

EXHIBIT 25

Trademark/Service Mark Application, Principal Register

Serial Number: 85008412

Filing Date: 04/07/2010

To the Commissioner for Trademarks:

MARK: IBOOKS (Standard Characters, see mark)

The literal element of the mark consists of IBOOKS.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Apple Inc., a corporation of California, having an address of

1 Infinite Loop

Cupertino, California 95014

United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 009: Computers, computer software, computer application software for mobile phones, portable media players, and handheld computers; electronic publication reader software; computer software for authoring, downloading, transmitting, receiving, editing, extracting, encoding, decoding, displaying, storing and organizing text, graphics, images, and electronic publications; downloadable electronic publications in the nature of books, plays, pamphlets, brochures, newsletters, journals, magazines, and periodicals on a wide range of topics of general interest

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on Trinidad and Tobago application number 41872, filed 01/25/2010. 15 U.S.C. Section 1126(d), as amended.

International Class 016: Printed matter; printed publications; periodicals; books; magazines; newsletters; brochures; booklets; pamphlets; manuals; journals; leaflets; publications relating to technology, digital technology and gadgets

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on Trinidad and Tobago application number 41872, filed 01/25/2010. 15 U.S.C. Section 1126(d), as amended.

International Class 035: Advertising and marketing services; sales promotion services; promoting the goods and services of others; conducting market research; retail store services featuring electronic publications provided via the Internet and other computer, electronic and communications networks; retail store services in the field of books, magazines, periodicals, newsletters, journals and other publications on a wide range of topics of general interest, provided via the Internet and other computer, electronic and communications networks; retail store services featuring electronic publications for use on handheld mobile digital electronic devices and other consumer electronics; subscription services, namely, providing subscriptions to text, data, image, audio, video, and multimedia content, provided via the Internet and other electronic and communications networks; downloadable pre-recorded text, data, image, audio, video, and multimedia content for a fee or pre-paid subscription, provided via the Internet and other electronic and communications networks; information, advisory and consultancy services relating to all the aforesaid
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on Trinidad and Tobago application number 41872, filed 01/25/2010. 15 U.S.C. Section 1126(d), as amended.

International Class 038: Telecommunication services; communication and telecommunication services; telecommunication access services; communications by computer; communication between computers; electronic sending of data and documentation via the Internet or other databases; supply of data and news by electronic transmission; providing telecommunication access to websites and electronic news services online allowing the download of information and data; providing telecommunication access to web sites on the Internet; delivery of text, data, audio, video, and multimedia content by telecommunications; telecommunication services, namely, electronic transmission of streamed and downloadable electronic publications for browsing over computer networks, namely, books, magazines, periodicals, newsletters, journals, and other publications; provision of connectivity services and access to electronic communications networks, for transmission or reception of electronic publications; providing wireless telecommunications via electronic communications networks; provision of telecommunications access and links to computer databases and the Internet; electronic transmission of streamed and downloadable audio and video files via computer and other communications networks; webcasting services (transmission); provision of connectivity services and access to electronic communications networks, for transmission or reception of audio, video or multimedia content; provision of telecommunications connections to the Internet or computer databases; telecommunication of information (including web pages); streaming of video content via a global computer network; subscription audio broadcasting via a global computer network; audio broadcasting; streaming of audio content via a global computer network; electronic transmission of audio and video files via communications networks; information, advisory and consultancy services relating to all the aforesaid
Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on Trinidad and Tobago application number 41872, filed 01/25/2010. 15 U.S.C. Section 1126(d), as amended.

International Class 041: Educational and entertainment services; providing electronic books, magazines, newspapers, journals, periodicals, and other publications; educational and entertainment services, namely, providing online access to educational and entertainment publications; educational and entertainment services, namely, providing an online portal and non-downloadable software to allow internet users to preview, download and read electronic publications; providing information, databases, directories, and podcasts in the fields of entertainment, news, current events, history, sports, games, the media, cultural events and activities, hobbies, publications, technology, and other topics; information, advisory and consultancy services relating to all the aforesaid

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on Trinidad and Tobago application number 41872, filed 01/25/2010. 15 U.S.C. Section 1126(d), as amended.

International Class 042: Design and development of computer hardware and software; computer hardware and software consulting services; computer programming; support and consultation services for developing computer systems, databases and applications; information relating to computer hardware or software provided on-line from a global computer network or the Internet; creating and maintaining web-sites; hosting the web-sites of others; providing search engines for obtaining data via communications networks; providing temporary internet access to use on-line non-downloadable software to enable users to program audio, video, text and other multimedia content; providing search engines for obtaining data on a global computer network; information, advisory and consultancy services relating to all the aforesaid; operating search engines; creating indexes of online information, sites and other resources available on global computer networks for others

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

Priority based on foreign filing: Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services and asserts a claim of priority based on Trinidad and Tobago application number 41872, filed 01/25/2010. 15 U.S.C. Section 1126(d), as amended.

The applicant claims ownership of U.S. Registration Number(s) 2446634 and 2470147.

The applicant's current Attorney Information:

Lisa G. Widup and Thomas R. La Perle, John Donald of Apple Inc.

1 Infinite Loop, MS 3TM
Cupertino, California 95014
United States

The applicant's current Correspondence Information:

Lisa G. Widup
Apple Inc.

1 Infinite Loop, MS 3TM
Cupertino, California 95014

A fee payment in the amount of \$1950 has been submitted with the application, representing payment for 6 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Lisa G. Widup/ Date Signed: 04/07/2010
Signatory's Name: Lisa G. Widup
Signatory's Position: Attorney of record, California bar member

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