SYN NATIONAL

Nielsen Audience: N/A

[**07:44:27 AM**] AFTER ABOUT TEN MINUTES, EMPLOYEES FINALLY LURED POOR RUDOLPH OUT THE BACK DOOR. EMPLOYEES SAY THE LITTLE FELLA DIDN'T CAUSE ANY DAMAGE OR LEAVE ANY STEAMING PILES OF PRESENTS. 7 **HEART ATTACK GRILL**- W-VO AND, NURSES IN ARIZONA ARE UP IN ARMS THIS MORNING OVER A NEW GRILL WHERE THE WAITRESSES DRESS UP LIKE NAUGHTY NURSES. AS YOU CAN SEE. "THE **HEART ATTACK GRILL**" COULD LIVE UP TO I NAME. BECAUSE FOOD IS SERVED BY LADIES WEARING SHORT SKIRTS AND LOW-CUT SHIRTS AND CARRYING AROUND STETHOSCOPES. THEY ALSO SIT AT THE TABLE WITH CUSTOMERS WHILE THEY EAT AND SOMETIMES THEY ROLE PLAY.



61. NOV 10 2006 8:00AM ET The Daily Buzz
SYN NATIONAL

Nielsen Audience: N/A

[**08:45:03 AM**] AFTER ABOUT TEN MINUTES, EMPLOYEES FINALLY LURED POOR RUDOLPH OUT THE BACK DOOR. EMPLOYEES SAY THE LITTLE FELLA DIDN'T CAUSE ANY DAMAGE OR LEAVE ANY STEAMING PILES OF PRESENTS. 7 **HEART ATTACK GRILL**- W-VO AND, NURSES IN ARIZONA ARE UP IN ARMS THIS MORNING OVER A NEW GRILL WHERE THE WAITRESSES DRESS UP LIKE NAUGHTY NURSES. THE SERVING FOOD AT THE **HEART ATTACK GRILL** DO IT WEARING SHORT SKIRTS, LOW- CUT SHIRTS. THEY ALSO SIT AT THE TABLE WITH CUSTOMERS WHILE THEY EAT. SOMETIMES, THEY ROLE PLAY.



62. NOV 10 2006 7:30AM CT FOX 26 NEWS AT 7:30AM
KRIV-FOX HOUSTON, TX

Nielsen Audience: 68,432

[**07:42:31 AM**] SHE SAYS FOR DAYS SHE COULD NOT GET ANYONE TO LISTEN TO HER. JUST AHEAD WE WILL TELL YOU HOW TO GET SOMPANNE TO TIONSE YOU SERIOUSLY WHEN YOU NEED HELP. IT'S CALLED **HEART ATTACK GRILL** AND A OUTFITLY ARE CERTAINLY MAKING HEARTS RACE BUT ALSO MAKING SOME PEOPLE'S BLOID BLOOD COIN A THE DEER ON AISLE 5.

[**07:56:15 AM**] AND TIME IS 7:56. VERY INFORMABLE THERE. **HEART ATTACK GRILL** IS RAISING PEOPLING BLOOD PREST THERE. NOT FOOD WAITRESSES. NURSES.



63. NOV 10 2006 6:00AM CT Good Day Minnesota
KMSP-FOX MINNEAPOLIS-ST. PAUL, MN

Nielsen Audience: 22,183

[**06:15:10 AM**] AND WOULD YOU LIKE SOME, SOME C.P.R. WITH THAT MEAL? A RESTAURANT IN TEMPE, ARIZONA IS, GIVING SOME NURSES A LITTLE INDIGESTION BECAUSE ALONG WITH THE LONG LIST OF HAMBURGERS AND FRIES, THE **HEART ATTACK GRILL** FEATURES WAITRESSES IN SCANTILY CLAD NURSE'S OUTFITS. EMPLOYEES AND CUSTOMERS OF

CONFIDENTIAL

HAG--000667

THE GRILL SAY IT'S ALL IN GOOD FUN, BUT NURSING ADVOCACY GROUPS SAY THE SERVERS ARE GIVING NURSING A BAD IMAGE. IT MAKES PEOPLE BELIEVE ON SOME LEVEL THAT MAYBE NURSES DO, IN FACT, PROVIDE SEXUAL SERVICES.



64. NOV 10 2006 5:00AM ET TV 8 IN THE MORNING

Nielsen Audience: 35,653

WJW-FOX CLEVELAND-AKRON-CANTON, OH

[**05:41:20 AM**] WE TOLD BUT THE **QUADRUPLE BYPASS BURGER**. WE'LL TELL YOU WHERE THE STUDENT WHERE IT IS SERVE IS UNDER FIRE FRAY GROUP OF NURSES. MASTER, HOW DO I FIND ENLIGHTENMENT?

[**05:58:48 AM**] YESTERDAY, WE TOLD YOU ABOUT THE **QUADRUPLE BYPASS BURGER**. TODAY, THE RESTAURANT THAT SERVES THEBURGER IS UNDER ATTACK BY A GROUP OF NEVER NEWSS. THE HEART ATTACK FEATURES WAITRESSES DRESSED ADS RACY NURSES.

THAT MAKES PEOPLE BELIEVE THAT ON SOME LEVEL THAT MAYBE NURSES DO IN FACT PROVIDE SEXUAL SERVICES. EVERY DAY, NURSES WRITE TO ME AND DESCRIBE TO MOW HOW THEY ARE GROPED APPEARED GRABBED IN THE WORKPLACE. THE OWNER OF THE **HEART ATTACK GRILL** WHO CALLS HIMSELF DR. JOHN SAYS IF PEOPLE DON'T LIKE IT, THEY DON'T HAVE TO EAT IN HIS RESTAURANT. IT IS 45 DEGREES OUTSIDE. LET'S CHECK IN WITH ANDRE ON THE WEATHER.



65. NOV 10 2006 5:00PM ET TV 19 AT 5 PM

Nielsen Audience: 70,131

WOIO-CBS CLEVELAND-AKRON-CANTON, OH

[**05:24:51 PM**] TIME TO REVISIT THIS STORY. ARIZONA WE SHOWED YOU THE **DOUBLE BYPASS BURGER** EARLY THIS WEEK. IT' S NOT THE BURGER BUT IT' S WAITRESSES. THEY ARE SKIMPY NURSE COSTUMES.



66. NOV 10 2006 6:00AM PT Good Day Sacramento

Nielsen Audience: 28,212

KMAX-CW SACRAMENTO-STOCKTON-MODESTO, CA

[**06:13:32 AM**] AND HE WAS THROWN OFF. DEAD ANIMALS AND SCANTILY-CLAD WOMEN COMBINE FOR A STORY THAT'S HARD FOR NURSES TO SWALLOW. "THE **HEART ATTACK GRILL**" IN TEMPE, ARIZONA HOME OF THE "**DOUBLE BYPASS BURGER**" FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. IF SOMEONE'S HAD TOO MUCH TO EAT.



67. NOV 10 2006 7:00AM PT Fox 40 Morning News

Nielsen Audience: 11,358

KTXL-FOX SACRAMENTO-STOCKTON-MODESTO, CA

[**07:44:57 AM**] STILL AHEAD, IT'S CALLED **HEART ATTACK GRILL**. WHY THE WAITRESSES ARE CAUSING OUTRAGE IN THE MEDICAL WORLD AND IT WAS GUINNESS WORLD RECORD DAY. THE THINGS SOME PEOPLE WILL DO

[**07:50:20 AM**] CONTROVERSY OVER HOOTER'S RESTAURANTS IS NOTHING NEW. BUT THERE'S BACKLASH SURROUNDING A DIFFERENT RESTAURANT IN PHOENIX. THE **HEART ATTACK GRILL** HAS LOTS OF JUICY ITEMS. AS NICOLE BARRIO REPORTS, IT'S WHAT THE WAITERINGS ARE DOING THAT HAVE MEDICAL PERSONNEL LODGING COMPLAINTS. REPORTER: WE'RE AT THE HOME OF THE **DOUBLE BYPASS BURGER**. ONE AGENCY WANTS THE NAUGHTY NURSES OFF THE MENU. MY WIFE IS IS A NURSE.



68. NOV 10 2006 8:00AM PT WB Morning News

Nielsen Audience: 1,242

KSWB-FOX SAN DIEGO, CA

[**08:02:52 AM**] PLUS WE ARE GOING SHOW YOU A CONTROVERSIAL NEW RESTAURANT CALLED THE **HEART ATTACK GRILL**. TODAY IS



69. NOV 10 2006 6:00AM ET News

Nielsen Audience: 38,064

WCPO-ABC CINCINNATI, OH

[**00:20:31**] **HEART ATTACK GRILL**. IN ARIZONA. WAITRESSES DRESS IN SCANTILY CLAD NURSES UNIFORMS. V; SCENES.



70. NOV 10 2006 6:00AM ET Channel 9 at 6

Nielsen Audience: 38,064

WCPO-ABC CINCINNATI, OH

[**06:17:59 AM**] OF COURSE THE LOVE-SICK BIRD FOLLOWED. A RESTAURANT IN TEMPE, ARIZONA IS GIVING SOME NURSES INDIGESTION. BECAUSE ALONG WITH ITS "**DOUBLE BYPASS BURGER**" AND FRIES. "THE **HEART ATTACK GRILL**" FEATURES WAITRESSES IN SCANTLY CLAD NURSES' COSTUMES. EMPLOYEES AND CUSTOMERS OF THE GRILL SAY IT'S ALL IN GOOD FUN. IF SOMEONE'S HAD TOO MUCH TO EAT, THE SO-CALLED NURSES PUSH THEIR CUSTOMERS IN WHEELCHAIRS TO THEIR CARS.



71. NOV 10 2006 6:00AM CT 12 News This Morning

Nielsen Audience: 35,522

WISN-ABC MILWAUKEE, WI

CONFIDENTIAL

HAG--000668

[**06:10:01 AM**] IT'S NOW SEVEN MINUTES AFTER 6:00. SOME NURSES ARE UPSET ABOUT A RESTAURANT THEME. IT'S NOT THE NAME **DOUBLE BYPASS BURGER** OR **HEART ATTACK GRILL** THAT MAKES THEM MAD, WE'LL TELL YOU WHY ELSE THEY'RE CRYING FOUL. THEN, ONLINE GAMBLING SERVICES CUTTING OFF BETS TO THE U.S. WHY, AND HOW THEY'RE SETTling UP WITH GAMBLERS. AND I'M SALLY SEVERSON.

[**06:17:09 AM**] METEOROLOGIST SALLY SEVERSON'S WEEKEND FORECAST IS COMING UP. BUT FIRST, A NEW RESTAURANT IN ARIZONA IS GETTING SLAMMED WITH CRITICISM. IT'S CALLED THE **HEART ATTACK GRILL**, IT SERVES THE **DOUBLE BYPASS BURGER**, ALSO FEATURES WAITRESSES DRESSED AS SAN TILLY CLAD NURSES. AND THE CENTER FOR NURSING ADVOCACY SAYS THE REVEALING COSTUMES PROVIDE SEXUAL SERVICES. THE RESTAURANT'S OWNER SAYS IT'S ALL IN GOOD FUN, HE SAYS IF YOU DON'T LIKE IT, DON'T EAT THERE.



72. NOV 10 2006 6:00AM CT Daybreak
WTMJ-NBC MILWAUKEE, WI

Nielsen Audience: 32,788

[**06:23:00 AM**] SOME NURSES IN ARIZONA ARE UPSET ABOUT A NEW RESTAURANT. AND IT'S NOT BECAUSE OF THE NUTRITIONAL CONTENT OF THE FOOD. THE "**HEART ATTACK GRILL**" FEATURES WAITRESSES WHO WEAR NURSE COSTUMES. OR AT LEAST SOMEONE'S FANTASY OF A NURSE COSTUME. THE RESTAURANT WORKERS AND CUSTOMERS SAY IT'S ALL IN GOOD FUN, BUT AN ADVOCACY GROUP SAYS THE SKIMPY OUTFITS HURT THE REPUTATION OF REAL NURSES.



73. NOV 10 2006 6:00AM ET WTVQ Morning News
WTVQ-ABC LEXINGTON, KY

Nielsen Audience: 11,162

[**06:40:10 AM**] FOR THE START OF ANARE DIFFICULT TO TRANSPORT IN A THERE'S TROUBLE BREWING. ATSPECIALIZE IN HEALTH FOOD. A FAVORITE MENU ITEM IS THE '**DOUBLE BYPASS BURGER**. BUT SCANTILY- CLAD NURSES. WHOYESTERDAY.



74. NOV 10 2006 7:00AM PT The Daily Buzz
KREN-WB RENO, NV

Nielsen Audience: 463

[**07:45:04 AM**] AFTER ABOUT TEN MINUTES, EMPLOYEES FINALLY LURED POOR RUDOLPH OUT THE BACK DOOR. EMPLOYEES SAY THE LITTLE FELLA DIDN'T CAUSE ANY DAMAGE OR LEAVE ANY STEAMING PILES OF PRESENTS. 7 **HEART ATTACK GRILL**- W-VO AND, NURSES IN ARIZONA ARE UP IN ARMS THIS MORNING OVER A NEW GRILL WHERE THE WAITRESSES DRESS UP LIKE NAUGHTY NURSES. AS YOU CAN SEE. "THE **HEART ATTACK GRILL**" COULD LIVE UP TO ITS NAME. BECAUSE FOOD IS SERVED BY LADIES WEARING SHORT SKIRTS AND LOW-CUT SHIRTS AND CARRYING AROUND STETHOSCOPES. THEY ALSO SIT AT THE TABLE WITH CUSTOMERS WHILE THEY EAT AND SOMETIMES THEY ROLE PLAY.



75. NOV 10 2006 7:00AM PT The Daily Buzz
KREN-WB RENO, NV

Nielsen Audience: 463

[**08:45:04 AM**] AFTER ABOUT TEN MINUTES, EMPLOYEES FINALLY LURED POOR RUDOLPH OUT THE BACK DOOR. EMPLOYEES SAY THE LITTLE FELLA DIDN'T CAUSE ANY DAMAGE OR LEAVE ANY STEAMING PILES OF PRESENTS. 7 **HEART ATTACK GRILL**- W-VO AND, NURSES IN ARIZONA ARE UP IN ARMS THIS MORNING OVER A NEW GRILL WHERE THE WAITRESSES DRESS UP LIKE NAUGHTY NURSES. THE SERVING FOOD AT THE **HEART ATTACK GRILL** DO IT WEARING SHORT SKIRTS. LOW- CUT SHIRTS. THEY ALSO SIT AT THE TABLE WITH CUSTOMERS WHILE THEY EAT. SOMETIMES, THEY ROLE PLAY.



76. NOV 10 2006 11:00PM 22 NEWS AT 11 PM
CT
WWLP-NBC SPRINGFIELD-HOLYOKE, MA

Nielsen Audience: 25,889

[**11:21:34 PM**] FIR GESTED SHELWASH DISHES AT MAGERS & A CREIVE MARKETG GIMMICIS TTING UNWANTEDTTENTION BECSE OF A BIG BURGER AND AD NURSES' CSTUMES. THE HEART ATTACK GL IN ARIZONA IS IN OUBLE WH HEALTH E UNHEALTHFULNESS OF THEIR 8-THOUSAND CALORIE **QUADRUPLE BYPASS BURGER**. 2- POUNDS OF MEAT AND FRIES COOKED IN LARD. THE SECOND PROBLEM.



77. NOV 10 2006 6:00PM CT 7 NEWS @ 6PM
KSWO-ABC WICHITA FALLS, TX-LAWTON, OK

Nielsen Audience: 18,295

[**06:28:16 PM**] THE MOTHER AND SON ARE BOTH CHARGED WITH CONSPIRACY TO COMMIT FIRST-DEEE MURDER. ONE RESTAURANT S THE NURSIN INDUSTRY UP IN ARMS. NOT BECAUSE OF MENU ITEMS LIKE "THE **DOUBLE BYPASS BURGER**". BUT BECAUSE OF HOW THE WAITRESSES DRESS. THEY SAY IT GIVES REAL NURSES A BAD IMAGE. THEY SAY IT GIVES REAL NURSES A BAD IMAGE. WHAT DO YOU THINK? WE'LL TAKE YOU INSIDE "THE **HEART ATTACK GRILL**" WHEN SEVEN NEWS RETURNS.

[**06:34:14 PM**] A RESTAURANT CALLED "THE **HEART ATTACK GRILL**" IS GIVING SOME NURSES INDIGESTION. ALONG WITH ITS LONG MENU LIST OF HAMBURGERSFRIES THE ART ATTACK GRILL FEATURES WAITRESSES IN SCANTILY CLAD NURSES' COSTUMES. EMPLOYEES AND CUSTOMERS OF THE GRILL SAY IT'S ALL IN GOOD FUN, BUT NURSING ADVOCY GROUPS SAY THE COSTUMES GIVE NURSES A BAD IMAGE.

HE SAYS PART OF THE FUN IS ROLE PLAYING. IF SOMEONE'S HAD TOO MUCH TO EAT, THE NURSE- WAITRESSES WILL EVEN PUSH THEIR CUSTOMERS TO THEIR CARS IN WHEELCHAIRS. THE **HEART ATTACK GRILL** IS LOCATED IN TEMPE,

ARIZONA. THE NATIONAL TOY HALL OF FAME IS ACCEPTING ITS FIRST ELECTRIC DUCTEES. CHANCEARE THEY'LL BRING BACK SOME GOOD MEMORIES FOR QUITE A FEW.



78. NOV 11 2006 5:00PM CT **Headline News**

Nielsen Audience:
147,779

HLN-CNN NATIONAL

[**05:25:17 PM**] SOME NAUGHTY NURSES SERVING UP A HEAPING HELPING OF CONTROVERSY IN TEMP EARIZONA. THE **HEART ATTACK GRILL** IS KNOWN FOR ITS ARTERY CLOGGING MEGABURGERS AND SCANTILY CLAD SERVERS. LOYAL CUSTOMERS SEEM TO LOVE IT, BUT FOR OTHERS IT'S LEAVING A BAD TASTE IN THEIR MOUTH. REPORTER: WE ARE AT THE **HEART ATTACK GRILL**, HOME OF THE **DOUBLE BYPASS BURGER**. BUT THE PROBLEM ONE ADVOCACY GROUP HAS, THEY WANT THE NAUGHTY NURSES OFF THE MENU. MY WIFE IS A NURSE AND SHE'S OKAY WITH IT.



79. NOV 12 2006 5:00PM CT **Headline News**

Nielsen Audience:
186,324

HLN-CNN NATIONAL

[**05:25:15 PM**] SOME NAUGHTY NURSES SERVING UP A HEAPIN' HELPIN' OF CONTROVERSY IN TEMPE, ARIZONA. THE **HEART ATTACK GRILL** KNOWN FOR SCANTLY CLAD BURGERS. LOYAL CUSTOMERS LOVE IT. FOR OTHERS, LEAVES A BAD TASTE IN THEIR MOUTH. FOR OTHERS, LEAVES A BAD TASTE IN THEIR MOUTH. AFFILIATE KNXV HAS MORE. REPORTER: WE ARE AT THE **HEART ATTACK GRILL**, HOME OF THE **DOUBLE BYPASS BURGER** PFR THE PROBLEM ONE ADVOCACY GROUP HAS, THEY WANT THE NAUGHTY NURSES OFF THE MENU. MY WIFE IS A NURSE AND SHE'S OKAY WITH IT. REPORTER: THAT MAY BE TRUE BUT THE CENTER FOR NURSING ADVOCACY SAY IT'S COSTING THEM THEIR PROFESSIONAL REPUTATION.



80. NOV 12 2006 7:00PM CT **FIRST IN PRIME**
KTXA-MNT DALLAS-FT. WORTH, TX

Nielsen Audience: 35,270

[**07:47:03 PM**] SOME WOULD AGREE THE OUTFITS THAT HOOTERS HAVE RAISE A COUPLE EYE BROW ANOTHER RESTAURANT IN ARIZONA IS GIVING NURSES ACROSS THE COUNTRY INDIGESTION. THAT'S BECAUSE THE **HEART ATTACK GRILL** FEATURES WAITRESSES AT BAD NURSES. NURSING ADVOCACY GROUP SAYS THE SERVERS MAKE THEM LOOK LIKE SEX OBJECTS BUT EMPLOYEES AND CUSTOMERS SAY IT'S ALL IN GOOD FUN. THEY ARE LIKE, WELL, I HAVE A HEART ATTACK, OKAY, I'M A NURSE.



81. NOV 12 2006 9:00PM CT **NEWS@NINE**
KASA-FOX ALBUQUERQUE-SANTA FE, NM

Nielsen Audience: 40,296

[**10:02:00 PM**] FIVE FAMILY MEMBERS ARE DEAD AFTER A SUSPECTED DRUNK DRIVER HIT THEIR MINI-VAN HEAD ON LAST NIGHT ON INTERSTATE 25. TWO LITTLE GIRLS, THEIR TEENAGE SISTER AND THEIR PARENTS WERE KILLED JUST NORTH OF SANTA FE AS THEY WERE HEADING HOME FROM A SOCCER TOURNAMENT.



82. NOV 14 2006 11:35PM
CT **Conan O'Brien**

Nielsen Audience:
6,309,680

NBC-ENT NATIONAL

[**11:36:48 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



83. NOV 14 2006 11:30PM PT **KCRA 3 Election Coverage**
KCRA-NBC SACRAMENTO-STOCKTON-MODESTO, CA

Nielsen Audience: 77,481

[**12:38:03 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



84. NOV 14 2006 11:00PM ET **5 News at 11**
WLWT-NBC CINCINNATI, OH

Nielsen Audience: 62,377

[**12:36:53 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.

85. NOV 14 2006 10:35PM
CT **WMC Late News**

Nielsen Audience: 61,407

CONFIDENTIAL

HAG--000670

**WMC-NBC MEMPHIS, TN**

[**11:36:48 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



86. NOV 14 2006 11:00PM ET Late News
WGRZ-NBC BUFFALO, NY

Nielsen Audience: 83,140

[**12:36:48 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



87. NOV 14 2006 11:00PM ET Delayed News
WHEC-NBC ROCHESTER, NY

Nielsen Audience: 26,324

[**12:41:00 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



88. NOV 14 2006 11:35PM ET Night News
WSTM-NBC SYRACUSE, NY

Nielsen Audience: 22,516

[**12:36:48 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



89. NOV 15 2006 11:35PM
CT Conan O'Brien
NBC-ENT NATIONAL

Nielsen Audience:
6,309,680

[**12:05:06 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LET AND TOMATO.



90. NOV 17 2006 9:00PM CT 20/20
ABC NATIONAL

Nielsen Audience: N/A

[**08:59:03 PM**] GOOD POINT. EVEN THE NURSE'S ADVOCATE CALLS THE ATTORNEY GENERAL'S ACTION AN ASSAULT ON FREE SPEECH. JUST TODAY, THE ARIZONA STATE NURSING BOARD MET AND FINALLY DECIDED IT WOULD NOT TAKE ANY ACTION AGAINST THE **HEART ATTACK GRILL**. THAT'S GOOD NEWS. SINCE I BET IT WON'T BE LONG BEFORE SOME OTHER GOVERNMENT OFFICIALS COME AND THREATEN TO SHUT THE PLACE DOWN JUST BECAUSE OF THE FATTY FOOD IT SERVES.



91. NOV 17 2006 8:00PM CT Primetime Programming
ABC-ENT NATIONAL

Nielsen Audience: N/A

[**08:55:19 PM**] WX NOWS TIME TO SAY NOW IT'S TIME TO SAY GIVE ME A BREAK. HAVE YOU HEARD OF THE **HEART ATTACK GRILL**? THEY SERVE FATTY FOOD. AND THE WAITRESSES WEAR SEXY COSTUMES. AND THE WAITRESSES WEAR SEXY COSTUMES. BUT THAT'S NOT WHAT GOT THEM INTO TROUBLE. THE MOTTO OF A TEMPE, ARIZONA, RESTAURANT CALLED THE **HEART ATTACK GRILL** IS TASTE WORTH DYING FOR. THAT'S BECAUSE THEY SERVE ONLY ARTERY CLOGGING FOOD LIKE BIG HAMBURGERS AND THE FLATLINER FRIES BOILED IN LARD. ONE MORE SCOOP OF LARD. THE WEBSITE SAYS INSANE POLITICAL CORRECTNESS STANDS AS A BARRIER BETWEEN THE AVERAGE MAN AND HIS PURSUIT OF HAPPINESS. THAT'S WHY THEY ALSO SELL TRIPLE BYPASSES. THAT'S NOT EARNED THE **HEART ATTACK GRILL** THIS THREATENING LETTER. THE GOVERNMENT IS UPSET BECAUSE THE DOC CALLS HIS WAITRESSES NURSES. HE HAS THEM DRESS AS NURSES OR IN SOME CASES AS NURSES YOU'D SEE ONLY IN X-RATED MOVIES. I THOUGHT ALL THE MONEY WE SPENT FOR THIS RESTAURANT IS IN JEOPARDY. THE BOARD OF NURSING WOULD NOT TALK TO US ABOUT THIS, BUT SANDY SUMMERS DID. IT'S NOT ONLY THE **HEART ATTACK GRILL**. IT'S THE WHOLE NAUGHTY NURSE IMAGE. HER GROUP SAYS THE STEREOTYPE KILLS PEOPLE, THOUSANDS OF PEOPLE, BECAUSE IT CREATES A NURSING SHORTAGE BY DISCOURAGING WOMEN FROM BECOMING NURSES.

92. NOV 17 2006 10:00PM ET NewsAtTen

Nielsen Audience:



178,869

WFXT-FOX BOSTON-MANCHESTER, MA

[**10:00:03 PM**] THE WEBSITE SAYS INSANE POLITICAL CORRECTNESS STANDS AS A BARRIER BETWEEN THE AVERAGE MAN AND HIS PURSUIT OF HAPPINESS. THAT'S WHY THEY ALSO SELL TRIPLE BYPASSES. THAT'S NOT EARNED THE **HEART ATTACK GRILL** THIS THREATENING LETTER. THE GOVERNMENT IS UPSET BECAUSE THE DOC CALLS HIS WAITRESSES NURSES. HE HAS THEM DRESS AS NURSES OR IN SOME CASES AS NURSES YOU'D SEE ONLY IN X-RATED MOVIES.

I THOUGHT ALL THE MONEY WE SPENT FOR THIS RESTAURANT IS IN JEOPARDY. THE BOARD OF NURSING WOULD NOT TALK TO US ABOUT THIS, BUT SANDY SUMMERS DID. IT'S NOT ONLY THE **HEART ATTACK GRILL**. IT'S THE WHOLE NAUGHTY NURSE IMAGE. HER GROUP SAYS THE STEREOTYPE KILLS PEOPLE, THOUSANDS OF PEOPLE, BECAUSE IT CREATES A NURSING SHORTAGE BY DISCOURAGING WOMEN FROM BECOMING NURSES. GOOD POINT. EVEN THE NURSE'S ADVOCATE CALLS THE ATTORNEY GENERAL'S ACTION AN ASSAULT ON FREE SPEECH. JUST TODAY, THE ARIZONA STATE NURSING BOARD MET AND FINALLY DECIDED IT WOULD NOT TAKE ANY ACTION AGAINST THE **HEART ATTACK GRILL**. THAT'S GOOD NEWS. SINCE I BET IT WON'T BE LONG BEFORE SOME OTHER GOVERNMENT OFFICIALS COME AND THREATEN TO SHUT THE PLACE DOWN JUST BECAUSE OF THE FATTY FOOD IT SERVES.



93. NOV 17 2006 4:00PM AZ First News at FOUR
KNXV-ABC PHOENIX, AZ

Nielsen Audience: 25,657

[**04:00:30 PM**] TONIGHT A VALLEY CONTROVERSY MAKES NATIONAL HEADLINES. SERVERS AT A TEMPE RESTAURANT DRESS UP IN REVEALING NURSES COSTUMES AND THE CENTER FOR NURSING ADVOCACY SAYS IT IS COSTING THEM THEIR REPUTATION BY ON 20/20 JOHN SAYS GIVE ME A BREAK. THE MOTTO OF A TEMPE RESTAURANT CALLED THE **HEART ATTACK GRILL** IS TASTE WORTH DRY DYING FOR. THEY SERVE ONLY ARTERY CLOGGING FOOD LIKE HAMBURGERS AND FLAT LINER FRIES IN LARD. THEY REFUSE TO SELL DIET ANYTHING.



94. NOV 17 2006 9:00PM CT NewsChannel at 9 on FOX
WRSP-FOX CHAMPAIGN-SPRINGFIELD-DECATUR, IL

Nielsen Audience: 6,548

[**08:59:02 PM**] I THOUGHT ALL THE MONEY WE SPENT FOR THIS RESTAURANT IS IN JEOPARDY. THE BOARD OF NURSING WOULD NOT TALK TO US ABOUT THIS, BUT SANDY SUMMERS DID. IT'S NOT ONLY THE **HEART ATTACK GRILL**. IT'S THE WHOLE NAUGHTY NURSE IMAGE. HER GROUP SAYS THE STEREOTYPE KILLS PEOPLE, THOUSANDS OF PEOPLE, BECAUSE IT CREATES A NURSING SHORTAGE BY DISCOURAGING WOMEN FROM BECOMING NURSES. GOOD POINT. EVEN THE NURSE'S ADVOCATE CALLS THE ATTORNEY GENERAL'S ACTION AN ASSAULT ON FREE SPEECH. JUST TODAY, THE ARIZONA STATE NURSING BOARD MET AND FINALLY DECIDED IT WOULD NOT TAKE ANY ACTION AGAINST THE **HEART ATTACK GRILL**. THAT'S GOOD NEWS. SINCE I BET IT WON'T BE LONG BEFORE SOME OTHER GOVERNMENT OFFICIALS COME AND THREATEN TO SHUT THE PLACE DOWN JUST BECAUSE OF THE FATTY FOOD IT SERVES.



95. NOV 19 2006 2:00PM CT FOX News Live
FOXNEWS-CABLE NATIONAL

Nielsen Audience:
446,131

[**02:51:34 PM**] TRENT, BEST OF LUCK, GOD BLESS YOU. MY PLEASURE. AND COMING UP NEXT, DEATH BY HAMBURGER AT THE **HEART ATTACK GRILL**. A SANDWICH SO BIG YOU MAY NEED A WHEELCHAIR TO GET TO YOUR CAR, BUT THEY'VE GOT THAT COVERED, TOO. COMING UP ON STUDIO "B".



96. NOV 19 2006 3:00PM CT FOX News Live
FOXNEWS-CABLE NATIONAL

Nielsen Audience:
337,828

[**02:59:03 PM**] SHUT THE LIGHTS DOWN. IT'S A HEALTH NUT'S NIGHTMARE, A HAMBURGER TO DIE FOR. 8,000 CALORIES PILED HIGH WITH CHEESE, BACON THE NAME, **QUADRUPLE BYPASS BURGER** AND THERE IS OTHER OPTIONS ON THE MEN AND FRENCH-FRIES COOKED IN PURE LARD AND NOTHING TO TOP IT OFF A PACK OF CIGARETTES. THEY OFFER WHEELCHAIR SERVICE AND WAITRESSES DRESSED IN NURSES OUTFITS. HIS REAL GOAL IS TO OPEN A RESTAURANT IN PARIS.



97. NOV 19 2006 8:00AM ET CBS4 News
WBZ-CBS BOSTON-MANCHESTER, MA

Nielsen Audience: 55,415

[**08:12:27**] AN UNNAMED RESTAURANT IN AZ IS ADVERTISING IT'S "**QUADRUPLE BYPASS BURGER**" FOR 8000 CALORIES



98. NOV 19 2006 7:00PM ET CBS4NewsAtSeven
WBZ-CBS BOSTON-MANCHESTER, MA

Nielsen Audience:
469,843

[**08:14:52 AM**] WITH ALL THE BIG BUCKS THEY PAID, I AM SURE BURGERS WERE NOT ON THE MENU FOR THE CRUISE-

CONFIDENTIAL

HAG--000672

HOLMES ITALIAN WEDDING. BUT ONE HAS PUT ABURG WE ARE ADVERSE HEALTH EFFECTS ON ITS MENU. THE **QUADRUPLE BYPASS BURGER**. THE **HEART ATTACK GRILL** HAS FOUR BEEF PATTIES, CHEESE, ONIONS, TOMATOES AND FRIED BACON. IT CONTAINS 8,000 CALORIES. 8,000, IS THAT REAL?



99. NOV 19 2006 10:00PM ET Fox News at 10
WRGT-FOX DAYTON, OH

Nielsen Audience: 50,232

[**09:58:56 PM**] HOOTERS. EAT YOUR HEART OUT. IT'S NOT THE SPECIAL SAUCE THAT'S HEATING UP CONTROVERSY AT THE **HEART ATTACK GRILL**. BUT THE PLACE IS SAUCY. SAUCY.

[**10:14:50 PM**] HOUSE? STRAIGHT AHEAD. CONTROVERSY IS SIZZLING AT THE **HEART ATTACK GRILL**. IF THE FOOD DOESN'T GET YOU. THE NAUGHTY NURSES WILL WILL PLUS.

[**10:17:09 PM**] CORRESPONDENT NICOLE BEYER TELLS US WHY SOME SAY IT'S INAPPROPRIATE. INAPPROPRIATE. LL INTRO: WE ARE AT THE **HEART ATTACK GRILLE**, HOME OF THE **DOUBLE BYPASS BURGER**, BUT THE PROBLEM ONE ADVOCACY GROUP HAS. THEY WANT THESE NAUGHTY NURSES OFF THE MENU. SOT)"MY WIFE IS A NURSE.



100. NOV 20 2006 5:30AM
CT FOX NEWS RISING

Nielsen Audience: 13,621

WCCB-FOX CHARLOTTE, NC

[**05:56:02 AM**] WE HAVE UNHEALTHY NEWS. A RESTAURANT IN ARIZONA IS PROUD OF ITS HEART CLOGGING MENU. THE **HEART ATTACK GRILL**. IN ARIZONA IS LIVING UP TO ITS NAME. THEY EVEN HAD THE **QUADRUPLE BYPASS BURGER** ON THE MENU. IT HAS FOUR PATTIES, SPECIAL SAUCE, LETTUCE, CHEESE, FRIED BACON. IF THAT DOESN'T GET YOUR ARTERIES EXCITED, HOW ABOUT ADDING FRIES COOKED IN LARD.



101. NOV 20 2006 6:00AM
CT NBC 15 NEWS TODAY AT 6 AM

Nielsen Audience: 8,528

WPMI-NBC MOBILE, AL - PENSACOLA-FT WALTON BEACH, FL

[**06:49:56 AM**] LITERALLY. BUT HEALTHAG. THE **HEART ATTACK GRILL** RECENTLY ADDED THE **QUADRUPLE BYPASS BURGER** TO ITS ME NENE COMES IN AT 8- THOUSAND CALORIES. ALSO ON THE MENU, FRENCHRI- CIRRETTES. BUT TTSOT WHATS CAUSIN THE CONTROVERSY.



102. NOV 20 2006 8:00AM
ET News 45 at 8AM

Nielsen Audience: 4,986

WRGT-FOX DAYTON, OH

[**08:38:24 AM**] ASA BACK TO YOU. IT'S THE NURSES AT THE **HEART ATTACK GRILL** CAN SERVE FE. LIFE. COMING UP ON DAYTON'S NEWS SOURCE.

[**08:42:10 AM**] CORRESPONDENT NICOLE BEYER TELLS US WHY SOME SAY IT'S INAPPROPRIATE. INAPPROPRIATE. LL INTRO: WE ARE AT THE **HEART ATTACK GRILLE**, HOME OF THE **DOUBLE BYPASS BURGER**, BUT THE PROBLEM ONE ADVOCACY GROUP HAS. THEY WANT THESE NAUGHTY NURSES OFF THE MENU. SOT)"MY WIFE IS A NURSE.



103. NOV 27 2006 8:00PM
AZ News Room

Nielsen Audience: 86,346

KTVK-IND PHOENIX, AZ

[**08:00:11 PM**] BUT SCOTT MCGEE SHOWS US WHY NOT EVERYONE THINKS THAT'S FUNNY. LEAST OF ALL THE ARIZONA BOARD OF NURSING! THIS IS HOW YOU LEAVE THE **HEART ATTACK GRILL**. IN A WHEELCHAIR! IF YOU'RE UP TO THE CHALLENGE.

THE GOOD KIND. NOW YOU KNOW WHERE TO GO. THE **HEART ATTACK GRILL**! SWOOSH EFFECT NOW TO A DARING SURGERY TO SAVE THIS BABY! HE WAS BORN WITH HIS HEART ON THE OUTSIDE OF HIS BODY!



104. NOV 28 2006 10:00AM
ET Arthur Fennel

Nielsen Audience: 4,015

CN8 PHILADELPHIA, PA

[**10:37:00 AM**] THIS BURGER JOINT THEY SAY IS A TASTE WORTH DYING FOR. WE ARE NOT MAKING THIS UP. WE GO TO THE **HEART ATTACK GRILL**. THAT'S IN ARIZONA WHERE THE FOOD IS SIZZLING AS WELL AS THE WEIGHT STAFF. YOU CAN SEE THE WEBSITE HERE.

