

**EXHIBIT 66**

From: "Lupo, Anthony" <Lupo.Anthony@ARENTFOX.COM>  
Subject: **iBook trademark and license**  
Date: October 19, 2008 6:13:02 PM PDT  
To: "Thomas La Perle" <laperle@apple.com>  
Cc: "Panko, Ross" <panko.ross@arentfox.com>

## Attorney Client Privilege

From: Brian Reynolds [mailto:brinja@gmail.com]  
Sent: Wednesday, October 01, 2008 4:01 PM  
To: Panko, Ross  
Subject: iBook trademark and license

Dear Mr Panko,

I am Brian Reynolds of Family Systems Ltd which owns the trademark "iBook". You have sometimes communicated through my trademark attorney when requesting permission for Apple to register the "iBook" trademark in various foreign countries. This is pursuant to a License Agreement from Family Systems Ltd to Apple Inc created in 1996.

Family Systems is about to relaunch iBook Systems V4 and V5 as cooperative projects along with a Cooperative License and Verbol, a language framework for talking to objects. This will potentially reshape how the iBook trademark is used.

Apple has recently stopped using the iBook trademark for notebook computers as it has focussed on the iPhone and MacBook. If I were in Apple's shoes I would be taking this opportunity to create a new form of iBook Computer using iPhone touch technology in a bigger screen closer to tablet PC size.

This market has been latent since the dynabook was first conceptualised and its various manifestations have always suffered from the need to operate with a stylus which gets lost. The iPhone touch screen technology solves that and in a larger format would make the dynabook finally a reality. What better name than iBook?

If this happens there is potential for a naming clash or confusion if both offerings occur in similar time frame, so I wonder whether it would be wise to take steps now to ensure clarity. Without asking for any comment on their product plans, is it possible for you to determine whether Apple Inc would be interested in greater control of the iBook trademark worldwide?

I would consider a sale of these trademarks to Apple with a license back to Family Systems. My product intentions will be open and possibly more easily described in a license to Family Systems than Apple's in the license to Apple. As I recall the license to Apple is at present limited to notebook computers which a new iBook may be, though perhaps it may be other things too?

I will be pleased to receive your response,

Brian Reynolds,

Managing Director,  
Family Systems Ltd.

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Best wishes from Brian Reynolds

May good will enable us to improve what we can,  
endure what we cant and  
converse with all who might help,  
so we cooperate in peace.

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