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FACEBOOK

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RICHARD W. WIERKING
CLERK, U.S. DISTRICT COURT,
NORTHERN DISTRICT OF CALIFORNIA

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION **CV 12 4144**

EDL

ROCK SOUTHWARD, Derivatively on Behalf of
Himself and All Others Similarly Situated,

Plaintiff,

v.

MARK E. ZUCKERBERG, DAVID A. EBERSMAN,
SHERYL K. SANDBERG, DAVID M. SPILLANE,
JAMES W. BREYER, PETER A. THIEL, MARC L.
ANDREESSEN, ERSKINE B. BOWLES, DONALD
E. GRAHAM, REED HASTINGS AND DOES 1-25,
INCLUSIVE

Defendants,

FACEBOOK, INC.,

Nominal Defendant.

CASE NO.

San Mateo County Superior Court
Case No. CIV-515176

**NOTICE OF REMOVAL OF STATE
COURT CIVIL ACTION**

1 Pursuant to 28 U.S.C. §§ 1331, 1367, 1441, and 1446, and 15 U.S.C. § 77p(c), defendants
2 hereby remove this case, and all claims and causes of action therein, from the Superior Court of the
3 State of California for the County of San Mateo to the United States District Court for the Northern
4 District of California. The Court has subject matter jurisdiction, and the matter is therefore
5 removable, for two independently sufficient reasons: First, because the purported derivative claims
6 are explicitly based on alleged violations of the Securities Act of 1933 (“Securities Act”), they
7 “necessarily raise a stated federal issue, actually disputed and substantial, which a federal forum may
8 entertain.” *Grable & Sons Metal Products, Inc. v. Darue Engineering & Mfg.*, 545 U.S. 308, 312-14
9 (2005). Second, because the complaint on its face also depends on a finding that the defendants
10 violated federal securities laws, it should be regarded as a “covered class action” and is removable
11 under the Securities Litigation Uniform Standards Act of 1998 (“SLUSA”), 15 U.S.C. § 77p(c).

12 BACKGROUND

13 1. On or about July 9, 2012, Plaintiff Rock Southward commenced a civil action in the
14 Superior Court of the State of California for the County of San Mateo, captioned *Southward v.*
15 *Zuckerberg, et al.*, Case No. CIV 515176. True and accurate copies of the Summons and Complaint
16 are attached as Exhibit A.

17 2. Defendants have not pled, answered, or otherwise appeared in this case.

18 3. This Notice of Removal is being filed before the expiration of 30 days after service of
19 the Summons and Complaint, and is thus timely filed under 28 U.S.C. § 1446(b).

20 4. This case asserts state-law claims against certain of Facebook’s directors and officers
21 that are derived from Facebook’s alleged violation of the Securities Act in connection with its May
22 18, 2012 initial public offering (“IPO”) on the Nasdaq stock exchange. Three other purported
23 shareholder derivative actions (*Hubuschman v. Zuckerberg, et al.* No. CIV-514237
24 (“*Hubuschman*”); *Cole v. Zuckerberg, et al.* No. CIV-514327 (“*Cole*”); *Levy v. Zuckerberg, et al.*,
25 No. CIV-514585 (“*Levy*”)) asserting substantially the same claims were also filed in the Superior
26 Court of the State of California for the County of San Mateo.

27 5. There are dozens of securities and shareholder derivative actions already pending in
28 the United States District Courts for the Northern District of California and the Southern District of

1 New York that are based on substantially similar allegations. These cases name as defendants, in
2 various combinations, Facebook, certain officers and directors of Facebook, and the underwriters of
3 Facebook's IPO. They all purport to challenge certain disclosures in advance of Facebook's IPO.
4 Most of these lawsuits allege violations of the Securities Act. One of the lawsuits pending in the
5 Southern District of New York (*Childs v. Zuckerberg, et al.* No. 12-CV-4156 (RWS) (S.D.N.Y.)), as
6 well as one of the actions originally filed in this District Court (*Chi v. Zuckerberg, et al.* No. 12-CV-
7 03498 (MMC) (N.D. Cal.)), are styled "derivative" actions and also asserts claims that derive from
8 Facebook's alleged violations of the Securities Act. Two lawsuits are pending in the Southern
9 District of New York that assert insider trading claims against certain of the underwriters under
10 Section 20A of the Securities Exchange Act of 1934.

