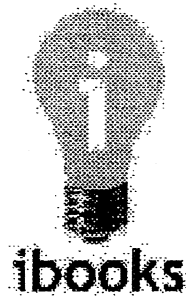


**EXHIBIT H**



The best of the future---the best of the past

Bob Minzesheimer  
USA Today  
535 Madison Avenue  
New York, NY 10022

Dear Bob,

With all the talk of consolidation and cutbacks in publishing, we are pleased to announce the launch of **ibooks**, the first new publishing imprint for the 21st Century.

This new imprint, to be distributed by Simon and Schuster, will combine the best of the past and the best of the future to reestablish classic authors and introduce new works of fiction and non-fiction.

**ibooks** is the first publishing imprint designed to take full advantage of the promotional and distribution potential of the internet through downloadable free chapters, virtual reading groups and message boards between authors and readers. It plans to make books available in traditional trade paperback and hardcover formats simultaneously with electronic text. Echoing the MP3 music and Broadcast.com video revolutions, it will provide free sample chapters to web centric readers.

Utilizing cutting edge design, the printed **ibooks** hearken back to the standard of visual excellence set by Jan Tschichold for Penguin Books.

Over a dozen major authors are represented in the first six months of **ibooks**, including **Arthur C. Clarke, Raymond Chandler, Irving Wallace, Howard Fast, Roger L. Simon, Isaac Asimov and Loren D. Estleman.**

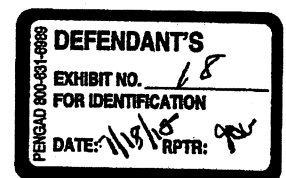
We hope you will contact us to discuss the evolution of the printed book.

For interviews with the publisher or authors of **ibooks**, please contact Clarice Levin at 212-645-9870 extension 222 or you can e-mail [clevin@BPVP.com](mailto:clevin@BPVP.com).

With best regards,

Byron Preiss  
President

August 18, 1999



COLBYHD0458339 -

24 West 25th Street New York, New York 11th Floor 10010 \* 212-645-9870

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