

**Exhibit G**

# ibooks

2 0 0 5



Featuring work by  
Stan Lee  
R. Crumb  
Alex Ross  
Joe Kubert  
Dean Motter  
Juanjo Guardino  
Kevin J. Anderson  
Alex Niño  
Jimmy Gownley  
J.C. Mezieres  
*and more!*



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[www.komikwerks.com](http://www.komikwerks.com)

**Exhibit H**

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1/9th page ad for Publisher's Weekly

logo  
ibooks  
the publishing imprint for the  
21st Century  
has acquired the select backlist of

## Howard Fast

author of *The Immigrants*,  
*The Establishment*,  
*Moses, The Crossing* and the  
*Masao Masuto Mysteries*.

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**Exhibit I**

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## Preiss Launches ibooks Graphic Novels

by Calvin Reid  
Nov 11, 2002

ibooks, a new-media and print book publisher, announced plans to launch a graphic novel publishing program early next year. The house, which publishes in a variety of categories in print and digital formats, plans to publish a graphic novel each month beginning in April 2003.

Byron Preiss, publisher of ibooks, has been involved in publishing book format comics since the 1970s. "It sounds wacky," said Preiss, "but we launched America's first graphic novel series, Fiction Illustrated, with Pyramid Books in 1976."

Preiss has collaborated with publishers like Bantam to publish graphic novels in the past with mixed results. But, he said, there's a new climate for book format comics. "When you look at the shelves of graphic novels in Virgin Mega stores and see Doubleday and Norton publishing graphic novels, you know the market has changed."

Ibooks Graphic Novels will publish a mix of genres by new artists and veteran comics creators. Books will be in both color and black and white. Preiss said the titles will offer original material as well as "new agglomerations" of published and unpublished content. Dean Motter, former designer at DC Comics, will design the line.

Each graphic novel, said Preiss, will be aimed at the general bookstore trade and comics specialty shops. "S&S, our distributor, will be proposing co-op to our bookstore partners. And we will target schools and libraries with these editions." Preiss said that the books will contain no explicit sexual content.

Initial titles will include Don Lomax's Vietnam Journal; Vic and Blood by Harlan Ellison and artist Richard Corben; and Raymond Chandler's Marlowe, an anthology of authorized comics adaptations of Chandler's classic detective stories.



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## **IBOOKS INKS DEAL TO PUBLISH GRAPHIC NOVELS & EBOOKS BASED ON CLASSIC HARVEY CHARACTERS**

by *Jonah Weiland, Executive Producer*

Posted: December 19, 2004

### *Official Press Release*

NEW YORK, NY -- iBooks, distributed by Simon and Schuster, announced today the signing of a deal with Classic Media, the New York-based family entertainment company that is home to UNDERDOG and THE LONE RANGER, to publish new graphic novels and eBooks based on the classic Harvey Comics characters, CASPER THE FRIENDLY GHOST, RICHIE RICH and HOT STUFF.

Through the deal, iBooks will launch a series of \$14.95 full color deluxe graphic novel collections featuring these legendary Harvey Comics characters. iBooks will also release the electronic book versions - the first ever for the Harvey characters - through its sister website, leading comics portal [www.komikwerks.com](http://www.komikwerks.com).

"As parents, schools and libraries clamor for more comics that are fun and appropriate for young children, the addition of the classic Harvey characters CASPER, RICHIE RICH and HOT STUFF is just what the teacher ordered," said Byron Preiss, President. "We will be publishing these new comic collections on glossy paper and in full color befitting their status."

AMELIA RULES by Jimmy Gownley, for the same age audience, was nominated for 2003 Eisner and 2004 Harvey Awards, the highest honors in comics.

"Harvey original editor and 'keeper of the flame' Sid Jacobson is the consulting editor hired to guide iBooks in selecting the very best of the comics that will appear in these special collections," explained Leslie Levine, Classic Media's Vice President Consumer Products.

The first volume, tentatively titled, THE ULTIMATE CASPER, will contain 176 pages at normal graphic novel 7x10 inch trim size, perfect bound and priced at \$14.95 in trade paperback. A library binding hardcover edition will also be available and a Spanish language edition is planned.