11 6. On June 18, 2012, Facebook, certain of its officers and directors, and certain of the
12 underwriter defendants filed with the Judicial Panel on Multidistrict Litigation a Motion to Transfer
13 Actions to the Southern District of New York Pursuant to 28 U.S.C. § 1407 for Coordinated and/or
14 Consolidated Pretrial Proceedings (the "MDL Motion"). These parties have also twice amended the
15 MDL Motion and once filed a notice of related action to identify additional cases related to
16 Facebook's IPO, including the eight securities cases and three derivative cases that were removed to
17 this Court from state court in San Mateo County. Defendants intend to notify the Judicial Panel on
18 Multidistrict Litigation that this case should also be considered subject to the MDL Motion.

19 7. This case is related to the other securities and shareholder derivative actions already
20 pending in other federal courts. Removal and transfer of this case would serve the interests of
21 judicial efficiency and facilitate uniform application of the exclusive forum provision in Facebook's
22 articles of incorporation. That clause provides all derivative actions or other actions raising claims
23 alleging breach of fiduciary duty or implicating the internal affairs doctrine must be litigated in the
24 Delaware Court of Chancery. (See Exhibit B at Art. IX.) Defendants have filed in this Court
25 Motions to Dismiss the *Cole*, *Hubuschman*, and *Levy* actions that seek, *inter alia*, to enforce the
26 exclusive forum provision. That enforcement decision should occur after the Judicial Panel on
27 Multidistrict Litigation assigns the putative derivative cases to a federal district court.

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JURISDICTION

8. This Court has jurisdiction over this case under 28 U.S.C. §§ 1331 and 1367, and SLUSA, 15 U.S.C. § 77p(c). This case is therefore removable under 28 U.S.C. § 1441 and 28 U.S.C. § 1446.

This Court Has Federal-Question Jurisdiction Under 28 U.S.C. § 1331

9. It is well established that federal courts have “arising under” jurisdiction over state-law claims that implicate significant federal issues. *See Grable & Sons Metal Products, Inc. v. Darue Engineering & Mfg.*, 545 U.S. 308, 312-14 (2005) (federal-question jurisdiction lies over “a state-law claim [that] necessarily raise[s] a stated federal issue, actually disputed and substantial, which a federal forum may entertain without disturbing any congressionally approved balance of federal and state judicial responsibilities”).

10. The Complaint is expressly premised on specific alleged violations of federal securities statutes and regulations. The Complaint alleges that, in violation of federal securities laws, the Individual Defendants made or caused Facebook to make misleading statements in the Registration Statement filed in connection with Facebook’s IPO. (*See Exhibit A ¶¶ 7, 32.*) For example, the Complaint alleges that “[t]he shares sold in the IPO were artificially inflated because the Registration Statement and Prospectus contained improper statements and were not prepared in accordance with the *rules and regulations* governing their preparation.” (*See Exhibit A ¶ 41* (emphasis added).) The Complaint accordingly alleges that the Individual Defendants are named in numerous securities class actions that allege that they violated the Securities Act in connection with these allegedly improper statements. (*See Exhibit A ¶¶ 14-23.*) The Complaint further alleges that “as a direct result of [this] unlawful course of conduct, [Facebook] is now the subject of multiple securities class action lawsuits filed on behalf of investors who purchased Facebook shares” that “have exposed the Company to potentially billions of dollars in damages.” (*See Exhibit A ¶ 8.*)

11. While the Complaint purports to be styled a “derivative” action and asserts state-law claims for breach of fiduciary duty, waste of corporate assets, and unjust enrichment, it is axiomatic that courts must examine the substance of the allegations to determine whether there is federal jurisdiction. *See D’Alessio v. New York Stock Exchange, Inc.*, 258 F.3d 93, 101 (2d Cir. 2001)

1 (“[A]n examination of the allegations contained in the complaint establishes that D’Alessio’s suit is
2 rooted in violations of federal law, which favors a finding that federal question jurisdiction exists”);
3 *Sparta Surgical Corp. v. National Ass’n of Sec. Dealers, Inc.*, 159 F.3d 1209, 1212 (9th Cir. 1998)
4 (“A plaintiff may not avoid federal jurisdiction ... by casting in state law terms a claim that can be
5 made only under federal law.”). Where the essential prerequisite for a claim requires the application
6 of substantial, disputed questions of federal law, there is federal question jurisdiction over the claim.
7 Such is the case here.

