

EXHIBIT 29

Section 7 Request Form

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	2446634
LAW OFFICE ASSIGNED	LAW OFFICE 110
SERIAL NUMBER	75182820
MARK SECTION (current)	
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	IBOOK
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
MARK SECTION (proposed)	
MARK	<u>IBOOKS</u>
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	IBOOKS
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
SPECIMEN FILE NAME(S)	<u>\\TICRS\EXPORT10\IMAGEOUT 10\751\828\75182820\xml1\ S7R0003.JPG</u>
SPECIMEN DESCRIPTION	Screenshot of Applicant's online store showing use of the mark in connection with sale of the goods The attached specimen was in use in commerce on or before the filing date of this request.
OWNER SECTION (current)	
NAME	APPLE INC.
STREET	1 INFINITE LOOP
CITY	CUPERTINO

STATE	California
ZIP/POSTAL CODE	95014
COUNTRY	United States
LEGAL ENTITY SECTION (current)	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	California
ADDITIONAL STATEMENTS SECTION	
MISCELLANEOUS STATEMENT	Registrant requests the registered mark be amended to add an "S" to the end of "IBOOK." The proposed amendment to the mark does not materially alter the character of the mark in the registration and does not render it sufficiently different to require republication. The new form of the mark has the same meaning as, and contains the essence of, the original mark. The addition of "S" - changing the mark from IBOOK to IBOOKS - creates the impression of being essentially the same mark, so that consumers will readily understand the mark to be same.
PAYMENT SECTION	
TOTAL AMOUNT	100
TOTAL FEES DUE	100
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Lisa G. Widup/
SIGNATORY'S NAME	Lisa G. Widup
SIGNATORY'S POSITION	Attorney of record, California bar member
DATE SIGNED	05/17/2010
REQUEST SIGNATURE	/Lisa G. Widup/
SIGNATORY'S NAME	Lisa G. Widup
SIGNATORY'S POSITION	Attorney of record, California bar member
DATE SIGNED	05/17/2010
AUTHORIZED SIGNATORY	YES
CONCURRENT § 8, 8 &15, OR 8 &9 FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Mon May 17 16:49:31 EDT 2010
	USPTO/S7R-17.193.14.218-2

TEAS STAMP

0100517164931390014-24466
34-4605f2a3e874ce67ce56e8
9f12ef11174be-DA-3710-201
00517152618662776

PTO Form 1597 (Rev 11/2007)
OMB No. 0651-0055 (Exp. 12/31/2011)

Section 7 Request Form

To the Commissioner for Trademarks:

The registrant requests the following amendment(s) to registration no. **2446634** IBOOK

MARK

Registrant proposes to amend the mark as follows:

Current: IBOOK

Proposed (USPTO generated image): IBOOKS (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

Registrant hereby submits a specimen for the mark that was in use in commerce on or before the filing date of this request. The specimen(s) submitted consists of Screenshot of Applicant's online store showing use of the mark in connection with sale of the goods.

Specimen File 1

ADDITIONAL STATEMENTS

Miscellaneous Statement(s)

Registrant requests the registered mark be amended to add an "S" to the end of "IBOOK." The proposed amendment to the mark does not materially alter the character of the mark in the registration and does not render it sufficiently different to require republication. The new form of the mark has the same meaning as, and contains the essence of, the original mark. The addition of "S" - changing the mark from IBOOK to IBOOKS - creates the impression of being essentially the same mark, so that consumers will readily understand the mark to be same.

FEE(S)

Fee(s) in the amount of \$100 is being submitted.

SIGNATURE(S)

Declaration Signature

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or document or any resulting registration, declares that all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

Signature: /Lisa G. Widup/ Date: 05/17/2010
Signatory's Name: Lisa G. Widup
Signatory's Position: Attorney of record, California bar member

Request Signature

Signature: /Lisa G. Widup/ Date: 05/17/2010
Signatory's Name: Lisa G. Widup
Signatory's Position: Attorney of record, California bar member