IT IS A PLOY TO GIVE A GUY A HEART ATTACK. THEN THERE'S THE BURGERS OF COURSE. THE BIGGEST ONE IS CALLED THE **QUADRUPLE BYPASS BURGER** AND 2 POUNDS OF BEEF AND CHEESE AND LETTUCE AND TOMATO AND BACON AND BUN AND ASK WHERE THE BEEF IS, YOU KNOW WHERE IT IS. IF THAT IS NOT CLOGGING YOUR ARTERIES ENOUGH, THERE'S THE FRIES THEY THROW IN COOKED IN PURE LARD. LET'S GET MORE ON THIS.

[**10:41:02 AM**] A TASTE WORTH DYING FOR. THAT'S THE BIG STORY IN ANA SMALL TOWN. IF YOU ARE IN ARIZONA AND SO INCLINED AND YOU ARE CRAZY ENOUGH GO TO THE **HEART ATTACK GRILL**. YOU CAN TAKE A LOOK AT IT. WE ARE HEADING TO THE STREETS AND FIND OUT WHAT THE PEOPLE ARE LOOKING FOR THIS HOLIDAY SEASON.

105. NOV 28 2006 6:00AM
AZ Good Morning Arizona

Nielsen Audience: 50,973

CONFIDENTIAL

HAG--000673

**KTVK-IND PHOENIX, AZ**

[06:28:49 AM**]** AND YOU CANT EVEN OPEN THE PATIO DOORS AL FOR ANY VEHICLE TO EXCEED MORE THAN 80 DECIBELS. THAT'S A SOUND LEVEL SLIGHTLY QUIETER THAN A KITCHEN GARBAGE DISPOSAL. THE NEW **HEART ATTACK GRILL** RESTAURANT IN TEMPE HAS FOOD SO RICH. ITS BIG BURGER IS CALLED THE QUADRUPLE BYPASS. BUT AS SCOTT MCGEE SHOWS US.



106. NOV 28 2006 8:00AM
AZ

Good Morning Arizona**Nielsen Audience: 63,252****KTVK-IND PHOENIX, AZ**

[08:00:56 AM**]** THE NURSES BOARD IN ARIZONA HAS DROPPED A COMPLAINT AGAINST A TEMPE RESTAURANT THAT CLAIMS TO HAVE FOOD SO RICH. IT'LL GIVE YOU A HEART ATTACK. THE REAL NURSES SAID THEY RECEIVED SEVERAL COMPLAINTS ABOUT THE NAUGHTY NURSES AT "**HEART ATTACK GRILL**". THE SERVERS GIVE CUSTOMERS ARTERY-CLOGGING FOOD LIKE THE "**QUADRUPLE BYPASS BURGER**". BUT ADMIT THEY PROBABLY COULD NOT REALLY SAVE A LIFE. SO THOSE IN THE MEDICAL FIELD DID NOT LIKE THEIR TITLE BEING ABUSED.



107. NOV 28 2006 11:00AM
AZ

Good Day Arizona**Nielsen Audience: 32,738****KTVK-IND PHOENIX, AZ**

[11:28:15 AM**]** TO A POTENTIALLY DEADLY MEAL! WE'RE TALKING ABOUT A HAMBURGER KNOWN AS THE "QUADRUPLE BYPASS. "IT'S A FEATURED ITEM AT AN EAST VALLEY RESTAURANT KNOWN AS THE "**HEART ATTACK GRILL**". "IT MAY SOUND FUNNY. BUT AS SCOTT MCGEE SHOWS US. BUT AS SCOTT MCGEE SHOWS US. NOT EVERYBODY IS LAUGHING. THIS IS HOW YOU LEAVE THE **HEART ATTACK GRILL**. IN A WHEELCHAIR! IF YOU'RE UP TO THE CHALLENGE.



108. NOV 28 2006 6:00AM
AZ

Good Morning Arizona 2**Nielsen Audience: 1,439****KMSB TUCSON-SIERRA VISTA, AZ**

[06:30:47 AM**]** AND YOU CANT EVEN OPEN THE PATIO DOORS AL FOR ANY VEHICLE TO EXCEED MORE THAN 80 DECIBELS. THAT'S A SOUND LEVEL SLIGHTLY QUIETER THAN A KITCHEN GARBAGE DISPOSAL. THE NEW **HEART ATTACK GRILL** RESTAURANT IN TEMPE HAS FOOD SO RICH. ITS BIG BURGER IS CALLED THE QUADRUPLE BYPASS. BUT AS SCOTT MCGEE SHOWS US.



109. NOV 28 2006 8:00AM
AZ

Good Morning Arizona 4**Nielsen Audience: 1,833****KMSB TUCSON-SIERRA VISTA, AZ**

[08:02:54 AM**]** THE NURSES BOARD IN ARIZONA HAS DROPPED A COMPLAINT AGAINST A TEMPE RESTAURANT THAT CLAIMS TO HAVE FOOD SO RICH. IT'LL GIVE YOU A HEART ATTACK. THE REAL NURSES SAID THEY RECEIVED SEVERAL COMPLAINTS ABOUT THE NAUGHTY NURSES AT "**HEART ATTACK GRILL**". THE SERVERS GIVE CUSTOMERS ARTERY-CLOGGING FOOD LIKE THE "**QUADRUPLE BYPASS BURGER**". BUT ADMIT THEY PROBABLY COULD NOT REALLY SAVE A LIFE. SO THOSE IN THE MEDICAL FIELD DID NOT LIKE THEIR TITLE BEING ABUSED.



110. NOV 28 2006 11:00AM
AZ

Good Day Arizona**Nielsen Audience: 2,614****KMSB TUCSON-SIERRA VISTA, AZ**

[11:30:13 AM**]** TO A POTENTIALLY DEADLY MEAL! WE'RE TALKING ABOUT A HAMBURGER KNOWN AS THE "QUADRUPLE BYPASS. "IT'S A FEATURED ITEM AT AN EAST VALLEY RESTAURANT KNOWN AS THE "**HEART ATTACK GRILL**". "IT MAY SOUND FUNNY. BUT AS SCOTT MCGEE SHOWS US. BUT AS SCOTT MCGEE SHOWS US. NOT EVERYBODY IS LAUGHING. THIS IS HOW YOU LEAVE THE **HEART ATTACK GRILL**. IN A WHEELCHAIR! IF YOU'RE UP TO THE CHALLENGE.



111. DEC 3 2006 7:00AM AZ

Good Morning Arizona**Nielsen Audience: 44,602****KTVK-IND PHOENIX, AZ**

[07:22:43 AM**]** NOW YOU KNOW WHERE TO GO. THE **HEART ATTACK GRILL!** COMING UP ON GOOD MORNING ARIZONA. ALL YOU FANTASY FOOTBALL FANS ARE PROBABLY GETTING YOUR TEAM ALL READY TO GO FOR GAME-TIME.



112. DEC 5 2006 10:00PM AZ

5 News at Ten**Nielsen Audience:**
122,048**KPHO-CBS PHOENIX, AZ**

[10:17:18 PM**]** A VALLEY RESTAURANT COONG UP CONTROVERSY, BUT IT'S NOT WHAT THEY ARE SERVING, IT'S WHO IS SERVING IT. PETER BUSH IS LIVE IN TEMPE WITH A LOOK AT WHAT'S GOING ON. YOU GO TO THE WEBSITE FOR THE

HEART ATTACK GRILL YOU'LL SEE GIRLS WEARING SKIMPY NURSES' FROM THE ARI ODZER STATE ATTORNEY GENERAL'S OFFICE. WHAT CAN I GET YOU? EATING AS WELL? BIG BURGERS AND BEAUTIFUL WOMEN. A NICE WAY TO PUT IT. NAUGHTY NURSES SERVING UP GREASY GOODNESS AT TEMPE'S **HEART ATTACK GRILL**. THEY HAVE REAL NURSES DIGGING IN THEIR HEELS. WE FEEL I THINK THAT WE HARNESS THEIR IMAGE. WE FEEL I THINK THAT WE HARNESS THEIR IMAGE. A NURSES' UNION HAS THREATENED TO SUE. THE STATE ATTORNEY GENERAL'S OFFICE HAS ISSUED WARNINGS ABOUT WHO CAN CALL THEMSELVES A NURSE, BUT THE GALS AT THE **HEART ATTACK GRILL** ARE NOT READY TO GIVE UP THEIR SEXY SIGNATURE ENSEMBLES. ESPECIALLY WHEN THE TIPS ARE THIS GOOD. PETER BUSH, CBS 5 NEWS.



113. DEC 6 2006 4:30AM AZ 5 Morning News
KPHO-CBS PHOENIX, AZ

Nielsen Audience: 10,213

[**04:36:53 AM**] NOT BECAUSE OF THE FOOD THEY'RE SERVING. BUT WHO'S SERVING IT. THE WAITRESSES AT THE **HEART ATTACK GRILL** IN TEMPE ARE KNOWN FOR THEIR SKIMPY NURSE OUTFITS. BUT REAL NURSES ARE RED HOT. AND FIGHTING MAD.



114. DEC 6 2006 4:30AM AZ 5 Morning News
KPHO-CBS PHOENIX, AZ

Nielsen Audience: 10,213

[**05:37:32 AM**] NOT BECAUSE OF THE FOOD THEY'RE SERVING. BUT WHO'S SERVING IT. THE WAITRESSES AT THE **HEART ATTACK GRILL** IN TEMPE ARE KNOWN FOR THEIR SKIMPY NURSE OUTFITS. BUT REAL NURSES ARE RED HOT. AND FIGHTING MAD.



115. DEC 6 2006 6:00AM AZ 5 Morning News
KPHO-CBS PHOENIX, AZ

Nielsen Audience: 17,804

[**06:38:48 AM**] RIGHT NOW THE PEOPLE GIVEN THE STINTS HAVE TO TAKE ANTICLOTTING MEDICATION FOLLOWING SURGERY. AY ON MEDICATION INDEFINITELY ANCHT VALLEY RESTAURANT IS TOOKING UP CONTROVERSY NOT BECAUSE OF THE FOOD THEY ARE SERVING BUT WHO IS SERVING IT. THE WAITRESSES AT THE **HEART ATTACK GRILL** ARE KNOWN FOR SKIMPY NURSE OUTFITS BUT REAL NURSES ARE REST HOT AND MAD WITH UNIONS THREATENING TO FILE LAWSUITS BECAUSE THE GIRLS AREN'T REAL NURSES. THEY ARE MAD ABOUT THE OUTFITS WHICH I FIND A LITTLE BIT SILLY JUST BECAUSE THEY ARE HALLOWEEN COSTUMES. YOU GO OUT AND YOU ARE ON HALLOWEEN YOU WILL PROBABLY SEE AT LEAST 10-20 GIRLS WEARING WHAT I'M WEARING RIGHT NOW.



116. DEC 6 2006 12:00PM AZ 5 News at Noon
KPHO-CBS PHOENIX, AZ

Nielsen Audience: 60,085

[**12:13:03 PM**] A VALLEY RESTAURANT IS MAKING NEWS, NOT BECAUSE OF THE FOOD, BUT THE SERVERS. THE WAITRESSES AT THE **HEART ATTACK GRILL** ARE KNOWN FOR THEIR SKIMPY NURSE OUTFITS, BUT SOME REAL NURSES ARE NOT HAPPY. THE UNIONS ARE THREATENING TO FILE LAWSUITS BECAUSE THE GIRLS ARE NOT REAL NURSES. THEY ARE RUNNING AROUND IN OUTFITS WHICH I FIND SILLY BECAUSE THEY ARE HALLOWEEN COSTUMES.



117. DEC 8 2006 3:00PM CT Your World
FOXNEWS-CABLE NATIONAL

Nielsen Audience:
623,345

[**03:52:56 PM**] ONE GROUP LABELING IT ONE OF THE WORST TOYS OF THE HOLIDAY SEASON. I'M TALKING ABOUT THOSE ROLLER SHOES CALLED HEELYS, BUT APPARENTLY WALL STREET LOVES THEM. MAKING THEIR WALL STREET DEBUT THE STOCK SOARING 55% T IS CALLED THE **HEART ATTACK GRILL** IN TEMPE ARIZONA, SERVES THINGS LIKE QUADRUPLE BY PASS BURETION ARES AND FRIES FRIDAY IN LADDER. APPARENTLY SOME REAL RN'S ARE TICKED OFF. THEY SAY IT'S AN INSULT TO THEIR PROFESSION AND THEY WANT THOSE NURSES TO COVER UP.



118. DEC 9 2006 6:00AM CT Fox & Friends
FOXNEWS-CABLE NATIONAL

Nielsen Audience:
427,174

[**06:44:35 AM**] CLICK THIS THE TOP STORY ON OUR WEB SITE IS INN ARIZONA RESTAURANT THAT SERVES UP FATTY BURGERS. IS RAISING BLOOD PRESSURE OF HEALTH CARE PROFESSIONALS. IT SEALS THE **HEART ATTACK GRILL** HAS ITS VERY SKIMPILY CLAD WAITRESSES DRESS YOU HAD UP AS NURSES. GOOD MOVE. NUMBER TWO FORMER PRESIDENT JIMMY CARTER FIRING BACK AT CHARGES OF MAJOR RIX AND MOIST APPROPRIATION.



119. DEC 9 2006 7:00AM CT Fox & Friends
FOXNEWS-CABLE NATIONAL

Nielsen Audience:
565,058

[**07:42:49 AM**] CRIB THIS THE MOST CLICKED ON STORIES OF OUR WEB SITE. AN ARIZONA RESTAURANT THAT SERVES FATTY BURGERS RAISING THE BROOD PRESSURE OF HEALTH CARE PROFESSIONALS. THE **HEART ATTACK**

GRILL HAS WAITRESSES DRESSED AS NURSES. THAT'S RIGHT. NUMBER TWO FORMER PRESIDENT JIMMY CARTER FIRING BACK AT A FORMER ADVISOR WHO ACCUSED HIM OF PLAINLY RIX.



120. DEC 9 2006 8:00AM CT Fox & Friends

Nielsen Audience:
620,516

FOXNEWS-CABLE NATIONAL

[**08:45:41 AM**] COM AND HEAD OVER TO GREGG JARRETT. THANKS VERY MUCH. CLICK THIS, THE MOST CLICKED ON STORIES IN OUTBOUND WEBSITE AND AN ARIZONA RESTAURANT THAT SERVES UP FATTY BURGERS IS RAISING THE BLOOD PRESSURE OF HEALTH CARE PROFESSIONALS AND SEEMS THAT THE **HEART ATTACK GRILL** HAS WAITRESSES CLAD IN SKIMPY NURSES OUTFITS AND REAL LIFE RN'S ARE UP IN ARMS OVER THE WHOLE THING AS A RESULT. JIMMY CARTER FIRING BACK AT A FORMER ADVISOR THAT ACCUSED THE FORMER PRESIDENT OF LIFTING MATERIAL FOR HIS NEW BOOK AND KIND OF MAKING STUFF UP. THIS COMES AS A FORMER MIDDLE EAST DIPLOMATE WHO WORKS FOR FOX NEWS SAYS THAT CARTER IMPROPERLY PUBLISHED WITHOUT ATRIBUTIONS THE MAPS A DIM MAT CREATED.



121. DEC 9 2006 11:00PM ET 11PM NEWS

Nielsen Audience:
195,543

KYW-CBS PHILADELPHIA, PA

[**11:29:45 PM**] IN ARIZONA RESTAURANT FEELING A LITTLE HEAT AFTER ADD SOMETHING SIZZLE TO THE MENU. NO, THAT IS NOT A NURSE DOUBLING AS A WAITRESS. BUT THE WOMEN OF THE **HEART ATTACK GRILL** IN TEMPE ARE PLAYING THE PART. ALL BE IT SCANTILY GLAD CLAD AS THEY SERVE UP DISHES LIKE THE TRIPLE OR **QUADRUPLE BYPASS BURGER**. SOME REAL NURSES ARE COMPLAINING, THOUGH, CALLING THE UNIFORMS INSULTING TO THEIR PROFESSION. BUT THE OWNER SAYS HE'S NOT MAKING ANY CHANGES.



122. DEC 9 2006 10:00PM ET 10 OClock News

Nielsen Audience: 66,376

WNPA-CBS PITTSBURGH, PA

[**00:36:57**] **HEART ATTACK GRILL** IN ARIZONA TAKING SOME HEAT FROM NURSES. THEY ARE UPSET OVER WAITRESS' UNIFORMS WHICH OFTEN INCLUDE FISHNETS AND VINYL FABRIC. NAUGHTY NURSE UNIFORMS. THEY ARE FILING LAWSUIT.



123. DEC 9 2006 10:00PM MT NEWS

Nielsen Audience: 81,844

KUTV-CBS SALT LAKE CITY, UT

[**10:20:09 PM**] VOICE OVER BREAK: IN ARIZONA WAITRESSES ARE GETTING CRITICIZED FOR THEIR UNIFORMS. AT THE **HEART ATTACK GRILL** WAITRESSES DRESS UP AS NAUGHTY NURSES. SB: NO SUPER, MAN IN T-SHIRT AND PONYTAIL SB: NO SUPER, WAITRESS WITH BLOND HAIR AND PINK DRESS



124. DEC 9 2006 9:00PM CT Neighborhood News

Nielsen Audience: 39,735

WLMT-CW MEMPHIS, TN

[**00:33:21**] NAUGHTY NURSES **HEART ATTACK GRILL** IN TEMPE, AZ V; MAP OF AZ. REAL NURSES UPSET OVER USING NURSE OUTFITS IN BAD TASTE. OWNER SAYS CRITICS ARE PRUDES.



125. DEC 9 2006 10:00PM CT ABC 24 News

Nielsen Audience: 29,490

WPTY-ABC MEMPHIS, TN

[**00:07:00**] NAUGHTY NURSES **HEART ATTACK GRILL**. WAITRESSES WEAR SKIMPY OUTFITS. REAL NURSES WANT WAITRESSES TO STOP WEARING OUTFITS.



126. DEC 9 2006 6:00PM ET WNWO 24 News at 6

Nielsen Audience: 15,481

WNWO-NBC TOLEDO, OH

[**06:12:09 PM**] AN ARIZONA RESTAURANT IS MAKING HEALTH-CARE PROFESSIONALS' BLOOD PRESSURE RISE, AND NOT BECAUSE OF THE MENU. IT'S BECAUSE OF THE WAITRESSES' "NAUGHTY NURSE" UNIFORMS. THE WAITRESSES AT THE **HEART ATTACK GRILL** IN TEMPE WEAR SKIMPY, CLEAVAGE-BARING OUTFITS, HIGH HEELS AND THIGH-HIGH STOCKINGS. SEVERAL REAL NURSES HAVE COMPLAINED TO THE ARIZONA ATTORNEY GENERAL'S OFFICE. AND NOW A NATIONAL NURSING GROUP HAS ASKED THE OWNER TO STOP USING THE OUTFITS.



127. DEC 9 2006 7:00PM ET WNWO at 7

Nielsen Audience: 10,976

WNWO-NBC TOLEDO, OH

[**07:11:58 PM**] AN ARIZONA RESTAURANT IS MAKING HEALTH-CARE PROFESSIONALS' BLOOD PRESSURE RISE, AND NOT BECAUSE OF THE MENU. IT'S BECAUSE OF THE WAITRESSES' "NAUGHTY NURSE" UNIFORMS. THE WAITRESSES AT THE **HEART ATTACK GRILL** IN TEMPE WEAR SKIMPY, CLEAVAGE-BARING OUTFITS, HIGH HEELS AND THIGH-HIGH STOCKINGS. SEVERAL REAL NURSES HAVE COMPLAINED TO THE ARIZONA ATTORNEY GENERAL'S OFFICE. AND NOW A

NATIONAL NURSING GROUP HAS ASKED THE OWNER TO STOP USING THE OUTFITS.



128. DEC 9 2006 11:00PM ET Newschannel 15 Nightcast
WANE-CBS FT. WAYNE, IN

Nielsen Audience: 26,740

[**11:02:00 PM**] OR TRYING TO END IT. BOTH "FATHERS" SAID THEY LATER REGRETTE THE INCIDENT. AN ARIZONA RESTAURANT CALLED "**HEART ATTACK GRILL**" IS GETTING SOME HEAT FROM LOCAL NURSES. THEY SAY THE EMPLOYEES RISQUE UNIFORMS INSULT THE MEDICAL PROFESSION. THE OWNER REFUSES TO CHANGE THE UNIFORMS.



129. DEC 10 2006 7:00AM PT Good Day Sacramento
KMAX-CW SACRAMENTO-STOCKTON-MODESTO, CA

Nielsen Audience: 17,502

[**07:55:50 AM**] NAUGHTY NURSE UNIFORM AT THE "**HEART ATTACK GRILL**" IN TEMPE, ARIZONA ARE MAKING REAL NURSES' TEMPERS FLARE. GENUINE NURSES COMPLAIN THAT THE **HEART ATTACK GRILL'S** RISQUE SERVER UNIFORMS ARE AN INSULT TO THE NURSING PROFESSION. THE OWNER OF THE GRILL HAS THE WAITRESSES WEAR LOW-CUT VYNYL NURSE COSTUMES AND FISHNET STOCKINGS. THE NURSE THEME GOES ALONG WITH THE MENU WHICH FEATURES HOUSE SPECIALTIES LIKE "FLATLINER FRIES" AND THE "**QUADRUPLE BYPASS BURGER**". IT WAS A MUDDY MESS ON THE CAL EXPO TRACK FOR THE "NIGHT OF CHAMPIONS. NEW AT EIGHT



130. DEC 10 2006 7:00AM
CT
EYEWITNESS NEWS SUNDAY
KENS-CBS SAN ANTONIO, TX

Nielsen Audience: 29,796

[**07:39:11 AM**] ALTHOUGH. IT IS A PRETTY CLEVER MARKETING IDEA. THIS IS THE "**HEART ATTACK GRILLE**" IN TEMPE ARIZONA. HOME ON THE QUADRUPLE BYPASS BURGER AND FLATLINER FRIES. IN A RELATED STORY.



131. DEC 10 2006 6:00AM ET WTKR News at 6am
WTKR-CBS NORFOLK-PORTSMOUTH-NEWPORT NEWS, VA

Nielsen Audience: 6,759

[**06:19:19**] AND 2007 COULD BE EVEN BETTER WITH THE RELEASE OF SPIDER MAN 3, 'SHREK THE THIRD' AND ANOTHER PIRATES OF THE CARIBBEAN MOVIE, ALL DUE OUT IN MAY. RICK RICK NOW HERE S A LOOK AT LAST NIGHT S WINNING LOTTERY NUMBERS. YOUR WIN FOR LIFE NUMBERS ARE & YOUR FREE BALL IS FSCG YOUR CASH FIVE NUMBERS ARE FSCG YOUR PICK THREE, AND YOUR PICK FOUR SOT OFF TOP PRISCILLA WEX RICK RICK THE **HEART ATTACK GRILL** IN TEMPE.

[**06:26:40**] ARIZONA HAS GOTTEN SOME HEAT FROM NURSES WHO COMPLAIN THAT THE WAITRESSES WHO WEAR RISQUE NURSES UNIFORMS ARE INSULTING THEIR PROFESSION. ALTHOUGH THERE HAVE BEEN SEVERAL COMPLAINTS FROM LOCAL NURSES, THE OWNER, JOE BASSO, HAS DONE NOTHING TO CHANGE THE LOOK OF THE WAITRESSES UNIFORMS WHICH INCLUDE FISHNETS AND VYNAL FABRIC. IT LOOKS AS IF THE HOUSE SPECIALTIES, THE **QUADRUPLE BYPASS BURGER** AND FLATLINER FRIES, ARE NOT THE ONLY THINGS RAISING HEART RATES AT THE **HEART ATTACK GRILL**. PKG RICK RICK STILL AHEAD ON YOUR NEWSCHANNEL 3. VO THE SPACE SHUTTLE DISCOVERY IS HEADING TOWARD THE HEAVENS.



132. DEC 10 2006 7:00AM ET WTKR News at 7a
WTKR-CBS NORFOLK-PORTSMOUTH-NEWPORT NEWS, VA

Nielsen Audience: 12,209

[**07:19:01**] AND 2007 COULD BE EVEN BETTER WITH THE RELEASE OF SPIDER MAN 3, 'SHREK THE THIRD' AND ANOTHER PIRATES OF THE CARIBBEAN MOVIE, ALL DUE OUT IN MAY. RICK RICK NOW HERE S A LOOK AT LAST NIGHT S WINNING LOTTERY NUMBERS. YOUR WIN FOR LIFE NUMBERS ARE & YOUR FREE BALL IS FSCG YOUR CASH FIVE NUMBERS ARE FSCG YOUR PICK THREE, AND YOUR PICK FOUR SOT OFF TOP PRISCILLA WEX RICK RICK THE **HEART ATTACK GRILL**

[**07:26:44**] IN TEMPE, ARIZONA HAS GOTTEN SOME HEAT FROM NURSES WHO COMPLAIN THAT THE WAITRESSES WHO WEAR RISQUE NURSES UNIFORMS ARE INSULTING THEIR PROFESSION. ALTHOUGH THERE HAVE BEEN SEVERAL COMPLAINTS FROM LOCAL NURSES, THE OWNER, JOE BASSO, HAS DONE NOTHING TO CHANGE THE LOOK OF THE WAITRESSES UNIFORMS WHICH INCLUDE FISHNETS AND VYNAL FABRIC. IT LOOKS AS IF THE HOUSE SPECIALTIES, THE **QUADRUPLE BYPASS BURGER** AND FLATLINER FRIES, ARE NOT THE ONLY THINGS RAISING HEART RATES AT THE **HEART ATTACK GRILL**. PKG RICK RICK STILL AHEAD ON YOUR NEWSCHANNEL 3. VO THE SPACE SHUTTLE DISCOVERY IS HEADING TOWARD THE HEAVENS.



133. DEC 10 2006 8:00AM ET WTKR News at 8
WTKR-CBS NORFOLK-PORTSMOUTH-NEWPORT NEWS, VA

Nielsen Audience: 23,697

[**08:19:08**] AND 2007 COULD BE EVEN BETTER WITH THE RELEASE OF SPIDER MAN 3, 'SHREK THE THIRD' AND ANOTHER PIRATES OF THE CARIBBEAN MOVIE, ALL DUE OUT IN MAY. RICK RICK NOW HERE S A LOOK AT LAST NIGHT S WINNING LOTTERY NUMBERS. YOUR WIN FOR LIFE NUMBERS ARE & YOUR FREE BALL IS FSCG YOUR CASH FIVE NUMBERS ARE FSCG YOUR PICK THREE, AND YOUR PICK FOUR SOT OFF TOP PRISCILLA WEX RICK RICK THE **HEART ATTACK GRILL**

[**08:26:17**] IN TEMPE, ARIZONA HAS GOTTEN SOME HEAT FROM NURSES WHO COMPLAIN THAT THE WAITRESSES WHO WEAR RISQUE NURSES UNIFORMS ARE INSULTING THEIR PROFESSION. ALTHOUGH THERE HAVE BEEN SEVERAL COMPLAINTS FROM LOCAL NURSES, THE OWNER, JOE BASSO, HAS DONE NOTHING TO CHANGE THE LOOK OF THE

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HAG--000677

WAITRESSES UNIFORMS WHICH INCLUDE FISHNETS AND VYNAL FABRIC. IT LOOKS AS IF THE HOUSE SPECIALTIES, THE **QUADRUPLE BYPASS BURGER** AND FLATLINER FRIES, ARE NOT THE ONLY THINGS RAISING HEART RATES AT THE **HEART ATTACK GRILL**. PKG RICK RICK STILL AHEAD ON YOUR NEWSCHANNEL 3. VO THE SPACE SHUTTLE DISCOVERY IS HEADING TOWARD THE HEAVENS.



134. DEC 11 2006 2:00PM CT Studio B w/Shepard Smith

Nielsen Audience:
684,853

FOXNEWS-CABLE NATIONAL

[**02:44:47 PM**] GOOD OF YOU TO BE HERE. THANKS. SHEPARD: COMING UP ON "STUDIO B, NURSING GROUPS HAVE A BIG BEEF WITH A PLACE CALLED THE **HEART ATTACK GRILL**. BUT IT'S NOT THE MENU. NOT ALL THAT FATTY FOOD ON THE MENU.

[**02:53:23 PM**] IT'S TIME. SERIOUSLY. I HAVE GOT TO SAY TO ME IT'S RIDICULOUS, IT'S CALLED THE **HEART ATTACK GRILL**. I DON'T THINK ANYBODY IS GOING IN THERE EXPECTING ANY KIND OF MEDICAL TREATMENT. IT'S A LITTLE BIT OF HUMOR.



135. DEC 12 2006 3:00PM CT Your World

Nielsen Audience:
778,066

FOXNEWS-CABLE NATIONAL

[**02:59:02 PM**] WHAT EVERYONE ON WALL STREET MIGHT HAVE SOMETHING VERY WRONG AND WHY WE COULD ALL PAY AND YOU THINK THAT AMERICA WILL ONLY HAVE TWO CHOICES FOR PRESIDENT IN 2008? NOT THAT THIS ACTOR HAS SOMETHING TO DO WITH IT. AND YOU HAVE FOR THE CONTROVERSIES SURROUNDING THE UN HELP THE MENU AT THE **HEART ATTACK GRILL**. THE OWNER AND ONE OF HIS BODYGUARDS IS DECIDED IT WILL NOT FEEL AN OUNCE OF GUILT FOR GIVING CUSTOMERS EXACTLY WHAT THEY WANT. PICKING STOCKS IS BROUGHT TO YOU BY SCOTTTRADE.



136. DEC 12 2006 3:00PM CT Your World

Nielsen Audience:
778,066

FOXNEWS-CABLE NATIONAL

[**03:39:05 PM**] NEIL: THANK YOU VERY MUCH. IT IS ENOUGH TO RAISE YOUR BLOOD PRESSURE I AM TALKING ABOUT THOSE NURSES AT THE **HEART ATTACK GRILL** UNDER FIRE. I' M REAL NURSES. YOU' LL MEET ONE OF THEM AND THE BOSS IS SAYS IS ABOUT THE MONEY.

[**03:49:45 PM**] THIS IS JUST PART OF BUSINESS, RIGHT? YOU DON' T HAVE TO LIKE OR DISLIKE IT, IT IS WHAT IT IS AN, DOWN, THAT IS WHAT YOU ARE SAYING? WE HAVE A NICE BOYS CLUB WHERE RECALL SITTING AROUND AND GIGGLE AND HAVE A BEER AND A **DOUBLE BYPASS BURGER**. NEIL: MOSTLY MEN WHO GO TO EUROPE JOINED? 90/10, NOT SO MUCH THE GIRLS, WHEN YOU HAVE A MENU THAT IS PREPPIES, PEER, AND CIGARETTES, WE DON' T HAVE AS BROAD AN APPEAL TO THE FEMALE AUDIENCE AS WE DO TO THE MALE AUDIENCE.



137. DEC 12 2006 11:00PM
PT Late News

Nielsen Audience: 99,774

KOMO-ABC SEATTLE-TACOMA, WA

[**11:15:32 PM**] IT'S THE FIRST OF THREE DELICATE SPACE WALKS FOR THE CREW OF SPACE SHUTTLE DISCOVERY. AT A TIME WHEN MORE PEOPLE ARE TRYING TO EAT HEALTHY, ONE RESTAURANT OWNER IS GOING THE OTHER WAY. A BURGER JOINT **HEART ATTACK GRILL** JUST OPENED IN TEMPE, ARIZONA AR, LIKE THE BYPASS BURGER. THE WAIT TRES UNIFORMS DRESS AS NAUGHTY NURSES. REAL NURSES EQUAL THAT AN INSULT.



138. DEC 12 2006 11:00PM
PT KATU Evening News

Nielsen Audience: 47,629

KATU-ABC PORTLAND, OR

[**11:30:45 PM**] FINALLY TONIGHT, A STORY THAT COULD CLOG YOUR ARTERIES JUST BY WATCHING IT. THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA, PROUDLY PROCLAIMS IT'S HOME OF THE **DOUBLE BYPASS BURGER**. ON THE MEMBERU, FLATLINER FRIES LOOK COOKED IN LARD, THEN THE **QUADRUPLE BYPASS BURGER**. IT PACKS A BELT-BUSTING 8,000 CALORIES! AND IF A CUSTOMER EATS TOO MUCH, THE WAITRESSES WHO ARE DRESSED LIKE CANDY STRIPERS AND NURSES, PUSH THEM OUT OF THE RESTAURANT AND TO THEIR CARS.



139. DEC 12 2006 6:00PM ET Evening News

Nielsen Audience:
123,827

WTAE-ABC PITTSBURGH, PA

[**06:12:01 PM**] IN FACT, THEY ARE FLYING IN THE FACE OF HEALTH. A MENU YOU HAVE GOT TO SEE TO BELIEVE. THE **HEART ATTACK GRILL**. AND WE'RE NOT KIDDING. DOUBLE BYPASS BURGERS.



140. DEC 12 2006 11:00PM
ET Late News

Nielsen Audience:
126,543

WTAE-ABC PITTSBURGH, PA

CONFIDENTIAL

HAG--000678

[**00:23:08**] NEW RESTAURANT CALLED **HEART ATTACK GRILLE**.



141. DEC 12 2006 10:00PM NEWS
MT

Nielsen Audience: 56,836

KTVX-ABC SALT LAKE CITY, UT

[**10:18:22 PM**] VOICE OVER BREAK: NEW RESTAURANT CALLED **HEART ATTACK GRILL** IN ARIZONA IS RAISING EYEBROWS FOR THE NAME'S OF THE FOODS ON THEIR MENU AND EMPLOYEE UNIFORMS DRESSED UP AS NURSES AND SURGEONS.



142. DEC 12 2006 11:00PM WZZM Late Evening News
ET

Nielsen Audience: 36,785

WZZM-ABC GRAND RAPIDS-KALAMAZOO-BATTLE CREEK, MI

[**11:22:45 PM**] WHILE MANY RESTAURANTS AROUND THE COUNTRY ARE PULLING TRANS FATS FROM THEIR MENU ITEMS. ANOTHER BUSINESS IS BANKING ON THEM. TEMPE ARIZONA IS HOME TO THE "**HEART ATTACK GRILL**". THE MENU IS MADE UP OF GREASY ITEMS LIKE THE "**DOUBLE BYPASS BURGER**" AND "FLATLINER FRIES. HEALTH PROFESSIONALS ARE COMPLAINING ABOUT THE RESTAURANT. BECAUSE THE WAITRESSES ARE DRESSED LIKE SCANTILY-CLAD NURSES.



143. DEC 12 2006 10:00PM FOX 30 NEWS AT 11 PM
CT

Nielsen Audience: 33,682

WAWS-FOX JACKSONVILLE, FL

[**10:12:00 PM**] UNIVERSITY OF UTAH SCIENTISTS HAVE DESIGNED A GEL THAT CAN RELEASE AN ANTI VIRAL DRUG WHEN IT COMES IN CONTACT WITH SEMEN. DANGEROUS TRANS FAT ISN'T GOING ANYWHERE AT ONE ARIZONA RESTAURANT. THE FOOD AT THE **HEART ATTACK GRILL**' YES THAT'S THE NAME OF THE RESTAURANT!



144. DEC 12 2006 10:00PM 10PM - KVUE LATE NEWS
CT

Nielsen Audience: 52,707

KVUE-ABC AUSTIN, TX

[**10:00:00 PM**] FINALLY TONIGHT, A NEW RESTAURANT THAT DOES NOT TRY TO HIDE WHAT TYPE OF FOOD IS ON THE MENU. WE'RE NOT JOKING. FOR SURE. IT'S CALLED THE **HEART ATTACK GRILL**. IT RECENTLY OPENED OUTSIDE PHOENIX, ARIZONA. THE RESTAURANT HAS ITEMS ON THE MENU INCLUDING THE **DOUBLE BYPASS BURGER**. THE OWNER STRESSES THERE IS ABSOLUTELY NO DIETING ALLOWED. THOSE ARE CALLED FLAT NOT KIDDING. YOU KNOW HOW THEY SHOW THE WOMEN WALKING AROUND IN STILETTOS.



145. DEC 12 2006 10:00PM NewsChannel 3 @ 10
CT

Nielsen Audience:
106,043

WREG-CBS MEMPHIS, TN

[**00:20:27**] T; V; **HEART ATTACK GRILL**; T FOR DAYBREAK; HEART DISEASE AND HEIGHT, TRAFFIC, WEATHER.
[**00:24:18**] T2; **HEART ATTACK GRILL** V; WORKERS AT RESTAURANT IN TEMPE, ARIZONA, FRIES; LARD; HEALTH WARNINGS ON LABELS; WAITRESSES IN NURSES UNIFORMS.



146. DEC 12 2006 11:00PM WVLT 11pm News
ET

Nielsen Audience: 30,331

WVLT-CBS KNOXVILLE, TN

[**11:09:58 PM**] MORE ON THAT COMING UP. AND, THEY SAY THE FOOD IS WORTH DYING FOR. WE'LL SHOW YOU WHAT'S ON THE MENU AT THE **HEART ATTACK GRILL** COMING UP LATER IN THE NEWSCAST.

[**11:14:26 PM**] TEXT HERE KNOXVILLE MANY RESTAURANTS ADVERTISE HOW THEY HAVE THE HEALTHY FOODS. BUT THE ONE WE'RE ABOUT TO SHOW YOU WARNS YOU AHEAD OF TIME THE FOOD WILL PROBABLY KILL YOU. THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA, ALSO CALLED THE HOME OF THE **DOUBLE BYPASS BURGER**, SERVES ALL GREASY FOOD. ON THE MENU: FLATLINER FRIES, WHICH ARE COOKED IN LARD, AND THE BYPASS BURGER, WHICH HAS ABSOLUTELY "NO DIET ANYTHING. "THE RESTAURANT'S LOGO IS "TASTE WORTH DYING FOR.



