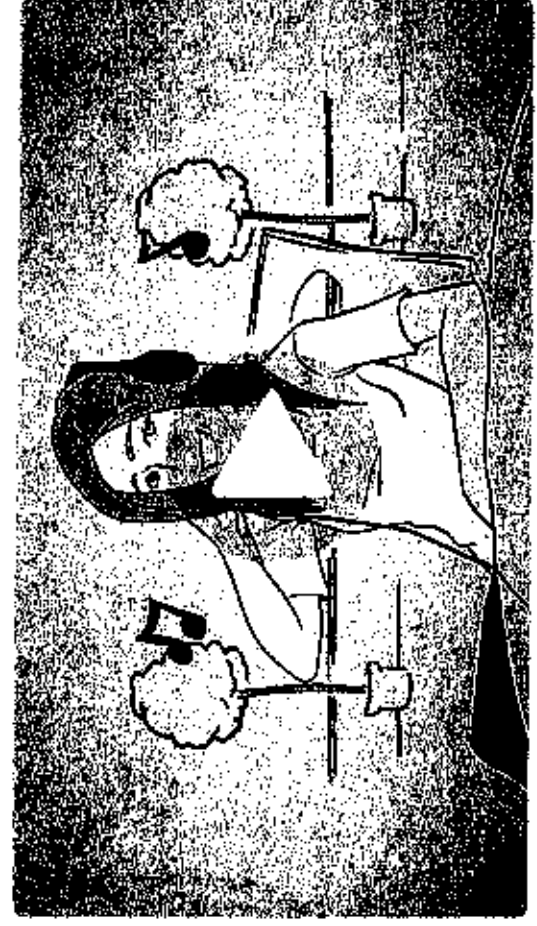


# EXHIBIT 2

**Re** THE LEGAL ALTERNATIVE  
 Best of Facebook  
 Find Music **Sign Up** Login **By Artist** **Download**

# Welcome to the Online Marketplace for Used Digital Music

SELL songs you don't listen to. BUY previously listened to songs at used prices.



Like 47k Follow @redigimusic 95.61k followers 4



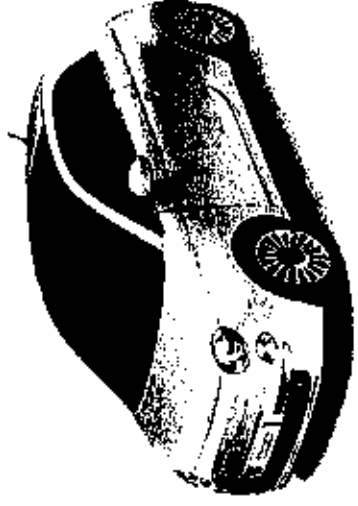
Don't want to self your songs?  
Members can store music in the RedDigi Cloud!

see contest details

**Create Your RedDigi Account**  
 or learn more about how REDDigi works

## Upload 10 Songs

and be automatically entered to win a **New 2012 Fiat 500**



## Buy Music

Buy New and Used Hits at Great Prices

3,114 items

## Sell Music

Download our Secure Software to Sell Your MP3s

1,010 items



**Jai...**  
Asa  
ASA



\$0.79

X

X

**San Franci...**  
Hops for the H.  
Ewert/Durmer



\$0.78

X

X

**Donald Tru...**  
Donald Trump...  
MacMiller



\$0.79

X

X

**Loa...**  
P.N.O.N.I.  
Yinmax



\$0.79

X

X

**Summer Nig...**  
Unstoppable  
Rascal Flatts



\$0.78

X

X

**Lil' Darl...**

Yanni Moretto  
Walter Gierler & Yanni Moretto Present: Pablo Tomalleuf  
Big Band, Terno, Cuarteto, Cuarteto And Duo - Unforgettable



**Riders On The Storm (LP Versi...**

The Doors  
Greatest Hits (1998)



**A View To A K...**

Duran Duran  
Greatest



**SUMMERT...**

Herbie Mann  
Amenougheset



**Creep...**

Kenny Rankin  
Inside



Which Spring 2012 album are you most excited for? @NickiMinaj's sophomore album, or veterans Madonna & @PaulMcCartney? <http://t.co/pV51ZyEw>  
15 days ago · reply · retweet · favorite

Out with the old, and in with the new. Start off 2012 with a brand new car by tossing your old MP3's at @ReDigiMusic! <http://fawe.sm/5ZJ90>  
16 days ago · reply · retweet · favorite

The holidays are over but we are not done giving. Redeem your New Years gift from ReDigi of 5 free songs instantly. <http://t.co/aub8pe5Z>  
19 days ago · reply · retweet · favorite

Join the conversation

Find us on Facebook



ReDigi  
Like

47,563 people like ReDigi.



"ReDigi is to digital music as eBay is to goods."

THE WALL STREET JOURNAL

"ReDigi will forever change the way digital music is bought and sold."



"ReDigi Over 13,000 followers and the site has not even launched yet!"

Billboard.biz

"Website of the Day"

YAHOO!

