

# Exhibit A

**Int. Cl.: 30**

**Prior U.S. Cl.: 46**

**Reg. No. 2,421,400**

**United States Patent and Trademark Office**

**Registered Jan. 16, 2001**

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE COR-  
PORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

FOR: FROZEN CONFECTIONS, IN CLASS 30 (U.S.  
CL. 46).

FIRST USE 0-0-1923; IN COMMERCE 0-0-1923.  
OWNER OF U.S. REG. NOS. 620,040, 1,175,392  
AND OTHERS.

SER. NO. 75-921,375, FILED 2-16-2000.

CYNTHIA CROCKETT, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

**United States Patent and Trademark Office**

**Reg. No. 1,840,718**

Registered June 21, 1994

**TRADEMARK  
PRINCIPAL REGISTER**



POPSICLE INDUSTRIES, INC. (DELAWARE CORPORATION), DBA GOLD BOND-GOOD HUMOR ICE CREAM  
909 PACKERLAND DRIVE  
GREEN BAY, WI 543079007

FOR: FROZEN CONFECTIONS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-1-1988; IN COMMERCE 1-1-1988.

OWNER OF U.S. REG. NOS. 620,040, 1,618,723 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE ORIGINAL BRAND", APART FROM THE MARK AS SHOWN.

SER. NO. 74-362,545, FILED 2-22-1993.

WILLIAM P. SHANAHAN, EXAMINING ATTORNEY

**Int. Cl.: 30**

**Prior U.S. Cl.: 46**

**United States Patent and Trademark Office**

**Reg. No. 2,668,524**  
**Registered Dec. 31, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

OWNER OF U.S. REG. NOS. 177,230, 2,421,400 AND  
OTHERS.

FOR: ICE CREAM, IN CLASS 30 (U.S. CL. 46).

SER. NO. 76-317,760, FILED 9-26-2001.

FIRST USE 3-1-2000; IN COMMERCE 3-1-2000.

MAUREEN GORMAN, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

**United States Patent and Trademark Office**

**Reg. No. 2,651,685**

Registered Nov. 19, 2002

**TRADEMARK  
PRINCIPAL REGISTER**



LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

FOR: ICE CREAM, IN CLASS 30 (U.S. CL. 46).

FIRST USE 3-1-2000; IN COMMERCE 3-1-2000.

OWNER OF U.S. REG. NOS. 177,230, 2,421,400 AND  
OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "THE ORIGINAL BRAND", APART  
FROM THE MARK AS SHOWN.

THE STIPPLING IS FOR SHADING PURPOSES  
ONLY AND DOES NOT INDICATE COLOR.

SER. NO. 76-317,761, FILED 9-26-2001.

YVONNE JONES, EXAMINING ATTORNEY

Registered Nov. 25, 1947

Trade-Mark 434,594

# UNITED STATES PATENT OFFICE

Joe Lowe Corporation, New York, N. Y.

Act of February 20, 1905

Application November 9, 1946, Serial No. 512,333

## FUDGSICLE

### STATEMENT

*To the Commissioner of Patents:*

Joe Lowe Corporation, a corporation duly organized under the laws of the State of Delaware, located and doing business at No. 601 West 26th Street, New York 1, New York, has adopted and used the trade-mark shown on the accompanying drawing, for FROZEN CONFECTIONS AND POWDERED CONCENTRATES FOR MAKING THE SAME, in Class 46, Foods and ingredients of foods, and presents herewith five specimens showing the trade-mark as actually used by the applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended. The trade-mark has been continuously used on frozen confections since October 2, 1946, and on concentrates since October 4, 1946.

The trade-mark is applied or affixed to the goods, or to the packages containing the same, by placing thereon a printed label on which the trade-mark is shown, or by imprinting, stenciling, or otherwise stamping the trade-mark on bags, wrappers and/or boxes containing the goods.

Applicant is the owner and proprietor of prior trade-mark registrations numbers: 219,744, is-

sued October 26, 1926; 288,393, issued October 27, 1931; 288,507, issued October 27, 1931; 301,067, issued February 14, 1933; 301,334, issued February 28, 1933; 301,335, issued February 28, 1933; 303,400, issued May 23, 1933; 303,401, issued May 23, 1933; 304,006, issued June 13, 1933; 304,316, issued June 27, 1933; 312,475, issued May 1, 1934; 341,719, issued December 22, 1936; 342,262, issued January 12, 1937; 347,885, issued July 13, 1937; 347,963, issued July 13, 1937; 348,492, issued July 27, 1937; 354,357, issued February 8, 1938; 354,358, issued February 8, 1938; 354,936, issued March 1, 1938; 354,937, issued March 1, 1938; 360,365, issued September 13, 1938; 360,862, issued September 27, 1938; 362,419, issued November 15, 1938; 362,994, issued December 6, 1938; 363,907, issued January 10, 1939; 367,865, issued May 30, 1939; 367,866, issued May 30, 1939; 368,870, issued July 4, 1939; 368,871, issued July 4, 1939; 373,829, issued December 26, 1939; 374,209, issued January 2, 1940, and 379,152, issued July 2, 1940.

JOE LOWE CORPORATION,  
By MORRIS DAVIS,  
*Vice President.*

Int. Cl.: 30

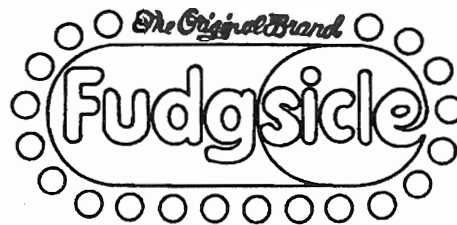
Prior U.S. Cl.: 46

**United States Patent and Trademark Office**

Reg. No. 1,840,717

Registered June 21, 1994

**TRADEMARK  
PRINCIPAL REGISTER**



POPSICLE INDUSTRIES, INC. (DELAWARE CORPORATION), DBA GOLD BOND-GOOD HUMOR ICE CREAM  
909 PACKERLAND DRIVE  
GREEN BAY, WI 543079007

OWNER OF U.S. REG. NOS. 608,809, 1,618,723 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE ORIGINAL BRAND", APART FROM THE MARK AS SHOWN.