147. DEC 12 2006 10:00PM News 13 at 10
AZ

Nielsen Audience: 45,483

KOLD-CBS TUCSON-SIERRA VISTA, AZ

[**10:32:24 PM**] CLOGGING. HE **HEART ATTACK GRILL** IN TEMPE SERVES ONLY GREASY FOOD LIKE THE **DOUBLE BYPASS BURGER** WITH FLATLINER FRIES COOKED IN LARD. BUT IT'S NOT THE MENU THAT HAS THE RESTAURANT IN HOT WATER. IT'S THE SERVERS

148. DEC 12 2006 11:00PM WTOL 11 News at 11

Nielsen Audience: 68,766

CONFIDENTIAL

HAG--000679



ET

WTOL-CBS TOLEDO, OH

[**11:20:45 PM**] STILL AHEAD TONIGHT: THE MENU IS EXTENSIVE. BUT IF YOU'RE LOOKING FOR A LOW-FAT MEAL, THIS DEFINITELY DEFINITELY ISN'T THE PLACE FOR YOU! WE'LL TAKE YOU TO THE **HEART ATTACK GRILL**, AFTER SPORTS. IT'S GONNA BE A WILD YEAR TRY ARBY'S MARKET FRESH REUBEN, ON MARBLE RYE BREAD OR THE NEW RYE WRAP. WITH CORNED BEEF, MELTED SWISS, THOUSAND ISLAND DRESSING AND SAUERKRAUT.

[**11:34:18 PM**] ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE **HEART ATTACK GRILL** IN TEMPE ARIZONA ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR". BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



149. DEC 12 2006 6:30PM PT Evening News
KOLO-ABC RENO, NV

Nielsen Audience: 30,550

[**06:56:13 PM**] XPPP 1:00 WELL. CHECK OUT THE MOST POLITICALLY- INCORRECT RESTAURANT IN THE COUNTRY. IT'S THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA. THEIR SLOGAN IS "TASTE WORTH DYING FOR". AND ALL THEIR FOOD IS GREASY.

AND ALL THEIR FOOD IS GREASY. THEIR "FLATLINER FRIES" ARE COOKED IN LARD. AND YOU GET THEM WITH EITHER A SINGLE OR **DOUBLE 'BYPASS BURGER**. THEY NEVER MET A TRANS FAT THEY DIDN'T LIKE. AND THE THEME IS CARRIED OVER BY THEIR WAITRESSES.



150. DEC 12 2006 10:00PM CT
Late News

Nielsen Audience: 13,583

KSFY-ABC SIOUX FALLS-MITCHELL, SD

[**10:31:36 PM**] IF YOU'RE TRYING NOT TO GAIN WEIGHT OVER THE HOLIDAYS. HERE'S ONE PLACE YOU'LL WANT TO AVOID. THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA PRIDES ITSELF ON SERVING ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "A TASTE WORTH DYING FOR". THE EMPLOYEES ALSO PLAY ALONG WITH THE THEME.



151. DEC 12 2006 10:00PM PT
Fox News at 10

Nielsen Audience: 10,856

KBFX-FOX BAKERSFIELD, CA

[**10:56:18 PM**] ARE YOU ONE OF THE MANY PEOPLE PASSING UP BURGERS FOR SALADS? THEN, THIS RESTAURANT IS NOT FOR YOU. VO* WELCOME TO THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA. THE RESTAURANT SERVES ALL TLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR". BUT THE RESTAURANT IS BEING CRITICIZED.



152. DEC 12 2006 5:00PM CT NEWS @ 5PM
KZTV-CBS CORPUS CHRISTI, TX

Nielsen Audience: 5,078

[**05:23:24 PM**] THE QUADRUPLE THE **QUADRUPLE BYPASS BURGER** AND THE **QUADRUPLE BYPASS BURGER** AND FLATLINER FRIES ARENT THE ONLY FLATLINER FRIES ARENT THE ONLY ATTRACTION AT THE ARENT THE ONLY ATTRACTION AT THE THE **HEART ATTACK GRILL** IN ARIZONA. THE **HEART ATTACK GRILL** IN ARIZONA. WAITRESSES WHO GRILL IN ARIZONA. WAITRESSES WHO WEAR RISQUE WAITRESSES WHO WEAR RISQUE NURSES UNIFORMS WEAR RISQUE NURSES UNIFORMS ARE CAUSING QUITE NURSES UNIFORMS ARE CAUSING QUITE A STIR.



153. DEC 12 2006 10:00PM CT
KZTV NEWS @ 10

Nielsen Audience: 7,116

KZTV-CBS CORPUS CHRISTI, TX

[**10:34:26 PM**] FINALLY TONIGHT THE HEART ATTACK FINALLY TONIGHT THE **HEART ATTACK GRILL** IN ARIZONA THE **HEART ATTACK GRILL** IN ARIZONA WILL SHOCK YOU GRILL IN ARIZONA WILL SHOCK YOU WITH FLAVOR AND WILL SHOCK YOU WITH FLAVOR AND IT'S SERVICE. THE HOME OF THE DOUBLE BYPASS THE HOME OF THE **DOUBLE BYPASS BURGER** SERVES ALL **DOUBLE BYPASS BURGER** SERVES ALL TYPES OF GREASY BURGER SERVES ALL TYPES OF GREASY FOOD. THAT'S RIGHT DIET IS NOT AN OPTION BUT WE HEAR THE IS NOT AN OPTION BUT WE HEAR THE FLATLINER FRIES ARE PRETTY TASTY.



154. DEC 12 2006 10:00PM CT
NEWSWATCH 3 AT 10 PM

Nielsen Audience: 10,563

KIDK-CBS IDAHO FALLS-POCATELLO, ID

[**10:32:27 PM**] BUT ONE RESTAURANT IN ARIZONA IS HEADED IN THE OPPOSITE DIRECTION. APPROPRIATELY NAMED THE **HEART ATTACK GRILL**. IN TEMPE, ARIZONA SERVES ALL GREASY FOOD. THEY'RE FAMOUS FOR THEIR 'BYPASS BURGER, BUT THE RESTAURANT HAS COME UNDER FIRE FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



155. DEC 13 2006 4:00AM
CT Your World

Nielsen Audience:
288,975

FOXNEWS-CABLE NATIONAL

[**03:59:04 AM**] WHAT EVERYONE ON WALL STREET MIGHT HAVE SOMETHING VERY WRONG AND WHY WE COULD ALL PAY AND YOU THINK THAT AMERICA WILL ONLY HAVE TWO CHOICES FOR PRESIDENT IN 2008? NOT THAT THIS ACTOR HAS SOMETHING TO DO WITH IT. AND YOU HAVE FOR THE CONTROVERSIES SURROUNDING THE UN HELP THE MENU AT THE **HEART ATTACK GRILL**. THE OWNER AND ONE OF HIS BODYGUARDS IS DECIDED IT WILL NOT FEEL AN OUNCE OF GUILT FOR GIVING CUSTOMERS EXACTLY WHAT THEY WANT.



156. DEC 13 2006 4:00AM
CT Your World

Nielsen Audience:
288,975

FOXNEWS-CABLE NATIONAL

[**04:40:30 AM**] NEIL: THANK YOU VERY MUCH. IT IS ENOUGH TO RAISE YOUR BLOOD PRESSURE I AM TALKING ABOUT THOSE NURSES AT THE **HEART ATTACK GRILL**. UNDER FIRE. I' M REAL NURSES. YOU' LL MEET ONE OFC
[**04:49:45 AM**] THIS IS JUST PART OF BUSINESS, RIGHT? YOU DON' T HAVE TO LIKE OR DISLIKE IT, IT IS WHAT IT IS AN, DOWN, THAT IS WHAT YOU ARE SAYING? WE HAVE A NICE BOYS CLUB WHERE RECALL SITTING AROUND AND GIGGLE AND HAVE A BEER AND A **DOUBLE BYPASS BURGER**. NEIL: MOSTLY MEN WHO GO TO EUROPE JOINED? 90/10, NOT SO MUCH THE GIRLS. WHEN YOU HAVE A MENU THAT IS PREPPIES, PEER, AND CIGARETTES, WE DON' T HAVE AS BROAD AN APPEAL TO THE FEMALE AUDIENCE AS WE DO TO THE MALE AUDIENCE.



157. DEC 13 2006 3:00PM CT Your World

Nielsen Audience:
778,066

FOXNEWS-CABLE NATIONAL

[**03:57:02 PM**] WILLIAM IN WISCONSIN WAYNE IN SOUTH CAROLINA IT'S CALLED THE **HEART ATTACK GRILL**. THE BURGERS ARE STACKED AND SO ARE THE WAITRESSES. THIRN LIES THE CONTROVERSY.



158. DEC 13 2006 5:30AM ET EYEWITNESS NEWS

Nielsen Audience:
135,811

WABC-ABC NEW YORK, NY

[**05:50:25 AM**] GOING ON THE OPPOSITE DIRECTION IN NEW YORK CITY'S TRANSFAT BAN, THIS IS THE **HEART ATTACK GRILL**, LOCATED HERE. YOU SEE IT PRIDES ITSELF ON GREASY FOOD, ENTIRELY COOKED IN LENARD. THE EXAMPLE OF THE MENU INCLUDES THE **DOUBLE BYPASS BURGER** AND THE FLATLINER FRIES. THEY MAKE THE WAIT STAFF DRESS AS NURSES. JAGR'S THAT'S PART OF THE



159. DEC 13 2006 6:00AM ET 6AM NEWS

Nielsen Audience: 81,546

KYW-CBS PHILADELPHIA, PA

[**06:27:00 AM**] AND COMING UP IN THE NEXT HALF HOUR OF "EYEWITNESS NEWS", THE LATEST ON SCHOOL IN SHOCK AFTER ONE TEEN'S TRAGIC DECISION. PLUS, THERE IS NO TRANS FAT AT ONE RESTAURANT. SHOW YOU WHAT'S ON THE MENU AT THE **HEART ATTACK GRILL**. AND CBS 3 HAS YOUR TICKET TO HOLIDAY ENTERTAINMENT. FIND OUT WHERE YOU CAN SEE YOUR FAVORITE SEASONAL SHOWS AS WE KICK OFF OUR SERIES THE 12 DAYS OF CHRISTMAS.
[**06:50:00 AM**] VERY GOOD, UKEE, VERY GOOD. HAVE A GOOD DAY. COMING UP THIS WEDNESDAY MORNING HERE ON "EYEWITNESS NEWS", THEY HAVE SOMETHING ON THE MENU CALLED THE **DOUBLE BYPASS BURGER**. BUT THAT'S NOT THE REASON THE **HEART ATTACK GRILL** IS CAUSING CONTROVERSY. WE'LL TELL YOU ALL ABT THAT, BUT FIRST AS WE GO TO BREAK, HERE IS A CHECK OF THE MAJORS.



160. DEC 13 2006 6:00AM ET 6AM NEWS

Nielsen Audience: 81,546

KYW-CBS PHILADELPHIA, PA

[**06:57:33 AM**] FORGET ABOUT THE DIET THERE IS IS THE **HEART ATTACK GRILL** IN AR ZONE, A HOME OF THE DOUBLE BYPASS BURYING SGLER RESTAURANT IS SERVING ALL THINGS GREASY HAS COME UNDER FIRE, NOT FOR THEIR FATTY FOODS, BUT FOR THE W THEIR SERVERS ARE DRESSED AS NURSES, REAL NURSES SAY THEY DON'T APPRECIATE THEIR PROFESSION BEING RIDICULED IN SUCH A MANNER. I CAN UNDERSTAND THAT. DEFINITELY UNDERSTAND THAT.



161. DEC 13 2006 7:00PM CT FIRST IN PRIME

Nielsen Audience: 42,326

KTXA-MNT DALLAS-FT. WORTH, TX

[**07:56:59 PM**] IF YOU HAPPEN TO OVERINDULGE THIS HOLIDAY SEASON, DOANS DON'TFEEL THAT BAD. TAKE A LOOK AT THIS. IT COULD BE WORSE N TEMPE, ARIZONA, RIGHT THERE IN PHOENIX, THERE'S A RESTAURANT CALLED THE **HEART ATTACK GRILL**. ON THE MENU, A **DOUBLE BYPASS BURGER**, FLATLINER FRIES COOKED IN LARD AND ABSOLUTELY NO DIET ANYTHING. THEIR LOGO, A TASTE WORTH DYING FOR. IF A CUSTOMER HAS TOO MUCH TO EAT, THE SERVERS PUSH YOU TO YOUR CAR IN A WHEELCHAIR.



162. DEC 13 2006 5:00AM ET News9Daybreak
WMUR-ABC BOSTON-MANCHESTER, MA

Nielsen Audience: 17,978

[**05:53:18 AM**] WITH NEW YORK CITY RAGING A WAR AGAINST TRANS FATS. ONE ARIZONA DINER IS EMBRACING ITS FATTY FARE. THIS IS THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA. THE MENU IS SLICK WITH GREASY ITEMS TO PICK FROM. FROM "FLATLINER FRIES" TO "THE BYPASS BURGER."



163. DEC 13 2006 5:00AM ET News9Daybreak
WMUR-ABC BOSTON-MANCHESTER, MA

Nielsen Audience: 17,978

[**06:55:48 AM**] REAL OR ARTIFICIAL GIVE THE TREE A SHAKE BEFORE BRINGING IT INSIDE. A WAR WITH THE TRANS FATS. THIS IS THE **HEART ATTACK GRILL** IN ARIZONA. THE MENU IS SLICK WITH THE GREASY ITEMS. IT IS NOT THE FAT THAT THE PEOPLE ARE COMPLAINING ABOUT.



164. DEC 13 2006 6:00AM
CT FOX 5 MORNING NEWS AT 6 AM
WAGA-FOX ATLANTA, GA

Nielsen Audience: 85,329

[**06:54:33 AM**] AN ARIZONA RESTAURANT HAS COME UNDER FIRE FOR CONTROVERSIAL DRESS CODE. THE **HEART ATTACK GRILL** IN TEMPE PRIZED ITSELF ON AN ARTERY-CLOGGING MENU, WHICH INCLUDES FLAT LINER FRIES AND A TRIPLE BYPASS BURGER. BUT SOME ARE UPSET ABOUT THE SEXY NURSE OUTFITS WORN ABOUT THE WAITRESSES. IN FACT, REAL NURSES COMPLAIN SAYING THE COSTUMES RIDICULE THEIR PROFESSION.



165. DEC 13 2006 6:00AM
CT FOX 26 NEWS AT 6 AM
KRIV-FOX HOUSTON, TX

Nielsen Audience: 54,643

[**06:06:19 AM**] WHAT POLICE THOUGHT HE HAD. SERVING UP CONTROVERSY. WHY WAITRESSES ARE CAUSING MORE PROBLEMS ON THE MENU AT THE **HEART ATTACK GRILL**. PASADENA CITY COUNCIL VOTES ON A SMOKING BAN. COMING UP IN STATE AND SUBURBAN NEWS.



166. DEC 13 2006 6:00AM PT Morning News
KOMO-ABC SEATTLE-TACOMA, WA

Nielsen Audience: 13,310

[**06:26:01 AM**] WE UNDERSTAND THEY WERE NOT SOLD IN WASHINGTON. MIKE: AT A TIME WHEN MORE PEOPLE ARE TRYING TO EAT HEALTHY, ONE RESTAURANT OWNER IS GOING THE OTHER WAY. THE **HEART ATTACK GRILL** JUST OPENED IN TEMPE, ARIZONA. IT SERVES ONLY GREASY FOOD, LIKE THE **DOUBLE BYPASS BURGER** AND FLATLINER FRIES, COOKED IN LARD. BUT WHAT'S REALLY CAUSED A CONTROVERSY ARE THE WAITRESS UNIFORMS. THEY DRESS AS NAUGHTY NURSES.



167. DEC 13 2006 5:30AM ET CHANNEL 13 NEWS
WTVT-FOX TAMPA-ST. PETERSBURG-SARASOTA, FL

Nielsen Audience: 52,233

[**05:41:52**] RESTAURANT IS BEING RIDICULED BECAUSE OF ITS WAITRESSES. THE '**HEART ATTACK GRILL**' IN TEMPE SERVES SOME OF THE BIGGEST BURGERS AND FATTIEST FRIES YOU CAN IMAGINE. WAITRESSES DRESS-UP IN SEXY NURSES OUTFITS, AND THAT'S MAKING 'REAL' NURSES REALLY UPSET. THEY SAY THE UNIFORMS MAKE A MOCKERY OF THEIR PROFESSION.



168. DEC 13 2006 5:00AM ET TV 5 GOOD MORNING CLEV
WEWS-ABC CLEVELAND-AKRON-CANTON, OH

Nielsen Audience: 14,750

[**05:47:37 AM**] ONE RESTAURANT WON'T FOLLOW SUIT. THE NAME OF THE PLACE WILL TELL YOU WHY STREET. IT'S CALLED THE **HEART ATTACK GRILL** IN TEMPE. IT'S CALLED THE HOME OF THE **DOUBLE BYPASS BURGER**. SIGN ME UP. HOT MENU ARE FLAT LINER FRIES, THE SINGLE OR **DOUBLE BYPASS BURGER** AND NO DIET ANYTHING. THE RESTAURANT WOULD MAKE MY WIFE CRINGE. THE SLOGAN IS "TASTE WORTH DYING FOR."



169. DEC 13 2006 6:00AM ET TV 5 GOOD MORNING CLEV
WEWS-ABC CLEVELAND-AKRON-CANTON, OH

Nielsen Audience: 49,149

[**06:20:35 AM**] THE NAME OF THE PLACE THAT WON'T FOLLOW SUIT FOR TRANSFATS, THE **HEART ATTACK GRILL** IN TEMPE IS CALLED THE HOME OF THE **DOUBLE BYPASS BURGER**. ON THE MENU ARE FLATLINER FRIES, COOKED IN A BYPASS BURGER AND NO DIET ANYTHING. THEIR SLOGAN, "TASTE WORTH DYING FOR."



170. DEC 13 2006 5:00PM PT afternoon news
KFBK-AM-FOX SACRAMENTO-STOCKTON-MODESTO, CA

Nielsen Audience: N/A

CONFIDENTIAL

HAG--000682

[**05:00:00 PM**] NEWSBLOCK--VARI OUS--00:41:24 00:00:56 THE KFBK AFTERNOON NEWS DISCUSSIONS ABOUT SINGLE BYPASS BURGER, **DOUBLE BYPASS BURGER** TRIPLE BYPASS BURGER **QUADRUPLE BYPASS BURGER, HEART ATTACK GRILL**, TASTE WORTH DYING FOR, BYPASS BURGER. (GUEST CALLED IN SICK) 00:42:20 00:00:45 THE KFBK AFTERNOON NEWS DISCUSSIONS WITH WARD CONNERLY, ABOUT MORE THAN A DECADE AGO SACRAMENTO BASED WARD CONNERLY, SUCCESSFULLY PASSED LEGISLATION IN CALIFORNIA TO BAN RACE BASED PREFERENCES IN EMPLOYMENT AND EDUCATION. TODAY HE ANNOUNCED PLANS FOR A SUPER TUESDAY IN 2008 TO PASS SIMILAR LEGISLATION IN UPTO 9 STATES. 00:43:05 00:00:47 THE KFBK AFTERNOON NEWS DISCUSSIONS ABOUT JIMMY CARTER'S BOOK "PALESTINE: PEACE NOT APARTHEID. 00:43:52 00:00:50 THE KFBK AFTERNOON NEWS DISCUSSIONS ABOUT AN ARGUMENT OVER WHETHER US PAPER MONEY DISADVANTAGES THE BLIND IS HEADED TO THE APPEALS COURT NOW. SOUND BITE: NATIONAL FEDERATION OF THE BLIND JOHN PAR REPORT BY MIKE MATKOVICH, FOX NEWS RADIO. 00:44:42 00:00:54 ADVERTISEMENTS. 00:45:36 00:00:10 A BOMB LEFT OVER FROM THE VIETNAM WAR KILLED FOUR PEOPLE INCLUDING TWO CHILDREN. 00:45:46 00:00:12 A FEDERAL JURY FOUND THAT PAINKILLER WAS NOT RESPONSIBLE FOR CAUSING A TENNESSEE MAN'S 2003 HEART ATTACK, MERCK CORPORATION THE MAKERS OF THE PRESCRIPTION DRUG HAS WON FOUR SUCH LAWSUITS. 00:45:58 00:03:22 TRAFFIC, ADVERTISEMENTS AND WEATHER. 00:49:20 00:03:00 ASTROLOGICAL SIGNS AND BAD DRIVING LINKED IN STUDY, THE STUDY, BASED ON DATA GATHERED BY TORONTO-BASED INSURANCEHOTLINE.COM, WAS SUPPOSED TO HELP ILLUSTRATE THE POINT THAT INSURANCE COMPANIES VARY WIDELY IN HOW THEY DETERMINE WHAT PREMIUMS TO CHARGE. LIBRAS ARE NO GOOD ABOUT MAKING SNAP DECISIONS. BEST ARE LEO'S. 00:52:20 00:01:46 SPORTS NEWS BY PAT WALSH, SPORTS GUY. 00:54:06 00:03:07 ADVERTISEMENTS. 00:57:13 00:02:05 TRAFFIC AND ADVERTISEMENTS. 00:59:18 00:00:35 BUSINESS NEWS:



171. DEC 13 2006 5:00AM PT **KATU Morning News**
KATU-ABC PORTLAND, OR

Nielsen Audience: 7,368

[**05:09:25 AM**] HERE'S A STORY THAT COULD CLOG YOUR ARTERIES. JUST BY WATCHING IT. THE "**HEART ATTACK GRILL**" IN TEMPE, ARIZONA PROUDLY PROCLAIMS IT'S "HOME OF THE **DOUBLE BYPASS BURGER**". ON THE MENU "FLATLINER FRIES" COOKED IN LARD. THEN THERE'S THE "**QUADRUPLE BYPASS BURGER**". WITH TWO POUNDS OF MEAT IT PACKS A BELT-BUSTING EIGHT- THOUSAND CALORIES!



172. DEC 13 2006 12:00PM **WRAL NEWS AT NOON**
CT

Nielsen Audience: 93,071

WRAL-CBS RALEIGH-DURHAM-FAYETTEVILLE, NC

[**12:24:43 PM**] TRANS FATS ARE BANNED IN THE BIG APPLE. BUT ONE ARIZONA RESTAURANT IS NOT FOLLOWING SUIT! THE MENU ARE FLATLINER FRIES COOKED IN LARD, THE SINGLE OR **DOUBLE BYPASS BURGER**. AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO: "TASTE WORTH DYING FOR.



173. DEC 13 2006 6:00AM PT **FOX 6 News 6am**
XETV-CW SAN DIEGO, CA

Nielsen Audience: 12,626

[**06:50:18 AM**] 718 478 FOR THE AVERAGE HOME 728 IF YOU HAVE 6.5 PERIODIC RATE ON YOUR LOAN AND YOU PUT 10% DOWN YOUR PAYMENTS WILL BE ABOUT 3300 A MONTHTHE NUMBERS ARENT EVEN CLOSE TO APARTMENTS811 STILL A GOOD DEAL13 45 AND IT ISNT APARTMENT OWNERS WHO ARE SAYING RENTING IS THE WAY TO GO OTHERS ARE SAYING THE SAME THING TOO 5 34 I WOULD RENT FIRST AND TAKE MY TIME AND LOOK CAREFULLY BEFORE I BOUGHT STEVE KELLMAN OF THE TENANTS LEGAL CENTER SAYS RENTERS HAVE AN EDGE IN THIS MARKET 437 WHEN YOU RENT YOU KNOW THE LIABILITIES BUT HE SAYS RENTERS STILL HAVE TO PROTECT THEMSELVES36 YOU WANTA LEASE THAT PROTECTS YOUR RIGHTS42 WITH A LEASE YOU CAN BE GUARDED AGAINST RENT INCREASES KELLMAN SAYSWATCH OUT FOR MONTH TO MONTH LEASES 46 WITHA MONTH TO MONTH WITH 30 DAY NOTICE A LANDLORD CAN CHANGE ANYTHING HE WANTSAND THE BEST PART OF LEASING BOTTOM LINE 154 EVERYTHING IN A LEASE IS NEGOTIABLE201 ITS WHATEVER YOU AGREE ON IT'S A RESTAURANT CALLED "THE **HEART ATTACK GRILL**". BUT IT'S NOT THE FOOD THAT HAS THIS PLACE IN HOT WATER. IT'S WHAT THE WAITRESSES ARE WEARING!

[**06:54:56 AM**] IT'S A RESTAURANT CALLED THE "**HEART ATTACK GRILL**" AND IT SERVES UP AN ARTERY-CLOGGING MENU WITH FAVORITES LIKE "FLATLINER FRIES" AND "THE TRIPLE BY-PASS BURGER. BUT RECENTLY THE TEMPE, ARIZONA EATERY HAS BEEN UNDER FIRE FOR THEIR WAITRESSES' SEXY NURSE OUTFITS. SOME REAL NURSES SAY THE COSTUMES RIDICULE THEIR PROFESSION AND THEY'VE COMPLAINED TO THE ARIZONA ATTORNEY GENERAL'S OFFICE AND THE CENTER FOR NURSING ADVOCACY.



174. DEC 13 2006 5:00AM **5:00AM News**
CT

Nielsen Audience: 18,053

WKRN-ABC NASHVILLE, TN

[**05:26:47 AM**] THE GOOD NEWS IS, THE ALLERGY SYMPTOMS DISAPPEARED AFTER THE TREES WERE GONE. TRANS FATS MAY BE BANNED IN NEW YORK CITY, BUT ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE "**HEART ATTACK GRILL**" IN TEMPE, ARIZONA PRIDES ITSELF IN SELLING FATTY FOODS. THE GRILL IS KNOWN FOR ITS "**DOUBLE BYPASS BURGER**" AND "FLATLINER FRIES". BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS, BUT BECAUSE THE SERVERS ARE DRESSED AS NURSES. REAL NURSES SAY THE COSTUMES INSIDE THE RESTAURANT ARE COSTING THEM THEIR REPUTATION AND DON'T APPRECIATE THEIR PROFESSION BEING RIDICULED.

175. DEC 13 2006 5:00AM **NEWS**
MT

Nielsen Audience: 11,549

CONFIDENTIAL

HAG--000683



KSTU-FOX SALT LAKE CITY, UT

[**05:56:12 AM**] VOICE OVER: A RESTAURANT IN TEMPE IS CALLED THE **HEART ATTACK GRILL**. SOME ARE COMPLAINING ABOUT THE SEXY NURSE OUTFITS WORN BY THE WAITRESSES.



176. DEC 13 2006 5:00AM
MT

2News This Morning cc

Nielsen Audience: 11,730

KUTV-CBS SALT LAKE CITY, UT

[**05:50:55 AM**] PLUS IF YOU LIKE YOUR FOOD AS UNHEALTHY AS POSSIBLE, THIS RIGHT HERE IS THE PLACE FOR YOU. WHAT YOU CAN FIND ON THE MENU AT THE **HEART ATTACK GRILL**.



177. DEC 13 2006 6:00AM
MT

NEWS

Nielsen Audience: 27,414

KUTV-CBS SALT LAKE CITY, UT

[**06:15:00 AM**] VOICE OVER: THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA HAS COME UNDER FIRE FOR THE WAITRESS'S SEXY NURSE COSTUMES.



178. DEC 13 2006 12:00PM
CT

KSAT 12 NEWS AT NOON

Nielsen Audience: 68,469

KSAT-ABC SAN ANTONIO, TX

[**12:15:41 PM**] A TEMPE ARIZONA RESTAURANT LOVES ITS FAT. ON THE NEW FRIES COOK IN LARD AND THE SINGLE OR **DOUBLE BYPASS BURGER**. YOU WON'T FIND ANYTHING DIET ON THE MENU, AND WHY SHOULD YOU. THE LOAG A IS TASTE WORTH DYING FOR.



179. DEC 13 2006 5:00AM
CT

FOX 8 MORNING NEWS AT 5

Nielsen Audience: 20,416

WGHP-FOX GREENSBORO-HIGH POINT-WINSTON SALEM, NC

[**05:38:28 AM**] MAY BE A REAL MEAT MARKET BUT THAT DOESN'T MEAN WAITRESSES NEED TO SHOW SO MUCH SKIN. CUSTOMERS AT THE **HEART ATTACK GRILL** IN TEMPE ARE COMPLAINING ABOUT THE SKIMPY NURSE'S OUTFITS WORN BY THE WAIT STAFF. THE RESTAURANT SAYS THE RESTAURANT SAYS IT'S JUST A PLAY ON THE ARTERY CLOGGING MENU THAT BOASTS SELECTIONS LIKE THE ONE-AND-A-HALF POUND "**DOUBLE- BYPASS BURGER**." AND REAL NURSES



180. DEC 13 2006 5:00AM
CT

GOODMORNING JACKSONVILLE

Nielsen Audience: 16,521

WTLV-NBC JACKSONVILLE, FL

[**05:52:53 AM**] IT'S AND IT'S TIME FOR COFFEE TALK. IT'S THE LIGHTER SIDE OF GOOD MORNING JACKSONVILLE SUNRISE. IT'S EMERGENCY ROOM MEETS GREASY FOOD AT ONE RESTAURANT IN ARIZONA, THE **HEART ATTACK GRILL** ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**. IS FAMOUS FOR SERVING UP FOODS COOKED IN LARD. WAITRESSES DRESS IN NURSE COSTUMES AND EVEN WHEEL CUSTOMERS OUT TO THEIR CARS IF THEY EAT TOO MUCH.



181. DEC 13 2006 5:00PM ET
News 6 Live @ 5

WTVR-CBS RICHMOND-PETERSBURG, VA

Nielsen Audience: 29,640

[**05:24:14 PM**] IF YOU'RE A HEALTHY EATER. THIS PLACE ISN'T FOR YOU. IT'S CALLED 'THE **HEART ATTACK GRILL**' IN TEMPE ARIZONA. HOME OF THE HEART **DOUBLE BYPASS BURGER** AND FLATLINER FRIES. ALL THEY SERVE IS GREASY FOOD. THEIR LOGO.



182. DEC 13 2006 6:00AM
CT

ABC 3 NEWS AT 6 AM

Nielsen Audience: 24,927

WEAR-ABC MOBILE, AL - PENSACOLA-FT WALTON BEACH, FL

[**06:44:46 AM**] TIMMERMAN HAS BEARS LEGEND MIKE DITKA SIGNED HIS FST TUEL. IERS AND SNOWBOARDERS GATHERED TUESDAY MORNING FOR A RIBBON CUTTING CHAIT RS OFAT A TUNNEL WHICH IS ALMT 600-FEET LONG. THE SKIERS ARE THEN CARRIED TO THE OTHER SIDE OF THE RESORT ON A NNED B5T E RESTAURANT IN ARIZONA GRILL IN TEMPE, AZ, IS ALSO KNOWN AS ER OR THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND THE STOMERS FOR". COOKS AND SERVERS WEAR SCRUBSND S A AT BUT STRESSES ON HIS WEB SITE THAT THE SERVERS



183. DEC 13 2006 5:00AM
CT

KOTV 5AM

Nielsen Audience: 11,896

KOTV-CBS TULSA, OK

CONFIDENTIAL

HAG--000684

[**05:55:34**] ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THAT'S BECAUSE THE **'HEART ATTACK GRILL'** IN ARIZONA SERVES NOTHING BUT GREASY FOOD AND IT'S STAYING THAT WAY. THE MENU INCLUDES ITEMS SUCH AS 'FLATLINER FRIES' AND THE SINGLE OR **DOUBLE 'BYPASS BURGER'**. AND DON'T TRY TO FIND ANYTHING 'DIET'. THE RESTUARANT'S LOGO IS 'TASTE WORTH DYING FOR'. BUT IT'S NOT JUST THE FATTY FOODS THAT HAVE SOME PEOPLE FIRED UP. IT'S ALSO THE WAY SERVERS ARE DRESSED- AS NURSES



184. DEC 13 2006 5:00AM ET WKYT Morning News

Nielsen Audience: 11,836

WKYT-CBS LEXINGTON, KY

[**05:56:20 AM**] THERE'S A RESTAURANT ATTRACTING CONTROVERSY. IT'S NAMED **HEART ATTACK GRILL**. THE FOOD JOINT PRIDES ITSELF ON AN ARTERY CLOGGING MENU. AMONG THEIR TOP CHOICES



185. DEC 13 2006 5:00AM News
CT

Nielsen Audience: 3,728

KAKE-ABC WICHITA-HUTCHINSON, KS

[**05:24:57**] FOR YOU. BUT ONE RESTAURANT IN ARIZONA ISN'T TOO WORRIED ABOUT IT. THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS 'TASTE WORTH DYING FOR'. BUT THE RESTAURANT IS UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED AS NURSES. RIGHT NOW, IT'S (TIME) AND COMING UP IN OUR NEXT HALF HOUR THE ECOLI OUTBREAK JUMPS TO ANOTHER STATE SICKENING EVEN MORE DEVASTATING WILDFIRES ATTACK HOMES AND BUSINESSES FORCING FAMILIES TO ABANDON THEIR BELONGINGS BUT NEXT NATIONWIDE THIS MORNING THOUSANDS OF BOEING EMPLOYEES SET TO LEARN THAT THEIR PERSONAL INFORMATION COULD BE ON A STOLEN



186. DEC 13 2006 5:00AM Good Morning Kansas
CT

Nielsen Audience: 3,728

KAKE-ABC WICHITA-HUTCHINSON, KS

[**05:23:04 AM**] TRANS FAT ISN'T GOOD FOR YOU. BUT ONE RESTAURANT IN ARIZONA ISN'T TOO WORRIED ABOUT IT. THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR".



187. DEC 13 2006 11:25AM News
CT

Nielsen Audience: 13,419

KAKE-ABC WICHITA-HUTCHINSON, KS

[**11:56:04**] HUNDREDS OF THOUSANDS OF BOEING EMPLOYEES COULD BE AT RISK FOR IDENTITY THEFT AFTER A BOEING LAPTOP IS STOLEN. WE'LL HAVE THE VERY LATEST, TONIGHT ON KAKE NEWS. AND A BATTLE IS BREWING OVER PLANS FOR AN ETHANOL PLANT WITH OPPONENTS TAKING THEIR FIGHT TO COUNTY COMMISSIONERS. WE'LL HAVE THE STORY, TONIGHT ON KAKE. WE KNOW TOO MUCH TRANS FAT ISN'T GOOD FOR YOU. BUT ONE RESTAURANT IN ARIZONA ISN'T TOO WORRIED ABOUT IT. THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS 'TASTE WORTH DYING FOR'. BUT THE RESTAURANT IS UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED AS NURSES. THANKS FOR JOINING US. BE SURE AND



188. DEC 13 2006 11:30AM KAKE News at 11:30
CT

Nielsen Audience: 18,547

KAKE-ABC WICHITA-HUTCHINSON, KS

[**11:52:33 AM**] WE KNOW TOO MUCH TRANS FAT ISN'T GOOD FOR YOU. BUT ONE RESTAURANT IN ARIZONA ISN'T TOO WORRIED ABOUT IT. THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR".



189. DEC 13 2006 11:30AM Midday News
CT

Nielsen Audience: 18,547

KAKE-ABC WICHITA-HUTCHINSON, KS

[**11:56:04 AM**] WE KNOW TOO MUCH TRANS FAT ISN'T GOOD FOR YOU. BUT ONE RESTAURANT IN ARIZONA ISN'T TOO WORRIED ABOUT IT. THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR".

190. DEC 13 2006 5:00AM HI GOOD MORNING HI AT 5:00AM

Nielsen Audience: 6,992

**KITV-ABC HONOLULU, HI**

[**05:17:42 AM**] HAWAII SCORED HIGH MARKS FOR EMERGENCY PREPAREDNESS ACCORDING TO NATIONAL REPORT ON THIS WEEK. ON A SCALE OF ONE TO TEN.
 [**05:25:24 AM**] AND MOST RESTAURANTS TRY TO OFFER HEALTHY ITEMS ON THEIR MENUS. BUT ONE RESTAURANT IN TEMPE, ARIZONA IS GOING AGAINST THE TREND. IT'S CALLED "THE **HEART ATTACK GRILL**. IT'S A PLACE WHERE YOU CAN ORDER THE "**DOUBLE BYPASS BURGER**" AND "FLATLINER FRIES. AND THERE IS ABSOLUTELY NO HEALTH ALTERNATIVES. THEIR MOTTO.



191. DEC 13 2006 6:00AM HI **GOOD MORNING HI AT 6:00AM**
KITV-ABC HONOLULU, HI

Nielsen Audience: 21,250

[**06:25:40 AM**] AND MOST RESTAURANTS TRY TO OFFER HEALTHY ITEMS ON THEIR MENUS. BUT ONE RESTAURANT IN TEMPE, ARIZONA IS GOING AGAINST THE TREND. IT'S CALLED "THE **HEART ATTACK GRILL**. IT'S A PLACE WHERE YOU CAN ORDER THE "**DOUBLE BYPASS BURGER**" AND "FLATLINER FRIES. AND THERE IS ABSOLUTELY NO HEALTH ALTERNATIVES. THEIR MOTTO.