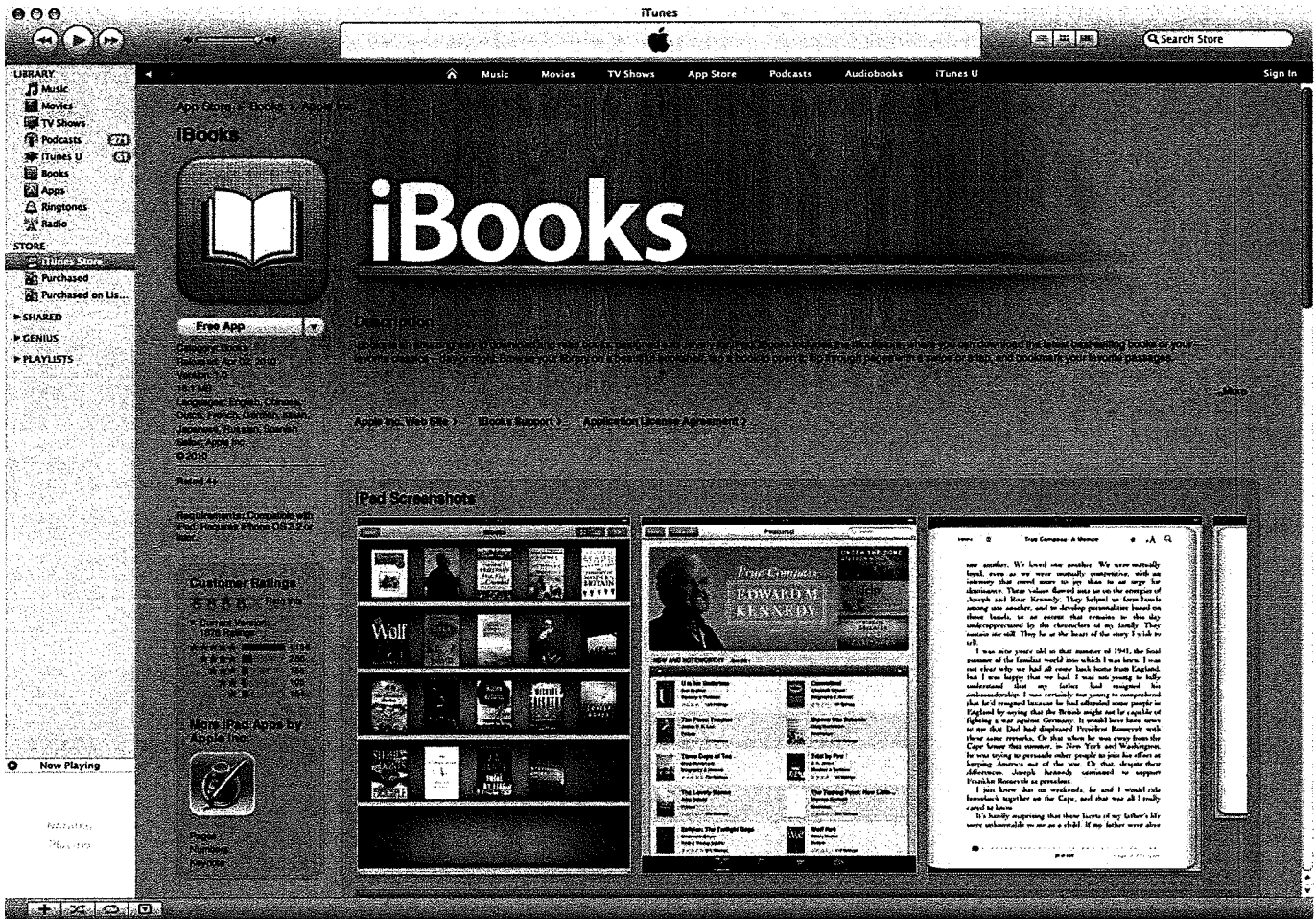
The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the registrant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the registrant in this matter: (1) the registrant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the registrant has filed a power of attorney appointing him/her in this matter; or (4) the registrant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The registrant is NOT filing a Declaration of Use of Mark under Section 8; a Combined Declaration of Use of Mark under Sections 8 & 15; or a Combined Declaration of Use of Mark/Application for Renewal of Registration of Mark under Sections 8 & 9 in conjunction with this Section 7 Request.

RAM Sale Number: 3710
RAM Accounting Date: 05/18/2010

Serial Number: 75182820
Internet Transmission Date: Mon May 17 16:49:31 EDT 2010
TEAS Stamp: USPTO/S7R-17.193.14.218-2010051716493139
0014-2446634-4605f2a3e874ce67ce56e89f12e
f11174be-DA-3710-20100517152618662776

IBOOKS



ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 2446634



Serial Number: 75182820



RAM Sale Number: 3710

RAM Accounting Date: 20100518

Total Fees: \$100

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

<u>Transaction</u>	<u>Fee Code</u>	<u>Transaction Date</u>	<u>Fee per Class</u>	<u>Number of Classes</u>	<u>Total Fee</u>	
\$7 request		20100517	\$0	0	0	\$100