"If, for one, have several GBs of music that I would gladly resell"

TechCrunch

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**What is ReDigi**

ReDigi is the world's first and only online marketplace for used digital music. Its genius is in its ability to facilitate the transfer of a digital music file from one user to another without copying or file sharing. This gives digital music a resale value for the first time ever, and empowers the freedom to buy and sell the music they rightfully own. ReDigi also gives back to artists and labels through generous payments with every track sold (and resold).

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THE LEGAL ALTERNATIVE



By Artist

Find Music

# ReDigi™ ...The Legal Alternative

Still want to learn more, read on.

Feedback

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<a href="#">Buy Music</a>	<a href="#">Buy Credits</a>	<a href="#">Contact</a>	<a href="#">Twitter</a>	
<a href="#">Sell Music</a>	<a href="#">Settings</a>	<a href="#">Send Feedback</a>		
<a href="#">My Music</a>	<a href="#">Profile</a>	<a href="#">DMCA Contact</a>		
<a href="#">Terms</a>		<a href="#">Artist/Label Contact</a>		

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## ReDigi™ ...The Legal Alternative

YES, ReDigi is LEGAL. ReDigi has structured its marketplace to honor and observe the rights of copyright owners, not to avoid or undermine them. As some have expressed concern, due to lack of understanding, it's worthwhile explaining our position.

Way back in 1908, the Supreme Court of the United States established the "First Sale Doctrine." In summary, it says that the copyright holder gets his or her royalties during the first sale, and does not have claims on it when it is resold. Quoting Wikipedia:

"The doctrine allows the purchaser to transfer (i.e., sell, lend or give away) a particular lawfully made copy of the copyrighted work without permission once it has been obtained. This means that the copyright holder's rights to control the change of ownership of a particular copy ends once ownership of that copy has passed to someone else, as long as the copy itself is not an infringing copy."

So, first, it is important that a user who desires to sell a song in the ReDigi Marketplace legally owns the downloaded copy of the song the user wishes to sell. Users cannot sell something that they do not own. It is obvious that you cannot sell the apartment you are renting, cannot sell the car you are leasing and cannot sell the book you are borrowing from the library. Many sites let users choose either to "Buy" or "Rent," for example, a movie. It is OK for users to sell the purchased movie, but not the rented one. Putting this in the context of ReDigi's marketplace, ReDigi first enables a seller to verify that the seller owns a non-infringing copy by running it through the ReDigi technical verification process, and determining its eligibility for resale on ReDigi. ReDigi then helps the user ensure that once an item is sold, the seller will not willfully use/possess any copies of the sold item in violation of the rights of the copyright owners. (There may be reasons other than copyright violation why a file may not be eligible for resale, so a determination of ineligibility does not necessarily mean that a file is illegitimate or pirated.) In this manner, ReDigi helps provide the knowledge and tools for its users to understand and comply with copyrights. And if a copy of a previously sold file reappears on a seller's computer or synced device, and the seller fails to delete it after notice from ReDigi, the seller's account with ReDigi may be suspended or terminated.

Finally, it is worthwhile pointing out the difference between file sharing services and ReDigi. If you own a music file, that file is copied into the computer's memory whenever you listen to it. This copying is legal. Making copies for your own use is also generally permissible. Making unauthorized copies of music files and handing them out or making them available to anyone who wants them is not legal.

ReDigi does not share files and does not make it easy to share files. ReDigi will not allow its users to sell music files if it discovers copies of those music files are already offered for sale by another user. ReDigi does not stitch, but it makes it difficult for users to infringe copyright law in this manner. Unlike other music services, ReDigi itself does not sell from a master clone or share files. For example, if ten people offer the same song for sale, then there are ten different, uniquely identifiable music files in the ReDigi system, each properly logged into inventory, assigned a specific inventory identification number and sold on a first listed, first sold basis.

Used bookstores are very popular, and at least since 1908, no one questions their legality nor checks that the seller did not first photocopy a book before the sale. There is also a market for the sale of used music CDs, despite the fact that there is no practical protection against first ripping the songs before selling the CD. With the introduction of the ReDigi music file organizer, we believe that ReDigi makes a significant contribution to copyright compliance well beyond any method previously available in any secondary music market.

It is always ReDigi's aim to help its users appreciate the value of legal digital music.

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## ReDigi Phase 2 Contest Details

To kick off phase 2 - Inventory Building, ReDigi is featuring the store 10 songs on ReDigi and win contest.

### How do I enter

You are automatically entered into the contest after you:

- Sign up or sign in to ReDigi
- Download the ReDigi Music Manager
- Store 10 songs onto your ReDigi Cloud space (everytime you store 10 songs your name is entered into grand & weekly prize drawing).

### What do I win

#### Instant Prize

Get 5 FREE songs just for storing 10 songs on ReDigi

*Tip: You will get 5 FREE songs only for the first 10 songs you store on ReDigi*

#### Grand Prize

Everytime you store 10 songs your name will be entered into the grand prize drawing that will be held once 1 million songs have been stored on ReDigi

*Tip: The more times you store 10 songs the better chance you will have in winning the Fiat 500!*  
*Example: If you store 100 songs you will increase your chances of winning by 10!*



### Rules and Regulations

[Click here to view the contest rules and regulations](#)

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