192. DEC 13 2006 9:00PM CT **News**
KSFY-FOX SPRINGFIELD, MO

Nielsen Audience: 29,402

[**09:32:02 PM**] IT SENT RADIATION FROM THE SUN TOWARDS THE SPACECRAFT AS IT ORBITED 220 MILES ABOVE EARTH. NASA DOCTORS DON T BELIEVE THERE WAS ENOUGH RADIATION TO MAKE ANYONE SICK. THIS IS THE **HEART ATTACK GRILL** IN TEMPE ARIZONA ALSO KNOWN AS THE HOME OF THE **DOUBLE BYPASS BURGER**. THERE S NO DIET ANYTHING ON THE MENU HERE, BUT YOU CAN ORDER 'FLATLINER FRIES' WHICH ARE COOKED IN LARD. AND THE LOGO IS PRETTY APPROPRIATE



193. DEC 13 2006 12:00PM **NEWS 8 AT NOON**
WMTW-ABC PORTLAND-AUBURN, ME

Nielsen Audience: 7,836

[**12:28:44 PM**] FINALLY TODAY, TRANS FATS MAY HAVE BEEN BANNED IN NEW YORK CITY, BUT A RESTAURANT IN ARIZONA IS GOING THE EXTREME OPPOSITE DIRECTION. THE **HEART ATTACK GRILL*** SERVES UP ALL THE GREASE YOU WANT WITH ITEMS SUCH AS THE **DOUBLE BYPASS BURGER*** AND LARD- COOKED FLATLINER FRIES. THEIR LOGO BOASTS TASTE WORTH DYING FOR. BUT THE CONTROVERSY STEMS FROM THE SERVERS WHO ALL DRESS AS NURSES.



194. DEC 13 2006 12:00PM **NOON NEWS**
KSLA-CBS SHREVEPORT, LA - TEXARKANA, TX

Nielsen Audience: 49,459

[**12:26:30 AM**] TRANS FATS MAY BE BANNED IN NYC BUT ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE HEART ATTCK GRILL IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER** SERVES ALL GREASY FOOD ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR". THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



195. DEC 13 2006 4:00PM CT **2 NEWS @ FOUR**
WBRZ-ABC BATON ROUGE, LA

Nielsen Audience: 11,626

[**04:22:42 PM**] ONE RESTAURANT COULD VERY WELL BE EVERY MAN'S DREAM. IT HAS "NAUGHTY NURSES" SERVING EXTRA GREASY FOOD. THE "**HEART- ATTACK GRILL**". ALSO CALLED "HOME OF THE DOUBLE BY-PASS BURGER". HAS NOTHING DIET ON THE MENU.



196. DEC 13 2006 6:00AM **GOOD MORNING CHARLESTON**
WCIV-ABC CHARLESTON, SC

Nielsen Audience: 9,322

[**06:56:18 AM**] TRANS FATS ARE BANNED IN NEW YORK CITY BUT ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**. SERVES ALL GREASY FOOD. EVERYTHING IS COOKED TO GREASY PERFECTION IN PLENTY OF LARD.



197. DEC 13 2006 8:25AM **WMBD Morning News**
WMBD-CBS PEORIA-BLOOMINGTON, IL

Nielsen Audience: 1,797

[**07:25:59 AM**] NOT INJURED SEVERLY. TRANS FATS ARE BANNED IN NYC BUT ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE **HEART ATTACK GRILL** IN ARIZONA, ALSO CALLED THE 'HOME OF THE **DOUBLE**

BYPASS BURGER SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR". BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



198. DEC 13 2006 12:00PM **WMBD Noon News**
CT

Nielsen Audience: 13,282

WMBD-CBS PEORIA-BLOOMINGTON, IL

[**12:18:46 PM**] A NEW STUDY SHOWS SMOKERS WHO ARE PHYSICALLY ACTIVE HAD A 35- PERCENT LOWER RISK OF DEVELOPING LUNG CANCER. THAT'S COMING UP IN YOUR HEALTHLINK REPORT. PLUS, SOME PEOPLE ARE TAKING ISSUE WITH A FAST FOOD RESTUARANT CALLED THE "**HEART ATTACK GRILL**". YOU HAVE TO HEAR THIS. COMING UP. [**12:28:02 PM**] NOW NEWSCHANNEL 31 NEWS AT NOON CONTINUES. TRANS FATS ARE BANNED IN NYC, BUT ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE "**HEART ATTACK GRILL**" IN ARIZONA, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR". BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



199. DEC 13 2006 10:00PM **WMBD News at 10**
CT

Nielsen Audience: 22,559

WMBD-CBS PEORIA-BLOOMINGTON, IL

[**10:31:49 PM**] NOW, THE 10 O'CLOCK NEWS CONTINUES. AND FINALLY TONIGHT, YOU WON'T FIND ANYONE ON A DIET "OR BOB" IN ONE ARIZONA RESTAURANT. IT'S THE **HEART ATTACK GRILL** IN TEMPE, AND IT'S HOME OF THE **QUADRUPLE BYPASS BURGER**. THE TOWERING MONSTROSITY HAS FOUR, HALF- POUND BEEF PATTIES, FOUR PIECES OF CHEESE AND A MOUND OF BACON. ALSO ON THE MENU ARE "FLATLINER FRIES" COOKED IN LARD.



200. DEC 13 2006 12:00PM **PRONEWS 7@NOON**
CT

Nielsen Audience: 9,583

KVII-ABC AMARILLO, TX

[**12:51:37 AM**] TRANS FATS ARE BEING BANNED NATIONWIDE AT RESTAURANTS AND IN NYC BUT ONE RESTAURANT IN ARIZONA WON' T BE FOLLOWING SUIT ANYTIME SOON. VIDEO RUNS 1:10# THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE HOME OF THE **DOUBLE BYPASS BURGER**. SERVES ALL GREASY FOOD. ON THE MENU ARE FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE BYPASS BURGER**, AND ABSOLUTELY NO DIET' ANYTHING. THEIR LOGO IS "TASTEWORTH DYING FOR". BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



201. DEC 13 2006 5:30AM ET **Good Morning Erie**
WJET-ABC ERIE, PA

Nielsen Audience: 4,411

[**06:14:54 AM**] GRILL IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**. SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTEWORTH DYING FOR". BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



202. DEC 13 2006 12:00PM **Midday News**
ET

Nielsen Audience: 15,105

WJET-ABC ERIE, PA

[**12:28:26 AM**] GRILL IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**' AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR". BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



203. DEC 13 2006 5:00AM **Morning News**
CT

Nielsen Audience: 988

KMEG-CBS SIOUX CITY, IA

[**05:41:26 AM**] TRANS FATS ARE BANNED IN NEW YORK CITY. BUT ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**' SERVES ALL GREASY FOOD. THEIR LOGO IS "TASTEWORTH DYING FOR". BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES.



204. DEC 13 2006 5:30AM **CBS7 MORNING NEWS**
CT

Nielsen Audience: 664

KOSA-CBS ODESSA-MIDLAND, TX

CONFIDENTIAL

HAG--000687

[**06:58:13 AM**] SEVERAL REAL NURSES HAVE COMPLAINED SAYING THE COSTUMES RICULE THE PROFESSION. THE OWNER, **JON BASSO** IS TAKING IT ALL IN STRIDE. EVEN WEARING A DOCTOR'S COSTUME HIMSELF. AND SAYS PEOPLE AREN'T DUMB ENOUGH TO THINK THAT HIS SERVERS ARE ACTUAL HEAL CARE PROFESSIONALS.



205. DEC 13 2006 5:30PM CT TV 20 NEWS AT 5:30

Nielsen Audience: 27,067

WCJB-ABC GAINESVILLE, FL

[**05:57:37 PM**] TRANS FATS ARE NOW BANNED IN NEW YORK CITY BUT ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**. SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS "TASTE WORTH DYING FOR". IF A CUSTOMER HAS TOO MUCH TO EAT THEY PUSH THEM OUT OF THE RESTAURANT AND TO THEIR CARS.



206. DEC 13 2006 6:00AM CT

GOOD MORNING LIVE AT 6 AM

Nielsen Audience: 33

KSAW-ABC TWIN FALLS, ID

[**06:13:11 AM**] BANNED IN NEW YORK RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT THE HEART ATTACK ARIZONA RVES 'FLATLINER FRIES' COOKED IN OR **DOUBLE 'BYPASS BURGER**'. AND ABSOLUTELY NO 'DIET' ANYTHING. TASTE WORTH DYING FOR".



207. DEC 13 2006 12:00PM CT

Midday News

Nielsen Audience: 108

KDUH-ABC CHEYENNE, WY-SCOTTSBLUFF, NE

[**12:02:51 PM**] ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. THE **HEART ATTACK GRILL** IN TEMPE, AZ, ALSO CALLED THE 'HOME OF THE **DOUBLE BYPASS BURGER**. SERVES ALL GREASY FOOD. ON THE MENU ARE 'FLATLINER FRIES' COOKED IN LARD, THE SINGLE OR **DOUBLE 'BYPASS BURGER**, AND ABSOLUTELY NO 'DIET' ANYTHING. THEIR LOGO IS 'TASTEWORTH DYING FOR'. BUT THE RESTAURANT HAS COME UNDER FIRE NOT FOR THEIR FATTY FOODS BUT FOR THE WAY SERVERS ARE DRESSED-AS NURSES. REAL NURSES SAY THE COSTUMES INSIDE THE RESTAURANT ARE COSTING THEM THEIR REPUTATION AND DON'T APPRECIATE THEIR PROFESSION BEING RIDICULED. THE SERVERS SAY THEY ROLE PLAY WHEN CUSTOMERS ASK THEM TO PLAY ALONG. IF A CUSTOMER HAS TOO MUCH TO EAT THEY PUSH THEM OUT OF THE RESTAURANT AND TO THEIR CARS. JOHN BASSO, WHO IS THE OWNER, CALLS HIMSELF DR. JOHN AND WEARS A WHITE LAB COAT BUT STRESSES ON HIS WEB SITE THAT THE SERVERS ARE NOT REAL NS. THE BOX BUTTE COUNTY SHERIFF'S OFFICE IS ASKING THE PUBLIC FOR HELP IN FINDING OUT WHO SHOT A HORSE THIS WEEKEND. DEPUTIES SAY THAT SOMETIME DURING THE DAY SATURDAY, A HORSE WAS SHOT AND KILLED IN A PASTURE NORTHEAST OF HEMINGFORD. ANYONE WITH INFORMATION IS ASKED TO CALL CRIME STOPPERS AT (308) 762-3181. INFORMATION LEADING TO AN ARREST WILL BE REWARDED UP TO E-THOUSAND DOLLARS. AN EXHIBITION OF COLOURFUL AND DIVERSE NATIVITY SCENES OPENED RECENTLY IN ROME.



208. DEC 14 2006 4:00AM CT

Your World

Nielsen Audience:

288,975

FOXNEWS-CABLE NATIONAL

[**04:57:52 AM**] IT'S CALLED THE **HEART ATTACK GRILL**. THE BURGERS ARE STACKED AND SO ARE THE WAITRESSES. THIRN LIES THE CONTROVERSY.



209. DEC 14 2006 5:00AM PT Daybreak

Nielsen Audience: 15,253

KOVR-CBS SACRAMENTO-STOCKTON-MODESTO, CA

[**05:55:08 AM**] SEAL YOU NEXT HOUR. REPORTER: ALL RIGHT THANKS DAVID. WELL IT'S CALLED THE **HEART ATTACK GRILL** HOMEST DOUBLE BY-PASS BURG THEY ARE ARIZONA RESTAURANT IS COMING UNDER FIRE NOT FOR THE FATTY FOODS BUT FOR THE WAY SERVEERS HAVE DRESSED. THAT'S RIGHT. IT'S KNOWN TO SERVE ALL GREASY FOOD WITH SERVEERS DRESSED AS NURSES IF A CUSTOMER HAS TOO MUCH TO EAT SERVEERS WILL PUSH THEM OUT OF THE RESTAURANT REAL GNAWS FEEL AS OF THIS THE PROFESSION IS BEING RIDICULED.



210. DEC 14 2006 6:00AM PT Daybreak

Nielsen Audience: 18,358

KOVR-CBS SACRAMENTO-STOCKTON-MODESTO, CA

[**06:55:20 AM**] THIS **HEART ATTACK GRILL** HOE OF THE DOUBLE BY-PASS BURGER IN ARIZONA COMING ND FIRE FOR THE WAY THE SERVEERS HAVE DRESSED. NURSES ARE UPSET BECAUSE IT'S KNOWN TO SERVE ALL GREASY FOOD WITH SERVEERS DRESSED AS NURSES. IF A CUSTOMER HAS TOO MUCH TO EAT SERVEERS WILL PUSH THEM OUT OF THE RESTAURANT.



211. DEC 14 2006 11:00AM CT

TV9 Midday News

Nielsen Audience: 13,858

KCRG-ABC CEDAR RAPIDS-WATERLOO-DUBUQUE, IA

CONFIDENTIAL

HAG--000688

[**11:13:35 AM**] BUT ONE RESTAURANT IN ARIZONA WON'T WE TOLD YOU RECENTLY HOW TRANS FATS HAVE BEEN BANNED IN THE BIG APPLE. BUT ONE RESTAURANT IN ARIZONA WON'T BE FOLLOWING SUIT ANYTIME SOON. IT'S CALLED "THE **HEART ATTACK GRILL**" IN TEMPE, AZ, THEY PRIDE THEMSELVES ON BEING THE 'HOME OF THE **DOUBLE BYPASS BURGER**. THE RESTAURANT SERVES ALL GREASY FOOD. ON THE MENU? 'FLATLINER FRIES' COOKED IN LARD, AND YOU CAN ALSO GET THE SINGLE OR **DOUBLE 'BYPASS BURGER**. IF YOU'RE LOOKING TO INCREASE THE INTENSITY OF YOUR EXERCISE REGIMEN DURING THE HOLIDAYS, YOU MIGHT WANT TO TRY THREE HARD-CORE INDOOR WORKOUTS. JUDY FORTIN SHOWS US WAYS TO LOSE WEIGHT.



212. DEC 14 2006 6:00AM
CT
GOOD MORNING ACADIANA
KATC-ABC LAFAYETTE, LA

Nielsen Audience: 17,718

[**06:20:33 AM**] ONE DRIVER EVEN THREATENED TO RUN OVER THE HOMEOWNER'S MOTHER, WHO WAS HELPING DIRECT TRAFFIC. TRANS FATS ARE BANNED IN NEW YORK CITY, BUT ONE ARIZONA RESTAURANT WON'T BE FOLLOWING SUIT ANYTIME SOON. MENU ITEMS AT THE THE "**HEART ATTACK GRILL**" INCLUDE "FLATLINER FRIES", WHICH ARE COOKED IN LARD, AND SINGLE OR DOUBLE "BYPASS BURGERS". THE SERVERS ARE DRESSED AS NURSES. IF A CUSTOMER SAYS THEY'VE HAD TOO MUCH TO EAT, THE SERVERS PUSH THEM OUT OF THE GOOD MORNING.



213. DEC 15 2006 5:00AM
MT
News 4 Sunrise
KDBC-CBS EL PASO, TX

Nielsen Audience: 159

[**06:17:48 AM**] THE F-D-A HAS BLOCKED THREE PREVIOUS REQUESTS FOR HEMOPURE TRIALS. ROBERT HERE'S AN INTERESTING STORY. THE **HEART ATTACK GRILL** IN TEMPE, AZ HAS RECEIVED SOME HEAT FROM NURSES WHO COMPLAIN THAT THE WAITRESSES WHO WEAR RISQUE' NURSES UNIFORMS ARE INSULTING THEIR PROFESSION. ALTHOUGH THERE HAVE BEEN SEVERAL COMPLAINTS FROM LOCAL NURSES, THE OWNER, JOE BASSO, HAS DONE NOTHING TO CHANGE THE LOOK OF THE WAITRESSES' UNIFORMS. THE UNIFORMS INCLUDE FISHNETS AND VYNAL FABRIC.



214. DEC 16 2006 9:00AM
CT
Bulls & Bears
FOXNEWS-CABLE NATIONAL

Nielsen Audience:
721,547

[**08:59:04 AM**] AND COT HOUSING MARKET BE BACK ON FALLEN GROUND NEXT YEAR? NOT A CHANCE YOU CAN'T IGNORE THE ONE THING THAT WILL DESTROY HOME PRICES. PLUS, FORGET THE NOW INPHENOMENONOUS **HEART ATTACK GRILL**. STOCKS THAT ARE GETTING AMERICANS HEALTHY AGAIN. BULLS AND BEARS, RIGHT NOW. [**09:12:10 AM**] AND WE ALL HAVE SOMETHING TO WORRY ABOUT IF TOBIN IS DETERMINING WHO IS ON THE SHOW. THANKS, SCOTT. IT'S CALLED THE **HEART ATTACK GRILL**. INCLUDING THE NAUGHTY NURSES AND SUPER BIG BURGERS. DINERS LIKE THIS ALL OVER THE COUNTRY CONTRIBUTING TO FAT AMERICA.



215. DEC 17 2006 6:00AM ET 6AM NEWS
WPVI-ABC PHILADELPHIA, PA

Nielsen Audience: 56,541

[**06:21:01 AM**] CREASE FIBER AND LIMIT FAT. A RESTAURANT IN ARIZONA SAYS GREASY FOOT RULES. IT'S CALLED THE **HEART ATTACK GRILL**. IT INCLUDES ITEMS LIKE THE FLAT LINER FRIES COOKED IN LARD. CAN YOU GET THOSE WITH YOUR BYPASS BURGER.



216. DEC 18 2006 10:00PM
CT
FOX 4 AT 10PM
KDFW-FOX DALLAS-FT. WORTH, TX

Nielsen Audience:
122,317

[**10:31:06 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT TH **HEART ATTACK GRILL**. SO STA WE'RE "AT LARGE" AND AROUND THE WORLD.



217. DEC 18 2006 6:00PM ET Fox at 6:00
WJBK-FOX DETROIT, MI

Nielsen Audience: 83,959

[**06:30:30 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



218. DEC 18 2006 6:00PM AZ FOX 10 News at Six
KSAZ-FOX PHOENIX, AZ

Nielsen Audience: 62,146

[**06:29:04 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.

219. DEC 18 2006 6:00PM ET TV 8 AT SIX

Nielsen Audience:

CONFIDENTIAL

HAG--000689



155,998

WJW-FOX CLEVELAND-AKRON-CANTON, OH

[**07:02:08 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



220. DEC 18 2006 10:00PM
CT

Fox Six News at 10**Nielsen Audience: 91,654****WITI-FOX MILWAUKEE, WI**

[**10:34:00 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



221. DEC 18 2006 10:00PM
CT

FOX 6 NEWS AT TEN**Nielsen Audience: 79,034****WBRC-FOX BIRMINGHAM-ANNISTON-TUSCALOOSA, AL**

[**10:34:22 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



222. DEC 18 2006 6:00PM CT

FOX 8 6:00 PM NEWS**Nielsen Audience: 75,432****WGHP-FOX GREENSBORO-HIGH POINT-WINSTON SALEM, NC**

[**06:30:04 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



223. DEC 19 2006 2:35AM
CT

Tyra Banks**Nielsen Audience: N/A****SYN-ENT NATIONAL**

[**03:33:36 AM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



224. DEC 19 2006 12:00PM
AZ

FOX 10 News at Noon**Nielsen Audience: 59,047****KSAZ-FOX PHOENIX, AZ**

[**12:29:00 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



225. DEC 19 2006 12:00PM
CT

Fox 6 News at Noon**Nielsen Audience: 73,244****WITI-FOX MILWAUKEE, WI**

[**12:29:00 AM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



226. DEC 19 2006 12:00PM
CT

FOX 6 NEWS AT NOON**Nielsen Audience: 64,585****WBRC-FOX BIRMINGHAM-ANNISTON-TUSCALOOSA, AL**

[**12:29:20 PM**] PLUS DON'T GO THERE IF YOU FEEL SICK. THESE AREN'T REAL NURSES AT THE RESTAURANT THEY CALL THE **HEART ATTACK GRILL**. SO STAND BY. WE'RE "AT LARGE" AND AROUND THE WORLD.



227. DEC 28 2006 9:00AM PT

KPTV More GDO**Nielsen Audience: 48,578****KPTV-FOX PORTLAND, OR**

[**09:30:14 AM**] FROM BEDSIDE MANNERS TO TABLESIDE SERVICE, A NATIONAL RESTAURANT CHAIN IS CAUSING A RISE IN BLOOD PRESSURE BECAUSE OF THE WAITRESSES UNIFORMS. THE SERVERS ARE DRESSED LIKE A NAUGHTY NURSE. A NATIONAL NURSING GROUP IS ASKING THE **HEART ATTACK GRILL** TO STOP USING THEM. THEY SAY THE MALE FANTASY OF A NURSE IN HIGH HEELS IS AN INSULT TO THEIR PROFESSION. RIGHT, GUYS, YOU ARE JUST THERE FOR THE BURGERS AND WINGS.



228. MAR 1 2007 3:30PM ET

General Programing 3:30PM**Nielsen Audience: N/A****CSPAN2-CABLE NATIONAL**

CONFIDENTIAL

HAG--000690

[**03:30:03 PM**] AND 107 GRAMS OF FAT. AND HERE'S A PARTICULARLY INTERESTING ONE. THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA. ON THEIR MENU THEY HAVE FOUR CHEESE BURGERS. THE SINGLE, DOUBLE, TRIPLE, QUADRUPLE BYPASS.



229. MAR 26 2007 11:35PM Conan O'Brien
CT

Nielsen Audience:
6,030,917

NBC-ENT NATIONAL

[**11:34:03 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



230. MAR 26 2007 11:30PM NEWS 2 HOUSTON AT 11:30PM
CT

Nielsen Audience: 49,143

KPRC-NBC HOUSTON, TX

[**11:33:28 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



231. MAR 26 2007 10:45PM Late
CT

Nielsen Audience: 78,868

KSHB-NBC KANSAS CITY, MO

[**11:34:13 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



232. MAR 26 2007 10:35PM WMC Late News
CT

Nielsen Audience: 85,392

WMC-NBC MEMPHIS, TN

[**11:33:28 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



233. MAR 26 2007 11:00PM Late News
ET

Nielsen Audience: 96,678

WGRZ-NBC BUFFALO, NY

[**12:33:29 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



234. MAR 26 2007 11:00PM Delayed News
ET

Nielsen Audience: 28,776

WHEC-NBC ROCHESTER, NY

[**12:33:38 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



235. MAR 26 2007 11:00PM Late News
ET

Nielsen Audience: 40,111

WSTM-NBC SYRACUSE, NY

[**12:33:45 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.

236. MAR 26 2007 10:30PM DELAYED NEWS

Nielsen Audience: 41,428

CONFIDENTIAL

HAG--000691



CT

WLBT-NBC JACKSON, MS

[**11:32:59 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



ET

237. MAR 26 2007 11:00PM News

Nielsen Audience: N/A

WPTZ-NBC BURLINGTON, VT - PLATTSBURGH, NY

[**12:37:32 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



CT

238. MAR 26 2007 10:00PM News at Ten

Nielsen Audience: 19,079

KSNF-NBC JOPLIN, MO - PITTSBURG, KS

[**11:33:17 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



ET

239. MAR 26 2007 11:00PM Weekend news

Nielsen Audience: 40,609

WTOV-NBC WHEELING, WV - STEUBENVILLE, OH

[**11:00:00 PM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



CT

240. MAR 27 2007 11:35PM Conan O'Brien

Nielsen Audience:

6,030,917

NBC-ENT NATIONAL

[**12:09:06 AM**] THE PRESIDENT IS JUST AS UNPOPULAR OVERSEAS. LAUGHTER CHEERS AND APPLAUSE HERE'S A WEIRD STORY. THIS WEEK, A RESTAURANT IN ARIZONA BEGAN SELLING THE **QUADRUPLE BYPASS BURGER**. LAUGHTER CHECK IT OUT. IT HAS FOUR SLABS OF BEEF, WEIGHING TWO POUNDS, THREE CHEESE LAYERS, FOUR BACON RASHERS, LETTUCE AND TOMATO.



CT

241. AUG 27 2007 3:00PM Your World

Nielsen Audience:

810,797

FOXNEWS-CABLE NATIONAL

[**03:05:57 PM**] OF COURSE NOT. I FEEL THAT THESE COMPANIES HAVE LOST THEIR INTEGRITY BY CHANGING THEIR GAME PLAN IN THE MIDDLE OF THE STREAM TO MEET SOCIETAL TASTES. THE **HEART ATTACK GRILL** HAS ALWAYS DONE THINGS DEEP-FRIED IN PURE LARD, AND WE ALWAYS WILL. IT IS A MATTER OF TASTE. NEIL: OK.

[**03:07:33 PM**] THERE IS NO TRANS FAT IS ENLARGED. THE CHANGE FROM ONE SYNTHETIC OPTION TO ANOTHER IS SYNTHETIC OPTIONS SIMPLY TO BUCK THE TRENDS THAT IS LUDICROUS. WHY DON'T THEY USE A BETTER BRAND OF FATS LIKE IT'S HARD TO CRACK LIKE THE **HEART ATTACK GRILL**? NEIL: VERY GOOD SEEING YOU. HAVE ALL OF THE DONUTS IN THE WORLD.

[**03:08:14 PM**] NEIL: WILL CUT OUT TRANS FAT FROM DONUTS ENCOURAGE PEOPLE TO EAT EVEN MORE OF THEM? WE ARE BEING JOINED BY A GUEST FROM THE NEW YORK UNIVERSITY SCHOOL OF MEDICINE. I WEAR A REAL STETHOSCOPE, AND I HAVE TO TELL YOU THAT I THINK THAT THE **HEART ATTACK GRILL** IS HONEST ADVERTISING, BUT THIS IS GOING TO GIVE YOU A HEART ATTACK, LIKELY. BASICALLY, WHAT THE BRAIN HEARS IS THAT YOU ARE GETTING B'S OPIATES FROM OUTSIDE, FROM A DONNETTE, FROM A FRENCH FRY, AND IT CRAVES MORE. FROM A DONUT.



CT

242. AUG 28 2007 4:00AM Your World

Nielsen Audience:

249,523

FOXNEWS-CABLE NATIONAL

[**04:05:56 AM**] OF COURSE NOT. I FEEL THAT THESE COMPANIES HAVE LOST THEIR INTEGRITY BY CHANGING THEIR GAME PLAN IN THE MIDDLE OF THE STREAM TO MEET SOCIETAL TASTES. THE **HEART ATTACK GRILL** HAS ALWAYS DONE THINGS DEEP-FRIED IN PURE LARD, AND WE ALWAYS WILL. IT IS A MATTER OF TASTE. NEIL: OK.

[**04:07:33 AM**] THERE IS NO TRANS FAT IS ENLARGED. THE CHANGE FROM ONE SYNTHETIC OPTION TO ANOTHER IS

CONFIDENTIAL

HAG--000692

SYNTHETIC OPTIONS SIMPLY TO BUCK THE TRENDS THAT IS LUDICROUS. WHY DON'T THEY USE A BETTER BRAND OF FATS LIKE IT'S HARD TO CRACK LIKE THE **HEART ATTACK GRILL**? NEIL: VERY GOOD SEEING YOU. HAVE ALL OF THE DONUTS IN THE WORLD.

[**04:08:14 AM**] NEIL: WILL CUT OUT TRANS FAT FROM DONUTS ENCOURAGE PEOPLE TO EAT EVEN MORE OF THEM? WE ARE BEING JOINED BY A GUEST FROM THE NEW YORK UNIVERSITY SCHOOL OF MEDICINE. I WEAR A REAL STETHOSCOPE, AND I HAVE TO TELL YOU THAT I THINK THAT THE **HEART ATTACK GRILL** IS HONEST ADVERTISING, BUT THIS IS GOING TO GIVE YOU A HEART ATTACK, LIKELY. BASICALLY, WHAT THE BRAIN HEARS IS THAT YOU ARE GETTING B'S OPIATES FROM OUTSIDE, FROM A DONNETTE, FROM A FRENCH FRY, AND IT CRAVES MORE. FROM A DONUT.



243. AUG 28 2007 5:00PM FOX 10 News at Five

Nielsen Audience:

AZ

108,435

KSAZ-FOX PHOENIX, AZ

[**05:48:07 PM**] YESTERDAY, Y WITH TOLD YOU THAT ARIZONA'S OBESITY VAT RATE IS 22%AND ONE RESTAURANT OWNERS THAT'S FINE WITH HIM. THE **HEART ATTACK GRILL'S** OWNERRED THAT THE UNHEALTH FARE THERE THAT TASTES BETTER AND THAT THOSE WHO ARE TRIPPING THE TRANSFAT FREE ARE GIVING IN TO THE SO-CALLED FOOD POLICE. EAT AND DON'T WORRY ABOUT WHAT PEOPLE ARE TELLING YOU. IF YOU WANT A SECOND OPINION, I'LL TELL YOU A SECOND OPINION.

HE IS A RESTAURANT SCPOARN NOT A DOCTOR. DON'T BE FOOLED BY HIS DOCTOR. THE **HEART ATTACK GRILL** HAS AN 8,000 CALORIE BURGER. THEY COOK THEIR FRIES IN HARD. BUT HE IS HIS FOOD HAS A TASTE WORTH DYING FOR.



244. AUG 28 2007 5:00PM NewsCenter on ABC 6

Nielsen Audience: 24,495

ET

WSYX-ABC COLUMBUS, OH

[**05:52:35 PM**] HERE'S ONE RESTAURANT PROUD OF ITS TRANS-FATTY FOODS. FOODS. THE PHOENIX, ARIZONA RESTAURANT IS CALLED '**HEART ATTACK GRILL**. AND THE OWNER SAYS IT DOES NOT PLAN TO JUMP ON THE BANDWAGON LIKE DUNKIN DONUTS TO BAN TRANS-FAT. IN FACT, ON THE MENU: YOU CAN TRY A **QUADRUPLE BYPASS BURGER**. (I SAY LIVE FOR THE DAY. THE **HEART ATTACK GRILL**, LIKE EVERY RESTAURANT SHOULD BE, IS A PLACE TO ENJOY ONE'S LIFE. EAT TO THE FULLEST, HAVE FUN, DON'T WORRY ABOUT WHAT PEOPLE ARE TELLING YOU. THE **HEART ATTACK GRILL** BOASTS AN EIGHT-THOUSAND CALORIE BURGER WITH FRIES COOKED IN PURE LARD. WE'LL BE RIGHT BACK.



245. AUG 28 2007 10:00PM News Center on Fox

Nielsen Audience:

ET

113,114

WTTE-FOX COLUMBUS, OH

[**10:35:11 PM**] HERE'S ONE RESTAURANT PROUD OF ITS TRANS-FATTY FOOD. FOOD. THE PHOENIX, ARIZONA RESTAURANT IS CALLED '**HEART ATTACK GRILL**. AND THE OWNER SAYS IT DOES NOT PLAN TO JUMP ON THE BANDWAGON LIKE DUNKIN DONUTS TO BAN TRANS-FAT. IN FACT, ON THE MENU: YOU CAN TRY A **QUADRUPLE BYPASS BURGER**. (I SAY LIVE FOR THE DAY. THE **HEART ATTACK GRILL**, LIKE EVERY RESTAURANT SHOULD BE, IS A PLACE TO ENJOY ONE'S LIFE. EAT TO THE FULLEST, HAVE FUN, DON'T WORRY ABOUT WHAT PEOPLE ARE TELLING YOU. THE **HEART ATTACK GRILL** BOASTS AN EIGHT-THOUSAND CALORIE BURGER WITH FRIES COOKED IN PURE LARD.



246. AUG 28 2007 10:00PM FOX 30 NEWS AT 10 PM

Nielsen Audience: 35,292

CT

WAWS-FOX JACKSONVILLE, FL

[**10:22:24 PM**] COM EVERYONE IS JUMPING ON THE ANTI-TRANS FAT BANDWAGON. BUT A RESTAURANT IN PHOENIX SAYS IT'S PROUD TO OFFER THE BEST UNHEALTHY FOOD IN TOWN. IT'S CALLED THE **HEART ATTACK GRILL** AND THE MENU INCLUDES ITEMS LIKE THE "**QUADRUPLE BYPASS BURGER**. OWNER **JON BASSO** SAYS IT'S WORTH THE TASTE. HE EVEN SCOFFED AT OTHER RESTAURANTS FOR GIVING IN TO THE SO- CALLED FOOD POLICE. TO GIVE YOU AN EXAMPLE OF HOW FAT THE MENU IS, THERE'S AN 8 THOUSAND CALORIE BURGER WITH FRIES COOKED IN PURE LARD.



247. AUG 28 2007 9:00PM KOKI Fox

Nielsen Audience: 43,574

CT

KOKI-FOX TULSA, OK

[**09:23:46 PM**] AS MANY "RESTAURANT CHAINS" TRY TO CUT OUT THE TRANS-FATS. ONE RESTAURANT SAYS- "BRING IT ON! THE RESTAURANT IS ACTUALLY CALLED THE **HEART ATTACK GRILL**! IT'S IN PHOENIX AND FEATURES MENU ITEMS SUCH AS- THE **QUADRUPLE BYPASS BURGER** AND ANOTHER BURGER WITH EIGHT THOUSAND CALORIES! THE **HEART ATTACK GRILL'S** OWNER SAYS- HIS RESTAURANT IS A PLACE TO "LIVE LIFE TO THE FULLEST! HE ALSO CLAIMS THE LARDUSED IN HIS FOOD HAS LESS FAT AND CALORIES THAN BUTTER!



248. AUG 28 2007 10:00PM Fox 36 News at 10

Nielsen Audience: 32,680

ET

WUPW-FOX TOLEDO, OH

[**10:45:32 PM**] AND, WE KEEP HEARING ABOUT RESTAURANTS PROUD TO TELL THE PUBLIC THEY'VE DITCHED THOSE ARTERY-CLOGGING TRANS-FATS. NOW HERE'S A RESTAURANT PROUD TO BUCK THE TREND. IT'S THE '**HEART ATTACK**

CONFIDENTIAL

HAG--000693

GRILL. TAKING CENTER WHAT'S THE DIFFERENCE BETWEEN HAVING FUN, AND HAVING NONE THE MIDAS TOUCH MAINTENANCE PACKAGE.

[**10:48:34 PM**] SOMETIMES YOU JUST FALL OFF OF THE HEALTHY-EATING WAGON. SOMETIMES LETTUCE TOPPED WITH TUNA JUST ISN'T ENOUGH. FOR THOSE TIMES, THERE'S "THE **HEART ATTACK GRILL**". A PLACE WHERE THEY EMBRACE THE FAT. NO JOKE.

[**10:49:00 PM**] AND THE OWNER SAYS AT A TIME WHEN THE FOOD POLICE ARE REGULATING AWAY A LOT OF TRADITION IN THE NAME OF HEALTH, HE'S PROUD OF HIS NATURALLY FATTY FOOD. THE CHAINS SWITCHING FROM ONE SYNTHETIC OPTION TO ANOTHER SYNTHETIC OPTION SIMPLY TO BUCK THE TRANS FAT IS LUDICROUS. WHY DON'T THEY JUST USE A BETTER FORM OF FAT, LIKE THE **HEART ATTACK GRILL**, WHERE IT'S TASTE WORTH DYING FOR. TALKING FOOD LIKE YOUR GRANDPARENTS, OR EVEN THEIR PARENTS USED TO MAKE. WE'RE TALKING FRENCH FRIES COOKED IN PURE LARD. AND FOR THE REALLY HEALTHY APETITE, "THE **HEART ATTACK GRILL**" OFFER THE RIDICULOUSLY BIG, 8-THOUSAND CALORIE, **QUADRUPLE BYPASS BURGER**. **HARDCORE SPORTS OUTCUE**: THEY'RE TWO DIFFERENT TEAMS.



249. AUG 28 2007 10:00PM Fox News 28 at 10
ET

Nielsen Audience: 40,147

WSJV-FOX SOUTH BEND-ELKHART, IN

[**10:35:40 PM**] "THE MENU INCLUDES THE "**QUADRUPLE BYPASS BURGER**" THAT HAS 8-THOUSAND CALORIES. THAT IS SERVED UP WITH "FLATLINER FRIES"WHICH ARE COOKED IN PURE LARD. THE RESTAURANT'S OWNER SAYS ITS WORTH THE TASTE.

[**10:35:56 PM**] THE RESTAURANT'S OWNER SAYS ITS WORTH THE TASTE. "BASSO SAYS: "I SAY LIVE FOR THE DAY. THE **HEART ATTACK GRILL**, LIKE EVERY RESTAURANT SHOULD BE, IS A PLACE TO ENJOY ONE'S LIFE. EAT TO THE FULLEST, HAVE FUN, AND DON'T WORRY ABOUT WHAT PEOPLE ARE TELLING YOU. IF YOU WANT A SECOND OPINION, I'LL GIVE YOU A SECOND OPINION.