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

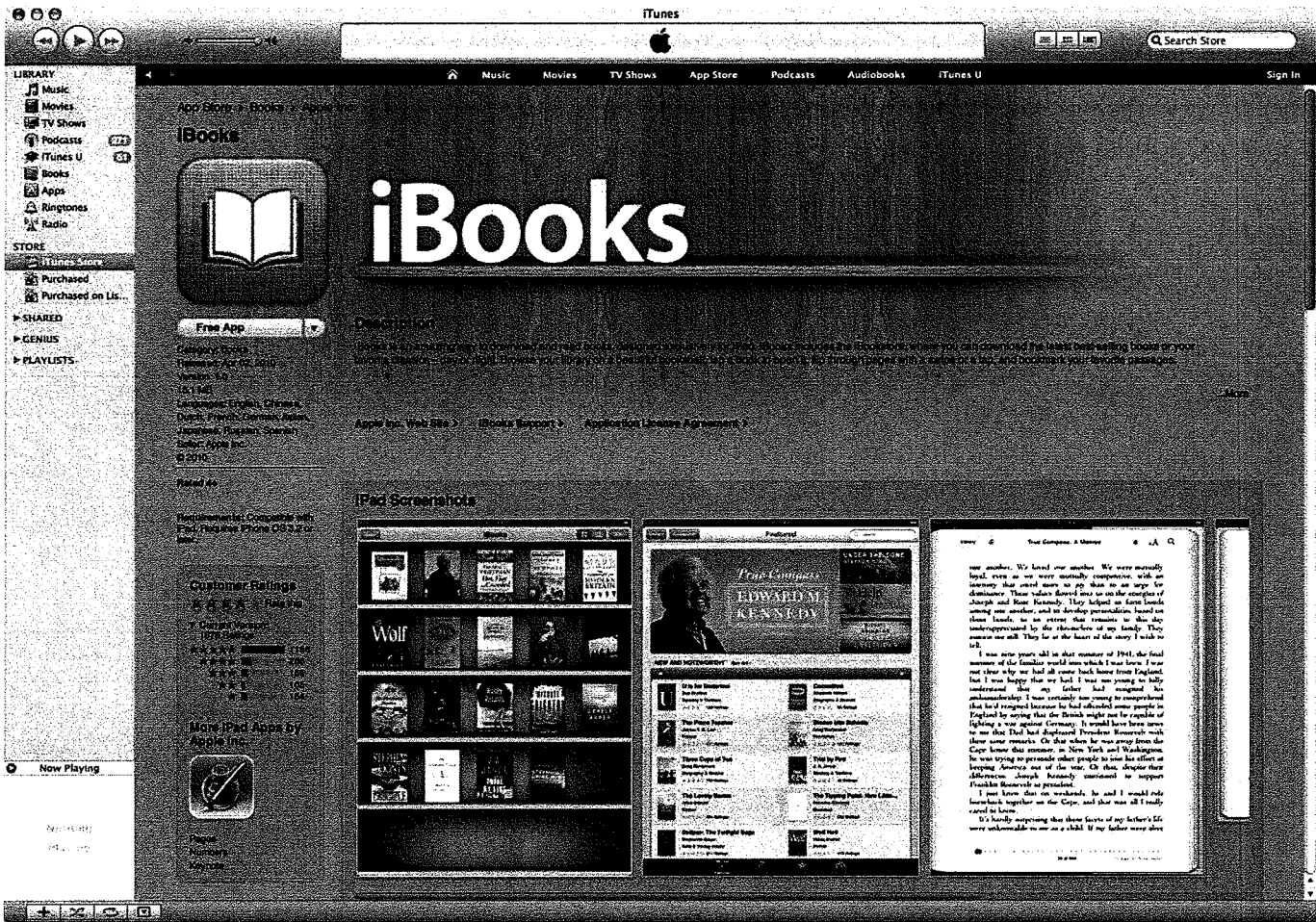
Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20100517



IBOOKS



iBooks



Free App

Category: Books
Developer: Apple Inc.
Version: 1.0
Language: English, Chinese, Dutch, French, German, Italian, Japanese, Russian, Spanish
Seller: Apple Inc.
© 2010

Requirements: Compatible with iPad, iPhone, iPod touch, and Mac OS X 10.6.6 or later

Customer Ratings
★★★★☆ (10)

More iPad Apps by Apple Inc.



Description
iBooks is a free app that lets you read books on your iPad, iPhone, or iPod touch. You can find books in the iBooks Store, or you can import books from your computer. iBooks also lets you create a library of books that you can read offline. iBooks is available on the App Store.

Apple Inc. (1977-2010) | Bookstore Support | Apple's Online Store Agreement

iPad Screenshots

