

# EXHIBIT 7

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## TED Conferences

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Each year, the world's leading thinkers and doers gather for an event many describe as the highlight of their year. Attendees have called it "The ultimate brain spa" and "A 4-day journey into the future, in the company of those creating it." There are now several ways to participate in a TED conference... either [in person](#) or [online](#) »

### UPCOMING TED CONFERENCES



#### TED 2012

Full Spectrum  
 Feb 27 – Mar 2, 2012  
 Long Beach, CA

Price of attendance:  
 US\$7,500

*Sold out*

[Apply for TEDActive 2012 »](#)



#### TEDACTIVE2012

Full Spectrum  
 Feb 27 – Mar 2, 2012  
 Palm Springs, CA

Price of attendance:  
 US\$3,750

*Registration now open*

[Apply now!](#)



#### TEDGLOBAL2012

Radical Openness  
 Jun 25 – Jun 29, 2012  
 Edinburgh, Scotland

Price of attendance:  
 US\$6,000

*Registration now open*

[Apply now!](#)



#### TED 2013

The Young. The Wise.  
 The Undiscovered.  
 February 25 – March 1, 2013  
 Long Beach, California

Price of attendance:  
 US\$7,500

*Registration now open*

[Apply now!](#)



#### TEDACTIVE2013

The Young. The Wise. The  
 Undiscovered.  
 February 25 – March 1, 2013  
 Palm Springs, California

Price of attendance:  
 US\$2,500

*Registration now open*

[Apply now!](#)

### TED LIVE

TED Live membership allows you to watch TED and TEDGlobal from



home, school or office -- and connects you to a year-round community.

Price:

Home, primary school, secondary school: \$995/year

Small business, college, university: \$2,500/year

[Register now »](#)

## WHAT IS TED?

TED stands for Technology, Entertainment, Design -- three broad subject areas that are, collectively, shaping our future. And in fact, the event is broader still, showcasing ideas that matter in any discipline. The format is fast paced: 50+ talks over the course of four days (to say nothing of the morning and evening events). This immersive environment allows attendees and speakers from vastly different fields to cross-fertilize and draw inspiration from unlikely places. This is the magic of TED.

## THREE CONFERENCES EACH YEAR AND TED LIVE

TED holds three yearly conferences: **TED** at Long Beach, California, **TEDActive** at Palm Springs, California (which runs concurrently with TED at Long Beach) and **TEDGlobal** in Edinburgh, Scotland.

Attending a TED conference is by application. There are several levels of conference membership, and attendance fees depend on which level and conference you choose. Become a **TED Live** member to watch both TED and TEDGlobal live in your home, school, or office.

[Learn more about attending TED and TED Live »](#)

## CONFERENCES HISTORY

Attendance at TED is by application, and the attendees -- CEOs, scientists, designers, intellectuals -- are as extraordinary as the speakers, who in 2007 included former US President Bill Clinton, author Isabel Allende, legendary biologist E.O. Wilson, designer Phillipe Starck, and Virgin CEO Richard Branson. Indeed, TED's success is based on the extraordinary effect of bringing together 1,000 of the world's most remarkable people across many fields. The result? Unexpected connections. Extraordinary insights. Powerful inspiration.

TED was first held in 1984. Twenty-seven years later, this legacy of innovation and influence continues. In 2001, Chris Anderson's foundation acquired TED from its founder Richard Saul Wurman. Chris Anderson became TED's curator, and the conference has continued to grow in both scope and global impact. No longer just an annual event, TED now encompasses a sister conference, TEDGlobal, in Edinburgh, Scotland, and TEDActive, a simulcast event in Palm Springs, California. And the TED Live membership allows people around the world to enjoy the TED and TEDGlobal Conferences' content and connections.

All attendees of a TED conference must apply for a conference membership. Memberships come in a variety of different levels; membership fees differ depending on which conference you want to attend. [Find out more about attending TED »](#).

## ARE YOU LOOKING FOR...

### TEDx

TEDx events are fully planned and coordinated independently on a community basis.

[Learn more »](#)

### TED SALON

TED Salons are smaller-scale events which give the opportunity to engage more intimately.



Watch the 4-minute documentary

[A Taste of TED »](#)