250. AUG 28 2007 10:00PM Fox News at 10
PT

Nielsen Audience: 12,594

KBFX-FOX BAKERSFIELD, CA

[**10:45:03 PM**] AS MORE AND MORE RESTAURANTS CUT TRANS FATS FROM THEIR MENUS ONE EATERY IS TAKING A STAND AGAINST HEALTH. +++VO++)THE **HEART ATTACK GRILL** IN PHOENIX SAYS IT'S PROUD OF ITS TRANS-FATTY FOODS. WITH MENU ITEMS LIKE THE "**QUADRUPLE BYPASS BURGER**, IT' S HARD TO DENY THIS PLACE ISN'T BIG ON HEALTH. BUT, OWNER **JON BASSO** SAYS IT' S WORTH THE TASTE. IN FACT, HE SAYS BANNING TRANS FAT IS JUST A WAY OF GIVING IN TO THE SO-CALLED FOOD POLICE. +++SOT++) "I SAY LIVE FOR THE DAY. THE **HEART ATTACK GRILL**, LIKE EVERY RESTAURANT SHOULD BE, IS A PLACE TO ENJOY ONE'S LIFE. EAT TO THE FULLEST, HAVE FUN, AND DON'T WORRY ABOUT WHAT PEOPLE ARE TELLING YOU. IF YOU WANT A SECOND OPINION, I'LL GIVE YOU A SECOND OPINION. THE **HEART ATTACK GRILL** BOASTS AN EIGHT-THOUSAND CALORIE BURGER WITH FRIES COOKED IN PURE LARD. GREG KERR HAS SPORTS HIGHLIGHTS COMING UP. "I WAS IN THE MIDST OF PRAYER AND HAPPENED TO LOOK OVER AND IT WAS JUST BEAMING AT ME.



251. AUG 29 2007 5:00AM FoxMorningNews5AM
ET

Nielsen Audience: 24,839

WFXT-FOX BOSTON-MANCHESTER, MA

[**05:41:29 AM**] NOT ALL RESTAURANTS ARE JUMPING ON THE ANTI TRANSFAT BANDWAGON AN ARIZONA SAYS HE'S STICKING WITH THE TRANSFATS. THE RESTAURANT IS CALLED THE **HEART ATTACK GRILL**. DUNCAN DOUGHNUTS RECENT MOVE TO BAN TRANSFAT IS WAY TO GIVE INTO THE FOOD POLICE DUNKIN' DONUTS. DUNKIN' DONUTS. I FEEL THAT THESE COMPANIES HAVE LOST THEIR INTEGRITY BY CHANGING THEIR GAME PLAN TO MEET SOCIETAL TASTES. THE **HEART ATTACK GRILL** HAS ALWAYS DONE THINGS DEEP FRIED IN HARD AND WE ALWAYS WILL. IT'S A MATTER OF TASTE. ACCORDING TO DOCTORS ACCORDING TO THE RESTAURANT'S WEBSITE DUNKIN' DONUTS HAVE FOUR GRAMS OF FAT AND AT THE **HEART ATTACK GRILL** THEY HAVE AN 8,000 CALORIE BURGER. ARE YOU SMARTER THAN CELEBRITIES? CLAY AIKEN AND KELLY PICKLER AS WELL AS REGIS PHILBIN, LAUREN NELSON AND BILLY BUSH ARE SCHEDULED TO APPEAR ON FOX ARE YOU SMARTER THAN A FIFTH GRATED DER



252. AUG 29 2007 5:30AM FOX NEWS AT 5:30AM
CT

Nielsen Audience: 29,801

KRIV-FOX HOUSTON, TX

[**05:50:38 AM**] 5:50 RIGHT NOW. IN FOX BUSINESS NEWS THIS MORNING, WHILE SEVERAL RESTAURANTS ARE JUMPING ON THE ANTI-TRAPS FAT BAN, ONE BURGER JOINT IN PHOENIX IS PROUD OF ITS TRANS FATTY FOOD. IT'S CALLED THE **HEART ATTACK GRILL**. CUSTOMERS CAN ORDER ITEMS LIKE THE DOUBLE, TRIPLE, EVEN **QUADRUPLE BYPASS BURGER**. THE **HEART ATTACK GRILL** BOASTS AN 8,000 CALORIE BURGER WITH FRIES COOKED IN PURE LARD. THE OWNER MAINTAINS IT'S A TASTE WORTH DYING FOR.



253. AUG 29 2007 6:30AM Fox 40 Morning News
PT

Nielsen Audience: 4,363

KTXL-FOX SACRAMENTO-STOCKTON-MODESTO, CA

[**06:19:42 AM**] CHILDREN UNDER THE **HEART ATTACK GRILL** TALKS OF A 8,000-CALORIE BURGER.

CONFIDENTIAL

HAG--000694

254. AUG 29 2007 8:30AM
CT

FOX 29 NEWS FIRST

Nielsen Audience: 13,311

KABB-FOX SAN ANTONIO, TX

[**08:39:08 AM**] IT'S CALLED- GET THIS- THE **HEART ATTACK GRILL!** WITH MENU ITEMS LIKE THE **QUADRUPLE BYPASS BURGER*** IT'S HARD TO DENY THIS PLACE ISN'T BIG ON HEALTH. THE OWNER SAYS DUNKIN' DONUTS' RECENT MOVE TO BAN TRANS FAT IS JUST A WAY OF GIVING IN TO THE SO-CALLED FOOD POLICE. THE **HEART ATTACK GRILL** BOASTS AN EIGHT-THOUSAND* CALORIE BURGER WITH FRIES COOKED IN PURE LARD. UP NEXT- SHAUN STEVEN'S WILL HAVE RECAST!

255. AUG 29 2007 5:00AM
ET

Fox23 Daybreak at 5am

Nielsen Audience: 2,240

WXXA-FOX ALBANY-SCHENECTADY-TROY, NY

[**05:23:11 AM**] JUMPING ON THE ANTI-TRANS FAT BANDWAGON- BUT A RESTAURANT IN PHOENIX SAYS IT'S PROUD OF ITS TRANS-FATTY FOODS. VO IT'S CALLED THE **HEART ATTACK GRILL**. AND WITH MENU ITEMS LIKE THE "QUADRUPLE BYPASSURGER. IT'S HARD TO DENY THIS PLACE ISN'T BIG ON HEALTH. BUT, OWNER **JON BASSO** SAYS IT'S WORTH THE TASTE. SOT BASSO SAYS: "I FEEL THAT THESE COMPANIES HAVE LOST THEIR INTEGRITY BY CHANGING THEIR GAME PLAN IN THE MIDDLE OF THE STREAM TO MEET SOCIETAL TASTES. UH, THE **HEART ATTACK GRILL** HAS ALWAYS DONE THINGS DEEP FRIED IN PURE LARD AND WE ALWAYS WILL. IT'S A MATTER OF TASTE. MARK JUST TO GIVE YOU AN IDEA. THE **HEART ATTACK GRILL** BOASTS AN EIGHT-THOUSAND CALORIE BURGER. WITH A SIDE OF FRIES COOKED IN PURE LARD. VO MARK HOME PRICES, HIT A RECORD LOW, AS WALL STREET TAKES A TUMBLE.

256. AUG 29 2007 6:00AM
CT

KOKI 6AM

Nielsen Audience: 9,251

KOKI-FOX TULSA, OK

[**06:50:51**] DOOR, RIGHT NOW. AT NOON. BY THREE THIS AND AT FIVE. IN THIS MORNING'S HEALTH ALERT- IT MAY BE THE MILLION DOLLAR QUESTION. WHICH IS MORE EFFECTIVE AT CLEANING YOUR HANDS- REGULAR SOAP OR ANTI-BACTERIAL? A NEW STUDY FINDS ANTI-BACTERIAL SOAP IS NO MORE EFFECTIVE THAN REGULAR SOAP WHEN IT COMES TO THE NUMBER OF INFECTIOUS DISEASES PREVENTED. THERE WAS ALSO NO DIFFERENCE IN THE AMOUNT OF BACTERIA STILL LEFT ON THE HANDS AFTER WASHING. THAT'S BECAUSE THE MAIN ACTIVE INGREDIENT IN ANTI-BACTERIAL SOAPS IS TOO LOW TO MAKE IT BETTER THAN REGULAR SOAP IN KILLING BACTERIA. MANY 'RESTAURANT CHAINS' ARE NOW TRYING TO CUT OUT THE TRANS-FATS. BUT ONE RESTAURANT SAYS- 'BRING IT ON! AND SOME TEXAS TEACHERS SOAR TO NEW HEIGHTS. WE'RE SCANNING THE SATELLITES. DALLAS AREA TEACHERS ARE USING THE EXPERIENCE IN HOPES OF INSPIRING THEIR MIDDLE SCHOOL STUDENTS. A MODIFIED BOEING 727 KNOWN AS 'G-FORCE-ONE' IS BEING USED TO EXPERIENCE 'ZERO GRAVITY' WITHOUT GOING TO SPACE. THE AIRCRAFT REACHES ZERO GRAVITY FOR 30 SECONDS AT A TIME. THAT'S WHEN THE TEACHERS FLEW THROUGH HOOPS AND TRIED TO DRINK WATER- BUT IT'S EASIER SAID THAN DONE. THIS IS THE SAME METHOD NASA HAS USED TO TRAIN ASTRONAUTS FOR THE LAST 45 YEARS. NOW TO PHOENIX- AND A RESTAURANT CALLED THE **HEART ATTACK GRILL!** IT FEATURES MENU ITEMS SUCH AS- THE **QUADRUPLE BYPASS BURGER** AND ANOTHER BURGER WITH EIGHT THOUSAND CALORIES! THE OWNER OF THE **HEART ATTACK GRILL** SAYS- HIS RESTAURANT IS A PLACE TO

257. AUG 29 2007 8:00AM
CT

KOKI 8AM

Nielsen Audience: 11,880

KOKI-FOX TULSA, OK

[**08:04:11**] THROW THEM OUT. STEPHANIE DIVITO SAYS HIDING THE PILLS WON'T WORK. ADDICTS 'WILL' FIND THEM. REPORTING LIVE IN THE NEWSROOM CARRIE NETHERTON FOX 23 NEWS. 'ANOTHER WAY' SCHOOLS ARE CRACKING DOWN ON DRUGS. IS WITH 'STUDENT CRIME STOPPERS'- IT STARTED IN 'T-P-S'- AND 'UNION HIGH SCHOOLS'. JUST NINE MONTHS AGO. AND ALREADY- CALLS HAVE BEEN MADE ABOUT WEAPONS. DRUGS. AND GANGS- WITH 'FOUR' SERIOUS ENOUGH FOR SUSPENSION. 'EAST CENTRAL HIGH SCHOOL' STARTED ITS OWN "CRIME STOPPERS PROGRAM" OVER A DECADE AGO- PRINCIPAL TOM O'MALLEY SAYS- IT'S BEEN SUCCESSFUL. HE ALSO SAYS. THE PROGRAM GIVES STUDENTS A CHANCE TO STOP A DANGEROUS SITUATION. 'A LOT OF PEOPLE ARE SCARED BECAUSE THEY THINK THEIR FRIENDS ARE GOING TO FIND OUT IT'S THEM. AND THEN THEY WON'T LIKE THEM AS MUCH OR TURN THEIR BACK ON THEM. BUT THEY'RE ONLY JUST TRYING TO KEEP THE VIOLENCE ON THE DOWN LOW. WHICH THERE IS NOTHING WRONG WITH THE NUMBER FOR BOTH 'STUDENT CRIME STOPPERS'. AND 'CRIME STOPPERS' IS 596-COPS. REMEMBER YOU CAN ALWAYS REMAIN ANONYMOUS- AND YOU COULD GET A CASH REWARD. ONCE AGAIN- FOX-23 WILL AIR THE JERRY LEWIS M-D-A TELETHON. EVERYTHING THAT RONNIE DID I DO NOW, AND I ALSO HAVE TO BE ABLE TO PICK HIM UP AND MOVE HIS BODY. WE'LL INTRODUCE YOU TO A FAMILY BROUGHT CLOSER TOGETHER. WHILE FIGHTING THE BATTLE' OF THEIR LIVES. AND LATER. A RESTAURANT THAT'S NOT AFRAID TO PROMOTE TRANS FAT IN THEIR FOOD. WHAT'S ON THE MENU. AT THE '**HEART ATTACK GRILL!**'

[**08:20:47**] DOOR, RIGHT NOW. AT NOON. BY FIVE THIS AFTERNOON. AND AT EIGHT. WE WANT TO CONGRATULATE CASSANDRA JOHNSON OF TULSA. SHE JUST WON THE FOX-23 NEWS THIS MORNING GIVEAWAY- A GIFT CERTIFICATE FROM MIMI'S CAFE. REMEMBER YOU HAVE 30-DAYS TO CLAIM YOUR PRIZE. IF YOU MISSED OUT ON THIS GIVEAWAY. YOU'LL HAVE ANOTHER CHANCE TO WIN ANOTHER PRIZE, COMING UP AT EIGHT-45. AS MANY 'RESTAURANT CHAINS' TRY TO CUT OUT THE TRANS-FATS. ONE RESTAURANT SAYS- 'BRING IT ON! AND SOME TEXAS TEACHERS SOAR TO NEW HEIGHTS. WE'RE SCANNING THE SATELLITES. THE DALLAS AREA TEACHERS ARE USING THE ZERO GRAVITY EXPERIENCE IN HOPES OF INSPIRING THEIR MIDDLE SCHOOL STUDENTS. A MODIFIED BOEING 727 KNOWN AS 'G-FORCE-ONE' IS USED TO EXPERIENCE GRAVITY WITHOUT GOING TO SPACE. THE AIRCRAFT REACHES ZERO GRAVITY FOR 30 SECONDS AT A TIME. THAT'S WHEN THE TEACHERS FLEW THROUGH HOOPS AND TRIED TO DRINK WATER- BUT IT'S

CONFIDENTIAL

HAG--000695

EASIER SAID THAN DONE. THIS IS THE SAME METHOD NASA HAS USED TO TRAIN ASTRONAUTS FOR THE LAST 45 YEARS.

THAT'S WHEN THE TEACHERS FLEW THROUGH HOOPS AND TRIED TO DRINK WATER- BUT IT'S EASIER SAID THAN DONE. THIS IS THE SAME METHOD NASA HAS USED TO TRAIN ASTRONAUTS FOR THE LAST 45 YEARS. NOW TO PHOENIX- AND A RESTAURANT CALLED THE **HEART ATTACK GRILL!** IT FEATURES MENU ITEMS SUCH AS- THE **QUADRUPLE BYPASS BURGER** AND ANOTHER BURGER WITH EIGHT THOUSAND CALORIES! THE **HEART ATTACK GRILL'S** OWNER SAYS- HIS RESTAURANT IS A PLACE TO 'LIVE LIFE TO THE FULLEST! HE ALSO CLAIMS THE LARD USED IN HIS FOOD HAS LESS FAT AND CALORIES THAN BUTTER! SEVERAL FAMILIES ACROSS GREEN COUNTRY ARE CELEBRATING BIRTHDAYS THIS WEEK. BUT TODAY. A VERY SPECIAL HAPPY BIRTHDAY TO



258. AUG 29 2007 5:00AM
CT

GOOD MORNING WEST VIRGINIA

Nielsen Audience: 3,977

WCHS CHARLESTON-HUNTINGTON, WV

[**05:45:10 AM**] THE BURGER RESTAURANT SAYS IT'S PROUD OF ITS TRANS- FATTY FOODS. FOODS. IT'S CALLED THE **HEART ATTACK GRILL**. AND UNLIKE DUNKIN DONUTS WHO'S DECIDED TO CUT TRANS-FATS FROM ITS MENU. THIS PLACE ADVERTISES ITS' UNHEALTHY CHOICES. INCLUDING A "**QUADRUPLE BYPASS BURGER**". THE OWNER OF THE **HEART ATTACK GRILL** SAYS IT'S WORTH THE TASTE. IN FACT, HE SAYS DUNKIN' DONUTS' MOVE TO BAN TRANS FAT IS JUST A WAY OF GIVING IN TO THE SO-CALLED FOOD POLICE. COMING UP, IT'S AN EXPERIMENTAL DRUG THAT IS HELPING PATIENTS WITH THEIR TREATMENT OF LYME DISEASE.



259. AUG 29 2007 6:00AM
MT

FOX21 NEWS@6AM

Nielsen Audience: N/A

KXRM COLORADO SPRINGS-PUEBLO, CO

[**06:51:08 AM**] YESTERDAY WE REPORTED THAT DUNKIN DONUTS IS JUMPING ON THE ANTI-TRANS FAT BAN BANDWAGON. BUT A RESTAURANT IN PHOENIX SAYS IT'S PROUD OF ITS TRANS-FATTY FOODS. IT'S CALLED THE **HEART ATTACK GRILL**. WITH MENU ITEMS LIKE THE "**QUADRUPLE BYPASS BURGER**", IT'S HARD TO DENY THIS PLACE ISN'T BIG ON HEALTH. THE OWNER SAYS DUNKIN' DONUTS' MOVE TO BAN TRANS FAT IS JUST A WAY OF GIVING IN TO THE SO-CALLED FOOD POLICE.



260. AUG 29 2007 4:00PM
CT

LIVE 5 AT 4 PM

Nielsen Audience: 15,476

WCSC-CBS CHARLESTON, SC

[**04:21:56 PM**] TOPPING OUR 5 ON YOUR SIDE REPORT, A RESTAURANT IS BUCKING THE TREND AND SAYS IT IS PROUD OF ITS TRANS FAT FOODS. IT IS CALLED THE **HEART ATTACK GRILL**, AND IS USES SUCH FOODS AS THE BURGER WITH HIGH FAT, AND ANOTHER BURGER SAYING IT HAS 8,000-CALORIESES JUST LIKE BILL LIKES.



261. DEC 31 2007 6:00PM CT
FBN BUSINESS NEWS
FBN NATIONAL

Nielsen Audience: N/A

[**06:22:14 PM**] DAVID: NUMBER FOUR. HERE IS SOMETHING JUST THE OPPOSITE OF HEALTH FOOD. **QUADRUPLE BYPASS BURGER**. LOVE THIS. TELL US WHAT'S IN HERE.

[**06:22:38 PM**] IF THE BLUE PLATE SPECIAL IS MASSIVE CORONARY. THERE YOU GO. DAVID: YOU BURIED THE LEAD IT'S FEATURED AT PLACE CALLED **HEART ATTACK GRILL** IN TEMPE, ARIZONA. THEY KNOW THEIR CLIENTELE PERHAPS. DAVID: THEY WERE HON.



262. JAN 1 2008 5:00AM CT
5AM BUSINESS NEWS
FBN NATIONAL

Nielsen Audience: N/A

[**05:22:13 AM**] DAVID: SOME PEOPLE MIGHT TRY TO EAT IT. NUMBER 4, HERE'S SOMETHING JUST THE OPPOSITE OF HEALTH FOOD. THE **QUADRUPLE BYPASS BURGER**. I LOVE THIS. TELL US WHAT'S IN HERE.

[**05:22:42 AM**] TO TOP IT OFF, FOUR SLICES OF CHEESE. IF THE BLUE PLATE SPECIAL IS A MASSIVE CORONARY, THERE WE GO. DAVID: IT'S FEATURED AT THE **HEART ATTACK GRILL** IN TEMPE, ARIZONA. THEY WERE HONEST. ALL RIGHT.



263. JAN 1 2008 6:00PM CT
FBN BUSINESS NEWS
FBN NATIONAL

Nielsen Audience: N/A

[**06:22:13 PM**] LIKE THE PET ROCK OF THE 21ST CENTURY. DAVID: NUMBER FOUR, HERE IS SOMETHING JUST THE OPPOSITE OF HEALTH FOOD. **QUADRUPLE BYPASS BURGER**. I LOVE THIS TELL US WHAT IS IN HERE. THIS IS HARD TO PAN BECAUSE IT DOES LOOK PRETTY TASTY.

[**06:22:44 PM**] DAVID: 12 STRIPS OF BACON? TO TOP IT OFF FOUR SLICES OF CHEESE IT'S THE BLUE PLATE SPECIAL IS CORONARY YOU LIKE IT. DAVID: IT'S **HEART ATTACK GRILL** IN ARIZONA. THEY WERE HONEST. NUMBER THREE, WOOF WATER.

264. JAN 1 2008 9:00PM CT
FBN BUSINESS NEWS

Nielsen Audience: N/A

CONFIDENTIAL

HAG--000696

**FBN NATIONAL**

[**09:22:08 PM**] THE COMPANY DID NOT DENY IT. DAVID: SOME PEOPLE PROBABLY TRIED TO EAT IT. NUMBER FOUR, THIS IS SOMETHING JUST THE OPPOSITE, HEALTH FOOD, THE **QUADRUPLE BYPASS BURGER**, I LOVE THIS, TELL US WHAT IS IN HERE. IT DOES LOOK PRETTY TASTY. THIS IS 2 POUNDS OF BEEF.

[**09:22:45 PM**] JUST TO TOP IT OFF, FOUR SLICES OF CHEESE. IT IS A MASSIVE CORONARY. DAVID: IT IS FEATURED AT A PLACE CALLED THE **HEART ATTACK GRILL** IN CALIFORNIA. THEY WERE HONEST. NUMBER THREE, WOOF WATER.



265. JUL 30 2008 5:00AM PT Morning News
KHQ-NBC SPOKANE, WA

Nielsen Audience: 10,795

[**05:22:22 AM**] OUR NEXT STORY, FROM THE TIMES- PICAYUNE IN NEW ORLEANS, IT ISN'T OFTEN THAT A BUSINESS ACTUALLY MAKES MONEY DURING A HOLDUP, BUT THAT WAS THE CASE, APPARENTLY A MAN AT JOE'S CAFE ORDERED TWO DOUGHNUTS, HE GAVE THE CASHIER FIVE DOLLARS AND WHEN SHE OPENED THE CASH REGISTER HE PULLED OUT A GUN AND DEMANDED THE MONEY, THE CASHIER PANICKED AND DROPPED TO THE FLOOR WHILE SHOUTING FOR SOMEONE TO CALL 911, THE WOULD BE BANDIT GOT AWAY, BUT LEFT HIS FIVE DOLLARS AND BOTH DOUGHNUTS, FINALLY, THIS NEXT STORY FROM THE ASSOCIATED PRESS, REPORTING THAT POLICE IN ENGLAND ARE LOOKING FOR SOMEONE WHO STOLE, A SHARK! SOMEONE BROKE INTO A BREEDING FACILITY AND TOOK A FEMALE AUSTRALIAN MARBLED CAT SHARK, RARE IN THAT PART OF THE COUNTRY, THE OWNER OF THE SHARK, TELLING THE AP THAT THE SHARK COULD GO FOR AS MUCH AS 20-THOUSAND DOLLARS, WE KNOW IT'S BREAKFAST TIME FOR WE KNOW IT'S BREAKFAST TIME FOR MOST PEOPLE, BUT WE'VE BEEN UP FOR HOURS, WHICH MEANS IT'S ALMOST LUNCH TIME FOR US, LET'S TAKE A LOOK AT SOME OF THE MOST POPULAR, AND BIGGEST, BURGERS YOU CAN BUY, FIRST, THE **QUADRUPLE BYPASS BURGER**, FOUR BURGER PATTIES, A HALF POUND OF CHEESE, BACON AND ONIONS NEXT WE HAVE THE 18 POUND BIG DADDY BARRICK BURGER, YOU'LL HAVE TO GO TO LAS VEGAS TO GET ONE OF THESE, MOVING ON TO THE DYER'S BURGER, A DEEP FRIED HAMBURGER PILED WITH MUSTARD, ONION AND PICKLE AND PAIRED WITH A SINGLE, DOUBLE OR TRIPLE-ORDER OF CHEESE FRIES. THEN YOU'VE GOT THE WHATABURGER, WHICH YOU CAN ORDER ONLINE, COMES WITH BACON, CHEESE, FRIED EGG, A BURGER, AND CHICKEN CUTLETS, AND FINALLY, THE MOTHER OF THEM ALL, THE LUTHER BURGER, YOU WON'T BELIEVE HOW THESE ARE MADE, NAMED AFTER LUTHER VANDROSS IT'S A BACON CHEESEBURGER SANDWICHED BETWEEN TWO GLAZED DONUTS.



266. SEP 3 2008 6:30PM
AUE

Today Tonight

Nielsen Audience: N/A

ATN7 AUSTRALIA

[**06:39:35 PM**] HUNGRY JACKS AND BURGER KING TODAY LAUNCHED THEIR BBQ QUAD STACKER BURGER WHICH CONTAINS 71 GRAMS OF FAT. KAREN INGE, DIETITIAN, SAYS PEOPLE SHOULD NOT EAT THESE SORTS OF FOODS. OTHER BURGERS FULL OF FAT INCLUDE MCDONALDS HALF POUNDER BURGER AND HUNGRY JACKS WHOPPER DOUBLE BEEF WITH CHEESE. THE **HEART ATTACK GRILL** IN ARIZONA, USA, OFFERS A HEART ATTACK BURGER THAT CONTAINS 8000 CALORIES. HUNGRY JACKS SAYS THE BURGERS ARE MARKETED TOWARDS MEN AND ARE NOT MEANT TO BE EATEN EVERY DAY. INTERVIEW: KAREN INGE, DIETITIAN INTERVIEW: UNNAMED, BURGER KING EMPLOYEE VISUAL: BURGER KING VISUAL: HUNGRY JACK'S



267. SEP 3 2008 6:30PM
AUE

Today Tonight

Nielsen Audience: N/A

BTQ7 AUSTRALIA

[**06:39:06 PM**] HUNGRY JACKS AND BURGER KING TODAY LAUNCHED THEIR BBQ QUAD STACKER BURGER WHICH CONTAINS 71 GRAMS OF FAT. KAREN INGE, DIETITIAN, SAYS PEOPLE SHOULD NOT EAT THESE SORTS OF FOODS. OTHER BURGERS FULL OF FAT INCLUDE MCDONALDS HALF POUNDER BURGER AND HUNGRY JACKS WHOPPER DOUBLE BEEF WITH CHEESE. THE **HEART ATTACK GRILL** IN ARIZONA, USA, OFFERS A HEART ATTACK BURGER THAT CONTAINS 8000 CALORIES. HUNGRY JACKS SAYS THE BURGERS ARE MARKETED TOWARDS MEN AND ARE NOT MEANT TO BE EATEN EVERY DAY. INTERVIEW: KAREN INGE, DIETITIAN INTERVIEW: UNNAMED, BURGER KING EMPLOYEE VISUAL: HUNGRY JACKS VISUAL: MCDONALDS



268. SEP 3 2008 6:30PM
AUE

Today Tonight

Nielsen Audience: N/A

HSV7 AUSTRALIA

[**06:39:34 PM**] HUNGRY JACKS AND BURGER KING TODAY LAUNCHED THEIR BBQ QUAD STACKER BURGER WHICH CONTAINS 71 GRAMS OF FAT. KAREN INGE, DIETITIAN, SAYS PEOPLE SHOULD NOT EAT THESE SORTS OF FOODS. OTHER BURGERS FULL OF FAT INCLUDE MCDONALDS HALF POUNDER BURGER AND HUNGRY JACKS WHOPPER DOUBLE BEEF WITH CHEESE. THE **HEART ATTACK GRILL** IN ARIZONA, USA, OFFERS A HEART ATTACK BURGER THAT CONTAINS 8000 CALORIES. HUNGRY JACKS SAYS THE BURGERS ARE MARKETED TOWARDS MEN AND ARE NOT MEANT TO BE EATEN EVERY DAY. INTERVIEW: KAREN INGE, DIETITIAN INTERVIEW: UNNAMED, BURGER KING EMPLOYEE VISUAL: BURGER KING



269. SEP 24 2008 5:00AM ET EYEWITNESS NEWS THIS MOR
WABC-ABC NEW YORK, NY

Nielsen Audience: 45,483

[**06:46:57 AM**] LET'S TAKE YOU TO BIRMINGHAM, ALABAMA. SHALL WE FOR A BRAND NEW RESTAURANT IN

CONFIDENTIAL

HAG--000697

BIRMINGHAM, ALABAMA. CALLED THE **HEART ATTACK GRILL**. THIS IS MY FAVORITE RESTAURANT. IT WAS MY IDEA. **[**06:47:40 AM**]** THAT IS FUNNY HEARTBREAK. **HEART ATTACK GRILL**. THERE IT IS. IN BIRMINGHAM.



270. SEP 24 2008 6:30AM ET EYEWITNESS NEWS

Nielsen Audience:
164,884

WABC-ABC NEW YORK, NY

[06:46:58 AM**]** LET'S TAKE YOU TO BIRMINGHAM, ALABAMA. SHALL WE FOR A BRAND NEW RESTAURANT IN BIRMINGHAM, ALABAMA. CALLED THE **HEART ATTACK GRILL**. THIS IS MY FAVORITE RESTAURANT. IT WAS MY IDEA. **[**06:47:41 AM**]** THAT IS FUNNY. HEARTBREAK. **HEART ATTACK GRILL**. THERE IT IS. IN BIRMINGHAM.



271. NOV 22 2008 10:00PM 4 News at 10
CT

Nielsen Audience:
247,185

WCCO-CBS MINNEAPOLIS-ST. PAUL, MN

[10:17:47 PM**]** HEY, THIS IS BAD FOR DOWN AND IT'S GOING TO KILL YOU. ALL RIGHT. YOU CAN CATCH THE REST OF THE **HEART ATTACK GRILL** STORY TOMORROW. I HAVE NO IDEA TO MAKE A WEATHER SEGMENT FROM THAT ONE. BUT THE WARE TO THAT IS ON YOUR SHOULDERS.



272. NOV 22 2008 11:00PM News 12 Nightside
ET

Nielsen Audience: 19,701

WDEF-CBS CHATTANOOGA, TN

[11:21:32 PM**]** WELL CBS SUNDAY MORNING'S BILL GEIST HAS FOUND JUST THE PLACE FOR YOU. LET'S WATCH. SOT: **HEART ATTACK GRILL** SCRIPT-GEIST/ROSNER/BH AGAT BG OCRESTaurants NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL** DRAMATIC CHORD DOOR SIGN CAUTION THIS ESTABLISHMENT IS BAD FOR YOUR HEALTH NARR: FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL! YOUR ARTERIES CLOGGING SEE EATING BURGERS 19:28 "NURSE" GRABS HANDFULS OF LARD 2424RGERSSRGRG FLIPPED 43:18 DR. JON AT GRILL DR. 05:14:48 OUR MOTTO IS SIMPLE. TASTE WORTH DYING FOR.



273. NOV 23 2008 8:00AM Sunday Morning
CT

Nielsen Audience:
4,277,473

CBS NATIONAL

[08:03:40 AM**]** OSGOOD: FOLKS ARE CHEWING THE FAT, LOTS OF IT, AT THE RESTAURANT OUR BILL GEIST WILL BE TAKING US. REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN) I'M FEELING MY ARTERIES ARE SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



274. NOV 23 2008 8:00AM Sunday Morning
CT

Nielsen Audience:
4,277,473

CBS NATIONAL

[09:20:36 AM**]** REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN)FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERYS CLOGGING. OUR MOTTO IS SIMPLE. **[**09:25:14 AM**]** REPORTER: I THINK MY HEART IS ON THAT SIDE. ACTUALLY, YOU'RE RIGHT. REPORTER: AT THE **HEART ATTACK GRILL**, THEY SAY LIVE FOR THE DAY. AND IF YOU'RE LUCKY, MAYBE EVEN INTO THE EARLY EVENING HOURS.



275. NOV 23 2008 10:00AM Sunday Morning
CT

Nielsen Audience:
5,305,924

CBS NATIONAL

[10:20:46 AM**]** THE TASTE WORTH DYING FOR. BYPASS BURGERS. **HEART ATTACK GRILL**.



276. NOV 23 2008 6:30AM CBS2 Sunday News @ 6AM
CT

Nielsen Audience: 29,225

WBBM-CBS CHICAGO, IL

[06:36:30 AM**]** NORTHWESTERN AND ILLINOIS BATTLE OVER A TROPHY FOR A FINAL TIME. MEGAN WILL BE TELLING US WHO TOOK HOME THIS TROPHY IN SPORTS, BUT FIRST, CBS SUNDAY MORNING TAKES US ON A CULINARY ADVENTURE TO THE **HEART ATTACK GRILL** THAT DOESN'T SOUND TOO GOOD. AND WE'LL MEET THEM. PLUS, WE'RE LEARNING HOW TO HELP YOUR PET DEAL WITH THE DECLINING TEMPERATURES OUT THERE.

[06:48:02 AM**]** CBS SUNDAY MORNING HAS FOUND JUST THE PLACE FOR YOU. RESTAURANTS NATIONWIDE ARE PEARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES, BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERIES CLOGGING. OUR NOTO IS SIMPLE.

277. NOV 23 2008 7:00PM
CT

FIRST IN PRIME

Nielsen Audience: 38,234

KTXA-MNT DALLAS-FT. WORTH, TX

[**07:54:41 PM**] 52 HAD ALREADY DIED BUT RESCUERS HAVE BEEN ABLE TO RETURN 11 OF THE PILOT WHALES BACK TO SEA. THIS PLACE DOESN'T EVEN PRETEND TO HAVE A CULINARY CURE. THE **HEART ATTACK GRILL** IN CHANDLER ARIZONA SA IT WILL NURSE YOUR APPETITE WITH NO FOOD POLICE ON STANDSBY. THE FOOD IS SAID TO BE WORTH DYING FOR SO THE DINER COMES COMPLETE WITH WAITRESSES WHO RESEMBLE NURSES AND STAFF WHO COULD DOUBLE AS DOCTORS. OUR MOTO IS SIMPLE, DAVID WORTH DYING FOR.

278. NOV 23 2008 9:00AM
ET

SUNDAY MORNING

Nielsen Audience: 49,436

WFOR-CBS MIAMI-FT. LAUDERDALE, FL

[**09:04:06 AM**] OSGOOD: FOLKS ARE CHEWING THE FAT, LOTS OF IT, T THE RESTAURANT OUR BILL GEIST WILL BE TAKING US. REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN) I'M FEELING MY ARTERIES ARE SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.

279. NOV 23 2008 9:00AM
ET

SUNDAY MORNING

Nielsen Audience: 49,436

WFOR-CBS MIAMI-FT. LAUDERDALE, FL

[**10:21:02 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN)FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERYS CLOGGING. OUR MOTTO IS SIMPLE.
[**10:25:40 AM**] REPORTER: I THINK MY HEART IS ON THAT SIDE. ACTUALLY, YOU'RE RIGHT. REPORTER: AT THE **HEART ATTACK GRILL**, THEY SAY LIVE FOR THDAY. AND IF YOU'RE LUCKY, MAYBE EVEN INTO THE EARLY EVENING HOURS.

280. NOV 23 2008 6:00AM
PT

Good Day Sacramento

Nielsen Audience: 19,872

KMAX-CW SACRAMENTO-STOCKTON-MODESTO, CA

[**06:05:34 AM**] THE DRIVER WAS IN A SAFETY CAPSULE, WHICH KEPT HIIM FROM SERIOUS INJURY. NOW HERE'S A BURGER THAT WILL GIVE YOUR CARDIOLOGIST A HEART ATTACK. IT'S THE "**QUADRUPLE BYPASS BURGER**" AT THE "**HEART ATTACK GRILL**" IN CHANDLER, ARIZONA. WHAT MAKES UP THE CARNIVOROUS CREATION? WEIGHING IN AT 2 POUNDS, IT COMES WITH 4 PATTIES, 8 SLICES OF CHEESE SURROUNDED BY A BUN DIPPED IN, LARD.

281. NOV 23 2008 8:00AM
PT

Good Day Sacramento

Nielsen Audience: 54,751

KMAX-CW SACRAMENTO-STOCKTON-MODESTO, CA

[**08:06:16 AM**] PRESIDENT-ELECT OBAMA IS EXPECTED TO MAKE MORE CABINET ANNOUNCEMENTS TOMORROW, INCLUDING AN ECONOMIC TEAM TO BE HEADED BY TIMOTHY GEITHNER AS TREASURY SECRETARY. NOW HERE'S A BURGER THAT WILL GIVE YOUR CARDIOLOGIST A HEART ATTACK. IT'S THE "**QUADRUPLE BYPASS BURGER**" AT THE "**HEART ATTACK GRILL**" IN CHANDLER, ARIZONA. WHAT MAKES UP THE CARNIVOROUS CREATION? WEIGHING IN AT 2 POUNDS, IT COMES WITH 4 PATTIES, 8 SLICES OF CHEESE SURROUNDED BY A BUN DIPPED IN, LARD.

282. NOV 23 2008 7:00AM
CT

Morning News

Nielsen Audience:
114,115

WTVF-CBS NASHVILLE, TN

[**07:55:26 AM**] RESTAURANTING ARE OFFERING HEALTHY CHOICES. BUT HERE, THERE'S NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN] FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERIES CLOGGING.
[**07:56:25 AM**] HEY, THIS IS BAD FOR YOU AND IT'S GOING TO KILL YOU. AT LEAST HE'S HONEST ABOUT IT. THE TWO-POUND **QUADRUPLE BYPASS BURGER** AND MORE COMING UP NEXT. DID YOU SEE THAT? THAT WAS HUGE.

283. NOV 23 2008 9:30AM
CT

Sunday AM

Nielsen Audience: 52,657

KCTV-CBS KANSAS CITY, MO

[**09:25:36 AM**] REPORTER: I THINK MY HEART IS ON THAT SIDE. ACTUALLY, YOU'RE RIGHT. REPORTER: AT THE **HEART ATTACK GRILL**, THEY SAY LIVE FOR THE DAY. AND IF YOU'RE LUCKY, MAYBE EVEN INTO THE EARLY EVENING HOURS.

