Trademark Electronic Search System (TESS)

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## **ICLOUD**

Word Mark

ICLOUD

Goods and Services

IC 038. US 100 101 104. G & S: Telecommunications, namely, electronic transmission and retrieval of data, images, audio, video and documents, including text, messages, and electronic mail, over local or global communications networks, including the internet, intranets, extranets, television, mobile communication, cellular and satellite networks; telecommunication access services; communications by computer terminals; communication between computer terminals; delivery of digital music by telecommunications; electronic transmission of streamed and downloadable audio and video files via computer and other communications networks; delivery of messages by electronic transmission; electronic mail services; streaming of video materials via a global computer network; electronic transmission of audio and video files via communications networks; information, advisory and consultancy services relating to all the aforesaid

Standard Characters Claimed

Mark Drawing (4) STANDARD CHARACTER MARK Code

Serial Number 85335801 Filing Date June 1, 2011

Current Basis 1B Original Filing 1B;44D

Basis

Published for June 19, 2012 Opposition

International

http://tess2.uspto.gov/bin/showfield?f=doc&state=4008:ka0lkp.2.9

10/8/2012

Registration Number 1087010

Owner (APPLICANT) Apple Inc. CORPORATION CALIFORNIA 1 Infinite Loop Cupertino CALIFORNIA

95014

Attorney of Record Thomas R. La Perle
Priority Date December 7, 2010

Prior Registrations

3744821

LIVE

Type of Mark SERVICE MARK Register PRINCIPAL-2(F)

Live/Dead Indicator



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# **ICLOUD**

#### Word Mark

#### Goods and Services

ICLOUD

IC 035. US 100 101 102. G & S: Advertising, marketing, and promotion services; advertising and marketing consultation; sales promotion services; advertising services, namely, promoting the goods and services of others; conducting market research; analysis of advertising response and market research; design, creation, preparation, production, and dissemination of advertisements and advertising material for others; computerized database and file management; data processing services; providing business and commercial information over computer networks and global communication networks; business services, namely, dissemination of advertising for others via computer networks and global communication networks; compilations of directories for publishing on the Internet and other electronic, computer and communications networks; retail store services featuring computers, computer software, computer peripherals and consumer electronics, and demonstration of products relating thereto and online retail store services featuring computers, computer software, computer peripherals and consumer electronics; retail store services featuring computers, computer software, computer peripherals and consumer electronics provided via the Internet and other computer, electronic and communications networks; subscription to an information media package; arranging and conducting of commercial, trade and business conferences, shows, and exhibitions; information, advisory and consultancy services relating to all the aforesaid

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number 85335798 Filing Date June 1, 2011

Current Basis 1B

Original Filing 1B;44D

Published for Opposition June 19, 2012

International

Registration 1087010

Number

Owner (APPLICANT) Apple Inc. CORPORATION CALIFORNIA 1 Infinite Loop Cupertino CALIFORNIA

95014

3744821

Attorney of Record Thomas R. La Perle
Priority Date December 7, 2010
Prior

Registrations

Type of Mark SERVICE MARK Register PRINCIPAL-2(F)

Live/Dead LIVE Indicator



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## ICLOUD

Word Mark

ICLOUD

Goods and Services

IC 009. US 021 023 026 036 038. G & S: computers; computer hardware; mobile digital electronic devices for the sending and receiving of telephone calls, electronic mail, and for use as a handheld computer, digital audio and video player, personal digital assistant, electronic organizer, electronic book reader, electronic notepad, electronic calendar, global positioning system (GPS) device, and camera; computer software for use in uploading, downloading, storing, backing up, transmitting, receiving, accessing, retrieving, managing, organizing, and synchronizing data, e-mail, documents, images, audio, video, multimedia content, electronic publications, computer files, and other computer software; computer software for tracking the location of mobile digital electronic devices; and computer software for use in accessing the Internet or other computer or communications networks; computer programs for personal information management; electronic mail and messaging software; database synchronization software

Standard Characters Claimed

**Mark Drawing** Code

(4) STANDARD CHARACTER MARK

Serial Number 85335765 Filing Date June 1, 2011

Current Basis 1B

Original Filing 1B;44D

Basis

**Published for** Opposition

April 3, 2012

International

Registration 1081721

Number Owner

(APPLICANT) Apple Inc. CORPORATION CALIFORNIA 1 Infinite Loop Cupertino CALIFORNIA

95014

Attorney of Thomas R. La Perle Record **Priority Date** December 7, 2010

Prior

3744821 Registrations

TRADEMARK Type of Mark Register PRINCIPAL-2(F)

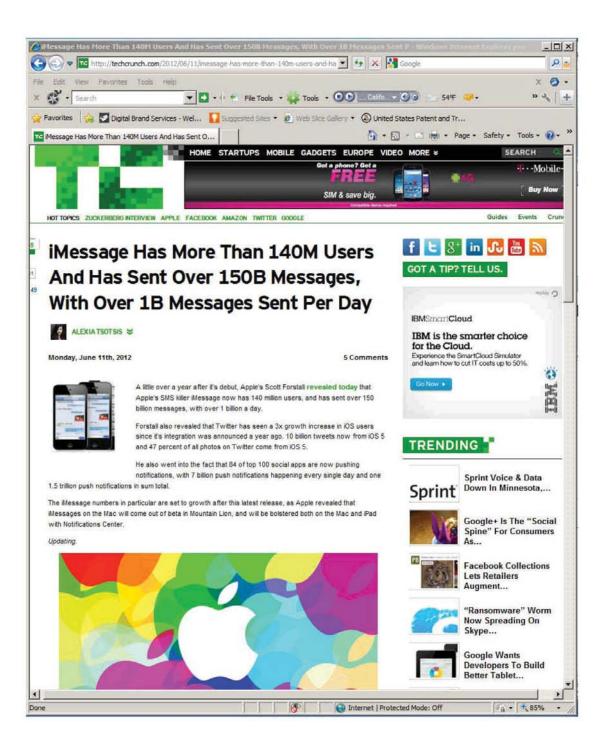
Live/Dead Indicator

LIVE



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## Exhibit E



## Exhibit F

