EXHIBIT B





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system

About Ibook Systems

Self: ibook system Parent: ibook Vspace: Ibook System Vspace (Please use link in Table of contents in

<u>Ibook System V4</u>) Child: <u>Ibook System V3</u>

All ibook content is licensed as: <u>CC+COOPY</u>. Status: UNDER CONSTRUCTION. We are basing Ibook System V4 on Google Apps for the domain ibook.com. This activity is in process.

Contents

- 1. 1 The Ibook Invention
 - 1. **1.1** Ibook versions
 - 2. 1.2 Ibook System wish list
 - 1. **1.2.1** Publish V3
 - 2. 1.2.2 Improve Ibook System V4 by adding Ibook System features to Google Apps
 - 3. 1.3 Ibook Patents
- 2. 2 Contact

The Ibook Invention

Ibook versions

ibook systems V1 and 2 were in-house prototypes providing web services ahead of the general market.

<u>Ibook System V3</u> adds behaviour to web pages with floating menus added to the content from a template when browsing (along with adverts from Google Adsense). This uses javascript which sends verbol messages to the ibook server. We have now added innovative voice features in the <u>Ibook Voice System</u> including <u>Voicechat</u>. Please check out our Personal Voice System demo at <u>voice.ibook.com</u>.

In <u>Ibook System V4</u> we are based on Google Apps. Google Apps already adds some behavior to content such as sharing. The buttons for editing etc are close to but not in the content, like ibook system V2. Our V4 adds behavior (manually initially) to Google Apps to use cooperatively with attributions and to provide a base for specifying and enabling V5.

In V5 we intend to add behavior to any content so we can relate to it better and with identities create ibots to act as <u>verbol</u> assistants we can script.

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Publish under COOPY and GPL as applicable. Includes V3 CGI in Perl and anything else in the basic ibook system, eg templates. The voice system adds V3 AGI in Perl and V3 Asterisk recording routines in C.

From the source extract and publish the verbol definitions.

NEWS: Demo System now on show at <u>voice.ibook.com</u> and available to spawn manually from <u>Ibook</u> <u>Voice System</u>;

More detailed V3 wish list in <u>Voice System Road Map</u> on demo site. See also <u>Voicechat</u> for details of COOPYtunities for Ibook Voice System at V3 and beyond.

Improve Ibook System V4 by adding Ibook System features to Google Apps

Automate the manual processes described in modus operandum.

Implement the Verbol interface in App Engine so Google Apps can host Ibook Voice System V3 functionality.

Add spawning by which a site copies all or part of itself to into a new site, optionally changing identity data in the process and creating derivation and attribution links.

Creation of citations when content is copied from one page or site and pasted in another.

Page templates we can modify and to include public comments and voting features.

We should be able to email to the start or end of a document or of a bookmark within a document.

Caching and local operation.

Ibook Patents

Ibook patents have been granted in the US and in many other countries. Here is the <u>Ibook System Patent</u> <u>Portfolio</u> and below is the Abstract describing the invention.

An interactive Web book ("ibook") system is provided that allows material to be contributed to the World Wide Web.

An ibook system is a self-extending, self-sustaining information-redistributing Web robot, which is resident on a data network such as the Internet or an intranet.

Users may enroll with an ibook as viewers or contributors. Viewers may view ibook material, such as text or multimedia content. Contributors may contribute original material to the ibook or may create derivations of existing ibook material.



The ibook system keeps track of how often users access each work within an ibook system. Contributors may be automatically rewarded (e.g., by a monetary distribution) based on the extent to which their contributed material is viewed by the users.

Contact

If you have an interest in implementing any of the above, please contact br@ibook.com.



Subpages (1): <u>Ibook System V4</u>

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