284. NOV 23 2008 7:00AM
ET

Eyewitness News Morn

Nielsen Audience: 52,815

CONFIDENTIAL

HAG--000699

**WBNS-CBS COLUMBUS, OH**

[**07:10:27**] YUMMY HOLIDAY TREATS. THE OSU MEDICAL CENTER RECOMMENDS PACING YOURSELF- AND EATING SLOWLY TO REDUCE YOUR OVERALL INTAKE. ALSO GAUGE YOUR EATING HABITS IF YOU SPLURGE, EAT SENSIBLY FOR THE NEXT FEW DAYS AFTER. ANOTHER OPTION--BEFORE YOU HEAD TO A PARTY EAT A HEALTHY SNACK TO CURB YOUR APPETITE. AND IF YOU ARE WILLING TO FORGET HEALTHY EATING ALTOGETHER THEN JUST HEAD TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. 'OUR MOTTO IS SIMPLE. TASTE WORTH DYING FOR. AND THAT'S WHAT IT'S ALL ABOUT. FROM THE MOMENT YOU WALK INTO THE RESTAURANT YOU CAN PRACTICALLY FEEL YOUR ARTERIES CLOGGING. AND THESE NURSES AND DOCTORS MAY APPEAR TO BE THE REAL THING BUT THEY'RE NOT. THE RESTAURANT'S MANAGER SAYS HE RUNS THE MOST HONEST BUSINESS IN THE COUNTRY. 'I RUN, PERHAPS, THE ONLY HONEST RESTAURANT IN AMERICA. PLAIN AND SIMPLE. WE HAVE PEOPLE WHO COME HERE BECAUSE THEY LOVE THE BRASH HONESTY. 'HEY. THIS IS BAD FOR YOU. AND IT'S GONNA KILL YA. AT LEAST THEY ARE HONEST. YOU CAN WATCH MORE ON THE **HEART ATTACK GRILL** LATER THIS MORNING ON THIS CBS SUNDAY MORNING RIGHT HERE ON 10TV. COMING UP WE ARE GETTING YOU READY FOR HOLIDAY TRAVEL THIS MORNING. WITH TIPS TO GET TO YOUR THANKSGIVING DINNER WITHOUT ANY BUMPS IN THE ROAD. PLUS OHIO STATE'S BIG WIN OVER MICHIGAN WAS ENOUGH TO WIN A SHARE OF THE BIG TEN BUT



285. NOV 23 2008 8:30AM
ET

Channel 12 News Sun

Nielsen Audience: 31,668

WPEC-CBS WEST PALM BEACH-FT. PIERCE, FL

[**09:04:10 AM**] OSGOOD: FOLKS ARE CHEWING THE FAT, LOTS OF IT, AT THE RESTAURANT OUR BILL GEIST WILL BE TAKING US. REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN) I'M FEELING MY ARTERIES ARE SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



286. NOV 23 2008 9:30AM
ET

Channel 12 News Sun

Nielsen Audience: 37,748

WPEC-CBS WEST PALM BEACH-FT. PIERCE, FL

[**10:21:06 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN)FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERYS CLOGGING. OUR MOTTO IS SIMPLE.
[**10:25:44 AM**] REPORTER: I THINK MY HEART IS ON THAT SIDE. ACTUALLY, YOU'RE RIGHT. REPORTER: AT THE **HEART ATTACK GRILL**, THEY SAY LIVE FOR THE DAY. AND IF YOU'RE LUCKY, MAYBE EVEN INTO THE EARLY EVENING HOURS.



287. NOV 23 2008 8:30AM
CT

Early News

Nielsen Audience: 67,143

KWTV-CBS OKLAHOMA CITY, OK

[**08:04:02 AM**] OSGOOD: FOLKS ARE CHEWING THE FAT, LOTS OF IT, AT THE RESTAURANT OUR BILL GEIST WILL BE TAKING US. REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN) I'M FEELING MY ARTERIES ARE SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



288. NOV 23 2008 7:00AM
ET

CBS 6 Sun Morning @ 7

Nielsen Audience: 14,929

WTVR-CBS RICHMOND-PETERSBURG, VA

[**07:27:03 AM**] BG OCRESTaurants NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFRING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL** DRAMATIC CHORD DOOR SIGN CAUTION THIS ESTABLISHMENT IS BAD FOR YOUR HEALTH NARR: FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL! YOUR ARTERIES CLOGNG SEE EATING BURGERS 19:28 URSE" GRABS HANDFULS OF LARD 24:52 BURGERS FLIPPED 43:18 DR. JOAT GRI DR. 054OUR MOTTO IS SIMPLE. TASTE WORTH ING FOR.
[**07:28:10 AM**] IF THEY WERE, HALF THE COUNTRY WOULD CLAIM TO BE CHRONICALLY ILL 10:41 NURSES' MINIS 27:43 CUSTOMER PHOTO TAKEN W/3 NURSES 00:56 CUNURSE'S CAP 31:17 TWO NURSES TAKE PICTURE W/"PATIENT" 18? 03 NURSE SITS ON COUNTER W/CLIPBOARD 05:15:33 DR WE'RE CONSIDERED TO BE THE CHAMPIONS OF POLITICAL INCORRECTNESS. I RUN, PERHAPS, THE ONLY HONEST MORE ABOUT THE **HEART ATTACK GRILL** ON CBS SUNDAY MORNING. IT AIRS AT 9 AMRIGHT HERE ON CBS 6. JUST AHEAD ON CBS 6 SUNDAY MORNING, HE GOT THE JOB, NOW PRESIDENT ELECT BARACK OBAMA IS TRYING TO MAKE YOUR LIFE BETTER.



289. NOV 23 2008 6:00AM
CT

CBS 5 This Morning 2

Nielsen Audience: 956

WFRV-CBS GREEN BAY-APPLETON, WI

[**06:36:51 AM**] BG OC RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL** DRAMATIC CHORD DOOR SIGN CAUTION THIS ESTABLISHMENT IS BAD FOR YOUR HEALTH NARR: FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL! YOUR ARTERIES CLOGGING SEE EATING BURGER CLOGGING SEE EATING BURGERS 19:28 "NURSE" GRABS HANDFULS OF LARD 24:52 BURGERS FLIPPED 43:18 DR. JON AT GRILL DR. 05:14:48 OUR MOTTO IS

SIMPLE. TASTE WORTH DYING FOR.

**290. NOV 23 2008 7:00AM**
ET**Your Morning Sunday****Nielsen Audience: 1,621****WTOL-CBS TOLEDO, OH**

[**07:38:53 AM**] OF COURSE, HUNDREDS OF MILLIONS OF SLINKYS HAVE BEEN SOLD, AND JAMES SAYS THE SECRET TO HER SUCCESS IS THE SIMPLICITY OF THE TOY. JAMES DIED AT A PHILADELPHIA HOSPITAL AT THE AGE OF 90. COMING UP LATER TODAY ON CBS SUNDAY MORNING, IT'S A SHOW THAT WILL TEMPT YOUR RESOLVE, FROM HUNTING FOR MUSHROOMS AND LOOKING INTO THE SECRETS OF ROOT BEER, TO A STOP AT THE FAMED **HEART ATTACK GRILL**, IT'S ALL PART OF A SPECIAL SUNDAY MORNING FOOD ISSUE. YOU CAN CATCH IT ALL ON CBS SUNDAY MORNING, RIGHT AFTER YOUR MORNING SUNDAY BEGINNING AT 9. YOU WOULDN'T THINK THE HOLI HOLIDAY BLOCKBUSTER SEASON WOULD COME IN THE FORM OF A LITTLE ANIMATED DOG, BUT DISNEY THINKS DIFFERENTLY, THEIR NEW HIT "BOLT" IS IN THEATERS AND, ONE OF THE HOTTEST TEEN BOOKS MAKES THE LEAP TO THE BIG SCREEN IN TWILIGHT.

**291. NOV 23 2008 8:00AM**
ET**Your Morning Sunday****Nielsen Audience: 11,038****WTOL-CBS TOLEDO, OH**

[**08:40:09 AM**] WITH HUNDREDS OF MILLIONS OF THE TOYS BEING SOLD, JAMES SAYS THE SECRET TO HER SUCCESS IS THE SIMPLICITY OF THE TOY. JAMES DIED AT A PHILADELPHIA HOSPITAL AT A PHILADELPHIA HOSPITAL AT THE AGE OF 90. COMING UP LATER TODAY ON CBS SUNDAY MORNING, IT'S A SHOW THAT WILL TEMPT YOUR RESOLVE, FROM HUNTING FOR MUSHROOMS AND LOOKING INTO THE SECRETS OF ROOT BEER, TO A STOP AT THE FAMED **HEART ATTACK GRILL**, IT'S ALL PART OF A SPECIAL SUNDAY MOR A SPECIAL SUNDAY MORNING FOOD ISSUE. YOU CAN CATCH IT ALL ON CBS SUNDAY MORNING, RIGHT AFTER YOUR MORNING SUNDAY BEGINNING AT 9. STILL TO COME, TARA'S TRACKING A CHILLY HOLIDAY WEEK, BUT WILL THAT COOL WEATHER COME WITH ANY SNOW?

**292. NOV 23 2008 6:00AM**
CT**KFSM Early Weekend****Nielsen Audience: 10,029****KFSM-CBS FT. SMITH-FAYETTEVILLE-SPRINGDALE-ROGERS, AR**

[**07:55:29 AM**] IF YOU HAVEN'T MADE IT OUT THIS MORNING HERE'S A LIVE VIEW FROM OUR SKYCAM OVERLOOKING FORT SMITH AND HERE'S A SNEAK PEAK AT WHAT IT'S LIKE IN FAYETTEVILLE. KENDRA WILL HAVE ONE MORE GLANCE AT THE SEVEN DAY FORECAST WHEN WE AND COMING UP ON CBS SUNDAY MORNING TIRED OF FEELING LIKE YOU HAVE TO ANSWER TO THE FOOD POLICE EVERYTIME YOU EAT SOMETHING THAT TASTES GREAT? WELL CBS SUNDAY MORNING'S BILL GEIST HAS FOUND JUST THE PLACE FOR YOU, **HEART ATTACK GRILL**, FOOD TO DIE FOR. PLUS A VISIT TO THE KITCHEN OF TOP CHEF, TOM COLICHHIO ALL PART OF A SPECIAL SUNDAY MORNING FOOD ISSUE, EAT, DRINK AND BE MERRY! RIGHT HERE ON 5NEWS AT 8 AM BEFORE WE END THIS HOUR, LET'S THROW IT OVER TO METEOROLOGIST ELISSIA WILSON FOR A QUICK LOOK AT OUR SEVEN DAY FORECAST.

**293. NOV 23 2008 9:00AM**
ET**Sun Morning****Nielsen Audience: 24,805****WWTV-CBS TRAVERSE CITY-CADILLAC, MI**

[**09:04:04 AM**] OSGOOD: FOLKS ARE CHEWING THE FAT, LOTS OF IT, AT THE RESTAURANT OUR BILL GEIST WILL BE TAKING US. REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. (SIREN) I'M FEELING MY ARTERIES ARE SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.

**294. NOV 23 2008 10:00AM**
ET**Sun Morning****Nielsen Audience: 23,864****WWTV-CBS TRAVERSE CITY-CADILLAC, MI**

[**10:20:59 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. (SIREN) FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERIES CLOGGING. OUR MOTTO IS SIMPLE. [**10:25:38 AM**] REPORTER: I THINK MY HEART IS ON THAT SIDE. ACTUALLY, YOU'RE RIGHT. REPORTER: AT THE **HEART ATTACK GRILL**, THEY SAY LIVE FOR THE DAY. AND IF YOU'RE LUCKY, MAYBE EVEN INTO THE EARLY EVENING HOURS.

**295. NOV 24 2008 5:00AM**
AZ**News 13 This Morning 1****Nielsen Audience: 9,731****KOLD-CBS TUCSON-SIERRA VISTA, AZ**

[**05:54:39 AM**] RESTAURANTS NATIONWIDE ARE PAIRING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. (SIREN) DRAMATIC CHORD DOOR SIGN CAUTION THIS ESTABLISHMENT S BAD FOR YOUR HEALTH NARR: FROM THE MOMENT YOU WALK INTO THE PLACE, YOU CAN ALMOST FEEL OUR ARTERIES CLOGGING SEE EATING BURGERS 19:28 "NURSE" GRABS HANDFULS OF LARD 24:52 BURGERS FLIPPED 43:18 DR. JON AT GRILL DR. 05:14:48 OUR MOTTO IS SIMPLE. TASTE WORTH DYING FOR.

CONFIDENTIAL

HAG--000701



296. JAN 7 2009 9:00PM CT TRAVEL CHANNEL - 9:00PM

Nielsen Audience:
496,323

TRAVEL-CABLE NATIONAL

[**09:12:54 PM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**09:13:36 PM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



297. JAN 10 2009 7:30PM CT TRAVEL CHANNEL - 7:30PM

Nielsen Audience:
356,581

TRAVEL-CABLE NATIONAL

[**07:44:09 PM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**07:44:51 PM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



298. JAN 14 2009 10:00AM CT TRAVEL CHANNEL - 10:00AM

Nielsen Audience:
118,864

TRAVEL-CABLE NATIONAL

[**10:13:30 AM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**10:14:12 AM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



299. JAN 14 2009 7:30PM CT TRAVEL CHANNEL - 7:30PM

Nielsen Audience:
344,608

TRAVEL-CABLE NATIONAL

[**07:43:29 PM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**07:44:11 PM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.

300. JAN 16 2009 5:30AM ET Morning
WJW-FOX CLEVELAND-AKRON-CANTON, OH

Nielsen Audience: 62,860

[**05:59:42 AM**] THE FORECAST IS COMING UP LATER IN THE SHOW. IN ARIZONA, A RESTAURANT LIVES BY THE MOTTO TASTE WORTH DIEING FOR. AND WHEN YOU SEE THE MENU AT THE **HEART ATTACK GRILL**, THAT IS THE NAME OF IT, YOU WILL KNOW Y. NOTHING IS GOOD FOR YOU HERE. THEY DON'T HAVE DIET OR LIGHT DRIPPINGS OR LETTUCE IN THE FRIDGE. THEY HAVE NURSES AND THEY NOTARY, MIGHT AS WELL BE. THE **QUADRUPLE BYPASS BURGER** IS A JAW-DROPPING 8,000 CALORIES, BUNS COATED IN LARD, 8 SLICES OF CHEESE AND 4 POUND BURGERS. THE CUSTOMERS ARE CALLED PATIENTS AND THEY CHECK YOUR HARD. THE



301. JAN 25 2009 7:00PM CT TRAVEL CHANNEL - 7:00PM

Nielsen Audience:
485,445

TRAVEL-CABLE NATIONAL

[**07:13:43 PM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS

ISN'T A BURGER.

[**07:14:26 PM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



302. FEB 1 2009 1:30PM CT TRAVEL CHANNEL - 1:30PM

Nielsen Audience:
466,139

TRAVEL-CABLE NATIONAL

[**01:43:34 PM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**01:44:16 PM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



303. FEB 4 2009 9:30PM CT TRAVEL CHANNEL - 9:30PM

Nielsen Audience:
422,606

TRAVEL-CABLE NATIONAL

[**09:42:54 PM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**09:43:36 PM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



304. FEB 7 2009 7:00PM CT TRAVEL CHANNEL - 7:00PM

Nielsen Audience:
430,825

TRAVEL-CABLE NATIONAL

[**07:12:52 PM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**07:13:34 PM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



305. FEB 11 2009 10:30AM CT TRAVEL CHANNEL - 10:30AM

Nielsen Audience:
180,536

TRAVEL-CABLE NATIONAL

[**10:43:13 AM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**10:43:55 AM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



306. FEB 11 2009 8:00PM CT TRAVEL CHANNEL - 8:00PM

Nielsen Audience:
419,085

TRAVEL-CABLE NATIONAL

[**08:13:16 PM**] IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[**08:13:58 PM**] I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.

CONFIDENTIAL

HAG--000703

307. MAR 10 2009 8:00AM
PT

KTLA Morning News

Nielsen Audience:
120,470

KTLA-CW LOS ANGELES, CA

[**08:34:33 AM**] AND WE TOLD YOU ABOUT FREE PROMOTIONS THAT MANY RESTAURANTS OFFER BUT NONE QUITE LIKE THIS. THE **HEART ATTACK GRILL** IN ARIZONA IS ADVERTISING AN ALL YOU CAN EAT LUNCH FOR FREE. BUT HERE'S THE CATCH. ONLY IF YOU'RE FAT.

[**08:34:48 AM**] THE RESTAURANT SAYS YOU CAN EAT AS MUCH AS YOU LIKE AS LONG AS YOU WEIGH OVER 350 POUNDS. YES, YOU HAVE TO WEIGH IN. THEY EVEN HAVE WAITRESSES DRESSED IN SKIMPY NURSE OUTFITS THAT WILL PUSH YOU TO A CAR IN A WHEELCHAIR IF YOU FINISH THE TWO-POUND **QUADRUPLE BYPASS BURGER**. 8:34, THAT'S A LOOK AT YOUR TOP STORIES. NOW IT'S TIME FOR GINGER CHAN.

308. MAR 10 2009 6:00AM
ET

NEWS 19

Nielsen Audience: 27,386

WLTX-CBS COLUMBIA, SC

[**06:31:01 AM**] HERE'S A STORY ABOUT THE RESTAURANT I WAS MORE AND EAT THERE ABOUT. IT'S IN ARIZONA. IT'S CALLED THE **HEART ATTACK GRILL**. APTLY NAMED. GET THIS, IF YOU'RE BIG ENOUGH, YOU HAVE THE WEIGH AT LEAST 350 POUNDS OR MORE, YOU GET TO EAT THERE FOR FREE ALL DAY EVERY DAY.

[**06:31:27 AM**] THEY THAT IS T HE STRANGEST THING I OF E VER HEARD. IT'S IN ARIZONA. **HEART ATTACK GRILL**. THAT'S E NCOURAGING IT. IT'S ONLY A MATTER OF TIME BEFORE SOMEONE REALLY DOES HAVE A HEART ATTACK AT **HEART ATTACK GRILL**. FOR SURE. YOU CAN ALWAYS FIND THE WEIRD AND WHACKY ND ENTERTAINMENT NEWS IN THE FYI SECTION OF OUR WEB SITE, WLTX.

309. MAR 16 2009 9:00AM
ET

THE DOCTORS

Nielsen Audience: N/A

SYN NATIONAL

[**09:02:29 AM**] WE WILL TALK ABOUT THE FIRST TREND, IT CAN BE A SHOCK TO YOUR SYSTEM. IT GIVES NEW MEANING TO THE WORD "HEART ATTACK ON A PLATE". WELCOME TO THE **HEART ATTACK GRILL**. FROM THE MOMENT YOU WALK IN, YOU CAN ALMOST FEEL YOUR ARTERIES GETTING CLOGGED. WE HAVE SINGLES, DOUBLES, TRIPLES AND QUADRUPLES, DEPENDING ON HOW HUNGRY OR BRAVE YOU ARE TODAY.

[**09:02:49 AM**] WE HAVE SINGLES, DOUBLES, TRIPLES AND QUADRUPLES, DEPENDING ON HOW HUNGRY OR BRAVE YOU ARE TODAY. 8,000 LITTLE CALORIES. THE MOTTO AT THE **HEART ATTACK GRILL**, IT'S WORTH DYING FOR. THE AMERICAN MEDICAL ASSOCIATION DOES NOT RECOGNIZE ME. WE MAY NEED TO ADMINISTER MORE TAKEELA.

[**09:04:19 AM**] YOU COULD GET A HEART ATTACK FROM EATING A MEAL LIKE THIS. YOU GET A HEART ATTACK LOOKING AT IT. THAT'S WHY THEY CALL THE THE **HEART ATTACK GRILL**. THEY PLAY IT UP TOO MUCH. THEY WILL WHEEL YOU TO YOUR CAR IN A WHEELCHAIR?

[**09:19:22 AM**] GOTTA BE KIDDING. THE TAG LINE IS "THEY'RE HAPPY BECAUSE THEY EAT LARD" BUT THEY DIDN'T TELL YOU THAT HAPPY IS AN ACRONYM THAT STANDS FOR HARDENED ARTERIES, PERMANENT PLAQUE, YUCK! PUT THAT IN THE **HEART ATTACK GRILL**. YOU HAVE GOT THIS ONE IS PRETTY FUNNY. GOD I HAVE TO BE THE WOMAN WRANGLER TODAY, BECAUSE THIS IS JUST THIS IS REALLY SHOWING YOU HOW THEY THINK ABOUT WOMEN.



310. APR 8 2009 8:00PM CT

TRAVEL CHANNEL - 8:00PM

Nielsen Audience:

351,540

TRAVEL-CABLE NATIONAL

[**08:00:58 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



311. APR 8 2009 8:30PM CT

TRAVEL CHANNEL - 8:30PM

Nielsen Audience:

383,706

TRAVEL-CABLE NATIONAL

[**08:51:06 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. WE'RE ON THE ROAD TO SHOW PEOPLE, WE'VE MADE A GREAT PRODUCT EVEN BETTER.

[**08:53:55 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**08:54:31 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**08:55:38 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**08:56:12 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**08:56:26 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[**08:57:19 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**08:58:15 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**08:58:39 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**08:59:24 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE



312. APR 15 2009 9:30PM ET Night Program
FSFL-ENT NATIONAL

Nielsen Audience: N/A

[**09:31:27 PM**] IN ATLANTA TONIGHT, WITH CRAIG MINERVINI, TOMMY HUTTON, RICH WALTZ WITH YOU. A HOUSEHOLD NAME, DIRECTOR JIM HOLLY, KEN LEE, THE VICE PRESIDENT OF GRAPHICS IS WITH US. OUR PRODUCER, JOHN SOCIOLOGISTSER, I THINK IS STILL WITH US, AFTER HAVING THE **DOUBLE BYPASS BURGER** AT THE GRILL TODAY. BAKER SHOOTS THAT ONE TOWARDS THE LINE. DIAZ DIVING, MAKES THE CATCH!

[**09:33:11 PM**] THEN HAD HE TO GO TRY AND MAKE THAT PLAY AGAIN. 0-2. WHAT'S ON THE **DOUBLE BYPASS BURGER**? TOMMY: WELL, FORGET ABOUT WHAT'S ON IT, I MEAN, THERE'S BACON, CHEESE, AND EVERYTHING. BUT INSTEAD OF A BUN, I WAS TOLD, INSTEAD OF A BUN, AT THE TOP AND THE BOTTOM ARE TWO GRILLED CHEESE SANDWICHES.



313. APR 15 2009 8:00AM
CT TRAVEL CHANNEL - 8:00AM
TRAVEL-CABLE NATIONAL

Nielsen Audience: 16,348

[**08:00:55 AM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



314. APR 15 2009 8:30AM
CT TRAVEL CHANNEL - 8:30AM
TRAVEL-CABLE NATIONAL

Nielsen Audience: 18,741

[**08:50:49 AM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. TV HORROR MUSIC)COULD YOU PASS THE CHEESE CRACKERS?

[**08:53:53 AM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**08:54:29 AM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**08:55:36 AM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**08:56:10 AM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**08:56:24 AM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[**08:57:17 AM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**08:58:13 AM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**08:58:37 AM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**08:59:22 AM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS



315. APR 15 2009 5:00PM CT TRAVEL CHANNEL - 5:00PM

Nielsen Audience:
249,608

TRAVEL-CABLE NATIONAL

[**05:00:57 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



316. APR 15 2009 5:30PM CT TRAVEL CHANNEL - 5:30PM

Nielsen Audience:
289,076

TRAVEL-CABLE NATIONAL

[**05:50:50 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. ANNOUNCER) INTRODUCING NEW TUMS DUAL ACTION.

[**05:53:55 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

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[**05:55:38 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**05:56:11 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**05:56:26 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[**05:57:18 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**05:58:15 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**05:58:39 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

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317. APR 17 2009 7:00PM CT TRAVEL CHANNEL - 7:00PM

Nielsen Audience:
284,161

TRAVEL-CABLE NATIONAL

[**07:00:53 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



318. APR 17 2009 7:30PM CT TRAVEL CHANNEL - 7:30PM

Nielsen Audience:
261,055

TRAVEL-CABLE NATIONAL

[**07:50:46 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. ANNOUNCER: NATURALS FROM PURINA CAT CHOW WITH WHOLE GRAINS, REAL CHICKEN AND SALMON AND THE GOODNESS OF LEAFY GREENS.

[**07:53:51 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**07:54:26 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**07:55:34 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**07:56:07 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**07:56:22 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**07:57:14 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**07:58:10 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD.

[**07:58:35 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY. YAY! YAY!

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319. APR 20 2009 9:00AM
CT

Rachael Ray

Nielsen Audience: N/A

SYN NATIONAL

CONFIDENTIAL

HAG--000707

[**09:11:06 AM**] WE WENT TOO FAR. RACHAEL: WE ARE GOING TO PLAY "GOING TOO FAR, WHICH IS SUPER FUN. **HEART ATTACK GRILL**. I KNOW ABOUT THIS. WHEN I SAW THIS ON THE NEWS, IT'S A HOSPITAL THEMED RESTAURANT.
 [**09:14:26 AM**] MAYBE THE NAME IS WHAT THEY SHOULD CHANGE. YOU CAN'T STOP EATING IT BECAUSE IT'S SO GOOD HEART ATTACK BURGER. RACHAEL: REALLY TASTY GRILL INSTEAD OF THE **HEART ATTACK GRILL**. THAT IS PERFECT. I THINK THAT WE'RE AGREEING WE HAVE TO FENCE IT ON THIS ONE.



320. APR 29 2009 9:00AM TRAVEL CHANNEL - 9:00AM
 CT

Nielsen Audience: 87,513

TRAVEL-CABLE NATIONAL

[**09:00:56 AM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



321. APR 29 2009 9:30AM TRAVEL CHANNEL - 9:30AM
 CT

Nielsen Audience:
 138,841

TRAVEL-CABLE NATIONAL

[**09:51:19 AM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.
 [**09:53:53 AM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.
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 [**09:56:24 AM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.
 [**09:57:17 AM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.
 [**09:58:13 AM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.
 [**09:58:37 AM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.
 [**09:59:22 AM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS



322. APR 29 2009 4:00PM CT TRAVEL CHANNEL - 4:00PM

Nielsen Audience:
 168,834

TRAVEL-CABLE NATIONAL

[**04:00:53 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



323. APR 29 2009 4:30PM CT TRAVEL CHANNEL - 4:30PM

Nielsen Audience:
172,356

TRAVEL-CABLE NATIONAL

[**04:50:46 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[**04:53:50 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**04:54:26 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**04:55:33 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**04:56:06 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**04:56:21 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**04:57:14 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**04:58:10 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**04:58:34 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**04:59:19 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.

324. MAY 16 2009 8:00PM
CT TRAVEL CHANNEL - 8:00PMNielsen Audience:
201,286

TRAVEL-CABLE NATIONAL

[**08:00:59 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.

325. MAY 16 2009 8:30PM
CT TRAVEL CHANNEL - 8:30PMNielsen Audience:
245,395

TRAVEL-CABLE NATIONAL

[**08:50:21 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[**08:53:56 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**08:54:31 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE

NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**08:55:39 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**08:56:12 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**08:56:27 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

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[**08:58:16 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

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326. MAY 19 2009 5:00AM
PT

NEWS 3 AT SUNRISE

Nielsen Audience: 15,206

KVBC-NBC LAS VEGAS, NV

[**05:34:03 AM**] IN THIS MORNING'S 3 MAIL SEGMENT, WE HAVE RESPONSE TO THE STORY ABOUT THE SO-CALLED PSYCHODONUT SHOP IN THE BAY HERE WITH DONUTS CALLED SERIAL KILLER AND HEAD TRAUMA WITH A TON OF PROTESTERS WHEN THEY OPENED UP OVER THE WEEKEND. RUDY WRITES THIS IN THE RESPONSE: I'D NOT HEARD OF THE HEART ATTACK GRILL. SO IF YOU HAVEN'T HEARD ABOUT THE **HEART ATTACK GRILL**, THERE ARE FRENCH FRIES COOKED IN 100%LARD, HAMBURGER BUNS COOKED IN LARD AND AN BURGER WITH



327. MAY 19 2009 5:00AM
PT

NEWS 3 AT SUNRISE

Nielsen Audience: 15,206

KVBC-NBC LAS VEGAS, NV

[**06:48:20 AM**] HE IS NOW CHARGED WITH ROBBERY AND ALSO GRAND LARCENY OF AN AUTO. DANA: IN THIS MORNING'S 3 MAIL SEGMENT, RESPONSE TO A STORY OF THE SO-CALLED PSYCHO DONUT SHOP IN THE BAY HERE WITH DONUTS CALLED CEREAL KILLER AND HEAD TRAUMA AND IT HAS PROTESTERS. RUDY WRITES: IF YOU HAVEN'T HEARD OF THE **HEART ATTACK GRILL**, THE SPECIALTIES ARE FRENCH FRANCHISE IN 100% LARD, HAMBURGER BUNS TOASTED IN LARD AND A BURGER WITH FOUR HALF POUND PATTIES AND EIGHT SLICES OF CHEESE. KIM: WOW! WOW IS RIGHT.

[**06:48:42 AM**] SEND US YOUR 3 MAIL US AT WAKEUP@KVBC.COM. KIM: IT'S A GIMMICK, COME EAT AT THE **HEART ATTACK GRILL** AND PEOPLE THINK THEY MUST HAVE GREAT BURGERS IF THAT'S WHAT THEY'RE CALLING THEMSELVES. DANA: STAY PROBABLY TASTE GOOD. KIM: THEY PROBABLY TASTE GOOD.



328. MAY 25 2009 1:00PM
CT

TRAVEL CHANNEL - 1:00PM

Nielsen Audience:
148,499

TRAVEL-CABLE NATIONAL

[**01:01:01 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



329. MAY 25 2009 1:30PM
CT

TRAVEL CHANNEL - 1:30PM

Nielsen Audience:
195,520

TRAVEL-CABLE NATIONAL

[**01:50:39 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS

CONFIDENTIAL

HAG--000710

SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[01:53:58 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[01:54:34 PM**]** AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[01:55:41 PM**]** I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[01:56:14 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[01:56:29 PM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[01:57:21 PM**]** UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

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330. MAY 27 2009 9:00PM TRAVEL CHANNEL - 9:00PM
CT TRAVEL-CABLE NATIONAL

Nielsen Audience:
375,777

[09:12:57 PM**]** IT'S, LIKE, NOT EVEN A BURGER. OH, IT'S INCREDIBLE. NOW THAT I'M WARMED UP, IT'S TIME FOR THE **DOUBLE BYPASS BURGER**. ONE 8-OUNCE PATTY TOPPED WITH THREE FRIED EGGS, FOUR SLICES OF AMERICAN CHEESE, SIX SLICES OF BACON, AND TO TOP IT OFF, INSTEAD OF A BUN, TWO GRILLED-CHEESE SANDWICHES. THIS ISN'T A BURGER.

[09:13:40 PM**]** I HEAR THAT THERE ARE TRIBES WHERE IF YOU EAT THIS BURGER AND YOU COME BACK ALIVE, YOU'RE NOW CONSIDERED A MAN. FOR WHAT COULD BE MY LAST MEAL, I SIT DOWN WITH SUZANNE BENOIT, ONE OF THREE SIBLINGS RESPONSIBLE FOR THE VORTEX. SO, THIS IS THE **DOUBLE BYPASS BURGER**. I AM SO EXCITED. THAT'S AWESOME.



331. MAY 31 2009 8:00PM TRAVEL CHANNEL - 8:00PM
CT TRAVEL-CABLE NATIONAL

Nielsen Audience:
277,000

[08:00:52 PM**]** THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



332. MAY 31 2009 8:30PM TRAVEL CHANNEL - 8:30PM
CT TRAVEL-CABLE NATIONAL

Nielsen Audience:
273,113

[08:50:29 PM**]** THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. HONKING, NEWS RADIO UPDATE WHEN YOU'RE REALLY IN PAIN, RELIEF CAN'T COME FAST ENOUGH.

[08:53:49 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

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[08:56:05 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[08:56:19 PM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[08:57:12 PM**]** UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[08:58:08 PM**]** WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[08:58:33 PM**]** OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[08:59:17 PM**]** THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES. PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



333. JUN 3 2009 8:00AM CT TRAVEL CHANNEL - 8:00AM
TRAVEL-CABLE NATIONAL

Nielsen Audience: 20,617

[08:00:56 AM**]** THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



334. JUN 3 2009 8:30AM CT TRAVEL CHANNEL - 8:30AM
TRAVEL-CABLE NATIONAL

Nielsen Audience: 20,367

[08:50:34 AM**]** THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[08:53:53 AM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[08:54:29 AM**]** AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[08:55:36 AM**]** I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[08:56:10 AM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[08:56:24 AM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS**

BURGER, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[**08:57:17 AM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**08:58:13 AM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**08:58:37 AM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**08:59:22 AM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS



335. JUN 3 2009 4:00PM CT TRAVEL CHANNEL - 4:00PM

Nielsen Audience:
230,177

TRAVEL-CABLE NATIONAL

[**04:00:55 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



336. JUN 3 2009 4:30PM CT TRAVEL CHANNEL - 4:30PM

Nielsen Audience:
305,610

TRAVEL-CABLE NATIONAL

[**04:50:33 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. 3, 2, 1.

[**04:53:38 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**04:54:13 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**04:55:21 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**04:55:54 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**04:56:08 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[**04:57:01 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**04:57:57 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**04:58:22 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**04:59:06 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES

HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



337. JUN 8 2009 5:00PM CT 5:00PM NEWS

Nielsen Audience:
126,735

WSMV-NBC NASHVILLE, TN

[**05:17:01 PM**] BRENTWOOD IS GETTING NEW BUSINESS AND A STATE OF TEXAS. THE LOCATION USED TO HOUSE AN IRISH PUB. THE MENU INCLUDES TEXAS MESS CETE BUSINESSES AND THE SINGLE, DOUBLE OR QUA **QUADRUPLE BYPASS BURGER**. IF YOU LIKE WINE WITH YOUR BARBECUE, YOU CAN GET IT SHIPPED TO YOUR DOOR. YOU CAN GET UP TO THREE CASES A YEAR TO WINERIES IN TENNESSEE.



338. JUN 14 2009 8:00AM CT Sunday Morning

Nielsen Audience:
3,368,198

CBS NATIONAL

[**08:03:10 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIRENS) I FEEL MY ARTERIES SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



339. JUN 14 2009 8:00AM CT Sunday Morning

Nielsen Audience:
3,368,198

CBS NATIONAL

[**09:20:26 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN)FROM THE MOMENT YOU WALK IN TO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERIES CLOGGING. OUR MOTTO IS IS SIMPLE.

[**09:24:59 AM**] I THINK MY HEART IS ON THAT SIDE. ACTUALLY, YOU'RE RIGHT. REPORTER: AT THE **HEART ATTACK GRILL**, THEY SAY LIVE FOR THE DAY. AND IF YOU'RE LUCKY, MAYBE EVEN INTO THE EARLY EVENING HOURS. BABY THAT'S A TASTE THAT'S WORTH DYING FOR ANNOUNCER)IT'S BACK.



340. JUN 14 2009 10:00AM CT Sunday Morning

Nielsen Audience:
4,185,749

CBS NATIONAL

[**10:20:12 AM**] THE FOOD YOU WOULD DIE FOR. **HEART ATTACK GRILL**.



341. JUN 14 2009 9:00AM ET THE DOCTORS
SYN NATIONAL

Nielsen Audience: N/A

[**09:03:10 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIRENS) I FEEL MY ARTERIES SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



342. JUN 14 2009 9:00AM ET SUNDAY MORNING
WFOR-CBS MIAMI-FT. LAUDERDALE, FL

Nielsen Audience: 43,453

[**09:03:14 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIRENS) I FEEL MY ARTERIES SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



343. JUN 14 2009 9:00AM ET SUNDAY MORNING
WFOR-CBS MIAMI-FT. LAUDERDALE, FL

Nielsen Audience: 43,453

[**10:20:29 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN)FROM THE MOMENT YOU WALK IN TO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERIES CLOGGING. OUR MOTTO IS IS SIMPLE.

[**10:25:03 AM**] I THINK MY HEART IS ON THAT SIDE. ACTUALLY, YOU'RE RIGHT. REPORTER: AT THE **HEART ATTACK GRILL**, THEY SAY LIVE FOR THE DAY. AND IF YOU'RE LUCKY, MAYBE EVEN INTO THE EARLY EVENING HOURS. BABY THAT'S A TASTE THAT'S WORTH DYING FOR ANNOUNCER)IT'S BACK.

344. JUN 14 2009 8:30AM CT News9 @ 8AM

Nielsen Audience: 50,076

CONFIDENTIAL

HAG--000714

**KWTV-CBS OKLAHOMA CITY, OK**

[**08:03:10 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIRENS) I FEEL MY ARTERIES SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



345. JUN 14 2009 8:00AM ET **EYEWITNESS NEWS AT 8 AM**

Nielsen Audience: 11,848

WCTV-CBS TALLAHASSEE-THOMASVILLE, FL

[**09:00:42 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIRENS) I FEEL MY ARTERIES SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



346. JUN 14 2009 9:00AM ET **CBS Sunday Morning**

Nielsen Audience: 28,542

WWTW-CBS TRAVERSE CITY-CADILLAC, MI

[**09:03:11 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIRENS) I FEEL MY ARTERIES SEIZING UP BUT IT'S WORTH IT. REPORTER: FOOD TO DIE FOR LATER ON SUNDAY MORNING.