FOR: FROZEN CONFECTIONS, IN CLASS 30 (U.S. CL. 46).

SER. NO. 74-362,543, FILED 2-22-1993.

FIRST USE 1-1-1988; IN COMMERCE 1-1-1988.

WILLIAM P. SHANAHAN, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

**United States Patent and Trademark Office** **Reg. No. 1,839,541**  
Registered June 14, 1994

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**TRADEMARK  
PRINCIPAL REGISTER**

**CREAMSICLE**

POPSICLE INDUSTRIES, INC. (DELAWARE  
CORPORATION), DBA GOLD BOND-GOOD  
HUMOR ICE CREAM  
909 PACKERLAND DRIVE  
GREEN BAY, WI 543079007

FOR: FROZEN CONFECTIONS, IN CLASS 30  
(U.S. CL. 46).

FIRST USE 1-15-1937; IN COMMERCE  
1-15-1937.

OWNER OF U.S. REG. NO. 608,807.

SER. NO. 74-362,544, FILED 2-22-1993.

WILLIAM P. SHANAHAN, EXAMINING AT-  
TORNEY

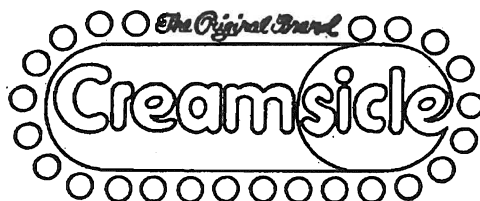


Int. Cl.: 30

Prior U.S. Cl.: 46

**United States Patent and Trademark Office** Reg. No. 1,840,719  
Registered June 21, 1994

**TRADEMARK  
PRINCIPAL REGISTER**



POPSICLE INDUSTRIES, INC. (DELAWARE CORPORATION), DBA GOLD BOND-GOOD HUMOR ICE CREAM  
909 PACKERLAND DRIVE  
GREEN BAY, WI 543079007

FOR: FROZEN CONFECTIONS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-1-1988; IN COMMERCE 1-1-1988.

OWNER OF U.S. REG. NOS. 608,807, 1,618,723 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE ORIGINAL BRAND", APART FROM THE MARK AS SHOWN.

SER. NO. 74-362,546, FILED 2-22-1993.

WILLIAM P. SHANAHAN, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,178,063

Registered Nov. 28, 2006

TRADEMARK  
PRINCIPAL REGISTER

CHOCSICLE

UNILEVER SUPPLY CHAIN, INC. (DELAWARE  
CORPORATION)  
1 JOHN STREET  
CLINTON, CT 06413

FOR: FROZEN CONFECTIONS, IN CLASS 30 (U.S.  
CL. 46).

FIRST USE 2-0-2005; IN COMMERCE 2-0-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 528,830 AND 593,672.

SN 78-513,947, FILED 11-9-2004.

LESLEY LAMOTHE, EXAMINING ATTORNEY

## Trademark/Service Mark Application, Principal Register

Serial Number: 85136228

Filing Date: 09/23/2010

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85136228
<b>MARK INFORMATION</b>	
*MARK	<u>YOSICLE</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	YOSICLE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Unilever Supply Chain, Inc.
*STREET	1 John Street
*CITY	Clinton
*STATE (Required for U.S. applicants)	Connecticut
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	06413
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	030
*IDENTIFICATION	Ice cream, frozen confections, frozen yogurt

<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Lisa W. Rosaya
<b>ATTORNEY DOCKET NUMBER</b>	39193324.05 AU02SFB
<b>FIRM NAME</b>	Baker & McKenzie LLP
<b>STREET</b>	1114 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212 626 4557
<b>FAX</b>	212 310 1659
<b>EMAIL ADDRESS</b>	nyctrademarks@bakermckenzie.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Pamela T. Church, Julia R. Talke, April Rademacher, Erica D'Angelo and all other attorneys at the firm
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Lisa W. Rosaya
<b>FIRM NAME</b>	Baker & McKenzie LLP
<b>STREET</b>	1114 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212 626 4557
<b>FAX</b>	212 310 1659
<b>EMAIL ADDRESS</b>	nyctrademarks@bakermckenzie.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1

<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/lwr/
<b>SIGNATORY'S NAME</b>	Lisa W. Rosaya
<b>SIGNATORY'S POSITION</b>	Authorized Attorney at the Firm of Record, New York bar member
<b>DATE SIGNED</b>	09/23/2010

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 85136228**

**Filing Date: 09/23/2010**

### To the Commissioner for Trademarks:

**MARK:** YOSICLE (Standard Characters, see mark)

The literal element of the mark consists of YOSICLE.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Unilever Supply Chain, Inc., a corporation of Delaware, having an address of

1 John Street

Clinton, Connecticut 06413

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 030: Ice cream, frozen confections, frozen yogurt

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Lisa W. Rosaya and Pamela T. Church, Julia R. Talke, April Rademacher, Erica D'Angelo and all other attorneys at the firm of Baker & McKenzie LLP

1114 Avenue of the Americas

New York, New York 10036

United States

The attorney docket/reference number is 39193324.05 AU02SFB.

