Exhibit 3

Content: memo-to-all-users_20040626204200.htm
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Memo To All Users

parent

Family Systems Ltd. is pleased to announce the ibook® System Version 3.0 and with it the ibook System Cooperative. and introduces it in experimental form (v. 3.0) in the ibook root system available on co-op.ibook.com as a means of accessing, using, sharing and distributing information, and spawning new ibook systems.

ibook® Systems. Originated by Family Systems Ltd (Family Systems), an **ibook cooperative system** (also referred to as an **ibook system** or a system, for short) adds behavior to a standard web site, allowing contributors who enroll in the system to contribute information content directly on the system and have their contributions published in real time using (from v3) only a standard browser.

The concept of safe behavior is fundamental to ibook systems. For instance, within a v3 ibook system, **changes** are made by using the ibook editor to create derived works. The editor saves the page being revised, and at the same time saves the revisions being made as a new version.

The revision index preserves the name of the contributor who originated and made the revisions, as well as the date and time of the revision; it also provides links to each revised version. Thus, the original page and all revised pages remain accessible.

Similarly, while an ibook system may **spawn** one or more other ibook systems, the spawning doesn't adversely affect the original ibook system, which is preserved and remains functioning.

The content in an ibook system typically consists of information on web pages but also can include any electronic document, photograph, or file that can be imported to the system and referred to by a link from a web page.

An ibook system can be **public** or **private,** with open or closed enrollment, and has many possible applications: from simply maintaining a public web site where the person setting up the web site is the only contributor; to open sites allowing anyone to enroll and contribute information on a variety of topics; to private sites allowing teams of contributors to share ideas and work collaboratively.

ibook cooperative. Beginning with the ibook system v3 described here on coop.ibook.com, enrollees to this system may spawn new ibook systems in order to create new application systems. In turn, enrollees of the new ibook application systems may spawn additional systems, and so on. These interconnected ibook systems constitute the **ibook system cooperative** (also referred to as an **ibook cooperative** or cooperative for short).

ibook   Auto Refresh(Off)   Edit Page   New Page   Upload   Insert Text   Spawn   iSticky   Ver. 3.0_6
Email Page   Feedback   Login

Public sites will be open to all **viewers** without enrollment, but are subject to the **Viewer's Acknowledgments**. **Contributors** to public sites need to enrol.

Private sites require enrollment to enable viewing and contributing subject to the **enrollment rules**.

One important benefit of enrolling is that each member of an ibook system owns the contributions

he/she makes, and also gives and receives licenses to use and change information content. The ibook system cooperative, types of ibook systems, licenses, and enrollment rules are described in more detail below.

DETAILED DESCRIPTION

The ibook System Cooperative. Family Systems has launched a v. 3.0 ibook system on co-op.ibook.com. This is the second stage of the ibook System Cooperative, a cooperative for the improvement and distribution of ibook systems,. Co-op.ibook.com in v. 3.0 follows from the first, or "root," system in v. 2.5 on try.ibook.com. We expect v3 to operate to the proposed Cooperative Business Model, and plan to automate this in v3.1

Family Systems has contributed its **Family Systems ibook system** v 3.0 as the original content on the ibook System Cooperative web site. Each member of the ibook System Cooperative may copy, use and modify the Family Systems ibook system to create its own ibook system(s), for use by such new system's members in accordance with the Enrollment **Rules**.

Enrolling to get an ibook identity. When you enroll in the ibook System Cooperative or an ibook system spawned from it, you receive a login name and password and an ibook identity as part of the enrollment process. Your **ibook identity** is a folder within such ibook system that contains your enrollment information, enables you to share any contact and other information you choose to with other enrollees and viewers, and provides for other members or viewers to post feedback on your identity and its activities.

Systems, Generally. Each new ibook system will be launched by an individual or organization known as the **sponsor** of the system. The sponsor determines which attributes will be spawned to create the new ibook system; whether the new system is formed for non-commercial and/or commercial use, as further described below; and whether the new system is public, or has open or restricted enrollment.