347. JUN 14 2009 10:00AM ET **CBS Sunday Morning**

Nielsen Audience: 27,725

WWTW-CBS TRAVERSE CITY-CADILLAC, MI

[**10:20:27 AM**] REPORTER: RESTAURANTS NATIONWIDE ARE PARING DOWN THEIR PORTIONS AND OFFERING HEALTHY CHOICES. BUT HERE THERE ARE NO HEALTHY CHOICES. THIS IS THE **HEART ATTACK GRILL**. SIREN)FROM THE MOMENT YOU WALK IN TO THE PLACE, YOU CAN ALMOST FEEL YOUR ARTERIES CLOGGING. OUR MOTTO IS IS SIMPLE. [**10:25:01 AM**] I THINK MY HEART IS ON THAT SIDE. ACTUALLY, YOU'RE RIGHT. REPORTER: AT THE **HEART ATTACK GRILL**, THEY SAY LIVE FOR THE DAY. AND IF YOU'RE LUCKY, MAYBE EVEN INTO THE EARLY EVENING HOURS. BABY THAT'S A TASTE THAT'S WORTH DYING FOR BACK.



348. JUN 21 2009 5:00PM CT **TRAVEL CHANNEL - 5:00PM**

Nielsen Audience:

530,538

TRAVEL-CABLE NATIONAL

[**05:00:59 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG GUT-BUSTING BIG OR GO HOME.



349. JUN 21 2009 5:30PM CT **TRAVEL CHANNEL - 5:30PM**

Nielsen Audience:

484,795

TRAVEL-CABLE NATIONAL

[**05:53:52 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**05:54:27 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**05:55:34 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**05:56:08 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**05:56:22 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**05:57:15 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT

GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**05:58:11 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**05:58:35 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**05:59:20 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS



350. JUN 22 2009 5:00PM ET NewsAtFive

Nielsen Audience: 20,556

WFXT-FOX BOSTON-MANCHESTER, MA

[**05:25:49 PM**] SUPPORT FOR SPELLING DOCUMENTS STATING THERE ARE TOO MANY EXCEPTIONS TO THE RULE AND IT IS "NORTH WORTH TEACHING. "SEXY NURSE OUT FITS IDENTIFICATION BANDS AND WHEEL CHAFRS A HOSPITAL THEMED RESTAURANT IN ARIZONA NOW UNDER FIRE FOR ITS THEME AND ITS PRETTY UNHEALTHY MENU. THE **HEART ATTACK GRILL** OFFERS NOT ONLY SINGLE AND DOUBLE BURGERS BUT QUADRUPLE BYPASS BURGERS AS WELL. ONE OF THOSE BURGERS CONTAINING AROUND 8 THOUSAND CALORIE AND COMES WITH UNLIMITED FLAT LINER FRIES WHICH COOKED IN LARD. FOR THOSE CUSTOMERS THERE IS WHEELCHAIR SERVICE WHERE THE NURSE OF THEIR CHOICE TAKES THEM BACK TO THEIR CAR IN NURSE'S OUTFITS.



351. JUN 22 2009 10:00PM ET NewsAtTen

Nielsen Audience: 245,242

WFXT-FOX BOSTON-MANCHESTER, MA

[**10:40:45 PM**] MARIA. A HOSPITAL THEMED RESTAURANT IN ARIZONA NOW UNDER FIRE FOR ITS THEME AND ITS PRETTY UNHEALTHY MENU. THE **HEART ATTACK GRILL** OFFERS NOT ONLY SINGLE AND DOUBLE BURGERS BUT QUADRUPLE BYPASS BURGERS COMES WITH UNLIMITED FLAT LINER FRIES WHICH ARE COOKED IN LARD. FOR THOSE CUSTOMER WHO FINISH THAT QUADRUPLE BURGER THERE'S WHEELCHAIR SERVICE FOR THOSE NURSES AND SEXY NURSE UNIFORMS TO TAKE THEM BACK TO THEIR CARS. FOUND IN AN ISLAND LOBBY SHOVED INTO A TIMBERLAND SHOE BOX.



352. JUN 22 2009 11:00PM ET News Channel 5 at 11PM

Nielsen Audience: 109,587

WEWS-ABC CLEVELAND-AKRON-CANTON, OH

[**11:31:49 PM**] YOU WANT TO GUESS HOW MANY CALORIES IN THIS BEEF-BEEF? THAT'S SIX DAYS' WORTH. ALSO ON THE MENU AT THE **HEART ATTACK GRILL**, SINGLE, DOUBLE AND TRIPLE BYPASS BURGERS, ALONG WITH A LOT OF OTHER WAIST-EXPANDING FOOD ITEMS. BECAUSE WE CARE ABOUT YOUR HEALTH HERE AT NEWS CHANNEL 5, WE WOULD LIKE TO



353. JUN 22 2009 5:00PM ET FOX 8 5:00PM NEWS

Nielsen Audience: 49,947

WGHP-FOX GREENSBORO-HIGH POINT-WINSTON SALEM, NC

[**05:53:07 PM**] THEY ALSO RETAINED MORE OF THEIR MEMORY. ITS A RESTAURANT SO UNHEALTHY IT HAS A WARNING SIGN AT THE FRONT DOOR. THE NAME OF THE PLACE SHOULD BE WARNING ENOUGH IT'S CALLED, "**HEART ATTACK GRILL**". IF YOU'RE ON A DIET OR WATCHING WHAT YOU EAT, DON'T EVEN BOTHER GOING THERE. THERE ARE NO DIET OPTIONS AVAILABLE.

[**05:53:51 PM**] THEY RANGE FROM A HALF A POUND, TO TWO POUNDS OF BEEF, AND THERE'S A LOT MORE! ALL THE BURGERS COME WITH UNLIMITED FRENCH FRIES COOKED IN LARD, AND ALSO SODA, HARD LIQUOR, AND BEER. THE "**QUADRUPLE BYPASS BURGER**" HAS 8-THOUSAND CALORIES. FITTING FOR A RESTAURANT WHOSE MOTTO IS "A TASTE WORTH DYING FOR" CUSTOMERS ARE CALLED, "PATIENTS, AND ARE GIVEN BANDS FOR IDENTIFICATION AT THE RESTAURANT. WHEELCHAIR SERVICE IS PROVIDED TO CUSTOMERS WHO FINISH THE **QUADRUPLE BYPASS BURGER**, WHERE THE "NURSE" OF THEIR CHOICE TAKES THEM BACK TO THEIR CAR. ONE OF ROY'S FOLKS IS REACHING HIS GOAL, THANKS TO A LITTLE GUIDING LIGHTTEASE 2(ROY ACKLAND) "IT'S AN AMBITIOUS UNDERTAKING. LEWIS STROUD)"MY PLAN IS TO BUILD ONE LIKE EACH ONE OF THE LIGHTHOUSES ON THE NORTH CAROLINA COAST.



354. JUN 23 2009 5:00AM ET FoxMorningNews5AM

Nielsen Audience: 21,016

WFXT-FOX BOSTON-MANCHESTER, MA

[**05:55:28 AM**] THE COUPLE HAVE BEEN CHARGED WITH ANIMAL CRUELTY, BOTH FACE UP TO FIVE YEARS IN JAIL. HOSPITAL THEMED RESTAURANT IN ARIZONA IS UDER FIRE FOR ITS THEME AND UNHEALTHY MENU. THE **HEART ATTACK GRILL** OFFERS SINGLE AND BUBBLE BURGERS BUT QUADRUPLE BYPASS BURGERS. ONE OF THE BURGERS HAS 800 CALORIES AND FLAT LINER FRIES. THEY'RE COOKED IN LARD.



355. JUN 23 2009 5:00PM ET News Channel 5 at 5PM

Nielsen Audience: 76,516

WEWS-ABC CLEVELAND-AKRON-CANTON, OH

[**05:25:56 PM**] WE KNOW THAT MANY OF THE FOODS WE INDULGE IN OUR FAVORITE RESTAURANTS ARE NOT COMPLETELY HEALTHY FOR US. BUT THE BUSINESSES USUALLY DON'T COME RIGHT OUT AND ADMIT THAT. THAT'S NOT THE CASE OF THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS IS JUST ONE OF THE UNBELIEVABLE MOUTH WATERING BURGERS AT THIS PLACE. THE **QUADRUPLE BYPASS BURGER**. FOUR BEEF PATTIES, FOUR LAYERS OF CHEESE, 12 STRIPS OF BACON, RED ONION, LETTUCE AND TOMATO WEIGHING IN AT TWO POUNDS. AN 8,000 CALORIES.



356. JUN 23 2009 7:00AM CT Morning Drive

Nielsen Audience: N/A

KFOR-AM LINCOLN-HASTINGS-KEARNEY, NE

[**00:29:53**] DOUG LIMERICK REPORT ABOUT SOUTH CAROLINA GOV MARK SANFORD WAS MISSING, HIKING SINCE HE NEEDED A BREAK/KATE AND JOHN, STARS OF JOHN AND KATE PLUS EIGHT ON TLC ARE GETTING SEPARATED, SHARE CUSTODY/SPECIAL SECURITY LANES IN AIRPORTS THAT HAS PEOPLE PAY TO GET THROUGH SECURITY FASTER, COMPANY BROKE WENT OUT OF BUSINESS/PRESIDENT OBAMA WILL HOLD NEWS CONFERENCE AFTER NOON/SWEDISH MAN SLEEPING IN TRAVEL TRAILER WHEN THIEVES ATTACHED CAR, BROKE IN AND SCARED THEM OFF/28 YEAR OLD AUSTRIA MAN GOT DRUNK AND FOUND HIMSELF ON TOP OF CRANE WHEN HE WOKE UP FROM PASSING OUT/FORMER TONIGHTSHOW CO HOST ED MCMAHON HAS DIED/WHEN MUSIC IS LOUD YOUR HEART RATE GOES UP, LOWER HEART RATE WHEN MUSIC IS LOWER, MUSIC CAN HELP REHAB THERAPY SAYS RESEARCHERS/YEARS OF BEING IN CHARGE OF MAJOR LEAGUE BASEBALL, DONALD FEHR'S IS LEAVING/BRITISH ACTOR SIR MICHAEL GAMBON HAS ANOTHER BABY AT AGE 68/**HEART ATTACK GRILL** IN ARIZONA HAS SIGN SAYING THIS PLACE HAZARDOUS TO YOUR HEALTH/SACRAMENTO APARTMENT TENANT SET OFF TEN CANS OF BUG SPRAY AND BLEW UP APARTMENT^



357. JUN 25 2009 8:00PM CT TRAVEL CHANNEL - 8:00PM

Nielsen Audience:
284,571

TRAVEL-CABLE NATIONAL

[**08:01:00 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



358. JUN 25 2009 8:30PM CT TRAVEL CHANNEL - 8:30PM

Nielsen Audience:
357,996

TRAVEL-CABLE NATIONAL

[**08:51:07 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[**08:53:57 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**08:54:32 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**08:55:40 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**08:56:13 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**08:56:28 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**08:57:20 PM**] ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**08:58:17 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**08:58:41 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED

THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY. YAY! YAY!

[08:59:25 PM**]** THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD.



359. JUL 4 2009 6:00PM CT TRAVEL CHANNEL - 6:00PM

Nielsen Audience:
169,242

TRAVEL-CABLE NATIONAL

[06:01:03 PM**]** THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



360. JUL 4 2009 6:30PM CT TRAVEL CHANNEL - 6:30PM

Nielsen Audience:
233,499

TRAVEL-CABLE NATIONAL

[06:50:26 PM**]** THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[06:53:46 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[06:54:21 PM**]** AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[06:55:28 PM**]** I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[06:56:02 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[06:56:16 PM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[06:57:09 PM**]** UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[06:58:05 PM**]** WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[06:58:29 PM**]** OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[06:59:14 PM**]** THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



361. JUL 8 2009 6:00AM ET Channel 5 News
WPTV-NBC WEST PALM BEACH-FT. PIERCE, FL

Nielsen Audience: 37,977

[06:54:15 AM**]** "TALK ABOUT SOME MEGA-BURGERS! TAKE A LOOK AT THESE "BYPASS BURGERS". THE ONE ON THE LEFT IS A "TRIPLE" AND ONE ON THE RIGHT IS A "**QUADRUPLE**" "**BYPASS BURGER**" ADVERTISED AT THE "**HEART ATTACK**"

CONFIDENTIAL

HAG--000718

GRILL" IN ARIZONA. THEY LOOK LIKE THEY COULD FEED THE WHOLE FAMILY! THE RESTAURANT IS KNOWN FOR ITS HOSPITAL THEME AND ENORMOUS BURGERS.



362. JUL 19 2009 9:00PM CT TRAVEL CHANNEL - 9:00PM

Nielsen Audience:
649,858

TRAVEL-CABLE NATIONAL

[**09:01:05 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



363. JUL 19 2009 9:30PM CT TRAVEL CHANNEL - 9:30PM

Nielsen Audience:
589,308

TRAVEL-CABLE NATIONAL

[**09:50:43 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. KIM PRUETT, SALINA, KANSAS.

[**09:53:47 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**09:54:23 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**09:55:30 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**09:56:03 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**09:56:18 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**09:57:10 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**09:58:07 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**09:58:31 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**09:59:15 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



364. JUL 25 2009 8:00PM CT TRAVEL CHANNEL - 8:00PM

Nielsen Audience:
300,862

TRAVEL-CABLE NATIONAL

[**08:00:52 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.

365. JUL 25 2009 8:30PM CT TRAVEL CHANNEL - 8:30PM

Nielsen Audience:
209,071



TRAVEL-CABLE NATIONAL

[08:50:30 PM**]** THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. IT'S JULY 14TH AND I'M DONNA WITH A LOOK AT THE PAST 24 HOURS ON ROYAL CARIBBEAN'S LIBERTY OF THE SEAS.

[08:53:49 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[08:54:25 PM**]** AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[08:55:32 PM**]** I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[08:56:05 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[08:56:20 PM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[08:57:13 PM**]** UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[08:58:09 PM**]** WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[08:58:33 PM**]** OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[08:59:17 PM**]** THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



366. JUL 29 2009 7:00PM CT TRAVEL CHANNEL - 7:00PM

Nielsen Audience:
373,143

TRAVEL-CABLE NATIONAL

[07:00:57 PM**]** THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



367. JUL 29 2009 7:30PM CT TRAVEL CHANNEL - 7:30PM

Nielsen Audience:
417,921

TRAVEL-CABLE NATIONAL

[07:50:35 PM**]** THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. BOYS, WAKE UP!

[07:53:55 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[07:54:30 PM**]** AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**07:55:38 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**07:56:11 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**07:56:26 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[**07:57:18 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**07:58:15 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**07:58:39 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**07:59:23 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG



368. AUG 5 2009 4:00PM CT TRAVEL CHANNEL - 4:00PM

Nielsen Audience:
278,224

TRAVEL-CABLE NATIONAL

[**04:00:52 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



369. AUG 5 2009 4:30PM CT TRAVEL CHANNEL - 4:30PM

Nielsen Audience:
270,027

TRAVEL-CABLE NATIONAL

[**04:50:16 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. TOYOTA IS PROUD TO BE PART OF THE US GOVERNMENT'S PROGRAM CALLED CASH FOR CLUNKERS.

[**04:53:50 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**04:54:26 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**04:55:33 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**04:56:06 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**04:56:21 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[**04:57:14 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT

CONFIDENTIAL

HAG--000721

GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[04:58:10 PM**]** WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[04:58:34 PM**]** OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[04:59:19 PM**]** THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



370. AUG 23 2009 7:00PM TRAVEL CHANNEL - 7:00PM
CT TRAVEL-CABLE NATIONAL

Nielsen Audience:
519,989

[07:00:57 PM**]** THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



371. AUG 23 2009 7:30PM TRAVEL CHANNEL - 7:30PM
CT TRAVEL-CABLE NATIONAL

Nielsen Audience:
558,078

[07:50:46 PM**]** THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. FEMALE ANNOUNCER ONCE YOU SWITCH TO SWIFFER SWEEPER VAC, YOU'LL NEVER GO BACK TO YOUR OLD BROOM AGAIN.

[07:53:55 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[07:54:31 PM**]** AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[07:55:38 PM**]** I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[07:56:11 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[07:56:26 PM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[07:57:19 PM**]** UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[07:58:15 PM**]** WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[07:58:39 PM**]** OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[07:59:24 PM**]** THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YO



372. AUG 24 2009 9:00AM

THE DOCTORS

Nielsen Audience: N/A

ET

SYN NATIONAL

[**09:02:30 AM**] BUT WE START WITH EXTREME FOOD TRENDS AND THIS COULD BE A SHOCK TO YOUR SYSTEM. IT GIVES NEW MEANING TO THE SAYING "HEART ATTACK ON THE PLATE". WELCOME TO THE **HEART ATTACK GRILL**. YOU WALK IN AND YOU CAN FEEL YOUR ARTERIES GETTING CLOGGED. WE HAVE SINGLES, DOUBLES, TRIPLES AND QUADRUPLES, DEPENDING ON HOW HUNGRY OR BRAVE YOU ARE.

[**09:02:46 AM**] WE HAVE SINGLES, DOUBLES, TRIPLES AND QUADRUPLES, DEPENDING ON HOW HUNGRY OR BRAVE YOU ARE. THIS IS ONLY 8,000 LITTLE CALORIES. LAUGHTER APPLAUSE THE MOTTO AT THE **HEART ATTACK GRILL** IS OBVIOUS, TASTE WORTH DYING FOR. THE AMERICAN MEDICAL ASSOCIATION DOES NOT RECOGNIZE US. WE MIGHT NEED TO ADMINISTER FOR CC OF TAKEELA.

[**09:19:35 AM**] THEY DIDN'T SAY HAPPY STANDS FOR HARDENED ARTERIES, PERMANENT PLAQUE, YUCK! LAUGHTER OH, GOD. THEY NEED TO PUT THAT IN THE **HEART ATTACK GRILL**. YEAH. YOU HAVE?



373. AUG 28 2009 6:00PM

TRAVEL CHANNEL - 6:00PM

Nielsen Audience:

CT

285,588

TRAVEL-CABLE NATIONAL

[**06:01:04 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



374. AUG 28 2009 6:30PM

TRAVEL CHANNEL - 6:30PM

Nielsen Audience:

CT

325,908

TRAVEL-CABLE NATIONAL

[**06:51:12 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[**06:53:48 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**06:54:23 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**06:55:31 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**06:56:04 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**06:56:19 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**06:57:11 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**06:58:08 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**06:58:32 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**06:59:16 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.

CONFIDENTIAL

HAG--000723



375. OCT 9 2009 4:00PM CT TRAVEL CHANNEL - 4:00PM

Nielsen Audience:
247,628

TRAVEL-CABLE NATIONAL

[**04:00:55 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



376. OCT 9 2009 4:30PM CT TRAVEL CHANNEL - 4:30PM

Nielsen Audience:
320,604

TRAVEL-CABLE NATIONAL

[**04:50:17 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. MR. HILL, THERE'S SOMETHING WRONG WITH SCOOTER!

[**04:53:52 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

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[**04:56:08 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**04:56:23 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**04:57:15 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**04:58:12 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**04:58:36 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**04:59:20 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS



377. OCT 11 2009 6:00PM CT TRAVEL CHANNEL - 6:00PM

Nielsen Audience:
351,971

TRAVEL-CABLE NATIONAL

[**06:00:51 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



378. OCT 11 2009 6:30PM CT TRAVEL CHANNEL - 6:30PM

Nielsen Audience:
358,119

TRAVEL-CABLE NATIONAL

[**06:50:29 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS

SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. THE CHALICE IS CLEANED.

[**06:53:49 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**06:54:24 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**06:55:32 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**06:56:05 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**06:56:20 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**06:57:12 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**06:58:09 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, I'M AM.

[**06:58:33 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**06:59:17 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



379. OCT 28 2009 12:30PM **Power Lunch**
CT

Nielsen Audience:
274,458

CNBC-CABLE NATIONAL

[**12:57:47 PM**] HALF A ROASTED HAM, HALF A ROAST TURKEY, A WHOLE TUB OF SOUR CREAM, A TUB OF CREAM CHEESE, A FULL POUND OF CHEDDAR AND SWISS CHEESES, ALL STUFFED INSIDE A KING'S HAWAIIAN ORIGINAL ROUND BREAD LOAF. LET'S ATTACK SODA. THEN THERE'S THE **QUADRUPLE BYPASS BURGER**. THIS IS AN ACTUAL MENU ITEM AT THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THE BEST PART IS ALL THE WAITRESSES AND BOOKS SERVE YOU THE BYPASS BURGER DRESSED UP AS SEXY NURSES. IF YOU FINISH IT, YOU GET A T-SHIRT AND YOU GET WHEELED TO YOUR CAR IN A WHEELCHAIR BY THE STAFF.



380. NOV 7 2009 8:00PM CT **TRAVEL CHANNEL - 8:00PM**
TRAVEL-CABLE NATIONAL

Nielsen Audience:
200,498

[**08:00:55 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



381. NOV 7 2009 8:30PM CT **TRAVEL CHANNEL - 8:30PM**
TRAVEL-CABLE NATIONAL

Nielsen Audience:
279,568

[**08:50:18 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[**08:53:53 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S

ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[08:54:28 PM**]** AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[08:55:36 PM**]** I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[08:56:09 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[08:56:24 PM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[08:57:16 PM**]** UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

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[08:58:37 PM**]** OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

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382. NOV 21 2009 6:30PM

TRAVEL CHANNEL - 6:30PM

Nielsen Audience:

CT

450,184

TRAVEL-CABLE NATIONAL

[06:50:33 PM**]** THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. TOUGH CALL.

[06:53:53 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

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[06:56:09 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[06:56:23 PM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[06:57:16 PM**]** UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[06:58:12 PM**]** WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD.

CONFIDENTIAL

HAG--000726

NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**06:58:36 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**06:59:21 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS



383. NOV 26 2009 8:00PM TRAVEL CHANNEL - 8:00PM
CT TRAVEL-CABLE NATIONAL

Nielsen Audience:
364,206

[**08:01:00 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



384. NOV 26 2009 8:30PM TRAVEL CHANNEL - 8:30PM
CT TRAVEL-CABLE NATIONAL

Nielsen Audience:
399,679

[**08:51:03 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. MALE ANNOUNCER THE DAY YOU GIVE SOMEONE A LEXUS IS JUST THE FIRST OF MANY MEMORIES YOU'LL MAKE WITH IT.

[**08:53:52 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**08:54:28 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**08:55:35 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**08:56:09 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

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Nielsen Audience:

CONFIDENTIAL

HAG--000727



385. DEC 29 2009 8:00PM CT TRAVEL CHANNEL - 8:00PM
TRAVEL-CABLE NATIONAL

510,687

[**08:00:57 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



386. DEC 29 2009 8:30PM CT TRAVEL CHANNEL - 8:30PM
TRAVEL-CABLE NATIONAL

Nielsen Audience:
497,949

[**08:50:30 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. I'M HERE WITH TROY POLAMALU.

[**08:53:49 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**08:54:25 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**08:55:32 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**08:56:05 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**08:56:20 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**08:57:13 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**08:58:09 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**08:58:33 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**08:59:18 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



387. JAN 3 2010 5:00PM CT TRAVEL CHANNEL - 5:00PM
TRAVEL-CABLE NATIONAL

Nielsen Audience:
498,421

[**05:00:57 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



388. JAN 3 2010 5:30PM CT TRAVEL CHANNEL - 5:30PM
TRAVEL-CABLE NATIONAL

Nielsen Audience:
559,335

[**05:51:01 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR:

WHEN "EXTREME PIGOUTS" CONTINUES.

[05:53:50 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

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[05:56:06 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[05:56:21 PM**]** NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[05:57:13 PM**]** UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[05:58:10 PM**]** WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[05:58:34 PM**]** OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY. YAY! YAY!

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389. JAN 5 2010 2:00PM CT TRAVEL CHANNEL - 2:00PM

Nielsen Audience:
277,056

TRAVEL-CABLE NATIONAL

[02:00:57 PM**]** THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



390. JAN 5 2010 2:30PM CT TRAVEL CHANNEL - 2:30PM

Nielsen Audience:
275,817

TRAVEL-CABLE NATIONAL

[02:50:00 PM**]** THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. DAD)OK, YOU CAN BEAT HIM HONEY.

[02:53:49 PM**]** IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

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[02:56:05 PM**]** NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE.

CONFIDENTIAL

HAG--000729

NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**02:56:20 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

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[**02:58:09 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**02:58:33 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**02:59:17 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



391. JAN 24 2010 9:30PM CT TRAVEL CHANNEL - 9:30PM

Nielsen Audience:

420,576

TRAVEL-CABLE NATIONAL

[**09:38:55 PM**] ALL CLEAN. NO, YOU AREN'T DREAMING. WELCOME TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS PLACE ROLLS IN AT NUMBER 27 'CAUSE IT'S ALL ABOUT INDULGING YOUR MOST DELICIOUS GUILTY PLEASURES. WORRIED ABOUT OVERDOING IT?

[**09:39:22 PM**] I WILL BE BACK. BEST DAMN BURGER I EVER ATE. NARRATOR: ALL THE CREATIONS AT THE **HEART ATTACK GRILL** AREN'T JUST MONSTROUS. THEY'RE MEGA TASTY, TOO FROM THE SINGLE BYPASS BURGER TO THE UNLIMITED FRIES. BUT THE BURGER THAT LANDED THEM ON OUR LIST?

[**09:40:12 PM**] TOGETHER: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: IN AT NUMBER 26, AN OMELETTE THAT'S DEFINITELY ALL IT'S CRACKED UP TO BE. BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY, SO WHY TRUST IT TO A MEASLY SLICE OF TOAST?



392. JAN 26 2010 8:30PM CT TRAVEL CHANNEL - 8:30PM

Nielsen Audience:

503,691

TRAVEL-CABLE NATIONAL

[**08:38:32 PM**] ALL CLEAN. NO, YOU AREN'T DREAMING. WELCOME TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS PLACE ROLLS IN AT NUMBER 27 'CAUSE IT'S ALL ABOUT INDULGING YOUR MOST DELICIOUS GUILTY PLEASURES. WORRIED ABOUT OVERDOING IT?

[**08:38:59 PM**] I WILL BE BACK. BEST DAMN BURGER I EVER ATE. NARRATOR: ALL THE CREATIONS AT THE **HEART ATTACK GRILL** AREN'T JUST MONSTROUS. THEY'RE MEGA TASTY, TOO FROM THE SINGLE BYPASS BURGER TO THE UNLIMITED FRIES. BUT THE BURGER THAT LANDED THEM ON OUR LIST?

[**08:39:49 PM**] TOGETHER: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: IN AT NUMBER 26, AN OMELETTE THAT'S DEFINITELY ALL IT'S CRACKED UP TO BE. BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY, SO WHY TRUST IT TO A MEASLY SLICE OF TOAST?



393. JAN 30 2010 4:00PM CT TRAVEL CHANNEL - 4:00PM

Nielsen Audience:

594,762

TRAVEL-CABLE NATIONAL

[**04:00:54 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



394. JAN 30 2010 4:30PM CT TRAVEL CHANNEL - 4:30PM

Nielsen Audience:

629,166

TRAVEL-CABLE NATIONAL

[**04:50:12 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. CAR IGNITION CRANKING COME ON.

[**04:53:46 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S

CONFIDENTIAL

HAG--000730

HEART ATTACK GRILL, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**04:54:22 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**04:55:29 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**04:56:02 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**04:56:17 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**04:57:10 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**04:58:06 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**04:58:30 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**04:59:15 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



395. JAN 31 2010 8:30PM CT TRAVEL CHANNEL - 8:30PM

Nielsen Audience:

558,467

TRAVEL-CABLE NATIONAL

[**08:38:44 PM**] ALL CLEAN. NO, YOU AREN'T DREAMING. WELCOME TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS PLACE ROLLS IN AT NUMBER 27 'CAUSE IT'S ALL ABOUT INDULGING YOUR MOST DELICIOUS GUILTY PLEASURES. WORRIED ABOUT OVERDOING IT?

[**08:39:12 PM**] I WILL BE BACK. BEST DAMN BURGER I EVER ATE. NARRATOR: ALL THE CREATIONS AT THE **HEART ATTACK GRILL** AREN'T JUST MONSTROUS. THEY'RE MEGA TASTY, TOO FROM THE SINGLE BYPASS BURGER TO THE UNLIMITED FRIES. BUT THE BURGER THAT LANDED THEM ON OUR LIST?

[**08:40:02 PM**] TOGETHER: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: IN AT NUMBER 26, AN OMELETTE THAT'S DEFINITELY ALL IT'S CRACKED UP TO BE. BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY, SO WHY TRUST IT TO A MEASLY SLICE OF TOAST?



396. FEB 2 2010 7:30PM CT TRAVEL CHANNEL - 7:30PM

Nielsen Audience:

397,822

TRAVEL-CABLE NATIONAL

[**07:38:58 PM**] ALL CLEAN. NO, YOU AREN'T DREAMING. WELCOME TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS PLACE ROLLS IN AT NUMBER 27 'CAUSE IT'S ALL ABOUT INDULGING YOUR MOST DELICIOUS GUILTY PLEASURES. WORRIED ABOUT OVERDOING IT?

[**07:39:26 PM**] I WILL BE BACK. BEST DAMN BURGER I EVER ATE. NARRATOR: ALL THE CREATIONS AT THE **HEART ATTACK GRILL** AREN'T JUST MONSTROUS. THEY'RE MEGA TASTY, TOO FROM THE SINGLE BYPASS BURGER TO THE UNLIMITED FRIES. BUT THE BURGER THAT LANDED THEM ON OUR LIST?

[**07:40:16 PM**] TOGETHER: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: IN AT NUMBER 26, AN OMELETTE THAT'S DEFINITELY ALL IT'S CRACKED UP TO BE. BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY, SO WHY TRUST IT TO A MEASLY SLICE OF TOAST?



397. FEB 2 2010 4:00PM ET Channel 25 News
WPBF-ABC WEST PALM BEACH-FT. PIERCE, FL

Nielsen Audience: 21,263

[**04:49:13 PM**] NATS, "THESE ARE THE LOSERS! BUT NOT EVERYONE IS LAUGHING. THE OWNERS OF **HEART ATTACK**

CONFIDENTIAL

HAG--000731

GRILL IN CHANDLER ARIZONA FILED A FEDERAL LAWSUIT. THEIR LAWYER SAYS HEARTSTOPPERS IS USING MANY OF THE MEDICAL THEME ELEMENTS THAT HEARET ATTACK ORGINATED. "I DON'T KNOW MUCH ABOUT HIS RESTAURANT I'VE NEVER SEEN IT BUT THAT'S TIED UP IN COURT AND THAT'S GONNA PLAY OUT IN COURT.



398. FEB 2 2010 6:00PM ET Channel 25 News

Nielsen Audience: 38,031

WPBF-ABC WEST PALM BEACH-FT. PIERCE, FL

[**06:07:10 PM**] THERE'S A LEGAL FOOD FIGHT BETWEEN A DELRAY BEACH AND ARIZONA RESTAURANT AND IT IS ALL BECAUSE OF WHAT'S ON THE MENU. THE HEART STOPPER SPORTS GRILL RECENTLY OPENED, THREE POUND BURGER AND CHEESE, CHEST PAIN FRIES. FUNNY TO US, BUT NOT ANOTHER ACROSS THE COUNTRY NAMED **HEART ATTACK GRILL**. SUING HEART STOPPERS CLAIMING THEY STOLE THE IDEA. THE OWNERS IN DELRAY BEACH SAID THEY DID NOTHING WRONG.



399. FEB 3 2010 1:00PM CT TRAVEL CHANNEL - 1:00PM

Nielsen Audience:

522,775

TRAVEL-CABLE NATIONAL

[**01:00:38 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



400. FEB 3 2010 1:30PM CT TRAVEL CHANNEL - 1:30PM

Nielsen Audience:

488,407

TRAVEL-CABLE NATIONAL

[**01:50:40 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. ANNOUNCER)NO MATTER WHAT LIFE THROWS AT YOU, YOU CAN TAKE THE HEAT.

[**01:53:29 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**01:54:05 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**01:55:12 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**01:55:46 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**01:56:00 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**01:56:53 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**01:57:49 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**01:58:13 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**01:58:58 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



401. FEB 3 2010 5:30PM CT TRAVEL CHANNEL - 5:30PM

Nielsen Audience:
322,649

TRAVEL-CABLE NATIONAL

[**05:39:33 PM**] ALL CLEAN. NO, YOU AREN'T DREAMING. WELCOME TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS PLACE ROLLS IN AT NUMBER 27 'CAUSE IT'S ALL ABOUT INDULGING YOUR MOST DELICIOUS GUILTY PLEASURES. WORRIED ABOUT OVERDOING IT?

[**05:40:01 PM**] I WILL BE BACK. BEST DAMN BURGER I EVER ATE. NARRATOR: ALL THE CREATIONS AT THE **HEART ATTACK GRILL** AREN'T JUST MONSTROUS. THEY'RE MEGA TASTY, TOO FROM THE SINGLE BYPASS BURGER TO THE UNLIMITED FRIES. BUT THE BURGER THAT LANDED THEM ON OUR LIST?

[**05:40:51 PM**] AS SOON AS ONE OF MY PATIENTS FINISHES A QUADRUPLE, I WHEEL HIM OUT IN THE WHEELCHAIR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. TOGETHER: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: IN AT NUMBER 26, AN OMELETTE THAT'S DEFINITELY ALL IT'S CRACKED UP TO BE.



402. FEB 3 2010 5:00AM PT FOX 40 Live at 5am

Nielsen Audience: 5,532

KTXL-FOX SACRAMENTO-STOCKTON-MODESTO, CA

[**05:58:10 AM**] THIS IS THEIR LAST WEEK IN THE OLD TINY BUILDING. HERE IS MORE BURGER NEWS AROUND THE COUNTRY. YOU'RE LOOKING AT A HAMBURGER FROM A PLACE IN CHANDLER ARIZONA, THE **HEART ATTACK GRILL**. I'VE SEEN THIS PLACE BEFORE. IT SEEMED, YOU KNOW, FOOD THAT'S SO BAD FOR YOU, IT WILL GIVE YOU A HEART ATTACK.

[**05:58:42 AM**] THEY ARE SUING HEART-STOPPERS, ANOTHER EATERY IN FLORIDA WHO THEY SAY HAVE COMPLETELY RIPPED THEM OFF. WHAT'S INTERESTING, AND I WILL KEEP AN EYE ON THIS CASE. THE LAWYER FOR THE **HEART ATTACK GRILL** SAID THE PEOPLE FROM HEART STOPPERS SAYS HE'S GOT THEM. THERE WAS A CONVERSATION BETWEEN THESE TWO PARTIES ABOUT WHETHER OR NOT WE COULD TAKE YOUR **HEART ATTACK GRILL** AND OPEN ONE HERE IN FLORIDA, AND THEN THEY STOPPED TALKING ABOUT IT. NOW, THE HEARD STOPPERS. THAT'S THE PEOPLE IN FLORIDA, SAY, OH, THEY'RE COMPLETELY DIFFERENT.

[**05:59:06 AM**] THAT'S THE PEOPLE IN FLORIDA, SAY, OH, THEY'RE COMPLETELY DIFFERENT. RIGHT. BUT ACCORDING TO THE ORIGINAL **HEART ATTACK GRILL**, THERE ARE 30 SIMILARITIES BETWEEN THE TWO RESTAURANTS. THEY TO ALSO HAVE THE SAME DEAL AT BOTH PLACES, AND THIS IS ACTUALLY KIND OF SAD. I THINK THEY'RE TAKING THE JOKE SO FAR.



403. FEB 3 2010 11:00AM PT FOX 40 Live at 11am

Nielsen Audience: 9,536

KTXL-FOX SACRAMENTO-STOCKTON-MODESTO, CA

[**11:43:23 AM**] SPEAKING OF HAMBURGERS THAT CAN KILL YOU, WE START WITH THIS STORY RIGHT HERE, IT'S OUT OF TWO CITIES. CHANDLER, ARIZONA, AND DELRAY BEACH, FLORIDA. THIS IS A SCENE FROM THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA, A MEDICAL THEMED THING. THE WAITRESSES WEAR SEMI-HOOTERS-NURSES OUTFITS AND SERVE BURGERS THAT CAN KILL IF YOU EAT ENOUGH. AND THEN THE HEART STOPPERS SPORTS GRILL IN DELRAY, A SEXY NURSES OUTFIT, AND THESE TWO ARE ALL TANGLED IN A LAWSUIT.



404. FEB 3 2010 6:30PM PT News 8 at 6:30pm

Nielsen Audience: 82,229

KFMB-CBS SAN DIEGO, CA

[**06:45:09 PM**] HEART STOPPERS IS DESIGNED TO LOOK LIKE A MEDICAL FACILITY, COMPLETE WITH WAITRESSES DRESSED AS NURSES. BUT THE PLACE MAY SOON NEED SOME FIRST AID. THE **HEART ATTACK GRILL** IN ARIZONA IS SUING HEART STOPPERS FOR RIPPING OFF THEIR IDEA. HEART STOPPERS'OWNER SAYS THE CASE HAS NO MERIT.