The applicant's current Correspondence Information:

Lisa W. Rosaya

Baker & McKenzie LLP

1114 Avenue of the Americas

New York, New York 10036

212 626 4557(phone)

212 310 1659(fax)

nyctrademarks@bakermckenzie.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /lwr/ Date Signed: 09/23/2010

Signatory's Name: Lisa W. Rosaya

Signatory's Position: Authorized Attorney at the Firm of Record, New York bar member

RAM Sale Number: 8913

RAM Accounting Date: 09/23/2010

Serial Number: 85136228

Internet Transmission Date: Thu Sep 23 10:13:29 EDT 2010

TEAS Stamp: USPTO/BAS-67.99.63.186-20100923101329314

818-85136228-470e495774869cadf174a4e26ef

6db5fd8-DA-8913-20100922232809228187

YOSICLE



## Trademark/Service Mark Application, Principal Register

Serial Number: 85261745

Filing Date: 03/09/2011

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	85261745
<b>MARK INFORMATION</b>	
<b>*MARK</b>	<u>SUPERSICLE</u>
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>LITERAL ELEMENT</b>	SUPERSICLE
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font, style, size, or color.
<b>REGISTER</b>	Principal
<b>APPLICANT INFORMATION</b>	
<b>*OWNER OF MARK</b>	Unilever Supply Chain, Inc.
<b>*STREET</b>	1 John Street
<b>*CITY</b>	Clinton
<b>*STATE (Required for U.S. applicants)</b>	Connecticut
<b>*COUNTRY</b>	United States
<b>*ZIP/POSTAL CODE (Required for U.S. applicants only)</b>	06413
<b>LEGAL ENTITY INFORMATION</b>	
<b>TYPE</b>	corporation
<b>STATE/COUNTRY OF INCORPORATION</b>	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>INTERNATIONAL CLASS</b>	030
<b>*IDENTIFICATION</b>	Ice creams, water ices, frozen confections

<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Lisa W. Rosaya
<b>ATTORNEY DOCKET NUMBER</b>	39193324.05 AU035W1
<b>FIRM NAME</b>	Baker & McKenzie LLP
<b>STREET</b>	1114 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212 626 4557
<b>FAX</b>	212 310 1659
<b>EMAIL ADDRESS</b>	nyctrademarks@bakermckenzie.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Pamela T. Church, Julia R. Talke, April Rademacher, Erica D'Angelo and all other attorneys at the firm
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Lisa W. Rosaya
<b>FIRM NAME</b>	Baker & McKenzie LLP
<b>STREET</b>	1114 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212 626 4557
<b>FAX</b>	212 310 1659
<b>EMAIL ADDRESS</b>	nyctrademarks@bakermckenzie.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1

<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/lwr/
<b>SIGNATORY'S NAME</b>	Lisa W. Rosaya
<b>SIGNATORY'S POSITION</b>	Authorized Attorney at the Firm of Record, New York bar member
<b>DATE SIGNED</b>	03/09/2011

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## Trademark/Service Mark Application, Principal Register

**Serial Number: 85261745**

**Filing Date: 03/09/2011**

### To the Commissioner for Trademarks:

**MARK:** SUPERSICLE (Standard Characters, see mark)

The literal element of the mark consists of SUPERSICLE.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Unilever Supply Chain, Inc., a corporation of Delaware, having an address of

1 John Street

Clinton, Connecticut 06413

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 030: Ice creams, water ices, frozen confections

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Lisa W. Rosaya and Pamela T. Church, Julia R. Talke, April Rademacher, Erica D'Angelo and all other attorneys at the firm of Baker & McKenzie LLP

1114 Avenue of the Americas

New York, New York 10036

United States

The attorney docket/reference number is 39193324.05 AU035W1.

The applicant's current Correspondence Information:

Lisa W. Rosaya

Baker & McKenzie LLP

1114 Avenue of the Americas

New York, New York 10036

212 626 4557(phone)

212 310 1659(fax)

nyctrademarks@bakermckenzie.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /lwr/ Date Signed: 03/09/2011

Signatory's Name: Lisa W. Rosaya

Signatory's Position: Authorized Attorney at the Firm of Record, New York bar member

RAM Sale Number: 7284

RAM Accounting Date: 03/09/2011

Serial Number: 85261745

Internet Transmission Date: Wed Mar 09 09:08:36 EST 2011

TEAS Stamp: USPTO/BAS-206.57.114.162-201103090908369

40600-85261745-480f348e4e18a9d5221cb7971

8d8da119-DA-7284-20110308170451026237

# SUPERSICLE

## Trademark/Service Mark Application, Principal Register

Serial Number: 85299678

Filing Date: 04/20/2011

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	85299678
<b>MARK INFORMATION</b>	
*MARK	<u>SICLE</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SICLE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Unilever Supply Chain, Inc.
*STREET	1 John Street
*CITY	Clinton
*STATE (Required for U.S. applicants)	Connecticut
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. applicants only)	06413
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Delaware
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	030
*IDENTIFICATION	Ice creams, frozen confections

<b>FILING BASIS</b>	SECTION 1(b)
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Lisa W. Rosaya
<b>ATTORNEY DOCKET NUMBER</b>	39193324.05 AU0384T
<b>FIRM NAME</b>	Baker & McKenzie LLP
<b>STREET</b>	1114 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212 626 4557
<b>FAX</b>	212 310 1659
<b>EMAIL ADDRESS</b>	nyctrademarks@bakermckenzie.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>OTHER APPOINTED ATTORNEY</b>	Pamela T. Church, Julia R. Talke, April Rademacher, Erica D'Angelo and all other attorneys at the firm
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Lisa W. Rosaya
<b>FIRM NAME</b>	Baker & McKenzie LLP
<b>STREET</b>	1114 Avenue of the Americas
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10036
<b>PHONE</b>	212 626 4557
<b>FAX</b>	212 310 1659
<b>EMAIL ADDRESS</b>	nyctrademarks@bakermckenzie.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1



<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/lwr/
<b>SIGNATORY'S NAME</b>	Lisa. W. Rosaya
<b>SIGNATORY'S POSITION</b>	Authorized Attorney at the Firm of Record, New York bar member
<b>DATE SIGNED</b>	04/20/2011

---

## Trademark/Service Mark Application, Principal Register

**Serial Number: 85299678**

**Filing Date: 04/20/2011**

### To the Commissioner for Trademarks:

**MARK:** SICLE (Standard Characters, see mark)

The literal element of the mark consists of SICLE.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Unilever Supply Chain, Inc., a corporation of Delaware, having an address of

1 John Street

Clinton, Connecticut 06413

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 030: Ice creams, frozen confections

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

The applicant's current Attorney Information:

Lisa W. Rosaya and Pamela T. Church, Julia R. Talke, April Rademacher, Erica D'Angelo and all other attorneys at the firm of Baker & McKenzie LLP

1114 Avenue of the Americas

New York, New York 10036

United States

The attorney docket/reference number is 39193324.05 AU0384T.

