EXHIBIT 50

NOTICE OF ABANDONMENT ISSUE DATE: 07-21-2003

The trademark application identified below was abandoned because a response to the Office Action mailed on 10-30-2002 was not received within the 6-month response period.

If the delay in filing a response was unintentional, you may file a petition to revive the application with a fee. If the abandonment of this application was due to USPTO error, you may file a request for reinstatement. Please note that a petition to revive or request for reinstatement must be received within two months from the issue date of this notice.

For additional information, go to http://www.uspto.gov/teas/petinfo.htm. If you are unable to get the information you need from the website, call the Trademark Assistance Center at 703-308-9000.

SERIAL NUMBER: 75786491

MARK:

IBOOKS

Side - 2

UNITED STATES PATENT AND TRADEMARK OFFICE COMMISSIONER FOR TRADEMARKS 2900 CRYSTAL DRIVE ARLINGTON, VA 22202-3514

FIRST-CLASS MAIL U.S POSTAGE **PAID**

BRUCE E LILLING SWIDIER BERLIN SHEREFF FRIEDMAN, LLP P O BOX 560 GOLDENS BRIDGE, NY 10526