405. FEB 3 2010 6:00PM CT 9 News at Six

Nielsen Audience:
104,395

KMBC-ABC KANSAS CITY, MO

[**06:23:06 PM**] A RESTAURANT IS DRAWING ATTENTION FOR WHAT IT HAS ON THE MENU AND HOW IT'S SERVED UP. (LOOKS LIKE BED PANS! THAT'S RIGHT A BED PAN THE RESTAURANT IS CALLED THE "HEART STOPPERS' SPORTS GRILL. IT SERVES UP DISHES LIKE "CHILI CHEST PAIN FRIES". IT'S EQUIPPED WITH A HEART DEFIBRILLATOR AND A SCALE. CUSTOMERS WHO WEIGH 350 POUNDS OR MORE GET A FREE MEAL! THE OWNER IS ALSO A PARAMEDIC. (THIS IS THE CHALLENGE BURGER IT'S THREE POUNDS. THAT KID HERE ATE IT IN 31 MINUTES. THAT KID HERE ATE IT IN 31 MINUTES. THE RESTAURANT IS ACTUALLY BEING SUED BY ANOTHER RESTAURANT CALLED THE '**HEART ATTACK GRILL**' IN ARIZONA. IT CLAIMS IT CAME UP WITH THE MEDICAL THEME FIRST.



406. FEB 3 2010 9:00PM CT Primetime

Nielsen Audience: 68,147

WDAF-FOX KANSAS CITY, MO

[**09:58:18 PM**] A NOT-SO-HEALTHY RESTAURANT IN FLORIDA MAY NEED A LITTLE FIRST AID. HEART STOPPERS SPORTS GRILL SERVES UP DISHES LIKE "CHEST PAIN FRIES" RIGHT IN A BED PAN. IT'S ONE OF SEVERAL MEDICALLY THEMED ITEMS ON THE MENU- AND IT'S AT THE CENTER OF A LAWSUIT. THE OWNERS OF **HEART ATTACK GRILL** IN ARIZONA SUED SAYING HEARTSTOPPERS IS USING ITS IDEAS. "I DON'T KNOW MUCH ABOUT HIS RESTAURANT I'VE NEVER SEEN IT BUT THAT'S TIED UP IN COURT AND THAT'S GONNA PLAY OUT IN COURT. AT HEART STOPPERS ANYONE 350-POUNDS OR OVER GETS A FREE MEAL. THERE'S ALSO A THREE-POUND CHALLENGE BURGER. IF YOU CAN'T EAT IT ALL YOUR PICTURE GOES UP IN THE RESTAURANT'S MORGUE.

CONFIDENTIAL

HAG--000733



407. FEB 3 2010 11:00PM ET NEWS CHANNEL 7 AT 11

Nielsen Audience:
113,399WSPA-CBS GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-
ANDERSON,SC

[**11:17:22 PM**] ANYONE WHO IS 350 POUNDS OR OVER GETS A FREE MEAL. THE OWNER AND PARAMEDIC CAME UP WITH THIS IDEA, BUT NOT EVERYONE IS LAUGHING. THE OWNERS OF **HEART ATTACK GRILL** IN ARIZONA HAVE FILED A FEDERAL SUIT. I DON'T KNOW MUCH ABOUT HIS RESTAURANT, NEVER SEEN IT. THAT'S GOING TO PLAY OUT IN THE COURT.



408. FEB 3 2010 6:00AM ET Channel 25 News

Nielsen Audience: 16,405

WPBF-ABC WEST PALM BEACH-FT. PIERCE, FL

[**06:51:25 AM**] RECENTLY OPENING HEART STOPPERS SERVING UP THINGS LIKE THREE-POD BURGER AND CHEESE. CHEST PAIN FRIES. FUNNY TO US BUT NOT TO ANOTHER RESTAURANT ACROSS E COUNTRY CALLED **HEART ATTACK GRILL**. IT CLAIMS HEART STROPPERS STOLE THE IDEA. OWNERS IN DELRAY BEACH SAY THEY DID NOTHING WRONG.



409. FEB 3 2010 10:00PM CT NEWS AT 10

Nielsen Audience: 83,206

WCFT-ABC BIRMINGHAM-ANNISTON-TUSCALOOSA, AL

[**10:30:26 PM**] FLO QESTAURAIT KAE HEART DIFBRILATOR ON STANDBY AT ALL TIMES, IT'S BECAUSE OF THE EATERY'S TARGET CUSTOMERS, I ONLY WEIGH 265 POUNDS, I'M A LIGHT WEIGHT. HE WASN'T KIDDING. ANYONE OVER 350 POUNDS EATS FREE AT THE HEART STOPPER GRILL, THE GRILL HAS A SIGNATURE ITEMS, LIKE 'CHEST PAIN CHEESE FRIES', AND A THREE-POUND BURGER, ANYONE WHO CAN'T FINISH IT WINDS UP ON THE WALL OF SHAME, WHICH IS CALLED 'THE MORGUE'. BUT HEART STOPPER IS NOW BEING SUED BY THE **HEART ATTACK GRILL** IN ARIZONA, HEART ATTACK SAYS HEART STOPPER IS USING SOME OF THE MEDICAL THEMES IT ORIGINATED. ONE NEW CUSTOMER HOPES HEART STOPPER STAYS OPEN, SHE'S IN A NURSING POOL- AND SAYS THE RESTAURANT COULD KEEP HER ON THE JOB! I WAS TOLD TO COME HERE BECAUSE IT'S A HEART-HEALTHY RESTAURANT AND WHEN I LOOKED AT THE MENU I WAS OVER-JOYED.



410. FEB 3 2010 11:00PM ET WXII 12 NEWS AT 11:00 PM

Nielsen Audience: 67,475

WXII-NBC GREENSBORO-HIGH POINT-WINSTON SALEM, NC

[**11:15:55 PM**] THESE ARE THE LOSERS! BUT NOT EVERYONE IS LAUGHING. THE OWNERS OF **HEART ATTACK GRILL** IN CHANDLER ARIZONA FILED A FEDERAL LAWSUIT. THEIR LAWYER SAYS HEARTSTOPPERS IS USING MANY OF THE MEDICAL THEME ELEMENTS THAT HEART ATTACK ORIGINATED. I DON'T KNOW MUCH ABOUT HIS RESTAURANT I'VE NEVER SEEN IT BUT THAT'S TIED UP IN COURT AND THAT'S GONNA PLAY OUT IN COURT.



411. FEB 3 2010 10:00PM ET EYEWITNESS NEWS AT 10 PM

Nielsen Audience: 56,979

WJXT JACKSONVILLE, FL

[**10:16:58 PM**] IT HAS A MENU THAT IS SURE TO CLOG YOUR ARTERIES. THE HEART STOPPER'S SPORTS GRILL. NEW AT 10:00, WHY IT'S FACING A LEGAL CHALLENGE BY A PLACE CALLED THE **HEART ATTACK GRILL**. ALL RIGHT, COULD COMMENT HERE, BUT THEN I'D END WITH WITH THE E-MAIL LOADED UP AND YOU DON'T WANT ME TO GO THERE. SATELLITE AND RADAR, LOOK AT THE GREEN AND BLUE AND YELLOW AND THE RED.



412. FEB 3 2010 10:00PM ET EYEWITNESS NEWS AT 10 PM

Nielsen Audience: 56,979

WJXT JACKSONVILLE, FL

[**10:53:44 PM**] AND THOSE YOU FAIL, WELL, THERE'S A SPECIAL PLACE FOR THEM HERE, THE MORGUE! BUT NOT EVERYONE IS LAUGHING. THE OWNERS OF **HEART ATTACK GRILL** IN CHANDLER ARIZONA FILED A FEDERAL LAWSUIT. THEIR LAWYER SAYS HEARTSTOPPER S IS USING MANY OF THE MEDICAL THEME ELEMENTS THAT HEART ATTACK ORIGINATED. I DON'T KNOW MUCH ABOUT HIS RESTAURANT I'VE NEVER SEEN IT BUT THAT'S TIED UP IN COURT AND THAT'S GONNA PLAY OUT IN COURT.



413. FEB 3 2010 6:30PM PT Action News 6:30pm

Nielsen Audience: 70,199

KFSN-ABC FRESNO-VISALIA, CA

[**06:57:56 PM**] BUT A RIVAL HAS JUST SERVED UP A LAWSUIT. WAITRESSES DRESSED UP IN NURSE'S UNIFORMS SERVE UP ENORMOUS BURGERS AND OTHER FATTY FOODS AT "HEART STOPPERS GRILL" IN FLORIDA VISITORS WEIGHING MORE THAN 350 POUNDS GET A FREE MEAL. BUT A RESTAURANT IN ARIZONA CALLED THE "**HEART ATTACK GRILL**" HAS FILED SUIT CLAIMING THE FLORIDA RESTAURANT COPIED ITS CONCEPT. AND THEY MAY HAVE A CASE. NURSES SERVE UP THE FOOD THERE, AND THEY EVEN OFFER THE EXACT SAME MEAL GIVEAWAY.



414. FEB 3 2010 10:00PM MT LOCAL NEWS AT 10PM

Nielsen Audience: 25,147

KIFI-ABC IDAHO FALLS-POCATELLO, ID

CONFIDENTIAL

HAG--000734

[**10:57:48 PM**] THESE ARE THE LOSERS! BUT NOT EVERYONE IS LAUGHING. THE OWNERS OF **HEART ATTACK GRILL** IN CHANDLER ARIZONA FILED A FEDERAL LAWSUIT. THEIR LAWYER SAYS HEARTSTOPPERS IS USING MANY OF THE MEDICAL THEME ELEMENTS THAT HEART ATTACK ORIGINATED. I DON'T KNOW MUCH ABOUT HIS RESTAURANT I'VE NEVER SEEN IT BUT THAT'S TIED UP IN COURT AND THAT'S GONNA PLAY OUT IN COURT.



415. FEB 4 2010 6:00AM PT Eyewitness News 6 AM

Nielsen Audience:
155,165

KABC-ABC LOS ANGELES, CA

[**06:27:03 AM**] NOPE, HEART STOPPERS SPORTS GRILL IN DEL REY BEACH FLORIDA. WOVING CUSTOMERS FROM CHILI CHEST PAIN FRIES IN A BEDPAN TO THE GIGANTIC CHALLENGE BURGER. THE MEDICALLY THEMED RESTAURANT IS CAUSING HEADACHES FOR OWNERS OF THE **HEART ATTACK GRILL** IN CHANDLER ARIZONA. THEY FILED THE FEDERAL LAWSUIT CLAIMING HEART STOPPERS STOLE THEIR IDEA. I DON'T KNOW MUCH ABOUT RESTAURANTS.



416. FEB 4 2010 4:00PM AZ First News at Four
KNXV-ABC PHOENIX, AZ

Nielsen Audience: 42,181

[**04:26:57 PM**] AT 5:00, THOUGH, POWELL TELLS US WHY THE LAWS THAT GOVERN ASSAULT ON OFFICERS SHOULD BE STRENGTHENED. WE'LL HEAR FROM HIM. PLUS, A VALLEY RESTAURANT MAKING A KILLING SERVING UP LESS THAN HEALTHY FAIR BUT WHY CHANDLER'S **HEART ATTACK GRILL** SAYS SOMEBODY ELSE STOLE THEIR IDEA. ALL THAT AND MORE, PUTTING THE FINISHING TOUCHES ON THAT NOW. FATTENING FOOD.



417. FEB 4 2010 5:00PM AZ First News at Five
KNXV-ABC PHOENIX, AZ

Nielsen Audience: 73,343

[**05:09:09 PM**] THIS IS THE CHALLENGE BURGER. IT IS 3 POUNDS. REPORTER: THE HEART STOPPER SPORTS GRILL IN DELL RAY BEACH HAS A SIMILAR THEME, SO SIMILAR THAT THE OWNERS OF THE **HEART ATTACK GRILL** IN CHANDLER HAVE NOW FILED A FEDERAL LAWSUIT. IT IS NO DIFFERENT THAN IF I WERE TO HAVE PAINTED A PAINTING OR WROTE A SONG OR CREATED SOME SOFTWARE. IT IS NOT ONLY MORALLY WRONG TO COPY IT, BUT IT IS ILLEGAL. REPORTER: HEART STOPPER IS ACCUSED OF STEALING IDEA FROM THE **HEART ATTACK GRILL**. OFFERING FREE FOOD TO CUSTOMERS WEIGHING MORE THAN 350 POUNDS. I DON'T KNOW MUCH ABOUT HIS RESTAURANT.

[**05:10:08 PM**] REPORTER: A LAWYER FROM THE FLORIDA RESTAURANT SAYS THE CONCEPTS ARE DIFFERENT. THE HEART ATTACK RESTAURANT USES HIGH CALORIC MEALS. THE OWNER OF THE FLORIDA ASTRONAUT RESTAURANT ADMITS HE KNEW ABOUT THE **HEART ATTACK GRILL** AND TALK TO THE OWNER IN ARIZONA. THE FLORIDA OWNER HAS TWO WEEKS TO RESPOND TO THE LAWSUIT. WE ARE LIVE IN CHANDLER.



418. FEB 4 2010 10:00PM AZ ABC 15 News at 10
KNXV-ABC PHOENIX, AZ

Nielsen Audience: 75,956

[**10:11:14 PM**] THE OWNER OF THE WELL-KNOWN CHANDLER RESTAURANT IS SUING THE RESTAURANT OWNER IN FLORIDA SAYING HE STOLE HIS IDEA. THE **HEART ATTACK GRILL** AND THE ONE IN FLORIDA, BOTH HAVE WAITRESSES DRESSED AS NURSES, MEDICAL-RELATED THEMES, AND OFFER FREE FOOD TO CUSTOMERS WEIGHING MORE THAN 350 POUNDS. THE FLORIDA RESTAURANT OWNER ADMITS THAT HE TALKED TO THE VALLEY OWNER ABOUT THE FLORIDA FRANCHISE BEFORE GOING AHEAD AND OPENING UP HIS OWN BUSINESS.



419. FEB 4 2010 6:00AM ET Channel 10 News
WTSP-CBS TAMPA-ST. PETERSBURG-SARASOTA, FL

Nielsen Audience: 16,476

[**06:14:35 AM**] ONE SOUTH FLORIDA RESTAURANT GREASY BURGERS KEEP EVERYONE COMING BACK. AT THE HEART STOPPER SPORTS GRILL NURSES SERVE UP DELICIOUS DISHES LIKE CHILLY CHEST PAIN FRIES AND THREE-POUNDBURGERS. THE OWNERS ARE BEING SUED BY **HEART ATTACK GRILL** IN ARIZONA FOR RIPPING THEM OFF. I DON'T KNOW MUCH ABOUT HIS RESTAURANT. NEVER SEEN IT.



420. FEB 4 2010 4:30AM CT Wake-Up News
WITI-FOX MILWAUKEE, WI

Nielsen Audience: 2,111

[**05:47:14 AM**] BUT DON'T WORRY, THE OWNER IS A PARAMEDIC. 3 THE MEDICAL THEME IS ABSOLUTELY FABULOUS IT KEEPS THE CONVERSATION GOING. THE OWNER OF "HEART STOPPERS" COULD BE IN COURT SOON THE OWNERS OF "**HEART ATTACK GRILL**" IN ARIZONA RECENTLY FILED A LAWSUIT, SAYING THE FLORIDA RESTAURANT'S THEME IS TOO MUCH LIKE THEIRS. 3 3 3 IF THAT STORY'S GOT YOU THINKING ABOUT YOUR HEART HEALT, STICK WITH FOX 6 WAKEUP THIS MORNING. THE DOCTORS ARE IN FOR ANOTHER HOUSE CALL THEY'LL ANSWER QUESTIONS ABOUT HEART ATTACK WARNING SIGNS AND HOW TO PREVENT HEART DISEASE.



421. FEB 4 2010 7:00AM ET MY 40 THIS MORNING
WMYA-MNT GREENVILLE-SPARTANBURG,SC-ASHEVILLE,NC-ANDERSON,SC

Nielsen Audience: 417

[**07:53:28 AM**] THESE ARE THE LOSERS! BUT NOT EVERYONE IS LAUGHING. THE OWNERS OF **HEART ATTACK GRILL** IN CHANDLER ARIZONA FILED A FEDERAL LAWSUIT. THEIR LAWYER SAYS HEARTSTOPPERS IS USING MANY OF THE MEDICAL THEME ELEMENTS THAT HEART ATTACK ORIGINATED. I DON'T KNOW MUCH ABOUT HIS RESTAURANT I'VE NEVER SEEN IT BUT THAT'S TIED UP IN COURT AND THAT'S GONNA PLAY OUT IN COURT.



422. FEB 4 2010 9:00PM MT **NEWS@NINE**

Nielsen Audience: 57,038

KASA-FOX ALBUQUERQUE-SANTA FE, NM

[**09:26:00 PM**] THESE ARE THE LOSERS! BUT NOT EVERYONE IS LAUGHING. THE OWNERS OF **HEART ATTACK GRILL** IN CHANDLER ARIZONA FILED A FEDERAL LAWSUIT. THEIR LAWYER SAYS HEARTSTOPPERS IS USING MANY OF THE MEDICAL THEME ELEMENTS THAT HEART ATTACK ORIGINATED. I DON'T KNOW MUCH ABOUT HIS RESTAURANT I'VE NEVER SEEN IT BUT THAT'S TIED UP IN COURT AND THAT'S GONNA PLAY OUT IN COURT.



423. FEB 4 2010 5:00AM ET **EYEWITNESS NEWS DAYBREAK**

Nielsen Audience: 25,125

WJXT JACKSONVILLE, FL

[**05:49:47 AM**] THE HEART STOPPERS SPORTS GRILL IN DELRAY BEACH SERVES TERRIBLY TASTY TREATS LIKE CHILI CHEST PAIN FRIES AND THE HEART ATTACKER HALF POUNDER. BUT IF THE FOOD TAKES YOUR BREATH OR PULSE AWAY, NO WORRIES OWNER IGGY LENA IS A LICENSED PARAMEDIC AND CAN REVIVE YOU ON THE SPOT. BUT THE OWNERS OF **HEART ATTACK GRILL** IN ARIZONA SAY THIS KIND OF RESTAURANT WAS THEIR IDEA FIRST AND NOW THEY'RE FILING A FEDERAL LAWSUIT. LENA SAYS HE DIDN'T STEAL THE IDEA FROM ANYONE. 3 2-7 3 LENA'S ATTORNEY SAYS THE TWO RESTAURANTS HAVE SEPARATE CONCEPTS, THE RESTAURANT IN ARIZONA USES HIGH CALORIC FOOD AS A GIMMICK, BUT THE ONE IN DELRAY BEACH FOCUSES ON MEDICAL THEMED EQUIPMENT.



424. FEB 4 2010 5:00AM PT **Good Morning NW**

Nielsen Audience: 6,974

KXLY-ABC SPOKANE, WA

[**05:09:54 AM**] THEY ALSO HOLD A CONTEST WHERE PEOPLE CAN TRY TO FINISH A THREE POUND BURGER. BUT ANOTHER RESTAURANT ACROSS THE COUNTRY SAYS THEY STOLE THE IDEA. THE **HEART ATTACK GRILL** IN CHANDLER ARIZONA IS SUING THE NEW RESTAURANT FOR TRADEMARK INFRINGEMENT. LAWYERS FOR HEART STOPPERS SAY THEIR IDEA IS ORIGINAL AND NOT A COPY.



425. FEB 5 2010 12:00PM AZ **12 News at Noon**

Nielsen Audience: 28,974

KPNX-NBC PHOENIX, AZ

[**12:03:01 PM**] A VALLEY RESTAURANT OWNER SAYS HE SHOULD CORNER THE MARKET ON HEART STOPPING BURGERS. JOHN BASS OH WHO OWNS **HEART ATTACK GRILL** IS SUING A FLORIDA RESTAURANT CALLED HARD STOPPER'S GRILL. ESSAY QUEUING THEM OF PLAGUERIZING HIS IDEA. STEALING MOST ELEMENTS, INCLUDING THE MEDICAL THEME.



426. FEB 5 2010 9:00PM AZ **3TV News at 9PM**

Nielsen Audience: 68,173

KTVK-IND PHOENIX, AZ

[**09:18:39 PM**] IF YOU PAY EARLY, YOU CAN KNOCK THAT DOWN TO 37 BUCKS. NO SURPRISE HERE, THE INCREASED RATES ARE YET ANOTHER ATTEMPT BY THE CITY TO MAKE SOME MONEY TO BALANCE THE BUDGET. 3 3 3 3 3 3 3 3 COMING UP ON THREE-T-V NEWS 9, WITH A NAME LIKE THE "**HEART ATTACK GRILL**", YOU'D THINK THIS VALLEY RESTAURANT WOULD BE ONE OF A KIND. BUT AS YOU'LL HEAR NEXT, A COPYCAT HAS POPPED UP, SPARKING A SIZZLING FEUD. THEN, AT 9:30, WHY SOME UNIVERSITY RESEARCHERS BELIEVE RUSH LIMBAUGH AND 80'S HAIR METAL IS PART OF THE SOLUTION, TO GETTING RID OF FOREST-THINNING BARK BEETLES.

[**09:25:29 PM**] ALL PART OF THE FUN WHEN YOU FEAST AT THE VALLEY'S **HEART ATTACK GRILL**. BUT A SIMILAR RESTAURANT JUST OPENED UP IN SOUTH FLORIDA. AND THAT HAS PROMPTED A LAWSUIT.

[**09:28:09 PM**] 3TV'S KRISTINE HARRINGTON HAS THE STORY. 3 GRILL DENIES THE RESTAURANT RIPPED OFF THE IDEA AND SAYS ITS OWNER WAS A RESCUE WORKER WITH A MEDICAL BACKGROUND. STRANGELY ENOUGH, THE OWNER OF **HEART ATTACK GRILL** WAS A NUTRITIONIST, WHO FINALLY GOT TIRED OF PEOPLE NOT FOLLOWING HIS ADVICE. WE'LL LET YOU KNOW WHAT HAPPENS WITH THE LAWSUIT. 3 3 COMING UP ON THREE-T-V NEWS 9, TAKING THE BITE OUT OF BARK BEETLES.



427. FEB 7 2010 2:30PM CT **TRAVEL CHANNEL - 2:30PM**

Nielsen Audience:

493,003

TRAVEL-CABLE NATIONAL

[**02:37:54 PM**] ALL CLEAN. NO, YOU AREN'T DREAMING. WELCOME TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS PLACE ROLLS IN AT NUMBER 27 'CAUSE IT'S ALL ABOUT INDULGING YOUR MOST DELICIOUS GUILTY PLEASURES. WORRIED ABOUT OVERDOING IT?

[**02:38:21 PM**] I WILL BE BACK. BEST DAMN BURGER I EVER ATE. NARRATOR: ALL THE CREATIONS AT THE **HEART ATTACK GRILL** AREN'T JUST MONSTROUS. THEY'RE MEGA TASTY, TOO FROM THE SINGLE BYPASS BURGER TO THE UNLIMITED FRIES. BUT THE BURGER THAT LANDED THEM ON OUR LIST?

[**02:39:11 PM**] TOGETHER: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: IN AT NUMBER 26, AN OMELETTE THAT'S DEFINITELY ALL IT'S CRACKED UP TO BE. BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY, SO WHY TRUST IT TO A MEASLY SLICE OF TOAST?



428. FEB 7 2010 8:00AM AZ Good Morning Arizona
KTVK-IND PHOENIX, AZ

Nielsen Audience: 91,439

[**08:32:40 AM**] THE **HEART ATTACK GRILL** IN CHANDLER IS SUING A SIMILAR RESTAURANT CALLED HEART STOPPERS GRILL IN SOUTH FLORIDA. SB; ROBERT KAIN ATTORNEY FOR **HEART ATTACK GRILL**.



429. FEB 16 2010 8:00AM ET 8 AM NEWS
WCCB-FOX CHARLOTTE, NC

Nielsen Audience: 12,985

[**08:27:14 AM**] YOU GOT TO HAVE BUTTER. LET'S GARNISH IT WITH A THING OF BUTTER. **HEART ATTACK GRILL**, EVERYBODY **HEART ATTACK GRILL**. THAT'S IN PHOENIX. LET'S START SEARING OUR FLANK STEAK THIS IS THE ONE WE MARINADED WITH THE ORANGE.



430. FEB 17 2010 11:00PM
PT 11PM News

Nielsen Audience: 4,925

KTVL-CBS MEDFORD-KLAMATH FALLS, OR

[**11:23:52 PM**] COMING UP A RESTAURANT OWNER IS HAVING A MINI HEART ATTACK. THAT'S BECAUSE SOMEONE ELSE STOLE HIS IDEA. THE **HEART ATTACK GRILL** IS GOING AFTER THE HEART STOPPERS SPORTS GRILL.
[**11:26:08 PM**] THE **HEART ATTACK GRILL**, A RESTAURANT FAMOUS FOR IT'S ARTERY CLOGGING MENU MAY END UP IN COURT, BUT NOT FOR THE REASONS YOU MIGHT THINK. THE **HEART ATTACK GRILL** IN CHANDLER ARIZONA IS SUING HEART STOPPERS SPORTS GRILL IN DELRAY BEACH FLORIDA. BOTH RESTAURANTS FEATURE SEXY "NURSES" AS WAITRESSES, HUGE BURGERS AND HEART-ATTACK-THEMED AMBIANCE. THE OWNER OF THE NEW FLORIDA RESTAURANT SAYS HE DOESN'T KNOW MUCH ABOUT THE CHANDLER RESTAURANT AND HAD NEVER SEEN IT. BUT THE **HEART ATTACK GRILL** IS NATIONALLY KNOWN. SO THOSE CLAIMS MAY NOT HOLD UP IN COURT. MORE TROUBLE FOR THE UNIVERSITY OF OREGON FOOTBALL TEAM, FRESHMAN TAILBACK LAMICHAEL JAMES IS ACCUSED OF DOMESTIC VIOLENCE AGAINST HIS GIRLFRIEND.



431. FEB 24 2010 9:30PM CT TRAVEL CHANNEL - 9:30PM

Nielsen Audience:

468,816

TRAVEL-CABLE NATIONAL

[**09:59:20 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



432. FEB 27 2010 4:30PM CT TRAVEL CHANNEL - 4:30PM

Nielsen Audience:

629,166

TRAVEL-CABLE NATIONAL

[**04:59:09 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



433. FEB 27 2010 5:30PM CT TRAVEL CHANNEL - 5:30PM

Nielsen Audience:

662,048

TRAVEL-CABLE NATIONAL

[**05:49:11 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. CLIENT'S COME IN, THEY'RE ANXIOUS.
[**05:52:01 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.
[**05:52:36 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.
[**05:53:44 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?
[**05:54:17 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

CONFIDENTIAL

HAG--000737

[**05:54:32 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**05:55:24 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**05:56:20 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**05:56:45 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**05:57:29 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



434. FEB 27 2010 9:30PM CT TRAVEL CHANNEL - 9:30PM

Nielsen Audience:
566,516

TRAVEL-CABLE NATIONAL

[**09:59:08 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



435. MAR 3 2010 5:30PM CT TRAVEL CHANNEL - 5:30PM

Nielsen Audience:
322,649

TRAVEL-CABLE NATIONAL

[**05:58:48 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



436. MAR 3 2010 6:30PM CT TRAVEL CHANNEL - 6:30PM

Nielsen Audience:
382,466

TRAVEL-CABLE NATIONAL

[**06:48:36 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES. WHAT CAN YOU TELL ME ABOUT SHELL NITROGEN ENRICHED GASOLINE?

[**06:51:40 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**06:52:15 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**06:53:23 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**06:53:56 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**06:54:11 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. **QUADRUPLE BYPASS**.

[**06:55:03 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS**

CONFIDENTIAL

HAG--000738

BURGER IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**06:56:00 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**06:56:24 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**06:57:08 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.



437. MAR 4 2010 8:30PM CT TRAVEL CHANNEL - 8:30PM

Nielsen Audience:

503,691

TRAVEL-CABLE NATIONAL

[**08:37:20 PM**] ALL CLEAN. NO, YOU AREN'T DREAMING. WELCOME TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS PLACE ROLLS IN AT NUMBER 27 'CAUSE IT'S ALL ABOUT INDULGING YOUR MOST DELICIOUS GUILTY PLEASURES. WORRIED ABOUT OVERDOING IT?

[**08:37:47 PM**] I WILL BE BACK. BEST DAMN BURGER I EVER ATE. NARRATOR: ALL THE CREATIONS AT THE **HEART ATTACK GRILL** AREN'T JUST MONSTROUS. THEY'RE MEGA TASTY, TOO FROM THE SINGLE BYPASS BURGER TO THE UNLIMITED FRIES. BUT THE BURGER THAT LANDED THEM ON OUR LIST?

[**08:38:37 PM**] TOGETHER: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: IN AT NUMBER 26, AN OMELETTE THAT'S DEFINITELY ALL IT'S CRACKED UP TO BE. BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY, SO WHY TRUST IT TO A MEASLY SLICE OF TOAST?



438. MAR 7 2010 3:30PM CT TRAVEL CHANNEL - 3:30PM

Nielsen Audience:

408,430

TRAVEL-CABLE NATIONAL

[**03:36:24 PM**] ALL CLEAN. NO, YOU AREN'T DREAMING. WELCOME TO THE **HEART ATTACK GRILL** IN CHANDLER, ARIZONA. THIS PLACE ROLLS IN AT NUMBER 27 'CAUSE IT'S ALL ABOUT INDULGING YOUR MOST DELICIOUS GUILTY PLEASURES. WORRIED ABOUT OVERDOING IT?

[**03:36:52 PM**] I WILL BE BACK. BEST DAMN BURGER I EVER ATE. NARRATOR: ALL THE CREATIONS AT THE **HEART ATTACK GRILL** AREN'T JUST MONSTROUS. THEY'RE MEGA TASTY, TOO FROM THE SINGLE BYPASS BURGER TO THE UNLIMITED FRIES. BUT THE BURGER THAT LANDED THEM ON OUR LIST?

[**03:37:41 PM**] TOGETHER: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: IN AT NUMBER 26, AN OMELETTE THAT'S DEFINITELY ALL IT'S CRACKED UP TO BE. BREAKFAST IS THE MOST IMPORTANT MEAL OF THE DAY, SO WHY TRUST IT TO A MEASLY SLICE OF TOAST?



439. MAR 7 2010 6:30PM CT TRAVEL CHANNEL - 6:30PM

Nielsen Audience:

440,842

TRAVEL-CABLE NATIONAL

[**06:58:37 PM**] THIS MASSIVE PIZZA WON'T EVEN FIT IN YOUR HOUSE, LET ALONE YOUR STOMACH. AND IF ALL THAT FOOD DOESN'T MAKE YOU FAINT, THE WAITRESSES AT THIS PIG-OUT PALACE WILL. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: AMERICA IS ONE OF THE FATTEST COUNTRIES IN THE WORLD, AND IT'S NOT FROM EATING BROCCOLI. SO GO BIG, GUT-BUSTING BIG, OR GO HOME.



440. MAR 7 2010 7:30PM CT TRAVEL CHANNEL - 7:30PM

Nielsen Audience:

638,199

TRAVEL-CABLE NATIONAL

[**07:48:35 PM**] THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. NARRATOR: BUT ITS SEXY STAFF WILL MAKE YOU FEEL BETTER. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: WHEN "EXTREME PIGOUTS" CONTINUES.

[**07:51:29 PM**] IT'S GETTING BAD. I MAY NEED MOUTH-TO-MOUTH. NARRATOR: OUR NEXT STOP CHANDLER, ARIZONA'S **HEART ATTACK GRILL**, THE COUNTRY'S MOST PERILOUS PIG-OUT. MY HEART FEELS LIKE IT'S RACING. HEART ATTACK'S ON THE WAY. LIKE ITS NAME IMPLIES, THE **HEART ATTACK GRILL** IS THE HEIGHT OF UNHEALTHY HEDONISM. ITS MENU IS A KILLER CATALOG OF ONLY THE GREASIEST, FATTIEST FOODS. AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE.

[**07:52:05 PM**] AND 'CAUSE EATING HERE CAN SEND YOU TO THE E. THE ENTIRE RESTAURANT IS SET UP TO FEEL LIKE ONE. CUSTOMERS ARE REFERRED TO AS PATIENTS, ORDERS ARE PRESCRIPTIONS, AND THE WAITRESSES ARE NURSES NAUGHTY NURSES. ALL: WELCOME TO THE **HEART ATTACK GRILL**. WOLF WHISTLE NARRATOR: THESE SEXY

CONFIDENTIAL

HAG--000739

MEDICS DIAGNOSE YOU BY TAKING YOUR TEMPERATURE AND THEN TREAT YOU. LET ME GO AHEAD AND CHECK YOUR VITAL SIGNS.

[**07:53:12 PM**] I HAD SPENT A LIFETIME PRESCRIBING DIETS TO PEOPLE, AND THERE'S NEVER BEEN A DIET THAT PEOPLE COULD STICK TO. AND I THOUGHT TO MYSELF, THERE NEEDS TO BE A BETTER WAY. NARRATOR: AND HE DECIDED THAT BETTER WAY IS THE **HEART ATTACK GRILL**. DR. JON IS SO SERIOUS ABOUT HIS CONCEPT, HE NAMED THE BURGERS AFTER OPEN-HEART SURGICAL PROCEDURES. AND WHY NOT?

[**07:53:46 PM**] NURSE GAIL, LET'S LARD UP THESE BUNS, OKAY? GO HEAVY ON THE LARD FOR THIS PROCEDURE. NEXT, IT'S THE 1-POUND **DOUBLE BYPASS BURGER**. IT'S ALL THEY SAY IT IS. HIGHLY RECOMMENDED.

[**07:54:00 PM**] NARRATOR: AND EVEN WORSE, THERE'S THE TRIPLE BYPASS BURGER. MAN OVERBOARD. NARRATOR: AND FINALLY, A BURGER SO EXTREME, IT SHOULD BE CALLED THE EXECUTIONER BUT ISN'T THE **QUADRUPLE BYPASS BURGER**, A FULL 2 POUNDS OF GREASY GROUND BEEF, LARD-SOAKED AND COVERED WITH ALL THE FATTY FIXINGS. HEART BEATING HERE YOU GO. QUADRUPLE BYPASS.

[**07:54:53 PM**] UNTIL IT'S DONE, IT AIN'T DONE. APPLAUSE NARRATOR: AND IF YOU DO GET IT DONE, YOU'D BETTER BELIEVE THERE'S SOME EXTREME HEALTH BENEFITS. ANYBODY WHO FINISHES A TRIPLE OR A **QUADRUPLE BYPASS BURGER** IN OUR **HEART ATTACK GRILL** CLINIC GETS WHEELED OUT BY THEIR OWN PERSONAL NURSE. WOMAN: I WHEEL THEM OUT IN THE WHEELCHAIR ALL THE WAY FROM THEIR SEAT TO THEIR CAR. I HAVE TO MAKE SURE THAT THEY'RE WELL TAKEN CARE OF. ALL: ANOTHER HAPPY PATIENT AT THE **HEART ATTACK GRILL**. NARRATOR: HAPPY PATIENTS ARE WHAT THE **HEART ATTACK GRILL** IS ALL ABOUT. THIS IS A SHRINE TO JUNK FOOD, AND WE'RE NOT GONNA PULL ANY PUNCHES. WE'RE GONNA GIVE YOU WHAT YOU WANT.

[**07:55:49 PM**] WE HAVE A FRENCH FRY BAR. IT'S ALL-YOU-CAN-EAT, AND THEY'RE THE BEST FRIES IN THE WORLD. NARRATOR: EVERY WEEK, THE **HEART ATTACK GRILL** GOES THROUGH 350 POUNDS OF FRIES AND 450 POUNDS OF LARD. THAT'S ENOUGH LARD TO FILL A STANDARD-SIZE BATHTUB. ACTUALLY, I'M SORRY, MA'AM.

[**07:56:13 PM**] OKAY. YOU'LL NEED IT. LAUGHTER NARRATOR: AND IF YOU THINK THAT'S BAD, WE'VE ACTUALLY SAVED THE WORST FOR LAST, BECAUSE AT THE **HEART ATTACK GRILL**, IF YOU WEIGH MORE THAN 350 POUNDS, YOU EAT FREE EVERY DAY.

[**07:56:58 PM**] THE IMPORTANT THING TO REMEMBER IS THAT WE'RE HELPING, NOT HURTING. EVERYBODY LEAVES HERE MAYBE WITH A LITTLE SORE TUMMY, BUT THEIR LUNGS ARE TIRED FROM LAUGHING. NARRATOR: LAUGHS SO TREAT EVERY MEAL LIKE IT'S YOUR LAST, 'CAUSE AT THE **HEART ATTACK GRILL**, IT REALLY COULD BE. DR. JON: THAT'S OUR PROMISE AT THE **HEART ATTACK GRILL**. TASTE WORTH DYING FOR. HEART MONITOR BEEPING, FLATLINING NARRATOR: FROM A KILLER MEAL THAT'LL GET YOUR PULSE RACING, TO A BEAST OF A BURGER BENDER, WAY TOO MUCH BEEF, FROM A 7-POUND BURRITO, TO SUPER-FAT SAMMIES, PLUS A MONSTER SUNDAE AND THE ULTIMATE IN DEEP-FRIED DINING, OH, MY GOD, IT'S SO GOOD, IN THE LAST HOUR, WE'VE SHOWN YOU THE MOST EXTREME PIG-OUTS FROM COAST TO COAST.

Report Generated: 2010/03/12 10:39:18.957 (CT)

Total Nielsen Audience: 96,041,340

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