The applicant's current Correspondence Information:

Lisa W. Rosaya

Baker & McKenzie LLP

1114 Avenue of the Americas

New York, New York 10036

212 626 4557(phone)

212 310 1659(fax)

nyctrademarks@bakermckenzie.com (authorized)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

### Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /lwr/ Date Signed: 04/20/2011

Signatory's Name: Lisa. W. Rosaya

Signatory's Position: Authorized Attorney at the Firm of Record, New York bar member

RAM Sale Number: 8489

RAM Accounting Date: 04/20/2011

Serial Number: 85299678

Internet Transmission Date: Wed Apr 20 11:39:12 EDT 2011

TEAS Stamp: USPTO/BAS-206.57.114.162-201104201139122

19299-85299678-480c3eb2afaa29112ac9525a6

d5fceacf3f-DA-8489-20110419115750835134

**SICLE**

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

**United States Patent and Trademark Office**

**Reg. No. 2,884,485**

Registered Sep. 14, 2004

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

FOR: LIPGLOSS, LIP STICK AND LIP BALM, IN  
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 7-31-2003; IN COMMERCE 7-31-2003.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 177,230, 2,421,400 AND  
OTHERS.

SER. NO. 78-324,566, FILED 11-7-2003.

CAROLYN GRAY, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

United States Patent and Trademark Office

Reg. No. 2,811,550  
Registered Feb. 3, 2004

TRADEMARK  
PRINCIPAL REGISTER



LIPTON INVESTMENTS, INC. (DELAWARE CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

FOR: LIP GLOSS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 7-31-2003; IN COMMERCE 7-31-2003.

OWNER OF U.S. REG. NOS. 177,230, 2,421,400, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "THE ORIGINAL BRAND", APART FROM THE MARK AS SHOWN.

THE STIPPLING IN THE DRAWING IS FOR TONE AND CONTRAST ONLY AND NOT TO INDICATE ANY SPECIFIC COLOR.

SN 76-457,121, FILED 10-9-2002.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,337,723**

**Registered Nov. 20, 2007**

**TRADEMARK  
PRINCIPAL REGISTER**

**SMUDGESICLE**

UNILEVER SUPPLY CHAIN, INC. (DELAWARE  
CORPORATION)  
1 JOHN STREET  
CLINTON, CT 06413

FIRST USE 4-27-1998; IN COMMERCE 4-27-1998.

SER. NO. 76-663,333, FILED 7-19-2006.

FOR: COSMETICS, NAMELY EYE SHADOW, IN  
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

LESLEY LAMOTHE, EXAMINING ATTORNEY

**Int. Cl.: 14**

**Prior U.S. Cls.: 2, 27, 28, and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,968,587**

**Registered July 12, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

OWNER OF U.S. REG. NOS. 2,395,882, 2,421,400,  
AND OTHERS.

FOR: BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28  
AND 50).

SN 78-304,037, FILED 9-23-2003.

FIRST USE 6-0-2004; IN COMMERCE 6-0-2004.

CAROLYN GRAY, EXAMINING ATTORNEY



**Int. Cl.: 14**

**Prior U.S. Cls.: 2, 27, 28, and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,968,588**

**Registered July 12, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**CREAMSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

OWNER OF U.S. REG. NOS. 608,807, 2,635,620,  
AND OTHERS.

FOR: BRACELETS, IN CLASS 14 (U.S. CLS. 2, 27, 28  
AND 50).

SN 78-304,041, FILED 9-23-2003.

FIRST USE 6-0-2004; IN COMMERCE 6-0-2004.

CAROLYN GRAY, EXAMINING ATTORNEY

**Int. Cl.: 3**

**Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52**

**United States Patent and Trademark Office**

**Reg. No. 3,059,445**

**Registered Feb. 14, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**

**CREAMSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

OWNER OF U.S. REG. NOS. 608,807, 2,635,620,  
AND OTHERS.

FOR: LIP GLOSS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50,  
51 AND 52).

SN 78-304,054, FILED 9-23-2003.

FIRST USE 4-0-2005; IN COMMERCE 4-0-2005.

CAROLYN GRAY, EXAMINING ATTORNEY

**Int. Cl.: 21**

**Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40, and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,973,936**

**Registered July 19, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

OWNER OF U.S. REG. NOS. 2,395,882, 2,421,400,  
AND OTHERS.

FOR: TOOTHBRUSHES, IN CLASS 21 (U.S. CLS. 2,  
13, 23, 29, 30, 33, 40 AND 50).

SN 78-313,218, FILED 10-14-2003.

FIRST USE 12-1-2003; IN COMMERCE 12-1-2003.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,009,533

Registered Oct. 25, 2005

TRADEMARK  
PRINCIPAL REGISTER

POPSICLE

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)

501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 7-0-2005; IN COMMERCE 7-0-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 177,230, 2,668,524,  
AND OTHERS.

SN 78-360,964, FILED 2-2-2004.