8 12. The breach of fiduciary duty claim depends on the allegation that the Individual
9 Defendants breached duties imposed by the federal securities laws, duties that include, *inter alia*, the
10 disclosure obligations of issuers and others under the federal securities laws (and SEC regulations
11 promulgated thereunder). Plaintiff acknowledges as much by stating, for example, that “the
12 Individual Defendants and Does 1-25 breached their fiduciary duties of good faith and due care . . .
13 by allowing, producing, approving, or disseminating to Facebook shareholders and the public
14 improper statements through the Company’s Registration Statement.” (Exhibit A ¶ 94.) These
15 questions of federal law will be highly disputed as a matter of law and fact in the multiplicity of
16 lawsuits pending in federal court. (See Exhibit A ¶¶ 94, 96.) The waste of corporate assets claim
17 likewise depends upon the premise that the Individual Defendants caused Facebook to violate the
18 federal securities laws, and thereby wasted its assets “by forcing it to defend itself in the ongoing
19 litigation, in addition to any ensuing costs from a potential settlement or adverse judgment.”
20 (Exhibit A ¶ 99.) And the unjust enrichment claim turns on the alleged wrongful acts and omissions
21 that Individual Defendants made or caused Facebook to make in violation of the federal securities
22 laws. (See Exhibit A ¶¶ 103-104.) In other words, a necessary (but not sufficient) condition for
23 Plaintiff to prevail in this case is establishing that federal securities laws were violated.¹

24 13. Because resolution of Plaintiff’s claims necessarily depends on whether there were
25 violations of the federal securities statutes (and SEC regulations promulgated thereunder) in
26

27 ¹ Even if such violations were not disputed, this case would still fail for other reasons, including
28 the failure to make a demand on the company’s board of directors, the absence of bad faith on
the part of directors, and SLUSA preemption, among others.

1 connection with the IPO, which are substantial (and, in this case, disputed) questions of federal law,
2 this case should be heard in federal court. *See D'Alessio*, 258 F.3d at 100-102 (upholding federal
3 question jurisdiction over claims labeled as state-law claims because “the interpretation and
4 application of the federal securities laws . . . [are] areas of undisputed strong federal interest”);
5 *Sparta*, 159 F.3d at 1212 (finding jurisdiction because “although Sparta’s theories are posited as
6 state law claims, they are founded on the defendants’ conduct in suspending trading and de-listing
7 the offering, the propriety of which must be exclusively determined by federal law”); *Opulent Fund*
8 *v. Nasdaq Stock Market, Inc.*, No. C-07-03683, 2007 WL 3010573, at *3 (N.D. Cal. Oct. 12, 2007)
9 (holding that claim labeled as a state-law claim “raises a substantial federal question” because the
10 conduct in this case can only be judged in relation to an SEC approved rule”).

11 14. Where a shareholder sues derivatively, claiming that directors and officers breached
12 fiduciary duties by exposing a company to liability under federal law, “the questions of federal law
13 are necessarily substantial, and are appropriately resolved in a federal forum.” *Prince v. Berg*, No. C
14 10-4233, 2011 WL 9103, at *2-3 (N.D. Cal. Jan. 3, 2011) (denying remand in shareholder derivative
15 suit alleging directors and officer breached fiduciary duty by subjecting company to False Claims
16 Act liability); *see also Fried v. Lehman Bros. Real Estate Assocs. III, L.P.*, No. 11 Civ. 4141, 2012
17 WL 252139, at *3 (S.D.N.Y. Jan. 25, 2012) (holding that federal removal jurisdiction under *Grable*
18 existed where standard of care for shareholder derivative claim for breach of fiduciary duty was set
19 by federal statute that provides a private right of action); *Gamoran v. Neuberger Berman Mgmt.,*
20 *LLC*, No. 10-CIV-6234, 2010 WL 4537056, at *3 (S.D.N.Y. Nov. 8, 2010) (exercising removal
21 jurisdiction under *Grable* in shareholder derivative suit because “Plaintiff’s common law waste
22 claim has a necessary and dispositive federal element, and a single claim can constitute sufficient
23 basis for subject matter jurisdiction.”); *Landers v. Morgan Asset Mgmt.*, No. 08-2260, 2009 WL
24 962689, at *6-7 (W.D. Tenn. Mar. 31, 2009) (exercising removal jurisdiction under *Grable* where
25 derivative claims for breach of fiduciary duty were predicated on violations of federal securities
26 law).

