

Exhibit 4

REDACTED

Consolidated

| | Total 1999 | Total 2000 | Total 2001 | Total 2002 | Total 2003 | Total 2004 | Total 2005 | Total 2006 | Total 2007 | Total 2008 | Total 2009 | Total 2010 | Total 2011 | Total 2012 (Jan-Apr) |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|----------------------|
| J. Boylston & Company, Publishers | | | | | | | | | | | | | | |
| Consolidated Income Statement by Title Imprint | | | | | | | | | | | | | | |
| 1999-2011 Actual, see notes below. | | | | | | | | | | | | | | |
| (unaudited) \$US | | | | | | | | | | | | | | |
| Gross Sales (iBooks) | | | | | | | | | | | | | | |
| Gross Sales (iPicturebooks) | | | | | | | | | | | | | | |
| Returns (iBooks) 1999-2004 Unknown | | | | | | | | | | | | | | |
| Net Sales | | | | | | | | | | | | | | |
| Cost of Sales | | | | | | | | | | | | | | |
| Royalty (iBooks) | | | | | | | | | | | | | | |
| Royalty (iPicturebooks) | | | | | | | | | | | | | | |
| Inv W/O | | | | | | | | | | | | | | |
| Total Cost of Sales | | | | | | | | | | | | | | |
| Gross Margin | | | | | | | | | | | | | | |
| Delivery | | | | | | | | | | | | | | |
| Fulfillment | | | | | | | | | | | | | | |
| Net Delivery | | | | | | | | | | | | | | |
| Commissions | | | | | | | | | | | | | | |
| Operating Margin | | | | | | | | | | | | | | |
| Marketing | | | | | | | | | | | | | | |
| Editorial Production | | | | | | | | | | | | | | |
| Gross Margin | | | | | | | | | | | | | | |

Notes

Total Net iBooks Sales (1999-2011), print and ebook, imprint

Total Net iPicturebooks Sales (1999-2011), print and ebook, imprint

Simon iBooks actual returns for 1999-2005 are unknown, uses actual net

Actual Simon Marketing/Advertising (1999-2005)

Data are available by title in the I-WKST05.xls file

iBooks Net Copies Shipped (1999-2011) imprint, print and ebook

iPicturebooks Net Copies (1999-2011) imprint, print and ebook

2010, 2011 exclude specific remainder sales

All iPicturebooks data exclude iPicturebooks licensed print editions

Number of iBooks titles, print and ebook

Number of iPicturebooks titles, print and ebook

Total number of titles

iPicturebooks ebooks exclude most Motricity Sales (2001-2007)

iPicturebooks ebooks exclude some Follett Sales (2001-2008)

iBooks ebooks sales exclude some Kindle sales September 2011 through April 2012