LINDA MICKLEBURGH, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## P.O.P.S.I.C.L.E. Center

**Reg. No. 3,832,349**

**Registered Aug. 10, 2010**

**Int. Cls.: 16, 35, 38, 41,  
and 45**

**TRADEMARK**

**SERVICE MARK**

**PRINCIPAL REGISTER**

P.O.P.S.I.C.L.E. CENTER, INC. (ARIZONA CORPORATION), DBA GOLDWATER PEDIATRIC FEEDING CENTER,  
8711 E PINNACLE PEAK RD #290  
SCOTTSDALE, AZ 85255

FOR: PRINTED INSTRUCTIONAL, EDUCATIONAL AND TEACHING MATERIALS IN THE FIELD OF MEDICALLY COMPROMISING FEEDING ISSUES, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-12-2009; IN COMMERCE 3-12-2009.

FOR: PROMOTING PUBLIC AWARENESS OF THE DIFFICULTIES EXPERIENCED BY CHILDREN AND PATIENTS WITH FEEDING CHALLENGES AND THE RESOURCES AVAILABLE TO THE PARENTS AND PROFESSIONALS CARING FOR THOSE CHILDREN AND PATIENTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-13-2007; IN COMMERCE 3-13-2007.

FOR: PROVIDING AN ON-LINE FORUM FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING TRAINING AND EDUCATION IN THE FIELD OF MEDICALLY COMPROMISING FEEDING ISSUES, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 3-13-2007; IN COMMERCE 3-13-2007.

FOR: TRAINING AND EDUCATION SERVICES, NAMELY, PROVIDING CLASSES, WORKSHOPS, AND ONLINE SEMINARS IN THE FIELD OF MEDICALLY COMPROMISING FEEDING ISSUES AND DISTRIBUTION OF COURSE MATERIAL IN CONNECTION THEREWITH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-13-2007; IN COMMERCE 3-13-2007.

FOR: ORGANIZING AND CONDUCTING SUPPORT GROUPS FOR PARENTS AND PROFESSIONALS CARING FOR CHILDREN AND PATIENTS WITH FEEDING CHALLENGES, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 3-13-2007; IN COMMERCE 3-13-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CENTER", APART FROM THE MARK AS SHOWN.



*David J. Kappas*

Director of the United States Patent and Trademark Office

**Reg. No. 3,832,349** SN 77-326,953, FILED 11-12-2007.

COLLEEN DOMBROW, EXAMINING ATTORNEY



United States Patent and Trademark Office

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1 JOHN STREET  
CLINTON, CONNECTICUT 06413**Correspondent:** KRISTIN H. ALTOFF  
1111 PENNSYLVANIA AVENUE, NW  
WASHINGTON, DC 20004

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Web interface last modified: Apr 30, 2009 v.2.1

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# **Exhibit B**



**Int. Cl.: 16**

**Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38 and 50**

**Reg. No. 2,387,841**

**United States Patent and Trademark Office**

**Registered Sep. 19, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE COR-  
PORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

OWNER OF U.S. REG. NOS. 620,040, 1,175,393  
AND OTHERS.

SER. NO. 75-841,872, FILED 11-5-1999.

FOR: HOME SEWING PATTERNS, IN CLASS 16  
(U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).  
FIRST USE 7-15-1999; IN COMMERCE 7-15-1999.

TRACY WHITAKER-BOWN, EXAMINING ATTOR-  
NEY

**Int. Cl.: 9**

**Prior U.S. Cls.: 21, 23, 26, 36 and 38**

**Reg. No. 2,410,795**

**United States Patent and Trademark Office**

**Registered Dec. 5, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE COR-  
PORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

FOR: NON-PRESCRIPTION PRE-TEEN SUN-  
GLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36  
AND 38).

FIRST USE 1-5-1999; IN COMMERCE 1-5-1999.  
OWNER OF U.S. REG. NOS. 177,230, 1,727,913  
AND OTHERS.

SER. NO. 75-906,174, FILED 1-29-2000.

IRENE D. WILLIAMS, EXAMINING ATTORNEY

**Int. Cls.: 21 and 28**

**Prior U.S. Cls.: 2, 13, 22, 23, 29, 30, 33, 38, 40  
and 50**

**Reg. No. 2,395,882**

**United States Patent and Trademark Office**

**Registered Oct. 17, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

**LIPTON INVESTMENTS, INC. (DELAWARE COR-  
PORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809**

**FOR: DECORATIVE MINIATURE PORCELAIN  
HINGED BOXES, IN CLASS 21 (U.S. CLS. 2, 13, 23,  
29, 30, 33, 40 AND 50).**

**FIRST USE 2-3-1999; IN COMMERCE 2-3-1999.**

**FOR: CHRISTMAS TREE ORNAMENTS, IN CLASS  
28 (U.S. CLS. 22, 23, 38 AND 50).**

**FIRST USE 2-3-1999; IN COMMERCE 2-3-1999.  
OWNER OF U.S. REG. NOS. 219,744, 1,840,718  
AND OTHERS.**

**SER. NO. 75-852,357, FILED 11-19-1999.**

**TRACY WHITAKER-BOWN, EXAMINING ATTOR-  
NEY**

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

United States Patent and Trademark Office

Corrected

Reg. No. 2,373,456

Registered Aug. 1, 2000

OG Date Jan. 16, 2001

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**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE DRIVE  
WILMINGTON, DE 19809

OWNER OF U.S. REG. NOS. 219,774,  
1,727,913 AND OTHERS.

FOR: CHILDREN'S TOYS; NAMELY [ .  
DOLLS, ] DIE CAST REPLICA CARS [ .  
MODEL TRAIN CARS ], IN CLASS 28 (U.S.  
CLS. 22, 23, 38 AND 50).  
FIRST USE 8-17-1998; IN COMMERCE  
8-17-1998.

SER. NO. 75-437,063, FILED 2-18-1998.

