

EXHIBIT 55

From: Gundersen, Glenn
To: Thomas La Perle
CC: Borden, Hal
Sent: 1/29/2010 6:44:07 PM
Subject: IBOOKS publishing imprint -- John Colby

Attorney Client Privilege

From: Thomas La Perle [<mailto:laperle@apple.com>]
Sent: Friday, January 29, 2010 5:46 PM
To: Gundersen, Glenn
Subject: Fwd: Fr John Colby R: ibooks + J. Boylston & Company, Publishers - iBooks

Attorney Client Privilege

Thomas R. La Perle
Director, Legal
Apple Inc.
1 Infinite Loop, MS: 3TM
Cupertino, California 95014
Phone: 408-974-2385
Fax: 408-253-0186

Begin forwarded message:

From: Kevin Saul <ksaul@apple.com>
Date: January 29, 2010 2:26:47 PM PST
To: Tom La Perle <laperle@apple.com>
Subject: Fwd: Fr John Colby R: ibooks + J. Boylston & Company, Publishers

Attorney Client Privi

Begin forwarded message:

From: Steve Dowling <dowling@apple.com>
Date: January 29, 2010 2:21:14 PM PST
To: Kevin Saul <ksaul@apple.com>
Subject: Fwd: Fr Johnn Colby R: ibooks + J. Boylston & Company, Publishers

Attorney Client Privil

Begin forwarded message:

From: BrickTower@aol.com
Date: January 29, 2010 2:17:35 PM PST
To: dowling@apple.com
Subject: Fr Johnn Colby R: ibooks + J. Boylston & Company, Publishers

408-974-1896

Hi Mr. Dowling,

I just left a message on your machine.

I'm trying to find the right person to talk with at Apple. We are book publishers and have used the imprint "ibooks" since the mid 1990s in the book trade. ibooks are distributed through National Book Network but had been distributed by Simon & Schuster for many years. S&S helped build the brand in the book trade taking over from Diamond Comics in the late 1990s.

We also license book product to Harper, S&S, Penguin, Macmillan, and Hachette among many others under our Byron Preiss Visual Publications (BPVP) imprint. Our ibooks titles are also in ebook format, sold through six different ebook distributors under our ipicturebooks entity. We have several thousand titles in the backlist.

I was hoping you could pass this along to the right person at Apple in order to discuss our ibooks brand and ebook titles for use on the new iPad.

Best wishes,
John

John T. Colby Jr.
Publisher
J. Boylston & Company, Publishers
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