27 15. Furthermore, it is axiomatic that where federal question jurisdiction exists over any
28 one of the claims in a removed action, the Court possesses federal supplemental jurisdiction over the

1 case as a whole. See 28 U.S.C. § 1367(a); *City of Chicago v. Int'l College of Surgeons*, 522 U.S.
2 156, 165-66 (1997). Therefore, insofar as there is a substantial federal question allowing for
3 removal of any one of Plaintiff's claims, the case as a whole is properly removed. See, e.g.
4 *Gamoran*, 2010 WL 4537056, at *3; *Landers*, 2009 WL 962689, at *11.

5 **Removal Is Also Authorized By SLUSA**

6 16. SLUSA provides an independent, alternative ground for removal. SLUSA authorizes
7 the removal of a "covered class action" that contains any allegation of "a misrepresentation or
8 omission of a material fact ... in connection with the purchase or sale of a covered security." 15
9 U.S.C. § 77p(c). This case is premised on such allegations. (See Exhibit A.) This case also should
10 be deemed a "covered class action," which SLUSA defines as a private, state-law-based suit
11 involving a "covered security" (*i.e.*, a nationally traded security) in which damages are sought either
12 on behalf of traditional representative classes or "on behalf of more than 50 persons" where
13 "questions of law or fact common to those persons ... predominate over any questions affecting only
14 individual persons...." 15 U.S.C. §§ 77p(f)(2)(A)(i), 77p(f)(3).

15 17. SLUSA's definition of removable "covered class actions" excludes "exclusively
16 derivative action[s] brought by one or more shareholders on behalf of a corporation." 15 U.S.C.
17 § 77p(f)(2)(B). An action is "exclusively derivative" only when the derivative claims are "[n]ot
18 accompanied by others; single or sole." *Am. Heritage Coll. Dictionary* 486 (4th ed. 2004) (defining
19 "exclusive"); see also www.thesaurus.com/browse/exclusively (defining "partially" as the opposite
20 of "exclusively"). Whether a particular action is exclusively or only partially derivative requires
21 case-by-case analysis, which is consistent with Congress's intention that SLUSA "be interpreted
22 broadly to reach mass actions and all other procedural devices that might be used to circumvent the
23 class action definition." S. Rep. No. 105-182, at 8 (1998). Accordingly, courts have repeatedly held
24 that SLUSA is not so formalistic that a plaintiff can avoid removal of a case that is, at heart, a
25 "covered class action." See *Bertram v. Terayon Comm. Sys., Inc.*, 2001 WL 514358, at *4 (C.D. Cal.
26 Mar. 27, 2001) ("[I]n defining a 'covered class action' under the Uniform Standards Act, Congress
27 did not intend to allow artful pleading to circumvent its protections."); see also *Romano v. Kazacos*,
28 609 F.3d 512, 523 (2d Cir. 2010) ("SLUSA requires our attention to both the pleadings and the

1 realities underlying the claims.”). Thus, removal under SLUSA is proper where a plaintiff labels the
2 complaint “derivative,” but the plaintiff’s claims depend upon a finding that the defendants violated
3 federal securities laws designed to protect shareholders. *See In re H&R Block Inc.*, Civ. No. 06-236,
4 Slip. Op. at 1-2 (W.D. Mo. Sept. 20, 2006) (unpub.) (denying motion to remand “even though
5 Plaintiffs classify the actions here as ‘derivative,’” because “all the claims depend upon a finding
6 that Defendants violated the Securities Exchange Act of 1934.”) (attached as Exhibit C).