*In testimony whereof I have hereunto set my hand and  
caused the seal of The Patent and Trademark Office to  
be affixed on Jan. 16, 2001.*

COMMISSIONER OF PATENTS AND TRADEMARKS

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38, and 50**

**Reg. No. 2,327,220**

**United States Patent and Trademark Office**

**Registered Mar. 7, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**POPSICLE**

**LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809**

**FIRST USE 9-30-1999; IN COMMERCE  
9-30-1999.  
OWNER OF U.S. REG. NOS. 219,774, 1,727,913,  
AND OTHERS.**

**FOR: JIGSAW PUZZLES AND BOARD  
GAMES, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND  
50).**

**SN 75-420,562, FILED 1-20-1998.**

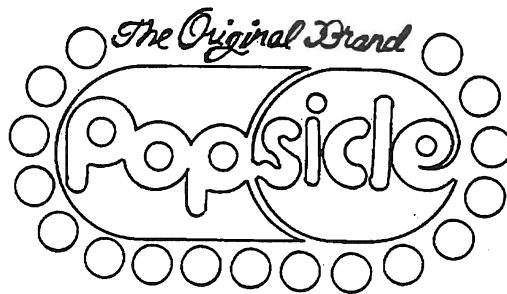
**CRAIG D. TAYLOR, EXAMINING ATTORNEY**

Int. Cl.: 16

Prior U.S. Cls.: 37 and 38

**United States Patent and Trademark Office** **Reg. No. 1,618,723**  
Registered Oct. 23, 1990

**TRADEMARK  
PRINCIPAL REGISTER**



GOLD BOND ICE CREAM, INC. (WISCONSIN  
CORPORATION)  
P.O. BOX 19007  
909 PACKERLAND DRIVE  
GREEN BAY, WI 543079007

FOR: PARTY PAPER GOODS NAMELY NAP-  
KINS, TABLECLOTHS AND INVITATIONS, IN  
CLASS 16 (U.S. CLS. 37 AND 38).  
FIRST USE 7-20-1989; IN COMMERCE  
7-20-1989.

OWNER OF U.S. REG. NO. 288,507 AND  
OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "THE ORIGINAL BRAND",  
APART FROM THE MARK AS SHOWN.

SER. NO. 73-821,014, FILED 8-23-1989.

MARY C. MACK, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cl.: 52

**United States Patent and Trademark Office**

**Reg. No. 1,267,596**  
Registered Feb. 21, 1984

**TRADEMARK**  
Principal Register

**POPSICLE**

Popsicle Industries, Inc. (Delaware corporation)  
P.O. Box 200  
110 Rte. 4  
Englewood, N.J. 07631

For: TOILET SOAP, in CLASS 3 (U.S. Cl. 52).  
First use Nov. 1, 1982; in commerce Nov. 1, 1982.  
Owner of U.S. Reg. Nos. 177,230, 620,040,  
1,132,743 and others.

Ser. No. 404,580, filed Dec. 2, 1982.

FREDERICK W. MEYERS, Examining Attorney

# United States Patent Office

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661,461  
Registered May 6, 1958

## PRINCIPAL REGISTER Trademark

Ser. No. 33,884, filed July 17, 1957

### POPSICLE

Joe Lowe Corporation (Delaware corporation)  
601 W. 26th St.  
New York 1, N. Y.

For: BODY POWDER, TOILET WATER, AND LIP-  
STICK, in CLASS 51.  
First use spring of 1936; in commerce spring of 1936.



Registered Aug. 8, 1939

Trade-Mark 369,974

## UNITED STATES PATENT OFFICE

Joe Lowe Corporation, New York, N. Y.

Act of February 20, 1905

Application March 27, 1939, Serial No. 417,544

**Popsicle Pete**

### STATEMENT

*To the Commissioner of Patents:*

Joe Lowe Corporation, a corporation duly organized under the laws of the State of Delaware, located and doing business at No. 601 West 26th Street, New York, New York, has adopted and used the trade-mark shown on the accompanying drawing, for MARBLES, COMBINATION CHECKERS AND CHINESE CHECKERS GAME, SEMI-GYRO METAL TOP, INDOOR BALLS, BASEBALL GLOVES, BOXING GLOVES, SKATES, TARGET SET, AND SLEEPING DOLL, in Class 22, Games, toys, and sporting goods, and presents herewith five specimens showing the trade-mark as actually used by the applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended. The trade-mark has been continuously used by the applicant and applied to said goods in the applicant's business since on or about the 21st day of February, 1939.

The trade-mark is applied or affixed to the goods by printing, stamping or embossing the same on the surface of said goods, or by stenciling, printing, stamping or writing the same on boxes or cartons containing the goods, or by affixing a printed label thereto on which the trade-mark is shown.

The applicant hereby appoints Richard J. Cowling, Reg. No. 12,838, whose post-office address is No. 420 Lexington Avenue, New York, New York, its attorney, with full power of substitution and revocation, to sign the drawing, to prosecute this application, to make alterations and amendments therein, to receive the certificate of registration and to transact all business in the Patent Office connected therewith.

JOE LOWE CORPORATION,  
By MORRIS DAVIS,  
*Its Vice President.*

Registered Dec. 11, 1923.

Trade-Mark 177,230

Renewed December 11, 1943 to Joe Lowe Corporation, a corporation of Delaware.

## UNITED STATES PATENT OFFICE.

THE POPSICLE CORPORATION, OF NEW YORK, N. Y.

ACT OF FEBRUARY 20, 1905.

Application filed June 6, 1923. Serial No. 181,614.

# POPSICLE

### STATEMENT.

*To the Hon. Commissioner of Patents:*

The Popsicle Corporation, a corporation duly organized under the laws of the State of New Jersey, and located at the city, county, and State of New York, and doing business at 1540 Broadway, borough of Manhattan, city, county, and State of New York, have adopted and used the trade-mark "Popsicle" shown in the accompanying drawing, for LOLLYPOPS, Class 46, Foods and ingredients of foods, and presents herewith five specimens showing the trade mark as actually used by applicant upon the goods, and requests that the same be regis-

tered in the United States Patent Office in accordance with the act of February 20th, 1905, as amended.