### About Classic Media

Classic Media manages some of the world's most recognizable family properties across all media including feature film, television, home video and consumer products. The company's extensive library features a diverse collection of popular animated and live-action characters such as: Casper the Friendly Ghost, Hot Stuff, Mr. Magoo, Richie Rich, Peter Cottontail, Rudolph the Red-Nosed Reindeer, Santa Claus is Comin' to Town, The Lone Ranger, Lassie, Underdog, Little Lulu, Pat the Bunny, Lamb Chop and Rocky & Bullwinkle. For more information on Classic Media, visit us

online at [www.classicmedia.tv](http://www.classicmedia.tv).

#### About iBooks

iBooks, founded in 1999, and headquartered in New York, has published several distinguished graphic novels; include 2004 Eisner/Harvery nominees Yossel by Joe Kubert and Blacksad by Canales and Guarnido. It also publishes children's books by such luminaries as Isaac Caldecott Winners Leo and Diane and David Wiesner.

#### Find this article at:

<http://www.comicbookresources.com/news/newsitem.cgi?id=4572>

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**Exhibit J**

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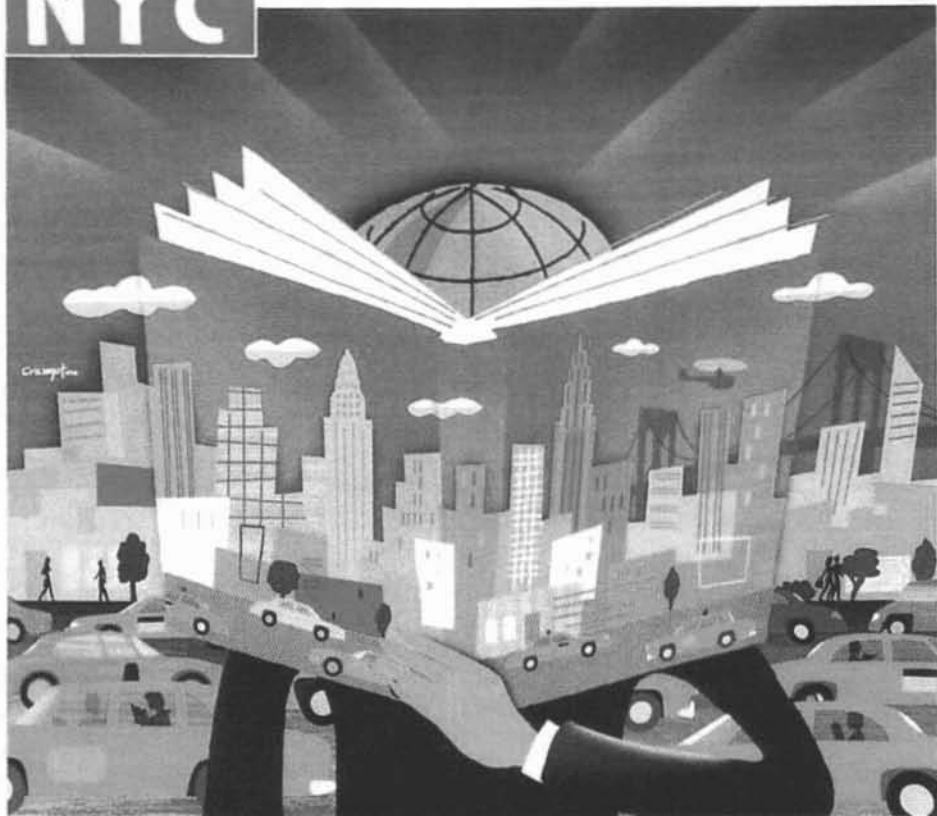
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Hylas Publishing is a book packager and publisher specializing in high-quality illustrated non-fiction books. Subjects include animals, crafts, history, sex, woodworking, world religions, digital photography, gift books, and humor, as well as books for children. Packaging clients include Harper Collins, Barnes and Noble, Borders, Reader's Digest, Rodale, Anova, and Random House.

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### Hyperion

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### IBID, Inc.

2440 Mariposa Street, San Francisco, CA 94110

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FAX: 415-863-1685

Website: [www.ibid.com](http://www.ibid.com)

IBID, Inc. sells and supports two inventory control and point of sales programs: the DOS-based Legacy IBID product and the new Windows-based IBIDie program.

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iBooks is known for its extensive list of science fiction, horror, fantasy, history, graphic novels, and military nonfiction. Writers include Asimov, Zelazny, Betancourt, Stan Lee, and Chris Beakey. We are distributed in the US, Australia/New Zealand by National Book Network; in the UK by Gazelle Book Services; and in Canada by Vanwell Publishing.

