

**EXHIBIT 48**

75786491

TRADEMARK APPLICATION SERIAL NO. \_\_\_\_\_ -

U.S. DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
FEE RECORD SHEET

09/03/1999 VMRISCOE 00000095 75786491  
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August 25, 1999

Box ITU TRADEMARK APPLICATION  
Asst. Commissioner for Trademarks  
U.S. Patent & Trademark Office  
2900 Crystal Drive  
Arlington, VA 22202-3513

**RE:    Applicant:            Ibooks, Inc.**  
**Trademark:            IBOOKS**  
**Goods/Services:       Books in Int. Cl. 16**  
**Docket No.:            7371.0001**

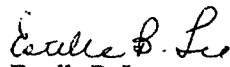
Dear Sir:

Please find enclosed herewith the Intent to Use application for the above Mark, including the drawing and our check in the amount of \$245 for the filing fee.

Please direct all correspondence to our established post office box, as follows:

Swidler Berlin Shereff Friedman, LLP  
P.O. Box 560  
Goldens Bridge, New York 10526

Respectfully submitted,  
Swidler Berlin Shereff Friedman, LLP

  
Estelle B. Lee  
IP Paralegal  
Enclosures

APPLICATION FOR TRADEMARK REGISTRATION

Mark: IBOOKS

Int. Cl.: 16

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

STATEMENT

**Ibooks inc.**, is a corporation duly organized under and existing by virtue of the laws of the State of New York, and having an office and place of business at 24 West 25<sup>th</sup> Street - 11<sup>th</sup> Floor, New York, NY 10010.

The above-identified Applicant has a bona fide intention to use the mark shown in the accompanying drawing in interstate commerce on and in connection with:

**Books**

and requests that said mark be registered in connection with such goods in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946, pursuant to Section 1(b) of the Trademark Law.

The mark is intended to be used by applying it to the goods, and in other manners customary in the trade.

DECLARATION

Byron Preiss, declares that he is President of Applicant corporation, and that he is authorized to make this declaration on behalf of said corporation; he believes said corporation to be the owner of the trademark sought to be registered; to be entitled to use the mark in commerce; to the best of his knowledge and belief no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely, when applied to the goods of such other person, to cause confusion, or to cause mistake, or to deceive; that the facts set forth in this application are true; and that all statements made herein of his own knowledge are true and that all statements

made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

POWER OF ATTORNEY

Applicant hereby appoints BRUCE E. LILLING (Reg. No. 27,656), BURTON L. LILLING (Reg. No. 18,910) and JACQUELINE ZION, all attorneys at law of the firm Swidler Berlin Shereff Friedman LLP, P.O. Box 560, Goldens Bridge, New York 10526, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

Kindly conduct all correspondence with Bruce E. Lilling at the above address.

Dated:

Signature of Officer:

Typed Name of Officer: Byron Preiss

Title of Officer: President



08-27-1999

U.S. Patent & TMO/™ Mail Rept Dt. #31

**APPLICANT:** Ibooks, Inc.

**ADDRESS:** 24 West 25<sup>th</sup> Street  
11<sup>th</sup> Floor  
New York, NY 10010

**FIRST USE:** ITU

**FIRST USE IN COMMERCE:** ITU

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