The trade mark has been continuously used and applied to said goods in applicant's business since May 28th, 1923.

The trade mark is applied to or affixed to the goods by printing same directly upon the containers thereof.

Signed at New York city, New York, this 4th day of June, 1923.

[L. S.]

THE POPSICLE CORPORATION,  
By DAVID BERNSTEIN,  
*President.*

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38, and 50**

**United States Patent and Trademark Office**

**Reg. No. 2,635,620**

**Registered Oct. 15, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**CREAMSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE  
CORPORATION)  
501 SILVERSIDE DRIVE  
WILMINGTON, DE 19809

OWNER OF U.S. REG. NOS. 608,807, 1,840,719,  
AND OTHERS.

FOR: CHILDREN'S TOYS; NAMELY, DIE CAST  
REPLICA CARS, MODEL TRAIN CARS, IN CLASS  
28 (U.S. CLS. 22, 23, 38 AND 50).

SN 75-437,061, FILED 2-19-1998.

FIRST USE 7-1-2002; IN COMMERCE 7-1-2002.

ANGELA M. MICHELI, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

**United States Patent and Trademark Office**

Reg. No. 2,402,878

Registered Nov. 7, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



LIPTON INVESTMENTS, INC. (DELAWARE COR-  
PORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

FOR: CANDY, IN CLASS 30 (U.S. CL. 46).  
FIRST USE 11-1-1999; IN COMMERCE 11-1-1999.  
OWNER OF U.S. REG. NOS. 434,594, 1,840,717,  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT  
TO USE "CANDY TWISTS" AND "THE ORIGINAL  
BRAND", APART FROM THE MARK AS SHOWN.

SN 75-714,046, FILED 5-26-1999.

CHRISTOPHER ADKINS, EXAMINING ATTORNEY

**Int. Cl.: 28**

**Prior U.S. Cls.: 22, 23, 38, and 50**

**Reg. No. 2,355,887**

**United States Patent and Trademark Office**

**Registered June 6, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**

**FUDGSICLE**

LIPTON INVESTMENTS, INC. (DELAWARE CORPORATION)  
501 SILVERSIDE DRIVE  
WILMINGTON, DE 19809

FOR: CHILDREN'S TOYS; NAMELY, DOLLS, DIE CAST REPLICAS, MODEL TRAIN CARS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 3-4-1999; IN COMMERCE 3-4-1999.  
OWNER OF U.S. REG. NOS. 434,594, 1,839,542,  
AND OTHERS.

SN 75-437,064, FILED 2-19-1998.

SUSAN LESLIE DUBOIS, EXAMINING ATTORNEY

Int. Cl.: 30

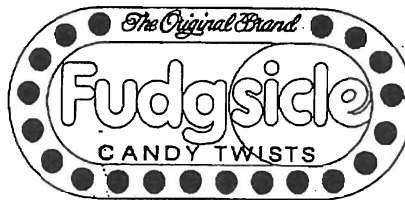
Prior U.S. Cl.: 46

Reg. No. 2,402,877

**United States Patent and Trademark Office**

Registered Nov. 7, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



LIPTON INVESTMENTS, INC. (DELAWARE COR-  
PORATION)  
501 SILVERSIDE ROAD  
WILMINGTON, DE 19809

FOR: CANDY, IN CLASS 30 (U.S. CL. 46).  
FIRST USE 11-1-1999; IN COMMERCE 11-1-1999.  
OWNER OF U.S. REG. NOS. 608,807, 1,840,719,  
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT  
TO USE "CANDY TWISTS" AND "THE ORIGINAL  
BRAND", APART FROM THE MARK AS SHOWN.

SN 75-713,944, FILED 5-26-1999.

CHRISTOPHER ADKINS, EXAMINING ATTORNEY

# **Exhibit C**

## Trademark/Service Mark Application, Principal Register

**Serial Number: 85250796**

**Filing Date: 02/24/2011**

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	85250796
<b>MARK INFORMATION</b>	
*MARK	<u>BONESICLE</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	BONESICLE
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	KOOLPETS PRODUCTS INC.
DBA/AKA/TA/Formerly	AKA PRODUITS KOOLPETS INC.
*STREET	1100, Rene-Levesque Blvd. West, 25th Fl.
*CITY	Montreal, Quebec
*COUNTRY	Canada
*ZIP/POSTAL CODE (Required for U.S. applicants only)	H3B5C9
<b>LEGAL ENTITY INFORMATION</b>	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Canada
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
INTERNATIONAL CLASS	005
	Food products for animals, dietary and



<b>*IDENTIFICATION</b>	nutritional supplements for animals, food supplements for medical use for animals, veterinary products and veterinary pharmaceutical preparations
<b>FILING BASIS</b>	SECTION 1(b)
<b>FILING BASIS</b>	SECTION 44(d)
<b>FOREIGN APPLICATION NUMBER</b>	1514719
<b>FOREIGN APPLICATION COUNTRY</b>	Canada
<b>FOREIGN FILING DATE</b>	02/10/2011
<b>INTENT TO PERFECT 44(d)</b>	At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Lawrence E. Abelman
<b>ATTORNEY DOCKET NUMBER</b>	875328
<b>FIRM NAME</b>	Abelman, Frayne & Schwab
<b>STREET</b>	666 Third Avenue
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10017-5621
<b>PHONE</b>	212-949-9022
<b>FAX</b>	212-949-9190
<b>OTHER APPOINTED ATTORNEY</b>	Julie B. Seyler, Marie-Anne Mastrovito, Frank Terranella
<b>DOMESTIC REPRESENTATIVE INFORMATION</b>	
<b>NAME</b>	Lawrence E. Abelman
<b>FIRM NAME</b>	Abelman, Frayne & Schwab
<b>STREET</b>	666 Third Avenue
<b>CITY</b>	New York
<b>STATE</b>	New York

