## EXHIBIT M

didn't -- it wasn't my responsibility to know much about their business.

- Q. Does the name Chuck Klein ring a bell?
- A. It does.
- Q. Do you know if Chuck Klein was associated with Sterling American Properties?
- A. I don't. It just rings a bell. I can't remember if he was a client or friend of my brother's. I don't think I met Chuck Klein, and if I did, I can't remember him.
- Q. Is there anything else you can remember about Chuck Klein right now?
  - A. No.
- Q. In addition to helping create -- strike that.

  As part of creating a logo, why were you combining the names Sterling and Stamos?
- A. So our branding approach was to try to co-brand with Sterling. We're a new company, and when you co-brand, you try to get the halo effect from your partner to apply to yourself.

So the idea was Sterling had been doing work in New York and building a reputation for Sterling Equities, Sterling American Properties. Sterling Group had been building a good reputation in New York, and we wanted some of that to apply to us, but we wanted to be

separate.

So the idea was to take both names to show that we're partners, but also be separate so that people would understand that we are separate from Sterling Equities, Sterling American Properties.

- Q. And just so the record is clear, what do you mean by "co-brand"?
- A. So co-branding means to associate your name with a pre-existing company so that you can get some of the positive associations that company has applied to your company as well.
- Q. And when you use the phrase "halo effect," what are you referring to?
- A. If they are a company with a good reputation, then that halo means their good reputation covers your head as well.
- Q. And when were you trying to combine or co-brand the two names of Sterling and Stamos?
- A. Again, it was in that early period when we were still SP Capital, but we were going to form the new name, new LLC. And I don't remember the exact date, but it was the first few -- maybe the first six months of my being in the company.
- Q. And so is it fair to say that part of the time that you were creating this logo, you were working

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1	MR. DITCHFIELD: Objection.
2	THE WITNESS: Again, I don't like the word
3	"have to." So I would say no, he didn't have to do
4	anything, but
5	Q. BY MS. KOSACK: Did Peter ever consult with
6	Saul Katz in connection with the co-branding projects, to
7	the best of your knowledge?
8	MS. BIEBER: Objection.
9	You can answer.
10	MR. DITCHFIELD: Objection.
11	THE WITNESS: To the best of my knowledge, he
12	didn't because I don't think Saul would be interested in
13	the logo or
14	Q. BY MS. KOSACK: Did Peter ever consult, to
15	the best of your knowledge, with David Katz in connection
16	with the co-branding projects?
17	A. Again, to the best of my knowledge, no, but
18	that was eight years ago and
19	Q. To the best of your knowledge, did Peter ever
20	consult with Fred Wilpon in connection with the
21	co-branding projects?
22	A. That I'm pretty sure he didn't. Again, if
23	Saul was removed, Fred was even more removed. So I would
24	be surprised if Fred wanted to look at our logo.
25	O And going back to the halo effect what if

any, halo effect did you hope to obtain from Sterling Equities?

A. My understanding was the 30-some years of doing business in New York, Saul and Fred had a reputation for taking care of their partners, being very ethical, being very generous, their philanthropic work, they've earned a reputation for being very quiet and generous in their giving.

And baseball, in our business, baseball carries a lot of weight. So owning the New York Mets, having access to the owner's box is a great thing for clients, and hedge fund managers like baseball in general.

- Q. And when you say in your business baseball carries a lot of weight, what else did you mean in addition to what you just said, if anything?
- A. I don't think I meant anything more than if you could call up someone and say, "Do you guys want to come to the owner's box," they would be pretty happy about it.
- Q. Where did you obtain your understanding of the information you just described as part of the halo effect of Sterling Equities?

MR. DITCHFIELD: Objection to the form.

MS. BIEBER: Objection.

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You can answer.

THE WITNESS: From my brother Peter telling me that Saul and Fred have a great reputation in this city and we can benefit from that reputation.

Q. BY MS. KOSACK: Did Peter tell you anything else about Saul and Fred at this time?

MR. DITCHFIELD: Objection to the form.

THE WITNESS: Not that I can recall.

- Q. BY MS. KOSACK: Did you ever have any discussions with Peter about Saul Katz and Fred Wilpon's investments at this time?
- A. Their personal investments or their investments with us?
  - Q. Let's start with their personal investments.
- A. Their personal investments, no, but part of my job was to know how much money Saul and Fred are invested with Sterling Stamos.
- Q. During these initial stages, did you have discussions with Peter Stamos about Saul Katz and Fred Wilpon's investments with Sterling Stamos?
  - A. Yes.
  - Q. What were those discussions about?
- A. The discussions were about how much money they had with us in the funds, meaning total, like how many millions are invested in which specific fund.