

EXHIBIT D

Subject: Re: Book store
From: "Tim Cook" <tcook@apple.com>
To: "Eddy Cue" <cue@apple.com>
Date: Thu, 28 Jan 2010 16:30:36 +0000

Should we scale this faster outside the US? I worry about slow adoption if the content story is weak.

Tim

On Jan 27, 2010, at 9:02 PM, Eddy Cue wrote:

> Not until after US launch. We have too many publishers in the US we haven't talked to yet. My goal is to launch Canada at the same time as the US. Then do UK within a couple of months. And add another country every couple of months.

>

> Eddy

>

> On Jan 27, 2010, at 9:00 PM, Tim Cook wrote:

>

>> Eddy,

>>

>> Are you going after international content?

>>

>> tim

>