<b>COUNTRY</b>	United States
<b>ZIP CODE</b>	10017-5621
<b>PHONE</b>	212-949-9022
<b>FAX</b>	212-949-9190
<b>CORRESPONDENCE INFORMATION</b>	
<b>NAME</b>	Lawrence E. Abelman
<b>FIRM NAME</b>	Abelman, Frayne & Schwab
<b>STREET</b>	666 Third Avenue
<b>CITY</b>	New York
<b>STATE</b>	New York
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	10017-5621
<b>PHONE</b>	212-949-9022
<b>FAX</b>	212-949-9190
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	1
<b>FEE PER CLASS</b>	325
<b>*TOTAL FEE DUE</b>	325
<b>*TOTAL FEE PAID</b>	325
<b>SIGNATURE INFORMATION</b>	
<b>SIGNATURE</b>	/LEA/
<b>SIGNATORY'S NAME</b>	Lawrence E. Abelman
<b>SIGNATORY'S POSITION</b>	Attorney for applicant, New York bar member
<b>DATE SIGNED</b>	02/24/2011

## Trademark/Service Mark Application, Principal Register

**Serial Number: 85250796**

**Filing Date: 02/24/2011**

### To the Commissioner for Trademarks:

**MARK:** BONESICLE (Standard Characters, see mark)

The literal element of the mark consists of BONESICLE.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, KOOLPETS PRODUCTS INC., AKA PRODUITS KOOLPETS INC., a corporation of Canada, having an address of

1100, Rene-Levesque Blvd. West, 25th Fl.  
Montreal, Quebec H3B5C9  
Canada

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 005: Food products for animals, dietary and nutritional supplements for animals, food supplements for medical use for animals, veterinary products and veterinary pharmaceutical preparations

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on Canada application number 1514719, filed 02/10/2011. 15 U.S.C. Section 1126(d), as amended.

INTENT TO PERFECT 44(d) : At this time, the applicant intends to rely on Section 44(e) as a basis for registration. If ultimately the applicant does not rely on Section 44(e) as a basis for registration, a valid claim of priority may be retained.

The applicant's current Attorney Information:

Lawrence E. Abelman and Julie B. Seyler, Marie-Anne Mastrovito, Frank Terranella of Abelman, Frayne & Schwab

666 Third Avenue  
New York, New York 10017-5621  
United States

The attorney docket/reference number is 875328.

The applicant hereby appoints Lawrence E. Abelman of Abelman, Frayne & Schwab

666 Third Avenue  
New York New York 10017-5621  
United States

as applicant's representative upon whom notice or process in the proceedings affecting the mark may be served.

The applicant's current Correspondence Information:

Lawrence E. Abelman  
Abelman, Frayne & Schwab  
666 Third Avenue  
New York, New York 10017-5621  
212-949-9022(phone)  
212-949-9190(fax)

A fee payment in the amount of \$325 has been submitted with the application, representing payment for 1 class(es).

#### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /LEA/ Date Signed: 02/24/2011  
Signatory's Name: Lawrence E. Abelman  
Signatory's Position: Attorney for applicant, New York bar member

RAM Sale Number: 2061  
RAM Accounting Date: 02/25/2011

Serial Number: 85250796  
Internet Transmission Date: Thu Feb 24 15:35:09 EST 2011  
TEAS Stamp: USPTO/BAS-216.75.92.26-20110224153509651  
054-85250796-480962871d2515ea3d82373c8a5  
31de2dd2-DA-2061-20110224151630441756

# BONESICLE

# **Exhibit D**

[Home](#)   [Bone Facts](#)   [Become a Distributor](#)   [Company](#)   [Contact](#)

Your dog will love it!

# BONESICLE

Taste tests  
show 100% of  
dogs loved the  
flavor

Innovative freezer pop  
dog treats that come  
in multiple flavors and  
shapes.

Bonesicles are sold in  
liquid form and frozen  
at home.

No mess, no  
melting!



12 pack bones

LOWFAT | LOW CALORIE | NO SUGAR

[info@bonesicle.com](mailto:info@bonesicle.com) | (514) 836-5555

Koolpets Frozen Dog Treats © 2010

# **Exhibit E**



This is Google's cache of <http://www.facebook.com/pages/Bonesicle/149254021800384?sk=wall>. It is a snapshot of the page as it appeared on Mar 16, 2011 12:30:12 GMT. The current page could have changed in the meantime. [Learn more](#)

These search terms are highlighted: bonesicle

facebook

Email:  Password:  [Login](#)

Keep me logged in [Forgot your password?](#)

[Sign Up](#) Facebook helps you connect and share with the people in your life.



- Wall (0)
- Info (0)
- Photos (0)

1 person likes this

Likes



- Create a Page
- Report Page
- Share

**Bonesicle** [Like](#)

Pet Supplies



Wall Bonesicle · Top Posts ▾

**Bonesicle**  
BONESICLE BAG



BONESICLE BAG

10 hours ago · Like · Comment

**Bonesicle**  
Virtual Bonesicle Pink - Send your favorite dog a kool treat !  
Bonesicle dogs love it !



March 11, 2011

March 11 at 5:49am · Like · Comment

**Bonesicle**  
Just started to build the plant :) dyes and machine are ready to go waiting for bags and filler heads to start production ! Stay Tune :)  
February 23 at 4:28pm · Like · Comment

**Bonesicle**  
February 23, 2011 **Bonesicle**



February 23 at 3:01pm · Like · Comment

PHENACTIVITY

- "Loking for a spokeDog for my..." on Beast's status
- Bonesicle edited their Founded, Website and Description

RECENT ACTIVITY

- Bonesicle joined Facebook.

There are no more posts to show.