7 18. That is the case here. This case is properly deemed a “covered class action,” rather
8 than an “exclusively derivative” action. As discussed above, it is premised on whether Individual
9 Defendants or Facebook violated the federal securities laws. As important, it expressly alleges
10 harms that flow directly to shareholders individually. Indeed, the Complaint alleges that Facebook’s
11 shareholders suffered harm from securities violations, just as the myriad putative federal securities
12 lawsuits that have been filed against defendants also allege. (*See, e.g.*, Exhibit A ¶¶ 6-7 (alleging
13 that defendants “breached their fiduciary duties to the Company and its shareholders” and that
14 defendants were able “to handsomely profit at the expense of hundreds of thousands of unsuspecting
15 shareholders” because defendants breached their “obligation to ensure the Registration Statement did
16 not contain an untrue statement of material fact, or omitted a material fact required to be stated
17 therein or necessary to make the statements therein not misleading”); *id.* ¶ 40 (“[H]undreds of
18 thousands of unsuspecting investors were left with artificially inflated shares.”); *id.* ¶ 42
19 (“Facebook’s unsuspecting investors relied on the Registration Statement’s assurances”)
20 (emphases added).) In addition, one of the alleged injuries referenced throughout the Complaint is
21 that the Company has suffered “market capitalization loss.” (*See, e.g., id.* ¶ 64 (“These improper
22 statements [concerning the Company’s business prospects] have devastated Facebook’s credibility as
23 reflected by the Company’s \$15.3 billion, or nearly 20%, market capitalization loss.”) This alleged
24 injury is really a claim that some of the shareholders allegedly suffered a loss. It does not apply to
25 those shareholders who sold in the IPO and allegedly made profits. Nor does it apply to those
26 shareholders who bought shares at the initial offering price, and sold them at a higher price later on
27 May 18, or to current shareholders whose Facebook holdings represent a financial gain. Plaintiff’s
28 “market capitalization loss” injury applies only to those shareholders who purchased in the IPO or

1 immediately afterward and who allegedly paid too much for shares that subsequently declined in
2 price. That is a direct claim. *See, e.g., Tooley v. Donaldson, Lufkin & Jenrette, Inc.*, 845 A.2d 1031,
3 1036 (D. Del. 2004.) Those alleged direct and individual harms show that the action is not
4 “exclusively derivative.”

5 19. That Plaintiff’s claims are at least partially direct is further illustrated by the relief
6 sought in the Complaint. Specifically, Plaintiff seeks various items that are plainly not for the
7 alleged benefit of Facebook, but for its minority public shareholders, including the prayer that
8 Facebook be required to “place before shareholders for a vote” amendments to its articles and
9 bylaws to, among other things, “implement procedures for greater shareholder input into the policies
10 and guidelines of the Board,” “permit the shareholders of Facebook to nominate at least three
11 candidates for election to the Board,” and “strengthen the internal controls within the Company in
12 order to . . . prevent [Mark] Zuckerberg from continuing to independently run Facebook as a private
13 company.” (Compl. at ¶ 108 B(3)-(5).) Such relief, designed to increase the rights and power of
14 Facebook’s minority shareholders and reduce the alleged control of a specific class of shareholders,
15 is a hallmark of a direct claim. *See Gentile v. Rossette*, 906 A.2d 91, 103 (Del. 2006) (finding
16 shareholders’ claim was direct where relief awarded “would benefit only the minority
17 stockholders”).²

18 20. Insofar as any one of the claims in this case is properly removable under SLUSA, this
19 Court possesses jurisdiction over all claims in the action because “SLUSA provides for the removal
20 of ‘any covered class action,’ not just individual claims.” *Proctor v. Vishnay Intertech. Inc.*, 584
21 F.3d 1208, 1221 (9th Cir. 2009) (internal citation omitted).

22 21. Defendants will promptly serve a copy of this Notice on counsel for Plaintiff and will
23 file a copy of this Notice with the Clerk of the Superior Court of the State of California for the
24 County of San Mateo, pursuant to 28 U.S.C. § 1446(d).

25
26 ² The allegations here of duties to, alleged harm to, and relief sought for the benefit of, Facebook’s
27 public “shareholders” make this case different from *Coykendall v. Kaplan*, 2002 WL 31962137
28 (N.D. Cal. Aug. 1, 2002), where the decision did not refer to any such allegations or relief. *See*
id. at *3.


1 22. All defendants join in removing this action.

2 **CONCLUSION**

3 23. WHEREFORE, defendants, pursuant to 28 U.S.C. §§ 1331, 1367, 1441 and 1446, and
4 15 U.S.C. § 77p(c), remove this action in its entirety from the Superior Court of the State of
5 California, County of San Mateo, to the United States District Court for the Northern District of
6 California, San Francisco Division.

7
8 DATED: August 7, 2012

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