**Representative(s):** John T. Colby Jr.; Elizabeth Colby; Mia Amato; Ken Lang

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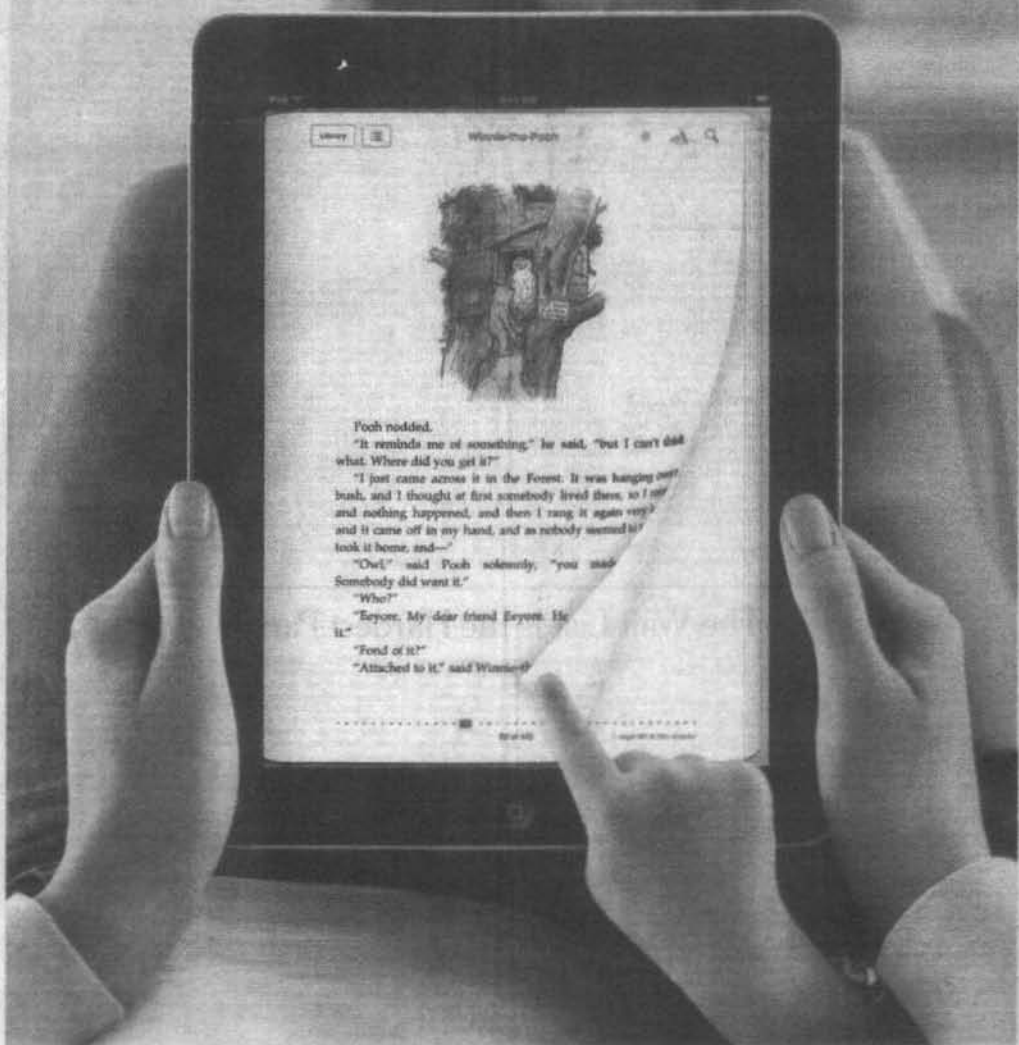
IDW Publishing, a division of Idea and Design Works, LLC, publishes best-selling titles including *Hasbro's The Transformers*, *30 Days of Night*, *Konami's Metal Gear Solid*, *CBS Television's CSI: Crime Scene Investigation*, and *Fox Television's 24*. Three of IDW's popular series are being released as major motion pictures in 2007. *Transformers* from Paramount/Dreamwave will open July 4th, Sony Pictures' *30 Days of Night* in October, and Richard Matheson's *I Am Legend* starring Will Smith in November.

**Representative(s):** VP of Sales: Alan Payne; President: Ted Adams

**Exhibit K**



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**Exhibit L**

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**Exhibit M**



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