A **public site** is one open to all Viewers without formal enrollment, but is subject to the **Viewer's Acknowledgment** which protect the sponsor from litigation and provides space for Sponsor's Advertisement. The Viewer's Acknowledgments is displayed the first time an ibook system is accessed by any browser on any day. It is displayed in a window overlaying the content of any page accessed on the site.

An **open enrollment system** requires formal enrollment subject to the **Enrollment Rules,** but has no other restrictions on who may enroll and contribute. There are two variations:

A **Help Club system** is an open enrollment system whose sponsor elects to license its site-specific content to the whole ibook community. In contrast, the sponsors of an an independent system license site-specific content just to the enrollees of that site or sites spawned from it.

A **restricted enrollment system** is also subject to the **Enrollment Rules**, but it limits contributing members to individuals or groups specified by the sponsor. In such a case, the Sponsor may choose to permit restricted groups of non-contributing Viewers to access the site, subject to the Viewer's Acknowledgments.

A **private system** is a restricted enrollment system, in which there are no Viewers except for the enrolled contributors.

Publishing. Beyond setting the basic parameters for the new system, the sponsor may include a link to the new system in his shared ibook identity on the ibook system from which this was spawned. Alternatively, if the sponsor has designated the new system as having restricted enrollment, his shared ibook identity must contain a link to its template as further described below. The sponsor may also determine that a site is open for viewing, but that contributions to the site are restricted (e.g., ibook.com).

Enrollment Rules. Once the system is launched, individuals and organizations may enroll as

members of the system by agreeing to the **Enrollment Rules**. The sponsor of the new system may specify additional rules as long as they do not conflict with the <u>Enrollment Rules</u>. As specified by the sponsor, members of a specific system may access and use the software and/or other content placed on the system web site; contribute additional content to the system; modify such software and content; share such modifications by contributions back to the system; and spawn new systems.

Members' Licenses. Members also give and receive licenses to use system behavior and site-specific content. Specifically, unless the sponsor sets different access rules, at enrollment each member receives a license from all other members to use, copy, and **change** the system behavior for the site, and to own any changes such member makes to that system behavior. In turn, the member contributes his changes as well as other new content to the ibook system, licensing these back to other members. These licenses are reciprocal and continue to apply as content changes over time. The licenses are constructed so that originators retain ownership of their contributions and are granted full license to any and all derived works. In some cases, sponsors may designate that more limited licenses apply.

Contributions to an ibook system fall into two main categories of information content: **system behaviour**, which is all content such as software that determines system behavior, and **site-specific content**, which is other content added to an ibook system. Site-specific content may be of many types and in a variety of media such as text, music, images, etc.

If a sponsor determines that any site-specific content is private, he must arrange for the creation of a spawnable open <u>template</u>, which consists of the system behavior (i.e., all system pages stripped of the site-specific content). The template is considered to be spawnable ibook system behavior, while the private site-specific content will not be spawnable. For example, a sponsor may set up a restricted enrollment system on behalf of an elementary school, to display the art work of the children attending that school. In such a case, the sponsor would establish enrollment restrictions (e.g., to parents and teachers) as well as rules regarding who may copy/change the site-specific content (e.g., a parent may copy only the artwork created by his/her own child). Additionally, by stripping out all of the art work and other private content, the sponsor would create a template that could then be used by other schools.

Contributors and Originators. Within the ibook system cooperative, individuals who physically contribute information content to an ibook system are known as **contributors**, and the individuals or organizations that actually create and own such information content are known as **originators**. In many instances, the contributor and originator are the same person. In that case, they are known as the **contributing originators**. However, a contributor may be working for an originator, for example as a transcriber or scribe, or a contributor may be a representative of the originator, for example as the authorized representative of a corporation.

The sponsor of a system may act in the role of originating contributor; alternatively, the sponsor may appoint another party to contribute content as originating contributor. **Viewers** are individuals who may access and read, view, and/or listen to and print a copy of the content of an ibook system subject to the Viewer's Acknowledgments, but may not make contributions or changes to that ibook system.

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